

Envirosense Monthly Statistics

Web Log Analysis Monthly Report June 2008

Report Range:06/01/2008 00:00:00 – 06/30/2008 23:59:59



This report was generated by WebTrends(R) Wednesday July 16, 2008 – 10:28:57
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

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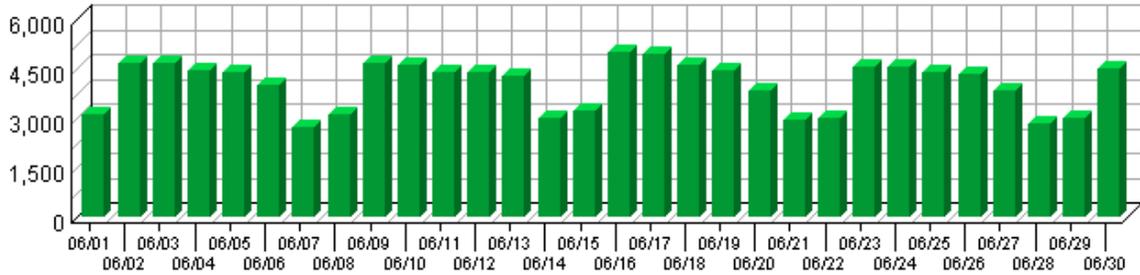
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

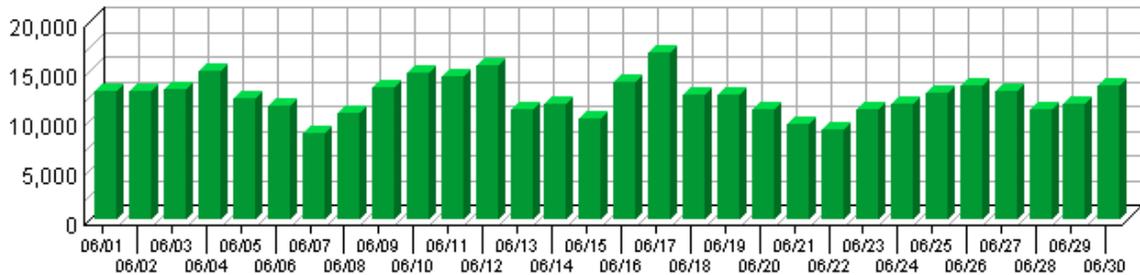
Visits Trend



Visit Summary

Visits	120,484
Average per Day	4,016
Average Visit Length	00:19:39
Median Visit Length	00:02:12
International Visits	11.33%
Visits of Unknown Origin	25.18%
Visits from Your Country: United States (US)	63.49%

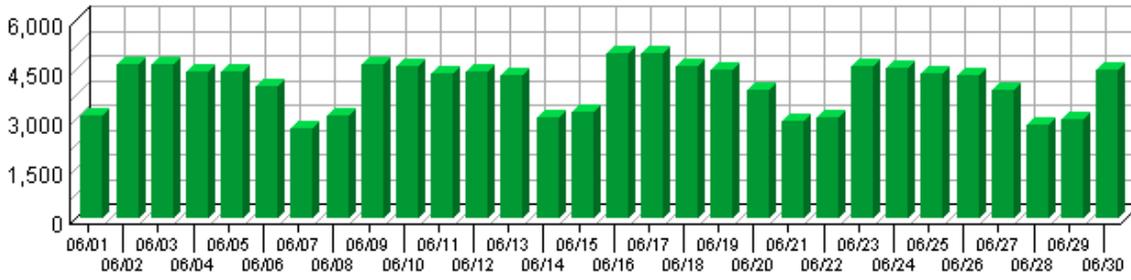
Page Views Trend



Page View Summary

Page Views	372,397
Average per Day	12,413
Average Page Views per Visit	3.09

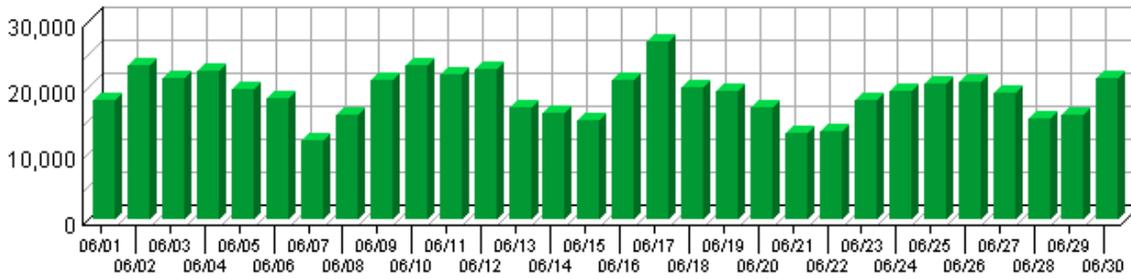
Visitors Trend



Visitor Summary

Unique Visitors	61,374
Visitors Who Visited Once	54,033
Visitors Who Visited More Than Once	7,341
Average Visits per Visitor	1.96

Hits Trend

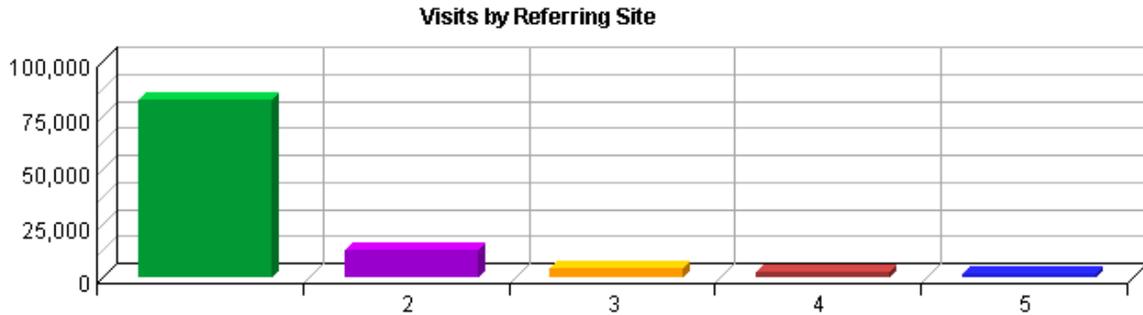


Hit Summary

Successful Hits for Entire Site	570,104
Average Hits per Day	19,003
Home Page Hits	18,817

Marketing Dashboard

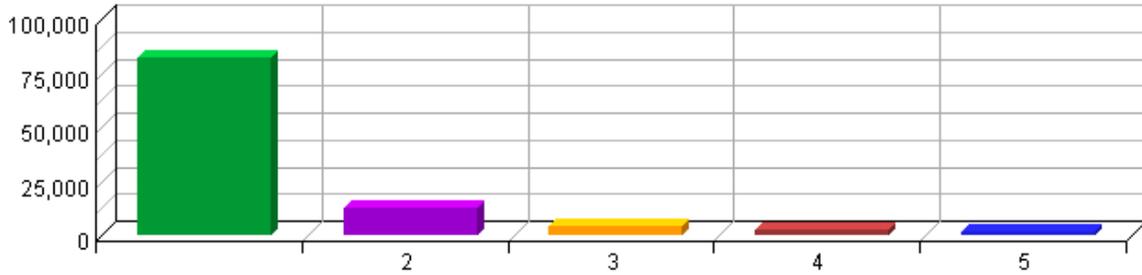
This dashboard summarizes important information related to online marketing activity.



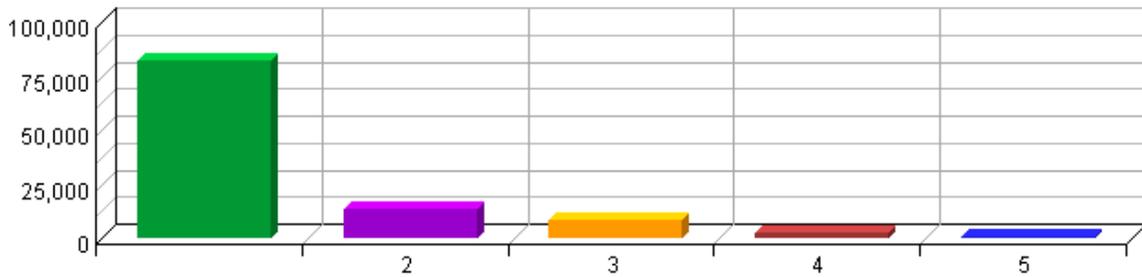
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

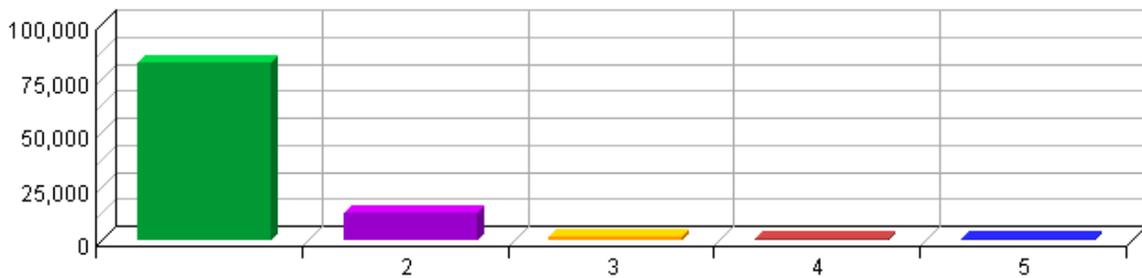
Visits by Referring Site



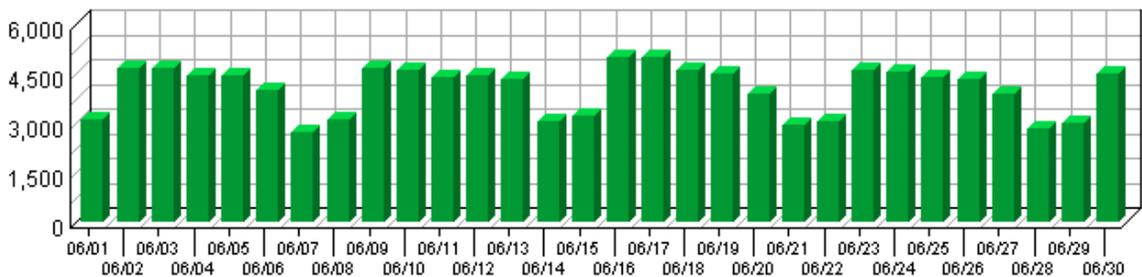
Visits by Referring Domain



Visits by Referring Page

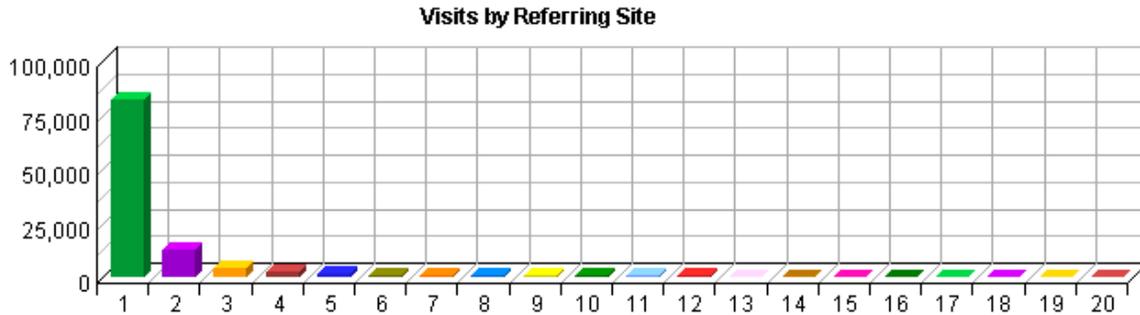


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	82,625	68.58%
2.	http://www.google.com/	12,890	10.70%
3.	http://es.epa.gov/	4,453	3.70%
4.	http://www.epa.gov/	2,200	1.83%
5.	http://search.yahoo.com/	2,081	1.73%
6.	http://www.google.co.in/	874	0.73%
7.	http://images.google.com/	684	0.57%
8.	http://search.msn.com/	592	0.49%
9.	http://search.live.com/	572	0.47%
10.	http://www.google.co.uk/	520	0.43%
11.	http://www.google.ca/	516	0.43%
12.	http://cfpub.epa.gov/	492	0.41%
13.	http://www.sbir.gov/	372	0.31%
14.	http://nlquery.epa.gov/	365	0.30%
15.	http://intranet.epa.gov/	326	0.27%
16.	http://www.google.com.au/	265	0.22%
17.	http://yosemite.epa.gov/	248	0.21%
18.	http://www.google.cn/	243	0.20%
19.	http://www.google.de/	203	0.17%
20.	http://www07.grants.gov/	182	0.15%
	Subtotal	110,703	91.88%
	Other	9,781	8.12%
	Total	120,484	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

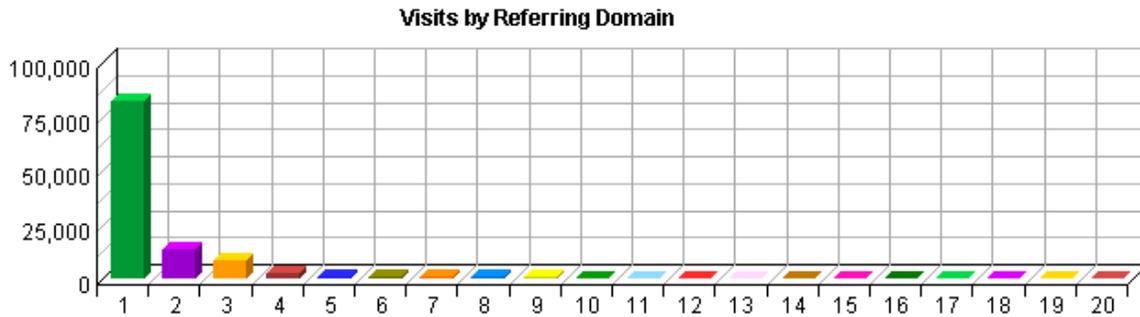


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	82,625	68.58%
2.	google.com	13,667	11.34%
3.	epa.gov	8,283	6.87%
4.	yahoo.com	2,392	1.99%
5.	google.co.in	996	0.83%
6.	google.co.uk	640	0.53%
7.	msn.com	601	0.50%
8.	live.com	598	0.50%
9.	google.ca	566	0.47%
10.	sbir.gov	373	0.31%
11.	google.com.au	295	0.24%
12.	google.cn	276	0.23%
13.	grants.gov	256	0.21%
14.	google.de	228	0.19%
15.	aol.com	200	0.17%
16.	google.fr	188	0.16%
17.	business.gov	164	0.14%
18.	google.it	162	0.13%
19.	google.co.kr	149	0.12%
20.	google.com.ph	148	0.12%
	Subtotal	112,807	93.63%
	Other	7,677	6.37%
	Total	120,484	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

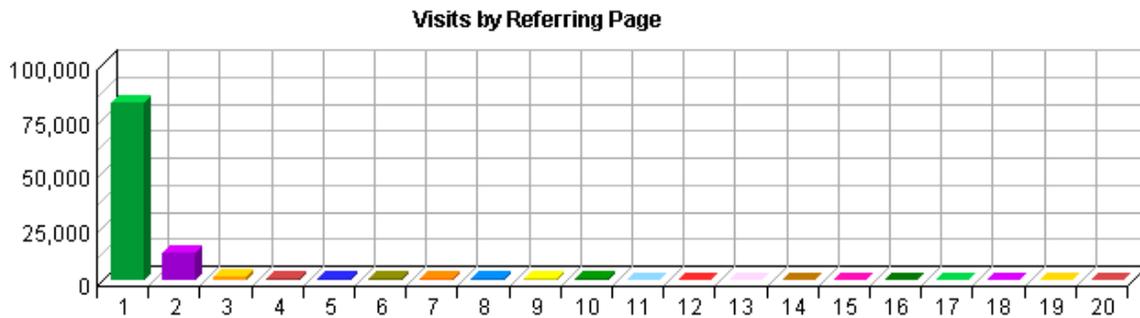
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	82,625	68.58%
2.	http://www.google.com/search	12,598	10.46%
3.	http://search.yahoo.com/ search	1,413	1.17%
4.	http://www.google.co.in/ search	871	0.72%
5.	http://images.google.com/ imgres	684	0.57%
6.	http://search.live.com/ results.aspx	562	0.47%
7.	http://search.msn.com/results. aspx	547	0.45%
8.	http://www.google.co.uk/ search	520	0.43%
9.	http://www.google.ca/search	515	0.43%
10.	http://es.epa.gov/	441	0.37%
11.	http://nlquery.epa.gov/ epasearch/epasearch	364	0.30%
12.	http://es.epa.gov/ncer/	340	0.28%
13.	http://es.epa.gov/comments. html	337	0.28%
14.	http://es.epa.gov/search.html	314	0.26%
15.	http://www.sbir.gov/ solicitations/	284	0.24%
16.	http://intranet.epa.gov/ ordintra/	275	0.23%
17.	http://www.google.com.au/ search	261	0.22%
18.	http://www.google.cn/search	242	0.20%
19.	http://www.google.de/search	203	0.17%
20.	http://www.epa.gov/careers/ stuopp.html	193	0.16%
	Subtotal	103,589	85.98%
	Other	16,895	14.02%
	Total	120,484	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

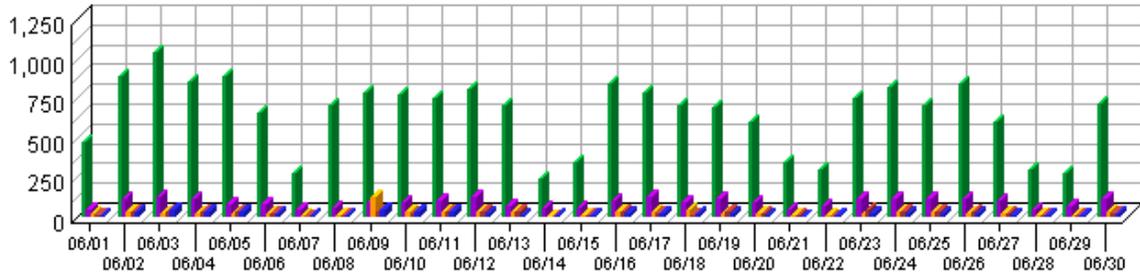
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

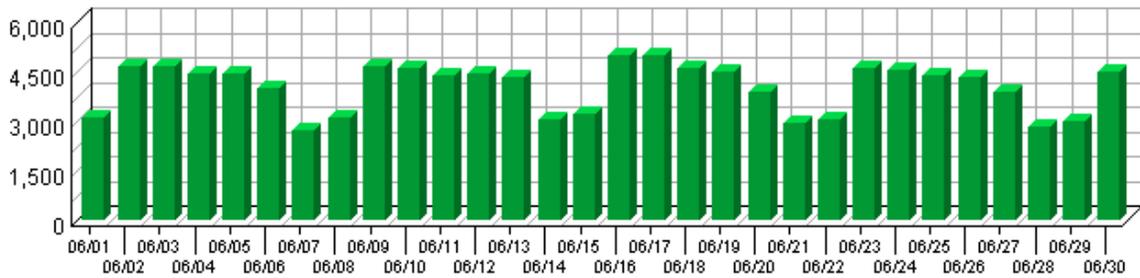
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

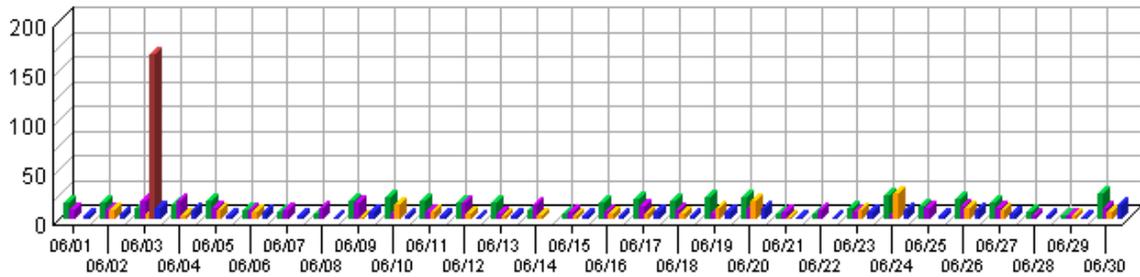
Activity by Search Engine



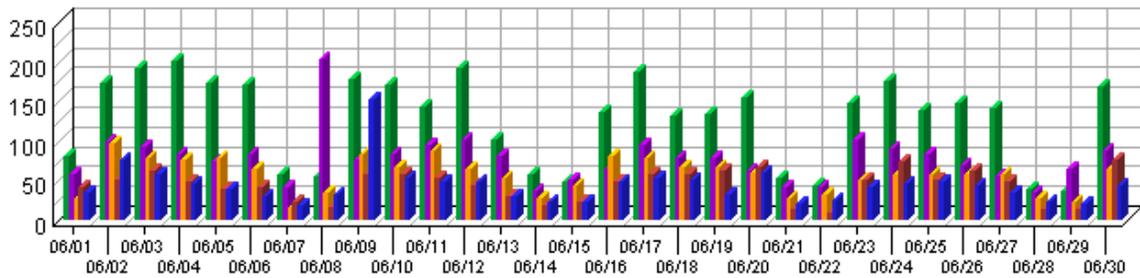
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

