

Envirosense Monthly Statistics

Web Log Analysis Monthly Report February 2008

Report Range:02/01/2008 00:00:00 – 02/29/2008 23:59:59



This report was generated by WebTrends(R) Wednesday March 5, 2008 – 11:07:14
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

(c) 1996–2004 NetIQ Corporation. All rights reserved.

Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Referrers Dashboard.....	5
Activity by Referring Site.....	7
Activity by Referring Domain.....	9
Activity by Referring Page.....	11
Search Engines Dashboard.....	13
Activity by Search Engine.....	15
Activity by Search Phrase.....	37
Activity by Search Keyword.....	41
Visitors Dashboard.....	51
Top Visitors.....	55
New vs. Return Visits.....	59
Visitors by Number of Visits.....	61
Visitors Trend.....	63
Visits Trend.....	67
Top Organizations.....	69
Top Authenticated Usernames.....	71
Top Domain Names.....	73
Top-Level Domain Types.....	75
Pages Dashboard.....	77
Top Pages.....	79
Top Content Groups.....	83
Top Directories.....	85
Files Dashboard.....	87
Most Downloaded Files.....	89

Table of Contents

Most Accessed File Types.....	93
Most Uploaded Files.....	95
Navigation Dashboard.....	97
Top Entry Pages.....	99
Top Entry Files.....	103
Top Exit Pages.....	105
Single Access Pages.....	109
Top Paths Through Site.....	113
Referrers Dashboard.....	117
Activity by Referring Site.....	119
Activity by Referring Domain.....	121
Activity by Referring Page.....	123
Search Engines Dashboard.....	125
Activity by Search Engine.....	127
Activity by Search Phrase.....	149
Activity by Search Keyword.....	153
Technical Dashboard.....	163
Page Views Trend.....	165
Hits Trend.....	167
Bandwidth: Kbytes Transferred Trend.....	169
Average Time to Serve Pages.....	171
Errors Dashboard.....	173
Client Errors.....	175
File Not Found Errors.....	177
Server Errors.....	179
Activity Dashboard.....	181

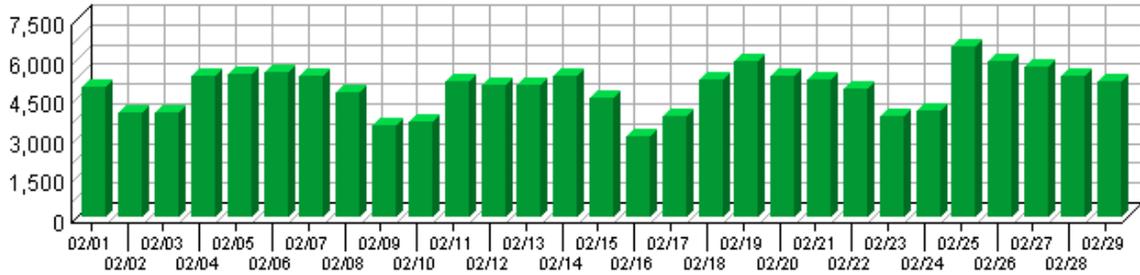
Table of Contents

Visits by Number of Pages Viewed.....	183
Visits by Day of the Week.....	185
Hits by Day of the Week.....	187
Visits by Hour of the Day.....	189
Hits by Hour of the Day.....	191
Visit Duration by Visits.....	193
Visit Duration by Page Views.....	195
Browsers and Platforms Dashboard.....	197
Top Browsers.....	199
Top Browsers by Version.....	201
Top Spiders.....	213
Top Platforms.....	215
Glossary.....	217

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

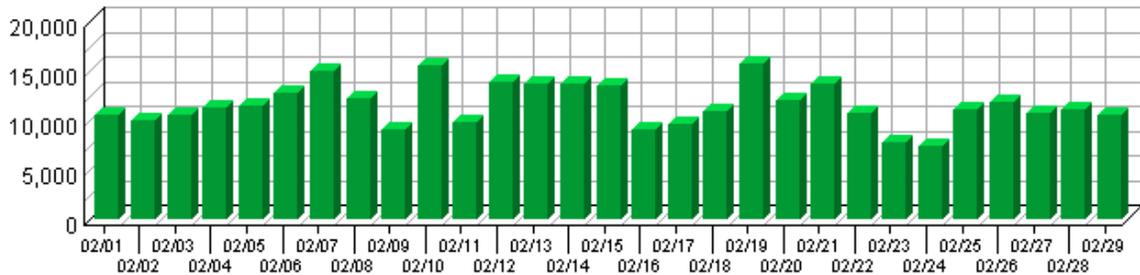
Visits Trend



Visit Summary

Visits	140,939
Average per Day	4,859
Average Visit Length	00:21:06
Median Visit Length	00:02:34
International Visits	4.57%
Visits of Unknown Origin	64.80%
Visits from Your Country: United States (US)	30.63%

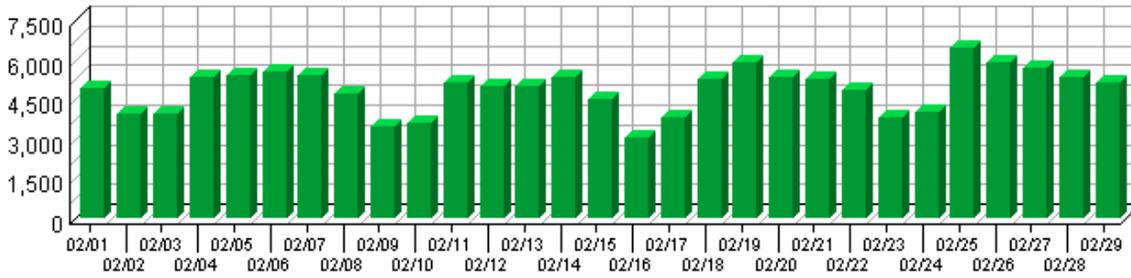
Page Views Trend



Page View Summary

Page Views	335,406
Average per Day	11,565
Average Page Views per Visit	2.38

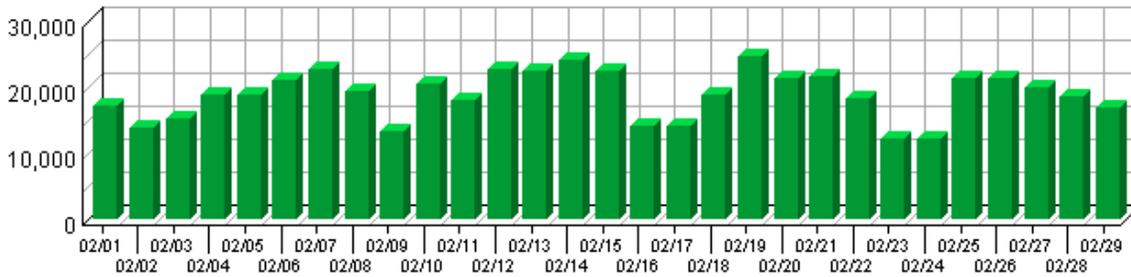
Visitors Trend



Visitor Summary

Unique Visitors	66,922
Visitors Who Visited Once	58,025
Visitors Who Visited More Than Once	8,897
Average Visits per Visitor	2.11

Hits Trend

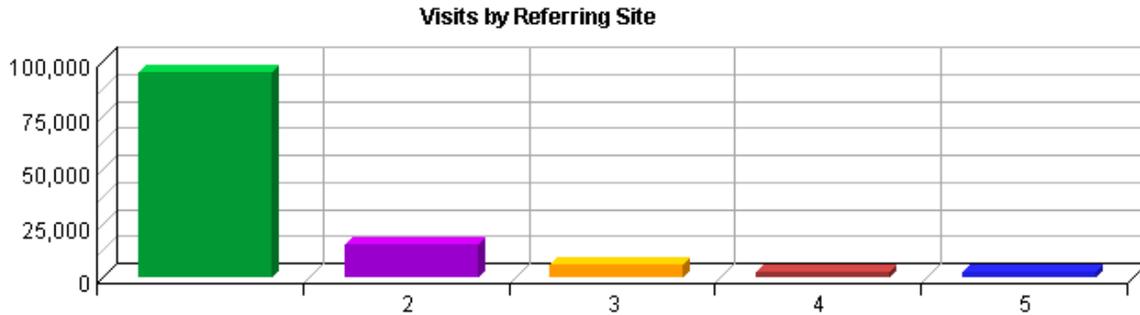


Hit Summary

Successful Hits for Entire Site	547,953
Average Hits per Day	18,894
Home Page Hits	15,681

Marketing Dashboard

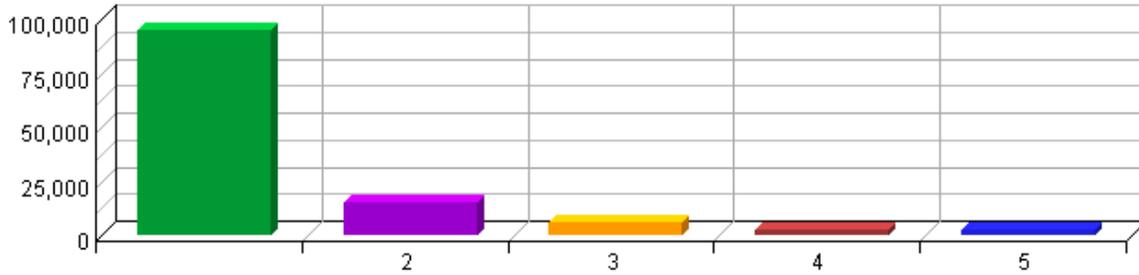
This dashboard summarizes important information related to online marketing activity.



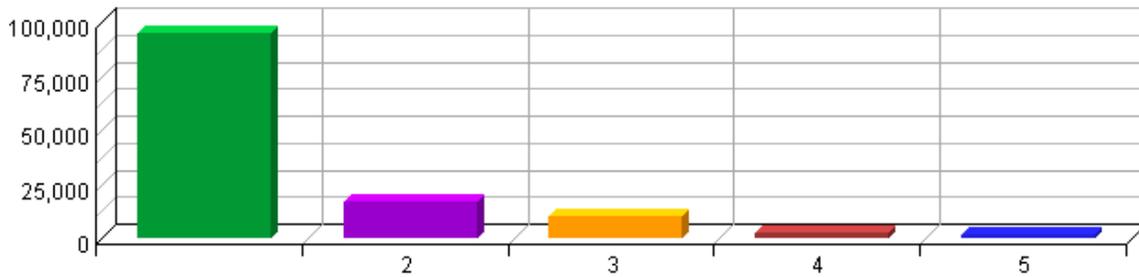
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

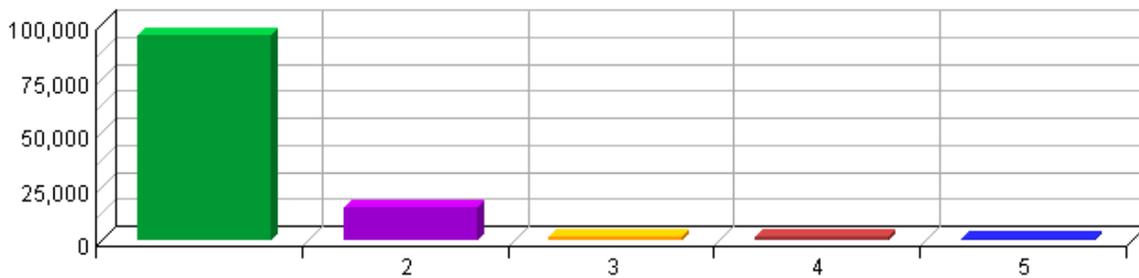
Visits by Referring Site



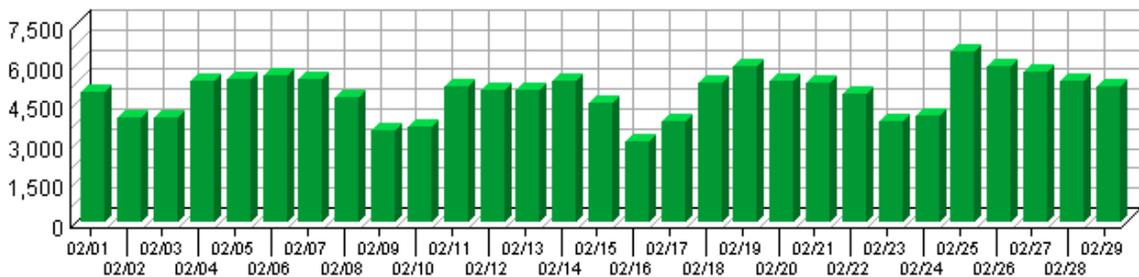
Visits by Referring Domain



Visits by Referring Page

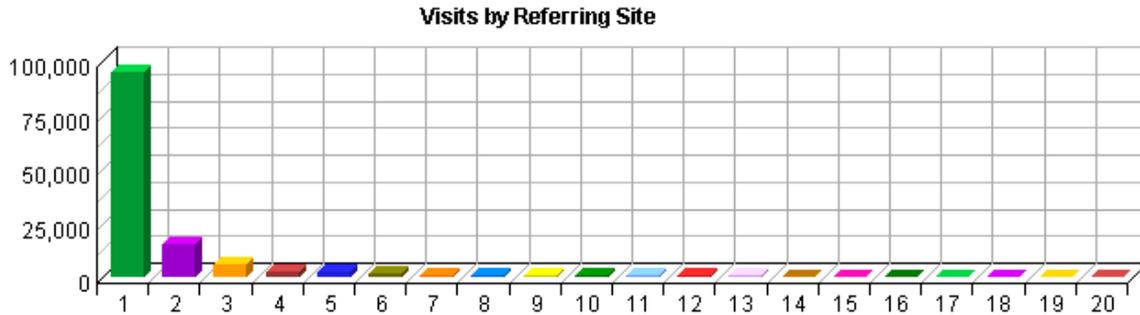


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	94,614	67.13%
2.	http://www.google.com/	15,419	10.94%
3.	http://es.epa.gov/	5,881	4.17%
4.	http://www.epa.gov/	2,330	1.65%
5.	http://search.yahoo.com/	2,189	1.55%
6.	http://search.msn.com/	1,663	1.18%
7.	http://search.live.com/	1,245	0.88%
8.	http://www.google.co.in/	1,163	0.83%
9.	http://images.google.com/	957	0.68%
10.	http://www.grants.gov/	824	0.58%
11.	http://nlquery.epa.gov/	690	0.49%
12.	http://www.google.ca/	607	0.43%
13.	http://www.google.co.uk/	555	0.39%
14.	http://cfpub.epa.gov/	386	0.27%
15.	http://intranet.epa.gov/	309	0.22%
16.	http://yosemite.epa.gov/	296	0.21%
17.	http://www07.grants.gov/	251	0.18%
18.	http://www.google.cn/	209	0.15%
19.	http://www.google.com.au/	186	0.13%
20.	http://www.zyn.com/	178	0.13%
	Subtotal	129,952	92.20%
	Other	10,987	7.80%
	Total	140,939	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

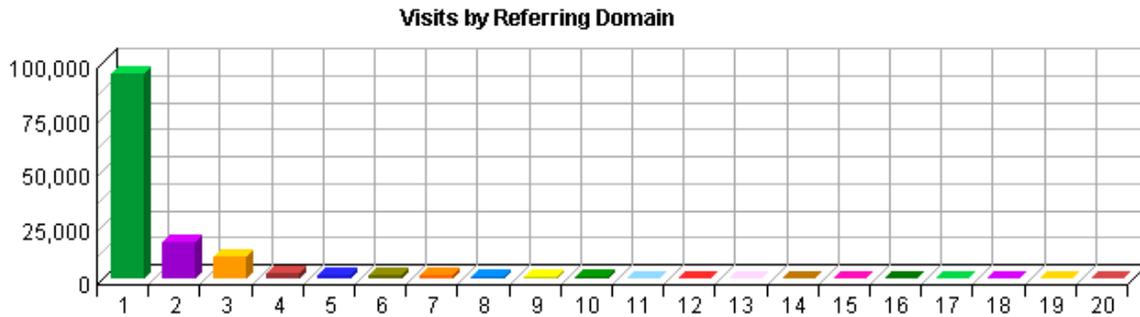
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	94,614	67.13%
2.	google.com	16,546	11.74%
3.	epa.gov	9,980	7.08%
4.	yahoo.com	2,522	1.79%
5.	msn.com	1,677	1.19%
6.	google.co.in	1,331	0.94%
7.	live.com	1,329	0.94%
8.	grants.gov	1,076	0.76%
9.	google.co.uk	730	0.52%
10.	google.ca	684	0.49%
11.	aol.com	250	0.18%
12.	google.cn	218	0.15%
13.	google.com.au	207	0.15%
14.	google.de	202	0.14%
15.	zyn.com	191	0.14%
16.	google.it	179	0.13%
17.	ask.com	177	0.13%
18.	google.fr	166	0.12%
19.	google.com.my	153	0.11%
20.	google.es	149	0.11%
	Subtotal	132,381	93.93%
	Other	8,558	6.07%
	Total	140,939	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

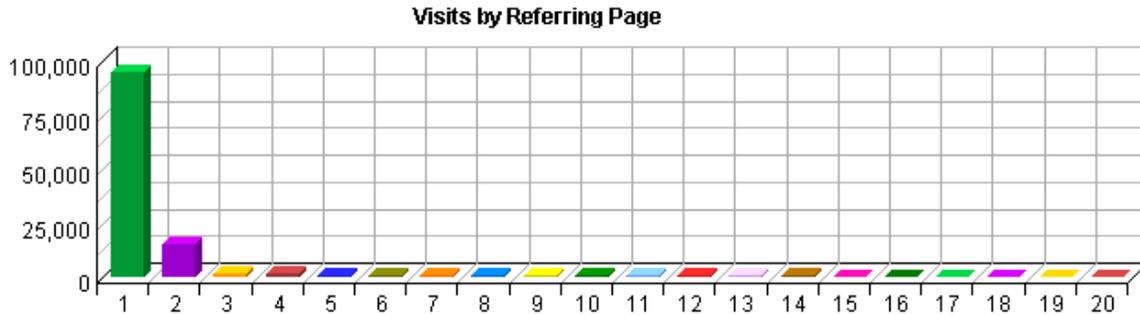
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	94,614	67.13%
2.	http://www.google.com/search	15,078	10.70%
3.	http://search.msn.com/results.aspx	1,544	1.10%
4.	http://search.yahoo.com/search	1,482	1.05%
5.	http://search.live.com/results.aspx	1,204	0.85%
6.	http://www.google.co.in/search	1,159	0.82%
7.	http://images.google.com/imgres	956	0.68%
8.	http://es.epa.gov/comments.html	740	0.53%
9.	http://es.epa.gov/vendors/	716	0.51%
10.	http://www.grants.gov/search/search.do	699	0.50%
11.	http://nlquery.epa.gov/epasearch/epasearch	676	0.48%
12.	http://www.google.ca/search	606	0.43%
13.	http://es.epa.gov/search.html	578	0.41%
14.	http://www.google.co.uk/search	547	0.39%
15.	http://es.epa.gov/cgi-bin/mail.pl	403	0.29%
16.	http://www.epa.gov/careers/stuopp.html	270	0.19%
17.	http://intranet.epa.gov/ordintra/	259	0.18%
18.	http://www.google.cn/search	209	0.15%
19.	http://www.google.com.au/search	185	0.13%
20.	http://www.google.de/search	170	0.12%
	Subtotal	122,095	86.63%
	Other	18,844	13.37%
	Total	140,939	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

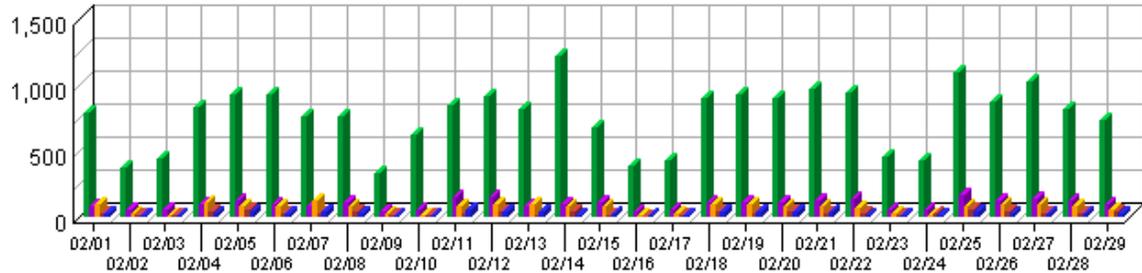
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

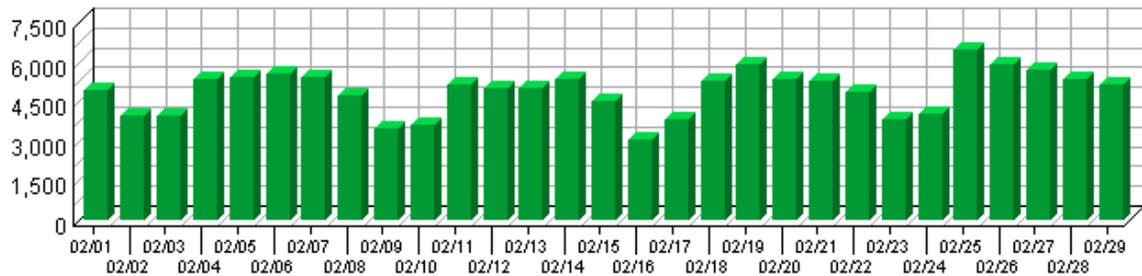
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

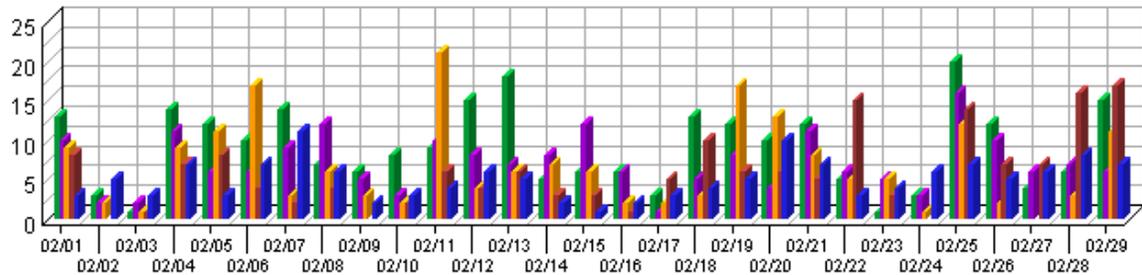
Activity by Search Engine



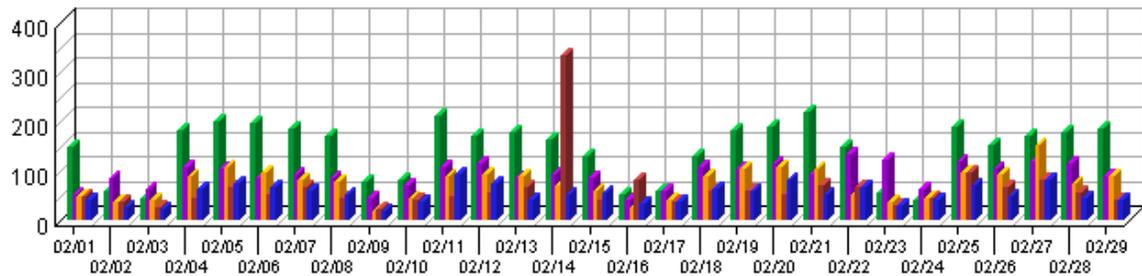
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

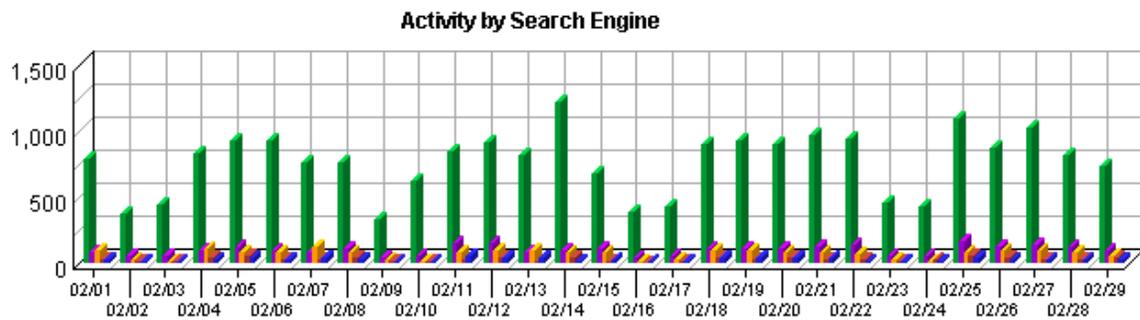


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	22,138	72.99%
2.	yahoo	2,875	9.48%
3.	msn	2,049	6.76%
4.	google uk	832	2.74%
5.	google canada	786	2.59%
6.	google germany	258	0.85%
7.	google france	236	0.78%
8.	google australia	234	0.77%
9.	google italy	193	0.64%
10.	aol netfind	178	0.59%
11.	google japan	104	0.34%
12.	yahoo japan	78	0.26%
13.	altavista	69	0.23%
14.	yahoo spain	56	0.18%
15.	yahoo taiwan	37	0.12%
16.	yahoo uk &ireland	28	0.09%
17.	google austria	21	0.07%
18.	netscape	20	0.07%
19.	yahoo korea	17	0.06%
20.	yahoo canada	15	0.05%
	Subtotal	30,224	99.65%
	Total	30,329	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tumor in infants ppt	295	0.97%
	epa star	257	0.85%
	epa grants	186	0.61%
	data book fp diesel	166	0.55%
	epa sbir	155	0.51%
	presentation on ecg formation	142	0.47%
	ppt on nanotechnology	119	0.39%
	water purification by nanotechnology	110	0.36%
	science topics	99	0.33%
	forms	97	0.32%
	epa star fellowship	93	0.31%
	ncer	91	0.30%
	photocatalyst filetype:ppt	81	0.27%
	ppt. presentation on nanotechnology and its impact on human being	80	0.26%
	research grants	73	0.24%
	epa	73	0.24%
	epa enforcement	73	0.24%
	environmental protection agency, nanotechnology and the environment:	63	0.21%
	aster remote sensing alien invasive plants	62	0.20%
	environmental research	62	0.20%
2. yahoo	epa	66	0.22%
	histology of the ear powerpoint	42	0.14%
	high resolution spaceborne sensoprs	28	0.09%
	consolidated plastics company	24	0.08%
	moa edcs	18	0.06%
	application of sustainable materials	17	0.06%
	graduate fellowships	16	0.05%
	ohio epa	13	0.04%
	consolidated plastic company	13	0.04%
	ncer	13	0.04%
	small business innovation research	12	0.04%
	environmental research	12	0.04%
	sustainable development urban building pdf	11	0.04%
	epa concern	10	0.03%
	fellowships	10	0.03%
	epa sbir	9	0.03%
	land use indicator	9	0.03%
objectives and recommendation about phylum annelida	8	0.03%	

	consolidated plastics company inc	8	0.03%
	process and budget of aquatic ecosystem	8	0.03%
3.	msn		
	consolidated plastics	70	0.23%
	epa	60	0.20%
	consolidated plastics company	55	0.18%
	consolidated plastics company inc	31	0.10%
	consolidatedplastics.com	22	0.07%
	www.consolidatedplastics.com	15	0.05%
	consolidated plastic	15	0.05%
	zep manufacturing company	12	0.04%
	consolidated plastics co	12	0.04%
	tiger drylac	12	0.04%
	moore products co	11	0.04%
	consolidated plastics inc	10	0.03%
	sonicor	8	0.03%
	drinking water	8	0.03%
	eimco process equipment	7	0.02%
	valiant international	7	0.02%
	capital controls company	7	0.02%
	consolidated plastics co inc	7	0.02%
	particulate matter	7	0.02%
	zep manufacturing	7	0.02%
4.	forms	38	0.13%
google uk	define:primary employment	11	0.04%
	new scientist logo	8	0.03%
	particulate matter	8	0.03%
	climate change	6	0.02%
	health	6	0.02%
	change	4	0.01%
	pesticides	4	0.01%
	organophosphates	3	0.01%
	risk assessment	3	0.01%
	www.epa.gov/compliance/.	3	0.01%
	everglades food web	3	0.01%
	alternatives to adhesives research interest	3	0.01%
	air pollution reduction the effects of asthma	3	0.01%
	solutions to environment problems	3	0.01%
	continuous measurement	2	0.01%
	diagram of babies health	2	0.01%
	epidemiological transition model	2	0.01%
	how has health changed overtime	2	0.01%
	c60 on water filetype:ppt	2	0.01%

5. google canada	pesticides	9	0.03%
	forms	8	0.03%
	dopamine epa	6	0.02%
	climate change	6	0.02%
	remote sensing for biodiversity science and conservation	4	0.01%
	science topics	4	0.01%
	environmental research funding	3	0.01%
	bock engineered product	3	0.01%
	ncer	3	0.01%
	us epa	3	0.01%
	frankenfood	2	0.01%
	gema volstatic	2	0.01%
	3l filter ltd.	2	0.01%
	dynax gel 3095, adhesive, msds	2	0.01%
	novamax technologies	2	0.01%
	nanotechnology polymer thiol metal pollution	2	0.01%
	canviro	2	0.01%
	strategic material grants in u.s.	2	0.01%
	penetone corporation	2	0.01%
	earthsmart	2	0.01%
6. google germany	rna extraction ppt	29	0.10%
	epa enforcement	3	0.01%
	climate change	3	0.01%
	zander filter	2	0.01%
	national museum of natural history	2	0.01%
	www.epa.gov/oeca/ore/enfalert	2	0.01%
	escobar isabel	2	0.01%
	dedert corporation	2	0.01%
	phase awareness research negotiation	2	0.01%
	aquatic ecosystem	2	0.01%
	drzal michigan	2	0.01%
	thaw freeze cycles	2	0.01%
	fouling-resistant ceramic membranes for treatment of metastable oil/water emulsions	2	0.01%
	nanomaterials interactions with the skin	2	0.01%
	poster size conference	2	0.01%
	chaska mn 55318 .cascada drive 640	2	0.01%
	yes assay	2	0.01%
	risk assessment	2	0.01%
	nanotechnology for water purification and waste treatment	2	0.01%
	roseobacter disproportion or disproportionation	2	0.01%
nanoscience pdf	39	0.13%	

