

Envirosense System Web Site Statistics

Web Log Analysis Monthly Report June 2005

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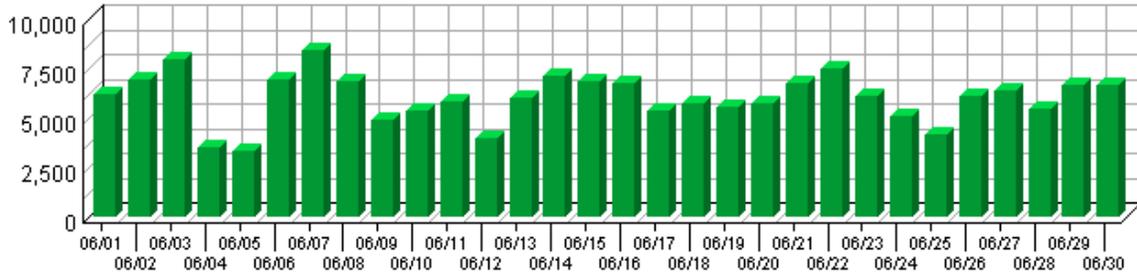
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

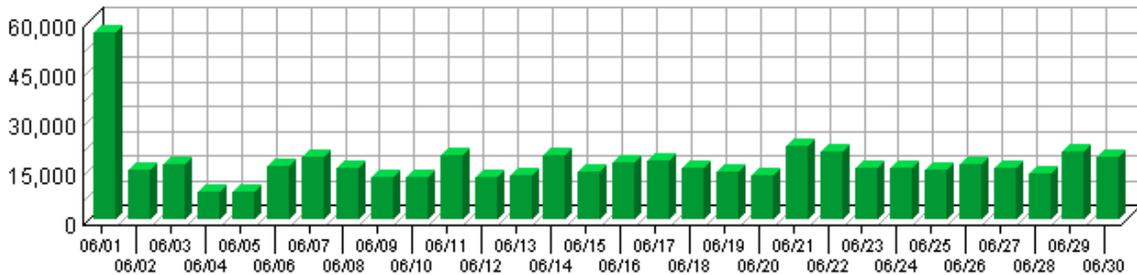
Visits Trend



Visit Summary

Visits	180,321
Average per Day	6,010
Average Visit Length	00:21:37
Median Visit Length	00:08:31
International Visits	0.00%
Visits of Unknown Origin	100.00%
Visits from Your Country: United States (US)	0.00%

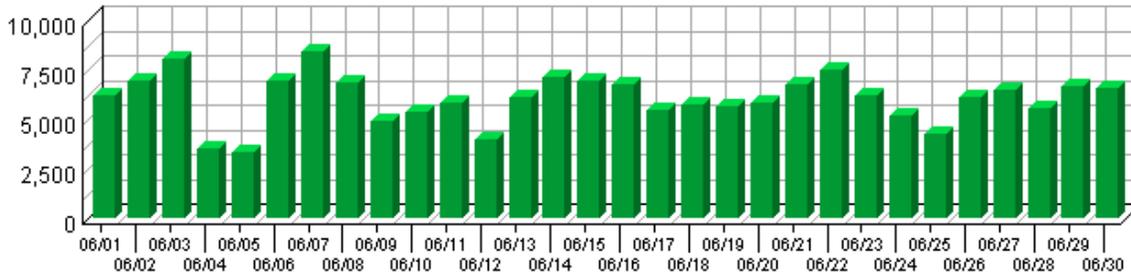
Page Views Trend



Page View Summary

Page Views	512,888
Average per Day	17,096
Average Page Views per Visit	2.84

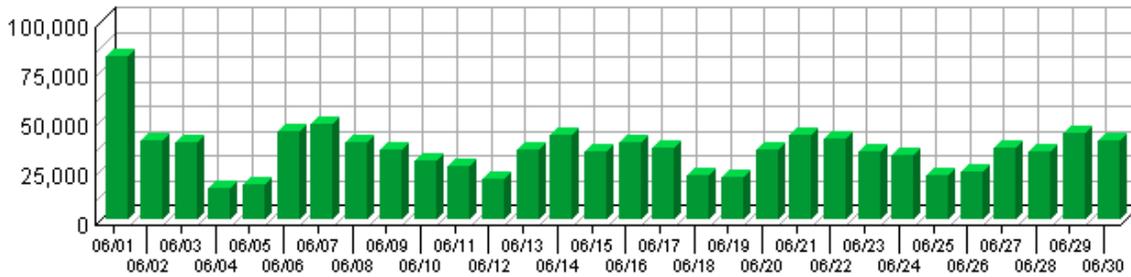
Visitors Trend



Visitor Summary

Unique Visitors	76,162
Visitors Who Visited Once	65,833
Visitors Who Visited More Than Once	10,329
Average Visits per Visitor	2.37

Hits Trend



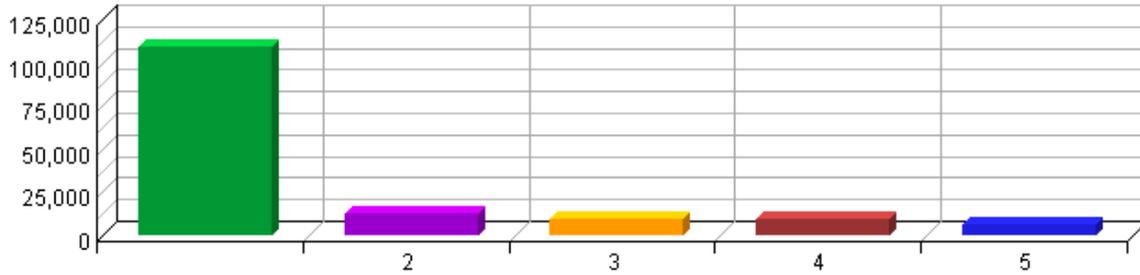
Hit Summary

Successful Hits for Entire Site	1,052,805
Average Hits per Day	35,093
Home Page Hits	15,187

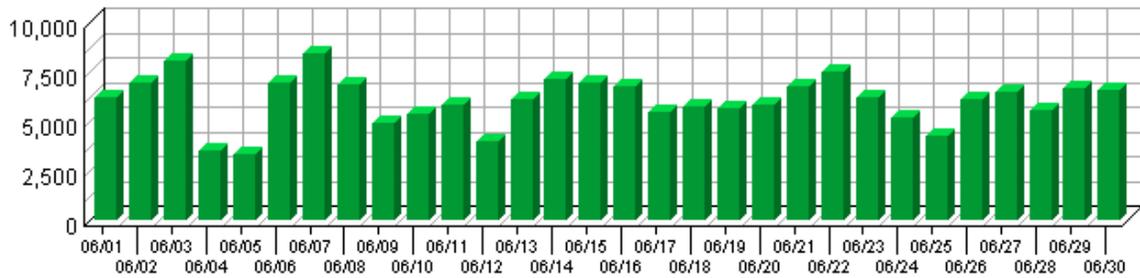
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



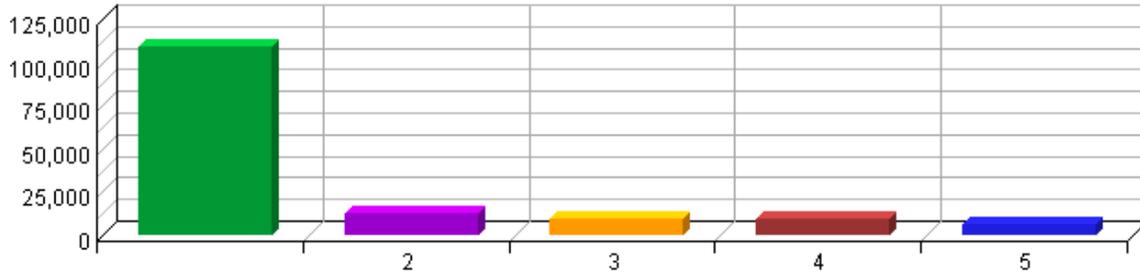
Visitors Trend



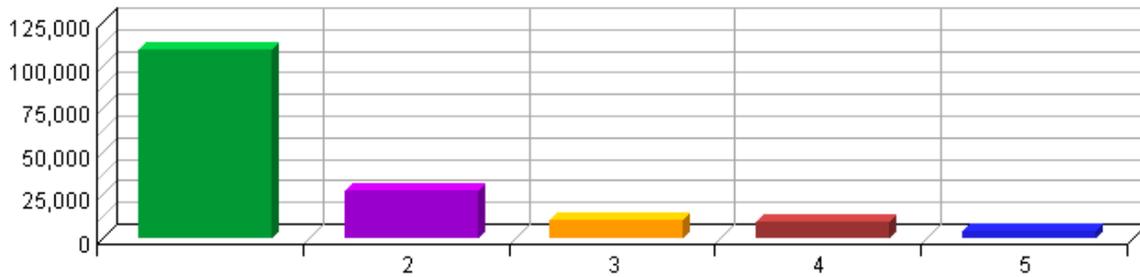
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

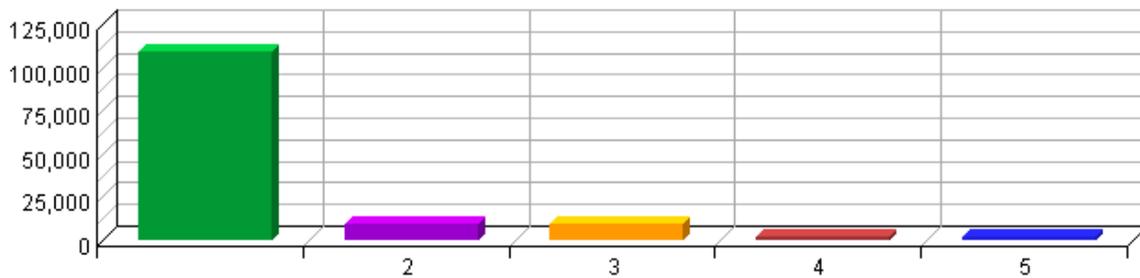
Visits by Referring Site



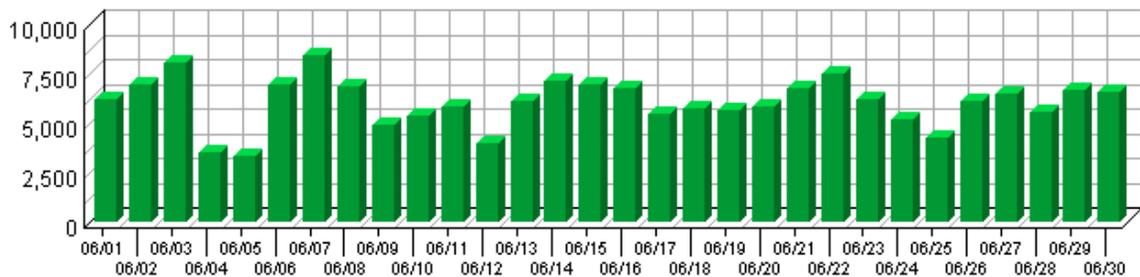
Visits by Referring Domain



Visits by Referring Page

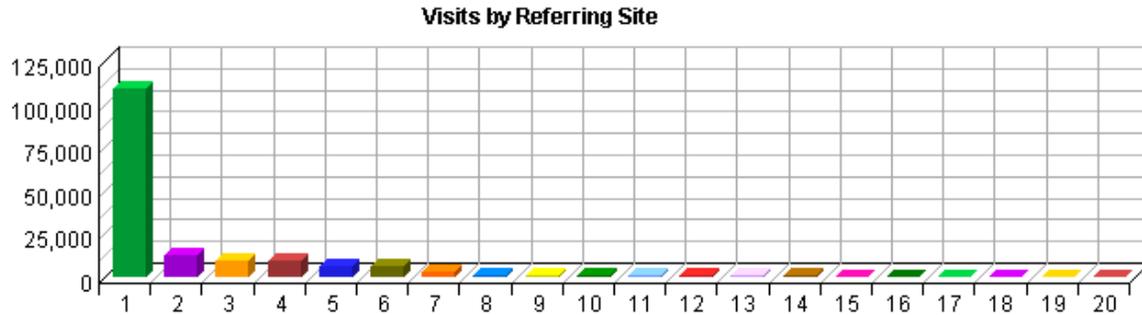


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	109,508	60.73%
2.	http://es.epa.gov/	12,847	7.12%
3.	http://www.google.com/	9,438	5.23%
4.	http://search.yahoo.com/	9,382	5.20%
5.	http://www.epa.gov/	6,709	3.72%
6.	http://cfpub.epa.gov/	6,480	3.59%
7.	http://search.msn.com/	2,882	1.60%
8.	http://web.ask.com/	991	0.55%
9.	http://sea.search.msn.com/	948	0.53%
10.	http://www.google.ca/	660	0.37%
11.	http://www.google.co.uk/	632	0.35%
12.	http://oaspub.epa.gov/	609	0.34%
13.	http://www.google.com.pe/	575	0.32%
14.	http://intranet.epa.gov/	554	0.31%
15.	http://www.google.co.in/	493	0.27%
16.	http://www.altavista.com/	399	0.22%
17.	http://www.djsdesigns.net/	349	0.19%
18.	http://www.google.com.mx/	345	0.19%
19.	http://www.google.com.au/	336	0.19%
20.	http://www.progressiveupdate.net/	312	0.17%
	Subtotal	164,449	91.20%
	Other	15,872	8.80%
	Total	180,321	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

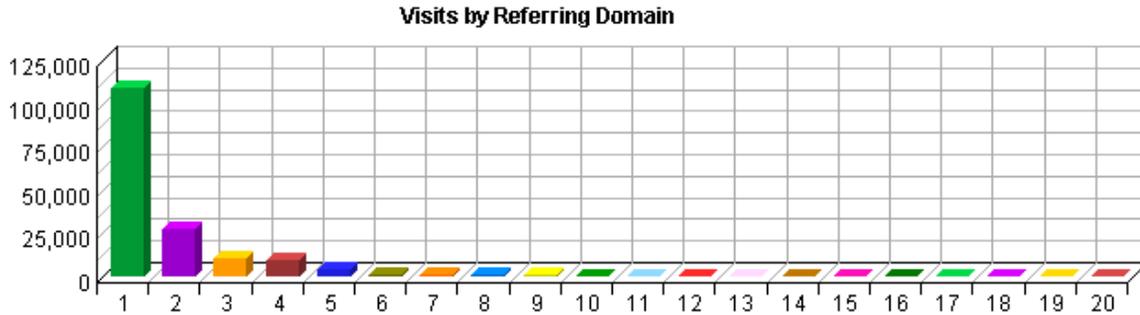


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	109,508	60.73%
2.	epa.gov	27,840	15.44%
3.	yahoo.com	10,296	5.71%
4.	google.com	9,613	5.33%
5.	msn.com	3,868	2.15%
6.	ask.com	1,037	0.58%
7.	google.ca	667	0.37%
8.	google.co.uk	637	0.35%
9.	google.com.pe	610	0.34%
10.	google.co.in	496	0.28%
11.	altavista.com	447	0.25%
12.	google.com.mx	379	0.21%
13.	djsdesigns.net	349	0.19%
14.	google.com.au	339	0.19%
15.	progressiveupdate.net	312	0.17%
16.	dogpile.com	292	0.16%
17.	bygpub.com	268	0.15%
18.	google.es	225	0.12%
19.	aol.com	224	0.12%
20.	google.com.co	204	0.11%
	Subtotal	167,611	92.95%
	Other	12,710	7.05%
	Total	180,321	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

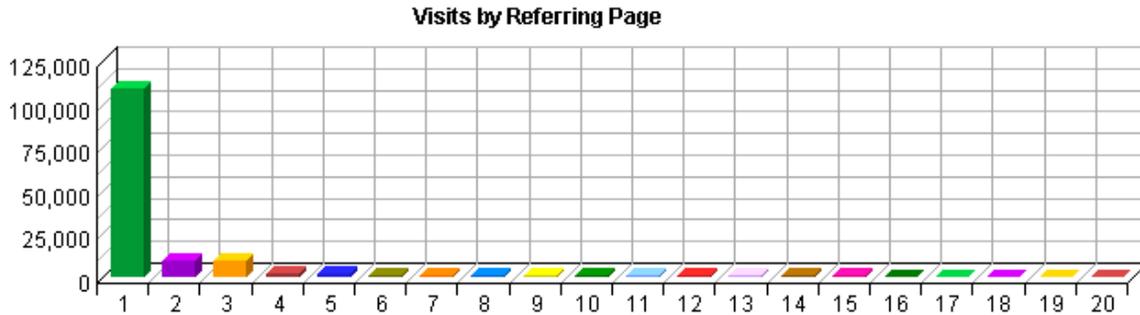
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	109,508	60.73%
2.	http://www.google.com/search	9,240	5.12%
3.	http://search.yahoo.com/ search	9,134	5.07%
4.	http://search.msn.com/results.aspx	2,593	1.44%
5.	http://www.epa.gov/etop/index.html	2,097	1.16%
6.	http://www.epa.gov/endocrine/	932	0.52%
7.	http://es.epa.gov/	898	0.50%
8.	http://es.epa.gov/ncer/	895	0.50%
9.	http://web.ask.com/redirect	881	0.49%
10.	http://es.epa.gov/techinfo/facts/safe-fs.html	811	0.45%
11.	http://sea.search.msn.com/ spresults.aspx	733	0.41%
12.	http://www.google.ca/search	657	0.36%
13.	http://www.google.co.uk/ search	629	0.35%
14.	http://oaspub.epa.gov/webi/meta_first_new2.try_these_first	596	0.33%
15.	http://www.google.com.pe/ search	572	0.32%
16.	http://www.google.co.in/ search	492	0.27%
17.	http://es.epa.gov/ncer/rfa/	453	0.25%
18.	http://es.epa.gov/techinfo/finance/p2biblio.html	362	0.20%
19.	http://es.epa.gov/ncer/fellow/	358	0.20%
20.	http://www.altavista.com/web/ results	353	0.20%
	Subtotal	142,194	78.86%
	Other	38,127	21.14%
	Total	180,321	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

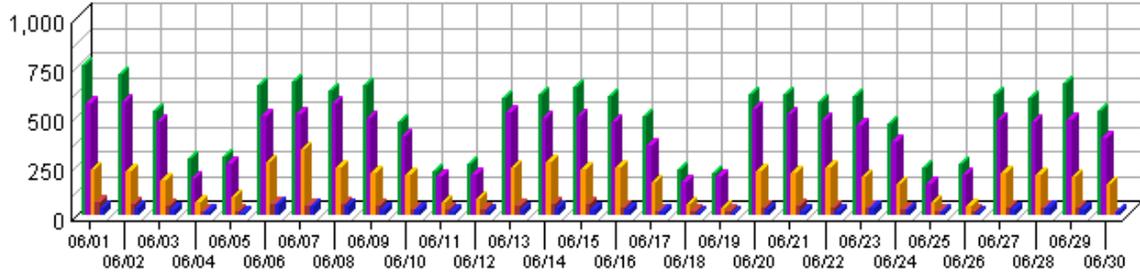
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

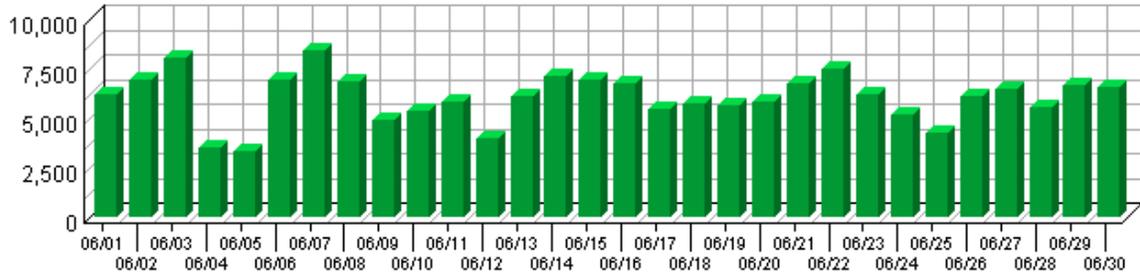
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

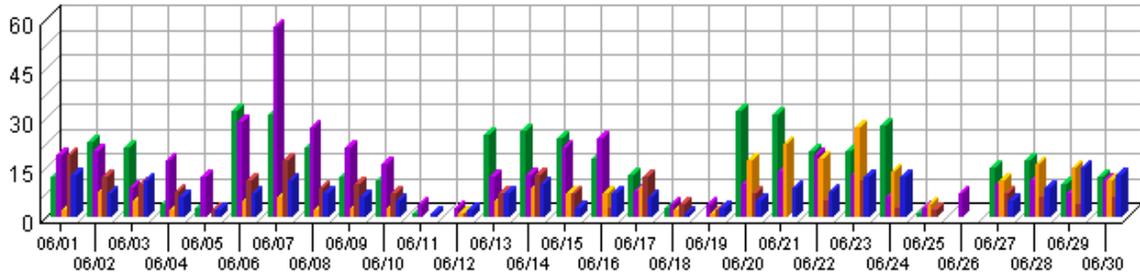
Activity by Search Engine



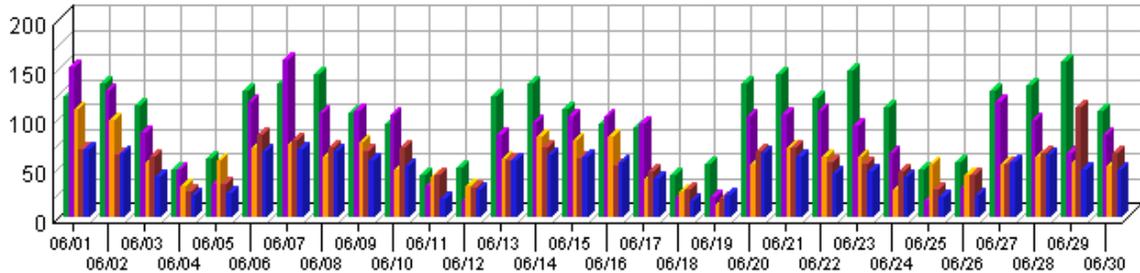
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

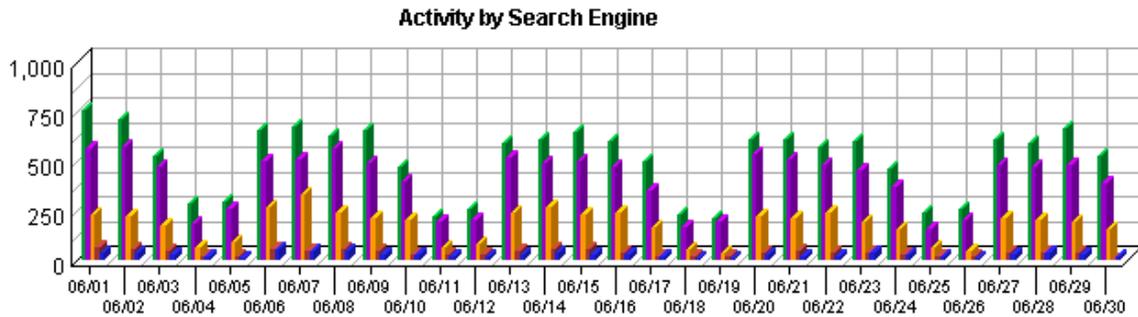


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	15,309	39.53%
2.	yahoo	12,164	31.41%
3.	msn	5,360	13.84%
4.	ask jeeves	1,075	2.78%
5.	google canada	798	2.06%
6.	google uk	783	2.02%
7.	altavista	490	1.27%
8.	google australia	426	1.10%
9.	google germany	227	0.59%
10.	aol netfind	181	0.47%
11.	google france	138	0.36%
12.	yahoo japan	138	0.36%
13.	yahoo canada	129	0.33%
14.	netscape	122	0.32%
15.	google italy	122	0.32%
16.	yahoo singapore	100	0.26%
17.	overture	98	0.25%
18.	google japan	91	0.23%
19.	yahoo uk &ireland	87	0.22%
20.	ask jeeves uk	81	0.21%
	Subtotal	37,919	97.92%
	Total	38,725	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	183	0.47%
	gaseosas	137	0.35%
	chemical manufacturers association	125	0.32%
	petroleum refining	105	0.27%
	epa star fellowship	100	0.26%
	bebidas gaseosas	85	0.22%
	epa sbir	77	0.20%
	alkaline batteries	74	0.19%
	epa grants	69	0.18%
	environmental problems	67	0.17%
	elaboracion de gaseosas	53	0.14%
	palmito	53	0.14%
	epa p3	50	0.13%
	chemical manufacturers	48	0.12%
	research grants	46	0.12%
	epa star fellowships	44	0.11%
	embotelladora	42	0.11%
	epa star grant	39	0.10%
	ceramics coating in the aerospace filetype:pdf	38	0.10%
	environmental pollution	34	0.09%
2. yahoo	consolidated plastics	355	0.92%
	epa	104	0.27%
	illinois spiders	100	0.26%
	consolidated plastics company	86	0.22%
	spiders in illinois	60	0.15%
	consolidated plastics company inc	54	0.14%
	iso 14000	51	0.13%
	chemical manufacturers association	43	0.11%
	research triangle institute	35	0.09%
	nfpa 10	32	0.08%
	printing industry	32	0.08%
	spiders of illinois	26	0.07%
	durr industries	25	0.06%
	garden way inc	24	0.06%
	farm chemicals handbook	24	0.06%
	bapedal	24	0.06%
	spiders illinois	23	0.06%
	tn technologies	23	0.06%

	binks manufacturing	20	0.05%
	sara title iii	19	0.05%
3. msn	epa	277	0.72%
	california department of health services	231	0.60%
	consolidated plastics	103	0.27%
	california department of health	77	0.20%
	usepa	74	0.19%
	environmental protection agency	44	0.11%
	neshap	34	0.09%
	us epa	33	0.09%
	iso 14000	28	0.07%
	california department health services	28	0.07%
	missouri department of natural resources	27	0.07%
	chemical manufacturers association	23	0.06%
	alaska department of environmental conservation	20	0.05%
	california health department	19	0.05%
	department of health services california	18	0.05%
	army draft	15	0.04%
	environmental problems	13	0.03%
	printing industry	12	0.03%
	consolidated plastics company	11	0.03%
	notebooks	10	0.03%
4. ask jeeves	hierarchy	18	0.05%
	clean gold with vinegar	7	0.02%
	common illinois spiders	7	0.02%
	household mixtures to rid mice	6	0.02%
	hazardous materials glossary	5	0.01%
	meaning of business	5	0.01%
	cleaning with vinegar	5	0.01%
	illinois spiders	5	0.01%
	spiders in illinois	5	0.01%
	types of waste minimization	4	0.01%
	is it safe to paint while am pregnant	4	0.01%
	does vinegar clean gold	4	0.01%
	record retention requirements	4	0.01%
	petroleum refining petroleum refineries	4	0.01%
	is it safe to paint while pregnant?	3	0.01%
	advantages of electroplating	3	0.01%
	cfc pollution	3	0.01%
	how to clean aluminum	3	0.01%
	recycle platinum	3	0.01%
	household products to clean jewelry	3	0.01%