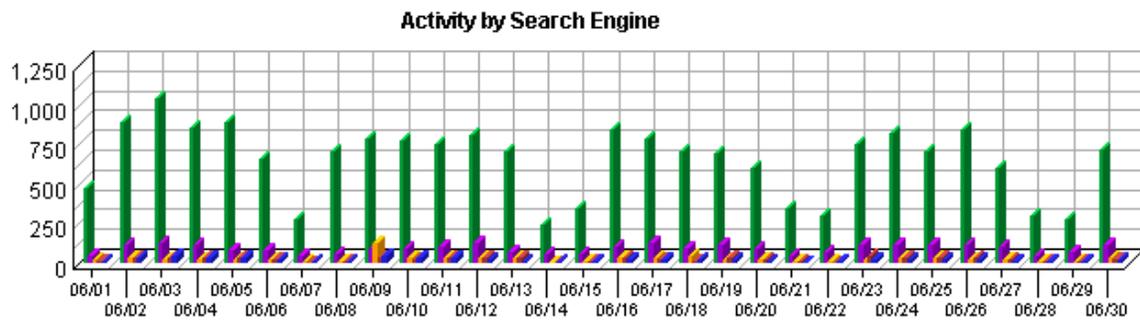


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	19,529	74.22%
2.	yahoo	2,748	10.44%
3.	google uk	814	3.09%
4.	msn	728	2.77%
5.	google canada	639	2.43%
6.	google australia	370	1.41%
7.	google germany	257	0.98%
8.	google france	216	0.82%
9.	google italy	178	0.68%
10.	aol netfind	175	0.67%
11.	google japan	113	0.43%
12.	yahoo japan	98	0.37%
13.	yahoo spain	88	0.33%
14.	altavista	52	0.20%
15.	yahoo taiwan	39	0.15%
16.	yahoo singapore	38	0.14%
17.	dogpile	36	0.14%
18.	google austria	35	0.13%
19.	netscape	21	0.08%
20.	yahoo uk & ireland	20	0.08%
	Subtotal	26,194	99.56%
	Total	26,311	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	410	1.56%
	water purification	188	0.71%
	epa sbir	184	0.70%
	amova	167	0.63%
	epa star fellowship	154	0.59%
	design of fuel station depot layout diesel benzene standards drawings	142	0.54%
	etd design photovoltaic filetype:pdf	112	0.43%
	physical development model	102	0.39%
	epa	100	0.38%
	photovoltaic cell scholar filetype:pdf	84	0.32%
	tropical macroalgae	83	0.32%
	epa star grant	80	0.30%
	forms	73	0.28%
	nano fe	70	0.27%
	epa star grants	65	0.25%
	surface wetting .ppt	65	0.25%
	nano cuo antibacterial	63	0.24%
	site:es.epa.gov air pollution and treatment filetype:pdf	62	0.24%
	cmaq pm	57	0.22%
	microsoft powerpoint	50	0.19%
2. yahoo	epa	153	0.58%
	graduate fellowships	24	0.09%
	consolidated plastics company	19	0.07%
	epa star	18	0.07%
	geography of emerging infectious disease	16	0.06%
	waste water treatment pdf	15	0.06%
	ncerqa	14	0.05%
	health promotion theories	11	0.04%
	exercises on morbidity rates	11	0.04%
	promotion theory	10	0.04%
	epa star 2008	9	0.03%
	neshaps	9	0.03%
	ncer	9	0.03%
	oeca	8	0.03%
	oil mop inc	8	0.03%
	elf atochem north america inc	7	0.03%
	broad agency announcement	7	0.03%

	fellowships	7	0.03%
	sbirp	7	0.03%
	p3	7	0.03%
3.	google uk nanotechnology in water treatment	102	0.39%
	forms	20	0.08%
	health	7	0.03%
	change	7	0.03%
	corporate environmental decision making	5	0.02%
	new scientist logo	4	0.02%
	climate change	4	0.02%
	pesticides	4	0.02%
	reliability geotechnics	4	0.02%
	solutions to environmental problems	3	0.01%
	short term effects of exercise on the respiratory system	3	0.01%
	nanomaterials	3	0.01%
	polar regions climate	3	0.01%
	environmental health	3	0.01%
	neurodevelopmental disorder	3	0.01%
	environmental problem	3	0.01%
	www.epa.gov	2	0.01%
	risk assessment table	2	0.01%
	arsenic phytoremediation	2	0.01%
	health images	2	0.01%
4.	msn consolidated plastics	57	0.22%
	consolidated plastics company	55	0.21%
	epa	30	0.11%
	consolidatedplastics.com	30	0.11%
	consolidated plastics company inc	14	0.05%
	www.consolidatedplastics.com	10	0.04%
	epa ncer	9	0.03%
	consolidated plastics co	8	0.03%
	butterworth jetting	4	0.02%
	consolidated plastics inc	4	0.02%
	aga gas, inc	4	0.02%
	kleer-flo	3	0.01%
	consolidated plastics company, inc	3	0.01%
	us filter recovery services	3	0.01%
	fellowships	3	0.01%
	anderson 2000, inc.	3	0.01%
	consolitated plastics	3	0.01%
	consolidated plastic	3	0.01%
	consolidated plastics company, inc.	3	0.01%

	epa and oeca	3	0.01%
5. google canada	epa star	8	0.03%
	forms	7	0.03%
	anachemia solvents	6	0.02%
	change	4	0.02%
	deborah l. mckean epa	3	0.01%
	solutions to environmental problems	3	0.01%
	navco valves	3	0.01%
	pesticides	3	0.01%
	epa nanotechnology	3	0.01%
	hormoz modaressi	3	0.01%
	qtc interval	2	0.01%
	pesticides enter environment video	2	0.01%
	environnement protection agency pdf	2	0.01%
	public health and decision support systems	2	0.01%
	city of london coal ban	2	0.01%
	environmental jeopardy	2	0.01%
	adel hanna bams	2	0.01%
	r-can distribution incorporated	2	0.01%
	proceedings of the 2007 children's environmental health workshop: discover, treat, prevent, prepare	2	0.01%
	fullerenes ppt	2	0.01%
6. google australia	corporate social responsibility starbucks	15	0.06%
	laboratory hints molecular biology filetype:ppt	9	0.03%
	lab techniques and protocols molecular biology filetype:ppt	9	0.03%
	change	4	0.02%
	forms	4	0.02%
	market mechanisms	4	0.02%
	consequences of air quality	4	0.02%
	ecosystem climate change usa	3	0.01%
	air pollution consequences	3	0.01%
	describe climate change	3	0.01%
	quantitative terrorism risk assessment	2	0.01%
	basic nanotechnology issues	2	0.01%
	estradiol structure	2	0.01%
	carnegie mellon university logo	2	0.01%
	sbir program us epa	2	0.01%
	drinkingwater	2	0.01%
	tracey alayne rissman	2	0.01%
	epa enforcement	2	0.01%
	asthma signs	2	0.01%
	university of davis in california	2	0.01%

7. google germany	expo–archive	3	0.01%
	usepa	3	0.01%
	nanofibers	2	0.01%
	upflow filter	2	0.01%
	hse standards nanomaterials	2	0.01%
	surfactants structure	2	0.01%
	membrex	2	0.01%
	washington d.c. national mall	2	0.01%
	environmental protection agency	2	0.01%
	scrubber semiconductor	2	0.01%
	powerpoint oxidative stress oxidant production antioxidant defense	1	0.00%
	russ boys	1	0.00%
	land use climate change	1	0.00%
	tcdd powerpoint	1	0.00%
	general information for applicants and grant research climate change	1	0.00%
	energy crops environment	1	0.00%
	epa nano ag water	1	0.00%
	ecosystem goods and services diagram	1	0.00%
	grants us science	1	0.00%
	animal acid for biodiesel	1	0.00%
8. google france	kavlock robert epa	3	0.01%
	standards nanotechnologies	2	0.01%
	development of an individual exposure model for application to the southern california children's health study	2	0.01%
	how to solar greenhouse	2	0.01%
	greco wr and synergy and response surface	2	0.01%
	fbi building entrance	2	0.01%
	technical solutions to environmental problems	2	0.01%
	decade of childrens environmental health research	2	0.01%
	ncer	2	0.01%
	environmental protection agency	2	0.01%
	noaa/nos/nccos/cscor ecology and oceanography of harmful algal blooms	2	0.01%
	cellulose nanocomposite powerpoint	1	0.00%
	star epa endocrine	1	0.00%
	risk management plan for estradiol	1	0.00%
	membrex	1	0.00%
	environmental applications: sensors and sensor systems: overview nanotech–enabled sensors and sensor systems	1	0.00%
	the safe drinking water	1	0.00%
	fuel saver site:epa.gov	1	0.00%
	gene ecosystem ppt	1	0.00%

	biodiversity and extinction: the importance of being common	1	0.00%
9. google italy	organophosphates	4	0.02%
	epa nanotechnology	3	0.01%
	presentation sailfin	3	0.01%
	raasm usa	3	0.01%
	environmental problem	2	0.01%
	scientific poster	2	0.01%
	dilo company inc	2	0.01%
	daily severity rating wildfire	2	0.01%
	background bar	2	0.01%
	forest fire emissions under climate change review	2	0.01%
	trattamenti per la rimozione dei metalli pesanti	2	0.01%
	abstract autism	2	0.01%
	gold nanoparticles power point presentation	2	0.01%
	natural fiber cost	1	0.00%
	feasibility pyrolysis plant –biomass tyres	1	0.00%
	bioremediation ppt presentation	1	0.00%
	nanofibers	1	0.00%
	absorption band of tio2 nano particles	1	0.00%
	produce biofuel biodiesel from veg oil	1	0.00%
	cell culture	1	0.00%
10. aol netfind	www.epa.gov	6	0.02%
	epa.gov	4	0.02%
	environmental protection agency	4	0.02%
	industry sector notebooks	4	0.02%
	es.epa.gov	3	0.01%
	epa star fellowships	2	0.01%
	map of national mall	2	0.01%
	jcr impact factor journal of geophysical research biogeosciences	2	0.01%
	hud laws lices	2	0.01%
	form omb number 4040–0004	2	0.01%
	epa	2	0.01%
	environmental research companies	2	0.01%
	office of enforcement and compliance assurance, office of compliance, enforcement	2	0.01%
	children physiology characteristic	2	0.01%
	didde	2	0.01%
	epa pollution measure	2	0.01%
	usepa	2	0.01%
	dangerous household chemicals	2	0.01%
	is rsv lifelong disease	2	0.01%
	neil technologies	2	0.01%

11. google japan	cntã€€pesticides	4	0.02%
	binks manufacturing company	2	0.01%
	nanomaterials in the environment: behavior, fate, bioavailability, and effects	2	0.01%
	fine organics corp	2	0.01%
	hpd inc	2	0.01%
	membrex	2	0.01%
	scge	2	0.01%
	toxicology and applied pharmacology impact factor 2007	2	0.01%
	general circulation model	2	0.01%
	novamax technologies	2	0.01%
	monteiro–riviere epa 2005	2	0.01%
	epa nanotechnology	2	0.01%
	ncer	2	0.01%
	morelet's crocodile nest egg	1	0.00%
	climate change land use	1	0.00%
	systems biology toxicology	1	0.00%
	rosen hednic	1	0.00%
	bulk fe3o4	1	0.00%
	ppt principle of luciferase assay	1	0.00%
	hierarchical ppt assembly	1	0.00%
12. yahoo japan	dynaloy	3	0.01%
	http://www.epa.gov/ncer/childrenscnters	2	0.01%
	murine dc gm–csf lps	2	0.01%
	http://www.modelbk	2	0.01%
	paul.n.gardner	2	0.01%
	estrogen lc ms	2	0.01%
	http://www.epa.gov/ncer/childrenscnters	2	0.01%
	magni industries	2	0.01%
	farboil	2	0.01%
	rat hdl	2	0.01%
	inland technologies tacoma,	2	0.01%
	alpheus dry ice	1	0.00%
	1280 blue hills avenue,bloomfield,ct	1	0.00%
	alltech associates, inc.	1	0.00%
	point of use arsenic united states	1	0.00%
	terresolve	1	0.00%
	naocl	1	0.00%
	phosphorylated–c–jun antibody	1	0.00%
	tire dust health effect epa	1	0.00%
	bold mr venography	1	0.00%
candid	16	0.06%	

13. yahoo spain	garden design	9	0.03%
	biomarkers	4	0.02%
	lowell high school	4	0.02%
	epa	3	0.01%
	candid pictures	2	0.01%
	ferro cement	2	0.01%
	particulate matter	2	0.01%
	candid photo	2	0.01%
	multimeter	2	0.01%
	sciences of economics	2	0.01%
	effects of climate change	2	0.01%
	scientist technological	2	0.01%
	treatment of brine contaminated soils	2	0.01%
	sink drawing	2	0.01%
	candid photos	2	0.01%
	sweet tomatoes	2	0.01%
	high school film	2	0.01%
ucb.jpg	2	0.01%	
chances in nanotechnology	1	0.00%	
14. altavista	epa	5	0.02%
	epa star grant	3	0.01%
	bakalinsky, alan t. nanoparticle	2	0.01%
	oeca	2	0.01%
	paul bertsch niosh	2	0.01%
	novamax technologies inc	2	0.01%
	man-gill chemical	2	0.01%
	polaris uni-wash dust collectors harbor springs mi	1	0.00%
	pierce and stevens woodstain	1	0.00%
	nanotechnology	1	0.00%
	nitrate oil fields	1	0.00%
	representativeness analytical definition	1	0.00%
	abstract on theme nanotechnology	1	0.00%
	polaris dust collectors harbor springs mi	1	0.00%
	trenbolone research	1	0.00%
	epa environmental issues with nanomaterials	1	0.00%
	photocatalysis tio2 mb	1	0.00%
lenox and polymers	1	0.00%	
apv crepaco inc	1	0.00%	
s. ismat ismat shah	1	0.00%	
15. yahoo taiwan	o. i. analytical	2	0.01%
	zander filter	2	0.01%
	calfran	2	0.01%

	national center for environmental research	2	0.01%
	epa phase	2	0.01%
	ecosense	1	0.00%
	micropump 5795 model	1	0.00%
	facet quantek inc.	1	0.00%
	ruco polymer	1	0.00%
	atromatic valve company, inc	1	0.00%
	qual2k sugar river	1	0.00%
	prevor	1	0.00%
	isuzu dx5	1	0.00%
	kopp uc, iowa, internal medicine	1	0.00%
	modsonic	1	0.00%
	yuan, et al 2006	1	0.00%
	raasm	1	0.00%
	azubk	1	0.00%
	fischer porter	1	0.00%
	monroe environmental corp.	1	0.00%
16. yahoo singapore	consequences of air pollution	7	0.03%
	cr plating hardness	2	0.01%
	consequences pollution	1	0.00%
	endocrine disruptors problems	1	0.00%
	emerging technology to remove arsenic	1	0.00%
	scale of intelligence children changes every month	1	0.00%
	environmental factors in children	1	0.00%
	what gas use in vehicle air con	1	0.00%
	benefits of environmental audit–help in decision making	1	0.00%
	environment problem	1	0.00%
	children's environment	1	0.00%
	toxicity of nanomaterials	1	0.00%
	sources of atmospheric particulate matter	1	0.00%
	inovation in business	1	0.00%
	pipeline inspection co. ing	1	0.00%
	consequences of interaction	1	0.00%
	p3 science topic	1	0.00%
	capacity planning during initial phase for organic fertilizer manufacturer in malaysia	1	0.00%
	hexavalent plating	1	0.00%
	cardinal industrial finishes	1	0.00%
17. dogpile	%25f1%25f7%25f1	36	0.14%
18. google austria	ecosystem functioning	2	0.01%
	aquatic ecosystem services	2	0.01%
	funding opportunity for research projects	1	0.00%

	epa star	1	0.00%
	surface nanoparticles formation filetype:ppt	1	0.00%
	environmental problems	1	0.00%
	environmental risk assessment (era) for pharmaceuticals and personal care products	1	0.00%
	pantera petro	1	0.00%
	solutions to environment problems	1	0.00%
	wellek nsf	1	0.00%
	esp solder plus	1	0.00%
	pauli and griffin vr1	1	0.00%
	sol-gel filetype:ppt	1	0.00%
	air pollution biogenic tracer city moss	1	0.00%
	ikonos species richness	1	0.00%
	lamon.pdf	1	0.00%
	emulsion liquid membrane	1	0.00%
	karen herbin	1	0.00%
	indicator based funding	1	0.00%
	vrbina 12	1	0.00%
19. netscape	epa gro scholarship	2	0.01%
	epscor and epa	1	0.00%
	epa toxic metal	1	0.00%
	norfolk state university epa grant	1	0.00%
	brominated activated carbon	1	0.00%
	morton powder coatings	1	0.00%
	canine powerpoint presentations	1	0.00%
	pollution in highways health effects	1	0.00%
	consolidated plastics company	1	0.00%
	graduate fellowships for people over 40	1	0.00%
	william coutros	1	0.00%
	how to convert car to methane	1	0.00%
	candid shots	1	0.00%
	nanotechnology centers funding opportunities	1	0.00%
	telling college students about saving energy	1	0.00%
	osha lead inpaint values	1	0.00%
	communicating to employees that grants are being researched	1	0.00%
	usepa	1	0.00%
	www.epa.gov	1	0.00%
	prednisone asthmatic bronchitis	1	0.00%
20. yahoo uk &ireland	innovation and small business	3	0.01%
	epa sbir	2	0.01%
	epa	2	0.01%
	p3 website	2	0.01%

children's discovery center in stratford	1	0.00%
nanowires polypyrrole	1	0.00%
olanzapine children	1	0.00%
us epa 2002 journal	1	0.00%
human biodiversity forum#	1	0.00%
identify the additional needs of specific children	1	0.00%
sswamp	1	0.00%
phenols analysis using esa coulochem	1	0.00%
highly cited papers in liver	1	0.00%
journal impact factor human mutation 2006	1	0.00%
satellite based natural gas leak detection system	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,148	11.96%
	of	1,682	6.39%
	environmental	1,254	4.77%
	star	1,202	4.57%
	research	859	3.26%
	in	849	3.23%
	for	764	2.90%
	water	577	2.19%
	the	545	2.07%
	fellowship	499	1.90%
	sbir	483	1.84%
	grants	452	1.72%
	health	439	1.67%
	filetype:pdf	436	1.66%
	grant	431	1.64%
	to	429	1.63%
	2008	396	1.51%
	design	390	1.48%
	nanotechnology	374	1.42%
on	366	1.39%	
2. yahoo	epa	419	1.59%
	of	263	1.00%
	environmental	235	0.89%
	research	179	0.68%
	in	161	0.61%
	inc	111	0.42%
	health	101	0.38%

	for	98	0.37%
	on	84	0.32%
	water	82	0.31%
	children	73	0.28%
	star	63	0.24%
	company	61	0.23%
	grants	57	0.22%
	the	56	0.21%
	business	55	0.21%
	fellowships	52	0.20%
	to	49	0.19%
	promotion	48	0.18%
	science	46	0.17%
3. google uk	in	150	0.57%
	nanotechnology	124	0.47%
	water	115	0.44%
	of	110	0.42%
	treatment	107	0.41%
	the	58	0.22%
	environmental	49	0.19%
	for	41	0.16%
	change	34	0.13%
	research	33	0.13%
	health	27	0.10%
	climate	27	0.10%
	to	25	0.10%
	on	22	0.08%
	forms	20	0.08%
	environment	19	0.07%
	effects	19	0.07%
	epa	17	0.06%
	risk	17	0.06%
	asthma	15	0.06%
4. msn	plastics	160	0.61%
	consolidated	157	0.60%
	epa	91	0.35%
	company	78	0.30%
	inc	41	0.16%
	consolidatedplastics.com	30	0.11%
	environmental	29	0.11%
	inc.	20	0.08%
	water	18	0.07%

	in	18	0.07%
	of	16	0.06%
	co	16	0.06%
	to	12	0.05%
	for	12	0.05%
	filter	11	0.04%
	america	10	0.04%
	www.consolidatedplastics.com	10	0.04%
	products	9	0.03%
	company,	9	0.03%
	ncer	9	0.03%
5. google canada	of	61	0.23%
	environmental	52	0.20%
	epa	47	0.18%
	in	36	0.14%
	the	33	0.13%
	health	31	0.12%
	for	27	0.10%
	to	27	0.10%
	on	26	0.10%
	water	20	0.08%
	air	16	0.06%
	research	16	0.06%
	change	15	0.06%
	environment	14	0.05%
	inc	14	0.05%
	technology	14	0.05%
	star	14	0.05%
	ppt	13	0.05%
	human	12	0.05%
	children	12	0.05%
6. google australia	of	63	0.24%
	in	24	0.09%
	change	24	0.09%
	epa	21	0.08%
	the	21	0.08%
	climate	21	0.08%
	environmental	19	0.07%
	to	18	0.07%
	molecular	18	0.07%
	for	18	0.07%
	biology	18	0.07%

	filetype:ppt	18	0.07%
	on	17	0.06%
	ecosystem	15	0.06%
	social	15	0.06%
	starbucks	15	0.06%
	responsibility	15	0.06%
	corporate	15	0.06%
	environment	14	0.05%
	research	13	0.05%
7. google germany	of	18	0.07%
	ppt	15	0.06%
	environmental	15	0.06%
	in	12	0.05%
	research	11	0.04%
	powerpoint	11	0.04%
	for	9	0.03%
	the	9	0.03%
	epa	8	0.03%
	water	8	0.03%
	national	7	0.03%
	protection	7	0.03%
	nano	7	0.03%
	agency	6	0.02%
	ecosystem	6	0.02%
	change	6	0.02%
	services	5	0.02%
	washington	5	0.02%
	organic	5	0.02%
	mall	5	0.02%
8. google france	of	25	0.10%
	the	18	0.07%
	environmental	14	0.05%
	for	13	0.05%
	ppt	12	0.05%
	epa	12	0.05%
	to	9	0.03%
	research	8	0.03%
	health	8	0.03%
	in	7	0.03%
	filetype:ppt	6	0.02%
	quality	5	0.02%
	risk	5	0.02%