7. google france	pcp uv	12	0.04%
	ec	3	0.01%
	usepa	2	0.01%
	emerging and re-emerging infectious diseases: the third epidemiologic transition	2	0.01%
	pectin bioplastic filetype:pdf	2	0.01%
	scientific poster	2	0.01%
	sol gel	2	0.01%
	cardiac hypertrophy ppt	2	0.01%
	principle of qpcr pdf ppt	2	0.01%
	epa nanoparticles	2	0.01%
	biomarkers .ppt	2	0.01%
	hopkins pm	2	0.01%
	afm tapping mode	2	0.01%
	epa Ñ panama	1	0.00%
	pt2 garrett tfe probe pressure temperature	1	0.00%
	uc davis map	1	0.00%
	help planet	1	0.00%
	bioh polyol cargill 210 technical sheet	1	0.00%
	bruce mansell 2004 los angeles county sanitation districts	1	0.00%
8. google australia	science topics	4	0.01%
	change	3	0.01%
	air pollution of consequence	3	0.01%
	bioaccumulation of nanotechnology	2	0.01%
	climate changes impacts on tourism	2	0.01%
	how important is air quality on local, national and global scale?	2	0.01%
	jumping in early pregnancy	2	0.01%
	drinkingwater	2	0.01%
	us epa pm coarse	2	0.01%
	coral change	2	0.01%
	air pollution	2	0.01%
	sarah larsen	2	0.01%
	epa photos	2	0.01%
	health	2	0.01%
	sarana alam semesta	2	0.01%
	ballast water treatment systems	2	0.01%
	forms	2	0.01%
dr. m.c. roco	2	0.01%	
monitoring biodiversity and us epa	2	0.01%	
pkk environment and infrastructure	2	0.01%	
9. google	cafimar	4	0.01%
	epa video health and environmental	3	0.01%

italy	olive oil ppt	2	0.01%
	epa website	2	0.01%
	porno star	2	0.01%
	thermal–optical carbon analysis	2	0.01%
	assessment of airborne hexavalent chromium in the home follwing use of contaminated tapwater	2	0.01%
	assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
	climate change decision support system	2	0.01%
	www.epa.gov	1	0.00%
	us epa national computer center	1	0.00%
	end of life nanomaterials	1	0.00%
	measurement method pm	1	0.00%
	ecolink	1	0.00%
	characterizing nanomaterials nmr	1	0.00%
	imaging angiogenesis ppt	1	0.00%
	pregnancy and mercury spill	1	0.00%
	cetacean brain pdf	1	0.00%
	floorplan american university	1	0.00%
	pm10 long term health effects	1	0.00%
10. aol netfind	epa.gov	4	0.01%
	u.s. epa office of enforcement	2	0.01%
	www.epa.gov	2	0.01%
	lenan corporation	2	0.01%
	global aquatic	2	0.01%
	epa compliance	2	0.01%
	environmental protection agency	2	0.01%
	star fall	2	0.01%
	star grant	2	0.01%
	consolodated plastic company	2	0.01%
	nano technology research funds	2	0.01%
	industrial revolution feature article on small pox environmental	2	0.01%
	related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone le	2	0.01%
	drinking water science project	2	0.01%
	work cited page for online sources on genetically engineered food	2	0.01%
	pine rockland pollinators	2	0.01%
	epa grants	2	0.01%
	photos manufacturing students	1	0.00%
blood levels of pcbs and brain development	1	0.00%	
11. google japan	ncer	3	0.01%
	nanotechnology nanomaterial	2	0.01%

	oece epa	2	0.01%
	biodiesel	2	0.01%
	epa star awards	2	0.01%
	filtakleen	2	0.01%
	quorum sensing rhizosphere	2	0.01%
	epa	2	0.01%
	video clips asthma air pollutants	2	0.01%
	smoking and environmental problems	1	0.00%
	green cell foam michigan	1	0.00%
	enzymology in non-aqueous solvent	1	0.00%
	eltron peroxide	1	0.00%
	epa sbir	1	0.00%
	particulate matter behavior	1	0.00%
	electrostatic paint in wood finish	1	0.00%
	puberty brain development onset ppt	1	0.00%
	definition p3	1	0.00%
	environmental catalysis	1	0.00%
14.	garden design	7	0.02%
yahoo	candid pics	6	0.02%
spain	imta	6	0.02%
	epa	3	0.01%
	sink drawing	2	0.01%
	lowell high school	2	0.01%
	multimeter	2	0.01%
	candid	2	0.01%
	viewers	2	0.01%
	feasibility	2	0.01%
	nanotechnology applications nanomaterials	2	0.01%
	traffic and children	1	0.00%
	linsey holman	1	0.00%
	pecho congestionado en ninos	1	0.00%
	effects of climate change	1	0.00%
	vertical wind turbines	1	0.00%
	lot mixed biological active pharmaceutical ingredients	1	0.00%
	proposal for purchase of staff bus	1	0.00%
	deaths related to shell fish	1	0.00%
	sbir	1	0.00%
15.	environmental nanotechnology	7	0.02%
yahoo	facet quantek	4	0.01%
taiwan	garden design	2	0.01%
	facet quantek, inc.	2	0.01%
	u.s. national environmental policy act	2	0.01%

	www.epa.gov.training	2	0.01%
	henkel corporation address	1	0.00%
	electrochemistry pdf	1	0.00%
	stokes vacuum inc	1	0.00%
	airco gases	1	0.00%
	tributyltin benzoate	1	0.00%
	rupprecht	1	0.00%
	ultrasonic cleaner blackstone	1	0.00%
	philadelphia mixers	1	0.00%
	resident time of compound drop impinging on hot surface	1	0.00%
	orange-sol	1	0.00%
	chemetrics.inc	1	0.00%
	pretreatment effect, apparent activation energy and intermediate products	1	0.00%
	velcon filters	1	0.00%
	innovative sensors inc	1	0.00%
16.	environment research funding grants	4	0.01%
yahoo uk & ireland	grants for plastic products	2	0.01%
	environmental factors that affect children's development	2	0.01%
	filtakleen	2	0.01%
	epa biomethane	1	0.00%
	transgenic fish ere	1	0.00%
	krystalklearfiltration	1	0.00%
	children's answers to pollution	1	0.00%
	fellowships for environmental courses	1	0.00%
	5000psi jet washers	1	0.00%
	undergraduate summer placements	1	0.00%
	asian water cycle initiative (awci) contributing to global earth observation system of systems (geoss)â€?	1	0.00%
	almco	1	0.00%
	cooper environmental and xrf	1	0.00%
	beko oil water separators	1	0.00%
	kinetic stability occurs because both valence and conduction bands are localized on the metal, so carrier excitation doesnâ€™t weaken any chemical bonds	1	0.00%
	environmental tobacco smoke exposure poor health outcomes	1	0.00%
	winzip guide	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	particulate matter pm2.5 measurement	1	0.00%
17.	compliance us office	2	0.01%
google austria	mixing height climate	1	0.00%
	steps risk assessment	1	0.00%
	power point presentation 3rd generation of pv	1	0.00%

	stripper absorber	1	0.00%
	environmental clues	1	0.00%
	electrostatic inc	1	0.00%
	pharmaceuticals in the environment	1	0.00%
	logistics effect	1	0.00%
	archive solicitation	1	0.00%
	nrc biomarker	1	0.00%
	annual mortality of heart failure	1	0.00%
	microcystins genetics ppt	1	0.00%
	decision support system climate change	1	0.00%
	3rd generation pv	1	0.00%
	environmental problems solution	1	0.00%
	synthetical fixation of co2 by zinc enzymes	1	0.00%
	ink enzym und co2	1	0.00%
	pantera petro	1	0.00%
	hycor liquid	1	0.00%
18.	epa sbir	2	0.01%
netscape	lenox polymers limited	1	0.00%
	belfort georges	1	0.00%
	terri coley	1	0.00%
	brown grease biodiesel	1	0.00%
	haematological parameters in adolescence	1	0.00%
	of.t.d.a	1	0.00%
	environmental regulations versus incentive debate	1	0.00%
	muslim aids virulence ewald	1	0.00%
	brian heninger	1	0.00%
	research grants	1	0.00%
	darvocet	1	0.00%
	biodiesel grant california 2008	1	0.00%
	small businesses	1	0.00%
	usepa	1	0.00%
	barat biosurfactant	1	0.00%
	keith jose davis, ca	1	0.00%
	national center for environmental research	1	0.00%
	environmental research	1	0.00%
19.	graham manufacturing	3	0.01%
yahoo	tooltronics	3	0.01%
korea	moore product co	2	0.01%
	elf atochem north america	2	0.01%
	exxon chemical company	1	0.00%
	zander filter	1	0.00%
	emerging and non-emerging infectious disease	1	0.00%

	epa award	1	0.00%
	atlantic ultraviolet	1	0.00%
	fluid metering inc.	1	0.00%
	biofilm disinfectant	1	0.00%
20.	epa and agriculture	2	0.01%
yahoo	children and environmental deprivation	1	0.00%
canada	pierce	1	0.00%
	koch membrane systems	1	0.00%
	rodemount analytical inc	1	0.00%
	north american controls inc	1	0.00%
	transport and fate	1	0.00%
	epa.gov.html	1	0.00%
	environet inc	1	0.00%
	acg technologies	1	0.00%
	oil and gas pipeline leak detection	1	0.00%
	pratt lambert fort erie	1	0.00%
	wastewater technology centre	1	0.00%
	ecosense and stormwater	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,416	11.26%
	of	1,915	6.31%
	environmental	1,657	5.46%
	in	1,436	4.73%
	research	1,224	4.04%
	ppt	988	3.26%
	nanotechnology	911	3.00%
	for	907	2.99%
	the	889	2.93%
	star	872	2.88%
	on	850	2.80%
	grants	690	2.28%
	water	611	2.01%
	health	600	1.98%
	to	481	1.59%
	grant	424	1.40%
	presentation	421	1.39%
	2008	413	1.36%
	protection	403	1.33%
	environment	366	1.21%

2. yahoo	epa	380	1.25%
	of	332	1.09%
	environmental	240	0.79%
	in	188	0.62%
	research	172	0.57%
	the	138	0.46%
	inc	130	0.43%
	for	98	0.32%
	company	84	0.28%
	water	80	0.26%
	fellowships	73	0.24%
	health	66	0.22%
	on	65	0.21%
	powerpoint	63	0.21%
	business	63	0.21%
	to	60	0.20%
	nanotechnology	57	0.19%
	protection	56	0.18%
	grants	56	0.18%
	children	51	0.17%
3. msn	consolidated	232	0.76%
	plastics	211	0.70%
	epa	161	0.53%
	inc	154	0.51%
	company	151	0.50%
	inc.	63	0.21%
	environmental	63	0.21%
	of	59	0.19%
	products	52	0.17%
	manufacturing	50	0.16%
	co	47	0.15%
	chemical	45	0.15%
	water	42	0.14%
	corporation	41	0.14%
	in	40	0.13%
	systems	37	0.12%
	equipment	34	0.11%
	industries	34	0.11%
	corp	31	0.10%
	process	28	0.09%
4. google uk	of	132	0.44%
	the	62	0.20%

	in	52	0.17%
	environmental	41	0.14%
	health	39	0.13%
	forms	39	0.13%
	on	37	0.12%
	to	35	0.12%
	for	35	0.12%
	research	33	0.11%
	effects	27	0.09%
	nanotechnology	27	0.09%
	epa	27	0.09%
	change	25	0.08%
	environment	24	0.08%
	children	23	0.08%
	how	22	0.07%
	water	22	0.07%
	risk	21	0.07%
	air	20	0.07%
5. google canada	of	87	0.29%
	in	53	0.17%
	epa	50	0.16%
	environmental	44	0.15%
	the	38	0.13%
	health	34	0.11%
	to	27	0.09%
	nanotechnology	24	0.08%
	research	23	0.08%
	environment	23	0.08%
	for	22	0.07%
	change	20	0.07%
	water	20	0.07%
	on	19	0.06%
	human	17	0.06%
	climate	16	0.05%
	effects	16	0.05%
	air	14	0.05%
	autism	14	0.05%
	pollution	13	0.04%
6. google germany	ppt	41	0.14%
	rna	29	0.10%
	extraction	29	0.10%
	environmental	12	0.04%

	of	10	0.03%
	for	9	0.03%
	in	9	0.03%
	water	7	0.02%
	protection	7	0.02%
	epa	7	0.02%
	pdf	6	0.02%
	climate	6	0.02%
	powerpoint	6	0.02%
	the	5	0.02%
	change	5	0.02%
	nanotechnology	5	0.02%
	asthma	5	0.02%
	research	5	0.02%
	assay	5	0.02%
	detection	5	0.02%
7. google france	pdf	44	0.15%
	nanoscience	39	0.13%
	epa	13	0.04%
	of	12	0.04%
	uv	12	0.04%
	ppt	12	0.04%
	pcp	12	0.04%
	environmental	7	0.02%
	nanotechnology	5	0.02%
	filetype:pdf	5	0.02%
	nanoparticles	5	0.02%
	2008	5	0.02%
	the	5	0.02%
	.ppt	4	0.01%
	health	4	0.01%
	toxicology	4	0.01%
	water	4	0.01%
	animal	4	0.01%
	project	3	0.01%
	ec	3	0.01%
8. google australia	of	35	0.12%
	epa	18	0.06%
	on	17	0.06%
	air	16	0.05%
	the	15	0.05%
	in	15	0.05%

	environmental	14	0.05%
	for	13	0.04%
	pollution	11	0.04%
	nanotechnology	11	0.04%
	health	11	0.04%
	environment	11	0.04%
	quality	10	0.03%
	change	10	0.03%
	to	9	0.03%
	how	8	0.03%
	us	8	0.03%
	is	8	0.03%
	water	7	0.02%
	impacts	7	0.02%
9. google italy	of	22	0.07%
	epa	17	0.06%
	ppt	16	0.05%
	in	15	0.05%
	environmental	12	0.04%
	research	10	0.03%
	the	7	0.02%
	health	7	0.02%
	assessment	6	0.02%
	nanoparticles	6	0.02%
	airborne	5	0.02%
	home	5	0.02%
	use	5	0.02%
	chromium	5	0.02%
	tapwater	5	0.02%
	contaminated	5	0.02%
	cafimar	5	0.02%
	hexavalent	5	0.02%
	change	4	0.01%
	power	4	0.01%
10. aol netfind	epa	16	0.05%
	environmental	13	0.04%
	research	13	0.04%
	for	11	0.04%
	in	11	0.04%
	of	11	0.04%
	on	8	0.03%
	water	8	0.03%

	to	7	0.02%
	grants	7	0.02%
	star	6	0.02%
	environment	6	0.02%
	science	5	0.02%
	the	5	0.02%
	children	5	0.02%
	business	4	0.01%
	food	4	0.01%
	with	4	0.01%
	project	4	0.01%
	grant	4	0.01%
11. google japan	of	11	0.04%
	nanotechnology	9	0.03%
	environmental	8	0.03%
	epa	6	0.02%
	workshop	4	0.01%
	implications	3	0.01%
	ncer	3	0.01%
	inc.	3	0.01%
	interagency	3	0.01%
	usepa	3	0.01%
	global	3	0.01%
	environment	3	0.01%
	assessment	3	0.01%
	sbir	3	0.01%
	to	3	0.01%
	technology	3	0.01%
	the	3	0.01%
	7600	2	0.01%
	per	2	0.01%
	zebrafish	2	0.01%
12. yahoo japan	corporation	5	0.02%
	technology	5	0.02%
	zander	3	0.01%
	inc.	3	0.01%
	air	3	0.01%
	grilon	3	0.01%
	filter	3	0.01%
	black	3	0.01%
	rosemount	3	0.01%
	sanderson	2	0.01%

	oven	2	0.01%
	blaser	2	0.01%
	epa	2	0.01%
	swisslube	2	0.01%
	inc	2	0.01%
	control	2	0.01%
	co	2	0.01%
	pollution	2	0.01%
	komline	2	0.01%
	products	2	0.01%
13. altavista	tube	8	0.03%
	uv	8	0.03%
	epa	7	0.02%
	environmental	6	0.02%
	of	4	0.01%
	candid	4	0.01%
	in	4	0.01%
	technologies	3	0.01%
	air	3	0.01%
	chemica	3	0.01%
	rhizosphere	2	0.01%
	development	2	0.01%
	clips	2	0.01%
	sensing	2	0.01%
	method	2	0.01%
	awards	2	0.01%
	video	2	0.01%
	oeca	2	0.01%
	star	2	0.01%
	quorum	2	0.01%
14. yahoo spain	candid	8	0.03%
	garden	8	0.03%
	design	8	0.03%
	pics	6	0.02%
	imta	6	0.02%
	of	3	0.01%
	epa	3	0.01%
	multimeter	2	0.01%
	nanomaterials	2	0.01%
	applications	2	0.01%
	nanotechnology	2	0.01%
	pdf	2	0.01%

	school	2	0.01%
	feasibility	2	0.01%
	lowell	2	0.01%
	viewers	2	0.01%
	high	2	0.01%
	change	2	0.01%
	drawing	2	0.01%
	sink	2	0.01%
15. yahoo taiwan	environmental	9	0.03%
	nanotechnology	7	0.02%
	facet	6	0.02%
	quantek	4	0.01%
	inc	2	0.01%
	design	2	0.01%
	policy	2	0.01%
	u.s.	2	0.01%
	garden	2	0.01%
	www.epa.gov.training	2	0.01%
	national	2	0.01%
	quantek,	2	0.01%
	inc.	2	0.01%
	act	2	0.01%
	compound	1	0.00%
	sensors	1	0.00%
	tem	1	0.00%
	ultrasonic	1	0.00%
	products	1	0.00%
	resident	1	0.00%
16. yahoo uk &ireland	grants	6	0.02%
	environmental	5	0.02%
	funding	4	0.01%
	research	4	0.01%
	environment	4	0.01%
	for	3	0.01%
	children's	3	0.01%
	that	2	0.01%
	filtakleen	2	0.01%
	affect	2	0.01%
	products	2	0.01%
	development	2	0.01%
	to	2	0.01%
	plastic	2	0.01%

	water	2	0.01%
	of	2	0.01%
	factors	2	0.01%
	health	2	0.01%
	oil	1	0.00%
	jet	1	0.00%
17. google austria	of	3	0.01%
	3rd	2	0.01%
	compliance	2	0.01%
	us	2	0.01%
	climate	2	0.01%
	co2	2	0.01%
	pv	2	0.01%
	generation	2	0.01%
	office	2	0.01%
	environmental	2	0.01%
	decision	1	0.00%
	electrostatic	1	0.00%
	change	1	0.00%
	assessment	1	0.00%
	solicitation	1	0.00%
	height	1	0.00%
	petro	1	0.00%
	nrc	1	0.00%
	pharmaceuticals	1	0.00%
	genetics	1	0.00%
18. netscape	environmental	3	0.01%
	research	3	0.01%
	biodiesel	2	0.01%
	epa	2	0.01%
	sbir	2	0.01%
	california	1	0.00%
	heninger	1	0.00%
	ca	1	0.00%
	jose	1	0.00%
	businesses	1	0.00%
	terri	1	0.00%
	brian	1	0.00%
	ewald	1	0.00%
	parameters	1	0.00%
	grants	1	0.00%
	incentive	1	0.00%

	debate	1	0.00%
	lenox	1	0.00%
	georges	1	0.00%
	aids	1	0.00%
19. yahoo korea	graham	3	0.01%
	tooltronics	3	0.01%
	manufacturing	3	0.01%
	north	2	0.01%
	elf	2	0.01%
	co	2	0.01%
	atochem	2	0.01%
	america	2	0.01%
	product	2	0.01%
	moore	2	0.01%
	disease	1	0.00%
	disinfectant	1	0.00%
	emerging	1	0.00%
	metering	1	0.00%
	epa	1	0.00%
	ultraviolet	1	0.00%
	inc.	1	0.00%
	fluid	1	0.00%
	non-emerging	1	0.00%
	zander	1	0.00%
20. yahoo canada	inc	3	0.01%
	agriculture	2	0.01%
	epa	2	0.01%
	erie	1	0.00%
	technologies	1	0.00%
	rodemount	1	0.00%
	north	1	0.00%
	transport	1	0.00%
	pratt	1	0.00%
	children	1	0.00%
	pipeline	1	0.00%
	fort	1	0.00%
	gas	1	0.00%
	acg	1	0.00%
	analytical	1	0.00%
	epa.gov.html	1	0.00%
	lambert	1	0.00%
	membrane	1	0.00%

controls	1	0.00%
american	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

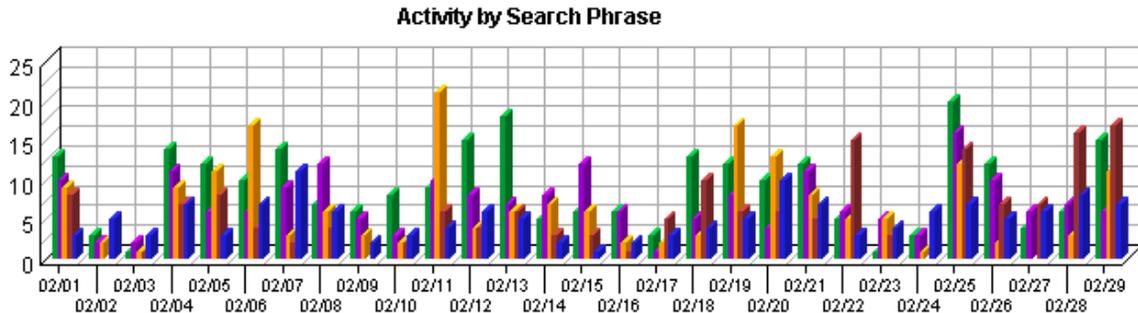
 This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	263	0.87%
2.	epa	205	0.68%
3.	epa grants	191	0.63%
4.	epa sbir	170	0.56%
5.	forms	145	0.48%
6.	ncer	114	0.38%
7.	science topics	109	0.36%
8.	epa star fellowship	98	0.32%
9.	consolidated plastics company	98	0.32%
10.	epa enforcement	86	0.28%
11.	environmental research	75	0.25%
12.	research grants	75	0.25%
13.	consolidated plastics	71	0.23%
14.	particulate matter	66	0.22%
15.	environmental protection agency	62	0.20%
16.	epa star grant	50	0.17%
17.	star grant	49	0.16%
18.	zep manufacturing company	46	0.15%
19.	epa funding	43	0.14%
20.	consolidated plastics company inc	43	0.14%

Subtotal	2,059	6.80%
Total	30,272	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	257	0.85%
	yahoo	2	0.01%
	google canada	2	0.01%
	msn	2	0.01%
2. epa	google	73	0.24%
	yahoo	66	0.22%
	msn	60	0.20%
	yahoo spain	3	0.01%
	altavista	2	0.01%
	google australia	1	0.00%
3. epa grants	google	186	0.61%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google canada	1	0.00%
4. epa sbir	google	155	0.51%
	yahoo	9	0.03%
	google japan	2	0.01%
	netscape	2	0.01%
	altavista	1	0.00%
	msn	1	0.00%
5. forms	google	97	0.32%
	google uk	38	0.13%
	google canada	8	0.03%
	google australia	2	0.01%
6. ncer	google	91	0.30%
	yahoo	13	0.04%
	google japan	3	0.01%
	google canada	3	0.01%
	google uk	2	0.01%
	google france	1	0.00%
	google australia	1	0.00%
7. science topics	google	99	0.33%
	google australia	4	0.01%
	google canada	4	0.01%
	aol netfind	1	0.00%
	google uk	1	0.00%

8. epa star fellowship	google	93	0.31%
	yahoo	5	0.02%
9. consolidated plastics company	msn	55	0.18%
	yahoo	24	0.08%
	google	18	0.06%
	altavista	1	0.00%
10. epa enforcement	google	73	0.24%
	yahoo	4	0.01%
	google germany	3	0.01%
	google canada	2	0.01%
	msn	2	0.01%
	google uk	2	0.01%
11. environmental research	google	62	0.20%
	yahoo	12	0.04%
	netscape	1	0.00%
12. research grants	google	73	0.24%
	netscape	1	0.00%
	google japan	1	0.00%
13. consolidated plastics	msn	70	0.23%
	google	1	0.00%
14. particulate matter	google	43	0.14%
	google uk	8	0.03%
	msn	7	0.02%
	yahoo	6	0.02%
	google japan	1	0.00%
	aol netfind	1	0.00%
15. environmental protection agency	google	55	0.18%
	yahoo	5	0.02%
	aol netfind	2	0.01%
16. epa star grant	google	49	0.16%
	msn	1	0.00%
17. star grant	google	42	0.14%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
	cnet search.com	1	0.00%
18. zep manufacturing company	google	34	0.11%
	msn	12	0.04%
19. epa funding	google	39	0.13%
	google australia	1	0.00%
	aol netfind	1	0.00%

	google uk	1	0.00%
	yahoo	1	0.00%
20. consolidated plastics company inc	msn	31	0.10%
	yahoo	8	0.03%
	google	4	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

—

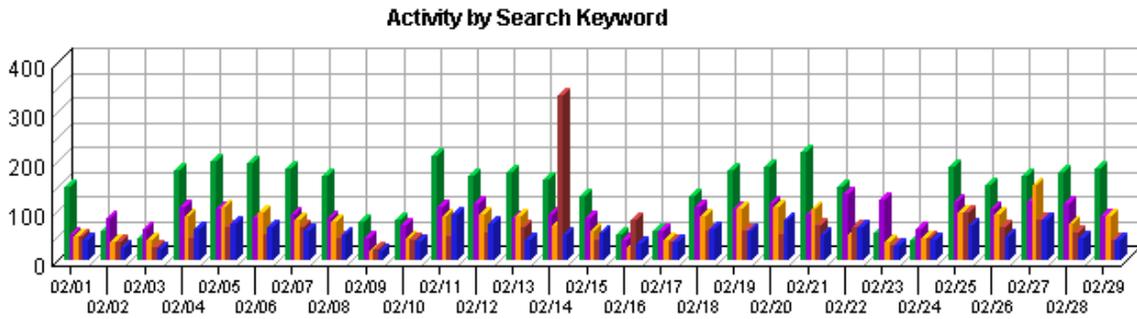
💡 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,136	3.76%
2.	of	2,651	2.41%
3.	environmental	2,148	1.95%
4.	in	1,836	1.67%
5.	research	1,527	1.39%
6.	the	1,192	1.08%
7.	for	1,137	1.03%
8.	ppt	1,100	1.00%
9.	nanotechnology	1,079	0.98%
10.	on	1,020	0.93%
11.	star	948	0.86%
12.	water	813	0.74%
13.	health	785	0.71%
14.	grants	780	0.71%
15.	to	648	0.59%
16.	inc	545	0.50%
17.	environment	496	0.45%
18.	protection	492	0.45%
19.	grant	485	0.44%
20.	2008	477	0.43%
	Subtotal	24,295	22.08%
	Total	110,009	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,416	3.11%
	yahoo	380	0.35%
	msn	161	0.15%
	google canada	50	0.05%
	google uk	27	0.02%
	google australia	18	0.02%
	google italy	17	0.02%
	aol netfind	16	0.01%
	google france	13	0.01%
	altavista	7	0.01%
	google germany	7	0.01%
	google japan	6	0.01%
	all the web	3	0.00%
	yahoo australia &nz	3	0.00%
	yahoo spain	3	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo canada	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo korea	1	0.00%
2. of	google	1,915	1.74%
	yahoo	332	0.30%
	google uk	132	0.12%
	google canada	87	0.08%
	msn	59	0.05%
	google australia	35	0.03%
	google italy	22	0.02%
	google france	12	0.01%
	aol netfind	11	0.01%
	google japan	11	0.01%
	google germany	10	0.01%
	altavista	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo spain	3	0.00%
	google austria	3	0.00%
	yahoo singapore	2	0.00%
	all the web	2	0.00%
	mamma	2	0.00%

	yahoo uk &ireland	2	0.00%
	yahoo argentina	1	0.00%
3. environmental	google	1,657	1.51%
	yahoo	240	0.22%
	msn	63	0.06%
	google canada	44	0.04%
	google uk	41	0.04%
	google australia	14	0.01%
	aol netfind	13	0.01%
	google germany	12	0.01%
	google italy	12	0.01%
	yahoo taiwan	9	0.01%
	google japan	8	0.01%
	google france	7	0.01%
	altavista	6	0.01%
	yahoo uk &ireland	5	0.00%
	netscape	3	0.00%
	mamma	3	0.00%
	all the web	2	0.00%
	google austria	2	0.00%
	yahoo japan	1	0.00%
	biglobe	1	0.00%
4. in	google	1,436	1.31%
	yahoo	188	0.17%
	google canada	53	0.05%
	google uk	52	0.05%
	msn	40	0.04%
	google italy	15	0.01%
	google australia	15	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%
	altavista	4	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	yahoo singapore	1	0.00%
	compuserve	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%

5. research	google	1,224	1.11%
	yahoo	172	0.16%
	google uk	33	0.03%
	google canada	23	0.02%
	msn	21	0.02%
	aol netfind	13	0.01%
	google italy	10	0.01%
	google australia	6	0.01%
	google germany	5	0.00%
	yahoo uk &ireland	4	0.00%
	searchalot	3	0.00%
	netscape	3	0.00%
	mamma	2	0.00%
	google france	2	0.00%
	google japan	2	0.00%
	altavista	1	0.00%
	yahoo argentina	1	0.00%
	compuserve	1	0.00%
	yahoo japan	1	0.00%

6. the	google	889	0.81%
	yahoo	138	0.13%
	google uk	62	0.06%
	google canada	38	0.03%
	msn	19	0.02%
	google australia	15	0.01%
	google italy	7	0.01%
	aol netfind	5	0.00%
	google germany	5	0.00%
	google france	5	0.00%
	google japan	3	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo japan	1	0.00%
	searchalot	1	0.00%
	google austria	1	0.00%

7. for	google	907	0.82%
	yahoo	98	0.09%
	google uk	35	0.03%
	google canada	22	0.02%
	msn	19	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%

	google germany	9	0.01%
	google italy	4	0.00%
	yahoo uk &ireland	3	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	mamma	2	0.00%
	google france	2	0.00%
	biglobe	1	0.00%
	yahoo argentina	1	0.00%
	yahoo spain	1	0.00%
	yahoo india	1	0.00%
	hotbot	1	0.00%
	all the web	1	0.00%
8. ppt	google	988	0.90%
	google germany	41	0.04%
	google italy	16	0.01%
	google france	12	0.01%
	google uk	12	0.01%
	google canada	12	0.01%
	yahoo	7	0.01%
	google australia	4	0.00%
	google japan	2	0.00%
	msn	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
9. nanotechnology	google	911	0.83%
	yahoo	57	0.05%
	google uk	27	0.02%
	google canada	24	0.02%
	google australia	11	0.01%
	google japan	9	0.01%
	msn	8	0.01%
	yahoo india	7	0.01%
	yahoo taiwan	7	0.01%
	google germany	5	0.00%
	google france	5	0.00%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%

	yahoo uk &ireland	1	0.00%
10. on	google	850	0.77%
	yahoo	65	0.06%
	google uk	37	0.03%
	google canada	19	0.02%
	google australia	17	0.02%
	msn	8	0.01%
	aol netfind	8	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo italy	1	0.00%
	google japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo singapore	1	0.00%
11. star	google	872	0.79%
	yahoo	29	0.03%
	msn	13	0.01%
	google canada	12	0.01%
	google uk	7	0.01%
	aol netfind	6	0.01%
	google italy	3	0.00%
	google france	2	0.00%
	altavista	2	0.00%
	google australia	1	0.00%
	cnet search.com	1	0.00%
12. water	google	611	0.56%
	yahoo	80	0.07%
	msn	42	0.04%
	google uk	22	0.02%
	google canada	20	0.02%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google australia	7	0.01%
	google france	4	0.00%
	yahoo india	3	0.00%
	google italy	2	0.00%
	mamma	2	0.00%
	yahoo uk &ireland	2	0.00%

	compuserve	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
13. health	google	600	0.55%
	yahoo	66	0.06%
	google uk	39	0.04%
	google canada	34	0.03%
	google australia	11	0.01%
	msn	9	0.01%
	google italy	7	0.01%
	google france	4	0.00%
	aol netfind	3	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
	vivisimo	1	0.00%
	altavista	1	0.00%
14. grants	google	690	0.63%
	yahoo	56	0.05%
	google canada	11	0.01%
	aol netfind	7	0.01%
	yahoo uk &ireland	6	0.01%
	google uk	3	0.00%
	msn	2	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
15. to	google	481	0.44%
	yahoo	60	0.05%
	google uk	35	0.03%
	google canada	27	0.02%
	msn	17	0.02%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google germany	3	0.00%
	yahoo uk &ireland	2	0.00%

	google france	2	0.00%
	google italy	1	0.00%
	yahoo spain	1	0.00%
16. inc	google	239	0.22%
	msn	154	0.14%
	yahoo	130	0.12%
	google canada	6	0.01%
	yahoo canada	3	0.00%
	google uk	3	0.00%
	google australia	3	0.00%
	yahoo japan	2	0.00%
	yahoo taiwan	2	0.00%
	google germany	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
17. environment	google	366	0.33%
	yahoo	42	0.04%
	google uk	24	0.02%
	google canada	23	0.02%
	google australia	11	0.01%
	aol netfind	6	0.01%
	msn	6	0.01%
	yahoo uk &ireland	4	0.00%
	google france	3	0.00%
	google japan	3	0.00%
	yahoo japan	2	0.00%
	google germany	2	0.00%
	google italy	1	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo india	1	0.00%
18. protection	google	403	0.37%
	yahoo	56	0.05%
	msn	9	0.01%
	google germany	7	0.01%
	google canada	5	0.00%
	aol netfind	4	0.00%
	google uk	4	0.00%
	yahoo france	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo japan	1	0.00%