5. google canada	petroleum refining	19	0.05%
	solvent	12	0.03%
	alkaline batteries	7	0.02%
	ways to prevent pollution	5	0.01%
	terpene	5	0.01%
	chemfet threshold voltage shift	5	0.01%
	trivalent chromium	4	0.01%
	petroleum refining industry	4	0.01%
	http://es.epa.gov/techinfo/facts/chmr/strty4.html	4	0.01%
	household products	3	0.01%
	epa star	3	0.01%
	asbestos handling	3	0.01%
	toxic household products	3	0.01%
	environmental problems	3	0.01%
	gg buffing	3	0.01%
	los angeles pollution	3	0.01%
	trivalent	3	0.01%
	florida pollution	3	0.01%
	chemical manufacturers association	3	0.01%
	chemical manufacturers	3	0.01%
6. google uk	alkaline batteries	13	0.03%
	trivalent	9	0.02%
	2005 medical students competitions	9	0.02%
	solvent	8	0.02%
	risk assessment	8	0.02%
	textile manufacturing	6	0.02%
	petroleum refining	5	0.01%
	download sage	5	0.01%
	information on solvents	5	0.01%
	chemical manufacturers	4	0.01%
	environmental pollution	4	0.01%
	trivalent chrome	4	0.01%
	effects of the sun	4	0.01%
	information about solvents	3	0.01%
	alkaline battery	3	0.01%
	printed circuit board disposal	3	0.01%
	human hair	3	0.01%
	aluminum production	3	0.01%
environmental problems	3	0.01%	
chemical manufacturers association	3	0.01%	
7. altavista	iso 14000	12	0.03%
	consolidated plastics	7	0.02%

	national research center for statistics and the environment	3	0.01%
	recovery of zinc	3	0.01%
	sodium borohydride chrome	2	0.01%
	mil-t-704	2	0.01%
	garland award, aesf	2	0.01%
	val krukonis	2	0.01%
	unep ie home page	2	0.01%
	sara 313	2	0.01%
	lanco manufacturing corporation s.a.	2	0.01%
	binks manufacturing company	2	0.01%
	adsorbent materials	2	0.01%
	sulfur dioxide hypochlorite	2	0.01%
	magnetic refrigeration	2	0.01%
	waste reduction strategies	2	0.01%
	metal finishing wastewater	2	0.01%
	michael lloyd collyer north dakota	2	0.01%
	nanotechnology environmental center	2	0.01%
	farboil	2	0.01%
8. google	alkaline batteries	23	0.06%
australia	bapedal	5	0.01%
	petroleum refining	4	0.01%
	dangerous household chemicals	4	0.01%
	wastewater recycling	3	0.01%
	chemical manufacturers	3	0.01%
	alkaline battery	3	0.01%
	textile manufacturing process	3	0.01%
	solvent	3	0.01%
	petroleum industry	3	0.01%
	report about salinity	2	0.01%
	chevron perth	2	0.01%
	hilch tube	2	0.01%
	soy based inks	2	0.01%
	waste reduction technologies	2	0.01%
	big hurricanes	2	0.01%
	reports on the interspecific competition on plants	2	0.01%
	non toxic cleaning	2	0.01%
	steel industry pollution	2	0.01%
	us epa	2	0.01%
9. google	hurrican	5	0.01%
germany	hurrican florida	5	0.01%
	ac rochester	3	0.01%
	iso 14000 in the world	3	0.01%

treatment of rinsing water after phosphating	2	0.01%
nanoscale sensing conducting polymer	2	0.01%
growth efficiency bacteria	2	0.01%
advantage of trivalent over hexavalent	2	0.01%
hch contaminants	2	0.01%
mournighan and hazardous waste combustion in industrial	2	0.01%
b–turn spirals	2	0.01%
depletion colloids filetype:ppt	2	0.01%
ohdg blood	2	0.01%
denitrification reactor	2	0.01%
basf livonia	2	0.01%
cincinnati waterworks	2	0.01%
naval facilities engineering service center	2	0.01%
environmental pollution	2	0.01%
bapedal	2	0.01%
environmental problems	2	0.01%

10. aol netfind	epa.gov	4	0.01%
	disposal of hexavalent	2	0.01%
	metal finishing	2	0.01%
	petroleum refining	2	0.01%
	zinc plating process	2	0.01%
	los angeles california underground guide	2	0.01%
	epa grants	2	0.01%
	chemical manufacturers	2	0.01%
	lime coagulation pdf	2	0.01%
	metal trees	2	0.01%
	furniture wood	2	0.01%
	nadep jax	2	0.01%
	search	2	0.01%
	california waste haulers association	1	0.00%
	applying karmex in water	1	0.00%
	nj small business grant	1	0.00%
	enviornmental science	1	0.00%
	disposal of trivalent	1	0.00%
	todd davidson	1	0.00%
	recycling gypsum	1	0.00%

11. google france	report for optimal control	3	0.01%
	photo de pollution	3	0.01%
	e.us	2	0.01%
	epa (enforcement alert)	2	0.01%
	ultrafiltration	2	0.01%
	solvent databases	2	0.01%

	solvent substitution	2	0.01%
	household production approach air pollution	2	0.01%
	harpacticoid	2	0.01%
	solar energy research institute colorado	1	0.00%
	hplc esi hormones	1	0.00%
	peter h. mcmurry pdf	1	0.00%
	nanomaterials and tio2	1	0.00%
	les refrigerants	1	0.00%
	reduce pesticide crop rotation	1	0.00%
	metallothioneins filetype:ppt	1	0.00%
	2-nitroanthracene	1	0.00%
	carbonate de propylene methylpyrrolidone	1	0.00%
	ester gum Ã©mulsion publications	1	0.00%
	lafranchi procter	1	0.00%
12. yahoo japan	150 beach road 14-05/08	4	0.01%
	memtec	4	0.01%
	corporate pollution	2	0.01%
	memtec america	2	0.01%
	heatbath corporation	2	0.01%
	philadelphia mixers	2	0.01%
	apv crepaco	2	0.01%
	molybdenum	2	0.01%
	ec-7r	2	0.01%
	metal hydroxide	2	0.01%
	iwata air compressor	2	0.01%
	xiang jiaotong	2	0.01%
	sodiumborohydride reduction	2	0.01%
	farm chemicals handbook	2	0.01%
	photocatalysis .pdf	2	0.01%
	prevention of environmental pollution caused by solid waste	2	0.01%
	trivalent chrome	2	0.01%
	yongsheng chen john crittenden	2	0.01%
	farboil	1	0.00%
	reverse osmosis systems	1	0.00%
13. yahoo canada	moore products co	3	0.01%
	hfc 134a	3	0.01%
	wastewater characterization	3	0.01%
	food web lake ontario	2	0.01%
	iso 14000	2	0.01%
	dyna tech	2	0.01%
	egl zinc steel	2	0.01%
	volatilization methanol-water	2	0.01%

	stirling refrigeration	2	0.01%
	free piston stirling	2	0.01%
	lamella settlers	2	0.01%
	convection oven design	2	0.01%
	epa	2	0.01%
	paint experiments	1	0.00%
	enthalpy chart	1	0.00%
	recovery recharge	1	0.00%
	bbc industries	1	0.00%
	kleer-flo	1	0.00%
	crs robotics	1	0.00%
	tracking pollution	1	0.00%
14. netscape	ernest winkfield	4	0.01%
	national center for environmental research	4	0.01%
	epa star	3	0.01%
	research grants	3	0.01%
	flourescent lamp management	2	0.01%
	flourescent disposal	2	0.01%
	alkaline batteries	2	0.01%
	star fellowship	2	0.01%
	trivalent chrome	2	0.01%
	pollution prevention refining	2	0.01%
	chemical manufacturers association	2	0.01%
	nfesc	2	0.01%
	epa science to achieve results research	1	0.00%
	algae lake tahoe boats	1	0.00%
	styrene specifications	1	0.00%
	soy based inks	1	0.00%
	hrv ann bonham	1	0.00%
	soy based printer ink	1	0.00%
	food processing plant supervisors	1	0.00%
	is oil waste considered hazardous waste in nj	1	0.00%
15. google italy	lca nanomaterials	3	0.01%
	nmmaps	3	0.01%
	membrane biological reactor	2	0.01%
	national pollution prevention center for higher education	2	0.01%
	embotelladora	2	0.01%
	apv distillation handbook	2	0.01%
	toxic release notification 40 cfr section 304	2	0.01%
	triblock copolymers	2	0.01%
	potential impacts of transgenic poplar	2	0.01%
	distillation columns	2	0.01%

	fenton reaction	2	0.01%
	sterilization ozone efficiency	1	0.00%
	aerosol tropospheric	1	0.00%
	detoxification pathways .ppt	1	0.00%
	chemical risk assessment approach	1	0.00%
	poplar flavonoids	1	0.00%
	assurance	1	0.00%
	optimal concentration brines sodium chloride softening	1	0.00%
	cleaning electronic assemblies	1	0.00%
	kiln treatment extract moisture from wood	1	0.00%
16. yahoo singapore	advanced waste treatment	4	0.01%
	material substitution case study	3	0.01%
	the standard methods for the examination of water and wastewater	3	0.01%
	what is no clean solder paste	3	0.01%
	sustainable manufacturing	2	0.01%
	spray painting technology	2	0.01%
	organic in tin plating	2	0.01%
	riet	2	0.01%
	sab nife nickel cadmium batteries	2	0.01%
	polyurethane hcfc 141b	2	0.01%
	halon fire protection system	2	0.01%
	textiles manufacture	2	0.01%
	solder plating	2	0.01%
	recycle plastic market prices	2	0.01%
	ippc	2	0.01%
	iso 14000	2	0.01%
	maxi blast	2	0.01%
	guide to hazardous products around the home	1	0.00%
	international agreement on halon	1	0.00%
	water conservation bureau	1	0.00%
17. overture	ozone wastewater	11	0.03%
	material control	4	0.01%
	printing industry	2	0.01%
	epa seer	2	0.01%
	thermaflo,american	2	0.01%
	sara reporting	2	0.01%
	star program	2	0.01%
	star grant	2	0.01%
	refining	2	0.01%
	consolidated plastics company	2	0.01%
	international cooperation environment	2	0.01%

	illinois spiders	2	0.01%
	waste management options	2	0.01%
	epa grants	2	0.01%
	the alkalinity of tap water in kentucky	1	0.00%
	industrial solvents	1	0.00%
	norand corporation	1	0.00%
	american thermaflo corporation	1	0.00%
	cherokee sanford brick	1	0.00%
	carbon filtration tank	1	0.00%
18. google japan	cnt composite filetype:pdf	4	0.01%
	compatibility vertrel	4	0.01%
	chemical manufacturers association	3	0.01%
	design competition	3	0.01%
	ep3	3	0.01%
	dephnia	2	0.01%
	dioxin research	2	0.01%
	joint program bioremediation	2	0.01%
	bapedal	2	0.01%
	ncer	2	0.01%
	celia merzbacher	2	0.01%
	trivalent chromium	2	0.01%
	epa compliance	2	0.01%
	environmental problems	2	0.01%
	marine corps acronyms	1	0.00%
	teach your friends	1	0.00%
	microfluidic powerpoint	1	0.00%
	environmental pollution	1	0.00%
	alkaline battery	1	0.00%
	ep3ã€€	1	0.00%
19. yahoo uk &ireland	spent catalysts recycling mo	3	0.01%
	change from hexavalent to trivalent chrome plating	3	0.01%
	environmental research contracts	2	0.01%
	journal electroplating calcium	2	0.01%
	trivalent chrome plating	2	0.01%
	iso butane	2	0.01%
	oswer-9950.1	2	0.01%
	textile wastewater	2	0.01%
	iso butane as refrigerant	1	0.00%
	vinegar fact sheet	1	0.00%
	vapour compression system	1	0.00%
	scrap batteries	1	0.00%
	thermodynamic property 134a	1	0.00%

	category hazardous construction waste	1	0.00%
	kieselguhr recovery	1	0.00%
	n-methyl-2-pyrrolidone	1	0.00%
	risk assessments on using water based paints	1	0.00%
	electroplating techniques	1	0.00%
	electrostatic oil cleaner	1	0.00%
	phenoxy acid weedkiller	1	0.00%
20. ask jeeves uk	electroplating process	2	0.01%
	different cultural practices	2	0.01%
	what is hierarchy?	2	0.01%
	natural cleaning	2	0.01%
	what are solvents	1	0.00%
	recovery of black liquor	1	0.00%
	architecture student competition	1	0.00%
	duck processing	1	0.00%
	global warming where is at risk?	1	0.00%
	what's the solution for cfc's	1	0.00%
	hfc 245fa	1	0.00%
	glyphosphate	1	0.00%
	halon exposure	1	0.00%
	problems with the disposal of plastic.	1	0.00%
	chmr foam	1	0.00%
	clean with borax	1	0.00%
	theory of closed loop dehydrator systems	1	0.00%
	solvent recovery systems	1	0.00%
	effects of pesticides and pah on water	1	0.00%
	durr	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	de	1,523	3.93%
	epa	1,336	3.45%
	of	924	2.39%
	star	612	1.58%
	in	586	1.51%
	gaseosas	580	1.50%
	environmental	565	1.46%
	for	480	1.24%
	research	460	1.19%
	waste	411	1.06%
	cleaning	339	0.88%

	products	321	0.83%
	the	313	0.81%
	petroleum	311	0.80%
	pollution	306	0.79%
	industry	298	0.77%
	chemical	295	0.76%
	grants	294	0.76%
	household	291	0.75%
	bebidas	287	0.74%
2. yahoo	of	973	2.51%
	in	628	1.62%
	plastics	566	1.46%
	consolidated	541	1.40%
	waste	537	1.39%
	epa	411	1.06%
	environmental	382	0.99%
	for	373	0.96%
	illinois	357	0.92%
	pollution	343	0.89%
	water	332	0.86%
	company	306	0.79%
	the	305	0.79%
	research	283	0.73%
	chemical	269	0.69%
	inc	253	0.65%
	spiders	234	0.60%
	to	221	0.57%
	industry	210	0.54%
	treatment	201	0.52%
3. msn	of	626	1.62%
	epa	613	1.58%
	department	494	1.28%
	california	420	1.08%
	health	418	1.08%
	services	296	0.76%
	environmental	280	0.72%
	in	178	0.46%
	for	172	0.44%
	to	138	0.36%
	plastics	126	0.33%
	consolidated	118	0.30%
	waste	117	0.30%

	chemical	95	0.25%
	products	94	0.24%
	household	94	0.24%
	pollution	91	0.23%
	the	89	0.23%
	research	85	0.22%
	protection	85	0.22%
4. ask jeeves	of	194	0.50%
	what	156	0.40%
	to	153	0.40%
	is	117	0.30%
	the	97	0.25%
	how	96	0.25%
	in	78	0.20%
	household	61	0.16%
	pollution	56	0.14%
	clean	55	0.14%
	products	53	0.14%
	are	51	0.13%
	for	48	0.12%
	do	47	0.12%
	can	45	0.12%
	with	44	0.11%
	get	41	0.11%
	rid	38	0.10%
	waste	34	0.09%
	on	34	0.09%
5. google canada	of	59	0.15%
	pollution	43	0.11%
	products	38	0.10%
	household	37	0.10%
	petroleum	34	0.09%
	waste	34	0.09%
	to	34	0.09%
	cleaning	33	0.09%
	in	33	0.09%
	the	31	0.08%
	environmental	30	0.08%
	for	30	0.08%
	industry	28	0.07%
	refining	27	0.07%
	water	23	0.06%

	toxic	21	0.05%
	solvent	20	0.05%
	chemical	19	0.05%
	paper	15	0.04%
	disposal	15	0.04%
6. google uk	of	105	0.27%
	in	45	0.12%
	the	36	0.09%
	pollution	36	0.09%
	waste	32	0.08%
	environmental	31	0.08%
	research	26	0.07%
	on	24	0.06%
	disposal	24	0.06%
	recycling	24	0.06%
	industry	23	0.06%
	circuit	22	0.06%
	to	20	0.05%
	cleaning	20	0.05%
	trivalent	20	0.05%
	alkaline	20	0.05%
	for	20	0.05%
	manufacturing	20	0.05%
	solvent	20	0.05%
	2005	19	0.05%
7. altavista	de	47	0.12%
	of	42	0.11%
	in	25	0.06%
	waste	22	0.06%
	for	14	0.04%
	iso	12	0.03%
	14000	12	0.03%
	environmental	11	0.03%
	pollution	11	0.03%
	the	11	0.03%
	epa	10	0.03%
	proceso	10	0.03%
	wastewater	9	0.02%
	gaseosas	9	0.02%
	plastics	9	0.02%
	industrial	9	0.02%
	air	8	0.02%

	research	8	0.02%
	elaboracion	8	0.02%
	consolidated	8	0.02%
8. google australia	of	47	0.12%
	alkaline	30	0.08%
	in	28	0.07%
	batteries	26	0.07%
	products	22	0.06%
	cleaning	21	0.05%
	the	17	0.04%
	chemicals	16	0.04%
	for	15	0.04%
	recycling	14	0.04%
	household	14	0.04%
	toxic	14	0.04%
	waste	14	0.04%
	environmental	13	0.03%
	petroleum	13	0.03%
	water	13	0.03%
	pollution	12	0.03%
	manufacturing	12	0.03%
	on	12	0.03%
	industry	11	0.03%
9. google germany	of	17	0.04%
	in	14	0.04%
	hurricane	10	0.03%
	environmental	10	0.03%
	waste	8	0.02%
	water	7	0.02%
	florida	6	0.02%
	center	6	0.02%
	research	6	0.02%
	for	6	0.02%
	the	5	0.01%
	design	5	0.01%
	pollution	5	0.01%
	efficiency	5	0.01%
	process	5	0.01%
	treatment	5	0.01%
	filetype:ppt	4	0.01%
	ac	4	0.01%
	production	4	0.01%

	ppt	4	0.01%
10. aol netfind	of	12	0.03%
	epa	9	0.02%
	in	8	0.02%
	metal	8	0.02%
	cleaning	6	0.02%
	grants	6	0.02%
	water	6	0.02%
	products	5	0.01%
	disposal	5	0.01%
	environmental	5	0.01%
	waste	5	0.01%
	process	4	0.01%
	on	4	0.01%
	epa.gov	4	0.01%
	california	4	0.01%
	to	4	0.01%
	the	4	0.01%
	for	4	0.01%
	cleaner	4	0.01%
	health	4	0.01%
11. google france	pollution	7	0.02%
	solvent	6	0.02%
	for	5	0.01%
	in	4	0.01%
	research	4	0.01%
	de	4	0.01%
	optimal	4	0.01%
	control	4	0.01%
	report	4	0.01%
	epa	4	0.01%
	of	3	0.01%
	photo	3	0.01%
	waste	3	0.01%
	process	3	0.01%
	paper	3	0.01%
	substitution	3	0.01%
	nanoparticles	2	0.01%
	heat	2	0.01%
	databases	2	0.01%
	nox	2	0.01%
12. yahoo japan	memtec	6	0.02%

	waste	4	0.01%
	road	4	0.01%
	150	4	0.01%
	of	4	0.01%
	beach	4	0.01%
	14-05/08	4	0.01%
	air	3	0.01%
	solid	3	0.01%
	chemical	3	0.01%
	corporation	3	0.01%
	handbook	3	0.01%
	pollution	3	0.01%
	inc.	2	0.01%
	chen	2	0.01%
	sodiumborohydride	2	0.01%
	industry	2	0.01%
	john	2	0.01%
	in	2	0.01%
	water	2	0.01%
13. yahoo canada	products	7	0.02%
	waste	5	0.01%
	filter	4	0.01%
	toxic	4	0.01%
	refrigeration	4	0.01%
	air	4	0.01%
	inc.	4	0.01%
	stirling	4	0.01%
	wastewater	4	0.01%
	of	4	0.01%
	free	4	0.01%
	water	4	0.01%
	134a	3	0.01%
	systems	3	0.01%
	industries	3	0.01%
	ontario	3	0.01%
	characterization	3	0.01%
	co	3	0.01%
	moore	3	0.01%
	in	3	0.01%
14. netscape	epa	14	0.04%
	research	12	0.03%
	for	8	0.02%

	environmental	7	0.02%
	star	7	0.02%
	products	6	0.02%
	flourescent	6	0.02%
	in	6	0.02%
	grants	6	0.02%
	toxic	5	0.01%
	national	5	0.01%
	ernest	4	0.01%
	pollution	4	0.01%
	prevention	4	0.01%
	center	4	0.01%
	winkfield	4	0.01%
	waste	4	0.01%
	oil	4	0.01%
	household	4	0.01%
	cleaning	4	0.01%
15. google italy	distillation	6	0.02%
	for	5	0.01%
	national	5	0.01%
	ppt	5	0.01%
	powerpoint	5	0.01%
	pollution	5	0.01%
	nanomaterials	5	0.01%
	of	5	0.01%
	in	5	0.01%
	research	4	0.01%
	the	4	0.01%
	membrane	4	0.01%
	petroleum	3	0.01%
	cycle	3	0.01%
	nmmaps	3	0.01%
	center	3	0.01%
	poplar	3	0.01%
	industry	3	0.01%
	reaction	3	0.01%
	lca	3	0.01%
16. yahoo singapore	of	11	0.03%
	the	7	0.02%
	what	7	0.02%
	is	7	0.02%
	case	7	0.02%

	waste	6	0.02%
	plating	5	0.01%
	air	5	0.01%
	solder	5	0.01%
	water	5	0.01%
	study	5	0.01%
	oil	4	0.01%
	to	4	0.01%
	clean	4	0.01%
	methods	4	0.01%
	in	4	0.01%
	system	4	0.01%
	no	4	0.01%
	treatment	4	0.01%
	on	4	0.01%
17. overture	ozone	11	0.03%
	wastewater	11	0.03%
	waste	6	0.02%
	control	5	0.01%
	spiders	5	0.01%
	epa	5	0.01%
	illinois	5	0.01%
	management	5	0.01%
	material	4	0.01%
	in	4	0.01%
	star	4	0.01%
	options	3	0.01%
	of	3	0.01%
	consolidated	3	0.01%
	plastics	3	0.01%
	sara	3	0.01%
	refining	2	0.01%
	chemical	2	0.01%
	seer	2	0.01%
	common	2	0.01%
18. google japan	compatibility	5	0.01%
	epa	5	0.01%
	filetype:pdf	5	0.01%
	research	4	0.01%
	environmental	4	0.01%
	vertrel	4	0.01%
	composite	4	0.01%

	cnt	4	0.01%
	joint	3	0.01%
	sheet	3	0.01%
	trivalent	3	0.01%
	ncer	3	0.01%
	manufacturers	3	0.01%
	design	3	0.01%
	bapedal	3	0.01%
	competition	3	0.01%
	ep3	3	0.01%
	waste	3	0.01%
	chemical	3	0.01%
	association	3	0.01%
19. yahoo uk &ireland	chrome	6	0.02%
	plating	6	0.02%
	trivalent	5	0.01%
	to	5	0.01%
	butane	5	0.01%
	iso	5	0.01%
	of	5	0.01%
	recycling	4	0.01%
	change	4	0.01%
	mo	3	0.01%
	catalysts	3	0.01%
	spent	3	0.01%
	from	3	0.01%
	environmental	3	0.01%
	oil	3	0.01%
	electroplating	3	0.01%
	hexavalent	3	0.01%
	refrigerant	3	0.01%
	water	2	0.01%
	copper	2	0.01%
20. ask jeeves uk	of	13	0.03%
	what	9	0.02%
	for	5	0.01%
	pollution	4	0.01%
	is	4	0.01%
	cleaning	4	0.01%
	disposal	4	0.01%
	to	4	0.01%
	the	3	0.01%

clean	3	0.01%
where	3	0.01%
systems	3	0.01%
with	3	0.01%
rid	3	0.01%
effects	3	0.01%
recovery	2	0.01%
water	2	0.01%
mice	2	0.01%
solvents	2	0.01%
methods	2	0.01%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