	poster	4	0.02%
	filetype:pdf	4	0.02%
	nanoparticles	4	0.02%
	endocrine	4	0.02%
	development	4	0.02%
	2007	4	0.02%
	pdf	4	0.02%
9. google italy	ppt	18	0.07%
	of	14	0.05%
	in	11	0.04%
	presentation	9	0.03%
	epa	8	0.03%
	health	7	0.03%
	particulate	7	0.03%
	environmental	6	0.02%
	the	6	0.02%
	nanotechnology	5	0.02%
	matter	5	0.02%
	effects	4	0.02%
	power	4	0.02%
	2008	4	0.02%
	organophosphates	4	0.02%
	for	4	0.02%
	water	4	0.02%
	autism	4	0.02%
	climate	4	0.02%
	point	4	0.02%
10. aol netfind	of	20	0.08%
	epa	14	0.05%
	environmental	14	0.05%
	in	11	0.04%
	to	10	0.04%
	for	9	0.03%
	agency	8	0.03%
	protection	7	0.03%
	star	6	0.02%
	www.epa.gov	6	0.02%
	the	6	0.02%
	national	6	0.02%
	research	6	0.02%
	asthma	5	0.02%
	office	5	0.02%

	is	5	0.02%
	company	4	0.02%
	health	4	0.02%
	grants	4	0.02%
	industry	4	0.02%
11. google japan	epa	8	0.03%
	nanotechnology	6	0.02%
	in	5	0.02%
	environmental	5	0.02%
	co2	4	0.02%
	environmental pesticides	4	0.02%
	impact	4	0.02%
	toxicology	4	0.02%
	ppt	4	0.02%
	factor	4	0.02%
	nano	3	0.01%
	star	3	0.01%
	technical	3	0.01%
	ncer	3	0.01%
	the	3	0.01%
	pdf	3	0.01%
	research	3	0.01%
	2007	3	0.01%
	model	3	0.01%
	fine	3	0.01%
12. yahoo japan	epa	5	0.02%
	dynaloy	3	0.01%
	industries	3	0.01%
	gm-csf	3	0.01%
	estrogen	3	0.01%
	corporation	3	0.01%
	http://www.epa.gov/ncer/childrenscenters	2	0.01%
	http://www.epa.gov/ncer/childrenscenters	2	0.01%
	lps	2	0.01%
	inc	2	0.01%
	murine	2	0.01%
	inland	2	0.01%
	hdl	2	0.01%
	technologies	2	0.01%
	lc	2	0.01%
	rat	2	0.01%
	paul.n.gardner	2	0.01%

	http://www.modelbk	2	0.01%
	dc	2	0.01%
	of	2	0.01%
13. yahoo spain	candid	22	0.08%
	of	11	0.04%
	design	9	0.03%
	garden	9	0.03%
	school	6	0.02%
	high	6	0.02%
	epa	5	0.02%
	effects	4	0.02%
	climate	4	0.02%
	lowell	4	0.02%
	change	4	0.02%
	biomarkers	4	0.02%
	on	3	0.01%
	economics	3	0.01%
	disease	3	0.01%
	in	3	0.01%
	sciences	3	0.01%
	soils	2	0.01%
	the	2	0.01%
	contaminated	2	0.01%
14. altavista	epa	10	0.04%
	star	3	0.01%
	niosh	3	0.01%
	grant	3	0.01%
	inc	3	0.01%
	nanotechnology	3	0.01%
	nanomaterials	3	0.01%
	mi	2	0.01%
	man-gill	2	0.01%
	in	2	0.01%
	environmental	2	0.01%
	polaris	2	0.01%
	t.	2	0.01%
	ismat	2	0.01%
	harbor	2	0.01%
	paul	2	0.01%
	oeca	2	0.01%
	chemical	2	0.01%
	collectors	2	0.01%

	nanoparticle	2	0.01%
15. yahoo taiwan	inc.	3	0.01%
	environmental	3	0.01%
	for	3	0.01%
	calfran	2	0.01%
	inc	2	0.01%
	phase	2	0.01%
	filter	2	0.01%
	center	2	0.01%
	national	2	0.01%
	i.	2	0.01%
	o.	2	0.01%
	polymer	2	0.01%
	ruco	2	0.01%
	epa	2	0.01%
	zander	2	0.01%
	analytical	2	0.01%
	research	2	0.01%
	porter	1	0.00%
	azubk	1	0.00%
	the	1	0.00%
16. yahoo singapore	of	15	0.06%
	pollution	9	0.03%
	air	9	0.03%
	consequences	9	0.03%
	in	8	0.03%
	for	5	0.02%
	particulate	3	0.01%
	children	3	0.01%
	matter	3	0.01%
	environmental	3	0.01%
	environment	3	0.01%
	plating	3	0.01%
	organic	2	0.01%
	phase	2	0.01%
	cr	2	0.01%
	arsenic	2	0.01%
	emerging	2	0.01%
	capacity	2	0.01%
	hardness	2	0.01%
	fertilizer	2	0.01%
17. dogpile	%25f1%25f7%25f1	36	0.14%

18. google austria	ecosystem	4	0.02%
	services	2	0.01%
	research	2	0.01%
	funding	2	0.01%
	for	2	0.01%
	functioning	2	0.01%
	filetype:ppt	2	0.01%
	environmental	2	0.01%
	problems	2	0.01%
	aquatic	2	0.01%
	presentation	1	0.00%
	pauli	1	0.00%
	cytokine	1	0.00%
	membran	1	0.00%
	pharmaceuticals	1	0.00%
	organization	1	0.00%
	minneapolis	1	0.00%
	nsf	1	0.00%
	molecular	1	0.00%
	emulsion	1	0.00%
19. netscape	epa	5	0.02%
	to	3	0.01%
	scholarship	2	0.01%
	gro	2	0.01%
	state	1	0.00%
	centers	1	0.00%
	are	1	0.00%
	graduate	1	0.00%
	how	1	0.00%
	canine	1	0.00%
	presentations	1	0.00%
	coutros	1	0.00%
	saving	1	0.00%
	researched	1	0.00%
	energy	1	0.00%
	employees	1	0.00%
	for	1	0.00%
	powerpoint	1	0.00%
activated	1	0.00%	
highways	1	0.00%	
20. yahoo uk &ireland	epa	5	0.02%
	business	3	0.01%

innovation	3	0.01%
small	3	0.01%
journal	2	0.01%
human	2	0.01%
website	2	0.01%
in	2	0.01%
children	2	0.01%
p3	2	0.01%
sbir	2	0.01%
highly	1	0.00%
center	1	0.00%
system	1	0.00%
forum#	1	0.00%
impact	1	0.00%
sswamp	1	0.00%
leak	1	0.00%
biodiversity	1	0.00%
2002	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



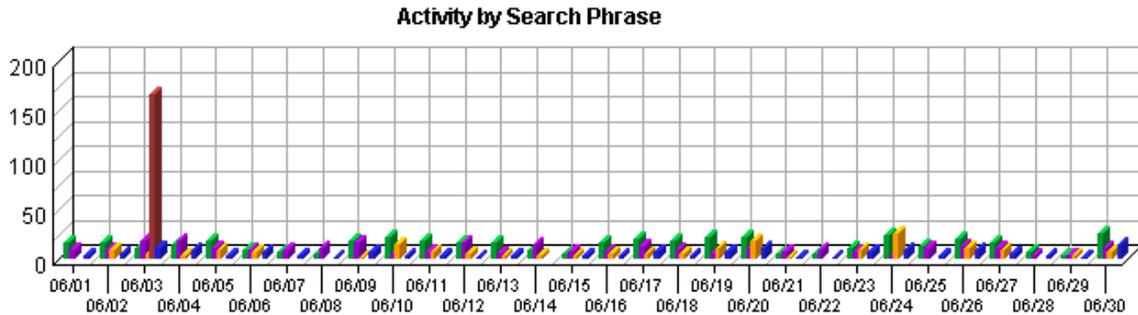
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	438	1.67%
2.	epa	302	1.15%
3.	epa sbir	191	0.73%
4.	amova	167	0.64%
5.	epa star fellowship	161	0.61%
6.	design of fuel station depot layout diesel benzene standards drawings	142	0.54%
7.	etd design photovoltaic filetype:pdf	112	0.43%
8.	forms	104	0.40%
9.	nanotechnology in water treatment	102	0.39%
10.	consolidated plastics company	94	0.36%
11.	epa star grant	87	0.33%
12.	photovoltaic cell scholar filetype:pdf	84	0.32%
13.	tropical macroalgae	83	0.32%
14.	nano fe	70	0.27%
15.	epa star grants	66	0.25%
16.	ncer	66	0.25%
17.	surface wetting .ppt	65	0.25%
18.	nano cuo antibacterial	63	0.24%

19.	site:es.epa.gov air pollution and treatment filetype:pdf	62	0.24%
20.	cmaq pm	57	0.22%
	Subtotal	2,516	9.58%
	Total	26,258	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%	
1. epa star	google	410	1.56%	
	yahoo	18	0.07%	
	google canada	8	0.03%	
	google austria	1	0.00%	
	google australia	1	0.00%	
	2. epa	yahoo	153	0.58%
google		100	0.38%	
msn		30	0.11%	
altavista		5	0.02%	
yahoo spain		3	0.01%	
yahoo italy		3	0.01%	
aol netfind		2	0.01%	
google canada		2	0.01%	
yahoo uk &ireland		2	0.01%	
hotbot		1	0.00%	
google australia		1	0.00%	
3. epa sbir		google	184	0.70%
		yahoo	3	0.01%
	yahoo uk &ireland	2	0.01%	
	google canada	2	0.01%	
	4. amova	google	167	0.64%
5. epa star fellowship	google	154	0.59%	
	yahoo	5	0.02%	
	msn	1	0.00%	
	google canada	1	0.00%	

6. design of fuel station depot layout diesel benzene standards drawings	google	142	0.54%
7. etd design photovoltaic filetype:pdf	google	112	0.43%
8. forms	google	73	0.28%
	google uk	20	0.08%
	google canada	7	0.03%
	google australia	4	0.02%
9. nanotechnology in water treatment	google uk	102	0.39%
10. consolidated plastics company	msn	55	0.21%
	yahoo	19	0.07%
	google	18	0.07%
	aol netfind	1	0.00%
	netscape	1	0.00%
11. epa star grant	google	80	0.30%
	altavista	3	0.01%
	yahoo	3	0.01%
	google uk	1	0.00%
12. photovoltaic cell scholar filetype:pdf	google	84	0.32%
13. tropical macroalgae	google	83	0.32%
14. nano fe	google	70	0.27%
15. epa star grants	google	65	0.25%
	google uk	1	0.00%
16. ncer	google	50	0.19%
	yahoo	9	0.03%
	google uk	2	0.01%
	google japan	2	0.01%
	google france	2	0.01%
	aol netfind	1	0.00%
	17. surface wetting .ppt	google	65
18. nano cuo antibacterial	google	63	0.24%
19. site:es.epa.gov air pollution and treatment filetype:pdf	google	62	0.24%
20. cmaq pm	google	57	0.22%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



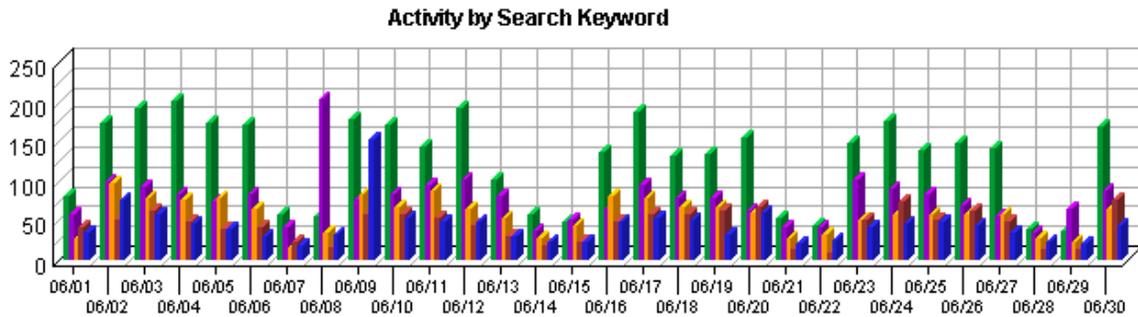
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,838	4.06%
2.	of	2,315	2.45%
3.	environmental	1,710	1.81%
4.	star	1,310	1.38%
5.	in	1,304	1.38%
6.	research	1,147	1.21%
7.	for	1,010	1.07%
8.	water	846	0.89%
9.	the	770	0.81%
10.	health	634	0.67%
11.	to	594	0.63%
12.	nanotechnology	579	0.61%
13.	on	543	0.57%
14.	fellowship	535	0.57%
15.	grants	531	0.56%
16.	sbir	516	0.55%
17.	grant	497	0.53%
18.	2008	466	0.49%
19.	filetype:pdf	448	0.47%
20.	inc	440	0.47%
	Subtotal	20,033	21.17%
	Total	94,615	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,148	3.33%
	yahoo	419	0.44%
	msn	91	0.10%
	google canada	47	0.05%
	google australia	21	0.02%
	google uk	17	0.02%
	aol netfind	14	0.01%
	google france	12	0.01%
	altavista	10	0.01%
	google germany	8	0.01%
	google japan	8	0.01%
	google italy	8	0.01%
	yahoo uk &ireland	5	0.01%
	yahoo spain	5	0.01%
	yahoo japan	5	0.01%
	netscape	5	0.01%
	yandex	3	0.00%
	yahoo italy	3	0.00%
	yahoo canada	3	0.00%
	yahoo taiwan	2	0.00%
2. of	google	1,682	1.78%
	yahoo	263	0.28%
	google uk	110	0.12%
	google australia	63	0.07%
	google canada	61	0.06%
	google france	25	0.03%
	aol netfind	20	0.02%
	google germany	18	0.02%
	msn	16	0.02%
	yahoo singapore	15	0.02%
	google italy	14	0.01%
	yahoo spain	11	0.01%
	mamma	4	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo germany	1	0.00%

	yahoo taiwan	1	0.00%
	biglobe	1	0.00%
3. environmental	google	1,254	1.33%
	yahoo	235	0.25%
	google canada	52	0.05%
	google uk	49	0.05%
	msn	29	0.03%
	google australia	19	0.02%
	google germany	15	0.02%
	google france	14	0.01%
	aol netfind	14	0.01%
	google italy	6	0.01%
	google japan	5	0.01%
	cnet search.com	4	0.00%
	yahoo singapore	3	0.00%
	yahoo taiwan	3	0.00%
	altavista	2	0.00%
	google austria	2	0.00%
	yahoo argentina	1	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
	biglobe	1	0.00%
4. star	google	1,202	1.27%
	yahoo	63	0.07%
	google canada	14	0.01%
	google uk	7	0.01%
	aol netfind	6	0.01%
	msn	6	0.01%
	altavista	3	0.00%
	google japan	3	0.00%
	google italy	2	0.00%
	google france	2	0.00%
	google austria	1	0.00%
	google australia	1	0.00%
5. in	google	849	0.90%
	yahoo	161	0.17%
	google uk	150	0.16%
	google canada	36	0.04%
	google australia	24	0.03%
	msn	18	0.02%
	google germany	12	0.01%
	aol netfind	11	0.01%

	google italy	11	0.01%
	yahoo singapore	8	0.01%
	google france	7	0.01%
	google japan	5	0.01%
	yahoo spain	3	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
6. research	google	859	0.91%
	yahoo	179	0.19%
	google uk	33	0.03%
	google canada	16	0.02%
	google australia	13	0.01%
	google germany	11	0.01%
	google france	8	0.01%
	msn	8	0.01%
	aol netfind	6	0.01%
	google japan	3	0.00%
	yahoo canada	2	0.00%
	google austria	2	0.00%
	google italy	2	0.00%
	yahoo taiwan	2	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%
7. for	google	764	0.81%
	yahoo	98	0.10%
	google uk	41	0.04%
	google canada	27	0.03%
	google australia	18	0.02%
	google france	13	0.01%
	msn	12	0.01%
	aol netfind	9	0.01%
	google germany	9	0.01%
	yahoo singapore	5	0.01%
	google italy	4	0.00%
	yahoo taiwan	3	0.00%
	google austria	2	0.00%
	google japan	2	0.00%

	yahoo australia &nz	1	0.00%
	yahoo germany	1	0.00%
	netscape	1	0.00%
8. water	google	577	0.61%
	google uk	115	0.12%
	yahoo	82	0.09%
	google canada	20	0.02%
	msn	18	0.02%
	google australia	10	0.01%
	google germany	8	0.01%
	google italy	4	0.00%
	google france	3	0.00%
	cnet search.com	2	0.00%
	all the web	1	0.00%
	mamma	1	0.00%
	google japan	1	0.00%
	yahoo canada	1	0.00%
	yahoo japan	1	0.00%
	@nifty	1	0.00%
	altavista	1	0.00%
9. the	google	545	0.58%
	google uk	58	0.06%
	yahoo	56	0.06%
	google canada	33	0.03%
	google australia	21	0.02%
	google france	18	0.02%
	google germany	9	0.01%
	google italy	6	0.01%
	aol netfind	6	0.01%
	msn	4	0.00%
	mamma	4	0.00%
	google japan	3	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%
10. health	google	439	0.46%
	yahoo	101	0.11%
	google canada	31	0.03%
	google uk	27	0.03%

	google australia	9	0.01%
	google france	8	0.01%
	google italy	7	0.01%
	aol netfind	4	0.00%
	google germany	3	0.00%
	msn	1	0.00%
	netscape	1	0.00%
	yahoo argentina	1	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
11. to	google	429	0.45%
	yahoo	49	0.05%
	google canada	27	0.03%
	google uk	25	0.03%
	google australia	18	0.02%
	msn	12	0.01%
	aol netfind	10	0.01%
	google france	9	0.01%
	cnet search.com	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google italy	2	0.00%
	google austria	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	yahoo taiwan	1	0.00%
	mamma	1	0.00%
12. nanotechnology	google	374	0.40%
	google uk	124	0.13%
	yahoo	35	0.04%
	google canada	10	0.01%
	google australia	8	0.01%
	google japan	6	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	msn	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%

13. on	google	366	0.39%	
	yahoo	84	0.09%	
	google canada	26	0.03%	
	google uk	22	0.02%	
	google australia	17	0.02%	
	msn	7	0.01%	
	google germany	4	0.00%	
	yahoo spain	3	0.00%	
	google italy	3	0.00%	
	altavista	2	0.00%	
	google france	2	0.00%	
	yandex	2	0.00%	
	aol netfind	2	0.00%	
	google japan	1	0.00%	
	yahoo india	1	0.00%	
mamma	1	0.00%		
14. fellowship	google	499	0.53%	
	yahoo	23	0.02%	
	google canada	4	0.00%	
	google france	3	0.00%	
	msn	1	0.00%	
	google australia	1	0.00%	
	google uk	1	0.00%	
	aol netfind	1	0.00%	
	google italy	1	0.00%	
	google germany	1	0.00%	
15. grants	google	452	0.48%	
	yahoo	57	0.06%	
	google uk	5	0.01%	
	msn	4	0.00%	
	aol netfind	4	0.00%	
	google france	2	0.00%	
	google germany	2	0.00%	
	yahoo spain	1	0.00%	
	google canada	1	0.00%	
	google australia	1	0.00%	
	netscape	1	0.00%	
	yahoo canada	1	0.00%	
	16. sbir	google	483	0.51%
		yahoo	18	0.02%
google canada		7	0.01%	
google australia		2	0.00%	

	google uk	2	0.00%
	yahoo uk &ireland	2	0.00%
	msn	1	0.00%
	yahoo france	1	0.00%
17. grant	google	431	0.46%
	yahoo	45	0.05%
	msn	5	0.01%
	google uk	4	0.00%
	altavista	3	0.00%
	google canada	2	0.00%
	google germany	2	0.00%
	google australia	2	0.00%
	aol netfind	1	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
18. 2008	google	396	0.42%
	yahoo	34	0.04%
	google uk	8	0.01%
	google canada	7	0.01%
	google germany	5	0.01%
	google italy	4	0.00%
	msn	4	0.00%
	google france	3	0.00%
	aol netfind	2	0.00%
	google australia	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
19. filetype:pdf	google	436	0.46%
	google france	4	0.00%
	google italy	2	0.00%
	google germany	2	0.00%
	google japan	2	0.00%
	google canada	1	0.00%
	google austria	1	0.00%
20. inc	google	250	0.26%
	yahoo	111	0.12%
	msn	41	0.04%
	google canada	14	0.01%
	aol netfind	3	0.00%
	google italy	3	0.00%
	altavista	3	0.00%
	google japan	2	0.00%

google germany	2	0.00%
yahoo taiwan	2	0.00%
yahoo japan	2	0.00%
google uk	2	0.00%
yahoo mexico	1	0.00%
google france	1	0.00%
google australia	1	0.00%
yahoo france	1	0.00%
yahoo korea	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

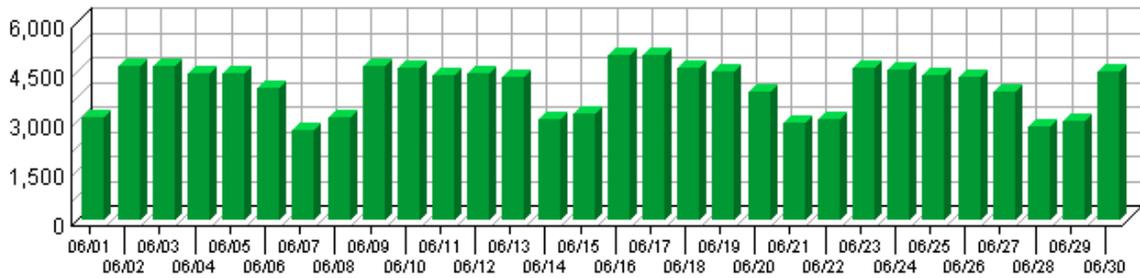
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