19. grant	google	424	0.39%
	yahoo	43	0.04%
	google canada	4	0.00%
	aol netfind	4	0.00%
	google uk	3	0.00%
	msn	3	0.00%
	google germany	2	0.00%
	netscape	1	0.00%
	cnet search.com	1	0.00%
20. 2008	google	413	0.38%
	yahoo	29	0.03%
	google canada	12	0.01%
	google uk	8	0.01%
	google france	5	0.00%
	google germany	3	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo argentina	1	0.00%
	msn	1	0.00%
	google australia	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

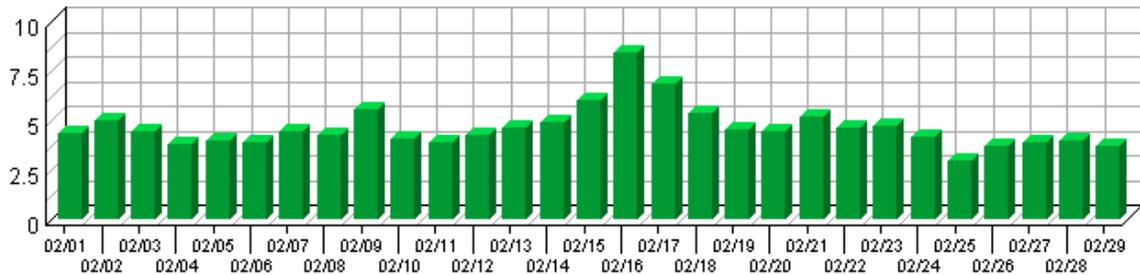
Visitors Trend



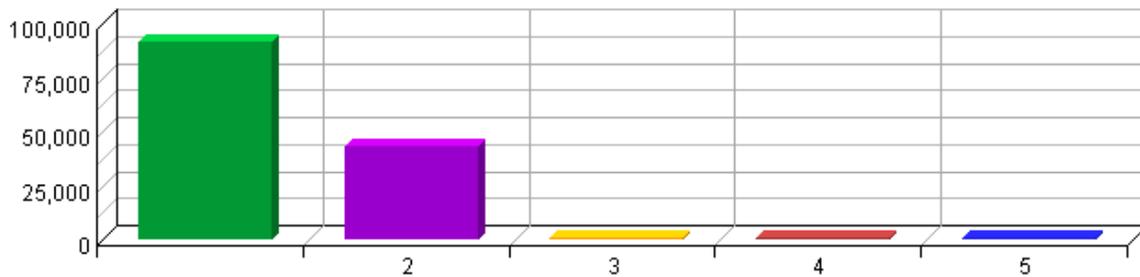
Visit Summary

Visits	140,939
Average per Day	4,859
Average Visit Length	00:21:06
Median Visit Length	00:02:34
International Visits	4.57%
Visits of Unknown Origin	64.80%
Visits from Your Country: United States (US)	30.63%

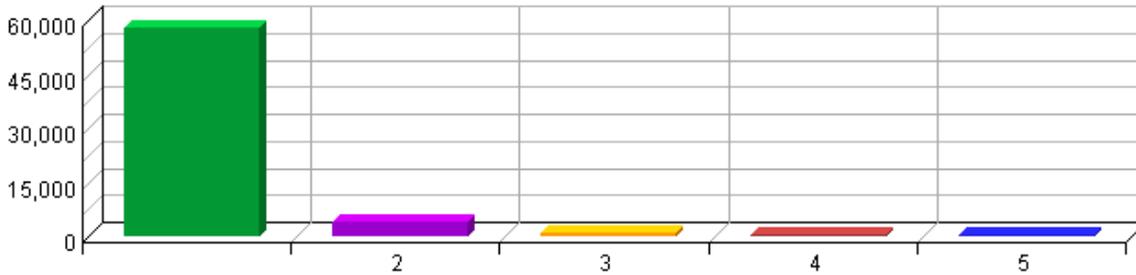
Average Length of Visit Trend



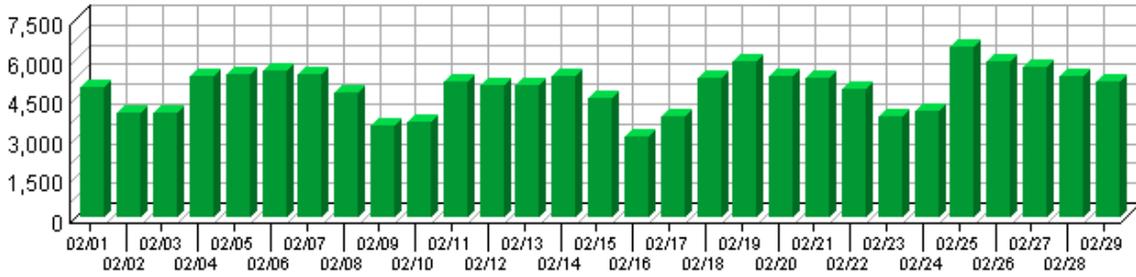
Top Countries by Visits



Visitors by Number of Visits



Visitors Trend



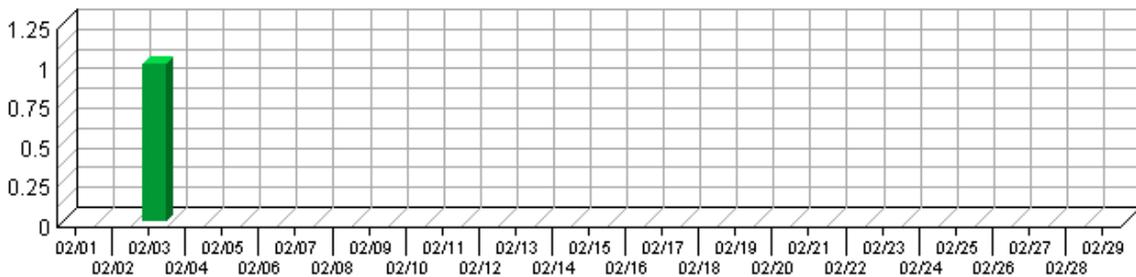
Visitor Summary

Unique Visitors	66,922
Visitors Who Visited Once	58,025
Visitors Who Visited More Than Once	8,897
Average Visits per Visitor	2.11

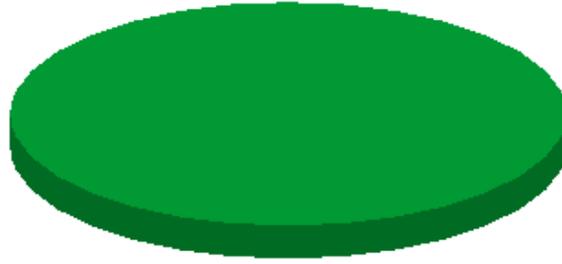
Visitor Minutes Trend



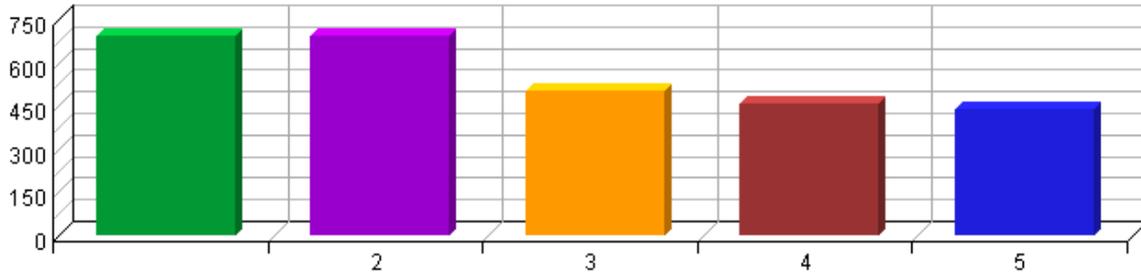
First Time Visitors Trend



New vs. Return Visits

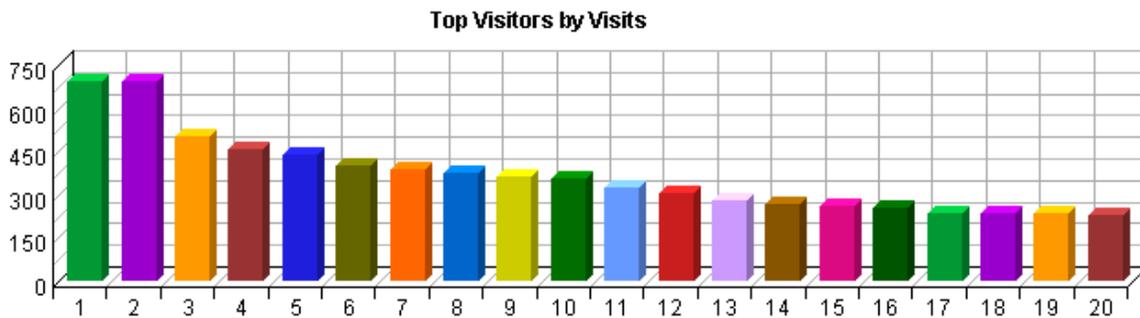
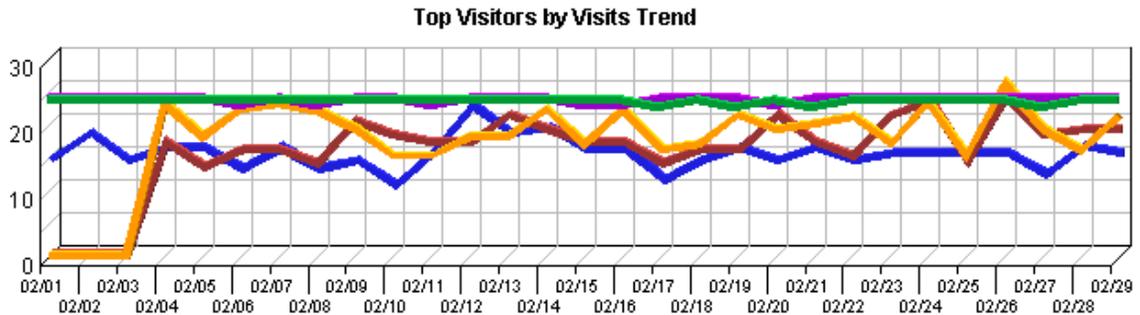


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	220.181.38.169_Baiduspider+(+http://www.baidu.com/search/spider.htm)	692	0.49%	692
2.	61.135.166.102_Baiduspider+(+http://www.baidu.com/search/spider.htm)	690	0.49%	690
3.	search.nsf.gov_NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.gov)	505	0.36%	2,511
4.	ip-78-137-163-133.dedi.digiweb.ie_-	458	0.32%	1,256
5.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	438	0.31%	1,324
6.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en- US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	402	0.29%	1,137
7.	crawler.bloglines.com_-	387	0.27%	1,852

8.	ip-78-137-163-133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1 Gecko/ 20070308 Minefield/3.0a1	376	0.27%	754
9.	crawl5.exabot.com_Mozilla/5.0 (compatible; Exabot/3.0; + http://www.exabot.com/go/robot)	363	0.26%	992
10.	199.171.55.99_Java/1.5.0_06	359	0.25%	359
11.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	322	0.23%	2,612
12.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	307	0.22%	2,653
13.	livebot-65-55-210-94.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	279	0.20%	2,430
14.	livebot-65-55-210-95.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	269	0.19%	2,485
15.	217-20-112-125. internetserviceteam.com_-	259	0.18%	259
16.	134.67.99.144_ColdFusion	254	0.18%	765
17.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	238	0.17%	2,119
18.	65.214.45.101_Mozilla/5.0 (compatible; Ask Jeeves/Teoma; + http://about.ask.com/en/docs/ about/webmasters.shtml)	235	0.17%	1,124
19.	134.67.99.224_ColdFusion	235	0.17%	662
20.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	228	0.16%	1,739
	Subtotal	7,296	5.18%	28,415
	Other	133,640	94.82%	519,665
	Total	140,936	100.00%	548,080

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

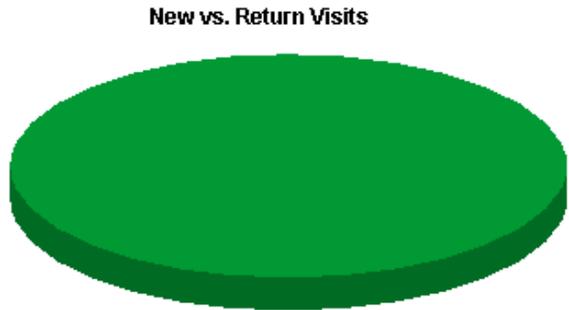


—
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	140,931	100.00%
2. Users Without Cookies	4	0.00%
3. New Users	1	0.00%
Total	140,936	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

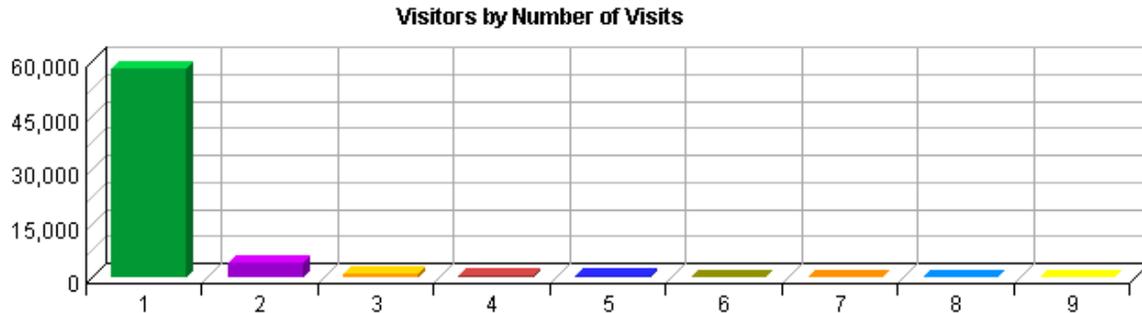
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	58,025	86.71%
2 visits	4,282	6.40%
3 visits	1,192	1.78%
4 visits	563	0.84%
5 visits	318	0.48%
6 visits	247	0.37%
7 visits	186	0.28%
8 visits	142	0.21%
9 visits	100	0.15%
Subtotal	65,055	97.21%
Other	1,867	2.79%
Total	66,922	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

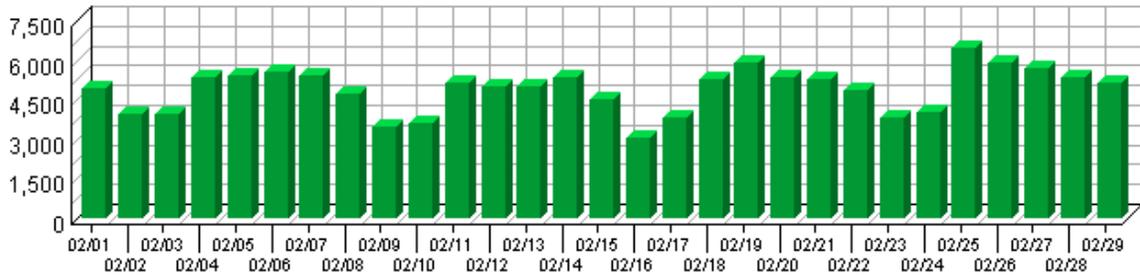
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



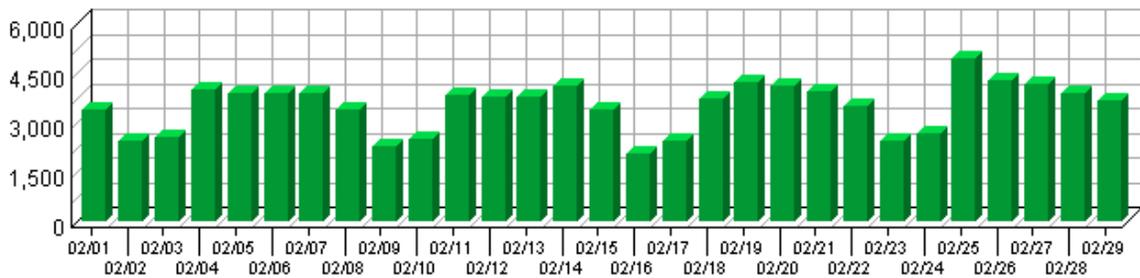
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

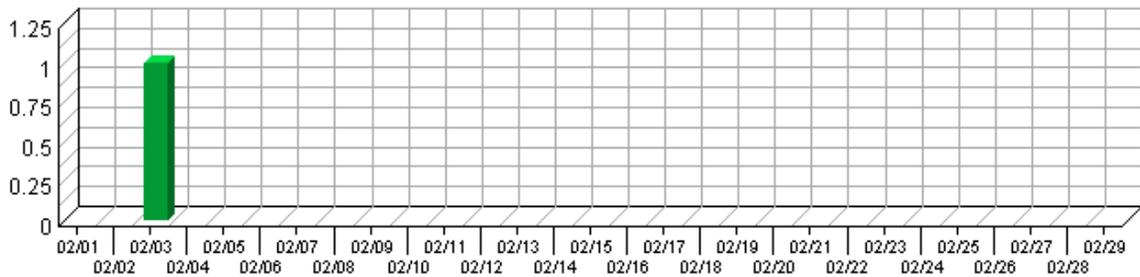
Visitors Trend



Unique Visitors Trend



First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	4,925	3,387	0	00:04:20	21,349.80
02/02	3,969	2,453	0	00:05:01	19,941.58
02/03	3,971	2,539	1	00:04:28	17,780.65
02/04	5,345	4,008	0	00:03:45	20,067.42
02/05	5,447	3,913	0	00:03:57	21,554.38
02/06	5,533	3,914	0	00:03:55	21,714.55
02/07	5,388	3,865	0	00:04:25	23,870.18
02/08	4,729	3,407	0	00:04:17	20,300.97
02/09	3,451	2,260	0	00:05:35	19,285.67
02/10	3,599	2,489	0	00:04:07	14,856.63
02/11	5,164	3,815	0	00:03:56	20,359.17
02/12	4,984	3,773	0	00:04:17	21,351.88
02/13	5,024	3,796	0	00:04:38	23,279.92
02/14	5,361	4,088	0	00:04:53	26,252.98
02/15	4,526	3,382	0	00:06:00	27,169.98
02/16	3,059	2,059	0	00:08:24	25,738.98
02/17	3,838	2,470	0	00:06:53	26,477.47
02/18	5,255	3,748	0	00:05:21	28,143.37
02/19	5,923	4,246	0	00:04:35	27,193.58
02/20	5,334	4,086	0	00:04:28	23,858.67
02/21	5,244	3,949	0	00:05:10	27,168.93
02/22	4,842	3,510	0	00:04:38	22,447.15
02/23	3,809	2,465	0	00:04:42	17,959.25
02/24	4,052	2,677	0	00:04:09	16,841.92
02/25	6,468	4,972	0	00:02:58	19,247.63
02/26	5,914	4,285	0	00:03:44	22,112.23
02/27	5,696	4,185	0	00:03:56	22,448.07
02/28	5,335	3,875	0	00:04:00	21,416.30
02/29	5,128	3,648	0	00:03:44	19,203.40
Average	4,872	3,491	0	N/A	22,048.02

Total	141,313	101,264	1	N/A	639,392.72
--------------	----------------	----------------	----------	------------	-------------------

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	4,912	3.49%
02/02	3,960	2.81%
02/03	3,961	2.81%
02/04	5,339	3.79%
02/05	5,437	3.86%
02/06	5,515	3.91%
02/07	5,380	3.82%
02/08	4,714	3.34%
02/09	3,439	2.44%
02/10	3,589	2.55%
02/11	5,148	3.65%
02/12	4,973	3.53%
02/13	5,010	3.55%
02/14	5,346	3.79%
02/15	4,507	3.20%
02/16	3,043	2.16%
02/17	3,825	2.71%
02/18	5,230	3.71%
02/19	5,913	4.20%
02/20	5,322	3.78%
02/21	5,229	3.71%
02/22	4,829	3.43%
02/23	3,797	2.69%
02/24	4,044	2.87%
02/25	6,455	4.58%

02/26	5,903	4.19%
02/27	5,681	4.03%
02/28	5,324	3.78%
02/29	5,114	3.63%
Total	140,939	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



--

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

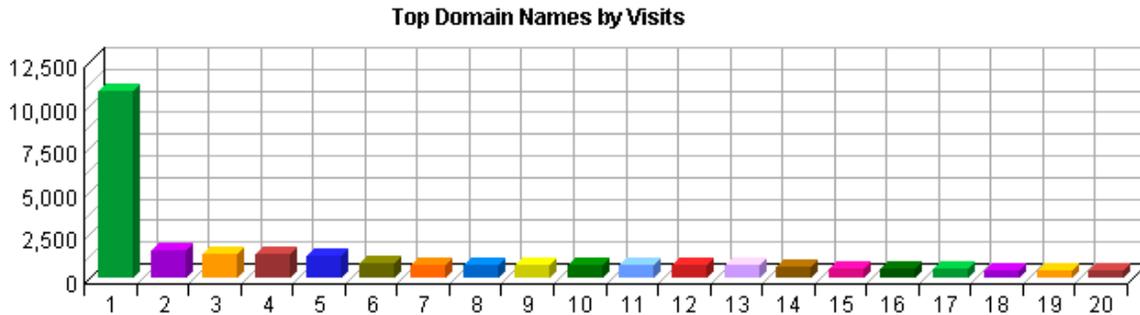
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	10,801	7.66%	16,988
2.	live.com	1,557	1.10%	14,721
3.	rr.com	1,423	1.01%	3,953
4.	comcast.net	1,387	0.98%	4,649
5.	verizon.net	1,277	0.91%	4,058
6.	dedi.digiweb.ie	835	0.59%	2,011
7.	cox.net	794	0.56%	2,548
8.	bloglines.com	790	0.56%	3,004
9.	searchme.com	753	0.53%	2,210
10.	aol.com	732	0.52%	956
11.	phx.gbl	696	0.49%	4,431
12.	220.181.38.169	692	0.49%	692
13.	61.135.166.102	690	0.49%	690
14.	qwest.net	596	0.42%	1,757
15.	sbcglobal.net	580	0.41%	1,972
16.	nsf.gov	521	0.37%	2,554
17.	charter.com	482	0.34%	1,556
18.	148.170.69.19	438	0.31%	1,324
19.	bellsouth.net	436	0.31%	1,809
20.	ask.com	417	0.30%	4,825
	Subtotal	25,897	18.37%	76,708
	Other	115,042	81.63%	471,245
	Total	140,939	100.00%	547,953

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

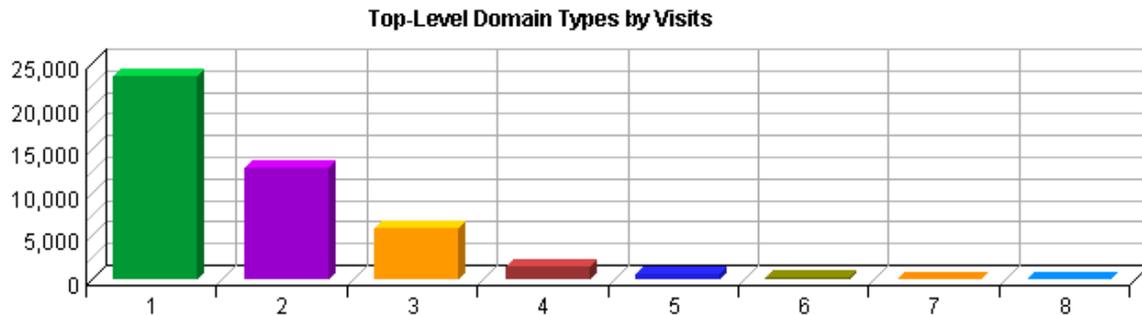
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

Top-Level Domain Types	Visits	%	Hits
1. Network	23,485	52.41%	60,489
2. Commercial	13,020	29.06%	105,334
3. Education	5,892	13.15%	22,773
4. Government	1,510	3.37%	6,670
5. Organization	612	1.37%	1,869
6. Military	267	0.60%	710
7. ARPANET	24	0.05%	50
8. International	1	0.00%	1
Total	44,811	100.00%	197,896

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

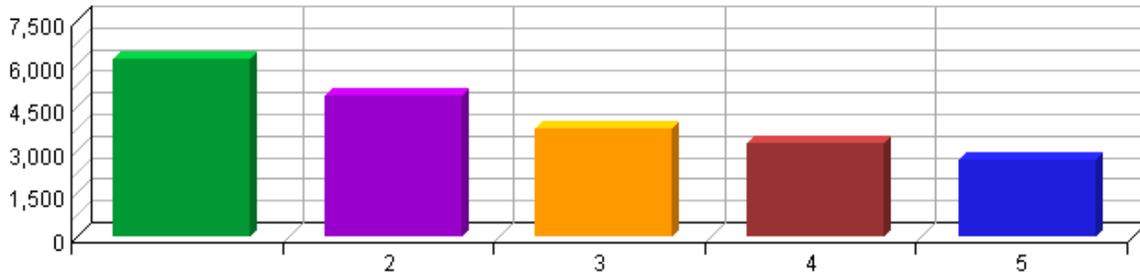
Page Views Trend



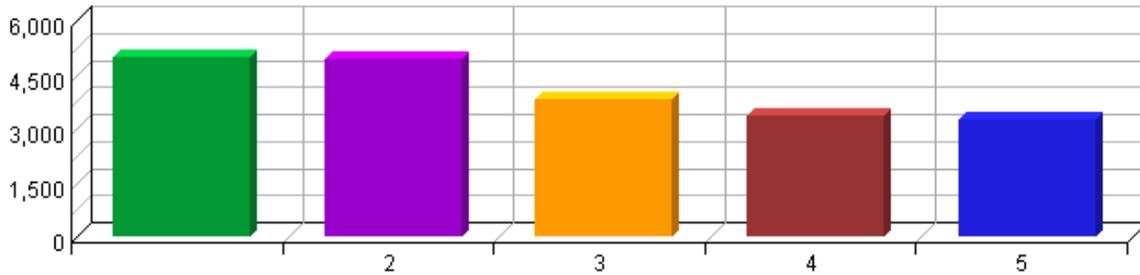
Page View Summary

Page Views	335,406
Average per Day	11,565
Average Page Views per Visit	2.38

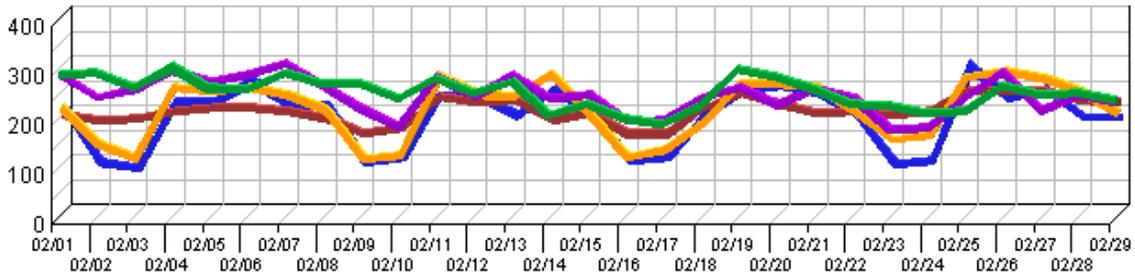
Top Entry Pages



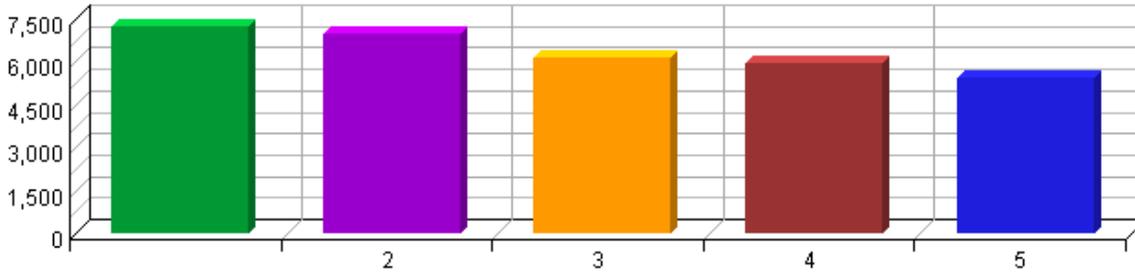
Top Exit Pages



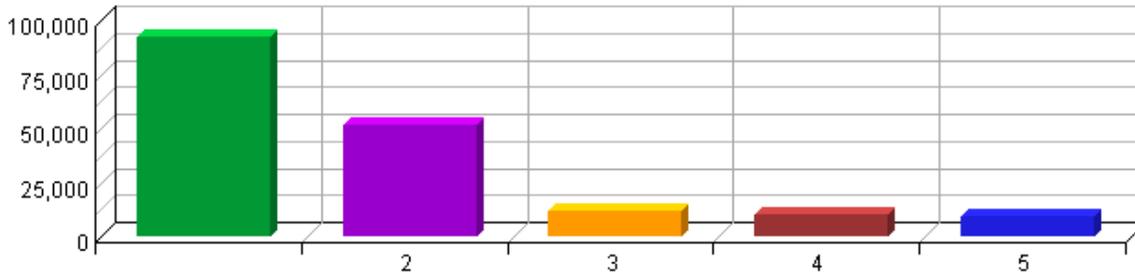
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1. http:// es.epa.gov/ robots. txt	7,264	2.50%	13,060	00:05:12	0
2. EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	6,991	2.40%	13,466	00:03:23	0
3. National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	6,157	2.12%	9,046	00:01:25	0
4. Enviro\$en\$e US EPA http:// es.epa.gov/	5,962	2.05%	15,681	00:06:48	0
5. Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	5,458	1.88%	6,336	00:02:00	0
6. Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	4,041	1.39%	5,782	00:05:29	0
7. Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,827	1.31%	4,272	00:04:31	0