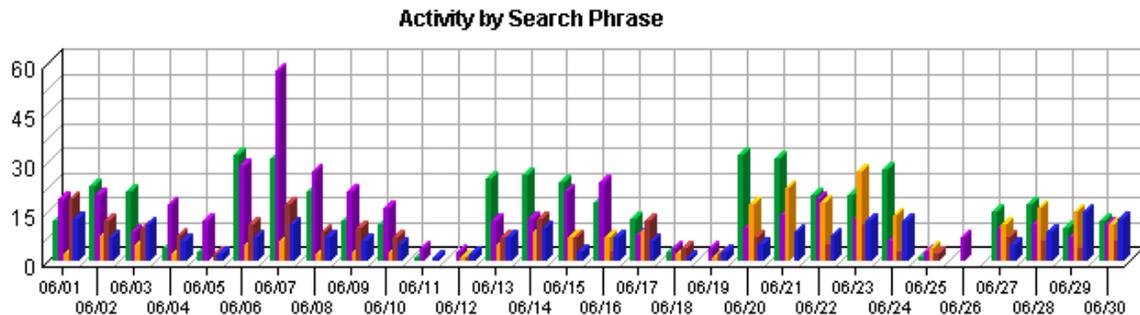
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics	466	1.20%
2.	epa	432	1.12%
3.	california department of health services	232	0.60%
4.	epa star	205	0.53%
5.	chemical manufacturers association	203	0.52%
6.	petroleum refining	162	0.42%
7.	gaseosas	138	0.36%
8.	alkaline batteries	123	0.32%
9.	iso 14000	118	0.31%
10.	epa star fellowship	117	0.30%
11.	illinois spiders	114	0.29%
12.	environmental problems	103	0.27%
13.	consolidated plastics company	100	0.26%
14.	bebidas gaseosas	86	0.22%
15.	epa sbir	85	0.22%
16.	epa grants	80	0.21%
17.	usepa	79	0.20%
18.	california department of health	78	0.20%
19.	chemical manufacturers	76	0.20%
20.	research grants	71	0.18%

Subtotal	3,068	7.93%
Total	38,685	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics	yahoo	355	0.92%
	msn	103	0.27%
	altavista	7	0.02%
	overture	1	0.00%
2. epa	msn	277	0.72%
	yahoo	104	0.27%
	google	26	0.07%
	ninemsn	4	0.01%
	lycos	4	0.01%
	ask jeeves	3	0.01%
	google canada	2	0.01%
	yahoo mexico	2	0.01%
	yahoo canada	2	0.01%
	compuserve	1	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%
	google uk	1	0.00%
	yahoo germany	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo france	1	0.00%
overture	1	0.00%	
3. california department of health services	msn	231	0.60%
	google	1	0.00%
4. epa star	google	183	0.47%
	yahoo	10	0.03%
	msn	4	0.01%
	netscape	3	0.01%
	google canada	3	0.01%
	aol netfind	1	0.00%
	google france	1	0.00%
5. chemical manufacturers association	google	125	0.32%
	yahoo	43	0.11%
	msn	23	0.06%
	google canada	3	0.01%
	google japan	3	0.01%
	google uk	3	0.01%

	netscape	2	0.01%
	google germany	1	0.00%
6. petroleum refining	google	105	0.27%
	google canada	19	0.05%
	yahoo	16	0.04%
	msn	7	0.02%
	google uk	5	0.01%
	google australia	4	0.01%
	aol netfind	2	0.01%
	google germany	1	0.00%
	yahoo uk & ireland	1	0.00%
	altavista	1	0.00%
	all the web	1	0.00%
7. gaseosas	google	137	0.35%
	terralycos	1	0.00%
8. alkaline batteries	google	74	0.19%
	google australia	23	0.06%
	google uk	13	0.03%
	google canada	7	0.02%
	yahoo	3	0.01%
	netscape	2	0.01%
	google italy	1	0.00%
9. iso 14000	yahoo	51	0.13%
	msn	28	0.07%
	google	17	0.04%
	altavista	12	0.03%
	yahoo singapore	2	0.01%
	yahoo canada	2	0.01%
	aol netfind	1	0.00%
	all the web	1	0.00%
	yahoo germany	1	0.00%
	google uk	1	0.00%
	google canada	1	0.00%
	google australia	1	0.00%
10. epa star fellowship	google	100	0.26%
	yahoo	13	0.03%
	yahoo france	2	0.01%
	aol netfind	1	0.00%
	google australia	1	0.00%
11. illinois spiders	yahoo	100	0.26%
	ask jeeves	5	0.01%
	lycos	3	0.01%

	msn	3	0.01%
	overture	2	0.01%
	altavista	1	0.00%
12. environmental problems	google	67	0.17%
	msn	13	0.03%
	yahoo	5	0.01%
	google canada	3	0.01%
	google uk	3	0.01%
	cnet search.com	2	0.01%
	google germany	2	0.01%
	google japan	2	0.01%
	altavista	1	0.00%
	google australia	1	0.00%
	ask jeeves	1	0.00%
	yahoo spain	1	0.00%
	ask jeeves uk	1	0.00%
	mamma	1	0.00%
13. consolidated plastics company	yahoo	86	0.22%
	msn	11	0.03%
	overture	2	0.01%
	altavista	1	0.00%
14. bebidas gaseosas	google	85	0.22%
	google italy	1	0.00%
15. epa sbir	google	77	0.20%
	msn	6	0.02%
	yahoo	2	0.01%
16. epa grants	google	69	0.18%
	iwon	3	0.01%
	aol netfind	2	0.01%
	google australia	2	0.01%
	overture	2	0.01%
	netscape	1	0.00%
	cnet search.com	1	0.00%
17. usepa	msn	74	0.19%
	yahoo	3	0.01%
	google australia	2	0.01%
18. california department of health	msn	77	0.20%
	google	1	0.00%
19. chemical manufacturers	google	48	0.12%
	yahoo	8	0.02%
	msn	7	0.02%
	google uk	4	0.01%

	google australia	3	0.01%
	google canada	3	0.01%
	aol netfind	2	0.01%
	altavista	1	0.00%
20. research grants	google	46	0.12%
	msn	7	0.02%
	yahoo	6	0.02%
	google uk	3	0.01%
	netscape	3	0.01%
	google australia	2	0.01%
	google canada	2	0.01%
	google france	1	0.00%
	aol netfind	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



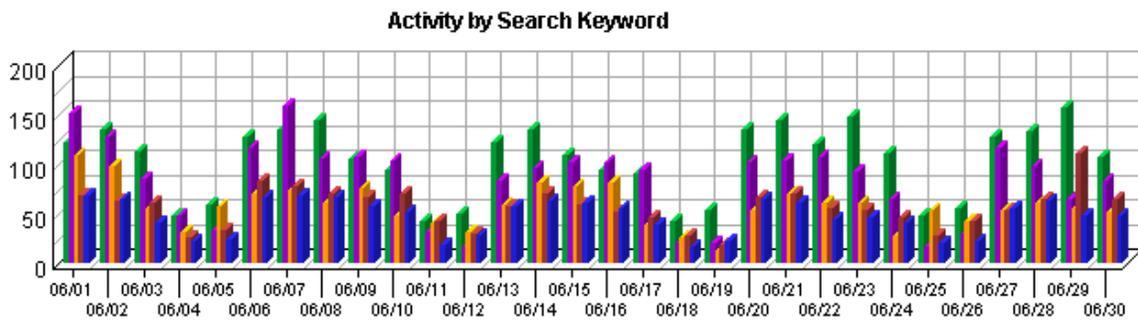
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	of	3,121	2.37%
2.	epa	2,485	1.89%
3.	de	1,724	1.31%
4.	in	1,681	1.28%
5.	environmental	1,407	1.07%
6.	waste	1,268	0.96%
7.	for	1,210	0.92%
8.	pollution	955	0.73%
9.	the	947	0.72%
10.	research	935	0.71%
11.	to	901	0.69%
12.	water	795	0.60%
13.	products	767	0.58%
14.	chemical	759	0.58%
15.	plastics	721	0.55%
16.	star	719	0.55%
17.	industry	688	0.52%
18.	cleaning	679	0.52%
19.	consolidated	670	0.51%
20.	gaseosas	610	0.46%
	Subtotal	23,042	17.53%
	Total	131,439	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. of	yahoo	973	0.74%
	google	924	0.70%
	msn	626	0.48%
	ask jeeves	194	0.15%
	google uk	105	0.08%
	google canada	59	0.04%
	google australia	47	0.04%
	altavista	42	0.03%
	google germany	17	0.01%
	mamma	14	0.01%
	ask jeeves uk	13	0.01%
	aol netfind	12	0.01%
	yahoo singapore	11	0.01%
	yahoo mexico	10	0.01%
	yahoo spain	10	0.01%
	all the web	8	0.01%
	vivisimo	5	0.00%
	cnet search.com	5	0.00%
	yahoo uk &ireland	5	0.00%
	google italy	5	0.00%
2. epa	google	1,336	1.02%
	msn	613	0.47%
	yahoo	411	0.31%
	ask jeeves	18	0.01%
	netscape	14	0.01%
	google canada	12	0.01%
	altavista	10	0.01%
	aol netfind	9	0.01%
	google australia	9	0.01%
	google uk	6	0.00%
	google japan	5	0.00%
	overture	5	0.00%
	google france	4	0.00%
	ninemsn	4	0.00%
	lycos	4	0.00%
	iwon	3	0.00%
	yahoo france	3	0.00%
google germany	2	0.00%	

	all the web	2	0.00%
	yahoo germany	2	0.00%
3. de	google	1,523	1.16%
	yahoo	80	0.06%
	altavista	47	0.04%
	msn	22	0.02%
	yahoo spain	16	0.01%
	yahoo mexico	11	0.01%
	yahoo argentina	8	0.01%
	google france	4	0.00%
	vivisimo	3	0.00%
	google canada	3	0.00%
	terralycos	2	0.00%
	yahoo france	1	0.00%
	mamma	1	0.00%
	yahoo us (spanish)	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
4. in	yahoo	628	0.48%
	google	586	0.45%
	msn	178	0.14%
	ask jeeves	78	0.06%
	google uk	45	0.03%
	google canada	33	0.03%
	google australia	28	0.02%
	altavista	25	0.02%
	google germany	14	0.01%
	aol netfind	8	0.01%
	mamma	7	0.01%
	netscape	6	0.00%
	teoma	5	0.00%
	google italy	5	0.00%
	yahoo singapore	4	0.00%
	overture	4	0.00%
	google france	4	0.00%
	yahoo canada	3	0.00%
	yahoo spain	2	0.00%
	ask jeeves uk	2	0.00%
5. environmental	google	565	0.43%
	yahoo	382	0.29%
	msn	280	0.21%
	ask jeeves	32	0.02%

google uk	31	0.02%
google canada	30	0.02%
google australia	13	0.01%
altavista	11	0.01%
google germany	10	0.01%
netscape	7	0.01%
mamma	7	0.01%
aol netfind	5	0.00%
yahoo spain	4	0.00%
google japan	4	0.00%
yahoo korea	3	0.00%
yahoo uk &ireland	3	0.00%
all the web	3	0.00%
ninemsn	3	0.00%
yahoo japan	2	0.00%
cnet search.com	2	0.00%

6. waste	yahoo	537	0.41%
	google	411	0.31%
	msn	117	0.09%
	google canada	34	0.03%
	ask jeeves	34	0.03%
	google uk	32	0.02%
	altavista	22	0.02%
	google australia	14	0.01%
	google germany	8	0.01%
	yahoo singapore	6	0.00%
	overture	6	0.00%
	all the web	6	0.00%
	aol netfind	5	0.00%
	yahoo canada	5	0.00%
	netscape	4	0.00%
	yahoo japan	4	0.00%
	google france	3	0.00%
	google japan	3	0.00%
	mamma	3	0.00%
	teoma	3	0.00%

7. for	google	480	0.37%
	yahoo	373	0.28%
	msn	172	0.13%
	ask jeeves	48	0.04%
	google canada	30	0.02%
	google uk	20	0.02%

	google australia	15	0.01%
	altavista	14	0.01%
	netscape	8	0.01%
	google germany	6	0.00%
	google france	5	0.00%
	mamma	5	0.00%
	google italy	5	0.00%
	ask jeeves uk	5	0.00%
	yahoo singapore	4	0.00%
	aol netfind	4	0.00%
	all the web	3	0.00%
	yahoo korea	2	0.00%
	cnet search.com	1	0.00%
	google japan	1	0.00%
8. pollution	yahoo	343	0.26%
	google	306	0.23%
	msn	91	0.07%
	ask jeeves	56	0.04%
	google canada	43	0.03%
	google uk	36	0.03%
	google australia	12	0.01%
	altavista	11	0.01%
	google france	7	0.01%
	mamma	6	0.00%
	google italy	5	0.00%
	google germany	5	0.00%
	ask jeeves uk	4	0.00%
	netscape	4	0.00%
	yahoo japan	3	0.00%
	yahoo singapore	3	0.00%
	yahoo germany	2	0.00%
	yahoo uk &ireland	2	0.00%
	overture	2	0.00%
	all the web	2	0.00%
9. the	google	313	0.24%
	yahoo	305	0.23%
	ask jeeves	97	0.07%
	msn	89	0.07%
	google uk	36	0.03%
	google canada	31	0.02%
	google australia	17	0.01%
	altavista	11	0.01%

	yahoo singapore	7	0.01%
	yahoo taiwan	6	0.00%
	google germany	5	0.00%
	aol netfind	4	0.00%
	google italy	4	0.00%
	ask jeeves uk	3	0.00%
	yahoo canada	3	0.00%
	searchalot	2	0.00%
	teoma	2	0.00%
	yahoo spain	2	0.00%
	mamma	2	0.00%
	lycos	1	0.00%
10. research	google	460	0.35%
	yahoo	283	0.22%
	msn	85	0.06%
	google uk	26	0.02%
	google canada	13	0.01%
	netscape	12	0.01%
	altavista	8	0.01%
	ask jeeves	8	0.01%
	google australia	6	0.00%
	google germany	6	0.00%
	google france	4	0.00%
	google italy	4	0.00%
	mamma	4	0.00%
	google japan	4	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo germany	2	0.00%
	yahoo spain	2	0.00%
	yahoo taiwan	1	0.00%
	overture	1	0.00%
11. to	google	277	0.21%
	yahoo	221	0.17%
	ask jeeves	153	0.12%
	msn	138	0.10%
	google canada	34	0.03%
	google uk	20	0.02%
	google australia	10	0.01%
	yahoo uk &ireland	5	0.00%
	altavista	5	0.00%
	yahoo singapore	4	0.00%

	yahoo taiwan	4	0.00%
	ask jeeves uk	4	0.00%
	aol netfind	4	0.00%
	mamma	3	0.00%
	netscape	2	0.00%
	google japan	2	0.00%
	google germany	2	0.00%
	hotbot	2	0.00%
	teoma	2	0.00%
	iwon	2	0.00%
12. water	yahoo	332	0.25%
	google	254	0.19%
	msn	77	0.06%
	ask jeeves	34	0.03%
	google canada	23	0.02%
	google australia	13	0.01%
	google uk	11	0.01%
	google germany	7	0.01%
	aol netfind	6	0.00%
	yahoo singapore	5	0.00%
	altavista	5	0.00%
	yahoo canada	4	0.00%
	vivisimo	3	0.00%
	mamma	3	0.00%
	yahoo uk &ireland	2	0.00%
	ask jeeves uk	2	0.00%
	lycos	2	0.00%
	all the web	2	0.00%
	overture	2	0.00%
	yahoo japan	2	0.00%
13. products	google	321	0.24%
	yahoo	189	0.14%
	msn	94	0.07%
	ask jeeves	53	0.04%
	google canada	38	0.03%
	google australia	22	0.02%
	google uk	13	0.01%
	yahoo canada	7	0.01%
	netscape	6	0.00%
	aol netfind	5	0.00%
	altavista	5	0.00%
	yahoo singapore	2	0.00%

	yahoo germany	2	0.00%
	overture	2	0.00%
	yahoo mexico	2	0.00%
	mamma	2	0.00%
	google germany	1	0.00%
	vivisimo	1	0.00%
	all the web	1	0.00%
	cnet search.com	1	0.00%
14. chemical	google	295	0.22%
	yahoo	269	0.20%
	msn	95	0.07%
	google canada	19	0.01%
	google uk	19	0.01%
	ask jeeves	17	0.01%
	altavista	8	0.01%
	google australia	6	0.00%
	aol netfind	3	0.00%
	google japan	3	0.00%
	netscape	3	0.00%
	yahoo japan	3	0.00%
	overture	2	0.00%
	yahoo taiwan	2	0.00%
	ninemsn	2	0.00%
	yahoo korea	2	0.00%
	yahoo mexico	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
15. plastics	yahoo	566	0.43%
	msn	126	0.10%
	altavista	9	0.01%
	google	6	0.00%
	ask jeeves	6	0.00%
	overture	3	0.00%
	google canada	2	0.00%
	google uk	1	0.00%
	yahoo canada	1	0.00%
	lycos germany	1	0.00%
16. star	google	612	0.47%
	yahoo	60	0.05%
	msn	20	0.02%
	netscape	7	0.01%

	overture	4	0.00%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	yahoo france	2	0.00%
	google france	2	0.00%
	ask jeeves	2	0.00%
	google germany	1	0.00%
17. industry	google	298	0.23%
	yahoo	210	0.16%
	msn	73	0.06%
	google canada	28	0.02%
	google uk	23	0.02%
	ask jeeves	12	0.01%
	google australia	11	0.01%
	altavista	4	0.00%
	google italy	3	0.00%
	yahoo singapore	3	0.00%
	yahoo australia &nz	3	0.00%
	yahoo france	2	0.00%
	overture	2	0.00%
	yahoo japan	2	0.00%
	google france	2	0.00%
	mamma	1	0.00%
	ninemsn	1	0.00%
	google austria	1	0.00%
	google germany	1	0.00%
	aol netfind	1	0.00%
18. cleaning	google	339	0.26%
	yahoo	155	0.12%
	msn	47	0.04%
	google canada	33	0.03%
	ask jeeves	28	0.02%
	google australia	21	0.02%
	google uk	20	0.02%
	aol netfind	6	0.00%
	netscape	4	0.00%
	ask jeeves uk	4	0.00%
	altavista	4	0.00%
	yahoo canada	3	0.00%
	google japan	2	0.00%
	google italy	2	0.00%

	vivisimo	2	0.00%
	ninemsn	2	0.00%
	hotbot	1	0.00%
	yahoo australia &nz	1	0.00%
	google germany	1	0.00%
	yahoo uk &ireland	1	0.00%
19. consolidated	yahoo	541	0.41%
	msn	118	0.09%
	altavista	8	0.01%
	overture	3	0.00%
20. gaseosas	google	580	0.44%
	yahoo	11	0.01%
	altavista	9	0.01%
	msn	4	0.00%
	yahoo argentina	2	0.00%
	google italy	1	0.00%
	yahoo spain	1	0.00%
	yahoo us (spanish)	1	0.00%
	terralycos	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine

and keyword.

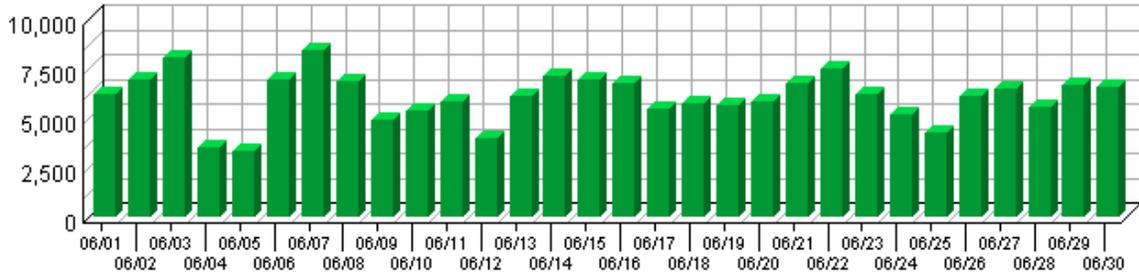


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

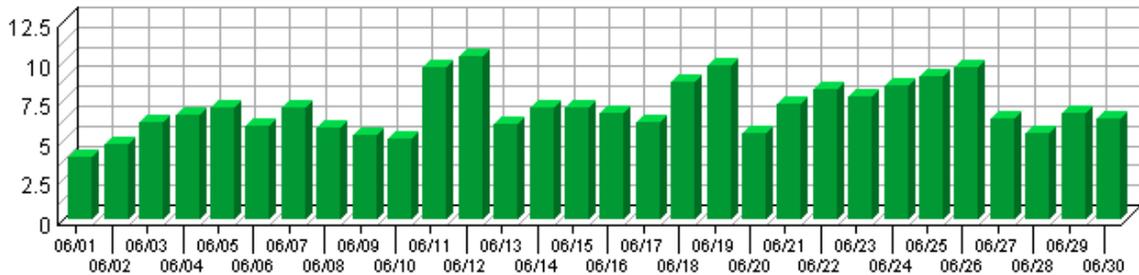
Visitors Trend



Visit Summary

Visits	180,321
Average per Day	6,010
Average Visit Length	00:21:37
Median Visit Length	00:08:31
International Visits	0.00%
Visits of Unknown Origin	100.00%
Visits from Your Country: United States (US)	0.00%

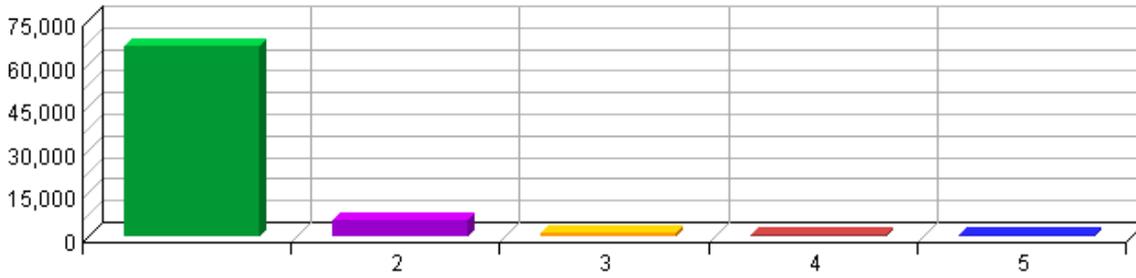
Average Length of Visit Trend



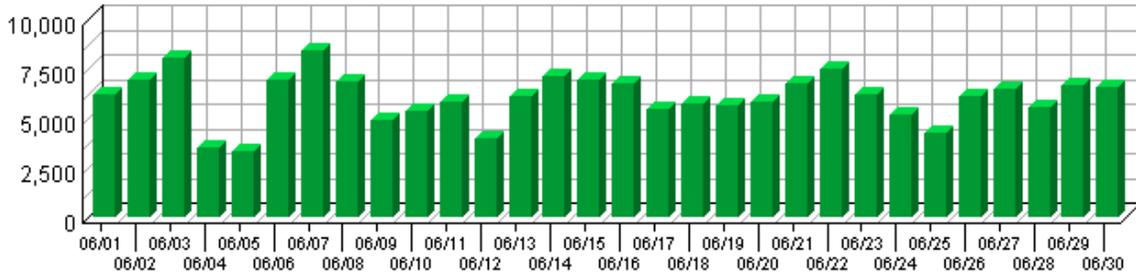
Top Countries by Visits



Visitors by Number of Visits



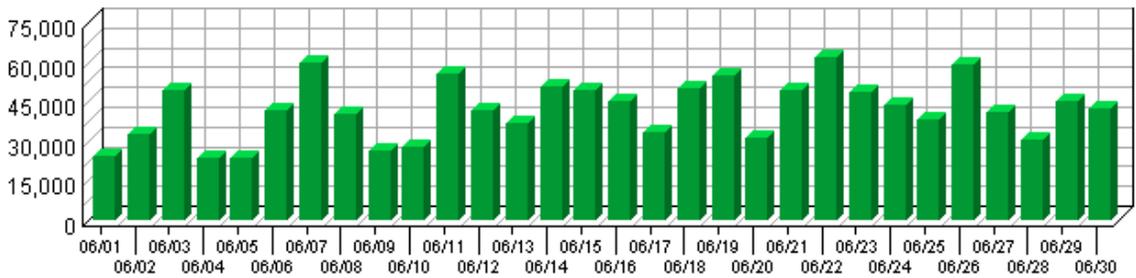
Visitors Trend



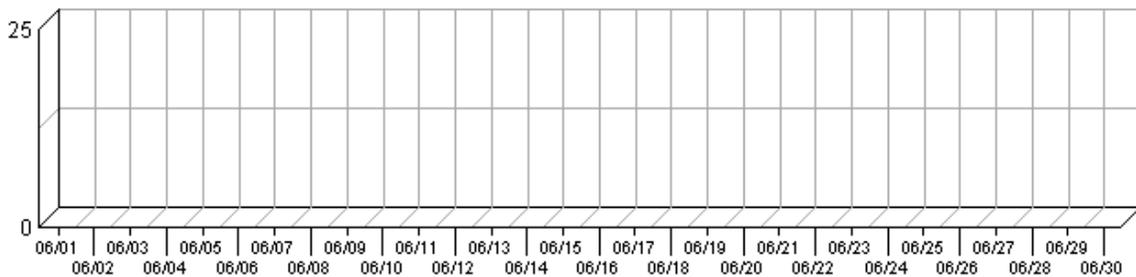
Visitor Summary

Unique Visitors	76,162
Visitors Who Visited Once	65,833
Visitors Who Visited More Than Once	10,329
Average Visits per Visitor	2.37