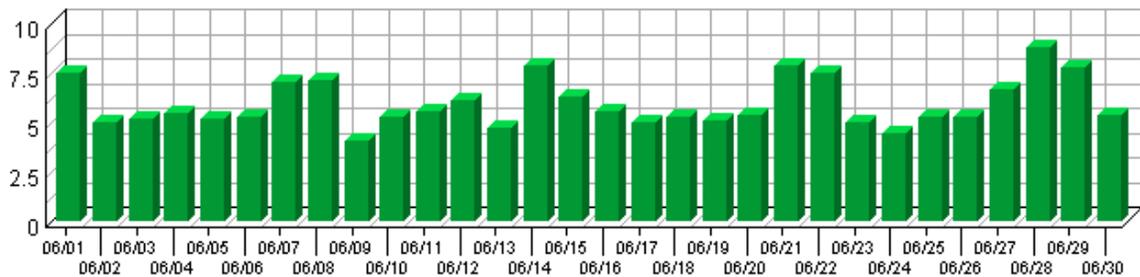
Visitors Trend



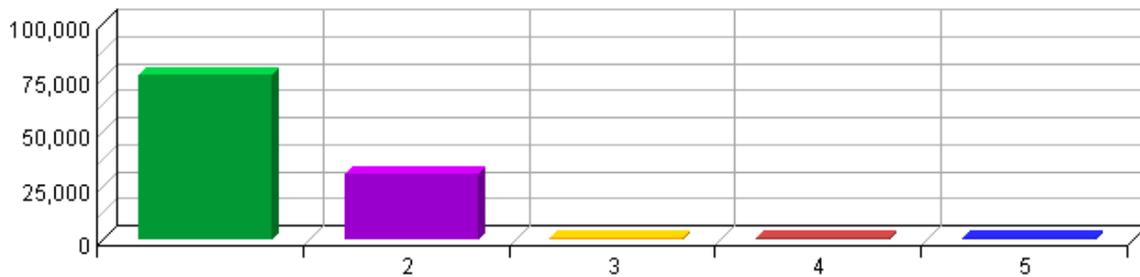
Visit Summary

Visits	120,484
Average per Day	4,016
Average Visit Length	00:19:39
Median Visit Length	00:02:12
International Visits	11.33%
Visits of Unknown Origin	25.18%
Visits from Your Country: United States (US)	63.49%

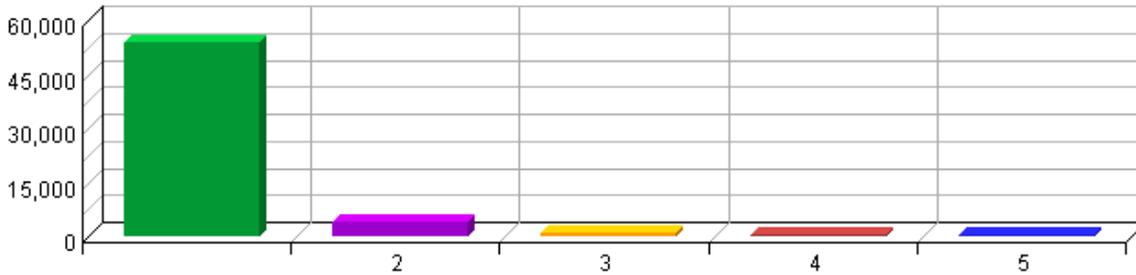
Average Length of Visit Trend



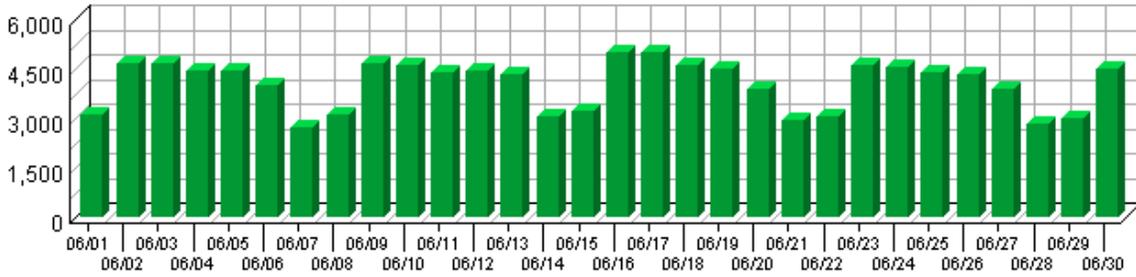
Top Countries by Visits



Visitors by Number of Visits



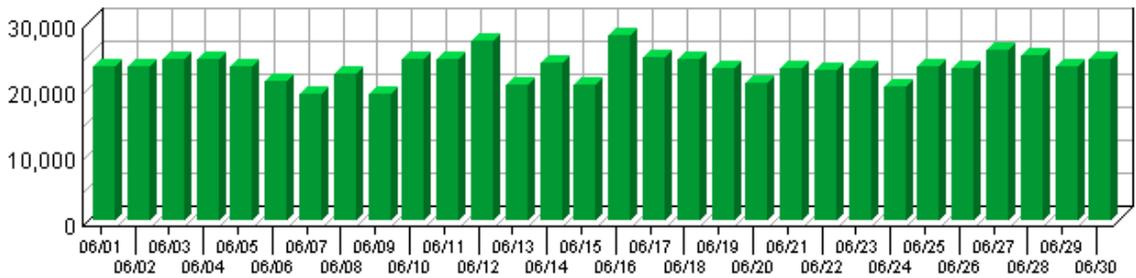
Visitors Trend



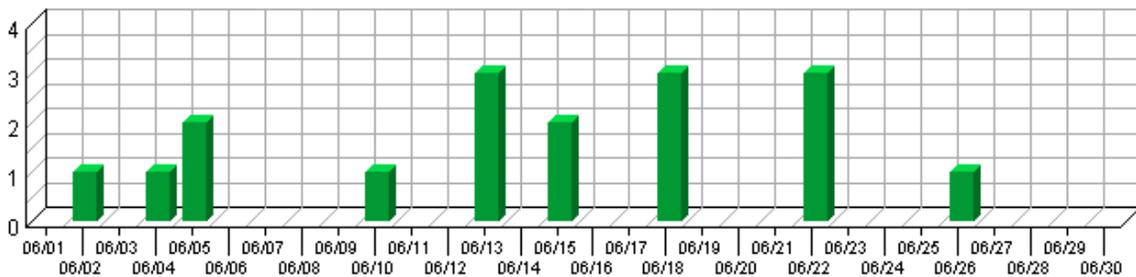
Visitor Summary

Unique Visitors	61,374
Visitors Who Visited Once	54,033
Visitors Who Visited More Than Once	7,341
Average Visits per Visitor	1.96

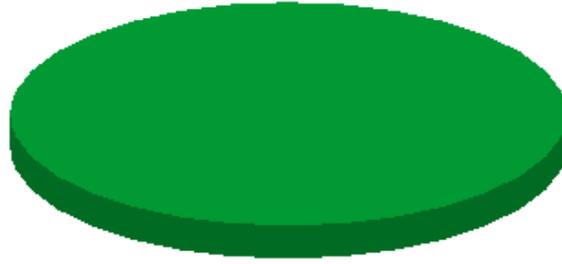
Visitor Minutes Trend



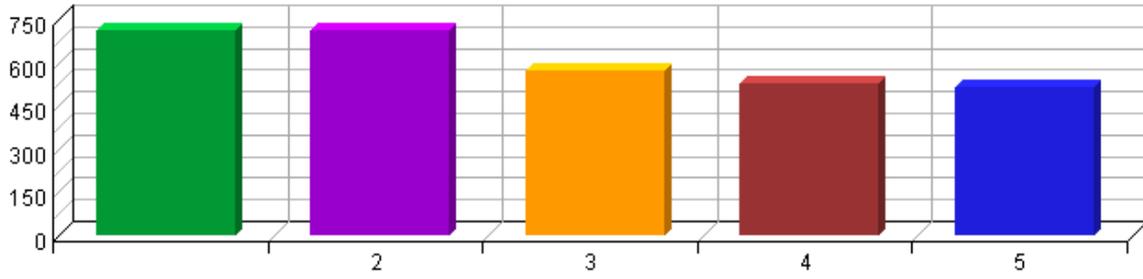
First Time Visitors Trend



New vs. Return Visits



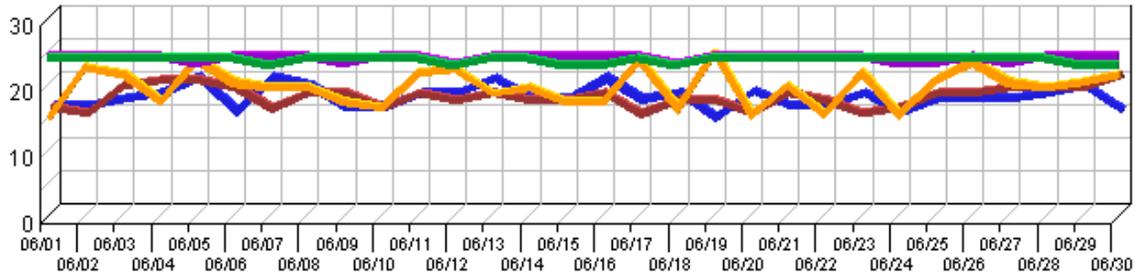
Top Visitors by Visits



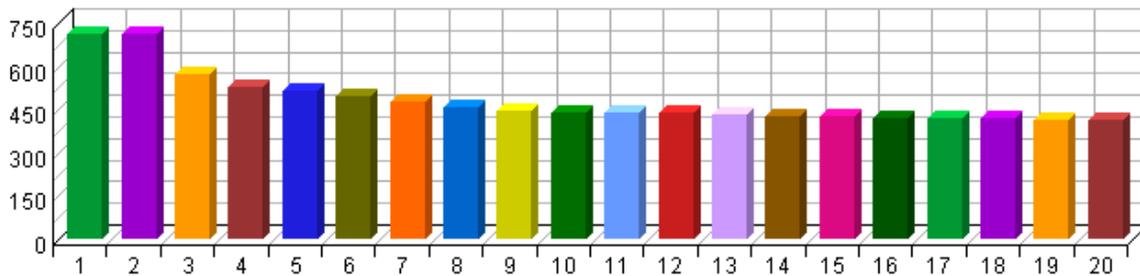
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	61.135.168.39_Baiduspider+(+http://www.baidu.com/search/spider.htm)	713	0.59%	713
2.	220.181.32.22_Baiduspider+(+http://www.baidu.com/search/spider.htm)	713	0.59%	713
3.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	573	0.48%	1,361
4.	217-20-112-125.internetserviceteam.com_	526	0.44%	526
5.	ip-78-137-163-133.dedi.digiweb.ie_	518	0.43%	1,427
6.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	496	0.41%	1,341
7.	65.214.44.28_	478	0.40%	2,195
8.	msnbot-65-55-105-238.search.msn.com_msnbot/1.1 (+http://	456	0.38%	2,896

	search.msn.com/msnbot.htm)			
9.	msnbot-65-55-105-235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	443	0.37%	3,232
10.	msnbot-65-55-105-237.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	440	0.37%	3,208
11.	msnbot-65-55-105-232.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	436	0.36%	3,426
12.	msnbot-65-55-105-239.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	436	0.36%	3,223
13.	msnbot-65-55-105-236.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	431	0.36%	3,072
14.	msnbot-65-55-105-244.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	425	0.35%	3,028
15.	msnbot-65-55-105-240.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	424	0.35%	3,216
16.	msnbot-65-55-105-245.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	419	0.35%	3,085
17.	msnbot-65-55-105-234.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	418	0.35%	3,359
18.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	418	0.35%	864
19.	msnbot-65-55-105-241.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	416	0.35%	3,052
20.	msnbot-65-55-105-243.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	411	0.34%	3,360
	Subtotal	9,590	7.96%	47,297
	Other	110,818	92.04%	521,512
	Total	120,408	100.00%	568,809

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

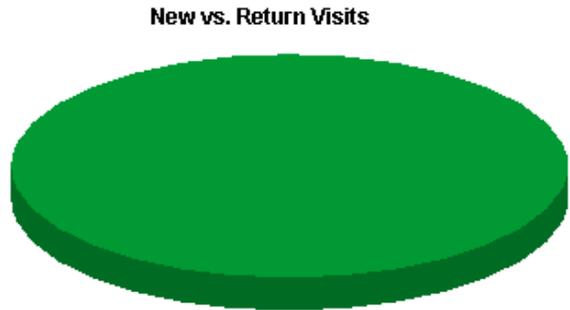
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	120,380	99.98%
2. New Users	17	0.01%
3. Users Without Cookies	11	0.01%
Total	120,408	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

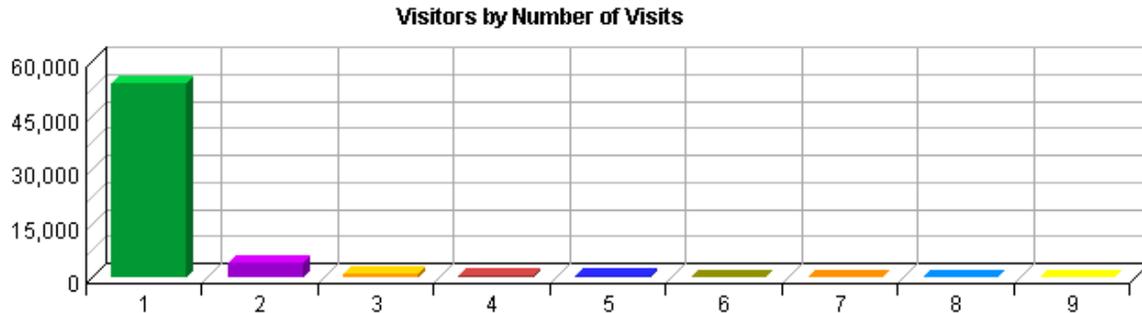
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	54,033	88.04%
2 visits	3,916	6.38%
3 visits	1,032	1.68%
4 visits	487	0.79%
5 visits	316	0.51%
6 visits	213	0.35%
7 visits	146	0.24%
8 visits	109	0.18%
9 visits	78	0.13%
Subtotal	60,330	98.30%
Other	1,044	1.70%
Total	61,374	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

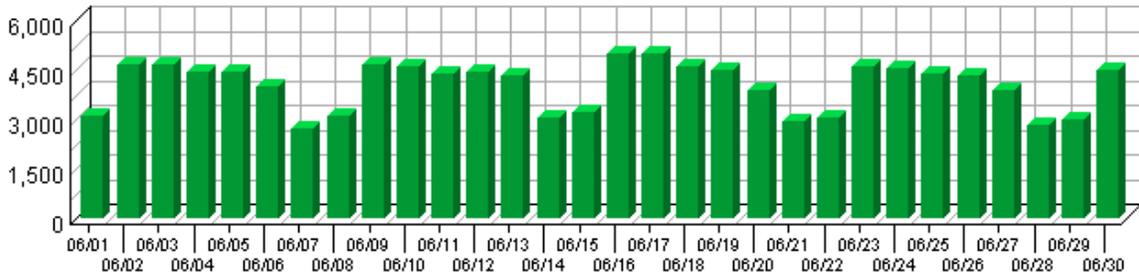
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



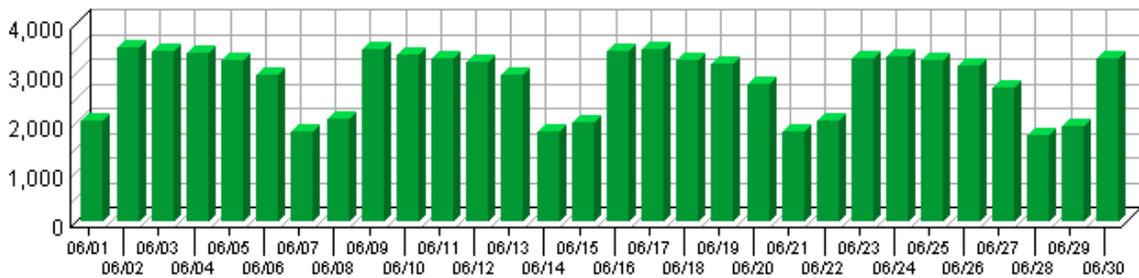
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

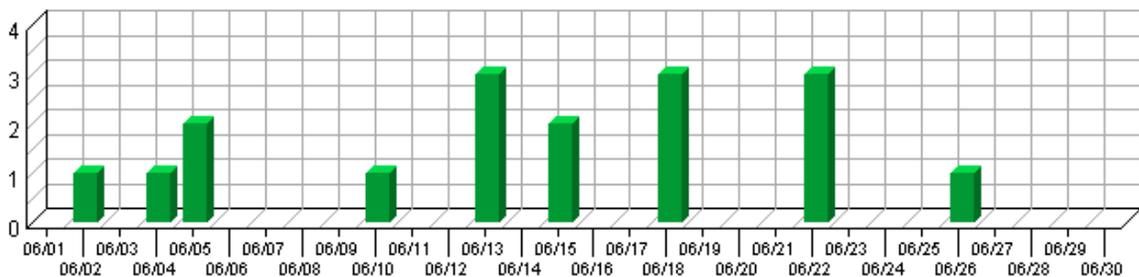
Visitors Trend



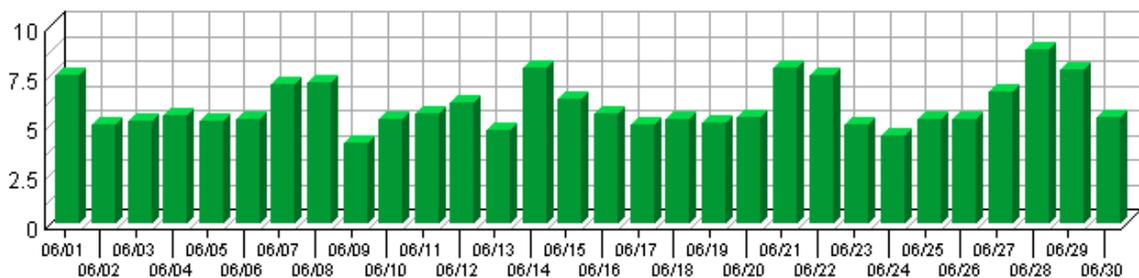
Unique Visitors Trend



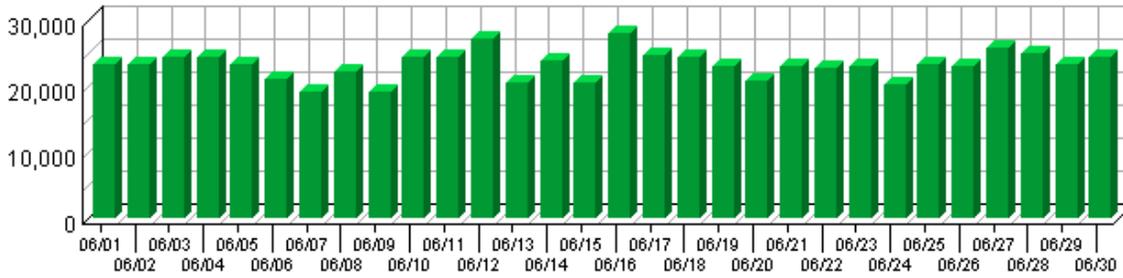
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
06/01	3,104	2,053	0	00:07:31	23,343.47
06/02	4,685	3,525	1	00:04:58	23,310.05
06/03	4,657	3,437	0	00:05:14	24,436.75
06/04	4,468	3,390	1	00:05:28	24,498.95
06/05	4,430	3,263	2	00:05:14	23,209.38
06/06	3,999	2,954	0	00:05:18	21,216.30
06/07	2,725	1,802	0	00:07:00	19,075.68
06/08	3,130	2,058	0	00:07:06	22,238.67
06/09	4,671	3,480	0	00:04:05	19,085.62
06/10	4,622	3,373	1	00:05:17	24,437.12
06/11	4,405	3,299	0	00:05:34	24,579.90
06/12	4,432	3,231	0	00:06:09	27,308.48
06/13	4,307	2,976	3	00:04:46	20,589.58
06/14	3,037	1,813	0	00:07:51	23,878.47
06/15	3,239	2,006	2	00:06:20	20,533.58
06/16	5,017	3,454	0	00:05:34	27,946.25
06/17	4,982	3,464	0	00:04:59	24,829.92
06/18	4,593	3,259	3	00:05:19	24,442.18
06/19	4,483	3,186	0	00:05:07	22,956.12
06/20	3,864	2,778	0	00:05:22	20,788.13
06/21	2,945	1,828	0	00:07:52	23,193.85
06/22	3,033	2,033	3	00:07:28	22,675.88
06/23	4,584	3,309	0	00:05:02	23,111.32
06/24	4,542	3,336	0	00:04:26	20,198.68
06/25	4,382	3,276	0	00:05:19	23,358.18
06/26	4,331	3,162	1	00:05:19	23,046.85
06/27	3,867	2,696	0	00:06:41	25,876.02
06/28	2,827	1,742	0	00:08:48	24,923.93
06/29	3,000	1,922	0	00:07:45	23,297.67
06/30	4,500	3,289	0	00:05:24	24,358.83