8.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	3,162	1.09%	3,628	00:01:33	0
9.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	2,437	0.84%	3,293	00:01:34	0
10.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	2,240	0.77%	2,887	00:01:47	0
11.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_ cgi	1,729	0.59%	4,652	00:03:26	0
12.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	1,563	0.54%	1,838	00:01:40	0
13.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	1,464	0.50%	1,863	00:02:33	0
14.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,394	0.48%	1,749	00:01:45	0
15.	http:// es.epa.gov/ ncerqa/ sbir/	1,321	0.45%	2,228	00:06:10	0
16.	http:// es.epa.gov/ / search97cgi/ s97_ cgi/	1,261	0.43%	1,364	00:05:58	0
17.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	1,152	0.40%	1,602	00:01:58	0
18.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ star_ fellow.html	1,142	0.39%	1,172	00:03:04	0
19.	http:// es.epa.gov/ ncerqa/	1,131	0.39%	1,242	00:00:26	0
20.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ baa.html	1,037	0.36%	1,130	00:02:38	0
	Subtotal	60,733	20.87%	96,291	00:03:53	
	Other	230,330	79.13%	239,115	00:02:09	
	Total	291,063	100.00%	335,406	00:02:37	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can

be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

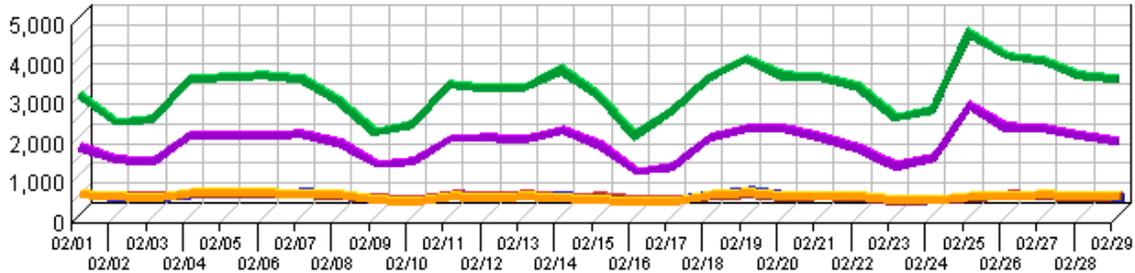
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

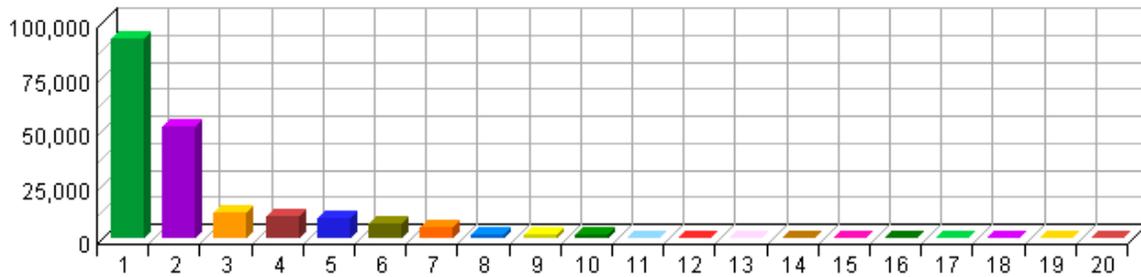
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	92,413	47.86%	373,793	50,883,395
2.	http://es.epa.gov/	51,687	26.77%	72,278	183,529
3.	http://es.epa.gov/vendors	11,589	6.00%	19,538	67,109
4.	http://es.epa.gov/oeca	10,491	5.43%	27,133	0
5.	http://es.epa.gov/vendinfo	9,584	4.96%	18,128	8,990
6.	http://es.epa.gov/compliance	6,991	3.62%	13,466	160,839
7.	http://es.epa.gov/ncerqa	4,678	2.42%	7,358	0
8.	http://es.epa.gov/search97cgi	1,935	1.00%	5,064	88,099
9.	http://es.epa.gov/ncerqa_abstracts	1,892	0.98%	7,533	0
10.	http://es.epa.gov/cgi-bin	1,291	0.67%	1,982	8,510
11.	http://es.epa.gov/nppr	81	0.04%	88	0
12.	http://es.epa.gov/comply	73	0.04%	75	0
13.	http://es.epa.gov/envirosense	63	0.03%	95	0
14.	http://es.epa.gov/elp	51	0.03%	60	0
15.	http://es.epa.gov/stats	47	0.02%	192	35,244
16.	http://es.epa.gov/aipp	43	0.02%	45	0
17.	http://es.epa.gov/ncerqa.sbir	33	0.02%	39	0

18.	http://es.epa.gov/p3	24	0.01%	56	180
19.	http://es.epa.gov/ncer_pubs	20	0.01%	237	11,466
20.	http://es.epa.gov/ncer_old	20	0.01%	22	55
Subtotal		193,006	99.95%	547,182	51,447,411
Other		103	0.05%	173	521
Total		193,109	100.00%	547,355	51,447,931

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

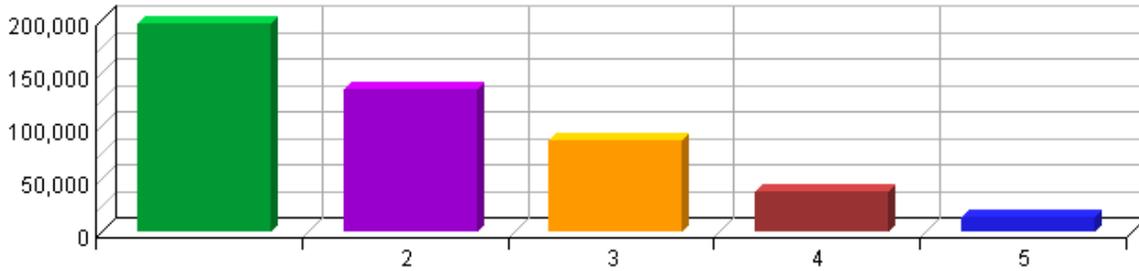
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

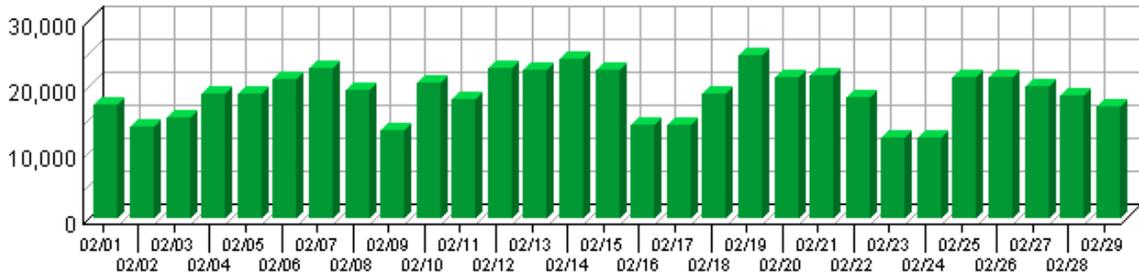
Hit Summary

Successful Hits for Entire Site	547,953
Average Hits per Day	18,894
Home Page Hits	15,681

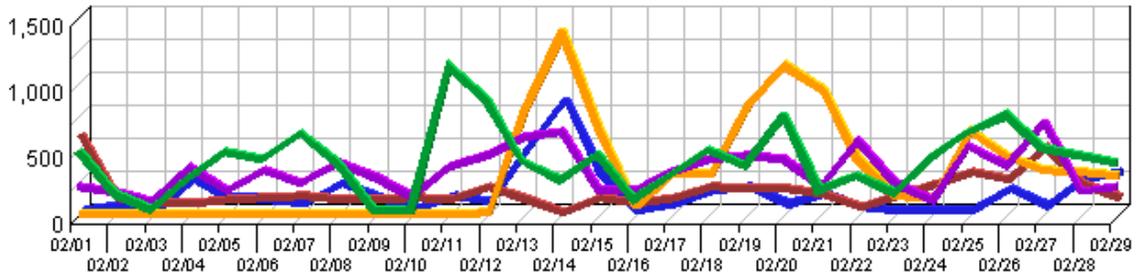
Most Accessed File Types by Files



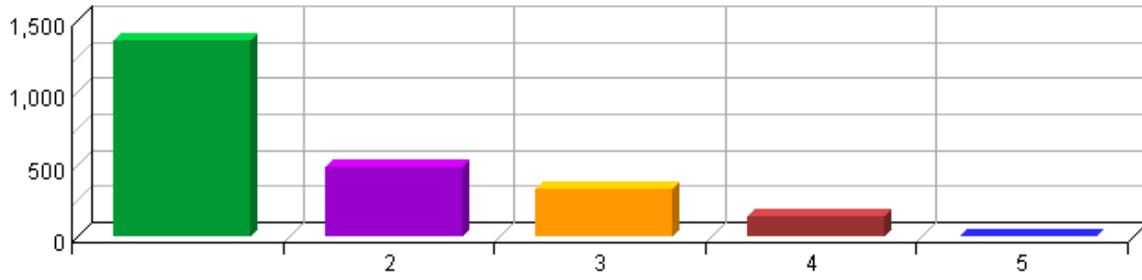
Hits Trend



Most Downloaded Files Trend

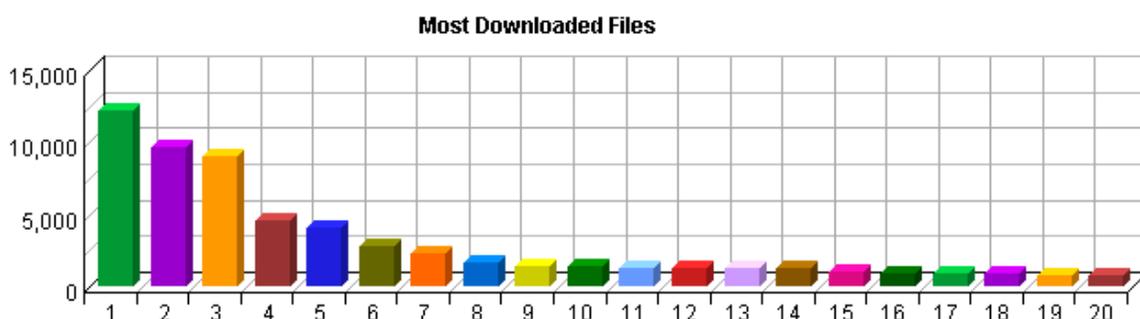
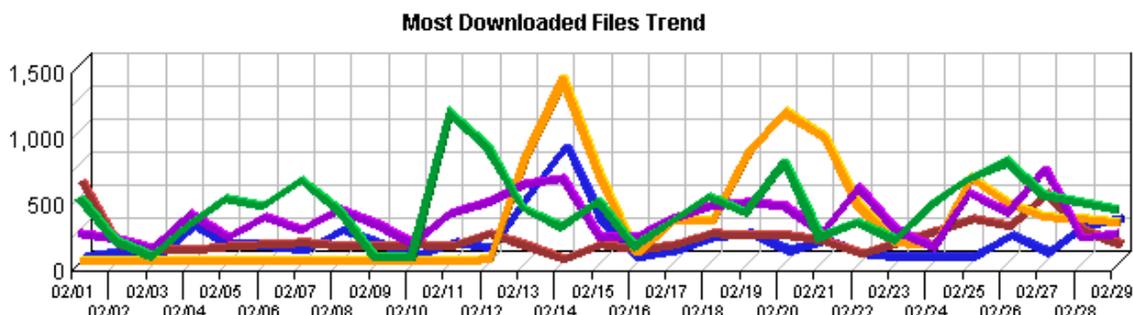


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf	12,249	8.52%	388
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf	9,622	6.69%	613
3.	http://es.epa.gov/ncer/nano/ publications/nano_strategy_012408.pdf	9,052	6.29%	697
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	4,627	3.22%	330
5.	http://es.epa.gov/ncer/nano/ publications/complete_nano_proceedings_011108.pdf	4,044	2.81%	165
6.	http://es.epa.gov/ncer/ publications/workshop/pdf/10_26_05proceeding1.pdf	2,804	1.95%	162
7.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	2,227	1.55%	160
8.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	1,672	1.16%	239
9.	http://es.epa.gov/ncer/nano/ lectures/merzbacher_05_02_05_presentation.pdf	1,393	0.97%	183
10.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	1,345	0.94%	112
11.		1,326	0.92%	34

	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf			
12.	http://es.epa.gov/ncer/science/pm/pm.pdf	1,271	0.88%	32
13.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,237	0.86%	91
14.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	1,234	0.86%	62
15.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	997	0.69%	93
16.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	886	0.62%	52
17.	http://es.epa.gov/ncer/publications/meetings/8-23-2005/Gressitt_0915_d3.pdf	874	0.61%	89
18.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	865	0.60%	131
19.	http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf	810	0.56%	137
20.	http://es.epa.gov/ncer/publications/epa_center_reports/FinalOutput_EaGLENewTools2005.pdf	798	0.55%	72
	Subtotal	59,333	41.25%	3,842
	Other	84,505	58.75%	43,822
	Total	143,838	100.00%	47,664

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

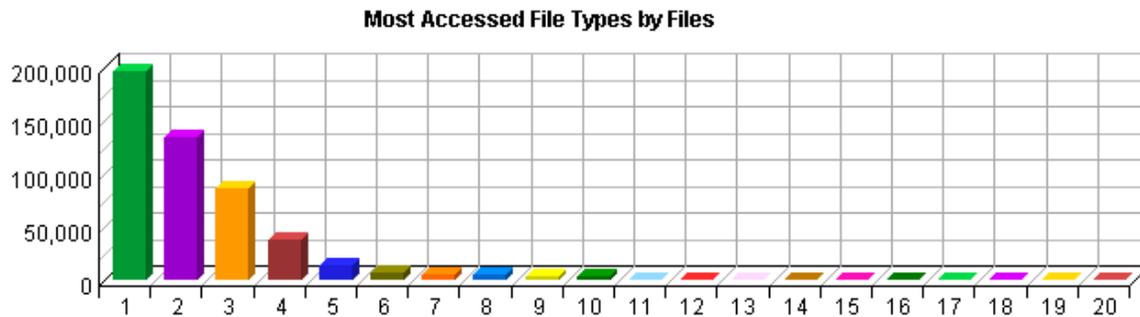
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	195,833	39.60%	5,373,948
2.	pdf	133,932	27.08%	26,374,924
3.	htm	85,902	17.37%	1,015,396
4.	ico	38,559	7.80%	52,944
5.	txt	13,044	2.64%	4,555
6.	js	7,649	1.55%	108,300
7.	css	5,921	1.20%	14,029
8.	ppt	4,863	0.98%	12,814,292
9.	pl	3,495	0.71%	8,319
10.	swf	3,473	0.70%	124,453
11.	doc	470	0.10%	48,195
12.	scc	345	0.07%	116
13.	flv	146	0.03%	3,377,369
14.	wpd	125	0.03%	1,831
15.	wmv	121	0.02%	2,124,873
16.	xml	96	0.02%	761
17.	map	65	0.01%	7
18.	ht	37	0.01%	0
19.	smi	37	0.01%	450
20.	wp5	31	0.01%	1,030
	Subtotal	494,144	99.92%	51,445,784
	Other	383	0.08%	9,531
	Total	494,527	100.00%	51,455,315

Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

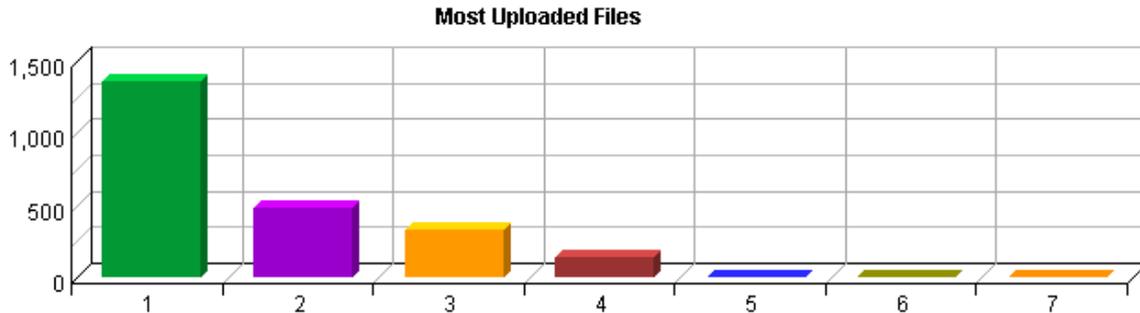
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov//search97cgi/s97_cgi/	1,260	1,363	58.70%
2.	http://es.epa.gov/cgi-bin/mail.pl	441	480	20.67%
3.	http://es.epa.gov/search97cgi/s97_cgi/	194	330	14.21%
4.	http://es.epa.gov/cgi-bin/eows.pl	137	140	6.03%
5.	http://es.epa.gov/search97cgi/s97r_cgi/	3	5	0.22%
6.	http://es.epa.gov/cgi-bin/ncercqamail.pl	3	3	0.13%
7.	http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/	1	1	0.04%
	Total	2,039	2,322	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

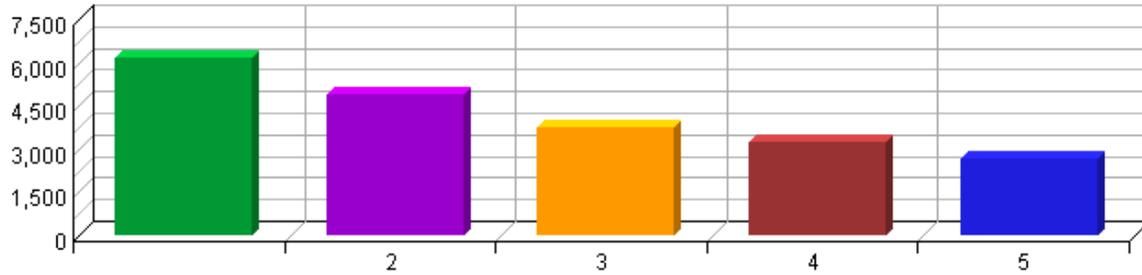
% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

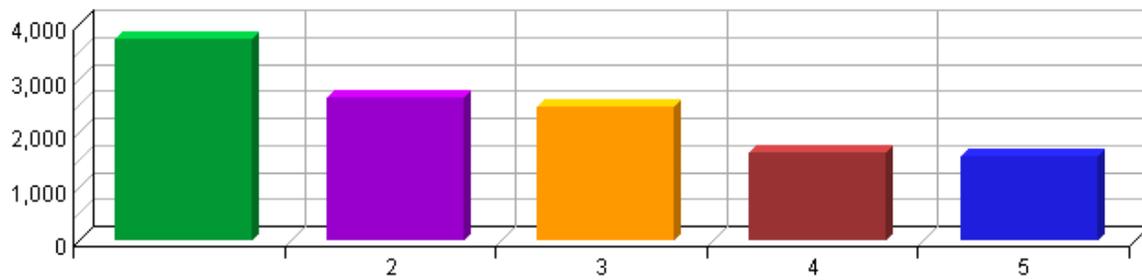
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

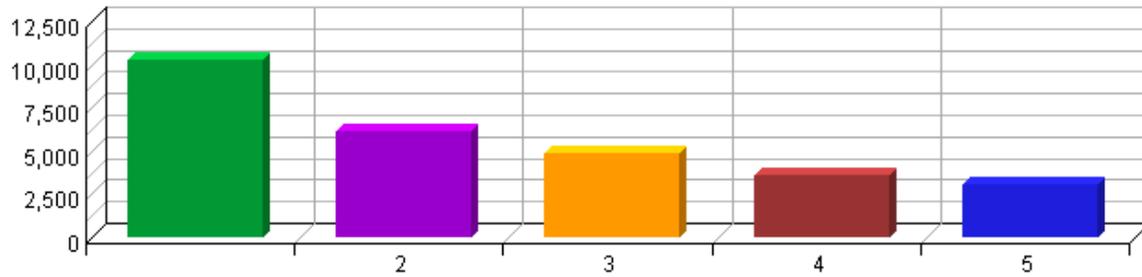
Top Entry Pages



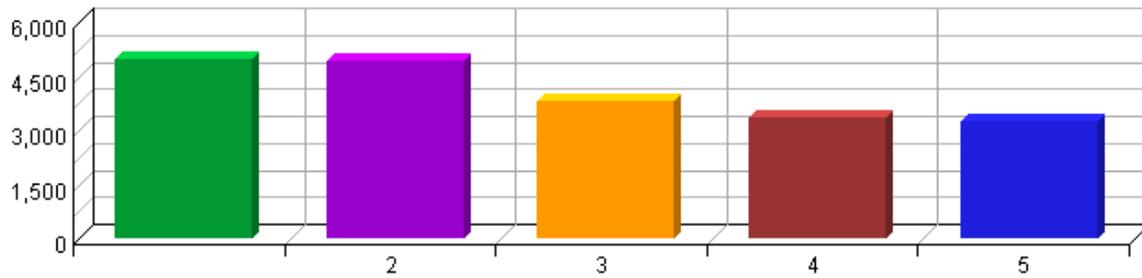
Single Access Pages



Top Entry Files



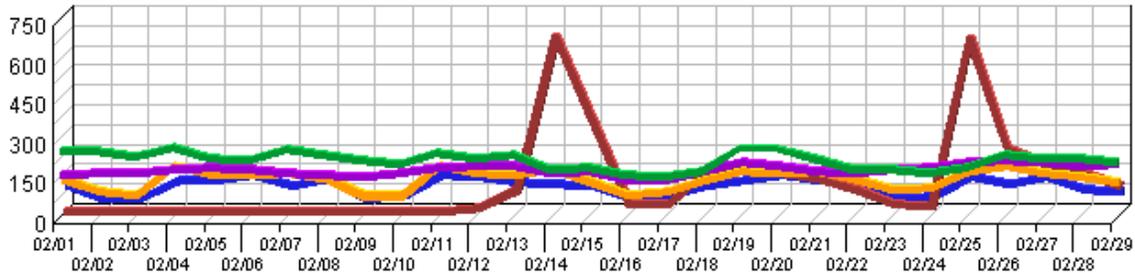
Top Exit Pages



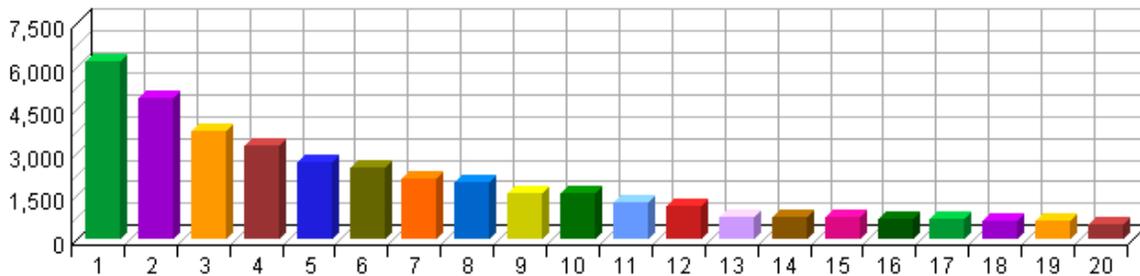
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	6,134	5.59%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,916	4.48%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,734	3.40%
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,238	2.95%
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,674	2.44%
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,470	2.25%
7.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	2,080	1.90%
8.		2,001	1.82%

	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/		
9.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,616	1.47%
10.	EPA–Compliance and Enforcement http://es.epa.gov/compliance/	1,563	1.42%
11.	http://es.epa.gov/search97cgi/s97.cgi/	1,260	1.15%
12.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97.cgi	1,124	1.02%
13.	http://es.epa.gov/ncerqa/sbir/	774	0.71%
14.	http://es.epa.gov/ncerqa/	764	0.70%
15.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	762	0.69%
16.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	724	0.66%
17.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	670	0.61%
18.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	628	0.57%
19.	http://es.epa.gov/oeca/sector/	615	0.56%
20.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	505	0.46%
	Subtotal	38,252	34.86%
	Other	71,489	65.14%
	Total	109,741	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit

is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

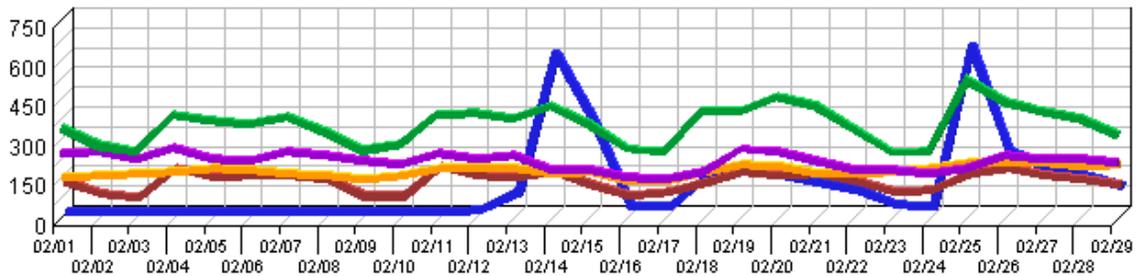


—
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

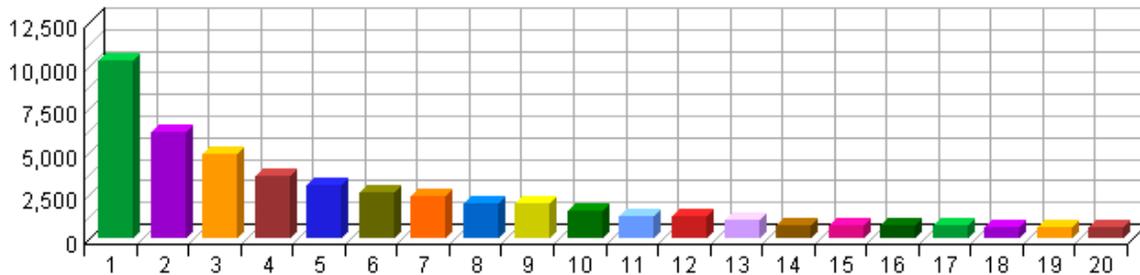
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	10,302	7.31%
2.	http://es.epa.gov/robots.txt	6,107	4.33%
3.	http://es.epa.gov/	4,897	3.47%
4.	http://es.epa.gov/ncer/	3,640	2.58%
5.	http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	3,044	2.16%
6.	http://es.epa.gov/ncer/rfa/	2,618	1.86%
7.	http://es.epa.gov/ncer/sbir/	2,452	1.74%
8.	http://es.epa.gov/comments.html	2,049	1.45%
9.	http://es.epa.gov/ncer/fellow/	1,966	1.39%
10.	http://es.epa.gov/ncer/p3/	1,594	1.13%
11.	http://es.epa.gov//search97cgi/s97.cgi/	1,256	0.89%
12.	http://es.epa.gov/compliance/	1,245	0.88%
13.	http://es.epa.gov/search97cgi/s97.cgi	1,100	0.78%
14.	http://es.epa.gov/ncerqa/sbir/	768	0.54%
15.	http://es.epa.gov/ncerqa/	764	0.54%
16.	http://es.epa.gov/ncer/nano/	743	0.53%
17.		690	0.49%

	http://es.epa.gov/ncer/rfa/2008/2008_baa.html		
18.	http://es.epa.gov/vendors/	667	0.47%
19.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	638	0.45%
20.	http://es.epa.gov/ncer/events/	617	0.44%
	Subtotal	47,157	33.46%
	Other	93,782	66.54%
	Total	140,939	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

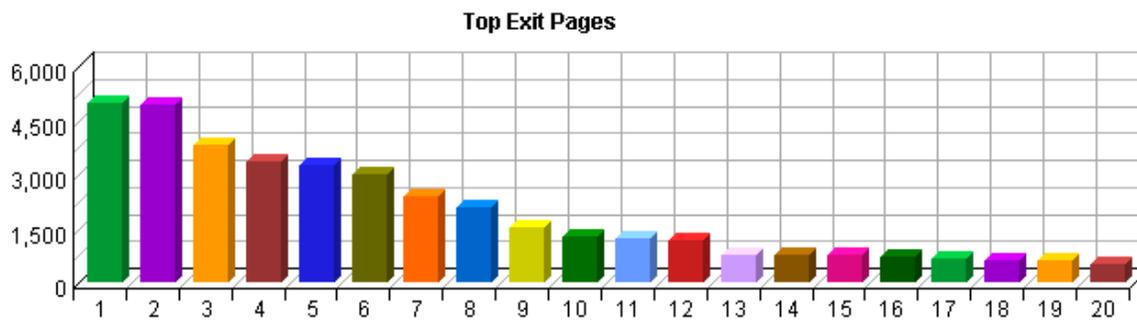
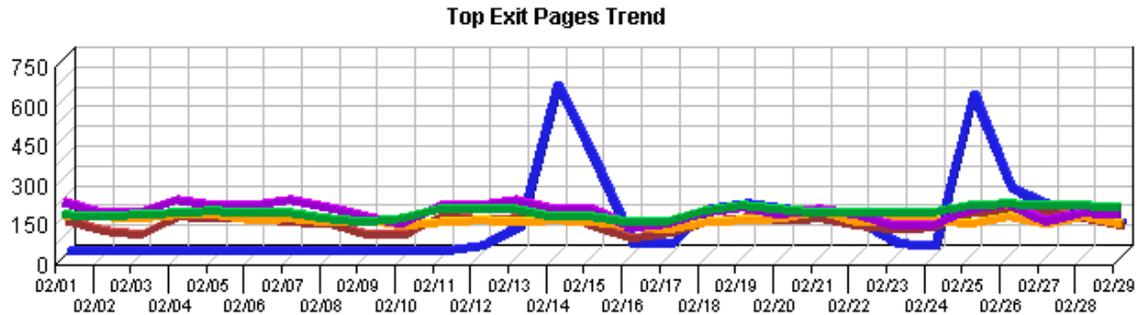
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,976	4.53%
2.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	4,914	4.48%
3.	http:// es.epa.gov/ robots. txt	3,789	3.45%
4.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,376	3.08%
5.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gewq.html	3,259	2.97%
6.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,976	2.71%
7.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,410	2.20%
8.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	2,067	1.88%

9.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,512	1.38%
10.	http:// es.epa.gov/ / search97cgi/ s97_ cgi/	1,260	1.15%
11.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_ cgi	1,217	1.11%
12.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,183	1.08%
13.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ baa.html	778	0.71%
14.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ star_ fellow.html	772	0.70%
15.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	747	0.68%
16.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	727	0.66%
17.	http:// es.epa.gov/ oeca/ sector/	647	0.59%
18.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	623	0.57%
19.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	587	0.53%
20.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_ sbir_ phase1.html	495	0.45%
	Subtotal	38,315	34.91%
	Other	71,426	65.09%
	Total	109,741	100.00%

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

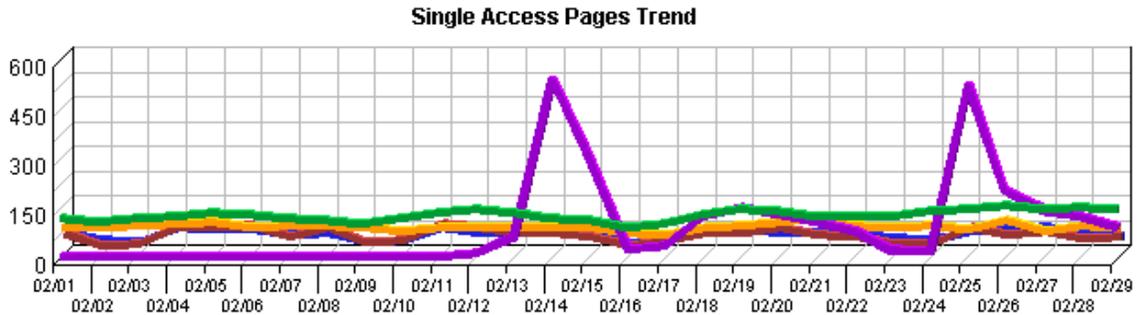
% – Percentage of times this page was the exit page compared with other exit pages.