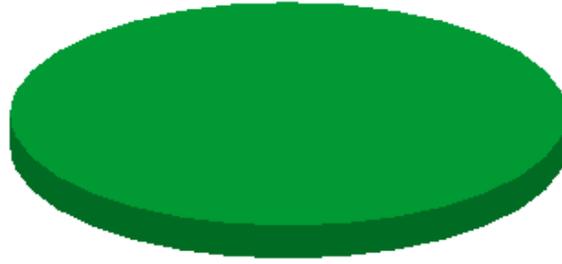
Visitor Minutes Trend



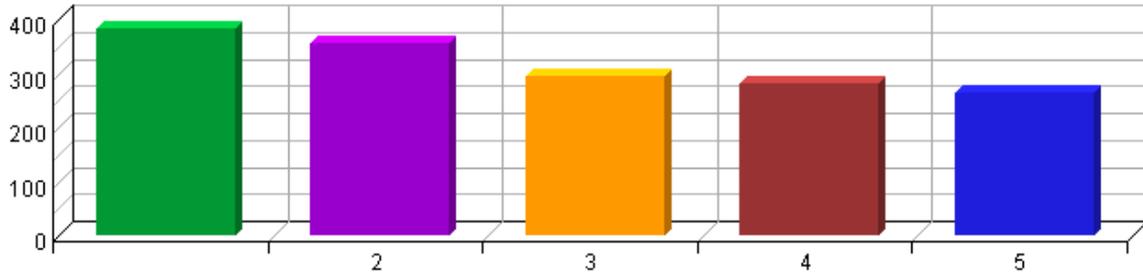
First Time Visitors Trend



New vs. Return Visits



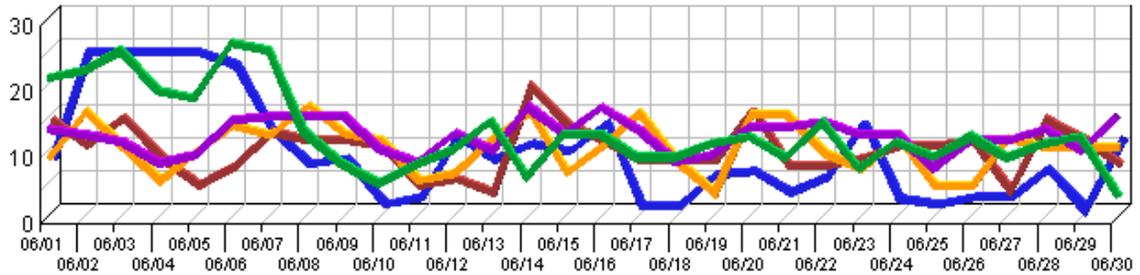
Top Visitors by Visits



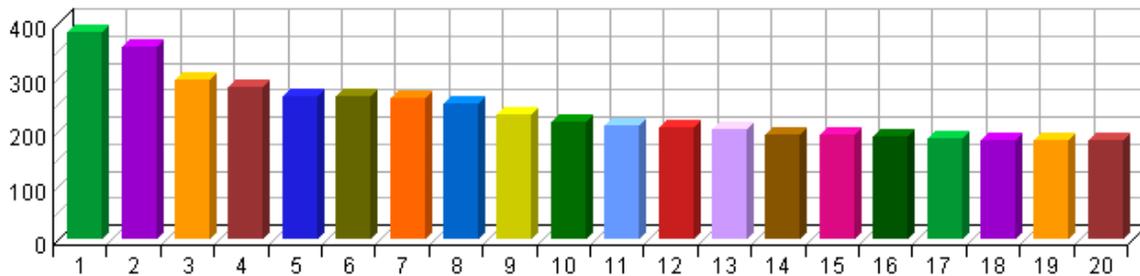
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	64.4.8.94_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	382	0.21%	1,404
2.	134.67.99.144_ColdFusion	357	0.20%	2,047
3.	134.67.99.48_ColdFusion	296	0.16%	1,012
4.	67.106.152.131_Java/1.4.2_05	283	0.16%	537
5.	68.142.250.95_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	265	0.15%	400
6.	207.68.146.49_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	264	0.15%	789
7.	64.241.242.18_Mozilla/4.0 (compatible; grub-client-2.6.0)	261	0.14%	367
8.	65.214.32.173_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.2; .NET CLR 1.1.4322)	250	0.14%	5,488
9.	65.54.158.105_MSNTPTC/1.0 (compatible; MSIE 6.0; Windows NT 5.2; MyIE2; .NET CLR	232	0.13%	405

10.	1.1.4322; .NET CLR 1.0.3705) 68.142.250.162_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	216	0.12%	336
11.	193.252.148.209_Mozilla/4.0 (compatible; MSIE 5.0; Windows 95) VoilaBot BETA 1.2 (http://www.voila.com/)	210	0.12%	595
12.	68.142.251.64_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	207	0.11%	352
13.	207.46.98.148_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	202	0.11%	19,944
14.	207.68.146.56_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	194	0.11%	772
15.	193.252.148.101_Mozilla/4.0 (compatible; MSIE 5.0; Windows 95) VoilaBot BETA 1.2 (http://www.voila.com/)	192	0.11%	544
16.	68.142.251.197_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	190	0.11%	311
17.	68.142.250.180_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	185	0.10%	299
18.	68.142.250.68_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	184	0.10%	272
19.	68.142.249.139_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	184	0.10%	411
20.	66.196.101.98_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	183	0.10%	207
	Subtotal	4,737	2.63%	36,492
	Other	175,542	97.37%	1,017,505
	Total	180,279	100.00%	1,053,997

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

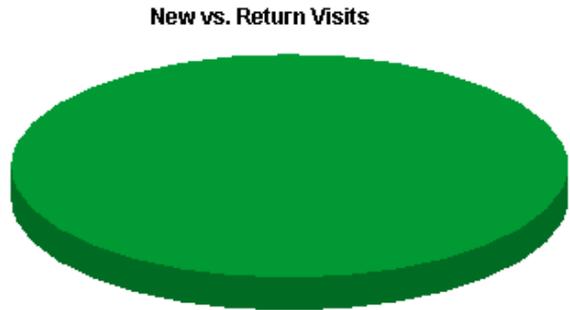
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	180,277	100.00%
2. Users Without Cookies	2	0.00%
Total	180,279	100.00%

New vs. Return Visits – Help Card

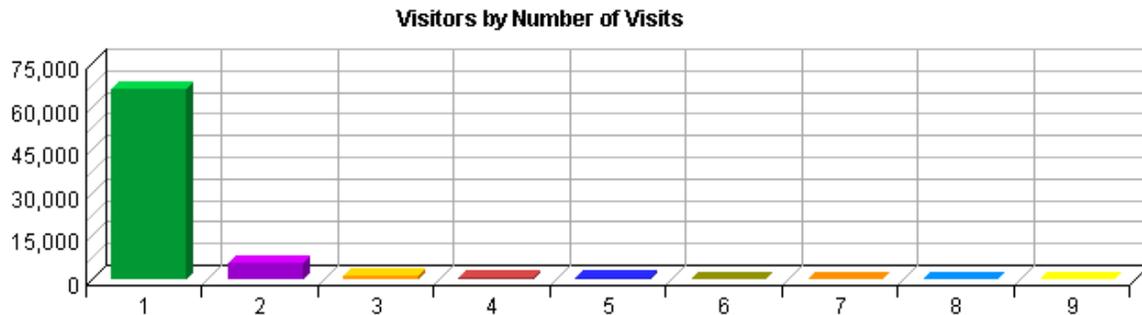
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	65,833	86.44%
2 visits	5,730	7.52%
3 visits	1,576	2.07%
4 visits	730	0.96%
5 visits	439	0.58%
6 visits	250	0.33%
7 visits	206	0.27%
8 visits	128	0.17%
9 visits	86	0.11%
Subtotal	74,978	98.45%
Other	1,184	1.55%
Total	76,162	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

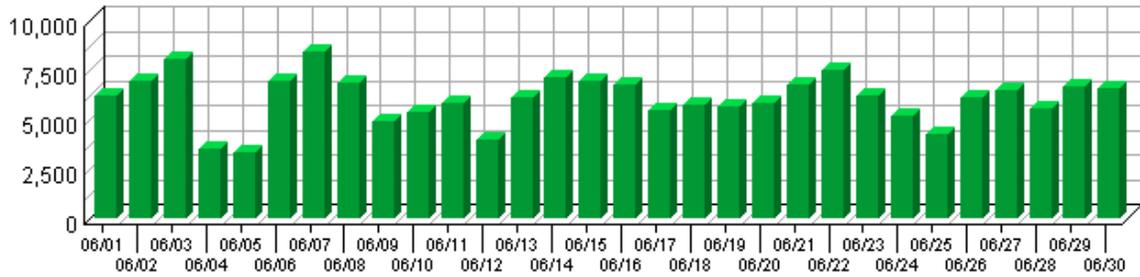
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



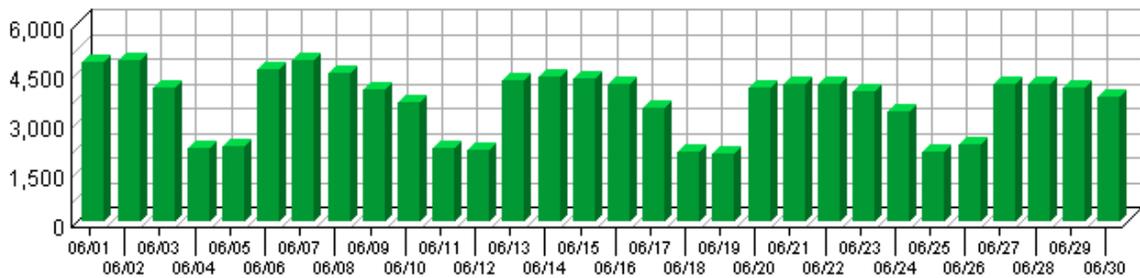
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

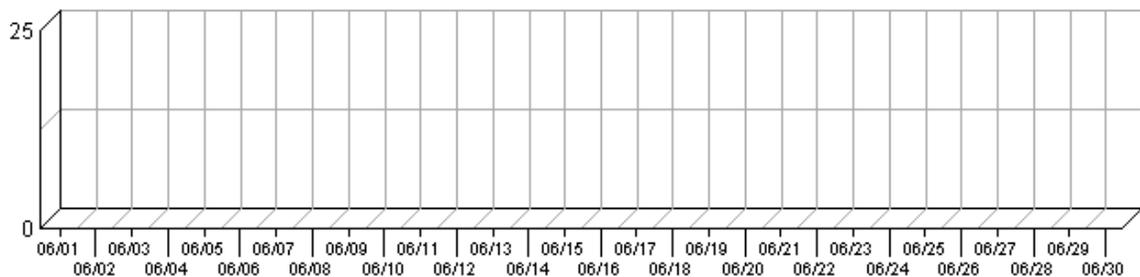
Visitors Trend



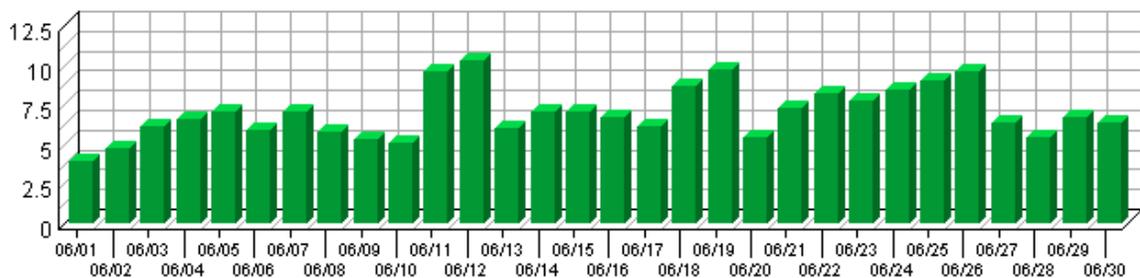
Unique Visitors Trend



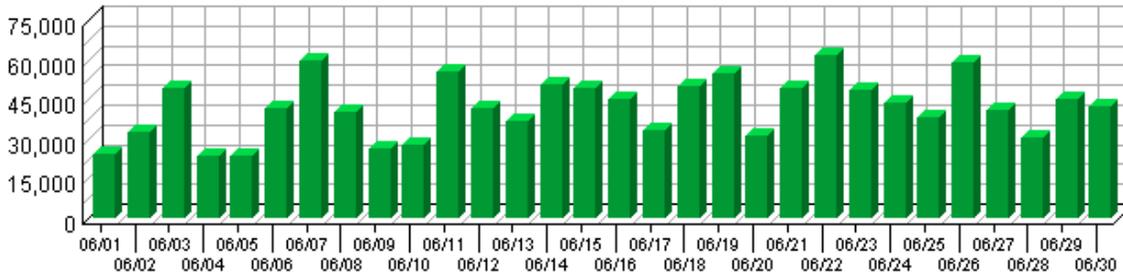
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
06/01	6,168	4,826	0	00:03:59	24,648.32
06/02	6,963	4,864	0	00:04:42	32,754.57
06/03	8,051	4,049	0	00:06:06	49,198.10
06/04	3,562	2,206	0	00:06:35	23,496.78
06/05	3,340	2,262	0	00:07:01	23,479.75
06/06	6,931	4,622	0	00:05:58	41,405.02
06/07	8,470	4,913	0	00:07:02	59,631.80
06/08	6,879	4,510	0	00:05:49	40,066.75
06/09	4,952	4,000	0	00:05:17	26,192.72
06/10	5,411	3,620	0	00:05:08	27,813.22
06/11	5,842	2,196	0	00:09:33	55,851.97
06/12	4,007	2,157	0	00:10:21	41,500.12
06/13	6,085	4,272	0	00:06:04	36,919.10
06/14	7,158	4,379	0	00:07:03	50,535.87
06/15	6,917	4,328	0	00:07:07	49,287.70
06/16	6,748	4,176	0	00:06:42	45,306.60
06/17	5,448	3,452	0	00:06:07	33,405.20
06/18	5,766	2,112	0	00:08:43	50,274.58
06/19	5,605	2,080	0	00:09:45	54,694.63
06/20	5,816	4,070	0	00:05:25	31,542.88
06/21	6,755	4,180	0	00:07:20	49,536.73
06/22	7,513	4,163	0	00:08:11	61,552.57
06/23	6,180	3,930	0	00:07:49	48,340.33
06/24	5,162	3,328	0	00:08:29	43,791.73
06/25	4,249	2,104	0	00:09:02	38,398.23
06/26	6,134	2,315	0	00:09:37	59,052.13
06/27	6,491	4,168	0	00:06:21	41,299.80
06/28	5,555	4,146	0	00:05:26	30,229.87
06/29	6,672	4,037	0	00:06:44	44,981.22
06/30	6,585	3,765	0	00:06:23	42,059.18

Average	6,047	3,641	0	N/A	41,908.25
Total	181,415	109,230	0	N/A	1,257,247.47

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
06/01	6,159	3.42%
06/02	6,936	3.85%
06/03	8,002	4.44%
06/04	3,544	1.97%
06/05	3,322	1.84%
06/06	6,915	3.83%
06/07	8,418	4.67%
06/08	6,842	3.79%
06/09	4,924	2.73%
06/10	5,373	2.98%
06/11	5,790	3.21%
06/12	3,946	2.19%
06/13	6,041	3.35%
06/14	7,103	3.94%
06/15	6,858	3.80%
06/16	6,719	3.73%
06/17	5,407	3.00%
06/18	5,723	3.17%
06/19	5,542	3.07%
06/20	5,771	3.20%
06/21	6,744	3.74%
06/22	7,455	4.13%
06/23	6,119	3.39%
06/24	5,092	2.82%
06/25	4,210	2.33%

06/26	6,101	3.38%
06/27	6,430	3.57%
06/28	5,505	3.05%
06/29	6,628	3.68%
06/30	6,702	3.72%
Total	180,321	100.00%

Visits Trend – Help Card

? Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

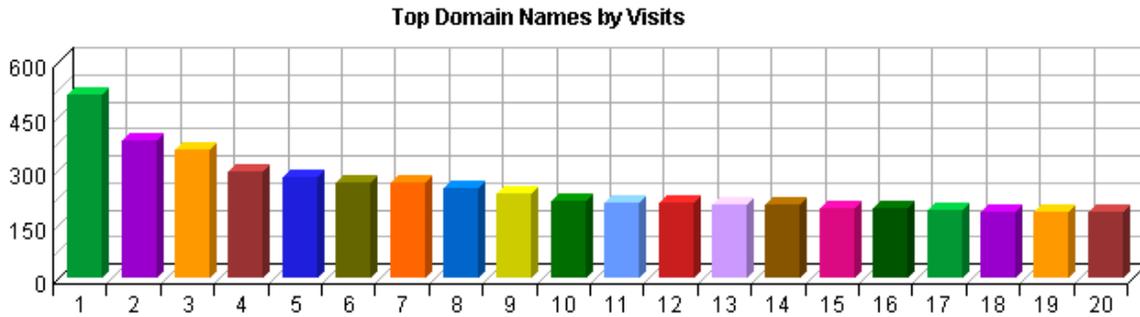
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	64.241.242.18	509	0.28%	1,117
2.	64.4.8.94	381	0.21%	1,403
3.	134.67.99.144	356	0.20%	2,033
4.	134.67.99.48	296	0.16%	1,012
5.	67.106.152.131	282	0.16%	535
6.	68.142.250.95	266	0.15%	404
7.	207.68.146.49	264	0.15%	789
8.	65.214.32.173	250	0.14%	5,488
9.	65.54.158.105	232	0.13%	405
10.	68.142.250.162	215	0.12%	335
11.	193.252.148.209	210	0.12%	595
12.	68.142.251.64	207	0.11%	352
13.	219.93.174.103	205	0.11%	771
14.	207.46.98.148	202	0.11%	19,979
15.	207.68.146.56	193	0.11%	752
16.	193.252.148.101	192	0.11%	544
17.	68.142.251.197	190	0.11%	311
18.	68.142.250.180	185	0.10%	299
19.	68.142.249.139	184	0.10%	411
20.	68.142.250.68	184	0.10%	272
	Subtotal	5,003	2.77%	37,807
	Other	175,318	97.23%	1,014,998
	Total	180,321	100.00%	1,052,805

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

No data for this section in the log data analyzed.

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

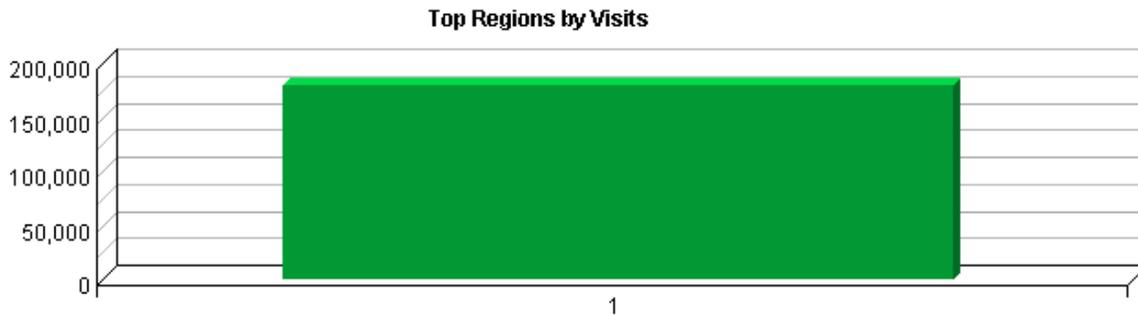


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	180,321	100.00%
	Total	180,321	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

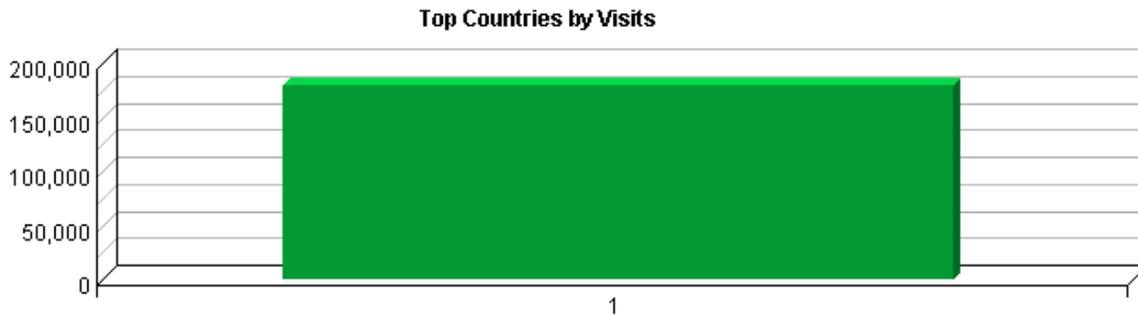
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	180,321	100.00%
	Total	180,321	100.00%

Top Countries – Help Card

? Countries – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

? This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

No data for this section in the log data analyzed.

Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

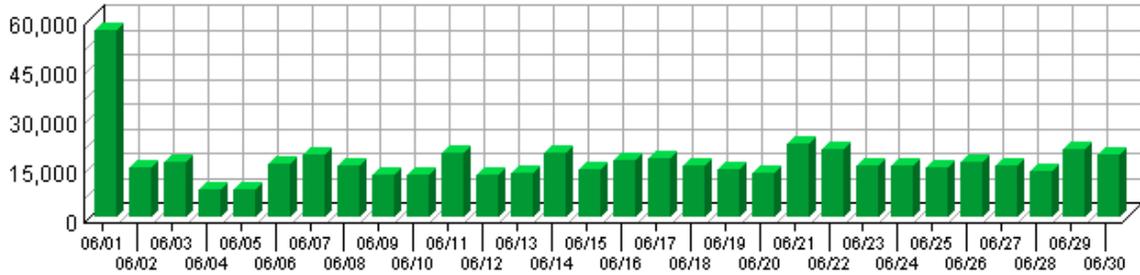
 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

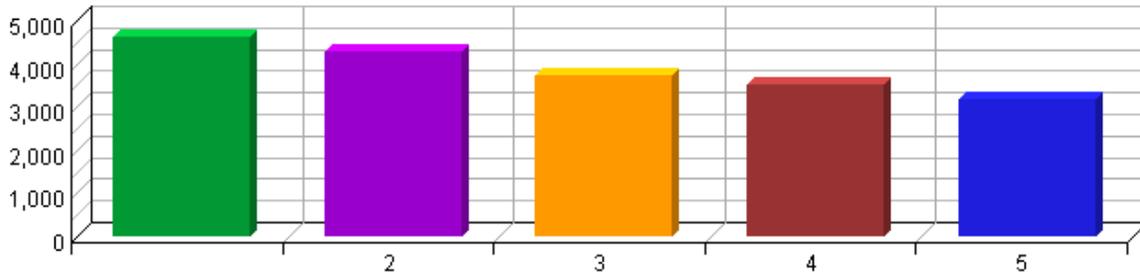
Page Views Trend



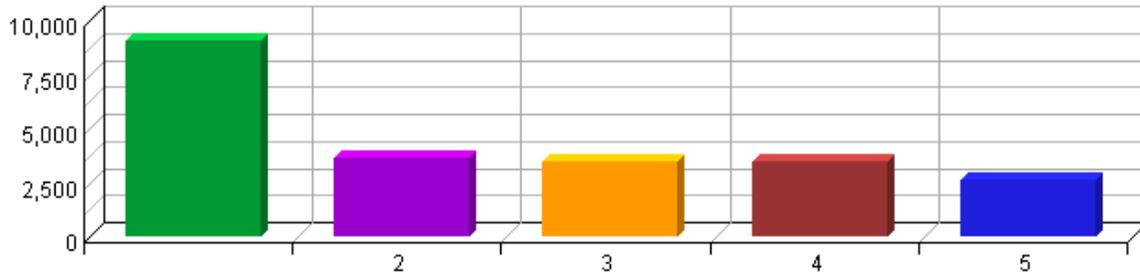
Page View Summary

Page Views	512,888
Average per Day	17,096
Average Page Views per Visit	2.84

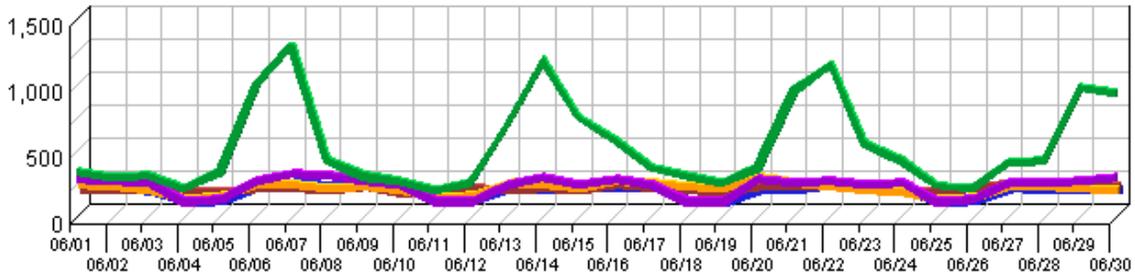
Top Entry Pages



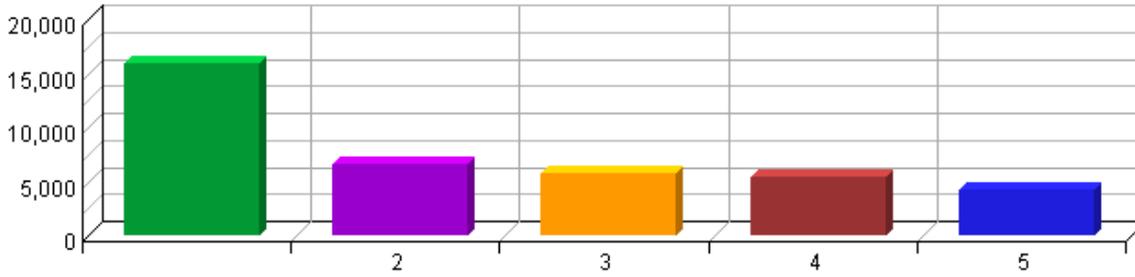
Top Exit Pages



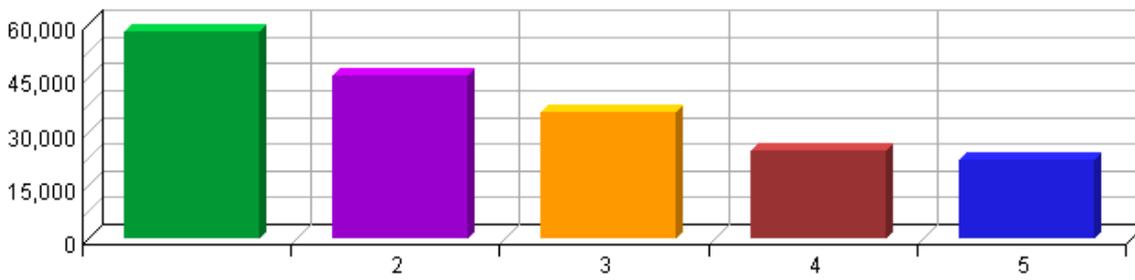
Top Pages by Visits Trend



Top Pages by Visits

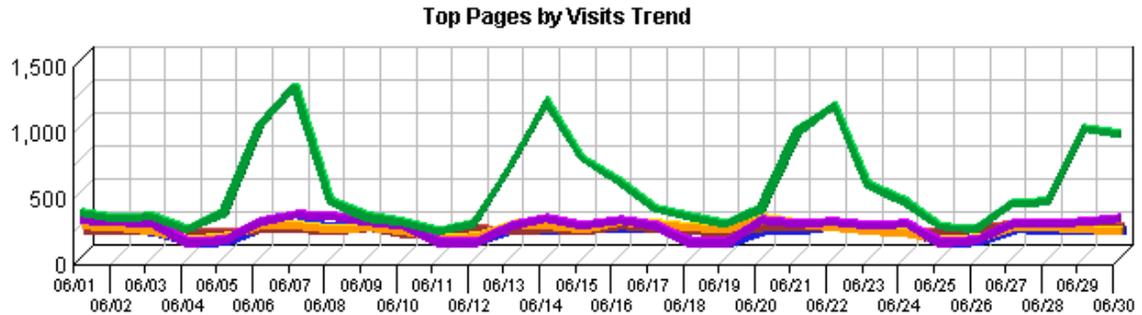


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http:// es.epa.gov/ compliance/	15,967	3.91%	26,906	00:04:43	0
2.	http:// es.epa.gov/ ncer/	6,536	1.60%	12,481	00:02:25	0
3.	http:// es.epa.gov/	5,743	1.41%	15,187	00:04:14	0
4.	http:// es.epa.gov/ robots. txt	5,412	1.33%	6,304	00:01:55	0
5.	http:// es.epa.gov/ ncer/ rfa/	4,317	1.06%	5,292	00:02:21	0
6.	http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	3,880	0.95%	4,071	00:05:24	0
7.	http:// es.epa.gov/ ncer/ fellow/	3,165	0.78%	3,924	00:01:36	0
8.	http:// es.epa.gov/ ncer/ sbir/	2,548	0.62%	3,597	00:02:19	0
9.	http:// es.epa.gov/ ncer/ P3/	2,511	0.62%	3,314	00:02:10	0
10.	http:// es.epa.gov/ ncer/ grants/	1,987	0.49%	2,287	00:02:04	0
11.	http:// es.epa.gov/ ncerqa/	1,597	0.39%	1,832	00:00:32	0
12.	http:// es.epa.gov/ search97cgi/ s97_ cgi	1,483	0.36%	7,704	00:02:17	0
13.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_ star_ grad_ fellow. html	1,276	0.31%	1,348	00:02:56	0
14.	http:// es.epa.gov/ search97cgi/ s97_ cgi/	1,187	0.29%	14,462	00:00:52	0