Average	4,028	2,846	0	N/A	23,224.86
Total	120,861	85,394	17	N/A	696,745.82

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
06/01	3,104	2.58%
06/02	4,675	3.88%
06/03	4,645	3.86%
06/04	4,457	3.70%
06/05	4,416	3.67%
06/06	3,982	3.31%
06/07	2,715	2.25%
06/08	3,120	2.59%
06/09	4,663	3.87%
06/10	4,610	3.83%
06/11	4,391	3.64%
06/12	4,414	3.66%
06/13	4,293	3.56%
06/14	3,021	2.51%
06/15	3,224	2.68%
06/16	5,001	4.15%
06/17	4,964	4.12%
06/18	4,584	3.80%
06/19	4,467	3.71%
06/20	3,852	3.20%
06/21	2,933	2.43%
06/22	3,023	2.51%
06/23	4,569	3.79%
06/24	4,530	3.76%
06/25	4,369	3.63%

06/26	4,319	3.58%
06/27	3,852	3.20%
06/28	2,815	2.34%
06/29	2,986	2.48%
06/30	4,490	3.73%
Total	120,484	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

? Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

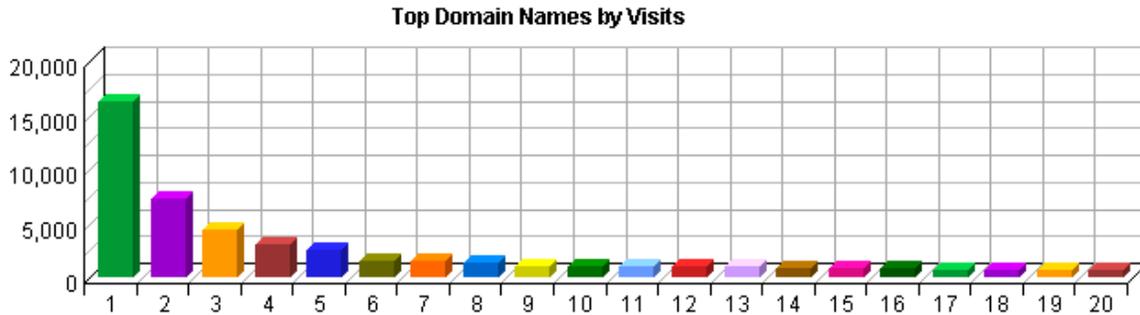
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

? You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	16,266	13.50%	97,273
2.	msn.com	7,265	6.03%	50,249
3.	comcast.net	4,328	3.59%	13,925
4.	rr.com	3,016	2.50%	8,665
5.	verizon.net	2,620	2.17%	14,900
6.	amazonaws.com	1,532	1.27%	2,377
7.	sbcglobal.net	1,500	1.24%	4,775
8.	cox.net	1,297	1.08%	3,735
9.	fti.net	1,097	0.91%	3,644
10.	bellsouth.net	1,037	0.86%	2,957
11.	65.214.44.28	976	0.81%	3,548
12.	qwest.net	971	0.81%	2,381
13.	dedi.digiweb.ie	937	0.78%	2,294
14.	become.com	932	0.77%	1,727
15.	aol.com	911	0.76%	1,224
16.	epa.gov	910	0.76%	3,284
17.	charter.com	736	0.61%	2,400
18.	220.181.32.22	713	0.59%	713
19.	61.135.168.39	713	0.59%	713
20.	pacbell.net	691	0.57%	2,141
	Subtotal	48,448	40.21%	222,925
	Other	72,036	59.79%	347,179
	Total	120,484	100.00%	570,104

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

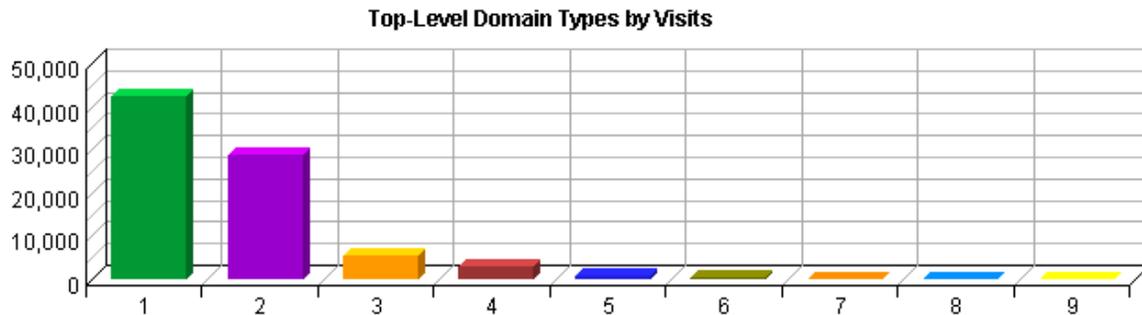
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	42,576	52.28%	187,634
2.	Commercial	29,014	35.63%	168,928
3.	Education	5,359	6.58%	32,570
4.	Government	2,940	3.61%	10,704
5.	Organization	1,037	1.27%	3,328
6.	Military	442	0.54%	1,238
7.	ARPANET	56	0.07%	177
8.	International	15	0.02%	116
9.	Personal	1	0.00%	1
	Total	81,440	100.00%	404,696

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



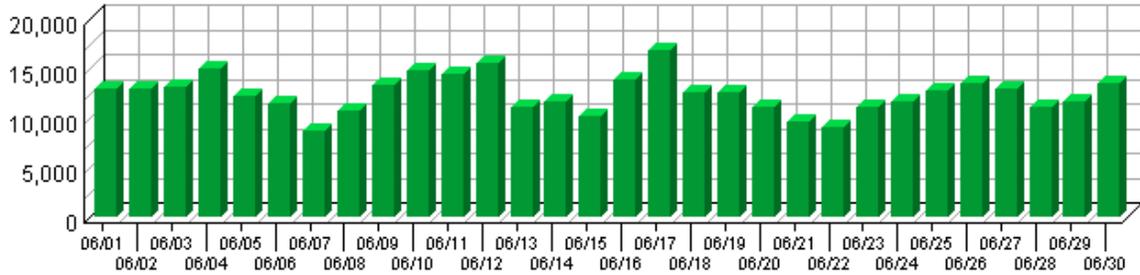
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

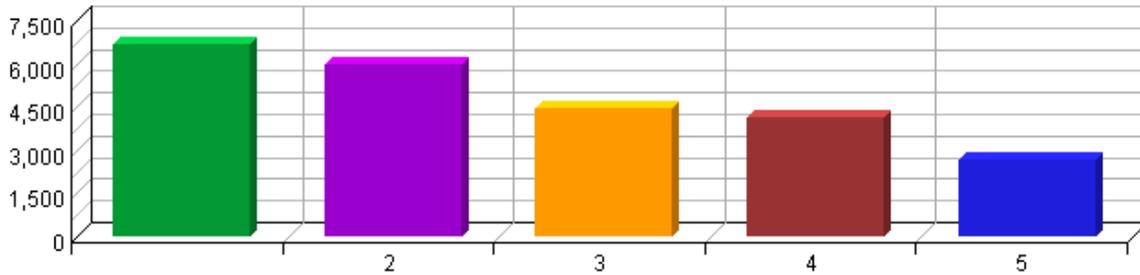
Page Views Trend



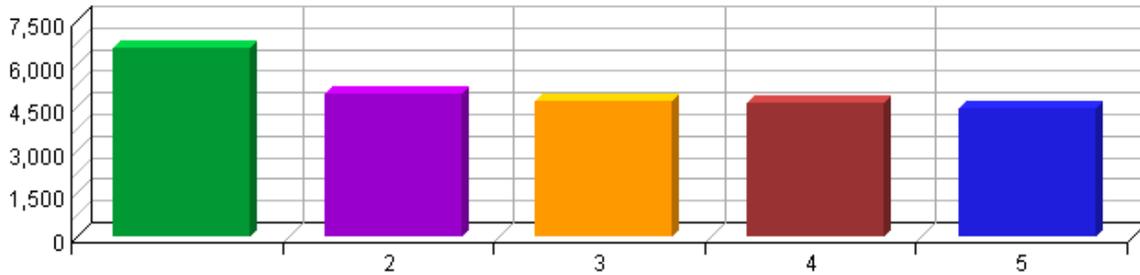
Page View Summary

Page Views	372,397
Average per Day	12,413
Average Page Views per Visit	3.09

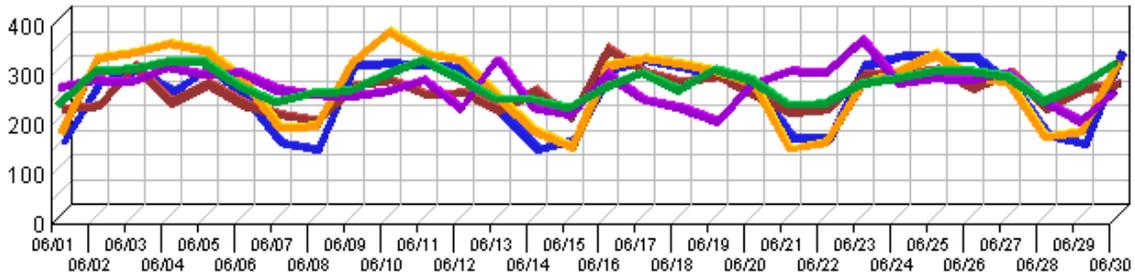
Top Entry Pages



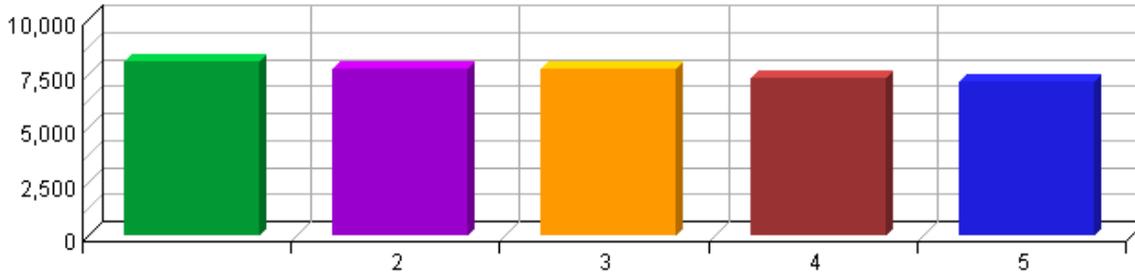
Top Exit Pages



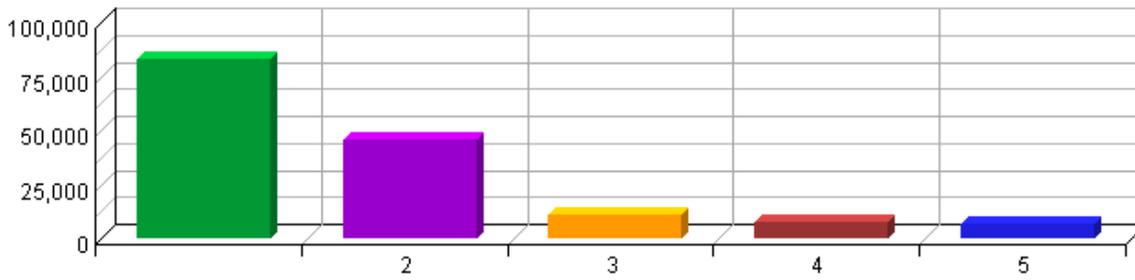
Top Pages by Visits Trend



Top Pages by Visits

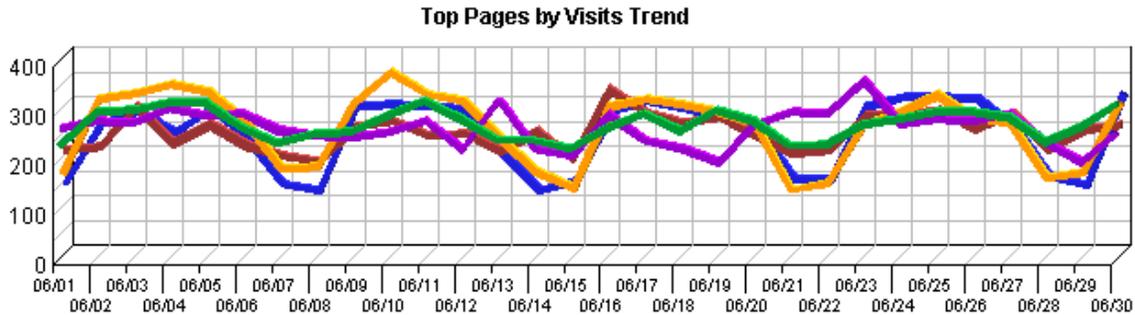


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	8,070	2.57%	18,817	00:05:53	0
2.	http:// es.epa.gov/ robots. txt	7,749	2.47%	11,620	00:05:56	0
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	7,720	2.46%	12,006	00:01:27	0
4.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	7,330	2.33%	16,858	00:03:12	0
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	7,091	2.26%	9,904	00:01:27	0
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	4,283	1.36%	6,483	00:05:16	0
7.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	4,065	1.29%	5,129	00:01:44	0
8.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	2,747	0.87%	4,228	00:01:38	0

9.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	2,010	0.64%	2,441	00:01:51	0
10.	http:// es.epa.gov/ search97cgi/ s97_ cgi	1,974	0.63%	5,409	00:03:26	0
11.	http:// es.epa.gov/ ncerqa/ sbir/	1,778	0.57%	2,483	00:03:09	0
12.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ star_ water.html	1,776	0.57%	2,059	00:03:36	0
13.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,650	0.52%	1,692	00:02:03	0
14.	http:// es.epa.gov/ ncerqa/	1,438	0.46%	1,618	00:00:33	0
15.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,286	0.41%	1,754	00:02:01	0
16.	http:// es.epa.gov/ oeca/ sector/	1,215	0.39%	1,406	00:03:22	0
17.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	1,209	0.38%	1,650	00:02:12	0
18.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ star_ fellow.html	1,207	0.38%	1,299	00:03:00	0
19.	Small Business Innovation Research Phase I Archive Funding Opportunities N http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ sbir_ phase1.html	1,118	0.36%	1,172	00:02:31	0
20.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	1,062	0.34%	1,490	00:02:20	0
	Subtotal	66,778	21.24%	109,518	00:03:29	
	Other	247,556	78.76%	262,879	00:01:57	
	Total	314,334	100.00%	372,397	00:02:21	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can

be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

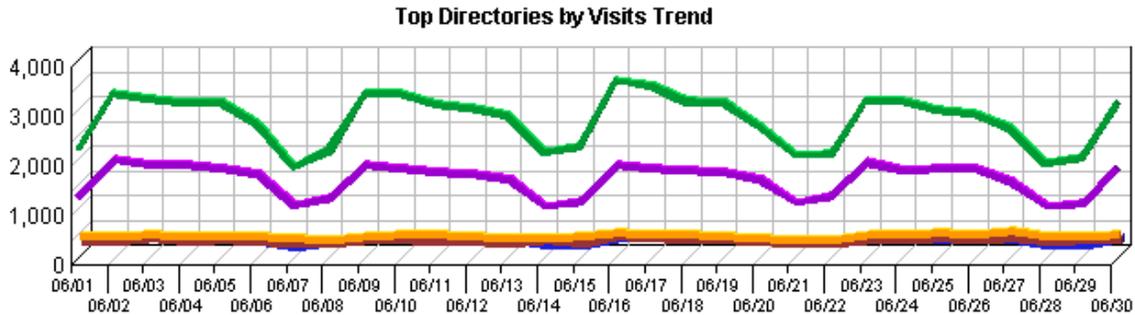
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	83,351	49.15%	392,727	47,134,519
2.	http://es.epa.gov/	46,035	27.15%	65,734	186,077
3.	http://es.epa.gov/oeca	11,226	6.62%	33,044	0
4.	http://es.epa.gov/compliance	7,330	4.32%	16,858	185,857
5.	http://es.epa.gov/vendors	6,855	4.04%	23,320	71,779
6.	http://es.epa.gov/ncerqa	5,485	3.23%	8,147	0
7.	http://es.epa.gov/vendinfo	3,296	1.94%	14,583	7,327
8.	http://es.epa.gov/search97cgi	2,243	1.32%	5,810	94,532
9.	http://es.epa.gov/ncerqa_abstracts	1,941	1.14%	6,787	0
10.	http://es.epa.gov/cgi-bin	1,096	0.65%	1,404	13,269
11.	http://es.epa.gov/nppr	132	0.08%	149	0
12.	http://es.epa.gov/comply	90	0.05%	91	0
13.	http://es.epa.gov/elp	81	0.05%	85	0
14.	http://es.epa.gov/oceft	58	0.03%	58	0
15.	http://es.epa.gov/stats	49	0.03%	182	63,507
16.	http://es.epa.gov/ncer_pubs	42	0.02%	372	75,305
17.	http://es.epa.gov/aipp	41	0.02%	43	0

18.	http://es.epa.gov/ncercqa.sbir	35	0.02%	35	0
19.	http://es.epa.gov/p3	35	0.02%	69	149
20.	http://es.epa.gov/envirosense	35	0.02%	62	0
	Subtotal	169,456	99.93%	569,560	47,832,317
	Other	124	0.07%	166	4,736
	Total	169,580	100.00%	569,726	47,837,052

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

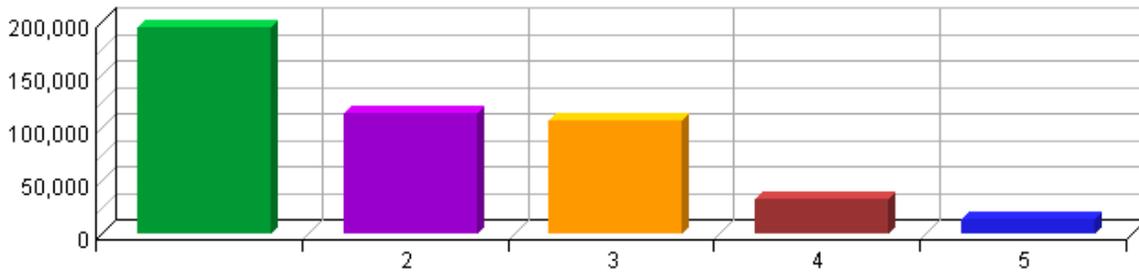
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

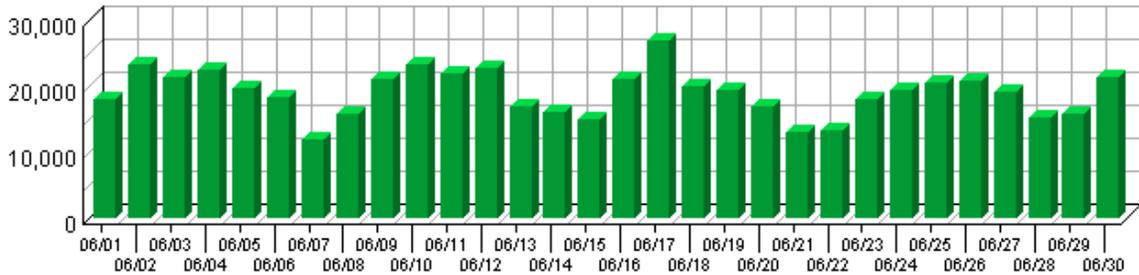
Hit Summary

Successful Hits for Entire Site	570,104
Average Hits per Day	19,003
Home Page Hits	18,817

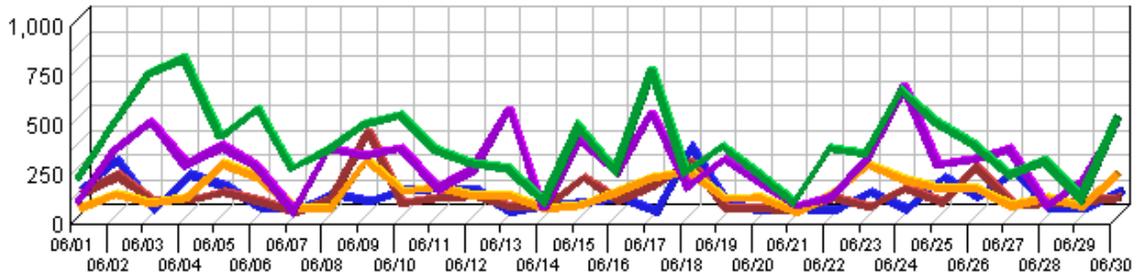
Most Accessed File Types by Files



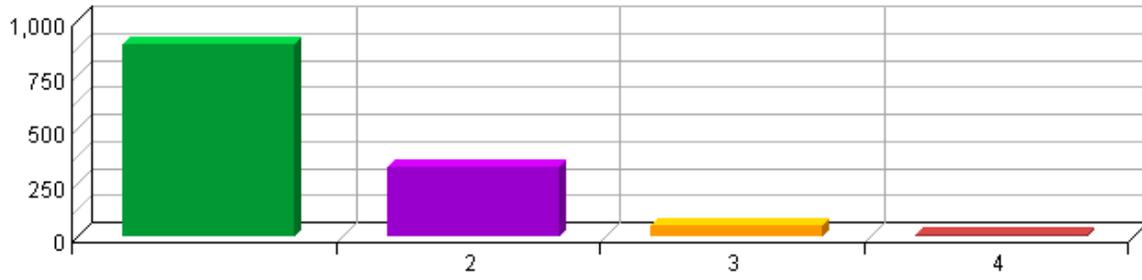
Hits Trend



Most Downloaded Files Trend

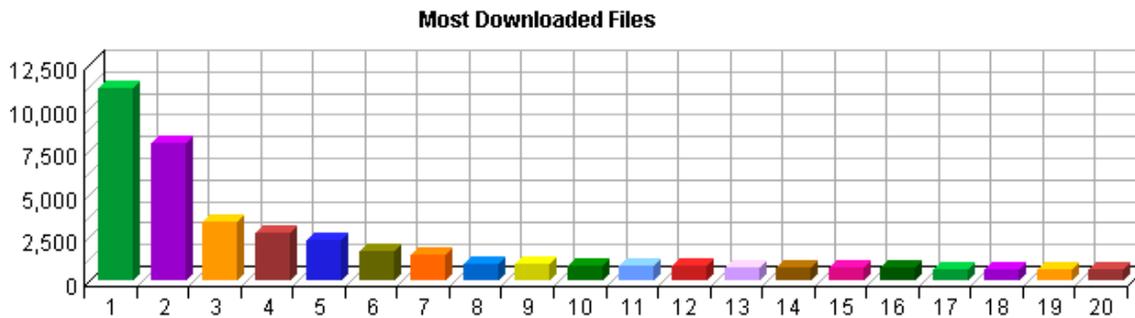
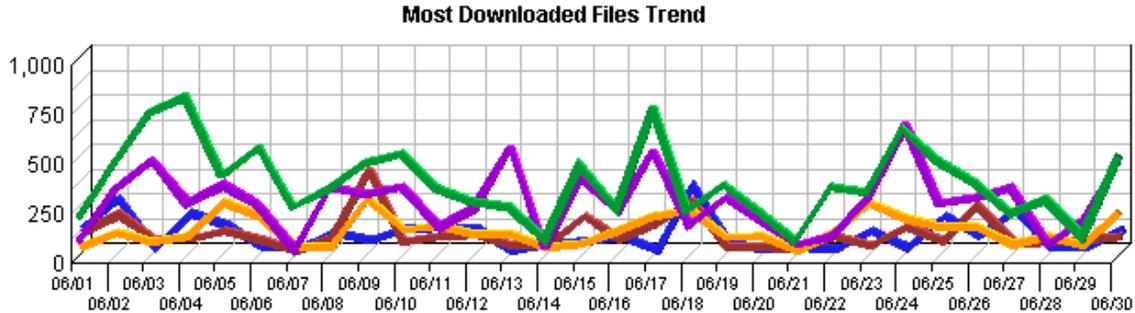