You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	EnviroSen\$e US EPA http:// es.epa.gov/	3,715	4.88%
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	2,637	3.46%
3.	http:// es.epa.gov/ robots. txt	2,472	3.24%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,620	2.13%
5.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,575	2.07%
6.	EnviroSen\$e Comments http:// es.epa.gov/ comments. html	1,543	2.03%
7.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,365	1.79%
8.	http:// es.epa.gov/ / search97cgi/ s97_ cgi/	1,178	1.55%
9.	Fellowships NCER ORD US EPA	1,018	1.34%

	http:// es.epa.gov/ ncer/ fellow/		
10.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	740	0.97%
11.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	622	0.82%
12.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	602	0.79%
13.	http:// es.epa.gov/ oeca/ sector/	541	0.71%
14.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_cgi	475	0.62%
15.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	466	0.61%
16.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	408	0.54%
17.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	397	0.52%
18.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	374	0.49%
19.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	305	0.40%
20.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	292	0.38%
	Subtotal	22,345	29.33%
	Other	53,842	70.67%
	Total	76,187	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

—

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		4,364	3.98%
	1. Enviro\$en\$e US EPA http://es.epa.gov/	3,280	2.99%
	1. http://es.epa.gov/robots.txt	2,189	1.99%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,028	1.85%
	1. Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,788	1.63%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,553	1.42%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,260	1.15%
	1. http://es.epa.gov//search97cgi/s97.cgi/	1,116	1.02%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	986	0.90%
	1. SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97.cgi	927	0.84%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	746	0.68%
	1. EPA–Compliance and Enforcement http://es.epa.gov/compliance/	657	0.60%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	577	0.53%
	1. http://es.epa.gov/oeca/sector/	517	0.47%

1. P2 Products and Services – Search Page http://es.epa.gov/vendors/	464	0.42%
1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	432	0.39%
1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	401	0.37%
1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	336	0.31%
1. http://es.epa.gov/ncerqa/ 2. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	320	0.29%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	309	0.28%
1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



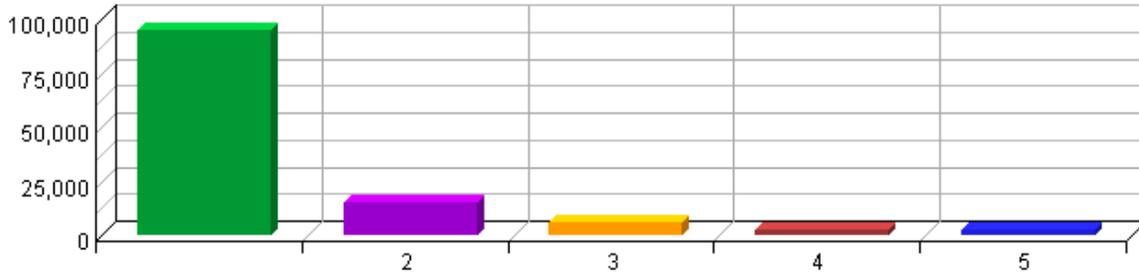
Use this information to evaluate the design of your web site. Where do your visitors go once

they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

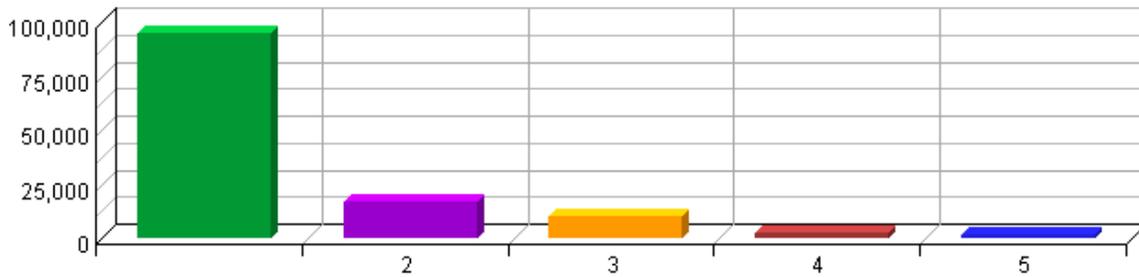
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

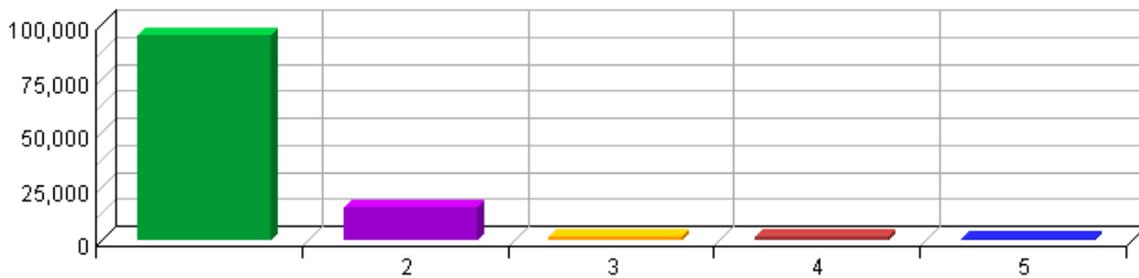
Visits by Referring Site



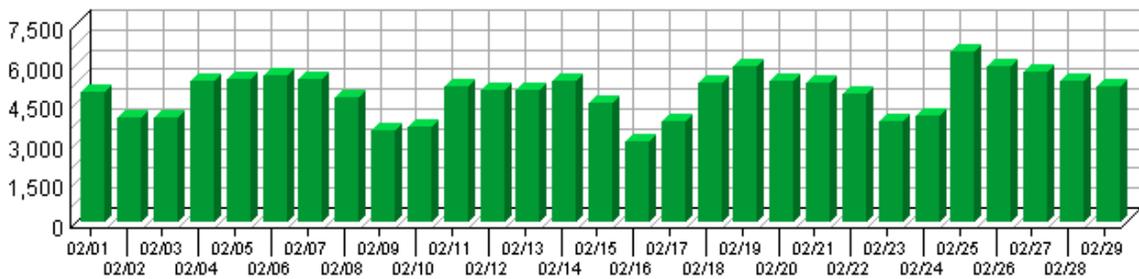
Visits by Referring Domain



Visits by Referring Page

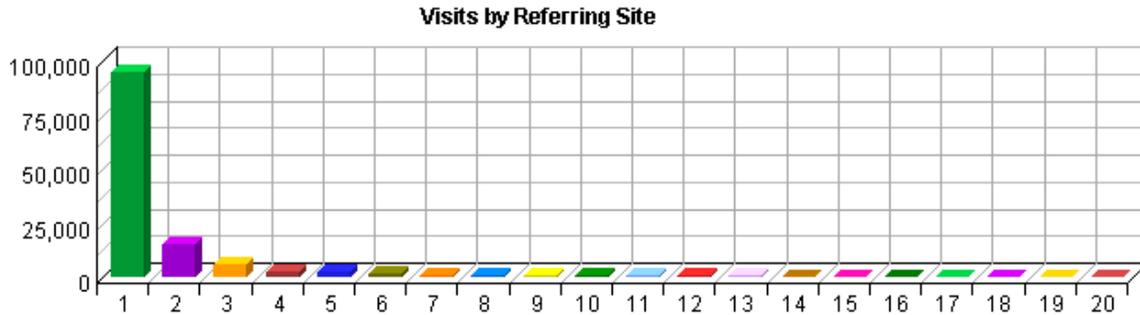


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	94,614	67.13%
2.	http://www.google.com/	15,419	10.94%
3.	http://es.epa.gov/	5,881	4.17%
4.	http://www.epa.gov/	2,330	1.65%
5.	http://search.yahoo.com/	2,189	1.55%
6.	http://search.msn.com/	1,663	1.18%
7.	http://search.live.com/	1,245	0.88%
8.	http://www.google.co.in/	1,163	0.83%
9.	http://images.google.com/	957	0.68%
10.	http://www.grants.gov/	824	0.58%
11.	http://nlquery.epa.gov/	690	0.49%
12.	http://www.google.ca/	607	0.43%
13.	http://www.google.co.uk/	555	0.39%
14.	http://cfpub.epa.gov/	386	0.27%
15.	http://intranet.epa.gov/	309	0.22%
16.	http://yosemite.epa.gov/	296	0.21%
17.	http://www07.grants.gov/	251	0.18%
18.	http://www.google.cn/	209	0.15%
19.	http://www.google.com.au/	186	0.13%
20.	http://www.zyn.com/	178	0.13%
	Subtotal	129,952	92.20%
	Other	10,987	7.80%
	Total	140,939	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

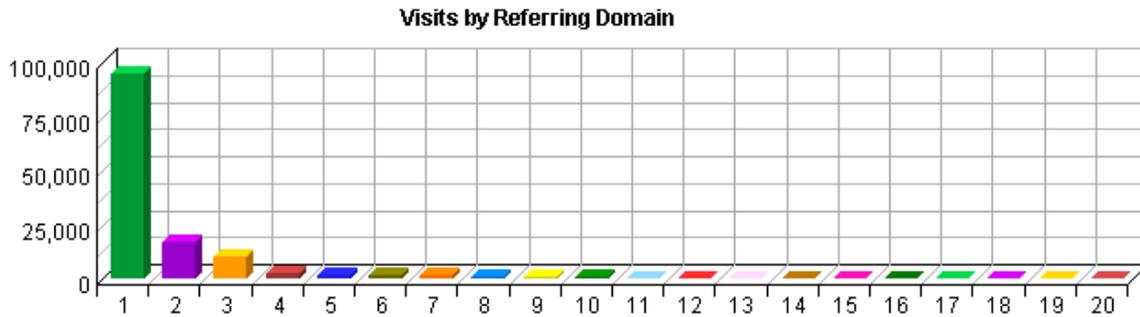
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	94,614	67.13%
2.	google.com	16,546	11.74%
3.	epa.gov	9,980	7.08%
4.	yahoo.com	2,522	1.79%
5.	msn.com	1,677	1.19%
6.	google.co.in	1,331	0.94%
7.	live.com	1,329	0.94%
8.	grants.gov	1,076	0.76%
9.	google.co.uk	730	0.52%
10.	google.ca	684	0.49%
11.	aol.com	250	0.18%
12.	google.cn	218	0.15%
13.	google.com.au	207	0.15%
14.	google.de	202	0.14%
15.	zyn.com	191	0.14%
16.	google.it	179	0.13%
17.	ask.com	177	0.13%
18.	google.fr	166	0.12%
19.	google.com.my	153	0.11%
20.	google.es	149	0.11%
	Subtotal	132,381	93.93%
	Other	8,558	6.07%
	Total	140,939	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

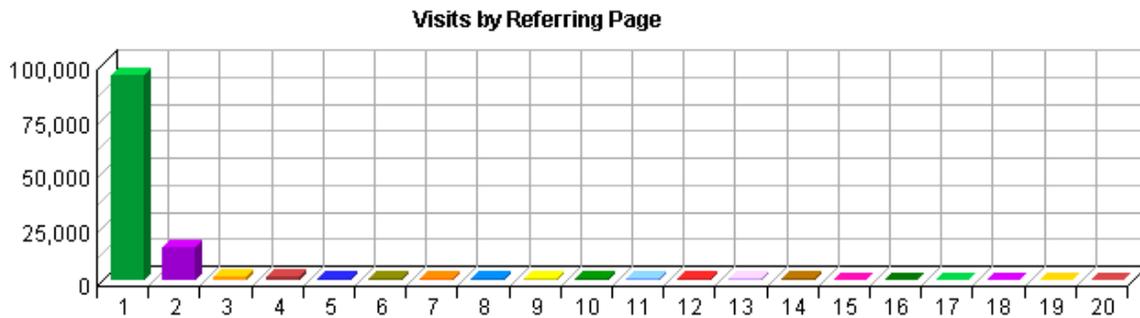
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	94,614	67.13%
2.	http://www.google.com/search	15,078	10.70%
3.	http://search.msn.com/results.aspx	1,544	1.10%
4.	http://search.yahoo.com/search	1,482	1.05%
5.	http://search.live.com/results.aspx	1,204	0.85%
6.	http://www.google.co.in/search	1,159	0.82%
7.	http://images.google.com/imgres	956	0.68%
8.	http://es.epa.gov/comments.html	740	0.53%
9.	http://es.epa.gov/vendors/	716	0.51%
10.	http://www.grants.gov/search/search.do	699	0.50%
11.	http://nlquery.epa.gov/epasearch/epasearch	676	0.48%
12.	http://www.google.ca/search	606	0.43%
13.	http://es.epa.gov/search.html	578	0.41%
14.	http://www.google.co.uk/search	547	0.39%
15.	http://es.epa.gov/cgi-bin/mail.pl	403	0.29%
16.	http://www.epa.gov/careers/stuopp.html	270	0.19%
17.	http://intranet.epa.gov/ordintra/	259	0.18%
18.	http://www.google.cn/search	209	0.15%
19.	http://www.google.com.au/search	185	0.13%
20.	http://www.google.de/search	170	0.12%
	Subtotal	122,095	86.63%
	Other	18,844	13.37%
	Total	140,939	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

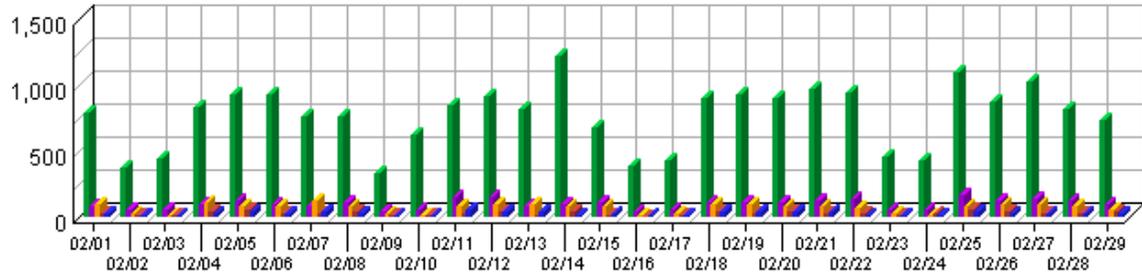
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

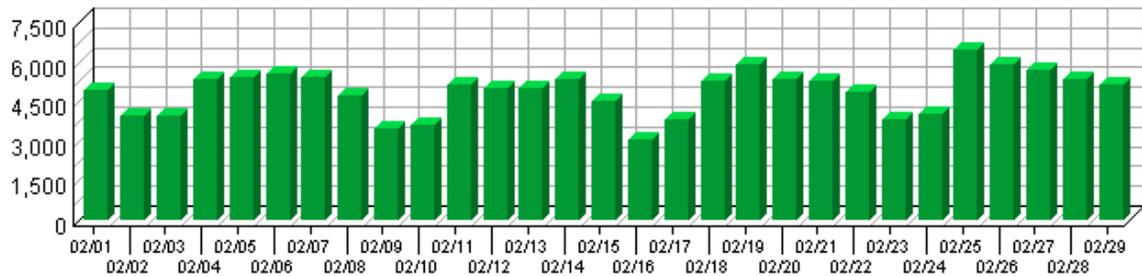
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

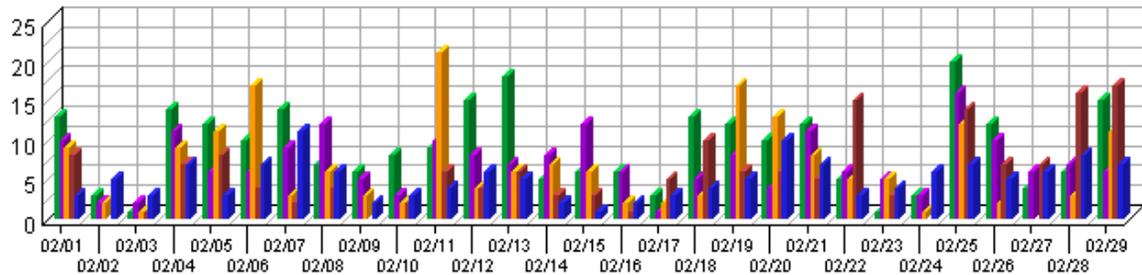
Activity by Search Engine



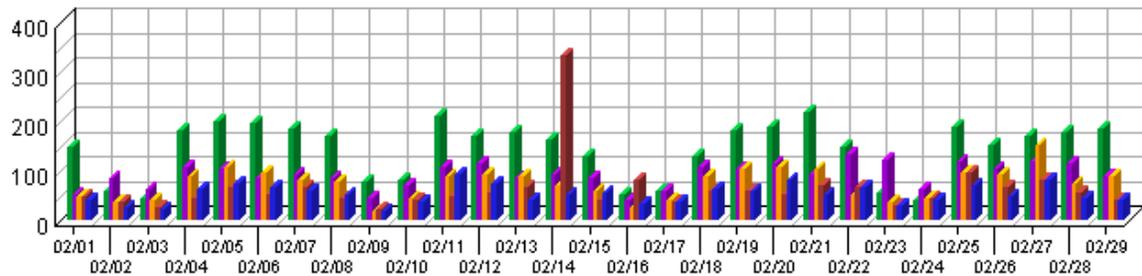
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

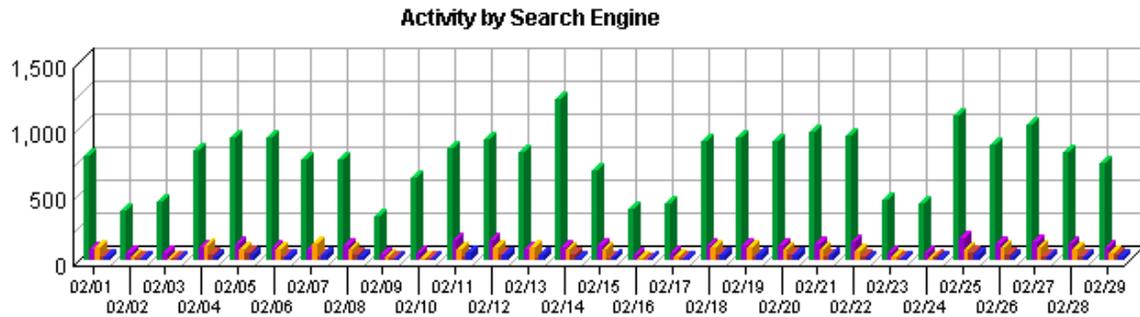


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	22,138	72.99%
2.	yahoo	2,875	9.48%
3.	msn	2,049	6.76%
4.	google uk	832	2.74%
5.	google canada	786	2.59%
6.	google germany	258	0.85%
7.	google france	236	0.78%
8.	google australia	234	0.77%
9.	google italy	193	0.64%
10.	aol netfind	178	0.59%
11.	google japan	104	0.34%
12.	yahoo japan	78	0.26%
13.	altavista	69	0.23%
14.	yahoo spain	56	0.18%
15.	yahoo taiwan	37	0.12%
16.	yahoo uk &ireland	28	0.09%
17.	google austria	21	0.07%
18.	netscape	20	0.07%
19.	yahoo korea	17	0.06%
20.	yahoo canada	15	0.05%
	Subtotal	30,224	99.65%
	Total	30,329	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tumor in infants ppt	295	0.97%
	epa star	257	0.85%
	epa grants	186	0.61%
	data book fp diesel	166	0.55%
	epa sbir	155	0.51%
	presentation on ecg formation	142	0.47%
	ppt on nanotechnology	119	0.39%
	water purification by nanotechnology	110	0.36%
	science topics	99	0.33%
	forms	97	0.32%
	epa star fellowship	93	0.31%
	ncer	91	0.30%
	photocatalyst filetype:ppt	81	0.27%
	ppt. presentation on nanotechnology and its impact on human being	80	0.26%
	research grants	73	0.24%
	epa	73	0.24%
	epa enforcement	73	0.24%
	environmental protection agency, nanotechnology and the environment:	63	0.21%
	aster remote sensing alien invasive plants	62	0.20%
	environmental research	62	0.20%
2. yahoo	epa	66	0.22%
	histology of the ear powerpoint	42	0.14%
	high resolution spaceborne sensoprs	28	0.09%
	consolidated plastics company	24	0.08%
	moa edcs	18	0.06%
	application of sustainable materials	17	0.06%
	graduate fellowships	16	0.05%
	ohio epa	13	0.04%
	consolidated plastic company	13	0.04%
	ncer	13	0.04%
	small business innovation research	12	0.04%
	environmental research	12	0.04%
	sustainable development urban building pdf	11	0.04%
	epa concern	10	0.03%
	fellowships	10	0.03%
	epa sbir	9	0.03%
	land use indicator	9	0.03%
objectives and recommendation about phylum annelida	8	0.03%	

	consolidated plastics company inc	8	0.03%
	process and budget of aquatic ecosystem	8	0.03%
3.	msn		
	consolidated plastics	70	0.23%
	epa	60	0.20%
	consolidated plastics company	55	0.18%
	consolidated plastics company inc	31	0.10%
	consolidatedplastics.com	22	0.07%
	www.consolidatedplastics.com	15	0.05%
	consolidated plastic	15	0.05%
	zep manufacturing company	12	0.04%
	consolidated plastics co	12	0.04%
	tiger drylac	12	0.04%
	moore products co	11	0.04%
	consolidated plastics inc	10	0.03%
	sonicor	8	0.03%
	drinking water	8	0.03%
	eimco process equipment	7	0.02%
	valiant international	7	0.02%
	capital controls company	7	0.02%
	consolidated plastics co inc	7	0.02%
	particulate matter	7	0.02%
	zep manufacturing	7	0.02%
4.	forms	38	0.13%
google uk	define:primary employment	11	0.04%
	new scientist logo	8	0.03%
	particulate matter	8	0.03%
	climate change	6	0.02%
	health	6	0.02%
	change	4	0.01%
	pesticides	4	0.01%
	organophosphates	3	0.01%
	risk assessment	3	0.01%
	www.epa.gov/compliance/.	3	0.01%
	everglades food web	3	0.01%
	alternatives to adhesives research interest	3	0.01%
	air pollution reduction the effects of asthma	3	0.01%
	solutions to environment problems	3	0.01%
	continuous measurement	2	0.01%
	diagram of babies health	2	0.01%
	epidemiological transition model	2	0.01%
	how has health changed overtime	2	0.01%
	c60 on water filetype:ppt	2	0.01%

5. google canada	pesticides	9	0.03%
	forms	8	0.03%
	dopamine epa	6	0.02%
	climate change	6	0.02%
	remote sensing for biodiversity science and conservation	4	0.01%
	science topics	4	0.01%
	environmental research funding	3	0.01%
	bock engineered product	3	0.01%
	ncer	3	0.01%
	us epa	3	0.01%
	frankenfood	2	0.01%
	gema volstatic	2	0.01%
	3l filter ltd.	2	0.01%
	dynax gel 3095, adhesive, msds	2	0.01%
	novamax technologies	2	0.01%
	nanotechnology polymer thiol metal pollution	2	0.01%
	canviro	2	0.01%
	strategic material grants in u.s.	2	0.01%
	penetone corporation	2	0.01%
	earthsmart	2	0.01%
6. google germany	rna extraction ppt	29	0.10%
	epa enforcement	3	0.01%
	climate change	3	0.01%
	zander filter	2	0.01%
	national museum of natural history	2	0.01%
	www.epa.gov/oeca/ore/enfalert	2	0.01%
	escobar isabel	2	0.01%
	dedert corporation	2	0.01%
	phase awareness research negotiation	2	0.01%
	aquatic ecosystem	2	0.01%
	drzal michigan	2	0.01%
	thaw freeze cycles	2	0.01%
	fouling-resistant ceramic membranes for treatment of metastable oil/water emulsions	2	0.01%
	nanomaterials interactions with the skin	2	0.01%
	poster size conference	2	0.01%
	chaska mn 55318 .cascada drive 640	2	0.01%
	yes assay	2	0.01%
	risk assessment	2	0.01%
	nanotechnology for water purification and waste treatment	2	0.01%
	roseobacter disproportion or disproportionation	2	0.01%
nanoscience pdf	39	0.13%	

7. google france	pcp uv	12	0.04%
	ec	3	0.01%
	usepa	2	0.01%
	emerging and re-emerging infectious diseases: the third epidemiologic transition	2	0.01%
	pectin bioplastic filetype:pdf	2	0.01%
	scientific poster	2	0.01%
	sol gel	2	0.01%
	cardiac hypertrophy ppt	2	0.01%
	principle of qpcr pdf ppt	2	0.01%
	epa nanoparticles	2	0.01%
	biomarkers .ppt	2	0.01%
	hopkins pm	2	0.01%
	afm tapping mode	2	0.01%
	epa Ñ panama	1	0.00%
	pt2 garrett tfe probe pressure temperature	1	0.00%
	uc davis map	1	0.00%
	help planet	1	0.00%
	bioh polyol cargill 210 technical sheet	1	0.00%
	bruce mansell 2004 los angeles county sanitation districts	1	0.00%
8. google australia	science topics	4	0.01%
	change	3	0.01%
	air pollution of consequence	3	0.01%
	bioaccumulation of nanotechnology	2	0.01%
	climate changes impacts on tourism	2	0.01%
	how important is air quality on local, national and global scale?	2	0.01%
	jumping in early pregnancy	2	0.01%
	drinkingwater	2	0.01%
	us epa pm coarse	2	0.01%
	coral change	2	0.01%
	air pollution	2	0.01%
	sarah larsen	2	0.01%
	epa photos	2	0.01%
	health	2	0.01%
	sarana alam semesta	2	0.01%
	ballast water treatment systems	2	0.01%
	forms	2	0.01%
dr. m.c. roco	2	0.01%	
monitoring biodiversity and us epa	2	0.01%	
pkk environment and infrastructure	2	0.01%	
9. google	cafimar	4	0.01%
	epa video health and environmental	3	0.01%

italy	olive oil ppt	2	0.01%
	epa website	2	0.01%
	porno star	2	0.01%
	thermal–optical carbon analysis	2	0.01%
	assessment of airborne hexavalent chromium in the home follwing use of contaminated tapwater	2	0.01%
	assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
	climate change decision support system	2	0.01%
	www.epa.gov	1	0.00%
	us epa national computer center	1	0.00%
	end of life nanomaterials	1	0.00%
	measurement method pm	1	0.00%
	ecolink	1	0.00%
	characterizing nanomaterials nmr	1	0.00%
	imaging angiogenesis ppt	1	0.00%
	pregnancy and mercury spill	1	0.00%
	cetacean brain pdf	1	0.00%
	floorplan american university	1	0.00%
	pm10 long term health effects	1	0.00%
10. aol netfind	epa.gov	4	0.01%
	u.s. epa office of enforcement	2	0.01%
	www.epa.gov	2	0.01%
	lenan corporation	2	0.01%
	global aquatic	2	0.01%
	epa compliance	2	0.01%
	environmental protection agency	2	0.01%
	star fall	2	0.01%
	star grant	2	0.01%
	consolodated plastic company	2	0.01%
	nano technology research funds	2	0.01%
	industrial revolution feature article on small pox environmental	2	0.01%
	related:www.pfonline.com/dp/showpf/show_edlist.cfm?zone le	2	0.01%
	drinking water science project	2	0.01%
	work cited page for online sources on genetically engineered food	2	0.01%
	pine rockland pollinators	2	0.01%
	epa grants	2	0.01%
	photos manufacturing students	1	0.00%
blood levels of pcbs and brain development	1	0.00%	
11. google japan	ncer	3	0.01%
	nanotechnology nanomaterial	2	0.01%

	fusion systems 7600 standish place rockville, maryland	2	0.01%
	memtec america	2	0.01%
	letter of intent business format solicitation to sell construction heavy equipments	2	0.01%
	epa sbir	2	0.01%
	global temperature	2	0.01%
	nextemp,medical indicators inc.	2	0.01%
	interagency workshop implications environmental nanotechnology	2	0.01%
	amptron corporation	2	0.01%
	epa nanotechnology	2	0.01%
	membrane technology	2	0.01%
	drinking project nepal photo	2	0.01%
	award water	1	0.00%
	thermoelectric nano	1	0.00%
	shojiã€œbiotic ligand model	1	0.00%
	wei-xian zhang lehigh university	1	0.00%
	facts of air pollution in michigan	1	0.00%
	intitle: index of .jpg	1	0.00%
	fellowship us health	1	0.00%
12.	zander filter	3	0.01%
yahoo	black gold corporation	2	0.01%
japan	tn technology inc.	2	0.01%
	ä¹³é -	2	0.01%
	rosemount analiticalã€œinc	2	0.01%
	grilon	2	0.01%
	memtek	2	0.01%
	blaser swisslube	2	0.01%
	komline sanderson	2	0.01%
	pollution control products cleaning oven	2	0.01%
	nelson division	2	0.01%
	usf-filterite	2	0.01%
	www.ttsi.co.jp	1	0.00%
	optimum rapid dry air corporation	1	0.00%
	pierce	1	0.00%
	paul gardner	1	0.00%
	ketoprofen ppcps	1	0.00%
	wynn's	1	0.00%
	ï¼-ï¼;jï¼§ï¼®ï¼©ã€œï¼©ï¼®ï¼²ï¼µï¼³ï¼ ¹¼²¼©ï¼¥ï¼³	1	0.00%
	kleen oil recovery co	1	0.00%
13.	uv tube	8	0.03%
altavista	candid	4	0.01%
	chemica technologies	3	0.01%

	oece epa	2	0.01%
	biodiesel	2	0.01%
	epa star awards	2	0.01%
	filtakleen	2	0.01%
	quorum sensing rhizosphere	2	0.01%
	epa	2	0.01%
	video clips asthma air pollutants	2	0.01%
	smoking and environmental problems	1	0.00%
	green cell foam michigan	1	0.00%
	enzymology in non-aqueous solvent	1	0.00%
	eltron peroxide	1	0.00%
	epa sbir	1	0.00%
	particulate matter behavior	1	0.00%
	electrostatic paint in wood finish	1	0.00%
	puberty brain development onset ppt	1	0.00%
	definition p3	1	0.00%
	environmental catalysis	1	0.00%
14.	garden design	7	0.02%
yahoo	candid pics	6	0.02%
spain	imta	6	0.02%
	epa	3	0.01%
	sink drawing	2	0.01%
	lowell high school	2	0.01%
	multimeter	2	0.01%
	candid	2	0.01%
	viewers	2	0.01%
	feasibility	2	0.01%
	nanotechnology applications nanomaterials	2	0.01%
	traffic and children	1	0.00%
	linsey holman	1	0.00%
	pecho congestionado en ninos	1	0.00%
	effects of climate change	1	0.00%
	vertical wind turbines	1	0.00%
	lot mixed biological active pharmaceutical ingredients	1	0.00%
	proposal for purchase of staff bus	1	0.00%
	deaths related to shell fish	1	0.00%
	sbir	1	0.00%
15.	environmental nanotechnology	7	0.02%
yahoo	facet quantek	4	0.01%
taiwan	garden design	2	0.01%
	facet quantek, inc.	2	0.01%
	u.s. national environmental policy act	2	0.01%