15.	http://es.epa.gov/cooperative/other/andean/gaseoweb.html	1,115	0.27%	1,241	00:05:23	0
16.	http://es.epa.gov/oeca/sector/	1,114	0.27%	1,312	00:03:07	0
17.	http://es.epa.gov/ssds/ssds.html	1,053	0.26%	1,232	00:01:51	0
18.	http://es.epa.gov/vendors/	1,001	0.25%	1,340	00:01:44	0
19.	http://es.epa.gov/ncer/rfa/forms/	987	0.24%	1,394	00:03:10	0
20.	http://es.epa.gov/ncer/rfa/2005/2005_sbir_phase1.html	956	0.23%	1,028	00:03:39	0
	Subtotal	63,835	15.64%	116,256	00:02:48	
	Other	344,321	84.36%	396,632	00:03:24	
	Total	408,156	100.00%	512,888	00:03:16	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

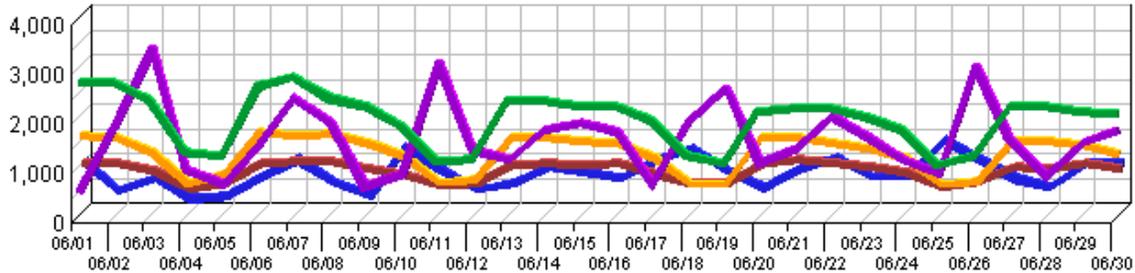
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

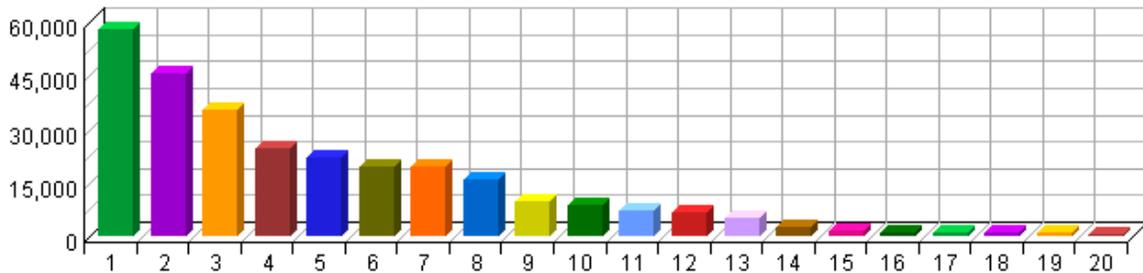
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	58,086	20.07%	512,491	17,382,682
2.	http://es.epa.gov/techpubs	45,556	15.74%	81,737	36,979
3.	http://es.epa.gov/icons	35,478	12.26%	106,274	248,318
4.	http://es.epa.gov/techinfo	24,362	8.42%	44,402	839,947
5.	http://es.epa.gov/p2pubs	22,220	7.68%	33,882	58,091
6.	http://es.epa.gov/oeca	19,496	6.74%	44,221	11
7.	http://es.epa.gov/	19,393	6.70%	34,374	188,332
8.	http://es.epa.gov/compliance	15,971	5.52%	26,910	286,833
9.	http://es.epa.gov/vendinfo	9,842	3.40%	17,844	7,449
10.	http://es.epa.gov/cooperative	8,953	3.09%	55,926	393,734
11.	http://es.epa.gov/vendors	7,052	2.44%	18,541	100,709
12.	http://es.epa.gov/ncerqa	6,765	2.34%	13,732	0
13.	http://es.epa.gov/ncerqa_abstracts	5,381	1.86%	14,941	0
14.	http://es.epa.gov/search97cgi	2,471	0.85%	22,514	186,915
15.	http://es.epa.gov/ssds	1,682	0.58%	3,602	39,226
16.	http://es.epa.gov/envirosense	1,180	0.41%	5,157	0
17.	http://es.epa.gov/ncer_epa	1,052	0.36%	4,927	163,864

18.	http://es.epa.gov/ncer_abstracts	1,010	0.35%	3,374	10,438
19.	http://es.epa.gov/issds	905	0.31%	1,577	4,337
20.	http://es.epa.gov/cgi-bin	621	0.21%	929	7,140
	Subtotal	287,476	99.34%	1,047,355	19,954,997
	Other	1,908	0.66%	5,409	114,872
	Total	289,384	100.00%	1,052,764	20,069,869

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

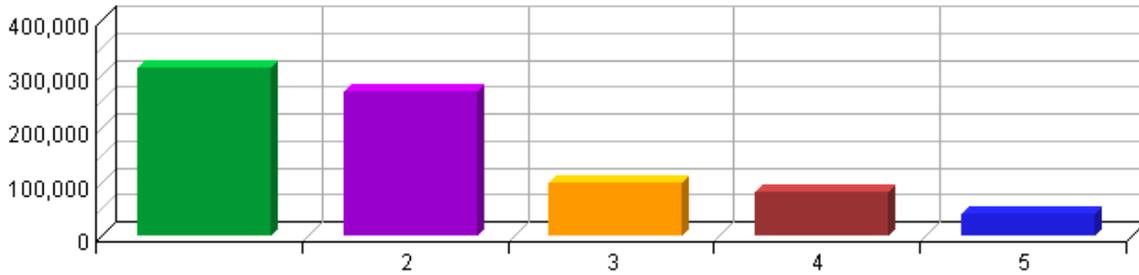
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

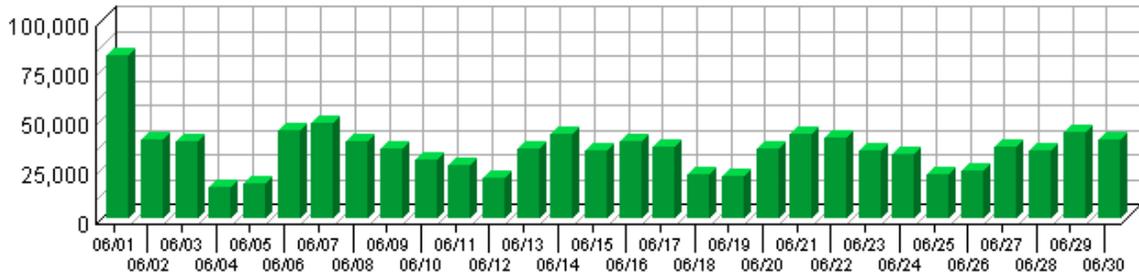
Hit Summary

Successful Hits for Entire Site	1,052,805
Average Hits per Day	35,093
Home Page Hits	15,187

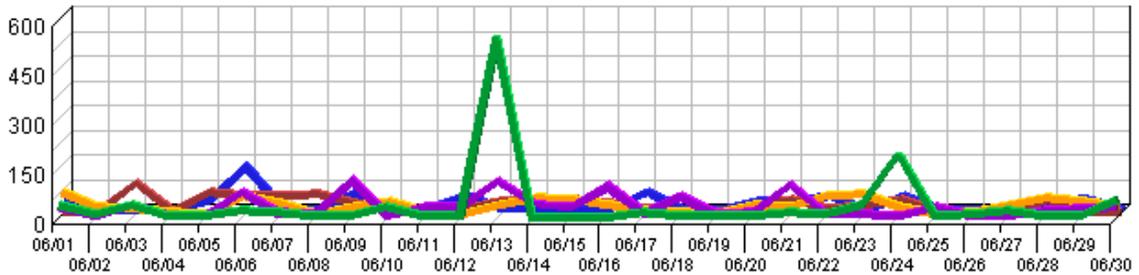
Most Accessed File Types by Files



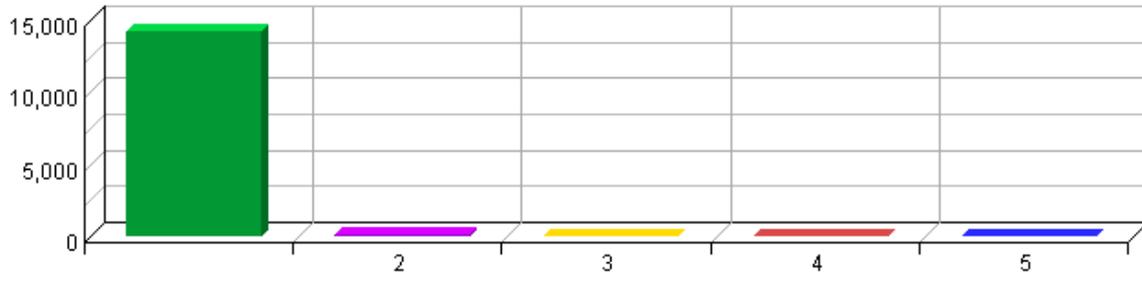
Hits Trend



Most Downloaded Files Trend

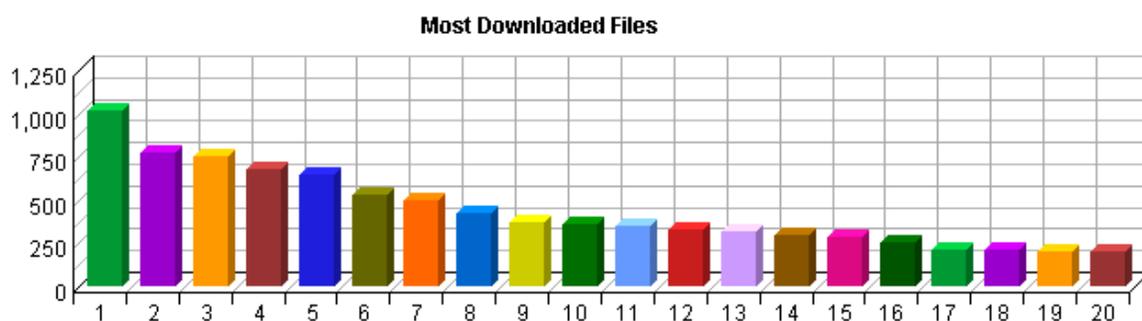
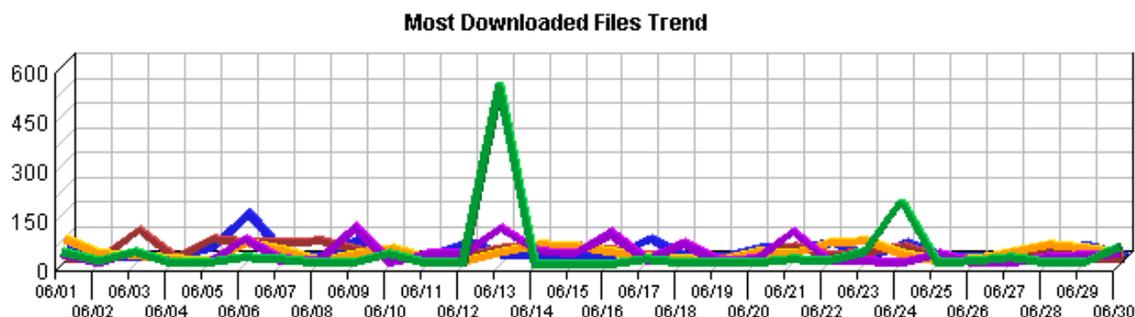


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	1,016	2.76%	54
2.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	777	2.11%	44
3.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	751	2.04%	150
4.	http://es.epa.gov/ncer/nano/publications/nanotechnology4-20-04.pdf	677	1.84%	71
5.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	650	1.77%	92
6.	http://es.epa.gov/ncer/nano/lectures/roco_04_18_05_presentation.pdf	525	1.43%	36
7.	http://es.epa.gov/ncer/science/pm/pm.pdf	501	1.36%	25
8.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	419	1.14%	61
9.	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/drzal_epa-star_08-17-04_(final).pdf	368	1.00%	65
10.		360	0.98%	50

	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/EPA2004Goerge_Chumanov.pdf			
11.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	345	0.94%	47
12.	http://es.epa.gov/ncer/publications/nano/nanotechnology4-20-04.pdf	330	0.90%	43
13.	http://es.epa.gov/ncer/publications/workshop/pdf/2003star_human_health_proceedings.pdf	323	0.88%	38
14.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	300	0.82%	187
15.	http://es.epa.gov/ncer/publications/ncer/ncer_annualreport.pdf	290	0.79%	45
16.	http://es.epa.gov/ncer/nano/lectures/teague_042505_presentation.pdf	258	0.70%	31
17.	http://es.epa.gov/ncer/publications/nano/pdf/Hwang.pdf	209	0.57%	40
18.	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/wang.pdf	209	0.57%	38
19.	http://es.epa.gov/ncer/publications/nano/pdf/lamNT-Tox-EPA-NSF-Talk-Breviated.pdf	196	0.53%	43
20.	http://es.epa.gov/ncer/publications/workshop/pdf/EE-0484-09.pdf	196	0.53%	21
	Subtotal	8,700	23.64%	1,181
	Other	28,106	76.36%	18,504
	Total	36,806	100.00%	19,685

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

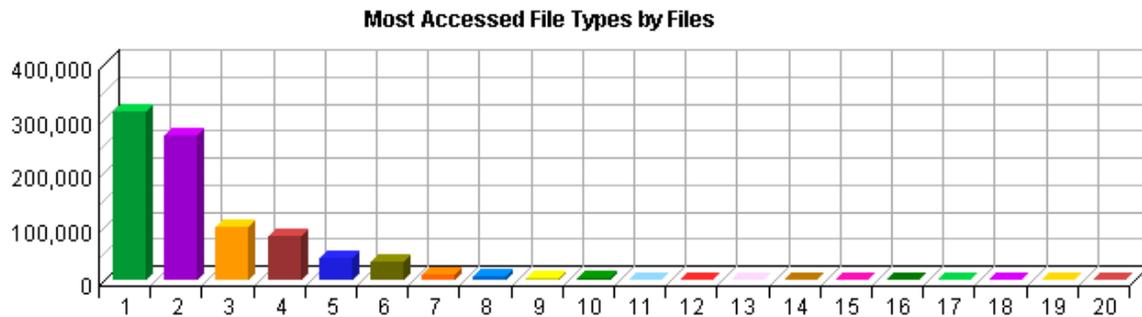
% – Percentage of times the specified file was downloaded compared to all downloaded files.



This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	310,181	36.25%	4,858,107
2.	gif	267,192	31.23%	743,831
3.	htm	97,530	11.40%	1,309,838
4.	jpg	82,170	9.60%	3,364,152
5.	css	40,456	4.73%	138,282
6.	pdf	34,273	4.01%	7,049,125
7.	ico	9,287	1.09%	12,752
8.	txt	6,325	0.74%	2,483
9.	swf	3,431	0.40%	124,187
10.	pl	1,904	0.22%	6,544
11.	ppt	852	0.10%	2,258,935
12.	doc	480	0.06%	22,247
13.	wpd	227	0.03%	2,035
14.	map	224	0.03%	22
15.	png	224	0.03%	3,824
16.	old	139	0.02%	272
17.	cfm	136	0.02%	0
18.	bin	75	0.01%	640
19.	scc	55	0.01%	8
20.	zip	51	0.01%	18,376
	Subtotal	855,212	99.95%	19,915,650
	Other	441	0.05%	68,696
	Total	855,653	100.00%	19,984,346

Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

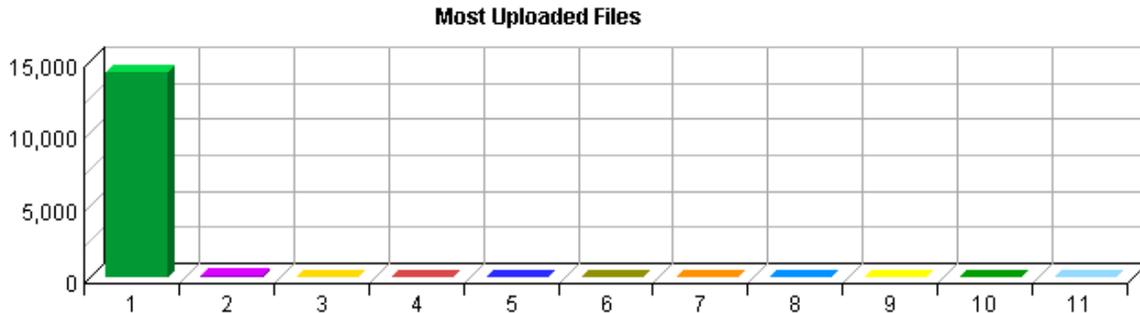
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov/search97cgi/s97 CGI/	1,152	14,299	99.28%
2.	http://es.epa.gov/search97cgi/s97r CGI/	58	69	0.48%
3.	http://es.epa.gov/cgi-bin/issds/guided-list.pl	1	8	0.06%
4.	http://es.epa.gov/cgi-bin/issds/guided.pl	1	7	0.05%
5.	http://es.epa.gov/cgi-bin/ru/translate-button.pl	3	6	0.04%
6.	http://es.epa.gov/cgi-bin/issds/issds-assisted.pl	3	5	0.03%
7.	http://es.epa.gov/cgi-bin/issds/inel-sage/	3	3	0.02%
8.	http://es.epa.gov/cgi-bin/common/change.pl	2	2	0.01%
9.	http://es.epa.gov/oeca/ag/forestry.html	1	1	0.01%
10.	http://es.epa.gov/ncerqa/	1	1	0.01%
11.	http://es.epa.gov/oeca/ag/	1	1	0.01%
	Total	1,226	14,402	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



You may want to run virus scans on uploaded files.

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Visits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

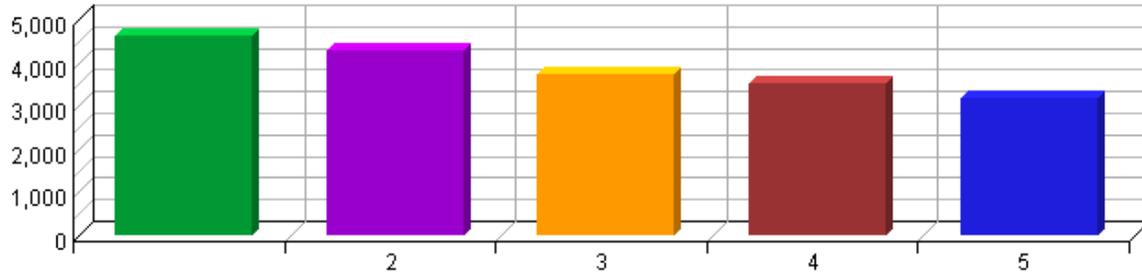
Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

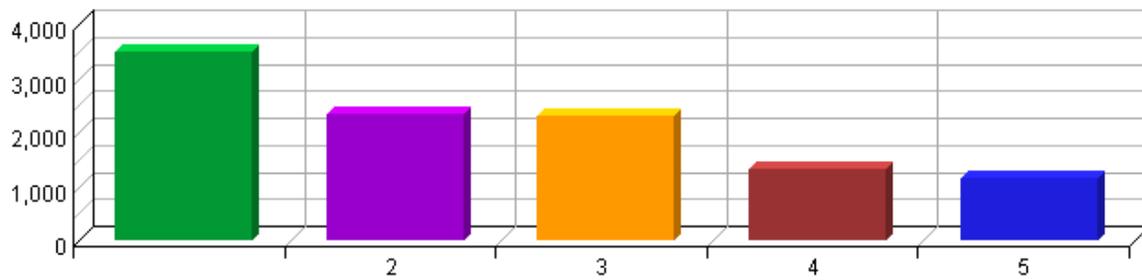
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

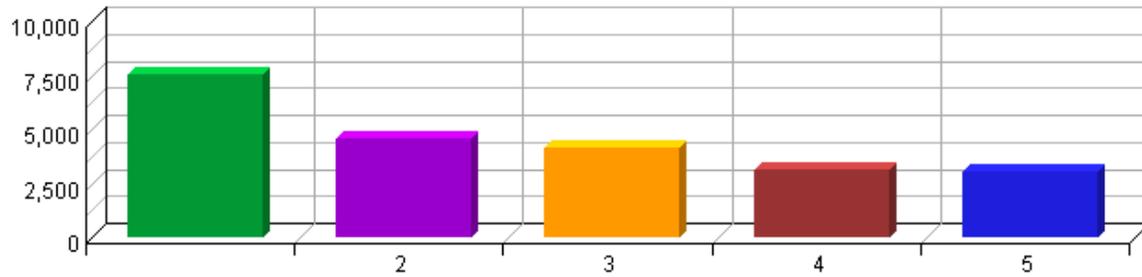
Top Entry Pages



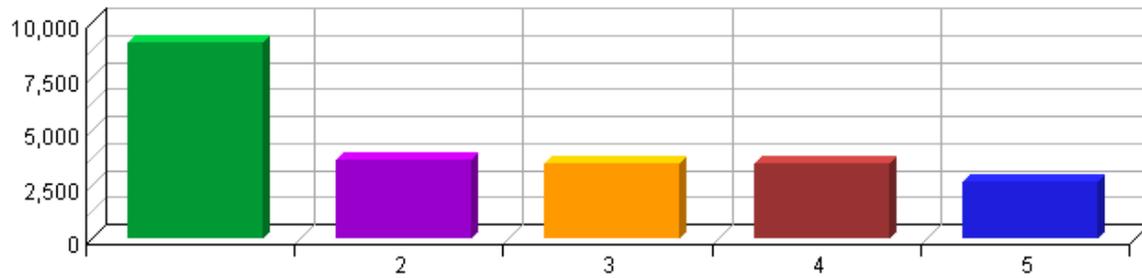
Single Access Pages



Top Entry Files



Top Exit Pages

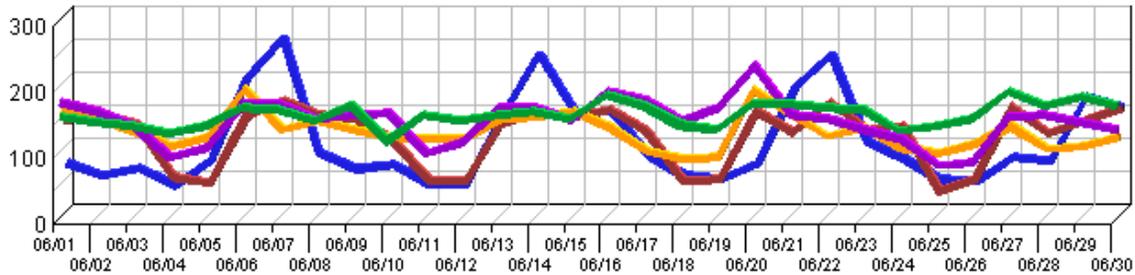


Top Entry Pages

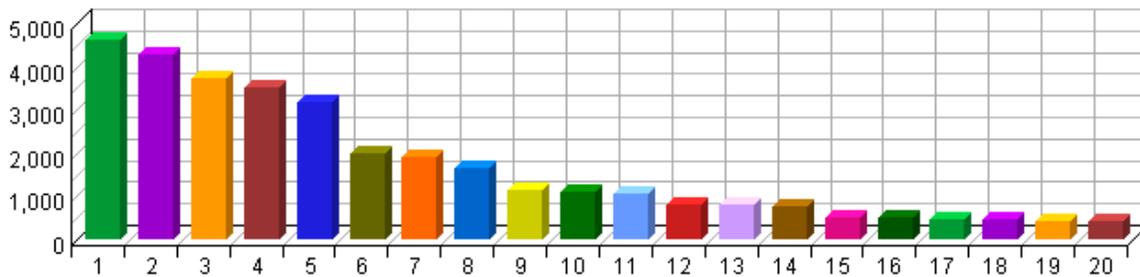
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	4,615	2.97%
2.	http:// es.epa.gov/	4,260	2.74%
3.	http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	3,747	2.41%
4.	http:// es.epa.gov/ ncer/	3,496	2.25%
5.	http:// es.epa.gov/ compliance/	3,193	2.05%
6.	http:// es.epa.gov/ ncer/ rfa/	1,975	1.27%
7.	http:// es.epa.gov/ ncer/ fellow/	1,895	1.22%
8.	http:// es.epa.gov/ ncer/ P3/	1,654	1.06%
9.	http:// es.epa.gov/ ncer/ sbir/	1,142	0.73%
10.	http:// es.epa.gov/ ncerqa/	1,092	0.70%
11.	http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	1,047	0.67%
12.	http:// es.epa.gov/ oeca/ sector/	825	0.53%
13.	http:// es.epa.gov/ search97cgi/ s97_ cgi	816	0.52%