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	11,088	8.56%	344
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	7,906	6.11%	485
3.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	3,342	2.58%	341
4.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	2,705	2.09%	234
5.	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf	2,317	1.79%	110
6.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	1,718	1.33%	135
7.	http://es.epa.gov/ncer/p3/success/michigan.pdf	1,481	1.14%	111
8.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	989	0.76%	186
9.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf	932	0.72%	78
10.	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf	870	0.67%	24

11.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	851	0.66%	62
12.	http://es.epa.gov/ncer/fellow/gro/gro_newsletter_issue1_08.pdf	846	0.65%	27
13.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka Overview – September 8, 2003. pdf	763	0.59%	39
14.	http://es.epa.gov/ncer/cbra/presentations/11_18_07/proceedings.pdf	736	0.57%	45
15.	http://es.epa.gov/ncer/publications/regions/5/pdf/plewa7_14_2004.pdf	727	0.56%	87
16.	http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf	703	0.54%	147
17.	http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf	667	0.52%	77
18.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	620	0.48%	80
19.	http://es.epa.gov/ncer/fellow/fellowforms.pdf	617	0.48%	156
20.	http://es.epa.gov/ncer/childrenscenters/presentations/10_10_07/07childrenworkshop.pdf	596	0.46%	45
	Subtotal	40,474	31.26%	2,813
	Other	88,984	68.74%	54,650
	Total	129,458	100.00%	57,463

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

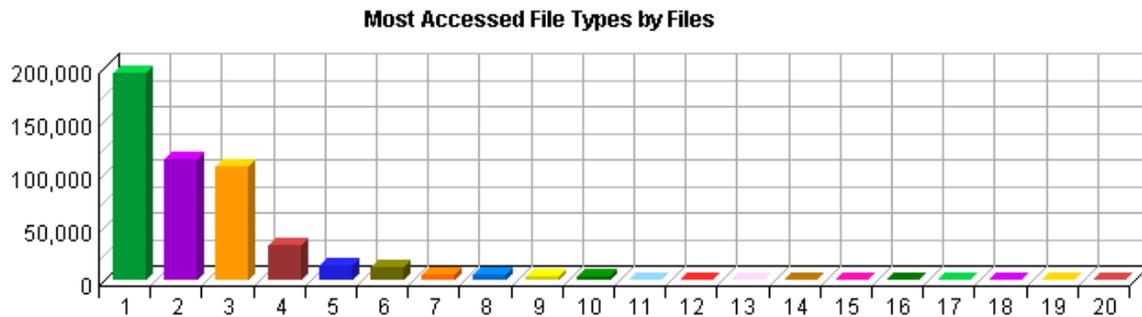
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	195,673	39.67%	5,187,634
2.	pdf	113,895	23.09%	22,616,151
3.	htm	106,272	21.54%	1,121,818
4.	ico	32,273	6.54%	44,313
5.	js	13,286	2.69%	102,712
6.	txt	11,848	2.40%	3,610
7.	pl	5,500	1.11%	13,214
8.	css	4,385	0.89%	10,381
9.	ppt	3,754	0.76%	10,531,300
10.	swf	3,372	0.68%	127,717
11.	doc	749	0.15%	87,890
12.	scc	593	0.12%	257
13.	flv	203	0.04%	5,274,655
14.	wpd	188	0.04%	3,321
15.	wma	126	0.03%	46,311
16.	xml	120	0.02%	929
17.	map	118	0.02%	14
18.	ht	105	0.02%	0
19.	bin	86	0.02%	0
20.	wmv	69	0.01%	2,589,733
	Subtotal	492,615	99.86%	47,761,951
	Other	687	0.14%	74,109
	Total	493,302	100.00%	47,836,060

Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

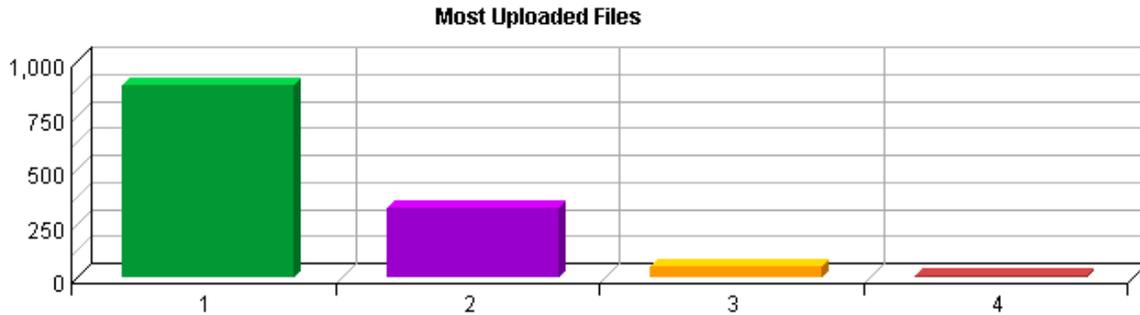
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov//search97cgi/s97.cgi/	477	890	70.13%
2.	http://es.epa.gov/search97cgi/s97.cgi/	251	325	25.61%
3.	http://es.epa.gov/cgi-bin/eows.pl	45	47	3.70%
4.	http://es.epa.gov/search97cgi/s97r.cgi/	5	7	0.55%
	Total	778	1,269	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

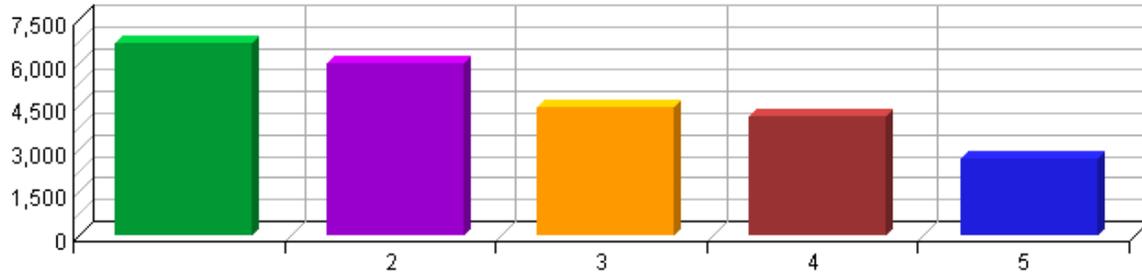
% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

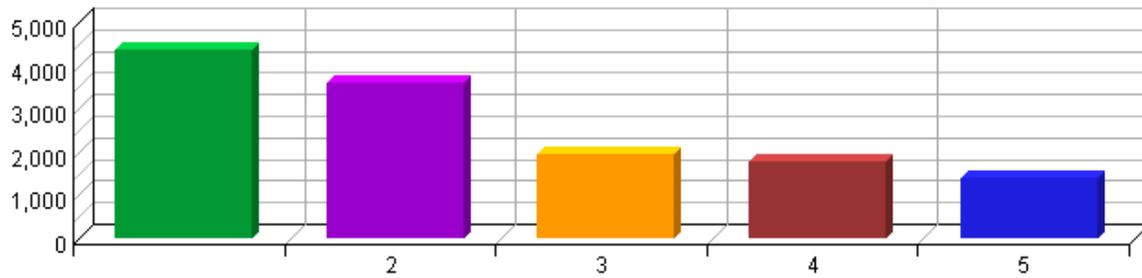
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

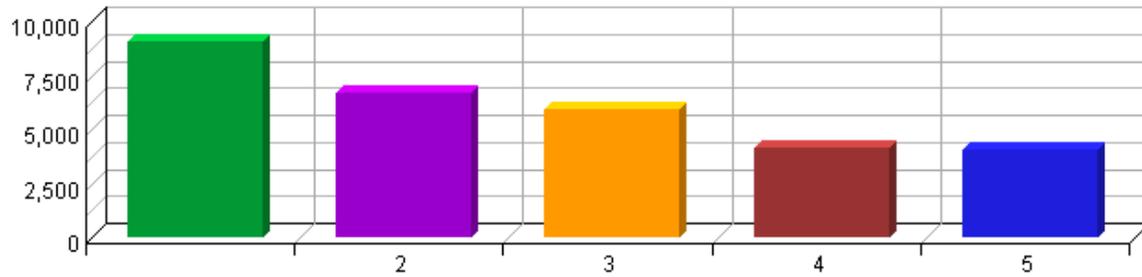
Top Entry Pages



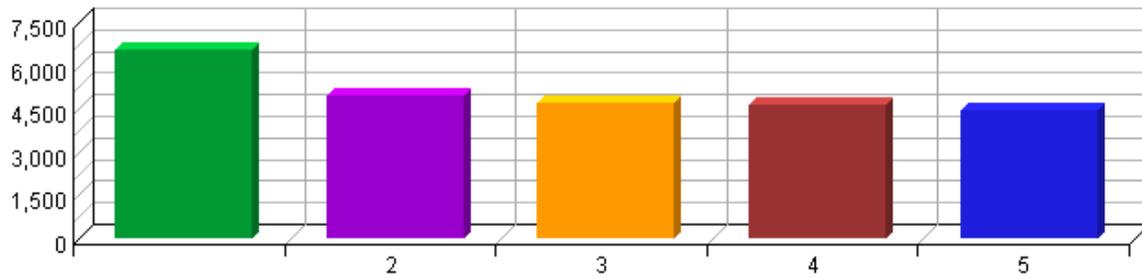
Single Access Pages



Top Entry Files



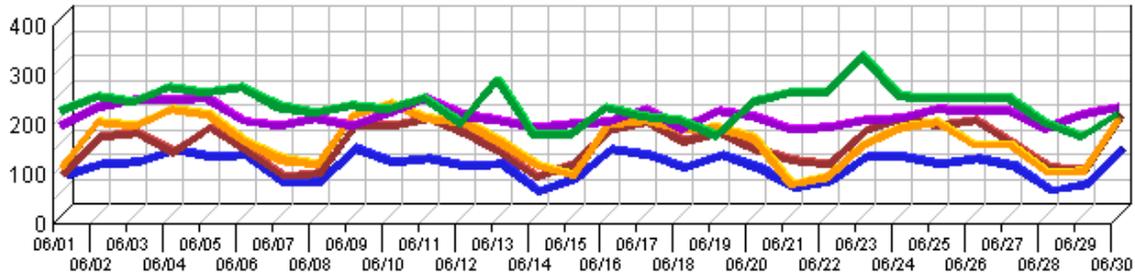
Top Exit Pages



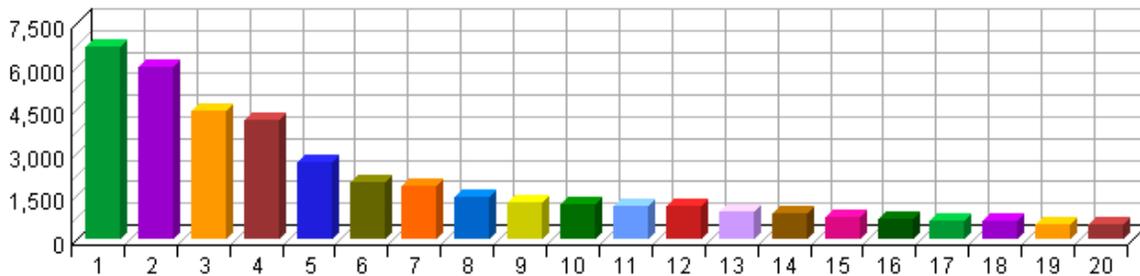
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	6,686	7.03%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	5,993	6.30%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,438	4.66%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,115	4.33%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,669	2.81%
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,959	2.06%
7.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,822	1.92%
8.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,443	1.52%
9.	http:// es.epa.gov/ search97cgi/ s97_ cgi	1,279	1.34%

10.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	1,226	1.29%
11.	http:// es.epa.gov/ ncerqa/ sbir/	1,159	1.22%
12.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	1,143	1.20%
13.	http:// es.epa.gov/ ncerqa/	981	1.03%
14.	http:// es.epa.gov/ oeca/ sector/	859	0.90%
15.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	753	0.79%
16.	Small Business Innovation Research Phase I Archive Funding Opportunities N http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	684	0.72%
17.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	659	0.69%
18.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	604	0.63%
19.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	513	0.54%
20.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	483	0.51%
	Subtotal	39,468	41.49%
	Other	55,666	58.51%
	Total	95,134	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

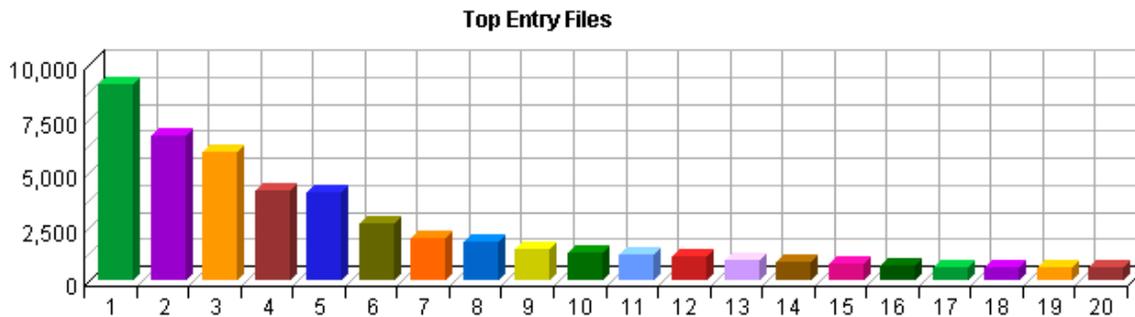
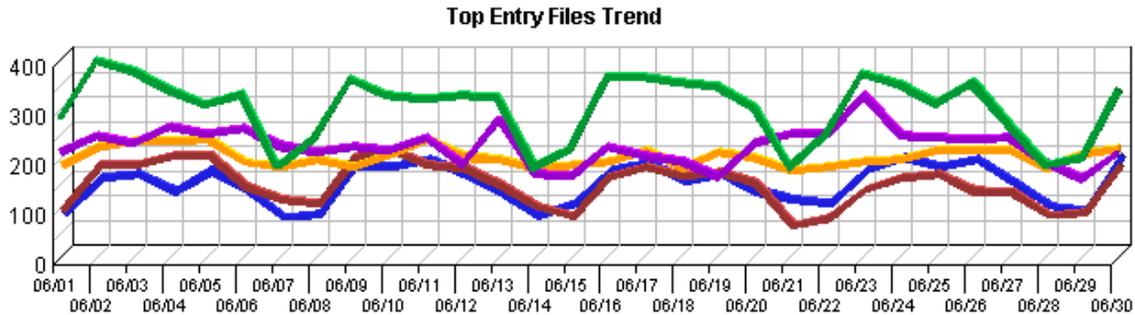
% – Percentage of times this page was the entry page compared with other entry pages.



—
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	9,035	7.50%
2.	http://es.epa.gov/robots.txt	6,656	5.52%
3.	http://es.epa.gov/	5,935	4.93%
4.	http://es.epa.gov/ncer/	4,144	3.44%
5.	http://es.epa.gov/ncer/rfa/	4,084	3.39%
6.	http://es.epa.gov/ncer/fellow/	2,632	2.18%
7.	http://es.epa.gov/ncer/sbir/	1,940	1.61%
8.	http://es.epa.gov/ncer/p3/	1,756	1.46%
9.	http://es.epa.gov/comments.html	1,442	1.20%
10.	http://es.epa.gov/search97cgi/s97_cgi	1,247	1.03%
11.	http://es.epa.gov/ncerqa/sbir/	1,156	0.96%
12.	http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	1,098	0.91%
13.	http://es.epa.gov/ncerqa/	966	0.80%
14.	http://es.epa.gov/oeca/sector/	855	0.71%
15.	http://es.epa.gov/ncer/grants/	734	0.61%
16.	http://es.epa.gov/ncer/nano/	642	0.53%
17.	http://es.epa.gov/compliance/	627	0.52%

18.	http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html	626	0.52%
19.	http://es.epa.gov/ncer/childrenscnters/Scripts/AC_ActiveX.js	590	0.49%
20.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	577	0.48%
	Subtotal	46,742	38.80%
	Other	73,742	61.20%
	Total	120,484	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

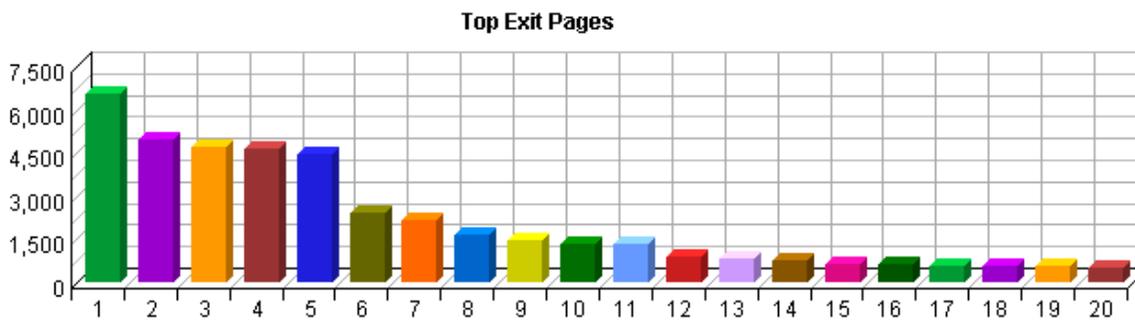
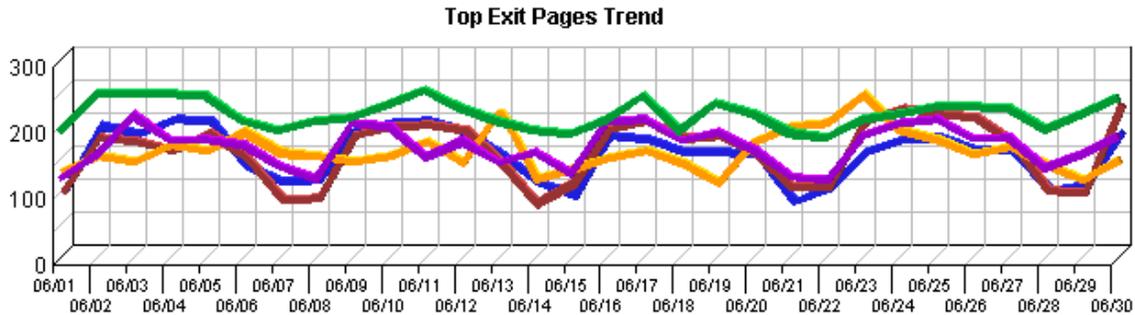
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	6,527	6.87%
2.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	4,973	5.23%
3.	http:// es.epa.gov/ robots. txt	4,711	4.96%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,656	4.90%
5.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,438	4.67%
6.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,442	2.57%
7.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,136	2.25%
8.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,636	1.72%
9.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,443	1.52%
10.	http:// es.epa.gov/ search97cgi/ s97_ cgi	1,326	1.39%

11.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html	1,314	1.38%
12.	http://es.epa.gov/oeca/sector/	884	0.93%
13.	Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html	818	0.86%
14.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	749	0.79%
15.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	637	0.67%
16.	Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	616	0.65%
17.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	566	0.60%
18.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	554	0.58%
19.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	545	0.57%
20.	http://es.epa.gov/search97cgi/s97_cgi/	477	0.50%
	Subtotal	41,448	43.60%
	Other	53,622	56.40%
	Total	95,070	100.00%

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

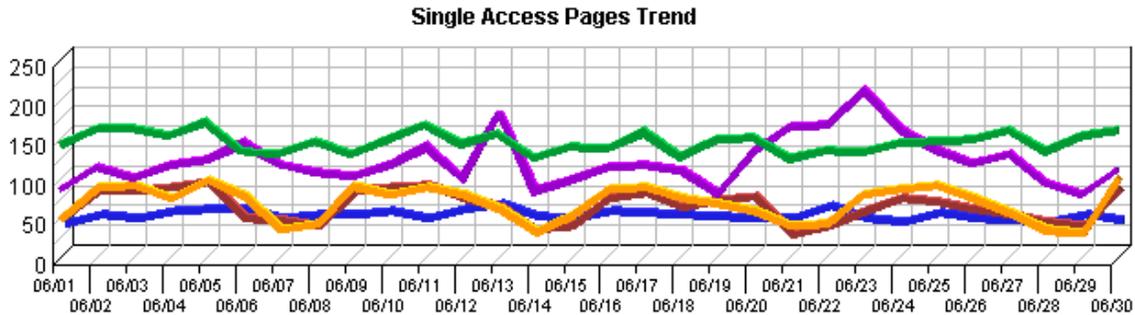
% – Percentage of times this page was the exit page compared with other exit pages.