	www.epa.gov.training	2	0.01%
	henkel corporation address	1	0.00%
	electrochemistry pdf	1	0.00%
	stokes vacuum inc	1	0.00%
	airco gases	1	0.00%
	tributyltin benzoate	1	0.00%
	rupprecht	1	0.00%
	ultrasonic cleaner blackstone	1	0.00%
	philadelphia mixers	1	0.00%
	resident time of compound drop impinging on hot surface	1	0.00%
	orange-sol	1	0.00%
	chemetrics.inc	1	0.00%
	pretreatment effect, apparent activation energy and intermediate products	1	0.00%
	velcon filters	1	0.00%
	innovative sensors inc	1	0.00%
16.	environment research funding grants	4	0.01%
yahoo uk & ireland	grants for plastic products	2	0.01%
	environmental factors that affect children's development	2	0.01%
	filtakleen	2	0.01%
	epa biomethane	1	0.00%
	transgenic fish ere	1	0.00%
	krystalklearfiltration	1	0.00%
	children's answers to pollution	1	0.00%
	fellowships for environmental courses	1	0.00%
	5000psi jet washers	1	0.00%
	undergraduate summer placements	1	0.00%
	asian water cycle initiative (awci) contributing to global earth observation system of systems (geoss)â€?	1	0.00%
	almco	1	0.00%
	cooper environmental and xrf	1	0.00%
	beko oil water separators	1	0.00%
	kinetic stability occurs because both valence and conduction bands are localized on the metal, so carrier excitation doesnâ€™t weaken any chemical bonds	1	0.00%
	environmental tobacco smoke exposure poor health outcomes	1	0.00%
	winzip guide	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	particulate matter pm2.5 measurement	1	0.00%
17.	compliance us office	2	0.01%
google austria	mixing height climate	1	0.00%
	steps risk assessment	1	0.00%
	power point presentation 3rd generation of pv	1	0.00%

	stripper absorber	1	0.00%
	environmental clues	1	0.00%
	electrostatic inc	1	0.00%
	pharmaceuticals in the environment	1	0.00%
	logistics effect	1	0.00%
	archive solicitation	1	0.00%
	nrc biomarker	1	0.00%
	annual mortality of heart failure	1	0.00%
	microcystins genetics ppt	1	0.00%
	decision support system climate change	1	0.00%
	3rd generation pv	1	0.00%
	environmental problems solution	1	0.00%
	synthetical fixation of co2 by zinc enzymes	1	0.00%
	ink enzym und co2	1	0.00%
	pantera petro	1	0.00%
	hycor liquid	1	0.00%
18.	epa sbir	2	0.01%
netscape	lenox polymers limited	1	0.00%
	belfort georges	1	0.00%
	terri coley	1	0.00%
	brown grease biodiesel	1	0.00%
	haematological parameters in adolescence	1	0.00%
	of.t.d.a	1	0.00%
	environmental regulations versus incentive debate	1	0.00%
	muslim aids virulence ewald	1	0.00%
	brian heninger	1	0.00%
	research grants	1	0.00%
	darvocet	1	0.00%
	biodiesel grant california 2008	1	0.00%
	small businesses	1	0.00%
	usepa	1	0.00%
	barat biosurfactant	1	0.00%
	keith jose davis, ca	1	0.00%
	national center for environmental research	1	0.00%
	environmental research	1	0.00%
19.	graham manufacturing	3	0.01%
yahoo	tooltronics	3	0.01%
korea	moore product co	2	0.01%
	elf atochem north america	2	0.01%
	exxon chemical company	1	0.00%
	zander filter	1	0.00%
	emerging and non-emerging infectious disease	1	0.00%

	epa award	1	0.00%
	atlantic ultraviolet	1	0.00%
	fluid metering inc.	1	0.00%
	biofilm disinfectant	1	0.00%
20.	epa and agriculture	2	0.01%
yahoo	children and environmental deprivation	1	0.00%
canada	pierce	1	0.00%
	koch membrane systems	1	0.00%
	rodemount analytical inc	1	0.00%
	north american controls inc	1	0.00%
	transport and fate	1	0.00%
	epa.gov.html	1	0.00%
	environet inc	1	0.00%
	acg technologies	1	0.00%
	oil and gas pipeline leak detection	1	0.00%
	pratt lambert fort erie	1	0.00%
	wastewater technology centre	1	0.00%
	ecosense and stormwater	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,416	11.26%
	of	1,915	6.31%
	environmental	1,657	5.46%
	in	1,436	4.73%
	research	1,224	4.04%
	ppt	988	3.26%
	nanotechnology	911	3.00%
	for	907	2.99%
	the	889	2.93%
	star	872	2.88%
	on	850	2.80%
	grants	690	2.28%
	water	611	2.01%
	health	600	1.98%
	to	481	1.59%
	grant	424	1.40%
	presentation	421	1.39%
	2008	413	1.36%
	protection	403	1.33%
	environment	366	1.21%

2. yahoo	epa	380	1.25%
	of	332	1.09%
	environmental	240	0.79%
	in	188	0.62%
	research	172	0.57%
	the	138	0.46%
	inc	130	0.43%
	for	98	0.32%
	company	84	0.28%
	water	80	0.26%
	fellowships	73	0.24%
	health	66	0.22%
	on	65	0.21%
	powerpoint	63	0.21%
	business	63	0.21%
	to	60	0.20%
	nanotechnology	57	0.19%
	protection	56	0.18%
grants	56	0.18%	
children	51	0.17%	
3. msn	consolidated	232	0.76%
	plastics	211	0.70%
	epa	161	0.53%
	inc	154	0.51%
	company	151	0.50%
	inc.	63	0.21%
	environmental	63	0.21%
	of	59	0.19%
	products	52	0.17%
	manufacturing	50	0.16%
	co	47	0.15%
	chemical	45	0.15%
	water	42	0.14%
	corporation	41	0.14%
	in	40	0.13%
	systems	37	0.12%
	equipment	34	0.11%
	industries	34	0.11%
corp	31	0.10%	
process	28	0.09%	
4. google uk	of	132	0.44%
	the	62	0.20%

	in	52	0.17%
	environmental	41	0.14%
	health	39	0.13%
	forms	39	0.13%
	on	37	0.12%
	to	35	0.12%
	for	35	0.12%
	research	33	0.11%
	effects	27	0.09%
	nanotechnology	27	0.09%
	epa	27	0.09%
	change	25	0.08%
	environment	24	0.08%
	children	23	0.08%
	how	22	0.07%
	water	22	0.07%
	risk	21	0.07%
	air	20	0.07%
5. google canada	of	87	0.29%
	in	53	0.17%
	epa	50	0.16%
	environmental	44	0.15%
	the	38	0.13%
	health	34	0.11%
	to	27	0.09%
	nanotechnology	24	0.08%
	research	23	0.08%
	environment	23	0.08%
	for	22	0.07%
	change	20	0.07%
	water	20	0.07%
	on	19	0.06%
	human	17	0.06%
	climate	16	0.05%
	effects	16	0.05%
	air	14	0.05%
	autism	14	0.05%
	pollution	13	0.04%
6. google germany	ppt	41	0.14%
	rna	29	0.10%
	extraction	29	0.10%
	environmental	12	0.04%

	of	10	0.03%
	for	9	0.03%
	in	9	0.03%
	water	7	0.02%
	protection	7	0.02%
	epa	7	0.02%
	pdf	6	0.02%
	climate	6	0.02%
	powerpoint	6	0.02%
	the	5	0.02%
	change	5	0.02%
	nanotechnology	5	0.02%
	asthma	5	0.02%
	research	5	0.02%
	assay	5	0.02%
	detection	5	0.02%
7. google france	pdf	44	0.15%
	nanoscience	39	0.13%
	epa	13	0.04%
	of	12	0.04%
	uv	12	0.04%
	ppt	12	0.04%
	pcp	12	0.04%
	environmental	7	0.02%
	nanotechnology	5	0.02%
	filetype:pdf	5	0.02%
	nanoparticles	5	0.02%
	2008	5	0.02%
	the	5	0.02%
	.ppt	4	0.01%
	health	4	0.01%
	toxicology	4	0.01%
	water	4	0.01%
	animal	4	0.01%
	project	3	0.01%
	ec	3	0.01%
8. google australia	of	35	0.12%
	epa	18	0.06%
	on	17	0.06%
	air	16	0.05%
	the	15	0.05%
	in	15	0.05%

	environmental	14	0.05%
	for	13	0.04%
	pollution	11	0.04%
	nanotechnology	11	0.04%
	health	11	0.04%
	environment	11	0.04%
	quality	10	0.03%
	change	10	0.03%
	to	9	0.03%
	how	8	0.03%
	us	8	0.03%
	is	8	0.03%
	water	7	0.02%
	impacts	7	0.02%
9. google italy	of	22	0.07%
	epa	17	0.06%
	ppt	16	0.05%
	in	15	0.05%
	environmental	12	0.04%
	research	10	0.03%
	the	7	0.02%
	health	7	0.02%
	assessment	6	0.02%
	nanoparticles	6	0.02%
	airborne	5	0.02%
	home	5	0.02%
	use	5	0.02%
	chromium	5	0.02%
	tapwater	5	0.02%
	contaminated	5	0.02%
	cafimar	5	0.02%
	hexavalent	5	0.02%
	change	4	0.01%
	power	4	0.01%
10. aol netfind	epa	16	0.05%
	environmental	13	0.04%
	research	13	0.04%
	for	11	0.04%
	in	11	0.04%
	of	11	0.04%
	on	8	0.03%
	water	8	0.03%

	to	7	0.02%
	grants	7	0.02%
	star	6	0.02%
	environment	6	0.02%
	science	5	0.02%
	the	5	0.02%
	children	5	0.02%
	business	4	0.01%
	food	4	0.01%
	with	4	0.01%
	project	4	0.01%
	grant	4	0.01%
11. google japan	of	11	0.04%
	nanotechnology	9	0.03%
	environmental	8	0.03%
	epa	6	0.02%
	workshop	4	0.01%
	implications	3	0.01%
	ncer	3	0.01%
	inc.	3	0.01%
	interagency	3	0.01%
	usepa	3	0.01%
	global	3	0.01%
	environment	3	0.01%
	assessment	3	0.01%
	sbir	3	0.01%
	to	3	0.01%
	technology	3	0.01%
	the	3	0.01%
	7600	2	0.01%
	per	2	0.01%
	zebrafish	2	0.01%
12. yahoo japan	corporation	5	0.02%
	technology	5	0.02%
	zander	3	0.01%
	inc.	3	0.01%
	air	3	0.01%
	grilon	3	0.01%
	filter	3	0.01%
	black	3	0.01%
	rosemount	3	0.01%
	sanderson	2	0.01%

	oven	2	0.01%
	blaser	2	0.01%
	epa	2	0.01%
	swisslube	2	0.01%
	inc	2	0.01%
	control	2	0.01%
	co	2	0.01%
	pollution	2	0.01%
	komline	2	0.01%
	products	2	0.01%
13. altavista	tube	8	0.03%
	uv	8	0.03%
	epa	7	0.02%
	environmental	6	0.02%
	of	4	0.01%
	candid	4	0.01%
	in	4	0.01%
	technologies	3	0.01%
	air	3	0.01%
	chemica	3	0.01%
	rhizosphere	2	0.01%
	development	2	0.01%
	clips	2	0.01%
	sensing	2	0.01%
	method	2	0.01%
	awards	2	0.01%
	video	2	0.01%
	oeqa	2	0.01%
	star	2	0.01%
	quorum	2	0.01%
14. yahoo spain	candid	8	0.03%
	garden	8	0.03%
	design	8	0.03%
	pics	6	0.02%
	imta	6	0.02%
	of	3	0.01%
	epa	3	0.01%
	multimeter	2	0.01%
	nanomaterials	2	0.01%
	applications	2	0.01%
	nanotechnology	2	0.01%
	pdf	2	0.01%

	school	2	0.01%
	feasibility	2	0.01%
	lowell	2	0.01%
	viewers	2	0.01%
	high	2	0.01%
	change	2	0.01%
	drawing	2	0.01%
	sink	2	0.01%
15. yahoo taiwan	environmental	9	0.03%
	nanotechnology	7	0.02%
	facet	6	0.02%
	quantek	4	0.01%
	inc	2	0.01%
	design	2	0.01%
	policy	2	0.01%
	u.s.	2	0.01%
	garden	2	0.01%
	www.epa.gov.training	2	0.01%
	national	2	0.01%
	quantek,	2	0.01%
	inc.	2	0.01%
	act	2	0.01%
	compound	1	0.00%
	sensors	1	0.00%
	tem	1	0.00%
	ultrasonic	1	0.00%
	products	1	0.00%
	resident	1	0.00%
16. yahoo uk &ireland	grants	6	0.02%
	environmental	5	0.02%
	funding	4	0.01%
	research	4	0.01%
	environment	4	0.01%
	for	3	0.01%
	children's	3	0.01%
	that	2	0.01%
	filtakleen	2	0.01%
	affect	2	0.01%
	products	2	0.01%
	development	2	0.01%
	to	2	0.01%
	plastic	2	0.01%

	water	2	0.01%
	of	2	0.01%
	factors	2	0.01%
	health	2	0.01%
	oil	1	0.00%
	jet	1	0.00%
17. google austria	of	3	0.01%
	3rd	2	0.01%
	compliance	2	0.01%
	us	2	0.01%
	climate	2	0.01%
	co2	2	0.01%
	pv	2	0.01%
	generation	2	0.01%
	office	2	0.01%
	environmental	2	0.01%
	decision	1	0.00%
	electrostatic	1	0.00%
	change	1	0.00%
	assessment	1	0.00%
	solicitation	1	0.00%
	height	1	0.00%
	petro	1	0.00%
	nrc	1	0.00%
	pharmaceuticals	1	0.00%
	genetics	1	0.00%
18. netscape	environmental	3	0.01%
	research	3	0.01%
	biodiesel	2	0.01%
	epa	2	0.01%
	sbir	2	0.01%
	california	1	0.00%
	heninger	1	0.00%
	ca	1	0.00%
	jose	1	0.00%
	businesses	1	0.00%
	terri	1	0.00%
	brian	1	0.00%
	ewald	1	0.00%
	parameters	1	0.00%
	grants	1	0.00%
	incentive	1	0.00%

	debate	1	0.00%
	lenox	1	0.00%
	georges	1	0.00%
	aids	1	0.00%
19. yahoo korea	graham	3	0.01%
	tooltronics	3	0.01%
	manufacturing	3	0.01%
	north	2	0.01%
	elf	2	0.01%
	co	2	0.01%
	atochem	2	0.01%
	america	2	0.01%
	product	2	0.01%
	moore	2	0.01%
	disease	1	0.00%
	disinfectant	1	0.00%
	emerging	1	0.00%
	metering	1	0.00%
	epa	1	0.00%
	ultraviolet	1	0.00%
	inc.	1	0.00%
	fluid	1	0.00%
	non-emerging	1	0.00%
	zander	1	0.00%
20. yahoo canada	inc	3	0.01%
	agriculture	2	0.01%
	epa	2	0.01%
	erie	1	0.00%
	technologies	1	0.00%
	rodemount	1	0.00%
	north	1	0.00%
	transport	1	0.00%
	pratt	1	0.00%
	children	1	0.00%
	pipeline	1	0.00%
	fort	1	0.00%
	gas	1	0.00%
	acg	1	0.00%
	analytical	1	0.00%
	epa.gov.html	1	0.00%
	lambert	1	0.00%
	membrane	1	0.00%

controls	1	0.00%
american	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

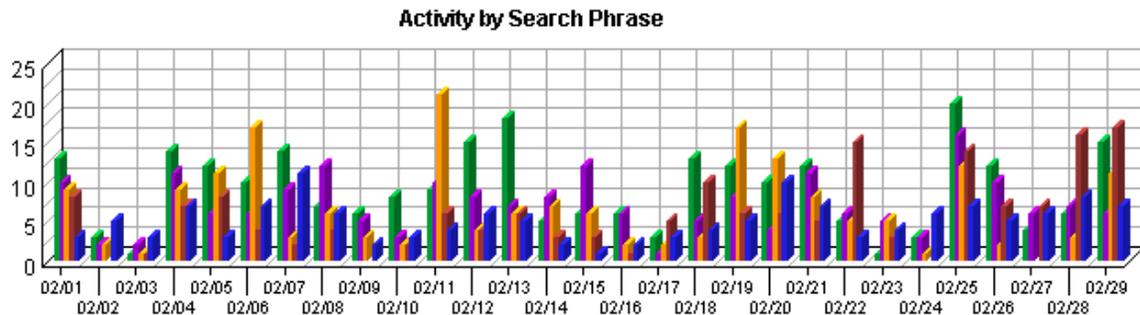
 This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	263	0.87%
2.	epa	205	0.68%
3.	epa grants	191	0.63%
4.	epa sbir	170	0.56%
5.	forms	145	0.48%
6.	ncer	114	0.38%
7.	science topics	109	0.36%
8.	epa star fellowship	98	0.32%
9.	consolidated plastics company	98	0.32%
10.	epa enforcement	86	0.28%
11.	environmental research	75	0.25%
12.	research grants	75	0.25%
13.	consolidated plastics	71	0.23%
14.	particulate matter	66	0.22%
15.	environmental protection agency	62	0.20%
16.	epa star grant	50	0.17%
17.	star grant	49	0.16%
18.	zep manufacturing company	46	0.15%
19.	epa funding	43	0.14%
20.	consolidated plastics company inc	43	0.14%

Subtotal	2,059	6.80%
Total	30,272	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	257	0.85%
	yahoo	2	0.01%
	google canada	2	0.01%
	msn	2	0.01%
2. epa	google	73	0.24%
	yahoo	66	0.22%
	msn	60	0.20%
	yahoo spain	3	0.01%
	altavista	2	0.01%
	google australia	1	0.00%
3. epa grants	google	186	0.61%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google canada	1	0.00%
4. epa sbir	google	155	0.51%
	yahoo	9	0.03%
	google japan	2	0.01%
	netscape	2	0.01%
	altavista	1	0.00%
	msn	1	0.00%
5. forms	google	97	0.32%
	google uk	38	0.13%
	google canada	8	0.03%
	google australia	2	0.01%
6. ncer	google	91	0.30%
	yahoo	13	0.04%
	google japan	3	0.01%
	google canada	3	0.01%
	google uk	2	0.01%
	google france	1	0.00%
	google australia	1	0.00%
7. science topics	google	99	0.33%
	google australia	4	0.01%
	google canada	4	0.01%
	aol netfind	1	0.00%
	google uk	1	0.00%

8. epa star fellowship	google	93	0.31%
	yahoo	5	0.02%
9. consolidated plastics company	msn	55	0.18%
	yahoo	24	0.08%
	google	18	0.06%
	altavista	1	0.00%
10. epa enforcement	google	73	0.24%
	yahoo	4	0.01%
	google germany	3	0.01%
	google canada	2	0.01%
	msn	2	0.01%
	google uk	2	0.01%
11. environmental research	google	62	0.20%
	yahoo	12	0.04%
	netscape	1	0.00%
12. research grants	google	73	0.24%
	netscape	1	0.00%
	google japan	1	0.00%
13. consolidated plastics	msn	70	0.23%
	google	1	0.00%
14. particulate matter	google	43	0.14%
	google uk	8	0.03%
	msn	7	0.02%
	yahoo	6	0.02%
	google japan	1	0.00%
	aol netfind	1	0.00%
15. environmental protection agency	google	55	0.18%
	yahoo	5	0.02%
	aol netfind	2	0.01%
16. epa star grant	google	49	0.16%
	msn	1	0.00%
17. star grant	google	42	0.14%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
	cnet search.com	1	0.00%
18. zep manufacturing company	google	34	0.11%
	msn	12	0.04%
19. epa funding	google	39	0.13%
	google australia	1	0.00%
	aol netfind	1	0.00%

	google uk	1	0.00%
	yahoo	1	0.00%
20. consolidated plastics company inc	msn	31	0.10%
	yahoo	8	0.03%
	google	4	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

—

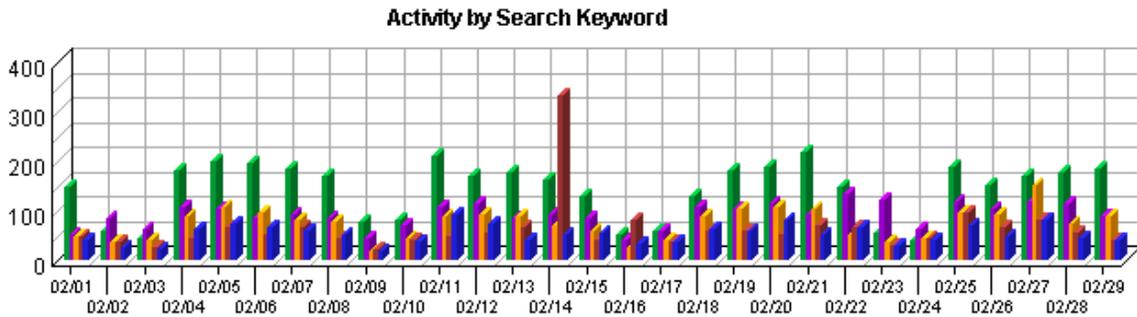
💡 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,136	3.76%
2.	of	2,651	2.41%
3.	environmental	2,148	1.95%
4.	in	1,836	1.67%
5.	research	1,527	1.39%
6.	the	1,192	1.08%
7.	for	1,137	1.03%
8.	ppt	1,100	1.00%
9.	nanotechnology	1,079	0.98%
10.	on	1,020	0.93%
11.	star	948	0.86%
12.	water	813	0.74%
13.	health	785	0.71%
14.	grants	780	0.71%
15.	to	648	0.59%
16.	inc	545	0.50%
17.	environment	496	0.45%
18.	protection	492	0.45%
19.	grant	485	0.44%
20.	2008	477	0.43%
	Subtotal	24,295	22.08%
	Total	110,009	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,416	3.11%
	yahoo	380	0.35%
	msn	161	0.15%
	google canada	50	0.05%
	google uk	27	0.02%
	google australia	18	0.02%
	google italy	17	0.02%
	aol netfind	16	0.01%
	google france	13	0.01%
	altavista	7	0.01%
	google germany	7	0.01%
	google japan	6	0.01%
	all the web	3	0.00%
	yahoo australia &nz	3	0.00%
	yahoo spain	3	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo canada	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo korea	1	0.00%
2. of	google	1,915	1.74%
	yahoo	332	0.30%
	google uk	132	0.12%
	google canada	87	0.08%
	msn	59	0.05%
	google australia	35	0.03%
	google italy	22	0.02%
	google france	12	0.01%
	aol netfind	11	0.01%
	google japan	11	0.01%
	google germany	10	0.01%
	altavista	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo spain	3	0.00%
	google austria	3	0.00%
	yahoo singapore	2	0.00%
	all the web	2	0.00%
	mamma	2	0.00%

	yahoo uk &ireland	2	0.00%
	yahoo argentina	1	0.00%
3. environmental	google	1,657	1.51%
	yahoo	240	0.22%
	msn	63	0.06%
	google canada	44	0.04%
	google uk	41	0.04%
	google australia	14	0.01%
	aol netfind	13	0.01%
	google germany	12	0.01%
	google italy	12	0.01%
	yahoo taiwan	9	0.01%
	google japan	8	0.01%
	google france	7	0.01%
	altavista	6	0.01%
	yahoo uk &ireland	5	0.00%
	netscape	3	0.00%
	mamma	3	0.00%
	all the web	2	0.00%
	google austria	2	0.00%
	yahoo japan	1	0.00%
	biglobe	1	0.00%
4. in	google	1,436	1.31%
	yahoo	188	0.17%
	google canada	53	0.05%
	google uk	52	0.05%
	msn	40	0.04%
	google italy	15	0.01%
	google australia	15	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%
	altavista	4	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	yahoo singapore	1	0.00%
	compuserve	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%

5. research	google	1,224	1.11%
	yahoo	172	0.16%
	google uk	33	0.03%
	google canada	23	0.02%
	msn	21	0.02%
	aol netfind	13	0.01%
	google italy	10	0.01%
	google australia	6	0.01%
	google germany	5	0.00%
	yahoo uk &ireland	4	0.00%
	searchalot	3	0.00%
	netscape	3	0.00%
	mamma	2	0.00%
	google france	2	0.00%
	google japan	2	0.00%
	altavista	1	0.00%
	yahoo argentina	1	0.00%
	compuserve	1	0.00%
	yahoo japan	1	0.00%

6. the	google	889	0.81%
	yahoo	138	0.13%
	google uk	62	0.06%
	google canada	38	0.03%
	msn	19	0.02%
	google australia	15	0.01%
	google italy	7	0.01%
	aol netfind	5	0.00%
	google germany	5	0.00%
	google france	5	0.00%
	google japan	3	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo japan	1	0.00%
	searchalot	1	0.00%
	google austria	1	0.00%

7. for	google	907	0.82%
	yahoo	98	0.09%
	google uk	35	0.03%
	google canada	22	0.02%
	msn	19	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%

	google germany	9	0.01%
	google italy	4	0.00%
	yahoo uk &ireland	3	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	mamma	2	0.00%
	google france	2	0.00%
	biglobe	1	0.00%
	yahoo argentina	1	0.00%
	yahoo spain	1	0.00%
	yahoo india	1	0.00%
	hotbot	1	0.00%
	all the web	1	0.00%
8. ppt	google	988	0.90%
	google germany	41	0.04%
	google italy	16	0.01%
	google france	12	0.01%
	google uk	12	0.01%
	google canada	12	0.01%
	yahoo	7	0.01%
	google australia	4	0.00%
	google japan	2	0.00%
	msn	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
9. nanotechnology	google	911	0.83%
	yahoo	57	0.05%
	google uk	27	0.02%
	google canada	24	0.02%
	google australia	11	0.01%
	google japan	9	0.01%
	msn	8	0.01%
	yahoo india	7	0.01%
	yahoo taiwan	7	0.01%
	google germany	5	0.00%
	google france	5	0.00%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%

	yahoo uk &ireland	1	0.00%
10. on	google	850	0.77%
	yahoo	65	0.06%
	google uk	37	0.03%
	google canada	19	0.02%
	google australia	17	0.02%
	msn	8	0.01%
	aol netfind	8	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo italy	1	0.00%
	google japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo singapore	1	0.00%
11. star	google	872	0.79%
	yahoo	29	0.03%
	msn	13	0.01%
	google canada	12	0.01%
	google uk	7	0.01%
	aol netfind	6	0.01%
	google italy	3	0.00%
	google france	2	0.00%
	altavista	2	0.00%
	google australia	1	0.00%
	cnet search.com	1	0.00%
12. water	google	611	0.56%
	yahoo	80	0.07%
	msn	42	0.04%
	google uk	22	0.02%
	google canada	20	0.02%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google australia	7	0.01%
	google france	4	0.00%
	yahoo india	3	0.00%
	google italy	2	0.00%
	mamma	2	0.00%
	yahoo uk &ireland	2	0.00%

	compuserve	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
13. health	google	600	0.55%
	yahoo	66	0.06%
	google uk	39	0.04%
	google canada	34	0.03%
	google australia	11	0.01%
	msn	9	0.01%
	google italy	7	0.01%
	google france	4	0.00%
	aol netfind	3	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo india	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
	vivisimo	1	0.00%
	altavista	1	0.00%
14. grants	google	690	0.63%
	yahoo	56	0.05%
	google canada	11	0.01%
	aol netfind	7	0.01%
	yahoo uk &ireland	6	0.01%
	google uk	3	0.00%
	msn	2	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
15. to	google	481	0.44%
	yahoo	60	0.05%
	google uk	35	0.03%
	google canada	27	0.02%
	msn	17	0.02%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google germany	3	0.00%
	yahoo uk &ireland	2	0.00%

	google france	2	0.00%
	google italy	1	0.00%
	yahoo spain	1	0.00%
16. inc	google	239	0.22%
	msn	154	0.14%
	yahoo	130	0.12%
	google canada	6	0.01%
	yahoo canada	3	0.00%
	google uk	3	0.00%
	google australia	3	0.00%
	yahoo japan	2	0.00%
	yahoo taiwan	2	0.00%
	google germany	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
17. environment	google	366	0.33%
	yahoo	42	0.04%
	google uk	24	0.02%
	google canada	23	0.02%
	google australia	11	0.01%
	aol netfind	6	0.01%
	msn	6	0.01%
	yahoo uk &ireland	4	0.00%
	google france	3	0.00%
	google japan	3	0.00%
	yahoo japan	2	0.00%
	google germany	2	0.00%
	google italy	1	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo india	1	0.00%
18. protection	google	403	0.37%
	yahoo	56	0.05%
	msn	9	0.01%
	google germany	7	0.01%
	google canada	5	0.00%
	aol netfind	4	0.00%
	google uk	4	0.00%
	yahoo france	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo japan	1	0.00%

19. grant	google	424	0.39%
	yahoo	43	0.04%
	google canada	4	0.00%
	aol netfind	4	0.00%
	google uk	3	0.00%
	msn	3	0.00%
	google germany	2	0.00%
	netscape	1	0.00%
	cnet search.com	1	0.00%
20. 2008	google	413	0.38%
	yahoo	29	0.03%
	google canada	12	0.01%
	google uk	8	0.01%
	google france	5	0.00%
	google germany	3	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo argentina	1	0.00%
	msn	1	0.00%
	google australia	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

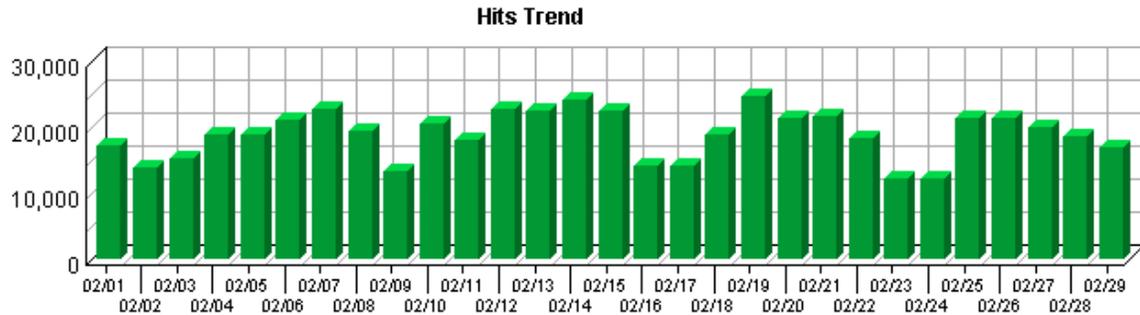
% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

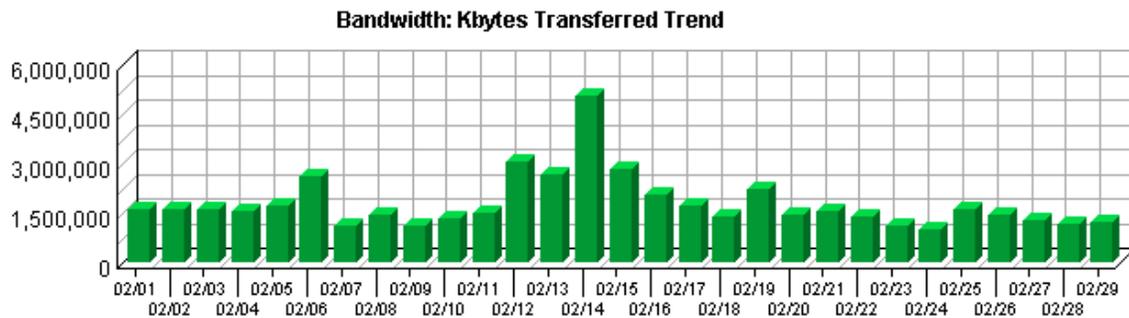
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	547,953
Average Hits per Day	18,894
Home Page Hits	15,681

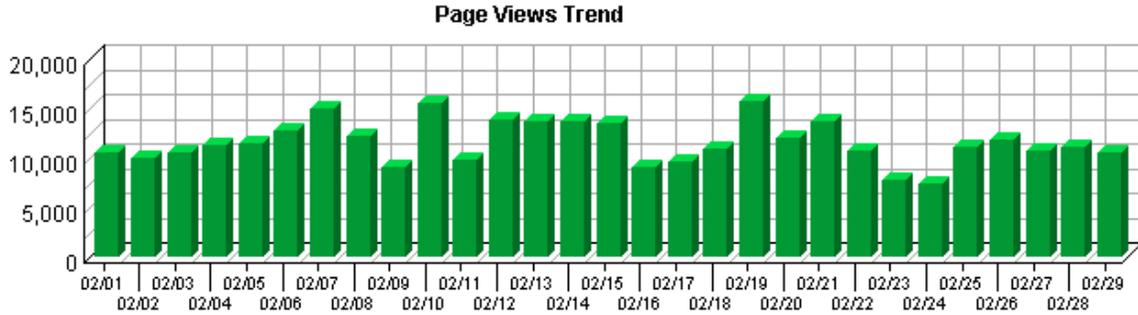


Technical Statistics

Total Hits	649,084	100%
Successful Hits	547,953	84.42%
Failed Hits	101,131	15.58%
Cached Hits	51,104	7.87%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
02/01	10,602	3.16%
02/02	10,043	2.99%
02/03	10,508	3.13%
02/04	11,277	3.36%
02/05	11,521	3.43%
02/06	12,717	3.79%
02/07	14,966	4.46%
02/08	12,149	3.62%
02/09	9,057	2.70%
02/10	15,573	4.64%
02/11	9,729	2.90%
02/12	13,924	4.15%
02/13	13,736	4.10%
02/14	13,696	4.08%
02/15	13,490	4.02%
02/16	9,084	2.71%
02/17	9,639	2.87%
02/18	11,013	3.28%
02/19	15,776	4.70%
02/20	11,951	3.56%
02/21	13,663	4.07%
02/22	10,806	3.22%
02/23	7,771	2.32%
02/24	7,425	2.21%
02/25	11,200	3.34%

02/26	11,766	3.51%
02/27	10,742	3.20%
02/28	11,096	3.31%
02/29	10,486	3.13%
Total	335,406	100.00%

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

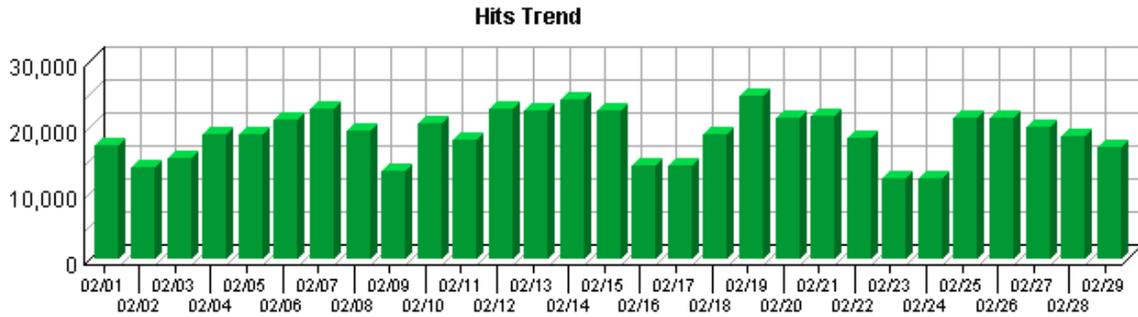
% – Percentage of total page views that occurred during the specified time interval.