14.	http:// es.epa.gov/ cooperative/ topics/ petroleum.html	757	0.49%
15.	http:// es.epa.gov/ ncerqa/ sbir/	506	0.33%
16.	http:// es.epa.gov/ cooperative/ other/ andean/ lechweb. html	505	0.32%
17.	http:// es.epa.gov/ techinfo/ finance/ p2biblio.html	484	0.31%
18.	http:// es.epa.gov/ vendinfo/ 1901.html	468	0.30%
19.	http:// es.epa.gov/ ssds/ ssds.html	426	0.27%
20.	http:// es.epa.gov/ techinfo/ facts/ california/ cahealth. html	426	0.27%
	Subtotal	33,329	21.43%
	Other	122,188	78.57%
	Total	155,517	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

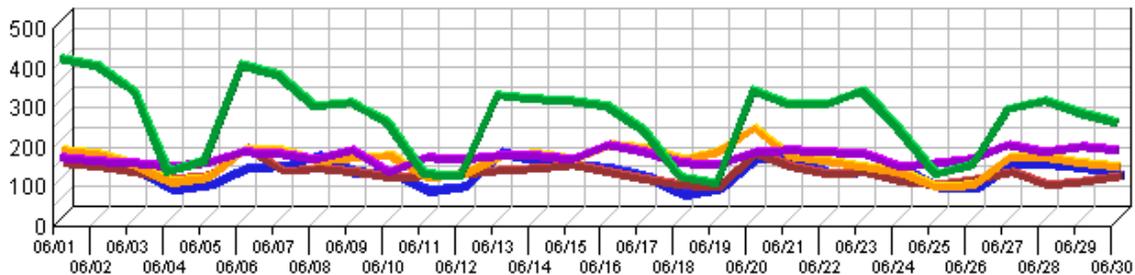
💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

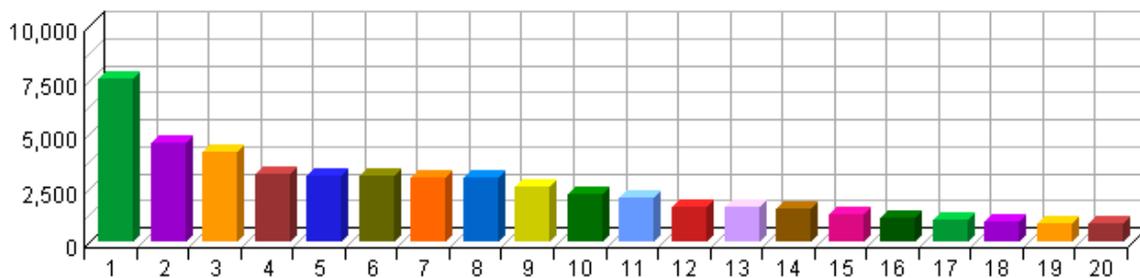
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	7,571	4.20%
2.	http://es.epa.gov/robots.txt	4,602	2.55%
3.	http://es.epa.gov/	4,145	2.30%
4.	http://es.epa.gov/techinfo/facts/safe-fs.html	3,117	1.73%
5.	http://es.epa.gov/icons/es_small.gif	3,053	1.69%
6.	http://es.epa.gov/ncer/index_files/epafiles_btn_gosearch.gif	3,052	1.69%
7.	http://es.epa.gov/ncer/index_files/epafiles_epastyles.css	2,993	1.66%
8.	http://es.epa.gov/ncer/	2,942	1.63%
9.	http://es.epa.gov/compliance/	2,536	1.41%
10.	http://es.epa.gov/ncer/index_files/epafiles_misc_space.gif	2,245	1.25%
11.	http://es.epa.gov/favicon.ico	2,042	1.13%

12.	http://es.epa.gov/ncer/rfa/	1,606	0.89%
13.	http://es.epa.gov/ncer/fellow/	1,595	0.88%
14.	http://es.epa.gov/ncer/P3/	1,495	0.83%
15.	http://es.epa.gov/icons/tspiralc.gif	1,294	0.72%
16.	http://es.epa.gov/ncerqa/	1,066	0.59%
17.	http://es.epa.gov/ncer/sbir/	1,015	0.56%
18.	http://es.epa.gov/cooperative/other/andean/gaseoweb.html	945	0.52%
19.	http://es.epa.gov/oeca/sector/	822	0.46%
20.	http://es.epa.gov/search97cgi/s97_cgi	807	0.45%
	Subtotal	48,943	27.14%
	Other	131,378	72.86%
	Total	180,321	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

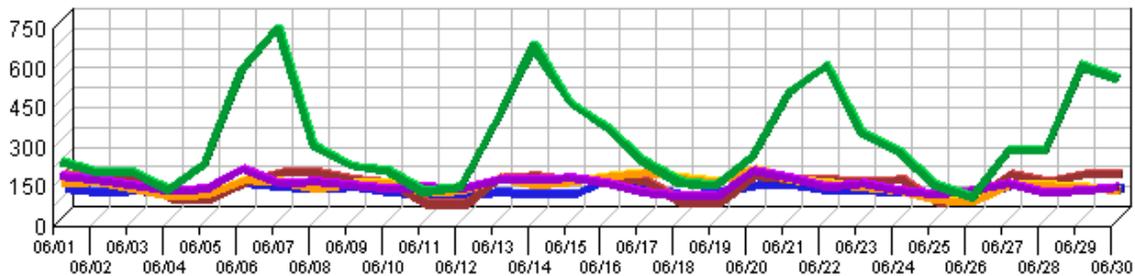
💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

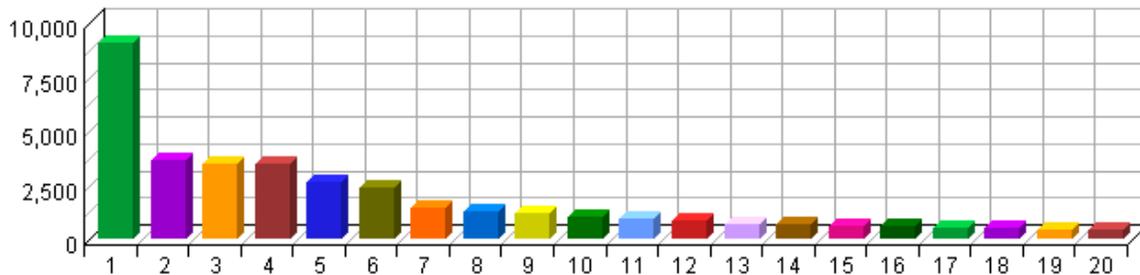
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ compliance/	9,068	5.83%
2.	http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	3,672	2.36%
3.	http:// es.epa.gov/	3,513	2.26%
4.	http:// es.epa.gov/ ncer/	3,441	2.21%
5.	http:// es.epa.gov/ robots. txt	2,616	1.68%
6.	http:// es.epa.gov/ ncer/ rfa/	2,374	1.53%
7.	http:// es.epa.gov/ ncer/ fellow/	1,436	0.92%
8.	http:// es.epa.gov/ ncer/ P3/	1,234	0.79%
9.	http:// es.epa.gov/ ncer/ sbir/	1,225	0.79%
10.	http:// es.epa.gov/ search97cgi/ s97_ cgi	1,005	0.65%
11.	http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	960	0.62%
12.	http:// es.epa.gov/ oeca/ sector/	814	0.52%
13.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_ star_ grad_ fellow. html	702	0.45%
14.	http:// es.epa.gov/ search97cgi/ s97_ cgi/	681	0.44%

15.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_sbir_phase1.html	632	0.41%
16.	http:// es.epa.gov/ ncer/ grants/	618	0.40%
17.	http:// es.epa.gov/ cooperative/ topics/ petroleum.html	549	0.35%
18.	http:// es.epa.gov/ techinfo/ finance/ p2biblio.html	497	0.32%
19.	http:// es.epa.gov/ ncer/ rfa/ forms/	462	0.30%
20.	http:// es.epa.gov/ cooperative/ other/ andean/ lechweb. html	456	0.29%
	Subtotal	35,955	23.13%
	Other	119,517	76.87%
	Total	155,472	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

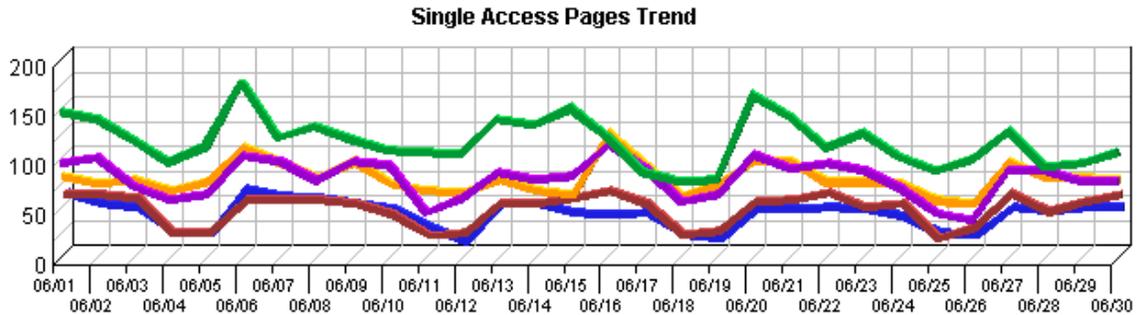
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	3,506	3.66%
2.	http:// es.epa.gov/	2,342	2.45%
3.	http:// es.epa.gov/ robots. txt	2,307	2.41%
4.	http:// es.epa.gov/ ncer/	1,325	1.38%
5.	http:// es.epa.gov/ ncer/ rfa/	1,150	1.20%
6.	http:// es.epa.gov/ compliance/	1,006	1.05%
7.	http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html	854	0.89%
8.	http:// es.epa.gov/ ncer/ fellow/	830	0.87%
9.	http:// es.epa.gov/ ncer/ P3/	740	0.77%
10.	http:// es.epa.gov/ oeca/ sector/	687	0.72%
11.	http:// es.epa.gov/ ncer/ sbir/	521	0.54%
12.	http:// es.epa.gov/ cooperative/ topics/ petroleum.html	486	0.51%
13.	http:// es.epa.gov/ techinfo/ finance/ p2biblio.html	405	0.42%
14.	http:// es.epa.gov/ cooperative/ other/ andean/ lechweb. html	405	0.42%

15.	http:// es.epa.gov/ techinfo/ facts/ california/ cahealth. html	393	0.41%
16.	http:// es.epa.gov/ techinfo/ facts/ pro-act5.html	354	0.37%
17.	http:// es.epa.gov/ cooperative/ other/ andean/ vegetweb. html	344	0.36%
18.	http:// es.epa.gov/ techinfo/ facts/ cogenern.html	324	0.34%
19.	http:// es.epa.gov/ techpubs/ 6/ 5966.html	324	0.34%
20.	http:// es.epa.gov/ techinfo/ facts/ pro-act6.html	317	0.33%
	Subtotal	18,620	19.44%
	Other	77,149	80.56%
	Total	95,769	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. http://es.epa.gov/techinfo/facts/safe-fs.html	3,618	2.33%
	1. http://es.epa.gov/	2,840	1.83%
	1. http://es.epa.gov/robots.txt	2,381	1.53%
	1. http://es.epa.gov/ncer/	1,936	1.25%
	1. http://es.epa.gov/ncer/rfa/	1,324	0.85%
	1. http://es.epa.gov/compliance/	1,251	0.80%
	1. http://es.epa.gov/ncer/fellow/	987	0.63%
	1. http://es.epa.gov/cooperative/other/andean/gaseoweb.html	908	0.58%
	1. http://es.epa.gov/ncer/P3/	890	0.57%
	1. http://es.epa.gov/search97cgi/s97.cgi	732	0.47%
	1. http://es.epa.gov/oeca/sector/	731	0.47%
	1. http://es.epa.gov/ncer/sbir/	685	0.44%
	1. http://es.epa.gov/ncerqa/ 2. http://es.epa.gov/ncer/	514	0.33%
	1. http://es.epa.gov/cooperative/topics/petroleum.html	510	0.33%
	1. http://es.epa.gov/techinfo/finance/p2biblio.html	444	0.29%
	1. http://es.epa.gov/cooperative/other/andean/lechweb.html	427	0.27%
	1. http://es.epa.gov/ 2. http://es.epa.gov/ncer/	405	0.26%

1. http://es.epa.gov/techinfo/facts/california/cahealth.html	402	0.26%
	362	0.23%
1. http://es.epa.gov/techinfo/facts/pro-act5.html		
	361	0.23%
1. http://es.epa.gov/cooperative/other/andean/vegetweb.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

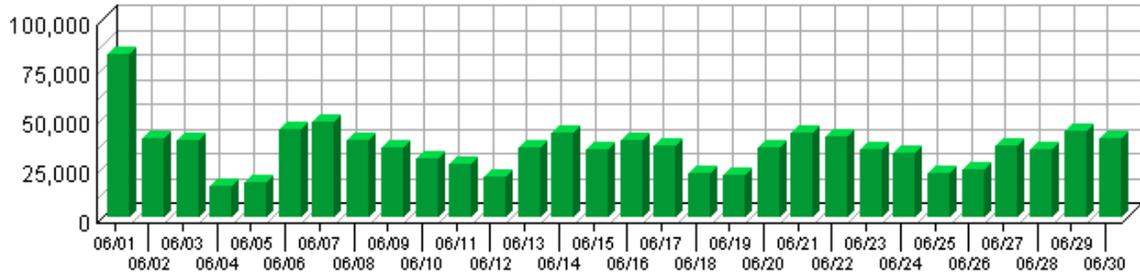
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

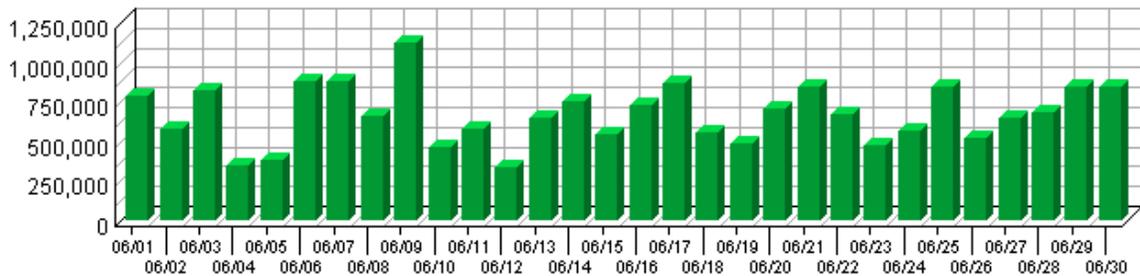
Hits Trend



Hit Summary

Successful Hits for Entire Site	1,052,805
Average Hits per Day	35,093
Home Page Hits	15,187

Bandwidth: Kbytes Transferred Trend

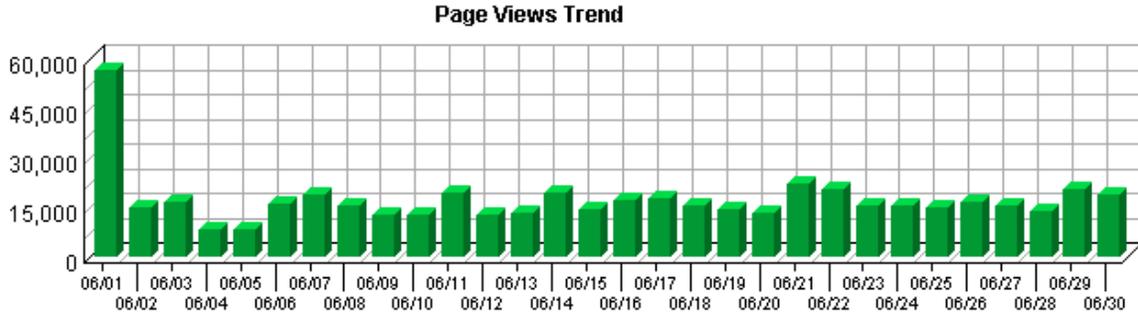


Technical Statistics

Total Hits	1,137,725	100%
Successful Hits	1,052,805	92.54%
Failed Hits	84,920	7.46%
Cached Hits	182,750	16.06%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
06/01	56,856	11.09%
06/02	14,874	2.90%
06/03	16,763	3.27%
06/04	8,147	1.59%
06/05	8,478	1.65%
06/06	16,331	3.18%
06/07	18,831	3.67%
06/08	15,468	3.02%
06/09	12,804	2.50%
06/10	12,537	2.44%
06/11	19,219	3.75%
06/12	12,899	2.51%
06/13	13,293	2.59%
06/14	19,596	3.82%
06/15	14,669	2.86%
06/16	17,225	3.36%
06/17	17,571	3.43%
06/18	15,322	2.99%
06/19	14,658	2.86%
06/20	13,132	2.56%
06/21	22,358	4.36%
06/22	20,741	4.04%
06/23	15,349	2.99%
06/24	15,770	3.07%
06/25	15,234	2.97%

06/26	16,470	3.21%
06/27	15,498	3.02%
06/28	13,651	2.66%
06/29	20,469	3.99%
06/30	18,675	3.64%
Total	512,888	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

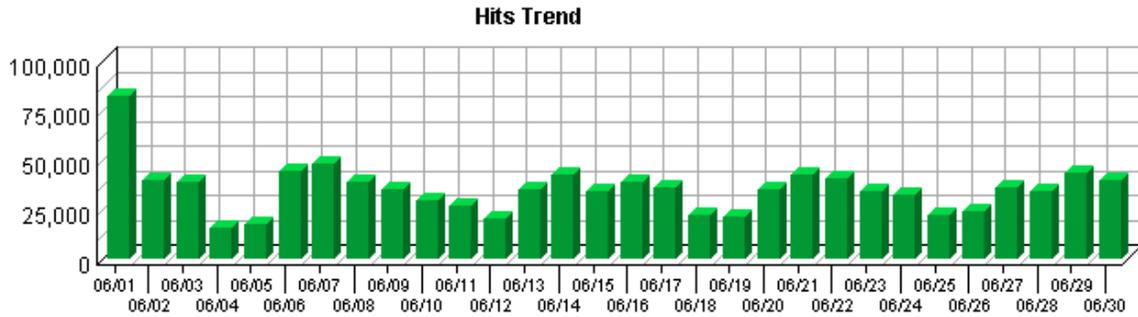
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
06/01	82,030	7.79%
06/02	40,011	3.80%
06/03	38,489	3.66%
06/04	15,910	1.51%
06/05	17,823	1.69%
06/06	44,482	4.23%
06/07	48,578	4.61%
06/08	38,742	3.68%
06/09	35,010	3.33%
06/10	29,844	2.83%
06/11	26,626	2.53%
06/12	20,525	1.95%
06/13	35,330	3.36%
06/14	43,046	4.09%
06/15	33,999	3.23%
06/16	38,527	3.66%
06/17	36,347	3.45%
06/18	22,533	2.14%
06/19	21,299	2.02%
06/20	34,831	3.31%
06/21	42,626	4.05%
06/22	40,911	3.89%
06/23	34,026	3.23%
06/24	32,274	3.07%
06/25	22,235	2.11%

06/26	23,797	2.26%
06/27	35,799	3.40%
06/28	34,361	3.26%
06/29	43,404	4.12%
06/30	39,390	3.74%
Total	1,052,805	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

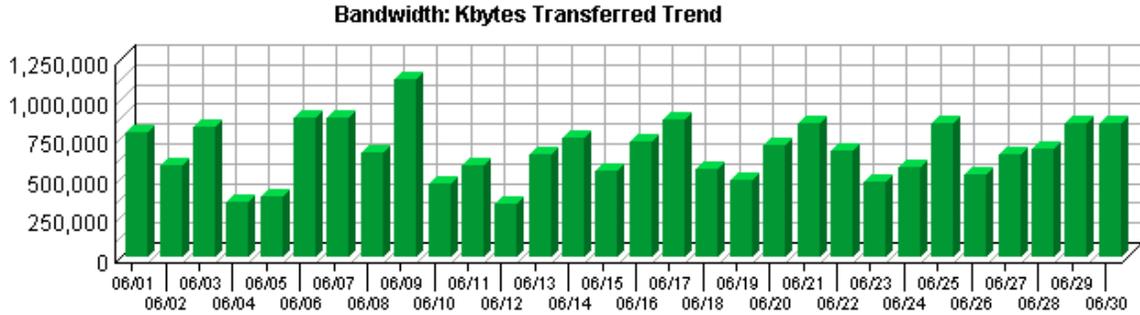
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
06/01	790,916	3.94%
06/02	580,763	2.89%
06/03	816,681	4.07%
06/04	346,218	1.72%
06/05	378,375	1.89%
06/06	875,249	4.36%
06/07	885,213	4.41%
06/08	659,192	3.28%
06/09	1,125,860	5.61%
06/10	465,901	2.32%
06/11	574,659	2.86%
06/12	336,846	1.68%
06/13	643,969	3.21%
06/14	749,667	3.74%
06/15	547,990	2.73%
06/16	727,884	3.63%
06/17	865,784	4.31%
06/18	555,262	2.77%
06/19	483,117	2.41%
06/20	708,849	3.53%
06/21	848,750	4.23%
06/22	668,263	3.33%
06/23	479,428	2.39%
06/24	564,237	2.81%
06/25	849,577	4.23%

06/26	517,844	2.58%
06/27	649,699	3.24%
06/28	686,085	3.42%
06/29	845,323	4.21%
06/30	843,563	4.20%
Total	20,071,150	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.

Server Cluster Load Balance – Help Card

 **Server Name** – Name of the server whose load balance is being tracked.

Hits – Number of hits to the specified server during the report period. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred– Number of kilobytes of data transferred to visitors from the specified server.

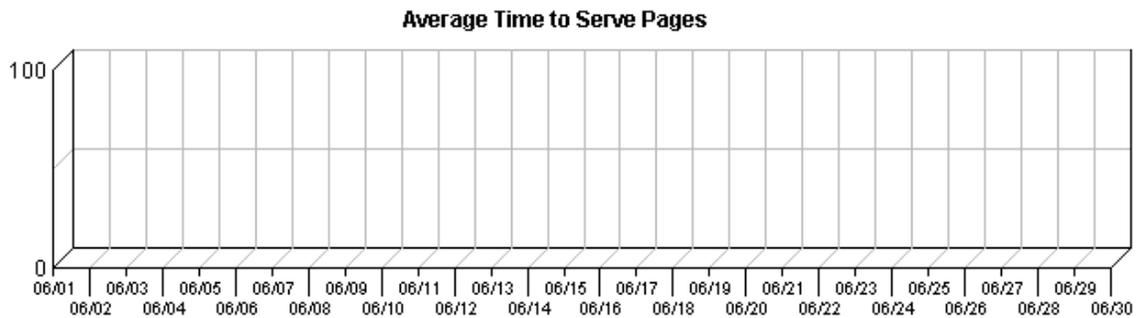
% – Percentage of hits to your web site that went to the specified server.