You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,378	7.57%
2.	http:// es.epa.gov/ robots. txt	3,596	6.22%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,933	3.34%
4.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,774	3.07%
5.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,389	2.40%
6.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,297	2.24%
7.	Innovative and Integrative Approaches for Advancing Public Health Protection Thr http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	928	1.61%
8.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	865	1.50%

9.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	757	1.31%
10.	http:// es.epa.gov/ oeca/ sector/	719	1.24%
11.	http:// es.epa.gov/ search97cgi/ s97_ cgi	600	1.04%
12.	Small Business Innovation Research Phase I Archive Funding Opportunities N http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ sbir_ phase1. html	579	1.00%
13.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	576	1.00%
14.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ baa. html	473	0.82%
15.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	346	0.60%
16.	P2 Products and Services – Search Page http:// es.epa.gov/ vendors/	324	0.56%
17.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	315	0.54%
18.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	310	0.54%
19.	http:// es.epa.gov/ / search97cgi/ s97_ cgi/	297	0.51%
20.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_ star_ fellow. html	296	0.51%
	Subtotal	21,752	37.62%
	Other	36,065	62.38%
	Total	57,817	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different

default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		5,165	5.43%
	1. Enviro\$en\$e US EPA http://es.epa.gov/	4,372	4.60%
	1. http://es.epa.gov/robots.txt	3,320	3.49%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,518	2.65%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	1,646	1.73%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,406	1.48%
	1. Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,324	1.39%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,138	1.20%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,099	1.16%
	1. http://es.epa.gov/search97cgi/s97_cgi	998	1.05%
	1. Innovative and Integrative Approaches for Advancing Public Health Protection Thr http://es.epa.gov/ncer/rfa/2008/2008_star_water.html		

1. http://es.epa.gov/oeca/sector/	791	0.83%
	739	0.78%
1. EPA–Compliance and Enforcement http://es.epa.gov/compliance/		
	603	0.63%
1. Small Business Innovation Research Phase I Archive Funding Opportunities N http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html		
	527	0.55%
1. http://es.epa.gov/ncerqa/sbir/		
2. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/		
	503	0.53%
1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html		
	477	0.50%
1. http://es.epa.gov/search97cgi/s97_cgi/		
	435	0.46%
1. http://es.epa.gov/ncerqa/		
2. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/		
	430	0.45%
1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/		
	429	0.45%
1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/		
	379	0.40%
1. P2 Products and Services – Search Page http://es.epa.gov/vendors/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

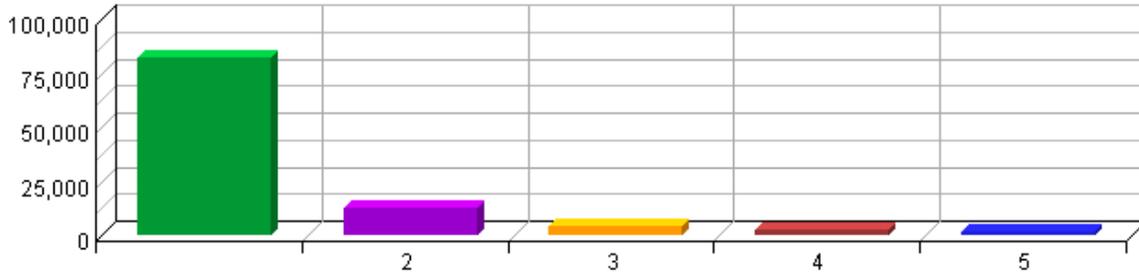
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

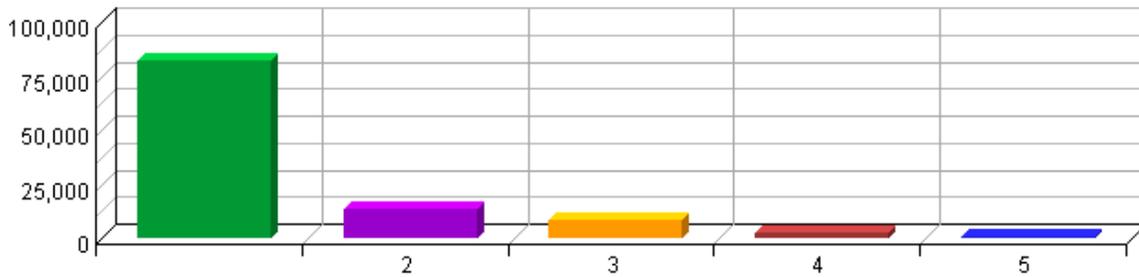
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

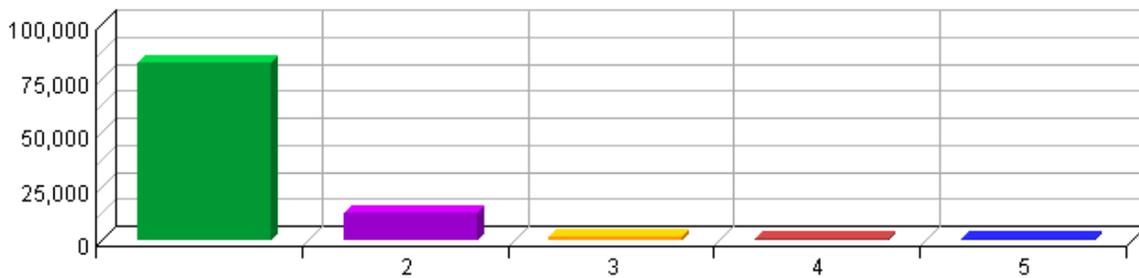
Visits by Referring Site



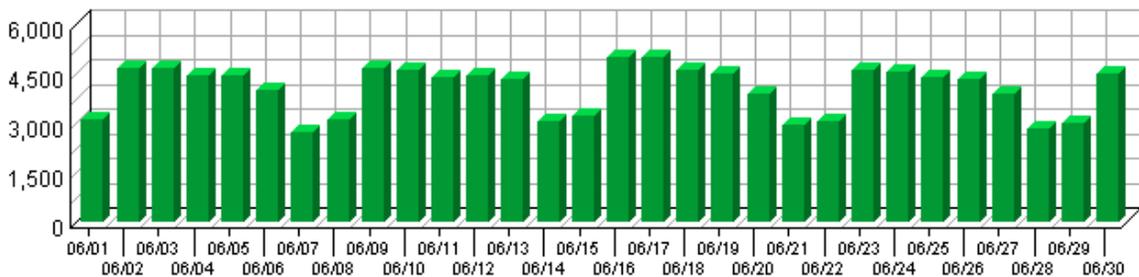
Visits by Referring Domain



Visits by Referring Page

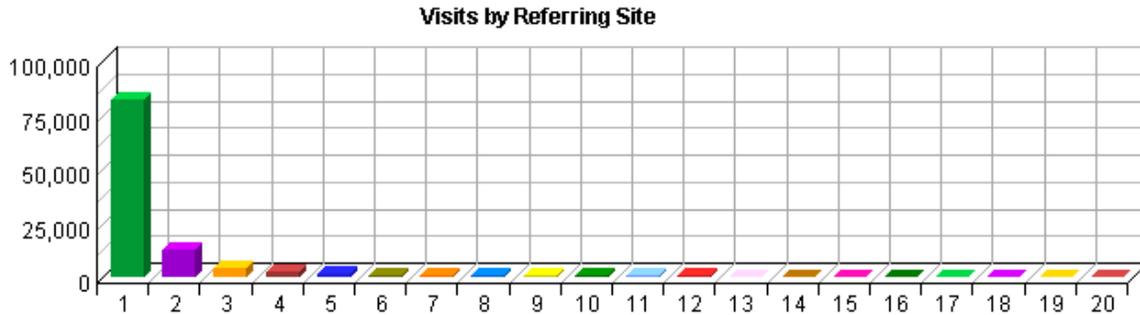


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	82,625	68.58%
2.	http://www.google.com/	12,890	10.70%
3.	http://es.epa.gov/	4,453	3.70%
4.	http://www.epa.gov/	2,200	1.83%
5.	http://search.yahoo.com/	2,081	1.73%
6.	http://www.google.co.in/	874	0.73%
7.	http://images.google.com/	684	0.57%
8.	http://search.msn.com/	592	0.49%
9.	http://search.live.com/	572	0.47%
10.	http://www.google.co.uk/	520	0.43%
11.	http://www.google.ca/	516	0.43%
12.	http://cfpub.epa.gov/	492	0.41%
13.	http://www.sbir.gov/	372	0.31%
14.	http://nlquery.epa.gov/	365	0.30%
15.	http://intranet.epa.gov/	326	0.27%
16.	http://www.google.com.au/	265	0.22%
17.	http://yosemite.epa.gov/	248	0.21%
18.	http://www.google.cn/	243	0.20%
19.	http://www.google.de/	203	0.17%
20.	http://www07.grants.gov/	182	0.15%
	Subtotal	110,703	91.88%
	Other	9,781	8.12%
	Total	120,484	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

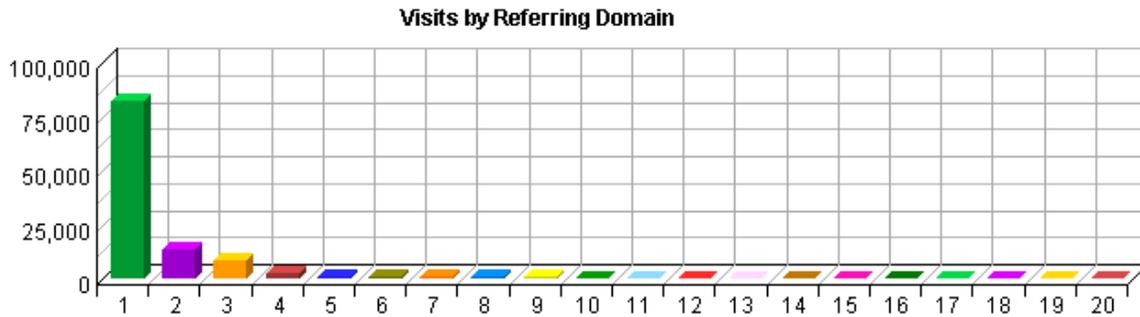


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	82,625	68.58%
2.	google.com	13,667	11.34%
3.	epa.gov	8,283	6.87%
4.	yahoo.com	2,392	1.99%
5.	google.co.in	996	0.83%
6.	google.co.uk	640	0.53%
7.	msn.com	601	0.50%
8.	live.com	598	0.50%
9.	google.ca	566	0.47%
10.	sbir.gov	373	0.31%
11.	google.com.au	295	0.24%
12.	google.cn	276	0.23%
13.	grants.gov	256	0.21%
14.	google.de	228	0.19%
15.	aol.com	200	0.17%
16.	google.fr	188	0.16%
17.	business.gov	164	0.14%
18.	google.it	162	0.13%
19.	google.co.kr	149	0.12%
20.	google.com.ph	148	0.12%
	Subtotal	112,807	93.63%
	Other	7,677	6.37%
	Total	120,484	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

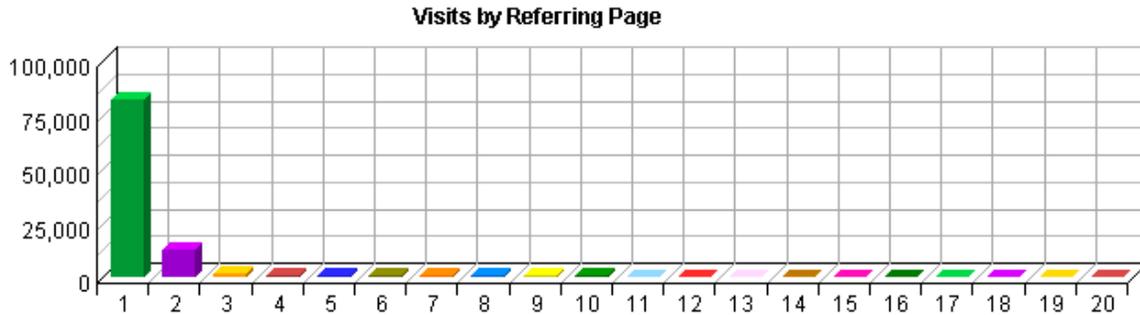
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	82,625	68.58%
2.	http://www.google.com/search	12,598	10.46%
3.	http://search.yahoo.com/ search	1,413	1.17%
4.	http://www.google.co.in/ search	871	0.72%
5.	http://images.google.com/ imgres	684	0.57%
6.	http://search.live.com/ results.aspx	562	0.47%
7.	http://search.msn.com/results. aspx	547	0.45%
8.	http://www.google.co.uk/ search	520	0.43%
9.	http://www.google.ca/search	515	0.43%
10.	http://es.epa.gov/	441	0.37%
11.	http://nlquery.epa.gov/ epasearch/epasearch	364	0.30%
12.	http://es.epa.gov/ncer/	340	0.28%
13.	http://es.epa.gov/comments. html	337	0.28%
14.	http://es.epa.gov/search.html	314	0.26%
15.	http://www.sbir.gov/ solicitations/	284	0.24%
16.	http://intranet.epa.gov/ ordintra/	275	0.23%
17.	http://www.google.com.au/ search	261	0.22%
18.	http://www.google.cn/search	242	0.20%
19.	http://www.google.de/search	203	0.17%
20.	http://www.epa.gov/careers/ stuopp.html	193	0.16%
	Subtotal	103,589	85.98%
	Other	16,895	14.02%
	Total	120,484	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

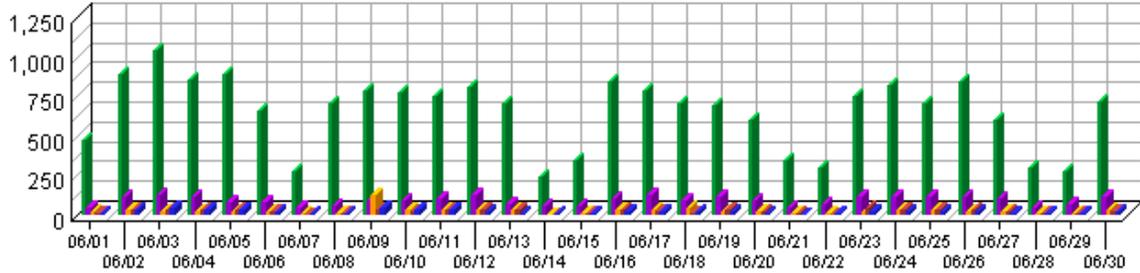
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

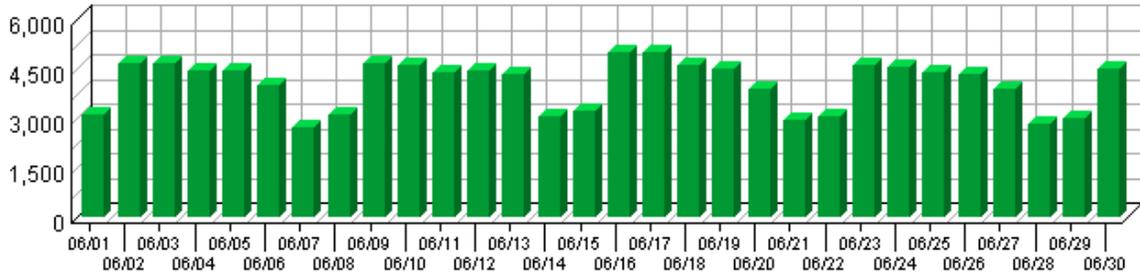
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

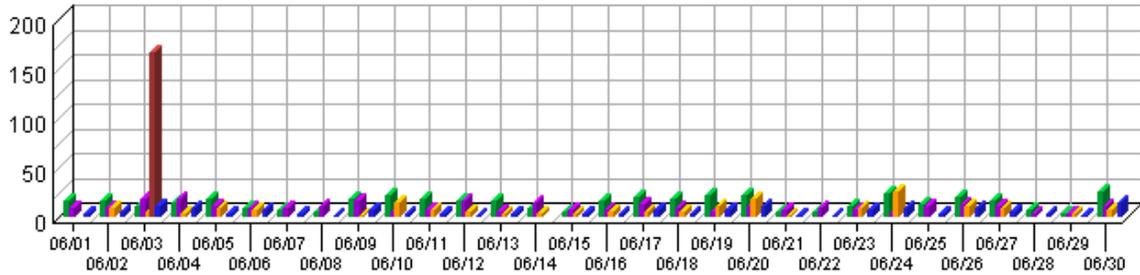
Activity by Search Engine



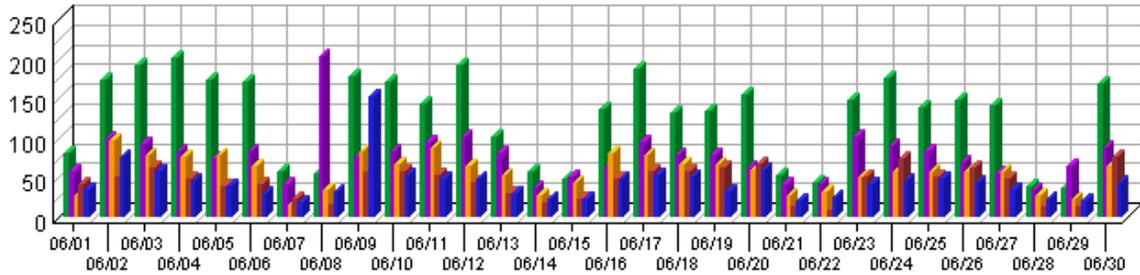
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