—

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
02/01	17,113	3.12%
02/02	13,923	2.54%
02/03	15,402	2.81%
02/04	18,914	3.45%
02/05	18,827	3.44%
02/06	21,176	3.86%
02/07	22,671	4.14%
02/08	19,385	3.54%
02/09	13,458	2.46%
02/10	20,685	3.77%
02/11	18,150	3.31%
02/12	22,898	4.18%
02/13	22,632	4.13%
02/14	24,278	4.43%
02/15	22,511	4.11%
02/16	14,066	2.57%
02/17	14,230	2.60%
02/18	18,759	3.42%
02/19	24,784	4.52%
02/20	21,344	3.90%
02/21	21,738	3.97%
02/22	18,228	3.33%
02/23	12,236	2.23%
02/24	12,196	2.23%
02/25	21,346	3.90%

02/26	21,425	3.91%
02/27	20,025	3.65%
02/28	18,508	3.38%
02/29	17,045	3.11%
Total	547,953	100.00%

Hits Trend – Help Card

 **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

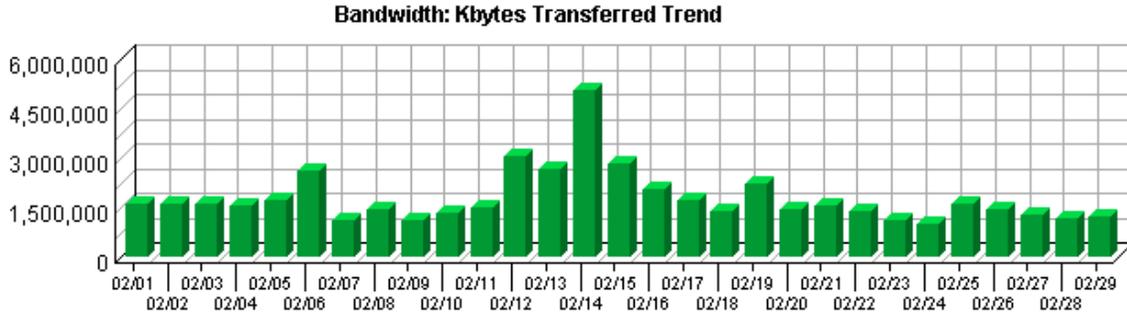
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	1,599,420	3.11%
02/02	1,636,629	3.18%
02/03	1,601,255	3.11%
02/04	1,561,087	3.03%
02/05	1,705,487	3.31%
02/06	2,636,869	5.12%
02/07	1,115,039	2.17%
02/08	1,465,725	2.85%
02/09	1,087,688	2.11%
02/10	1,356,574	2.64%
02/11	1,495,425	2.91%
02/12	3,027,939	5.88%
02/13	2,685,058	5.22%
02/14	5,036,078	9.79%
02/15	2,833,020	5.51%
02/16	2,044,483	3.97%
02/17	1,729,137	3.36%
02/18	1,396,914	2.71%
02/19	2,219,101	4.31%
02/20	1,423,978	2.77%
02/21	1,546,364	3.00%
02/22	1,361,746	2.65%
02/23	1,104,917	2.15%
02/24	1,024,889	1.99%
02/25	1,621,434	3.15%

02/26	1,436,858	2.79%
02/27	1,301,218	2.53%
02/28	1,187,515	2.31%
02/29	1,219,906	2.37%
Total	51,461,736	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

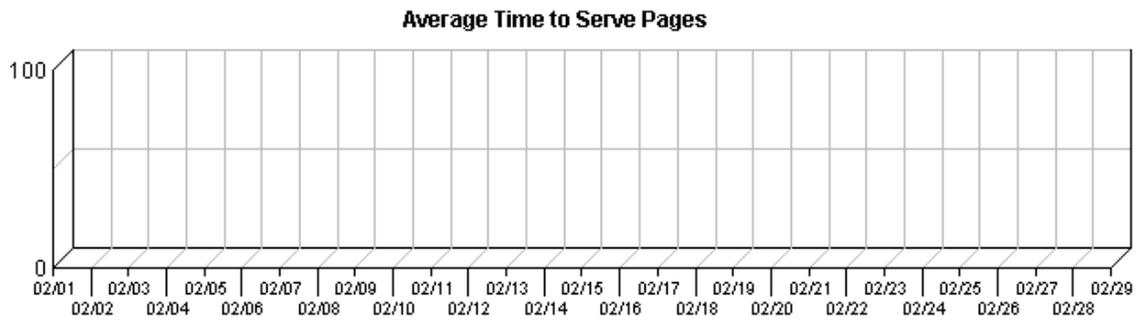
—

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	10,602	0
02/02	0	10,043	0
02/03	0	10,508	0
02/04	0	11,277	0
02/05	0	11,521	0
02/06	0	12,717	0
02/07	0	14,966	0
02/08	0	12,149	0
02/09	0	9,057	0
02/10	0	15,573	0
02/11	0	9,729	0
02/12	0	13,924	0
02/13	0	13,736	0
02/14	0	13,696	0
02/15	0	13,490	0
02/16	0	9,084	0
02/17	0	9,639	0
02/18	0	11,013	0
02/19	0	15,776	0
02/20	0	11,951	0
02/21	0	13,663	0
02/22	0	10,806	0
02/23	0	7,771	0
02/24	0	7,425	0
02/25	0	11,200	0

02/26	0	11,766	0
02/27	0	10,742	0
02/28	0	11,096	0
02/29	0	10,486	0
Total	0	335,406	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

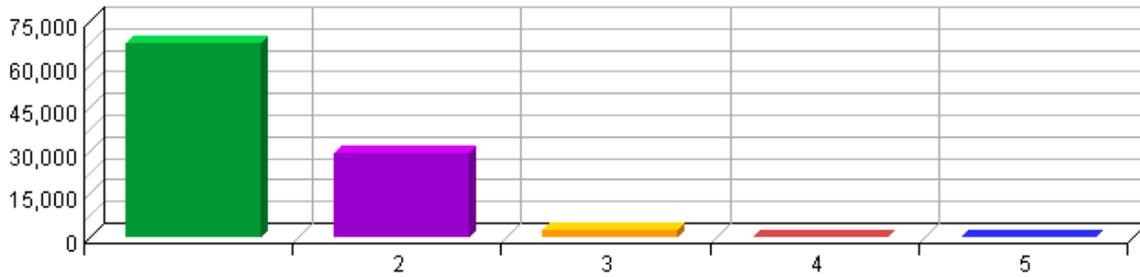
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

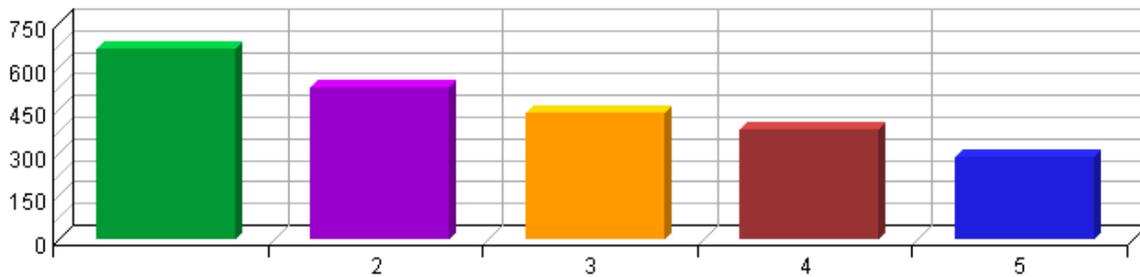
Technical Statistics

Total Hits	649,084	100%
Successful Hits	547,953	84.42%
Failed Hits	101,131	15.58%
Cached Hits	51,104	7.87%

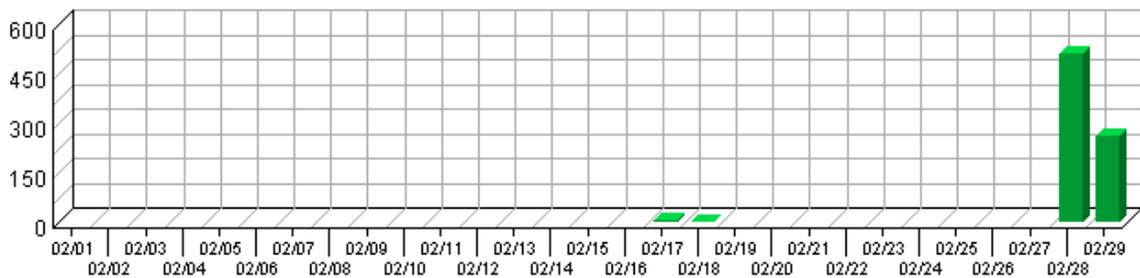
Client Errors



File Not Found Errors

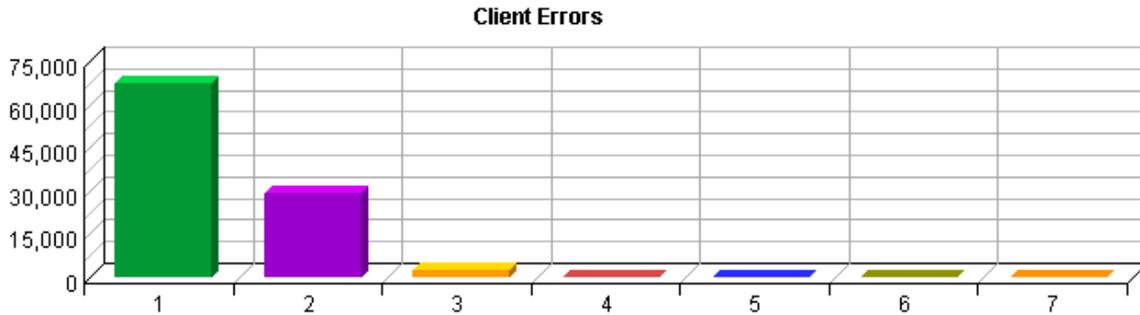


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	67,652	67.41%
2.	403 Forbidden	29,405	29.30%
3.	405 Method Not Allowed	2,835	2.82%
4.	000 Incomplete / Undefined	264	0.26%
5.	400 Bad Request	162	0.16%
6.	408 Request Time-out	27	0.03%
7.	401 Unauthorized	9	0.01%
	Total	100,354	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/techinfo/facts/safe-fs.html (no referrer)	660	0.98%
2.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/pregnancy.htm	530	0.78%
3.	/cooperative/topics/iso14000.html (no referrer)	441	0.65%
4.	/ssds/ssds.html (no referrer)	382	0.56%
5.	/techinfo/facts/safe-fs.html http://www.charityguide.org/volunteer/fifteen/natural-cleaning-products.htm	285	0.42%
6.	/issds/ (no referrer)	249	0.37%
7.	/techinfo/facts/pumps.html (no referrer)	200	0.30%
8.	/_vti_bin/owssvr.dll?UL=1&ACT=4&BUILD=6551&STRMVER=4&CAPREQ=0 (no referrer)	167	0.25%
9.	/MSOffice/cltreq.asp?UL=1&ACT=4&BUILD=6551&STRMVER=4&CAPREQ=0 (no referrer)	164	0.24%
10.	/ncer/p3/designs_sustain_rfp.html (no referrer)	154	0.23%
11.	/cooperative/international/ (no referrer)	136	0.20%
12.	/_vti_inf.html	119	0.18%

	(no referrer)		
13.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	114	0.17%
14.	/techinfo/facts/textile.html (no referrer)	114	0.17%
15.	/techinfo/facts/leafburn.html (no referrer)	112	0.17%
16.	/cooperative/stateandlocal/ (no referrer)	105	0.16%
17.	/cooperative/ (no referrer)	104	0.15%
18.	/techinfo/facts/recypapr.html (no referrer)	104	0.15%
19.	/ncer/publications/topical/ (no referrer)	99	0.15%
20.	/cooperative/topics/petroleum.html (no referrer)	88	0.13%
	Subtotal	4,327	6.40%
	Other	63,325	93.60%
	Total	67,652	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

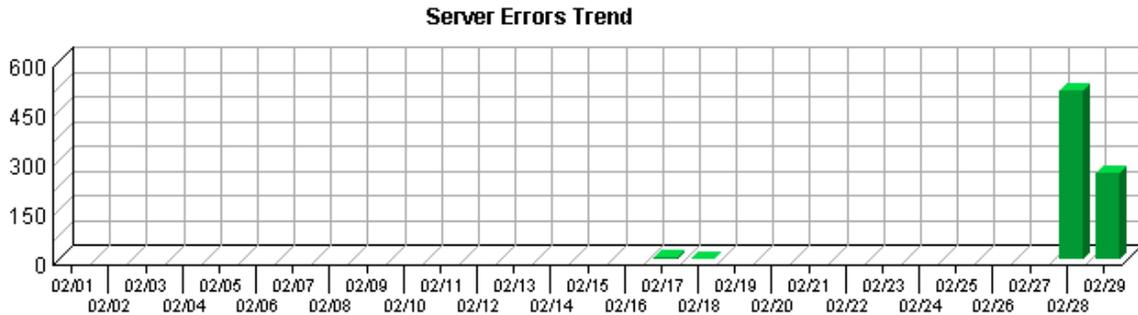
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	777	100.00%
	Total	777	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

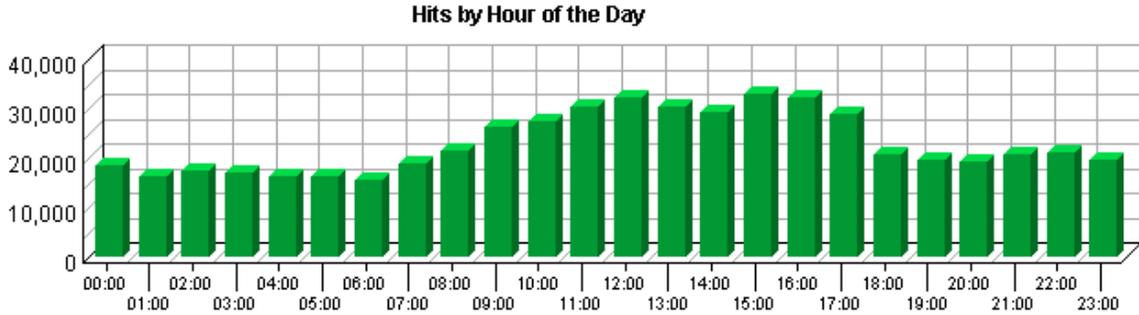
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

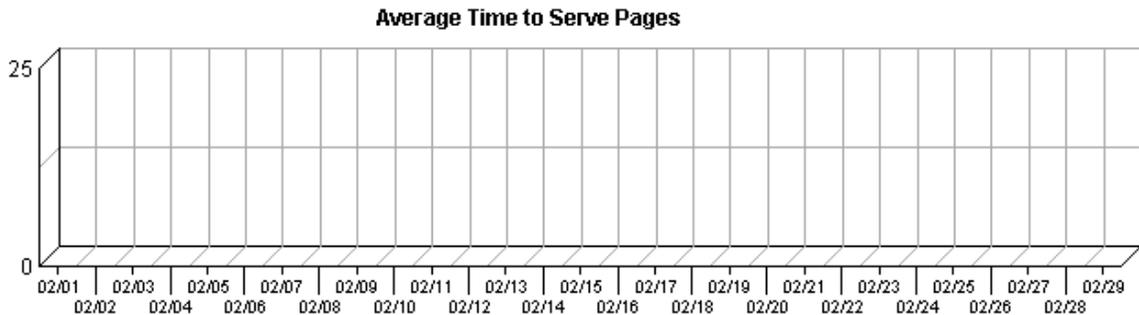


Most Active Summary

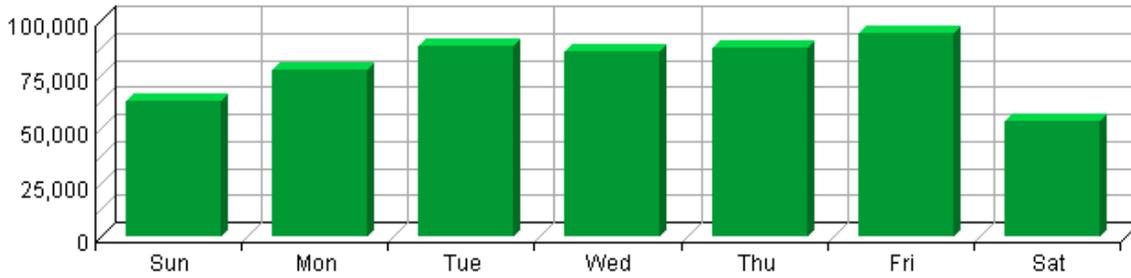
Most Active Date	February 19, 2008
Number of Hits on Most Active Date	24,784
Most Active Day of the Week	Fri
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary

Total Hits Weekdays	431,757
Total Visits Weekdays	111,281
Average Number of Visits per day on Weekdays	5,299
Average Number of Hits per day on Weekdays	20,559



Hits by Day of the Week



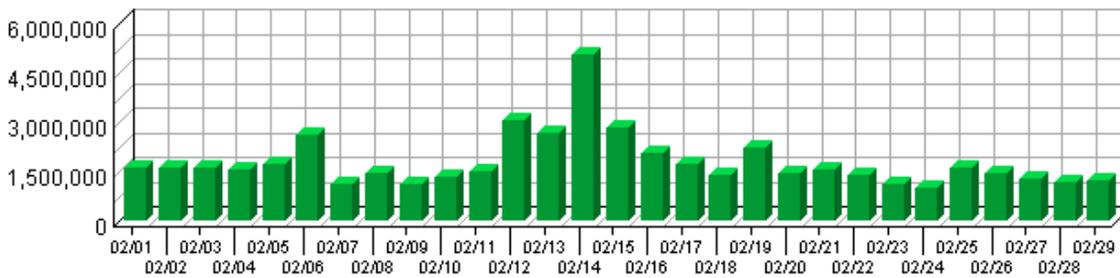
Least Active Summary

Least Active Date	February 24, 2008
Number of Hits on Least Active Date	12,196
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

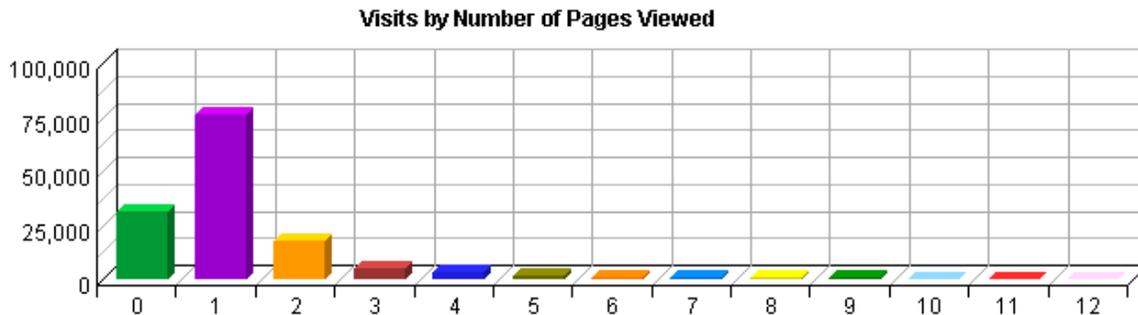
Total Hits Weekend	116,196
Total Visits Weekend	29,658
Average Number of V isits per Weekend	7,414
Average Number of H its per Weekend	29,049

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	31,195	22.13%
1	76,187	54.06%
2	17,888	12.69%
3	5,121	3.63%
4	3,141	2.23%
5	1,549	1.10%
6	1,199	0.85%
7	701	0.50%
8	607	0.43%
9	458	0.32%
10	296	0.21%
11	226	0.16%
12	199	0.14%
Subtotal	138,767	98.46%
Other	2,169	1.54%
Total	140,936	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

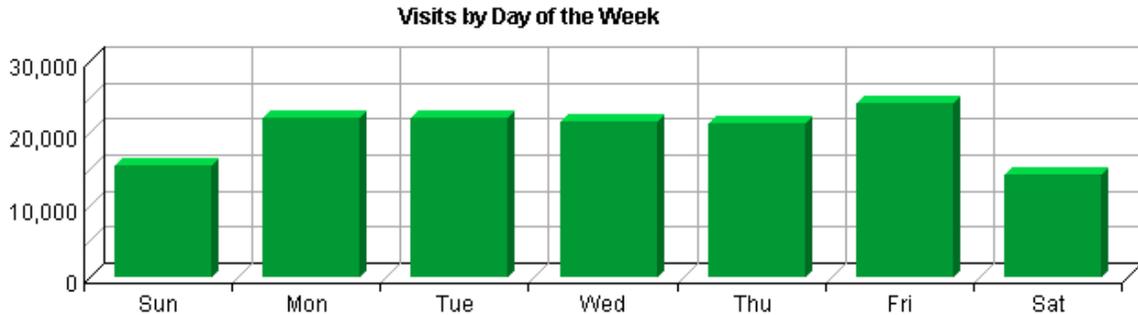
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	15,419	10.94%
Mon	22,172	15.73%
Tue	22,226	15.77%
Wed	21,528	15.27%
Thu	21,279	15.10%
Fri	24,076	17.08%
Sat	14,239	10.10%
Total Weekend	29,658	21.04%
Total Weekdays	111,281	78.96%
Total	140,939	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

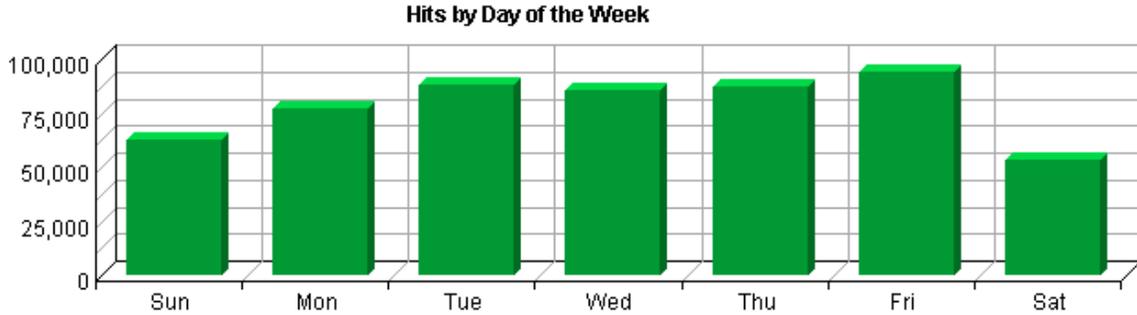
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	62,513	11.41%
Mon	77,169	14.08%
Tue	87,934	16.05%
Wed	85,177	15.54%
Thu	87,195	15.91%
Fri	94,282	17.21%
Sat	53,683	9.80%
Total Weekend	116,196	21.21%
Total Weekdays	431,757	78.79%
Total	547,953	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

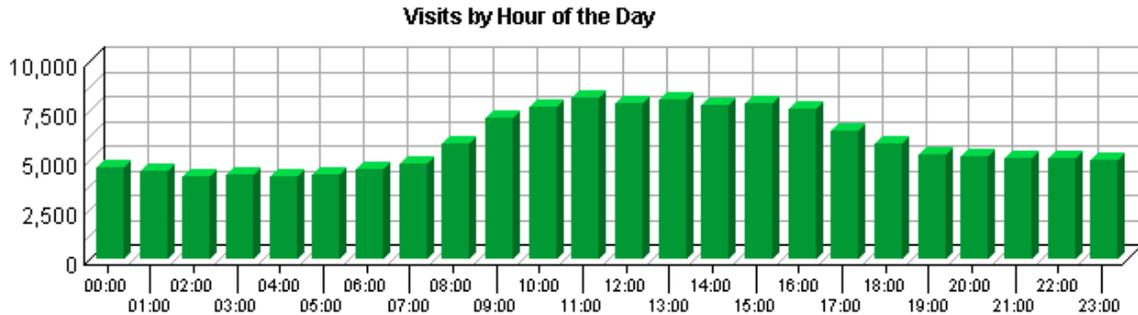
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,600	3.26%
01:00	4,467	3.17%
02:00	4,163	2.95%
03:00	4,230	3.00%
04:00	4,160	2.95%
05:00	4,252	3.02%
06:00	4,498	3.19%
07:00	4,800	3.41%
08:00	5,833	4.14%
09:00	7,133	5.06%
10:00	7,651	5.43%
11:00	8,163	5.79%
12:00	7,826	5.55%
13:00	8,033	5.70%
14:00	7,762	5.51%
15:00	7,825	5.55%
16:00	7,555	5.36%
17:00	6,525	4.63%
18:00	5,820	4.13%
19:00	5,316	3.77%
20:00	5,231	3.71%
21:00	5,064	3.59%
22:00	5,073	3.60%
23:00	4,959	3.52%
Total Visits during Work Hours (8:00am–5:00pm)	67,781	48.09%

Total Visits during After Hours (5:01pm–7:59am)	73,158	51.91%
Total	140,939	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

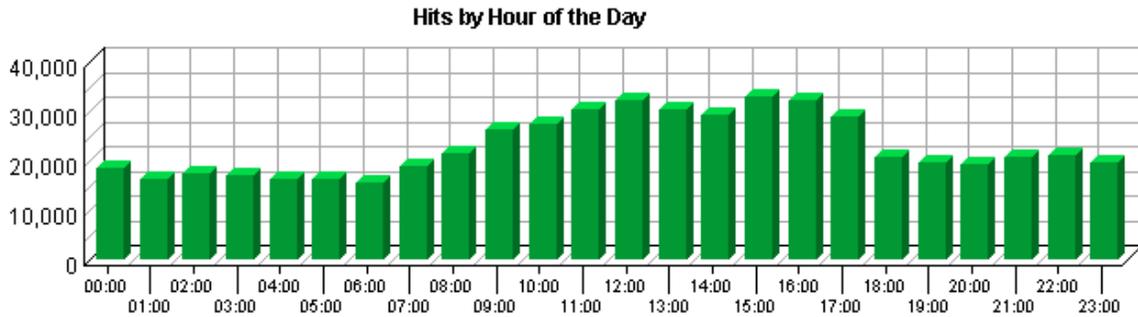
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	18,400	3.36%
01:00	16,123	2.94%
02:00	17,306	3.16%
03:00	16,934	3.09%
04:00	16,425	3.00%
05:00	16,291	2.97%
06:00	15,636	2.85%
07:00	18,758	3.42%
08:00	21,625	3.95%
09:00	26,157	4.77%
10:00	27,226	4.97%
11:00	30,262	5.52%
12:00	32,131	5.86%
13:00	30,467	5.56%
14:00	29,164	5.32%
15:00	32,895	6.00%
16:00	32,109	5.86%
17:00	29,032	5.30%
18:00	20,567	3.75%
19:00	19,715	3.60%
20:00	19,231	3.51%
21:00	20,905	3.82%
22:00	21,084	3.85%
23:00	19,510	3.56%