 This report should tell you if any of your servers are overworked or underworked.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
06/01	0	56,856	0
06/02	0	14,874	0
06/03	0	16,763	0
06/04	0	8,147	0
06/05	0	8,478	0
06/06	0	16,331	0
06/07	0	18,831	0
06/08	0	15,468	0
06/09	0	12,804	0
06/10	0	12,537	0
06/11	0	19,219	0
06/12	0	12,899	0
06/13	0	13,293	0
06/14	0	19,596	0
06/15	0	14,669	0
06/16	0	17,225	0
06/17	0	17,571	0
06/18	0	15,322	0
06/19	0	14,658	0
06/20	0	13,132	0
06/21	0	22,358	0
06/22	0	20,741	0
06/23	0	15,349	0
06/24	0	15,770	0
06/25	0	15,234	0

06/26	0	16,470	0
06/27	0	15,498	0
06/28	0	13,651	0
06/29	0	20,469	0
06/30	0	18,675	0
Total	0	512,888	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

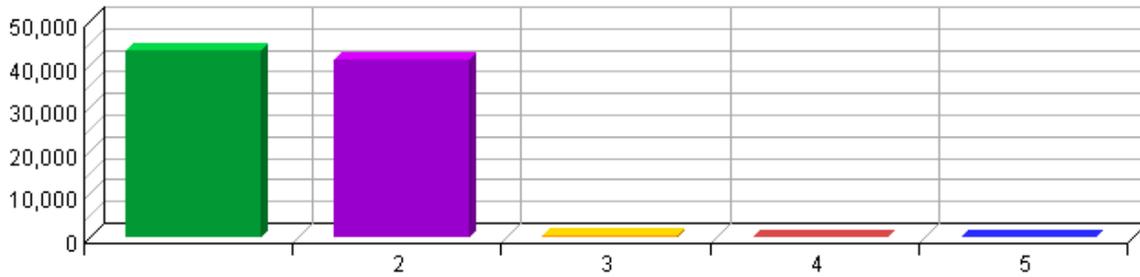
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

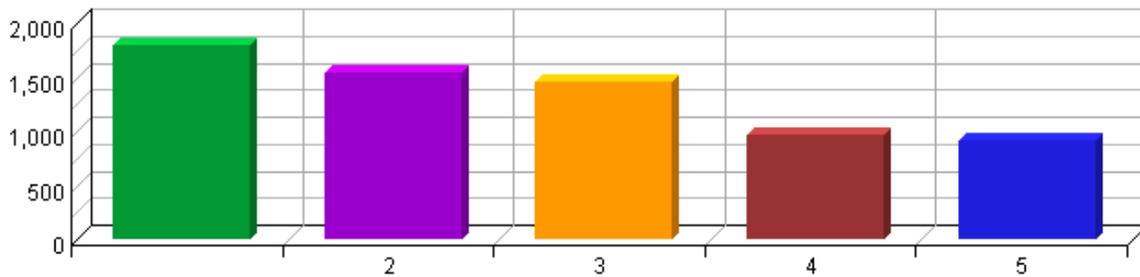
Technical Statistics

Total Hits	1,137,725	100%
Successful Hits	1,052,805	92.54%
Failed Hits	84,920	7.46%
Cached Hits	182,750	16.06%

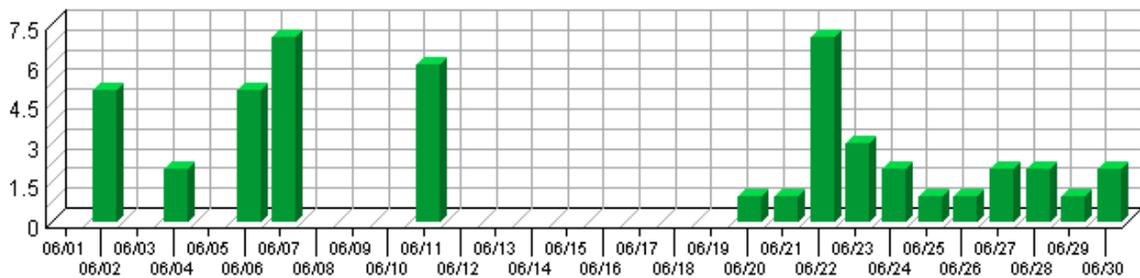
Client Errors



File Not Found Errors

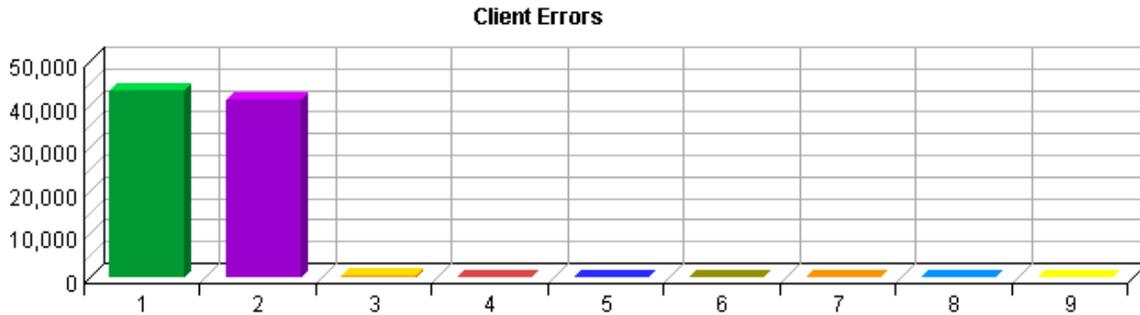


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	43,252	50.96%
2.	403 Forbidden	41,062	48.38%
3.	400 Bad Request	289	0.34%
4.	405 Method Not Allowed	168	0.20%
5.	000 Incomplete / Undefined	46	0.05%
6.	413 Request Entity Too Large	26	0.03%
7.	401 Unauthorized Access	24	0.03%
8.	416 Incomplete / Undefined	4	0.00%
9.	408 Request Timeout	1	0.00%
	Total	84,872	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/spacer.gif http://es.epa.gov/ncer/P3/	1,797	4.15%
2.	/spacer.gif http://es.epa.gov/ncer/p3/project_websites/2004_project_websites.html	1,541	3.56%
3.	/cooperative/other/andean/border902.gif http://es.epa.gov/cooperative/other/andean/gaseoweb.html	1,461	3.38%
4.	/spacer.gif http://es.epa.gov/ncer/p3/event_2005/2005_event_photos.html	961	2.22%
5.	/spacer.gif http://es.epa.gov/ncer/p3/award_winners.html	914	2.11%
6.	/cooperative/other/andean/border902.gif http://es.epa.gov/cooperative/other/andean/lechweb.html	698	1.61%
7.	/spacer.gif (no referrer)	687	1.59%
8.	/cooperative/other/andean/border902.gif http://es.epa.gov/cooperative/other/andean/index.html	588	1.36%
9.	/cooperative/other/andean/border902.gif (no referrer)	562	1.30%
10.	/cooperative/other/andean/border902.gif http://es.epa.gov/cooperative/	537	1.24%

	other/andean/vegetweb.html		
11.	/spacer.gif http://es.epa.gov/ncer/events/	428	0.99%
12.	/cooperative/other/andean/ border902.gif http://es.epa.gov/cooperative/ other/andean/cascada.html	426	0.98%
13.	/cooperative/other/andean/ border902.gif http://es.epa.gov/cooperative/ other/andean/inal.html	347	0.80%
14.	/spacer.gif http://es.epa.gov/ncer/p3/index.html	341	0.79%
15.	/spacer.gif http://es.epa.gov/ncer/p3/ event_2005/event_photos/reception/ reception.html	240	0.55%
16.	/spacer.gif http://es.epa.gov/ncer/p3/ event_2005/event_photos/ award_ceremony/awards.html	235	0.54%
17.	/spacer.gif http://es.epa.gov/ncer/p3/projects.html	198	0.46%
18.	/dfore/ (no referrer)	190	0.44%
19.	/partners/iso/iso.html (no referrer)	187	0.43%
20.	/ep3/ep3.html (no referrer)	185	0.43%
	Subtotal	12,523	28.95%
	Other	30,729	71.05%
	Total	43,252	100.00%

File Not Found Errors – Help Card

 **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

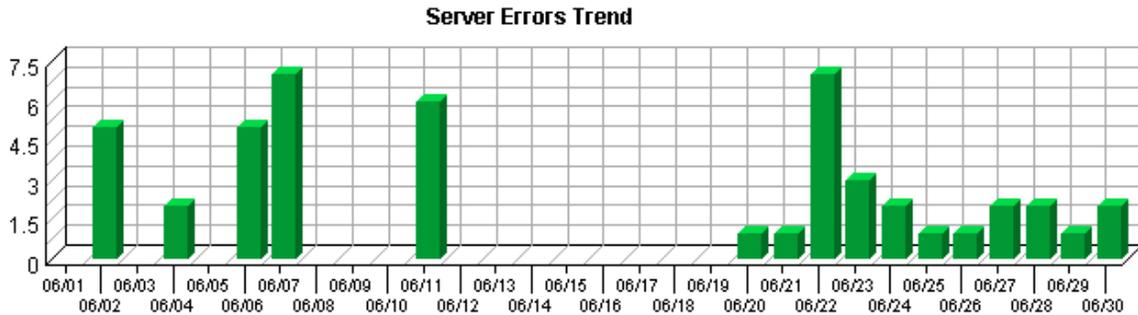
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	48	100.00%
	Total	48	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

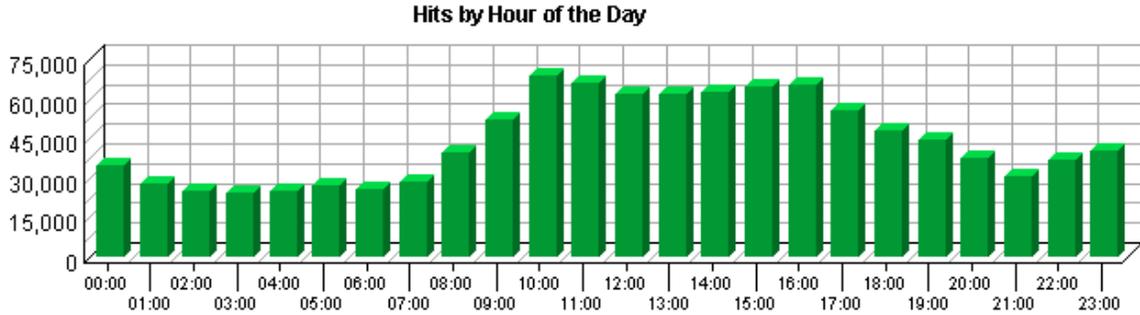
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

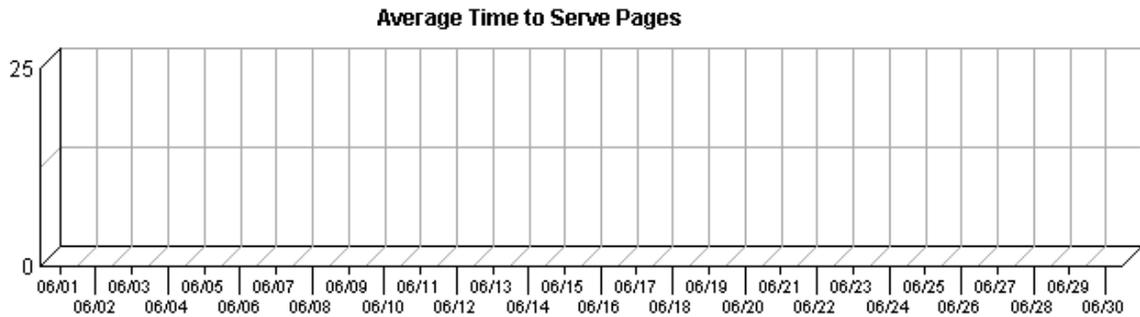


Most Active Summary

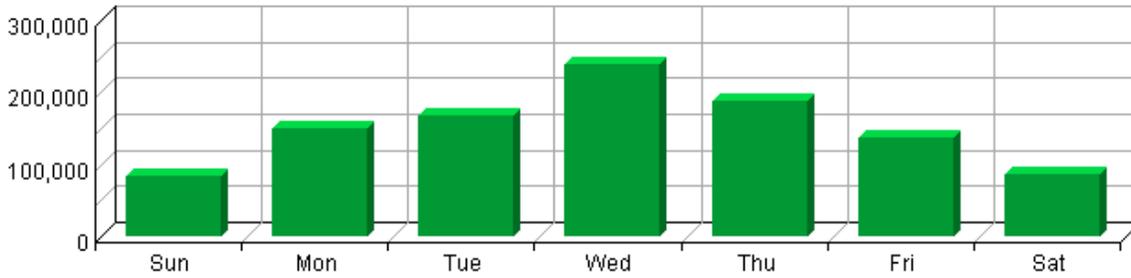
Most Active Date	June 01, 2005
Number of Hits on Most Active Date	82,030
Most Active Day of the Week	Wed
Most Active Hour of the Day	10:00–10:59

Activity on Weekdays Summary

Total Hits Weekdays	882,057
Total Visits Weekdays	142,143
Average Number of Visits per day on Weekdays	6,461
Average Number of Hits per day on Weekdays	40,093



Hits by Day of the Week



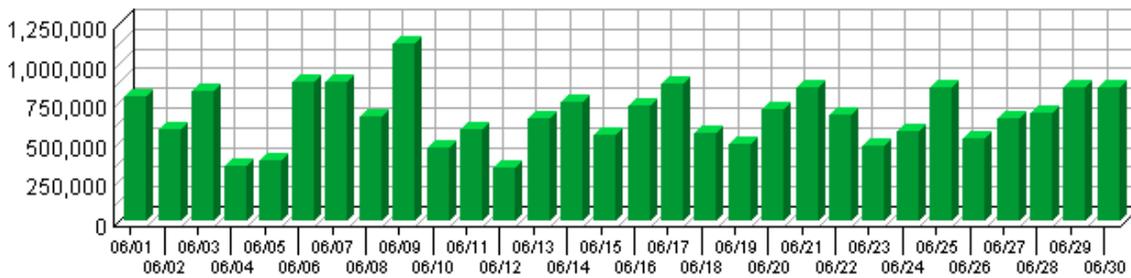
Least Active Summary

Least Active Date	June 04, 2005
Number of Hits on Least Active Date	15,910
Least Active Day of the Week	Sun
Least Active Hour of the Day	03:00–03:59

Activity on Weekends Summary

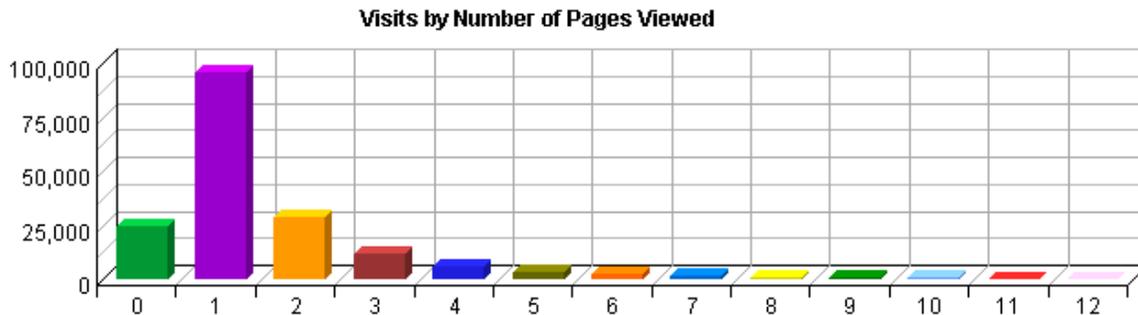
Total Hits Weekend	170,748
Total Visits Weekend	38,178
Average Number of Visits per Weekend	9,544
Average Number of Hits per Weekend	42,687

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	24,807	13.76%
1	95,769	53.12%
2	28,879	16.02%
3	11,611	6.44%
4	6,075	3.37%
5	3,373	1.87%
6	2,246	1.25%
7	1,350	0.75%
8	974	0.54%
9	697	0.39%
10	544	0.30%
11	346	0.19%
12	328	0.18%
Subtotal	176,999	98.18%
Other	3,280	1.82%
Total	180,279	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

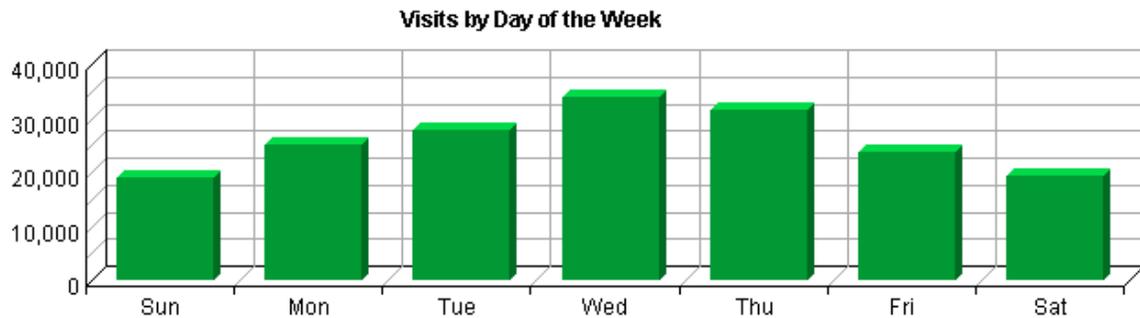
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	18,911	10.49%
Mon	25,157	13.95%
Tue	27,770	15.40%
Wed	33,942	18.82%
Thu	31,400	17.41%
Fri	23,874	13.24%
Sat	19,267	10.68%
Total Weekend	38,178	21.17%
Total Weekdays	142,143	78.83%
Total	180,321	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

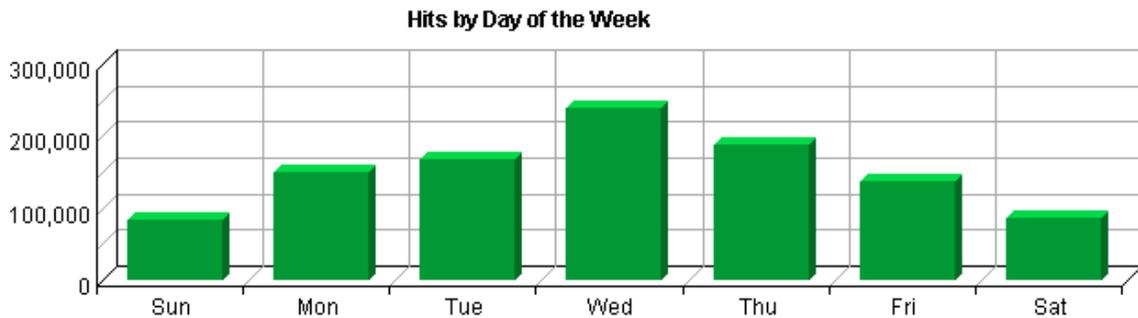
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	83,444	7.93%
Mon	150,442	14.29%
Tue	168,611	16.02%
Wed	239,086	22.71%
Thu	186,964	17.76%
Fri	136,954	13.01%
Sat	87,304	8.29%
Total Weekend	170,748	16.22%
Total Weekdays	882,057	83.78%
Total	1,052,805	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

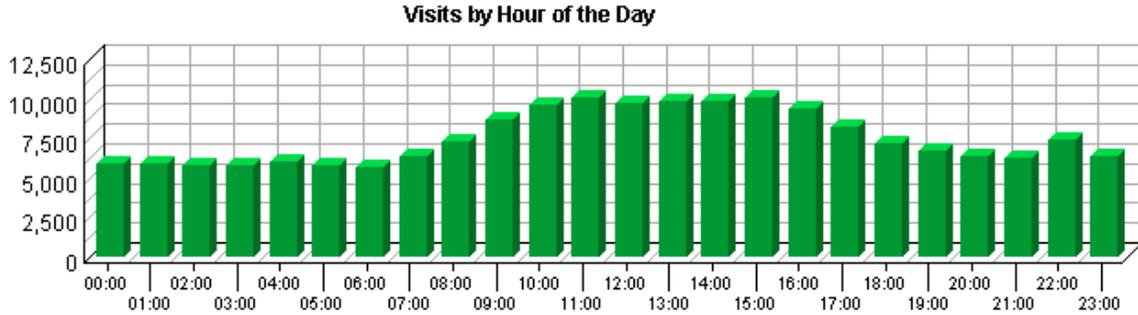
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	5,849	3.24%
01:00	5,850	3.24%
02:00	5,839	3.24%
03:00	5,806	3.22%
04:00	5,965	3.31%
05:00	5,760	3.19%
06:00	5,712	3.17%
07:00	6,361	3.53%
08:00	7,326	4.06%
09:00	8,669	4.81%
10:00	9,662	5.36%
11:00	10,094	5.60%
12:00	9,755	5.41%
13:00	9,839	5.46%
14:00	9,830	5.45%
15:00	10,089	5.60%
16:00	9,395	5.21%
17:00	8,171	4.53%
18:00	7,131	3.95%
19:00	6,693	3.71%
20:00	6,363	3.53%
21:00	6,306	3.50%
22:00	7,448	4.13%
23:00	6,408	3.55%
Total Visits during Work Hours (8:00am–5:00pm)	84,659	46.95%

Total Visits during After Hours (5:01pm–7:59am)	95,662	53.05%
Total	180,321	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	06:00–06:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

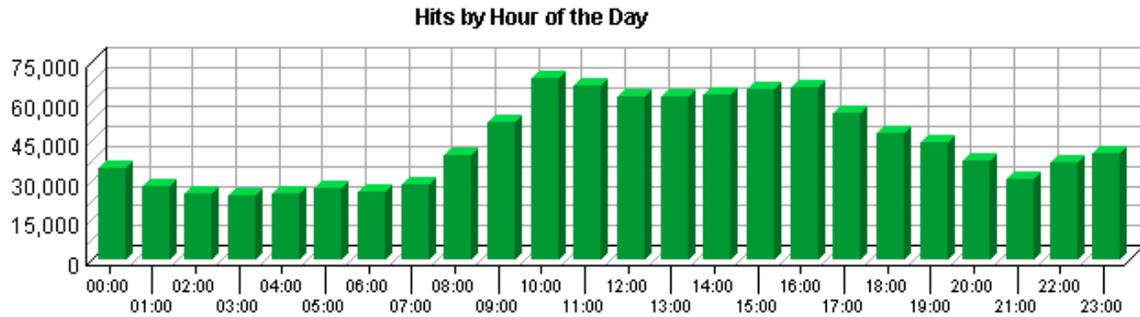
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	34,875	3.31%
01:00	27,932	2.65%
02:00	24,847	2.36%
03:00	23,976	2.28%
04:00	24,969	2.37%
05:00	26,811	2.55%
06:00	25,765	2.45%
07:00	28,504	2.71%
08:00	39,307	3.73%
09:00	52,371	4.97%
10:00	68,767	6.53%
11:00	66,031	6.27%
12:00	62,086	5.90%
13:00	61,652	5.86%
14:00	62,452	5.93%
15:00	64,779	6.15%
16:00	65,468	6.22%
17:00	55,465	5.27%
18:00	47,603	4.52%
19:00	44,379	4.22%
20:00	37,449	3.56%
21:00	30,464	2.89%
22:00	36,598	3.48%
23:00	40,255	3.82%

Total Hits during Work Hours (8:00am–5:00pm)	542,913	51.57%
Total Hits during After Hours (5:01pm–7:59am)	509,892	48.43%
Total	1,052,805	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	10:00–10:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	140,463	77.91%
1-2	3,352	1.86%
2-3	2,252	1.25%
3-4	1,759	0.98%
4-5	1,419	0.79%
5-6	1,230	0.68%
6-7	1,086	0.60%
7-8	1,064	0.59%
8-9	996	0.55%
9-10	945	0.52%
10-11	973	0.54%
11-12	931	0.52%
12-13	822	0.46%
13-14	860	0.48%
14-15	814	0.45%
15-16	790	0.44%
16-17	802	0.44%
17-18	798	0.44%
18-19	757	0.42%
19-20	700	0.39%
Subtotal	162,813	90.31%
Other	17,466	9.69%
Total	180,279	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

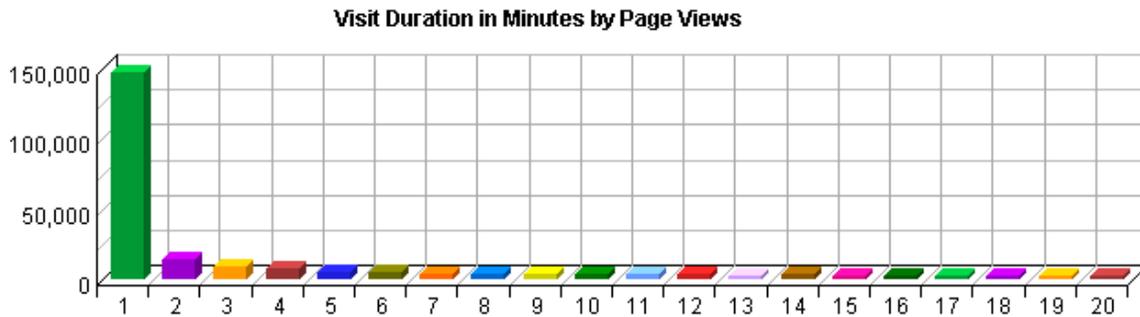
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	147,852	28.77%
1-2	14,124	2.75%
2-3	9,638	1.88%
3-4	7,468	1.45%
4-5	5,598	1.09%
5-6	4,929	0.96%
6-7	4,237	0.82%
7-8	4,360	0.85%
8-9	3,845	0.75%
9-10	3,613	0.70%
10-11	3,416	0.66%
11-12	3,535	0.69%
12-13	2,966	0.58%
13-14	3,290	0.64%
14-15	3,031	0.59%
15-16	3,133	0.61%
16-17	2,696	0.52%
17-18	2,926	0.57%
18-19	2,725	0.53%
19-20	2,479	0.48%
Subtotal	235,861	45.89%
Other	278,097	54.11%
Total	513,958	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

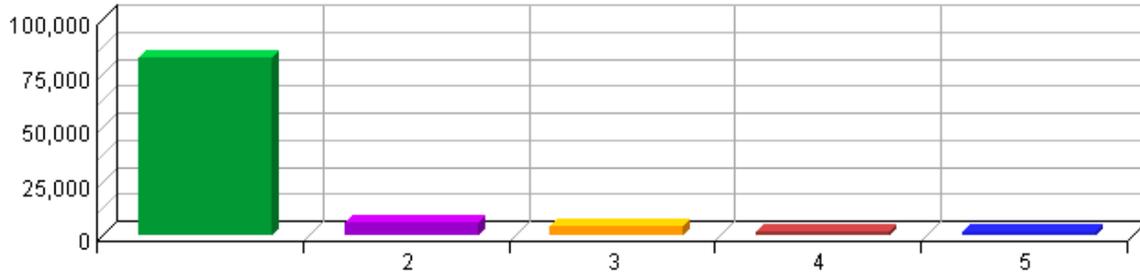
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

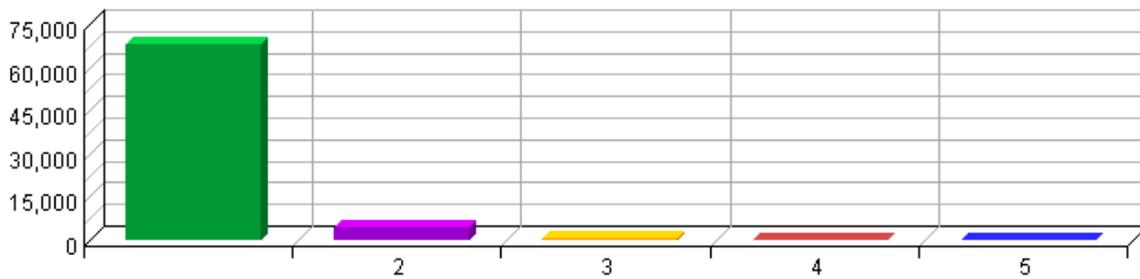
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



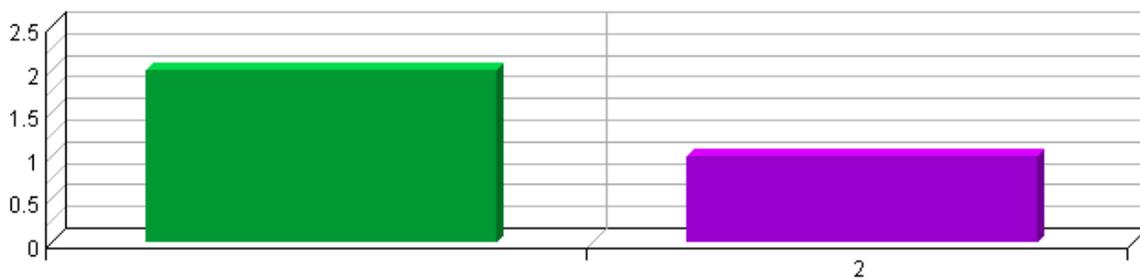
Top Spiders by Visits



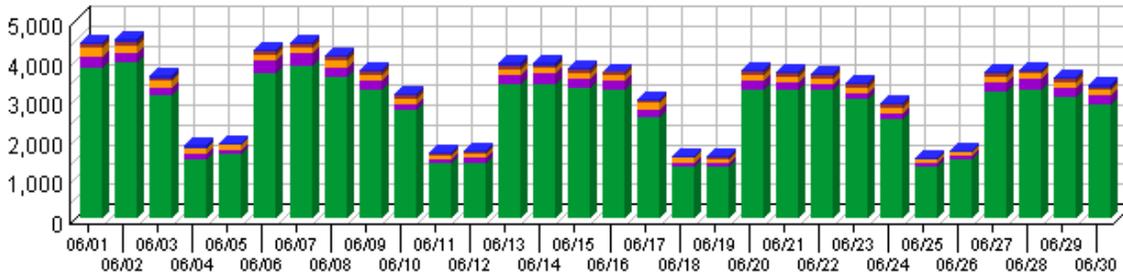
Top WAP Devices by Visits



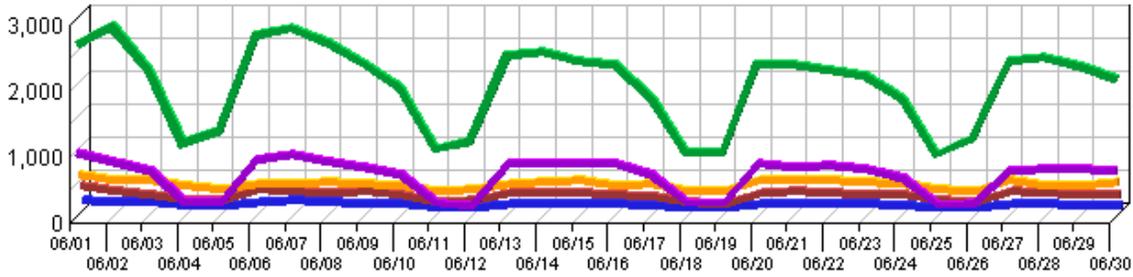
Top WAP Browsers by Visits



Top Browsers by Visits Trend

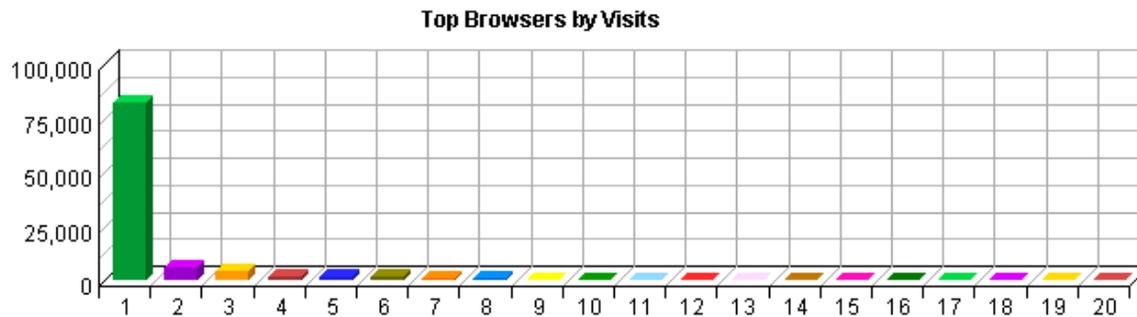
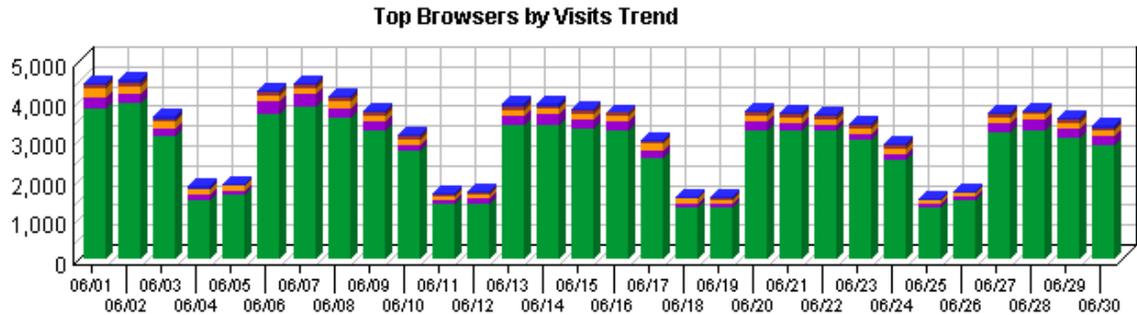


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	82,514	78.51%	600,111
2.	Mozilla	5,855	5.57%	48,671
3.	Other Netscape Compatible	4,096	3.90%	18,850
4.	Netscape	2,107	2.00%	14,298
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	1,587	1.51%	26,220
6.	Others	1,561	1.49%	2,671
7.	Safari	1,213	1.15%	11,127
8.	ColdFusion	699	0.67%	3,258
9.	Opera	350	0.33%	3,048
10.	Java/1.4.2_05	285	0.27%	734
11.	NutchCVS/0.06-dev (Nutch; http://www.nutch.org/docs/en/bot.html; nutch-agent@lists.sourceforge.net)	247	0.24%	3,009
12.	Wget/1.8.2	152	0.14%	2,133
13.	psbot/0.1 (http://www.picsearch.com/bot.html)	148	0.14%	741
14.	Konqueror	135	0.13%	300
15.	Java/1.4.2_01	124	0.12%	593
16.	ichiro/1.0 (ichiro@ntr.co.jp)	120	0.11%	1,432

17.	POE–Component–Client–HTTP/0.65 (perl; N; POE; en; rv:0.650000)	105	0.10%	159
18.	aipbot/1.0 (aipbot; http://www.aipbot.com; aipbot@aipbot.com)	102	0.10%	8,201
19.	nicebot	96	0.09%	131
20.	appie 1.1 (www.walhello.com)	95	0.09%	162
	Subtotal	101,591	96.66%	745,849
	Other	3,510	3.34%	47,674
	Total	105,101	100.00%	793,523

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

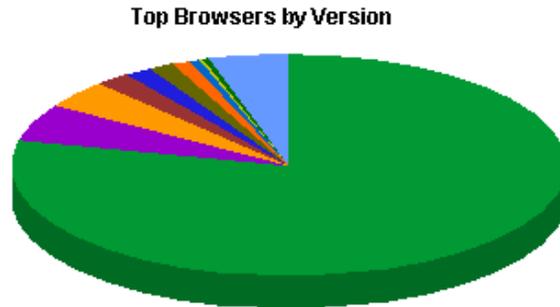
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	74,946	71.31%	550,913
	5.5	2,785	2.65%	18,484
	5.0	1,919	1.83%	8,318
	5.01	1,309	1.25%	6,466
	5.23	442	0.42%	2,738
	4.01	249	0.24%	409
	5.00	184	0.18%	441
	5.17	116	0.11%	691
	5.22	115	0.11%	890
	Version Unknown	98	0.09%	115
	1.	93	0.09%	8,540
	6.0b	72	0.07%	535
	4.0	64	0.06%	910
	5.14	30	0.03%	147
	5.16	23	0.02%	147
	5.21	18	0.02%	158
	4.5	14	0.01%	49
	5.15	10	0.01%	60
	5.05	6	0.01%	6
	5.0b1	6	0.01%	32
	5.12	3	0.00%	17
	5.13	3	0.00%	20
	3.0b	2	0.00%	4
	3.01	2	0.00%	10
3.0	2	0.00%	4	
2.0	2	0.00%	3	

	3.02	1	0.00%	4
	Other	0	0.00%	0
2. Mozilla	20050511	2,383	2.27%	22,079
	20041107	961	0.91%	7,698
	20050414	554	0.53%	4,070
	20050317	306	0.29%	2,709
	20050225	237	0.23%	2,286
	20040803	122	0.12%	902
	20041001	117	0.11%	912
	20040910	109	0.10%	1,001
	20040707	69	0.07%	437
	20041217	63	0.06%	472
	20040113	63	0.06%	403
	20041108	62	0.06%	480
	20040913	58	0.06%	536
	20050223	44	0.04%	386
	20040206	41	0.04%	311
	20040616	37	0.04%	472
	20021112	37	0.04%	43
	20050321	31	0.03%	243
	20030425	26	0.02%	52
	20031007	24	0.02%	182
	20050308	24	0.02%	72
	20050429	23	0.02%	60
	20030624	22	0.02%	145
	20050319	22	0.02%	141
	20041122	22	0.02%	100
	20050226	19	0.02%	91
	20041206	19	0.02%	98
	20041110	17	0.02%	149
	20020924	16	0.02%	20
	Version Unknown	14	0.01%	24
	20040626	14	0.01%	111
	20050513	14	0.01%	134
	20050318	13	0.01%	54
	20040614	12	0.01%	83
	20050524	11	0.01%	40
	20041020	11	0.01%	81
	20050517	10	0.01%	51
	20030225	10	0.01%	45
	20041210	9	0.01%	40
	20021130	8	0.01%	100

20031030	8	0.01%	79
20040219	7	0.01%	19
20050512	7	0.01%	121
20040914	5	0.00%	16
20040114	5	0.00%	40
20050427	4	0.00%	46
20050516	4	0.00%	25
20041118	4	0.00%	9
20040207	4	0.00%	17
20040301	4	0.00%	14
20040124	4	0.00%	39
20040922	3	0.00%	8
20020826	3	0.00%	7
20050302	3	0.00%	5
20050514	3	0.00%	16
20050106	3	0.00%	36
20041124	3	0.00%	16
20041109	3	0.00%	45
20040804	3	0.00%	8
20040608	3	0.00%	18
20050421	3	0.00%	54
20040510	3	0.00%	18
20031008	3	0.00%	19
20021212	2	0.00%	6
20041007	2	0.00%	30
20030821	2	0.00%	16
20030312	2	0.00%	18
20041201	2	0.00%	6
20050515	2	0.00%	23
20050306	2	0.00%	10
20040911	2	0.00%	24
20050510	2	0.00%	7
20030401	2	0.00%	10
20020830	2	0.00%	22
20011122	2	0.00%	8
20040927	2	0.00%	7
	2	0.00%	9
20040115	2	0.00%	7
20050617	2	0.00%	16
20050111	2	0.00%	8
20050406	2	0.00%	19
20041103	2	0.00%	6

20041119	2	0.00%	8
20050621	2	0.00%	9
20040516	2	0.00%	2
20040612	2	0.00%	10
20041217,GZIP(GFE	2	0.00%	2
20050322	2	0.00%	10
20030630	2	0.00%	45
20050203	2	0.00%	12
20031205	2	0.00%	8
20030208	1	0.00%	7
20030701	1	0.00%	1
20040414	1	0.00%	6
20050303	1	0.00%	4
20020623	1	0.00%	3
20050324	1	0.00%	1
20030915	1	0.00%	4
20050530	1	0.00%	6
20050509	1	0.00%	2
20030827	1	0.00%	1
20040725	1	0.00%	12
20050420	1	0.00%	7
20030708	1	0.00%	3
20040916	1	0.00%	1
20041004	1	0.00%	7
20050405	1	0.00%	7
20021003	1	0.00%	8
20040318	1	0.00%	1
20021216	1	0.00%	2
20040517	1	0.00%	9
20040316	1	0.00%	3
20040319	1	0.00%	6
20040618	1	0.00%	6
20050430	1	0.00%	1
20040825	1	0.00%	30
20050505	1	0.00%	8
20040714	1	0.00%	6
20050608	1	0.00%	2
20040820	1	0.00%	4
20020823	1	0.00%	4
20040514	1	0.00%	4
20041104	1	0.00%	2
20041214	1	0.00%	4

	20040617	1	0.00%	8
	20050417	1	0.00%	5
	20020611	1	0.00%	12
	20050502	1	0.00%	51
	20020530	1	0.00%	2
	20050531	1	0.00%	5
	20030718	1	0.00%	5
	20041026	1	0.00%	5
	20041114	1	0.00%	2
	20020529	1	0.00%	7
	20040502	1	0.00%	4
	20030723	1	0.00%	10
	20050323	1	0.00%	6
	20050311	1	0.00%	5
	20050610	1	0.00%	4
	20050105	1	0.00%	4
	20040906	1	0.00%	6
	20040326	1	0.00%	4
	20031120	1	0.00%	3
	20050612	1	0.00%	5
	Other	0	0.00%	0
3. Other Netscape Compatible	Version Unknown	4,096	3.90%	18,850
	Other	0	0.00%	0
4. Netscape	7.1	539	0.51%	4,654
	7.2	537	0.51%	4,322
	4.5	187	0.18%	356
	7.02	103	0.10%	790
	8.0.1	95	0.09%	513
	7.0	79	0.08%	717
	4.76	71	0.07%	252
	Version Unknown	47	0.04%	85
	4.08	46	0.04%	216
	7.01	45	0.04%	406
	3.04	37	0.04%	37
	4.79	37	0.04%	217
	8.0	22	0.02%	106
	4.05	22	0.02%	90
	4.x	21	0.02%	70
	/www.environmentalsustainability	20	0.02%	211
	8.0.2	20	0.02%	98
	4.75	19	0.02%	146
	4.8	17	0.02%	150

	3.01	17	0.02%	53	
	4.0	15	0.01%	57	
	4.77	13	0.01%	117	
	3.0	13	0.01%	13	
	4.06	12	0.01%	86	
	4.7	8	0.01%	77	
	4.78	8	0.01%	116	
	TEST	7	0.01%	7	
	6.2.1	7	0.01%	42	
	6.2.2	6	0.01%	68	
	6.2	5	0.00%	16	
	6.2.3	4	0.00%	40	
	4.73	4	0.00%	35	
	4.77C-CCK-MCD	3	0.00%	21	
	4.61	3	0.00%	15	
	4.75C-CCK-MCD	2	0.00%	2	
	4.6	2	0.00%	7	
	4.7C-CCK-MCD	2	0.00%	12	
	6.1	2	0.00%	20	
	4.74	2	0.00%	13	
	4.00	1	0.00%	4	
	4.04	1	0.00%	1	
	4.79C-CCK-MCD	1	0.00%	2	
	7	1	0.00%	24	
	0.2	1	0.00%	1	
	4.72	1	0.00%	9	
	3.01C-KIT	1	0.00%	3	
	4.79C-SGI	1	0.00%	1	
	Other	0	0.00%	0	
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	1,587	1.51%	26,220
		Other	0	0.00%	0
6.	Others	Version Unknown	1,561	1.49%	2,671
		Other	0	0.00%	0
7.	Safari	312	595	0.57%	5,788
		412	271	0.26%	2,166
		85.8.1	112	0.11%	967
		125.12	93	0.09%	823
		125.9	37	0.04%	341
		125.11	19	0.02%	111
		85.8	10	0.01%	98
		100	9	0.01%	66
		412_ADOBE	8	0.01%	136

	125.1	8	0.01%	43
	85	8	0.01%	142
	125	8	0.01%	110
	125.8	7	0.01%	66
	312_ADOBE	7	0.01%	76
	125.7	7	0.01%	60
	100.1	3	0.00%	10
	85.7	3	0.00%	28
	85.5	2	0.00%	11
	OOKMARKCHECKER/1.27	1	0.00%	1
	412.1	1	0.00%	1
	YY	1	0.00%	3
	412.1_ADOBE	1	0.00%	2
	125.1_ADOBE	1	0.00%	73
	Version Unknown	1	0.00%	5
	Other	0	0.00%	0
8. ColdFusion	Version Unknown	699	0.67%	3,258
	Other	0	0.00%	0
9. Opera	8.0	99	0.09%	788
	7.54	70	0.07%	428
	5.11	52	0.05%	66
	7.23	30	0.03%	1,145
	7.50	13	0.01%	44
	8.01	13	0.01%	74
	7.11	13	0.01%	140
	7.54U1	12	0.01%	71
	7.51	11	0.01%	95
	7.10	6	0.01%	77
	7.20	6	0.01%	20
	7.03	3	0.00%	9
	6.0	3	0.00%	8
	8.00	3	0.00%	16
	7.52	3	0.00%	15
	7.0	2	0.00%	3
	7.53	2	0.00%	7
	6.05	2	0.00%	7
	5.12	1	0.00%	5
	7.22	1	0.00%	16
	6.02	1	0.00%	4
	7.21	1	0.00%	1
	6.01	1	0.00%	1
	7.60	1	0.00%	4

	6.04	1	0.00%	4
	Other	0	0.00%	0
10. Java/1.4.2_05	Version Unknown	285	0.27%	734
	Other	0	0.00%	0
11. NutchCVS/0.06-dev (Nutch; http://www.nutch.org/docs/en/bot.html; nutch-agent@lists.sourceforge.net)	Version Unknown	247	0.24%	3,009
	Other	0	0.00%	0
12. Wget/1.8.2	Version Unknown	152	0.14%	2,133
	Other	0	0.00%	0
13. psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	148	0.14%	741
	Other	0	0.00%	0
14. Konqueror	3.2	18	0.02%	100
	3.0-RC6	12	0.01%	12
	3.0	12	0.01%	12
	3.0-RC4	12	0.01%	12
	3.3	8	0.01%	33
	3.1-RC4	8	0.01%	8
	3.1-RC6	8	0.01%	8
	3.0-RC2	8	0.01%	8
	3.1-RC1	8	0.01%	8
	3.0-RC5	8	0.01%	8
	3.1-RC3	7	0.01%	7
	3.1-RC5	6	0.01%	6
	3.1-RC2	6	0.01%	6
	3.4	5	0.00%	29
	3.1	4	0.00%	31
	3.0-RC3	3	0.00%	3
	2.2-11	1	0.00%	8
	3.0-RC1	1	0.00%	1
	Other	0	0.00%	0
15. Java/1.4.2_01	Version Unknown	124	0.12%	593
	Other	0	0.00%	0
16. ichiro/1.0 (ichiro@nttr.co.jp)	Version Unknown	120	0.11%	1,432
	Other	0	0.00%	0
17. POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	Version Unknown	105	0.10%	159
	Other	0	0.00%	0
18. aipbot/1.0 (aipbot; http://www.aipbot.com; aipbot@aipbot.com)	Version Unknown	102	0.10%	8,201
	Other	0	0.00%	0
19. nicebot	Version Unknown	96	0.09%	131
	Other	0	0.00%	0
20. appie 1.1 (www.walhello.com)	Version Unknown	95	0.09%	162
	Other	0	0.00%	0

Subtotal	101,591	96.66%	745,849
Other	3,510	3.34%	47,674
Total	105,101	100.00%	793,523

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

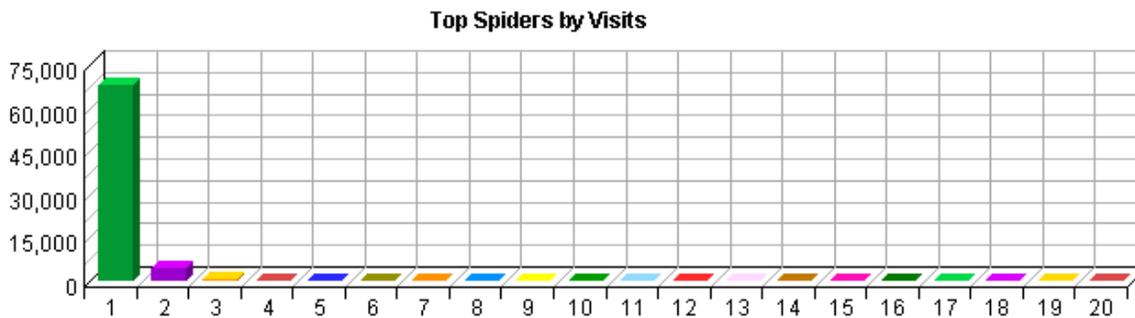
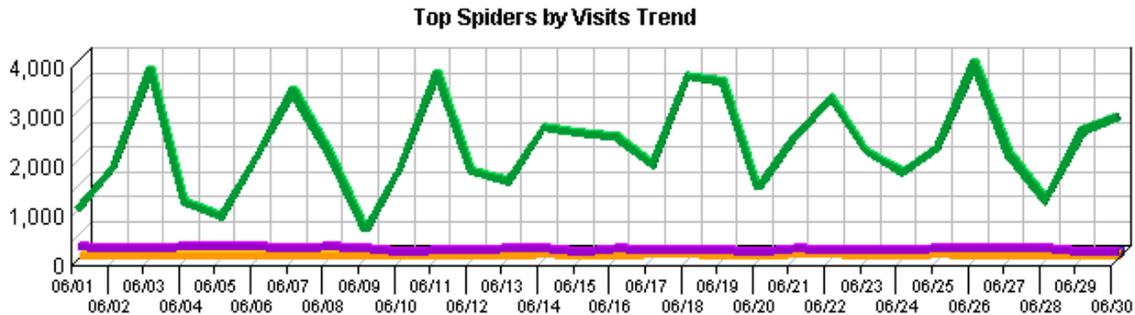
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	68,258	90.74%	130,942
2.	Googlebot	4,631	6.16%	56,976
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	360	0.48%	11,875
4.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	155	0.21%	1,080
5.	OmniExplorer_Bot	151	0.20%	489
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322; MSIECrawler)	136	0.18%	766
7.	HenryTheMiragoRobot (http:	94	0.12%	467
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; MSIECrawler)	92	0.12%	267
9.	http:	91	0.12%	713
10.	IRLbot	82	0.11%	234
11.	SpiderMan	68	0.09%	115
12.	Mozilla/4.0 (compatible; BorderManager 3.0)	67	0.09%	175
13.	Todobr_Robot	63	0.08%	666

14.	snap.com beta crawler v0	61	0.08%	182
15.	Szukacz	52	0.07%	53
16.	Gaisbot	45	0.06%	71
17.	Yahoo-MM-Crawler	37	0.05%	657
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; FunWebProducts; MSIE-Crawler)	34	0.05%	115
19.	USyd-NLP-Spider (http:	33	0.04%	66
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIE-Crawler)	33	0.04%	60
	Subtotal	74,543	99.10%	205,969
	Other	677	0.90%	53,313
	Total	75,220	100.00%	259,282

Top Spiders – Help Card

? **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

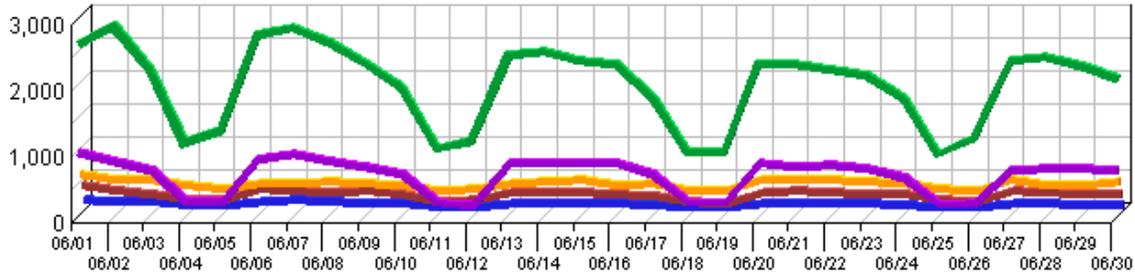
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

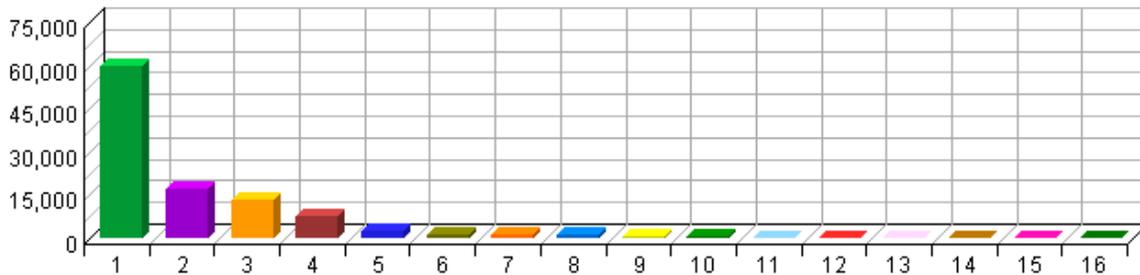
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	59,691	56.79%	460,319
2.	Windows 2000	17,045	16.22%	112,751
3.	Others	13,054	12.42%	127,548
4.	Windows 98	7,472	7.11%	39,022
5.	Macintosh PowerPC	2,506	2.38%	20,030
6.	Windows ME	1,511	1.44%	8,406
7.	Windows 95	1,097	1.04%	4,152
8.	Windows 2003	965	0.92%	8,173
9.	Windows NT	946	0.90%	3,965
10.	Linux	524	0.50%	2,216
11.	Windows Win32s	199	0.19%	6,536
12.	FreeBSD	46	0.04%	176
13.	SunOS	40	0.04%	208
14.	Macintosh	3	0.00%	15
15.	Hewlett Packard Unix (HP9000)	1	0.00%	4
16.	Windows 3.x	1	0.00%	2
	Total	105,101	100.00%	793,523

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.