Total Hits during Work Hours (8:00am–5:00pm)	262,036	47.82%
Total Hits during After Hours (5:01pm–7:59am)	285,917	52.18%
Total	547,953	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	123,626	87.72%
1-2	2,260	1.60%
2-3	1,347	0.96%
3-4	997	0.71%
4-5	795	0.56%
5-6	648	0.46%
6-7	536	0.38%
7-8	490	0.35%
8-9	393	0.28%
9-10	385	0.27%
10-11	379	0.27%
11-12	312	0.22%
12-13	324	0.23%
13-14	295	0.21%
14-15	287	0.20%
15-16	278	0.20%
16-17	272	0.19%
17-18	263	0.19%
18-19	244	0.17%
19-20	247	0.18%
Subtotal	134,378	95.35%
Other	6,558	4.65%
Total	140,936	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

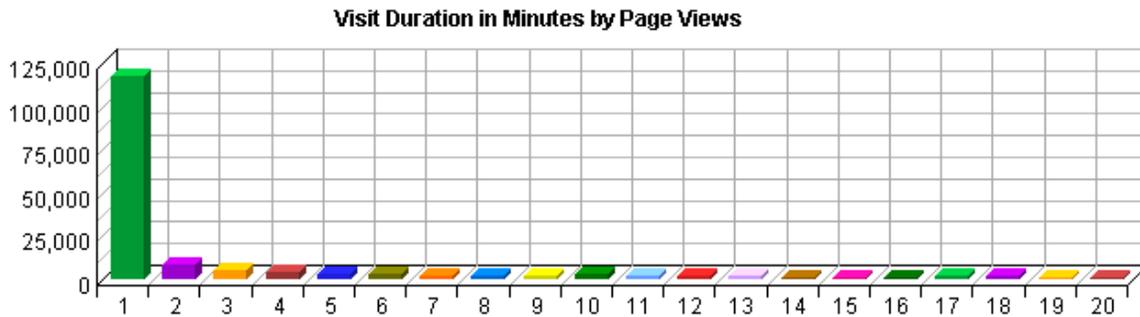
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	117,408	35.00%
1-2	8,459	2.52%
2-3	5,633	1.68%
3-4	4,589	1.37%
4-5	3,360	1.00%
5-6	3,358	1.00%
6-7	2,239	0.67%
7-8	2,484	0.74%
8-9	2,074	0.62%
9-10	3,145	0.94%
10-11	2,210	0.66%
11-12	1,872	0.56%
12-13	2,280	0.68%
13-14	1,467	0.44%
14-15	1,548	0.46%
15-16	1,402	0.42%
16-17	2,038	0.61%
17-18	2,360	0.70%
18-19	1,228	0.37%
19-20	1,169	0.35%
Subtotal	170,323	50.77%
Other	165,150	49.23%
Total	335,473	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

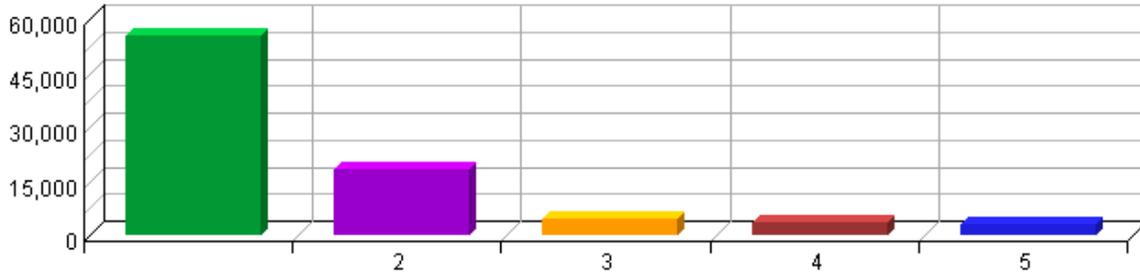
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

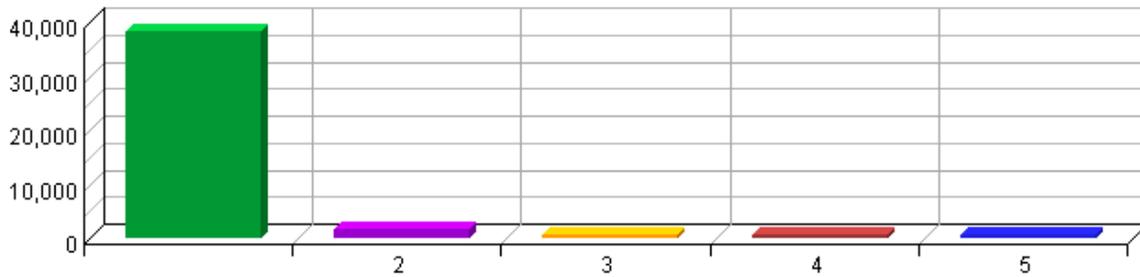
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



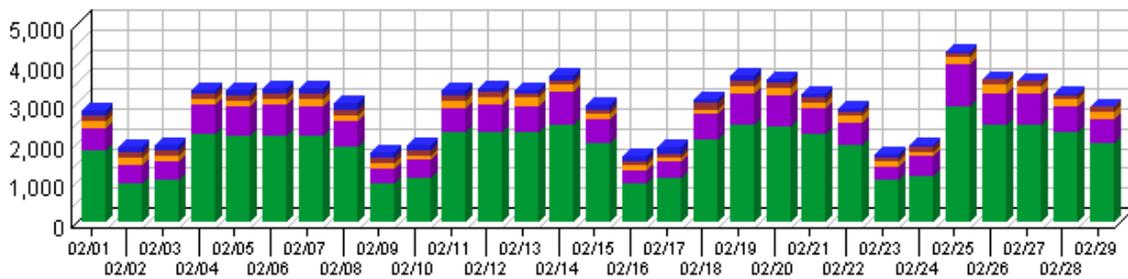
Top Spiders by Visits



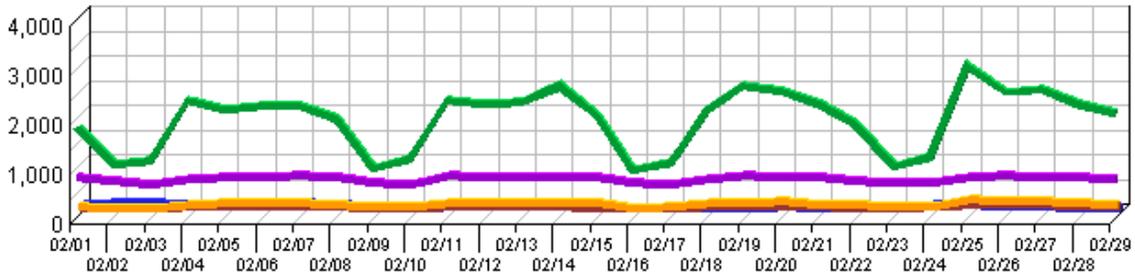
Top WAP Browsers by Visits



Top Browsers by Visits Trend



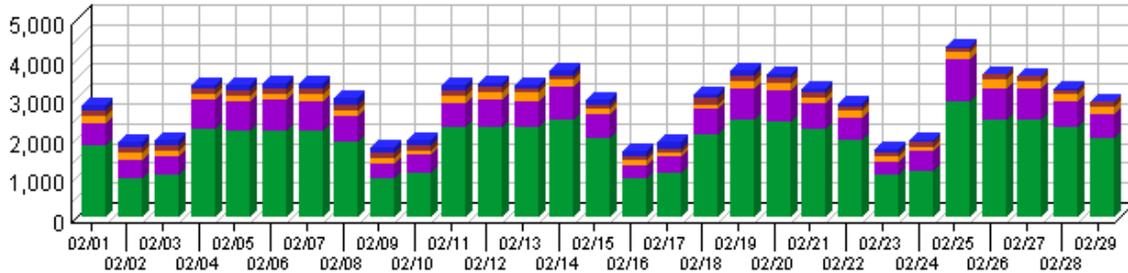
Top Platforms by Visits Trend



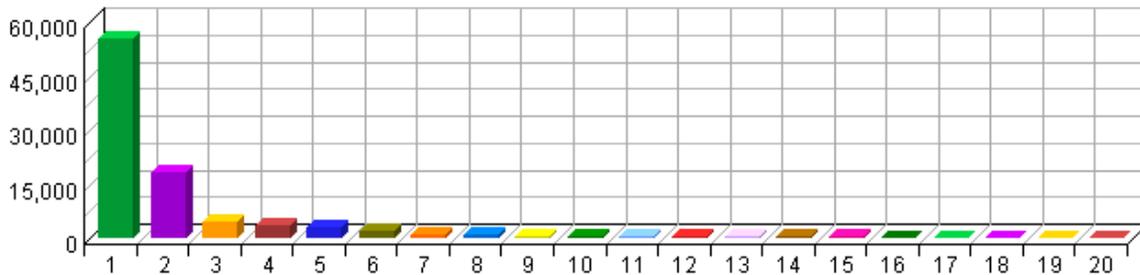
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	55,396	57.87%	199,877
2.	Mozilla	18,203	19.02%	66,718
3.	Other Netscape Compatible	4,521	4.72%	27,378
4.	Others	3,678	3.84%	7,801
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	3,199	3.34%	24,976
6.	Opera	1,850	1.93%	2,599
7.	ColdFusion	899	0.94%	2,346
8.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	862	0.90%	9,384
9.	Netscape	649	0.68%	2,230
10.	Safari	635	0.66%	2,330
11.	UCmore	480	0.50%	480
12.	Java/1.5.0_06	359	0.38%	359
13.	Jakarta Commons-HttpClient/3.0.1	342	0.36%	14,468
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	325	0.34%	767
15.	NLESE USEPA	324	0.34%	27,363
16.	libwww-perl/5.800	242	0.25%	325
17.	Konqueror	227	0.24%	3,622

18.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	170	0.18%	827
19.	ia_archiver-web.archive.org	148	0.15%	148
20.	Java/1.6.0_03	129	0.13%	201
	Subtotal	92,638	96.78%	394,199
	Other	3,085	3.22%	24,992
	Total	95,723	100.00%	419,191

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

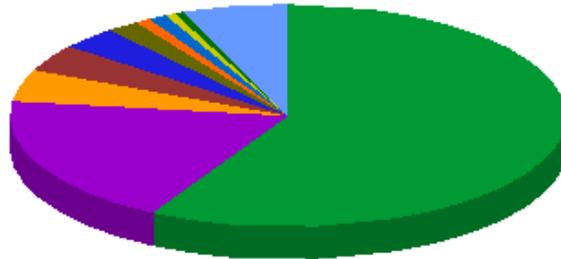
💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	28,605	29.88%	105,300
		7.0	22,018	23.00%	86,581
		7.0.5730.11	1,245	1.30%	1,397
		6.0.2900.2180	780	0.81%	1,000
		5.0	747	0.78%	1,796
		7.0.5730.13	423	0.44%	513
		7.0.6000.16609	340	0.36%	360
		7.0.6000.16575	292	0.31%	314
		5.5	250	0.26%	406
		5.01	194	0.20%	518
		5.17	93	0.10%	201
		5.00	57	0.06%	865
		6.0.2800.1106	57	0.06%	58
		5.12	39	0.04%	55
		4.0	37	0.04%	74
		Version Unknown	33	0.03%	39
		7.0b	30	0.03%	58
		3.02	25	0.03%	34
		4.01	20	0.02%	29
		5.14	18	0.02%	47
5.23	14	0.01%	41		
6.0.2900.2149	14	0.01%	14		
1.	9	0.01%	94		
7.0.6001.17052	9	0.01%	9		
5.22	8	0.01%	9		
6.0b	6	0.01%	10		

7.0a1	5	0.01%	7
6.0-	5	0.01%	8
2.0d	4	0.00%	12
5.13	3	0.00%	11
6.1	3	0.00%	3
999.1	2	0.00%	2
2.0	2	0.00%	2
7.0.6000.16546	2	0.00%	2
5.21	1	0.00%	1
6.0.3790.0	1	0.00%	1
5.15	1	0.00%	1
7.0.6000.16386	1	0.00%	1
6	1	0.00%	2
6.0.2600.0000	1	0.00%	1
7.0.6000.16512	1	0.00%	1
Other	0	0.00%	0
2. Mozilla			
20080201	7,734	8.08%	29,830
20071127	3,334	3.48%	13,134
Version Unknown	1,658	1.73%	5,099
20080109	1,191	1.24%	4,035
20070308	868	0.91%	2,114
20070508	252	0.26%	1,386
20070515	245	0.26%	851
20070725	228	0.24%	806
20071025	190	0.20%	794
20070914	172	0.18%	602
20050915	168	0.18%	848
20071214	163	0.17%	229
20061010	133	0.14%	486
20070309	116	0.12%	446
20061204	83	0.09%	293
20071008	79	0.08%	331
20071206	73	0.08%	365
20061206	59	0.06%	173
20050716	58	0.06%	170
20041107	54	0.06%	180
20070713	53	0.06%	222
20060909	51	0.05%	212
20051111	46	0.05%	247
20050511	44	0.05%	112
20071115	38	0.04%	162
20060508	38	0.04%	247

2007030919	36	0.04%	63
2008020514	34	0.04%	152
20071128	31	0.03%	124
20070219	30	0.03%	80
20080207	28	0.03%	58
20060111	27	0.03%	75
20060426	25	0.03%	63
2007121120	25	0.03%	194
	23	0.02%	46
20060728	22	0.02%	102
20060414	21	0.02%	174
20050414	19	0.02%	47
20070312	19	0.02%	97
20061201	17	0.02%	35
20040913	17	0.02%	29
20031007	15	0.02%	31
20020924	13	0.01%	13
20040707	13	0.01%	22
20071204	12	0.01%	33
20050919	11	0.01%	30
20040803	11	0.01%	14
20020923	11	0.01%	20
20050717	10	0.01%	33
20060918	10	0.01%	11
20050224	10	0.01%	18
20080219	10	0.01%	25
20060308	10	0.01%	30
20060214	10	0.01%	19
20031016	10	0.01%	18
20040416	9	0.01%	17
20021126	9	0.01%	21
20071126	9	0.01%	15
20061025	9	0.01%	22
20050225	8	0.01%	14
20040206	8	0.01%	25
20041002	8	0.01%	15
20060612	8	0.01%	18
20011128	8	0.01%	15
20061011	8	0.01%	12
20040815	8	0.01%	11
20070809	7	0.01%	17
20041103	7	0.01%	11

20071122	7	0.01%	17
20041122	7	0.01%	7
20071213	7	0.01%	26
20050319	6	0.01%	7
20021112	6	0.01%	6
20070509	6	0.01%	11
20070216	6	0.01%	42
20041001	6	0.01%	27
20030517	6	0.01%	8
20070417	6	0.01%	12
20040113	6	0.01%	65
20051102	6	0.01%	15
20061228	6	0.01%	13
20050317	6	0.01%	14
20060911	6	0.01%	9
20040218	6	0.01%	9
20061023	6	0.01%	22
20060425	5	0.01%	11
20040910	5	0.01%	8
20060319	5	0.01%	11
20021016	5	0.01%	5
20080208	5	0.01%	28
20020530	5	0.01%	6
20040614	5	0.01%	33
20060821	5	0.01%	8
20070802	5	0.01%	27
20070222	5	0.01%	56
20080211	5	0.01%	20
20060206	4	0.00%	9
20021001	4	0.00%	9
20020910	4	0.00%	4
20071010	4	0.00%	14
70061023	4	0.00%	6
20041220	4	0.00%	5
20021207	4	0.00%	10
20071030	4	0.00%	4
20041217	4	0.00%	4
20041020	3	0.00%	7
20061031	3	0.00%	8
20060313	3	0.00%	7
20050207	3	0.00%	4
20080209	3	0.00%	11

20060523	3	0.00%	9
20040626	3	0.00%	7
20041108	3	0.00%	23
20040616	3	0.00%	4
20060130	3	0.00%	5
20071201	3	0.00%	6
20050517	3	0.00%	10
20060601	3	0.00%	4
20040225	3	0.00%	3
20060719	3	0.00%	20
20010124	3	0.00%	3
20051019	3	0.00%	8
20060124	3	0.00%	6
20051105	3	0.00%	5
20050728	3	0.00%	11
20020326	3	0.00%	3
20050711	3	0.00%	6
20071015	3	0.00%	6
20051107	3	0.00%	186
20080203	2	0.00%	3
20080126	2	0.00%	5
20030624	2	0.00%	14
20070228	2	0.00%	6
20050512	2	0.00%	2
20050418	2	0.00%	2
20030504	2	0.00%	2
20060328	2	0.00%	10
20061220	2	0.00%	4
20070310	2	0.00%	5
20060527	2	0.00%	5
20020311	2	0.00%	2
20060723	2	0.00%	3
20080115	2	0.00%	6
20020523	2	0.00%	2
20060526	2	0.00%	5
20071102	2	0.00%	7
20070625	2	0.00%	34
20051002	2	0.00%	5
20020529	2	0.00%	3
20050223	2	0.00%	4
20041007	2	0.00%	7
20060418	2	0.00%	4

20070220	2	0.00%	4
20060602	2	0.00%	3
20070505	2	0.00%	4
20011011	2	0.00%	7
2008020511	2	0.00%	7
20080129	2	0.00%	5
20071022	2	0.00%	3
20050712	2	0.00%	3
20080206	2	0.00%	3
2007110904	2	0.00%	7
20060613	2	0.00%	4
20021104	2	0.00%	2
20060614	2	0.00%	2
20070504	2	0.00%	9
20071020	2	0.00%	3
20050128	2	0.00%	5
DEBIAN-1.8.0.1-5	2	0.00%	2
20070720	2	0.00%	7
2008010104	2	0.00%	2
2007121014	2	0.00%	4
20070316	2	0.00%	3
20060512	2	0.00%	2
20031002	2	0.00%	2
20071202	1	0.00%	4
2008021704	1	0.00%	1
20050302	1	0.00%	1
2008020419	1	0.00%	4
20070819	1	0.00%	3
20050718	1	0.00%	1
20060417	1	0.00%	1
20040630	1	0.00%	2
20041219	1	0.00%	1
20070730	1	0.00%	3
20050727	1	0.00%	2
20070801	1	0.00%	4
20071021	1	0.00%	1
20061217	1	0.00%	6
20060411	1	0.00%	3
2007100619	1	0.00%	3
20060201	1	0.00%	2
20060802	1	0.00%	2
20030516	1	0.00%	2

	20050721	1	0.00%	2	
	20070530	1	0.00%	3	
	20041114	1	0.00%	2	
	20080202	1	0.00%	2	
	20050429	1	0.00%	1	
	20071123	1	0.00%	3	
	Other	54	0.06%	0	
3.	Other Netscape Compatible	Version Unknown	4,521	4.72%	27,378
	Other	0	0.00%	0	
4.	Others	Version Unknown	3,678	3.84%	7,801
	Other	0	0.00%	0	
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	3,199	3.34%	24,976
	Other	0	0.00%	0	
6.	Opera	9.0	1,408	1.47%	1,534
	9.25	103	0.11%	240	
	9.23	54	0.06%	228	
	9.24	41	0.04%	140	
	9.00	32	0.03%	63	
	8.01	30	0.03%	63	
	8.00	14	0.01%	25	
	9.26	14	0.01%	27	
	9.01	13	0.01%	17	
	9.10	12	0.01%	25	
	7.11	12	0.01%	17	
	7.0	12	0.01%	12	
	7.54	10	0.01%	19	
	9.20	10	0.01%	21	
	9.22	10	0.01%	14	
	9.50	9	0.01%	48	
	6.01	8	0.01%	9	
	9.21	7	0.01%	13	
	7.02	6	0.01%	6	
	8.54	5	0.01%	15	
	8.0	5	0.01%	7	
	8.50	4	0.00%	4	
	6.04	3	0.00%	3	
	8.51	3	0.00%	5	
	8.02	2	0.00%	6	
	8.5	2	0.00%	3	
	6.03	2	0.00%	2	
	8.53	2	0.00%	7	
	7.51	2	0.00%	3	

		5.0	2	0.00%	7
		5.02	2	0.00%	2
		9.30	2	0.00%	2
		9.02	1	0.00%	2
		8.65	1	0.00%	1
		6.05	1	0.00%	2
		3.0	1	0.00%	1
		7.60	1	0.00%	2
		8.52	1	0.00%	1
		7.23	1	0.00%	1
		7.03	1	0.00%	1
		6.02	1	0.00%	1
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	899	0.94%	2,346
		Other	0	0.00%	0
8.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	862	0.90%	9,384
		Other	0	0.00%	0
9.	Netscape	4.5	166	0.17%	816
		7.2	103	0.11%	327
		4.0	58	0.06%	74
		4.08	44	0.05%	106
		7.1	30	0.03%	280
		8.1.3	29	0.03%	97
		4.05	17	0.02%	68
		8.0.4	14	0.01%	36
		6.2.1	14	0.01%	18
		7	11	0.01%	22
		7.0	11	0.01%	32
		4.75	10	0.01%	28
		Version Unknown	10	0.01%	10
		0.6	9	0.01%	15
		8.0.3.4	9	0.01%	41
		4.7	9	0.01%	9
		Nutch-0.9	9	0.01%	16
		4.76	9	0.01%	28
		3.0	8	0.01%	14
		6.2	8	0.01%	14
		8.1.2	7	0.01%	23
		4.79	7	0.01%	11
		8.0.1	6	0.01%	12
		3.01	5	0.01%	6
		7.02	5	0.01%	7

	8.1	5	0.01%	11
	4.x	4	0.00%	18
	4.8	4	0.00%	6
	0.91	4	0.00%	6
	6.2.3	3	0.00%	12
	6.1	3	0.00%	4
	4.61	3	0.00%	7
	8.0	2	0.00%	2
	4.78C-20010724M	2	0.00%	2
	4.7C-CCK-MCD	1	0.00%	2
	6/6.1	1	0.00%	1
	4.79C-CCK-MCD	1	0.00%	1
	4.77	1	0.00%	1
	4.78	1	0.00%	1
	6.2.2	1	0.00%	3
	6.0	1	0.00%	2
	7.01	1	0.00%	3
	8.0.2	1	0.00%	31
	4.06	1	0.00%	6
	2.02	1	0.00%	1
	Other	0	0.00%	0
10. Safari	419.3	286	0.30%	733
	312.6	131	0.14%	323
	YY/ADOBE	66	0.07%	72
	YY	44	0.05%	269
	312.6_ADOBE	15	0.02%	467
	419.3_ADOBE	10	0.01%	216
	417.9.2	9	0.01%	18
	312	8	0.01%	31
	417.8	7	0.01%	12
	85.8.1	6	0.01%	13
	417.9.3	5	0.01%	11
	312.5	5	0.01%	22
	412	5	0.01%	15
	312.3	5	0.01%	16
	413	4	0.00%	4
	51	4	0.00%	4
	412.2	3	0.00%	9
	125	2	0.00%	3
	417.8_ADOBE	2	0.00%	56
	523.10	2	0.00%	5
	416.12	2	0.00%	2

	412.5	2	0.00%	3	
	Version Unknown	1	0.00%	1	
	125.9	1	0.00%	2	
	312.3.1	1	0.00%	1	
	74	1	0.00%	1	
	85.7	1	0.00%	3	
	416.12_ADOBE	1	0.00%	1	
	417.2	1	0.00%	1	
	312.3.3	1	0.00%	2	
	85.8	1	0.00%	2	
	125.11	1	0.00%	10	
	125.12	1	0.00%	1	
	125.8	1	0.00%	1	
	Other	0	0.00%	0	
11.	UCmore	Version Unknown	480	0.50%	480
		Other	0	0.00%	0
12.	Java/1.5.0_06	Version Unknown	359	0.38%	359
		Other	0	0.00%	0
13.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	342	0.36%	14,468
		Other	0	0.00%	0
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	325	0.34%	767
		Other	0	0.00%	0
15.	NLESE USEPA	Version Unknown	324	0.34%	27,363
		Other	0	0.00%	0
16.	libwww-perl/5.800	Version Unknown	242	0.25%	325
		Other	0	0.00%	0
17.	Konqueror	3.2	136	0.14%	3,481
		3.5	39	0.04%	89
		3.1	8	0.01%	8
		3.1-RC4	5	0.01%	5
		3.0-RC1	5	0.01%	5
		3.1-RC2	5	0.01%	5
		3.0-RC5	4	0.00%	4
		3.1-RC1	4	0.00%	4
		3.1-RC5	4	0.00%	4
		3.0-RC6	3	0.00%	3
		3.1-RC6	3	0.00%	3
		3.0-RC2	3	0.00%	3
		3.0-RC4	2	0.00%	2
		3.0-RC3	2	0.00%	2
		2.2-11	1	0.00%	1
		3.3	1	0.00%	1

		2.1.1	1	0.00%	1
		3.0	1	0.00%	1
		Other	0	0.00%	0
18.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	170	0.18%	827
		Other	0	0.00%	0
19.	ia_archiver-web.archive.org	Version Unknown	148	0.15%	148
		Other	0	0.00%	0
20.	Java/1.6.0_03	Version Unknown	129	0.13%	201
		Other	0	0.00%	0
	Subtotal		92,638	96.78%	394,199
	Other		3,085	3.22%	24,992
	Total		95,723	100.00%	419,191

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

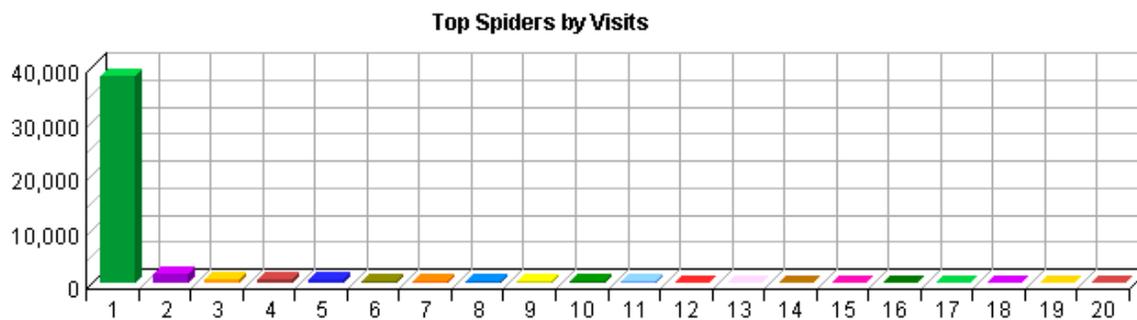
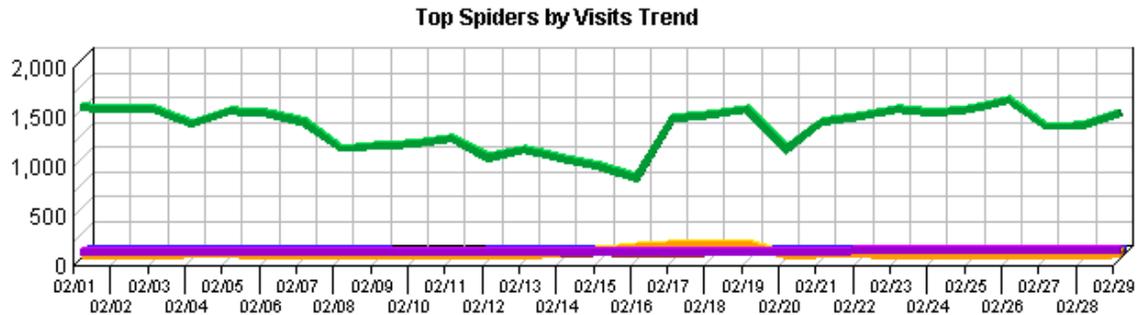
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	38,210	84.51%	49,659
2. Baiduspider (http:	1,587	3.51%	1,599
3. Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	590	1.30%	5,362
4. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	577	1.28%	634
5. NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	556	1.23%	2,804
6. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	462	1.02%	968
7. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	450	1.00%	1,368
8. Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	394	0.87%	1,044
9. Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	379	0.84%	8,431
10. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	224	0.50%	35,762

11.	Gigabot	194	0.43%	250
12.	Speedy Spider (http:	151	0.33%	471
13.	Lycos_Spider_(modspider)	149	0.33%	287
14.	WebAlta Crawler	147	0.33%	657
15.	Yeti	118	0.26%	175
16.	LTI	81	0.18%	537
17.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	52	0.12%	114
18.	YPARD Crawler	52	0.12%	62
19.	VisBot	46	0.10%	94
20.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	42	0.09%	177
	Subtotal	44,461	98.33%	110,455
	Other	755	1.67%	18,307
	Total	45,216	100.00%	128,762

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

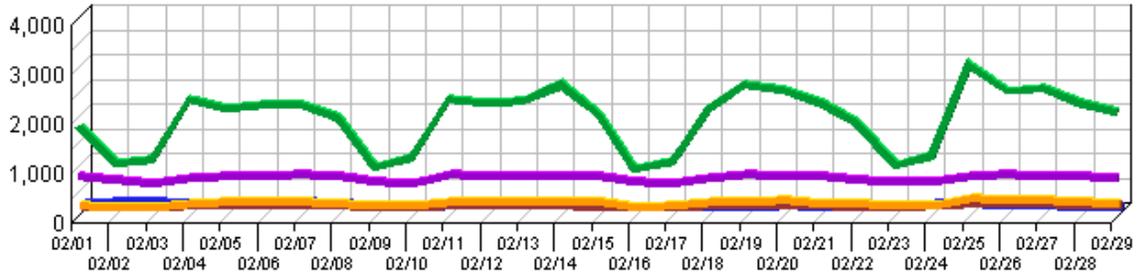
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

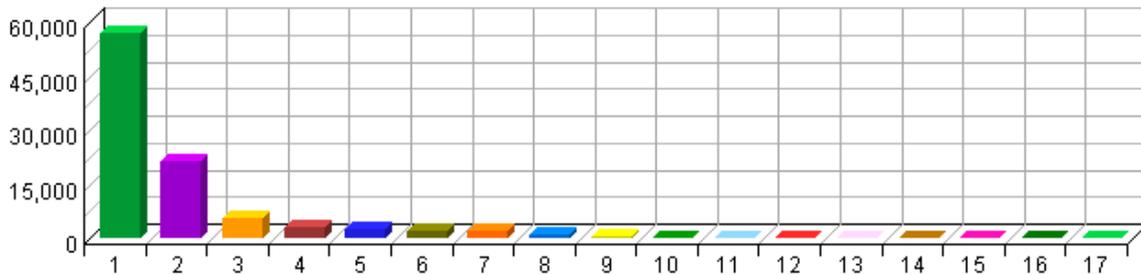
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	56,814	59.35%	216,193
2.	Others	21,135	22.08%	136,608
3.	Windows 2000	5,573	5.82%	21,322
4.	Windows NT	3,098	3.24%	10,893
5.	Linux	2,725	2.85%	7,544
6.	Macintosh	2,128	2.22%	5,968
7.	Macintosh PowerPC	1,940	2.03%	6,228
8.	Windows 98	1,032	1.08%	4,184
9.	Windows 2003	529	0.55%	1,549
10.	Windows 95	241	0.25%	410
11.	Windows ME	160	0.17%	328
12.	Windows Win32s	147	0.15%	396
13.	FreeBSD	139	0.15%	3,486
14.	SunOS	38	0.04%	70
15.	Windows 3.x	17	0.02%	4,004
16.	OS/2	4	0.00%	5
17.	OpenBSD	3	0.00%	3

Total

95,723

100.00%

419,191

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.