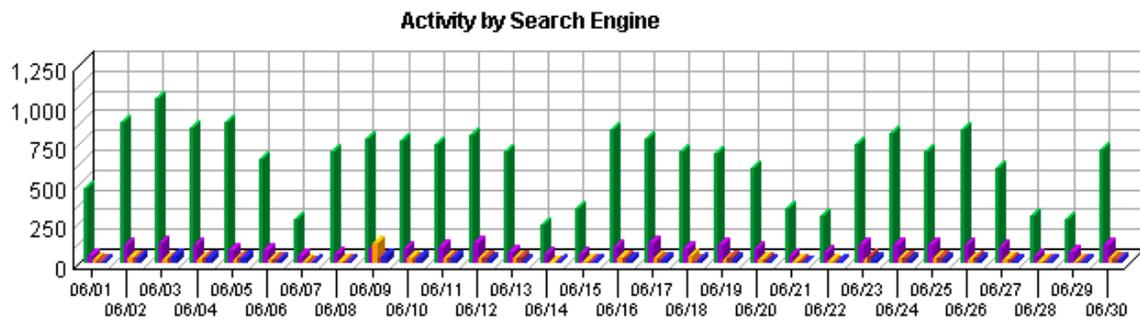


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	19,529	74.22%
2.	yahoo	2,748	10.44%
3.	google uk	814	3.09%
4.	msn	728	2.77%
5.	google canada	639	2.43%
6.	google australia	370	1.41%
7.	google germany	257	0.98%
8.	google france	216	0.82%
9.	google italy	178	0.68%
10.	aol netfind	175	0.67%
11.	google japan	113	0.43%
12.	yahoo japan	98	0.37%
13.	yahoo spain	88	0.33%
14.	altavista	52	0.20%
15.	yahoo taiwan	39	0.15%
16.	yahoo singapore	38	0.14%
17.	dogpile	36	0.14%
18.	google austria	35	0.13%
19.	netscape	21	0.08%
20.	yahoo uk & ireland	20	0.08%
	Subtotal	26,194	99.56%
	Total	26,311	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	410	1.56%
	water purification	188	0.71%
	epa sbir	184	0.70%
	amova	167	0.63%
	epa star fellowship	154	0.59%
	design of fuel station depot layout diesel benzene standards drawings	142	0.54%
	etd design photovoltaic filetype:pdf	112	0.43%
	physical development model	102	0.39%
	epa	100	0.38%
	photovoltaic cell scholar filetype:pdf	84	0.32%
	tropical macroalgae	83	0.32%
	epa star grant	80	0.30%
	forms	73	0.28%
	nano fe	70	0.27%
	epa star grants	65	0.25%
	surface wetting .ppt	65	0.25%
	nano cuo antibacterial	63	0.24%
	site:es.epa.gov air pollution and treatment filetype:pdf	62	0.24%
	cmaq pm	57	0.22%
	microsoft powerpoint	50	0.19%
2. yahoo	epa	153	0.58%
	graduate fellowships	24	0.09%
	consolidated plastics company	19	0.07%
	epa star	18	0.07%
	geography of emerging infectious disease	16	0.06%
	waste water treatment pdf	15	0.06%
	ncerqa	14	0.05%
	health promotion theories	11	0.04%
	exercises on morbidity rates	11	0.04%
	promotion theory	10	0.04%
	epa star 2008	9	0.03%
	neshaps	9	0.03%
	ncer	9	0.03%
	oeca	8	0.03%
	oil mop inc	8	0.03%
	elf atochem north america inc	7	0.03%
broad agency announcement	7	0.03%	

	fellowships	7	0.03%
	sbirp	7	0.03%
	p3	7	0.03%
3.	google uk nanotechnology in water treatment	102	0.39%
	forms	20	0.08%
	health	7	0.03%
	change	7	0.03%
	corporate environmental decision making	5	0.02%
	new scientist logo	4	0.02%
	climate change	4	0.02%
	pesticides	4	0.02%
	reliability geotechnics	4	0.02%
	solutions to environmental problems	3	0.01%
	short term effects of exercise on the respiratory system	3	0.01%
	nanomaterials	3	0.01%
	polar regions climate	3	0.01%
	environmental health	3	0.01%
	neurodevelopmental disorder	3	0.01%
	environmental problem	3	0.01%
	www.epa.gov	2	0.01%
	risk assessment table	2	0.01%
	arsenic phytoremediation	2	0.01%
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5. google canada	epa star	8	0.03%
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6. google australia	corporate social responsibility starbucks	15	0.06%
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12. yahoo japan	dynaloy	3	0.01%
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14. altavista	epa	5	0.02%
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15. yahoo taiwan	o. i. analytical	2	0.01%
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16. yahoo singapore	consequences of air pollution	7	0.03%
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17. dogpile	%25f1%25f7%25f1	36	0.14%
18. google austria	ecosystem functioning	2	0.01%
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	epa star	1	0.00%
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19. netscape	epa gro scholarship	2	0.01%
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20. yahoo uk &ireland	innovation and small business	3	0.01%
	epa sbir	2	0.01%
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highly cited papers in liver	1	0.00%
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satellite based natural gas leak detection system	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,148	11.96%
	of	1,682	6.39%
	environmental	1,254	4.77%
	star	1,202	4.57%
	research	859	3.26%
	in	849	3.23%
	for	764	2.90%
	water	577	2.19%
	the	545	2.07%
	fellowship	499	1.90%
	sbir	483	1.84%
	grants	452	1.72%
	health	439	1.67%
	filetype:pdf	436	1.66%
	grant	431	1.64%
	to	429	1.63%
	2008	396	1.51%
	design	390	1.48%
	nanotechnology	374	1.42%
	on	366	1.39%
2. yahoo	epa	419	1.59%
	of	263	1.00%
	environmental	235	0.89%
	research	179	0.68%
	in	161	0.61%
	inc	111	0.42%
	health	101	0.38%

	for	98	0.37%
	on	84	0.32%
	water	82	0.31%
	children	73	0.28%
	star	63	0.24%
	company	61	0.23%
	grants	57	0.22%
	the	56	0.21%
	business	55	0.21%
	fellowships	52	0.20%
	to	49	0.19%
	promotion	48	0.18%
	science	46	0.17%
3. google uk	in	150	0.57%
	nanotechnology	124	0.47%
	water	115	0.44%
	of	110	0.42%
	treatment	107	0.41%
	the	58	0.22%
	environmental	49	0.19%
	for	41	0.16%
	change	34	0.13%
	research	33	0.13%
	health	27	0.10%
	climate	27	0.10%
	to	25	0.10%
	on	22	0.08%
	forms	20	0.08%
	environment	19	0.07%
	effects	19	0.07%
	epa	17	0.06%
	risk	17	0.06%
	asthma	15	0.06%
4. msn	plastics	160	0.61%
	consolidated	157	0.60%
	epa	91	0.35%
	company	78	0.30%
	inc	41	0.16%
	consolidatedplastics.com	30	0.11%
	environmental	29	0.11%
	inc.	20	0.08%
	water	18	0.07%

	in	18	0.07%
	of	16	0.06%
	co	16	0.06%
	to	12	0.05%
	for	12	0.05%
	filter	11	0.04%
	america	10	0.04%
	www.consolidatedplastics.com	10	0.04%
	products	9	0.03%
	company,	9	0.03%
	ncer	9	0.03%
5. google canada	of	61	0.23%
	environmental	52	0.20%
	epa	47	0.18%
	in	36	0.14%
	the	33	0.13%
	health	31	0.12%
	for	27	0.10%
	to	27	0.10%
	on	26	0.10%
	water	20	0.08%
	air	16	0.06%
	research	16	0.06%
	change	15	0.06%
	environment	14	0.05%
	inc	14	0.05%
	technology	14	0.05%
	star	14	0.05%
	ppt	13	0.05%
	human	12	0.05%
	children	12	0.05%
6. google australia	of	63	0.24%
	in	24	0.09%
	change	24	0.09%
	epa	21	0.08%
	the	21	0.08%
	climate	21	0.08%
	environmental	19	0.07%
	to	18	0.07%
	molecular	18	0.07%
	for	18	0.07%
	biology	18	0.07%

	filetype:ppt	18	0.07%
	on	17	0.06%
	ecosystem	15	0.06%
	social	15	0.06%
	starbucks	15	0.06%
	responsibility	15	0.06%
	corporate	15	0.06%
	environment	14	0.05%
	research	13	0.05%
7. google germany	of	18	0.07%
	ppt	15	0.06%
	environmental	15	0.06%
	in	12	0.05%
	research	11	0.04%
	powerpoint	11	0.04%
	for	9	0.03%
	the	9	0.03%
	epa	8	0.03%
	water	8	0.03%
	national	7	0.03%
	protection	7	0.03%
	nano	7	0.03%
	agency	6	0.02%
	ecosystem	6	0.02%
	change	6	0.02%
	services	5	0.02%
	washington	5	0.02%
	organic	5	0.02%
	mall	5	0.02%
8. google france	of	25	0.10%
	the	18	0.07%
	environmental	14	0.05%
	for	13	0.05%
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	epa	12	0.05%
	to	9	0.03%
	research	8	0.03%
	health	8	0.03%
	in	7	0.03%
	filetype:ppt	6	0.02%
	quality	5	0.02%
	risk	5	0.02%

	poster	4	0.02%
	filetype:pdf	4	0.02%
	nanoparticles	4	0.02%
	endocrine	4	0.02%
	development	4	0.02%
	2007	4	0.02%
	pdf	4	0.02%
9. google italy	ppt	18	0.07%
	of	14	0.05%
	in	11	0.04%
	presentation	9	0.03%
	epa	8	0.03%
	health	7	0.03%
	particulate	7	0.03%
	environmental	6	0.02%
	the	6	0.02%
	nanotechnology	5	0.02%
	matter	5	0.02%
	effects	4	0.02%
	power	4	0.02%
	2008	4	0.02%
	organophosphates	4	0.02%
	for	4	0.02%
	water	4	0.02%
	autism	4	0.02%
	climate	4	0.02%
	point	4	0.02%
10. aol netfind	of	20	0.08%
	epa	14	0.05%
	environmental	14	0.05%
	in	11	0.04%
	to	10	0.04%
	for	9	0.03%
	agency	8	0.03%
	protection	7	0.03%
	star	6	0.02%
	www.epa.gov	6	0.02%
	the	6	0.02%
	national	6	0.02%
	research	6	0.02%
	asthma	5	0.02%
	office	5	0.02%

	is	5	0.02%
	company	4	0.02%
	health	4	0.02%
	grants	4	0.02%
	industry	4	0.02%
11. google japan	epa	8	0.03%
	nanotechnology	6	0.02%
	in	5	0.02%
	environmental	5	0.02%
	co2	4	0.02%
	environmental pesticides	4	0.02%
	impact	4	0.02%
	toxicology	4	0.02%
	ppt	4	0.02%
	factor	4	0.02%
	nano	3	0.01%
	star	3	0.01%
	technical	3	0.01%
	ncer	3	0.01%
	the	3	0.01%
	pdf	3	0.01%
	research	3	0.01%
	2007	3	0.01%
	model	3	0.01%
	fine	3	0.01%
12. yahoo japan	epa	5	0.02%
	dynaloy	3	0.01%
	industries	3	0.01%
	gm-csf	3	0.01%
	estrogen	3	0.01%
	corporation	3	0.01%
	http://www.epa.gov/ncer/childrenscenters	2	0.01%
	http://www.epa.gov/ncer/childrenscenters	2	0.01%
	lps	2	0.01%
	inc	2	0.01%
	murine	2	0.01%
	inland	2	0.01%
	hdl	2	0.01%
	technologies	2	0.01%
	lc	2	0.01%
	rat	2	0.01%
	paul.n.gardner	2	0.01%

	http://www.modelbk	2	0.01%
	dc	2	0.01%
	of	2	0.01%
13. yahoo spain	candid	22	0.08%
	of	11	0.04%
	design	9	0.03%
	garden	9	0.03%
	school	6	0.02%
	high	6	0.02%
	epa	5	0.02%
	effects	4	0.02%
	climate	4	0.02%
	lowell	4	0.02%
	change	4	0.02%
	biomarkers	4	0.02%
	on	3	0.01%
	economics	3	0.01%
	disease	3	0.01%
	in	3	0.01%
	sciences	3	0.01%
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	the	2	0.01%
	contaminated	2	0.01%
14. altavista	epa	10	0.04%
	star	3	0.01%
	niosh	3	0.01%
	grant	3	0.01%
	inc	3	0.01%
	nanotechnology	3	0.01%
	nanomaterials	3	0.01%
	mi	2	0.01%
	man-gill	2	0.01%
	in	2	0.01%
	environmental	2	0.01%
	polaris	2	0.01%
	t.	2	0.01%
	ismat	2	0.01%
	harbor	2	0.01%
	paul	2	0.01%
	oeca	2	0.01%
	chemical	2	0.01%
	collectors	2	0.01%

	nanoparticle	2	0.01%
15. yahoo taiwan	inc.	3	0.01%
	environmental	3	0.01%
	for	3	0.01%
	calfran	2	0.01%
	inc	2	0.01%
	phase	2	0.01%
	filter	2	0.01%
	center	2	0.01%
	national	2	0.01%
	i.	2	0.01%
	o.	2	0.01%
	polymer	2	0.01%
	ruco	2	0.01%
	epa	2	0.01%
	zander	2	0.01%
	analytical	2	0.01%
	research	2	0.01%
	porter	1	0.00%
	azubk	1	0.00%
	the	1	0.00%
16. yahoo singapore	of	15	0.06%
	pollution	9	0.03%
	air	9	0.03%
	consequences	9	0.03%
	in	8	0.03%
	for	5	0.02%
	particulate	3	0.01%
	children	3	0.01%
	matter	3	0.01%
	environmental	3	0.01%
	environment	3	0.01%
	plating	3	0.01%
	organic	2	0.01%
	phase	2	0.01%
	cr	2	0.01%
	arsenic	2	0.01%
	emerging	2	0.01%
	capacity	2	0.01%
	hardness	2	0.01%
	fertilizer	2	0.01%
17. dogpile	%25f1%25f7%25f1	36	0.14%

18. google austria	ecosystem	4	0.02%
	services	2	0.01%
	research	2	0.01%
	funding	2	0.01%
	for	2	0.01%
	functioning	2	0.01%
	filetype:ppt	2	0.01%
	environmental	2	0.01%
	problems	2	0.01%
	aquatic	2	0.01%
	presentation	1	0.00%
	pauli	1	0.00%
	cytokine	1	0.00%
	membran	1	0.00%
	pharmaceuticals	1	0.00%
	organization	1	0.00%
	minneapolis	1	0.00%
	nsf	1	0.00%
	molecular	1	0.00%
	emulsion	1	0.00%
19. netscape	epa	5	0.02%
	to	3	0.01%
	scholarship	2	0.01%
	gro	2	0.01%
	state	1	0.00%
	centers	1	0.00%
	are	1	0.00%
	graduate	1	0.00%
	how	1	0.00%
	canine	1	0.00%
	presentations	1	0.00%
	coutros	1	0.00%
	saving	1	0.00%
	researched	1	0.00%
	energy	1	0.00%
	employees	1	0.00%
	for	1	0.00%
	powerpoint	1	0.00%
activated	1	0.00%	
highways	1	0.00%	
20. yahoo uk &ireland	epa	5	0.02%
	business	3	0.01%

innovation	3	0.01%
small	3	0.01%
journal	2	0.01%
human	2	0.01%
website	2	0.01%
in	2	0.01%
children	2	0.01%
p3	2	0.01%
sbir	2	0.01%
highly	1	0.00%
center	1	0.00%
system	1	0.00%
forum#	1	0.00%
impact	1	0.00%
sswamp	1	0.00%
leak	1	0.00%
biodiversity	1	0.00%
2002	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



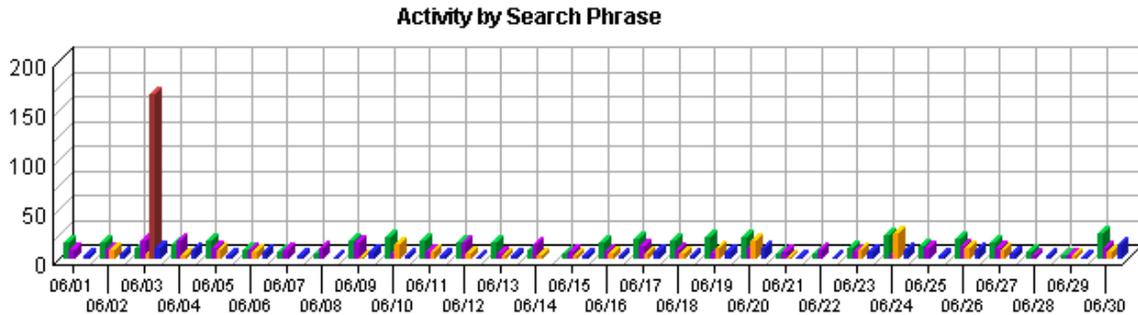
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	438	1.67%
2.	epa	302	1.15%
3.	epa sbir	191	0.73%
4.	amova	167	0.64%
5.	epa star fellowship	161	0.61%
6.	design of fuel station depot layout diesel benzene standards drawings	142	0.54%
7.	etd design photovoltaic filetype:pdf	112	0.43%
8.	forms	104	0.40%
9.	nanotechnology in water treatment	102	0.39%
10.	consolidated plastics company	94	0.36%
11.	epa star grant	87	0.33%
12.	photovoltaic cell scholar filetype:pdf	84	0.32%
13.	tropical macroalgae	83	0.32%
14.	nano fe	70	0.27%
15.	epa star grants	66	0.25%
16.	ncer	66	0.25%
17.	surface wetting .ppt	65	0.25%
18.	nano cuo antibacterial	63	0.24%

19.	site:es.epa.gov air pollution and treatment filetype:pdf	62	0.24%
20.	cmaq pm	57	0.22%
	Subtotal	2,516	9.58%
	Total	26,258	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%	
1. epa star	google	410	1.56%	
	yahoo	18	0.07%	
	google canada	8	0.03%	
	google austria	1	0.00%	
	google australia	1	0.00%	
	2. epa	yahoo	153	0.58%
google		100	0.38%	
msn		30	0.11%	
altavista		5	0.02%	
yahoo spain		3	0.01%	
yahoo italy		3	0.01%	
aol netfind		2	0.01%	
google canada		2	0.01%	
yahoo uk &ireland		2	0.01%	
hotbot		1	0.00%	
google australia		1	0.00%	
3. epa sbir		google	184	0.70%
		yahoo	3	0.01%
	yahoo uk &ireland	2	0.01%	
	google canada	2	0.01%	
	4. amova	google	167	0.64%
5. epa star fellowship	google	154	0.59%	
	yahoo	5	0.02%	
	msn	1	0.00%	
	google canada	1	0.00%	

6. design of fuel station depot layout diesel benzene standards drawings	google	142	0.54%
7. etd design photovoltaic filetype:pdf	google	112	0.43%
8. forms	google	73	0.28%
	google uk	20	0.08%
	google canada	7	0.03%
	google australia	4	0.02%
9. nanotechnology in water treatment	google uk	102	0.39%
10. consolidated plastics company	msn	55	0.21%
	yahoo	19	0.07%
	google	18	0.07%
	aol netfind	1	0.00%
	netscape	1	0.00%
11. epa star grant	google	80	0.30%
	altavista	3	0.01%
	yahoo	3	0.01%
	google uk	1	0.00%
12. photovoltaic cell scholar filetype:pdf	google	84	0.32%
13. tropical macroalgae	google	83	0.32%
14. nano fe	google	70	0.27%
15. epa star grants	google	65	0.25%
	google uk	1	0.00%
16. ncer	google	50	0.19%
	yahoo	9	0.03%
	google uk	2	0.01%
	google japan	2	0.01%
	google france	2	0.01%
	aol netfind	1	0.00%
	17. surface wetting .ppt	google	65
18. nano cuo antibacterial	google	63	0.24%
19. site:es.epa.gov air pollution and treatment filetype:pdf	google	62	0.24%
20. cmaq pm	google	57	0.22%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



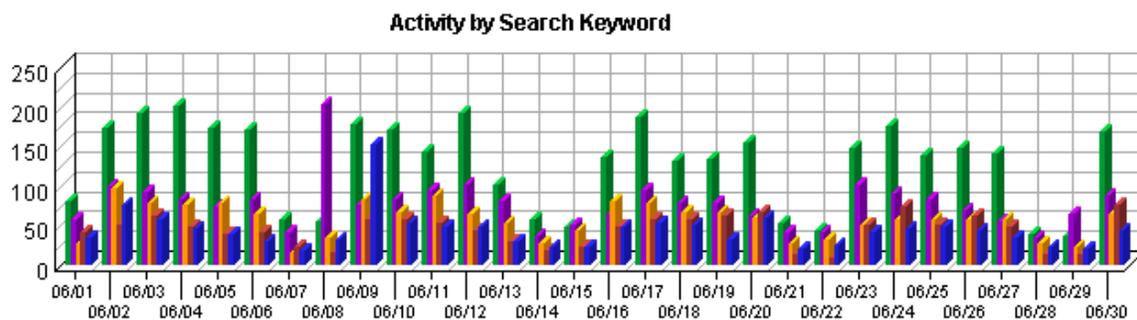
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,838	4.06%
2.	of	2,315	2.45%
3.	environmental	1,710	1.81%
4.	star	1,310	1.38%
5.	in	1,304	1.38%
6.	research	1,147	1.21%
7.	for	1,010	1.07%
8.	water	846	0.89%
9.	the	770	0.81%
10.	health	634	0.67%
11.	to	594	0.63%
12.	nanotechnology	579	0.61%
13.	on	543	0.57%
14.	fellowship	535	0.57%
15.	grants	531	0.56%
16.	sbir	516	0.55%
17.	grant	497	0.53%
18.	2008	466	0.49%
19.	filetype:pdf	448	0.47%
20.	inc	440	0.47%
	Subtotal	20,033	21.17%
	Total	94,615	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,148	3.33%
	yahoo	419	0.44%
	msn	91	0.10%
	google canada	47	0.05%
	google australia	21	0.02%
	google uk	17	0.02%
	aol netfind	14	0.01%
	google france	12	0.01%
	altavista	10	0.01%
	google germany	8	0.01%
	google japan	8	0.01%
	google italy	8	0.01%
	yahoo uk &ireland	5	0.01%
	yahoo spain	5	0.01%
	yahoo japan	5	0.01%
	netscape	5	0.01%
	yandex	3	0.00%
	yahoo italy	3	0.00%
	yahoo canada	3	0.00%
	yahoo taiwan	2	0.00%
2. of	google	1,682	1.78%
	yahoo	263	0.28%
	google uk	110	0.12%
	google australia	63	0.07%
	google canada	61	0.06%
	google france	25	0.03%
	aol netfind	20	0.02%
	google germany	18	0.02%
	msn	16	0.02%
	yahoo singapore	15	0.02%
	google italy	14	0.01%
	yahoo spain	11	0.01%
	mamma	4	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo germany	1	0.00%

	yahoo taiwan	1	0.00%
	biglobe	1	0.00%
3. environmental	google	1,254	1.33%
	yahoo	235	0.25%
	google canada	52	0.05%
	google uk	49	0.05%
	msn	29	0.03%
	google australia	19	0.02%
	google germany	15	0.02%
	google france	14	0.01%
	aol netfind	14	0.01%
	google italy	6	0.01%
	google japan	5	0.01%
	cnet search.com	4	0.00%
	yahoo singapore	3	0.00%
	yahoo taiwan	3	0.00%
	altavista	2	0.00%
	google austria	2	0.00%
	yahoo argentina	1	0.00%
	yahoo canada	1	0.00%
	yandex	1	0.00%
	biglobe	1	0.00%
4. star	google	1,202	1.27%
	yahoo	63	0.07%
	google canada	14	0.01%
	google uk	7	0.01%
	aol netfind	6	0.01%
	msn	6	0.01%
	altavista	3	0.00%
	google japan	3	0.00%
	google italy	2	0.00%
	google france	2	0.00%
	google austria	1	0.00%
	google australia	1	0.00%
5. in	google	849	0.90%
	yahoo	161	0.17%
	google uk	150	0.16%
	google canada	36	0.04%
	google australia	24	0.03%
	msn	18	0.02%
	google germany	12	0.01%
	aol netfind	11	0.01%

	google italy	11	0.01%
	yahoo singapore	8	0.01%
	google france	7	0.01%
	google japan	5	0.01%
	yahoo spain	3	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
6. research	google	859	0.91%
	yahoo	179	0.19%
	google uk	33	0.03%
	google canada	16	0.02%
	google australia	13	0.01%
	google germany	11	0.01%
	google france	8	0.01%
	msn	8	0.01%
	aol netfind	6	0.01%
	google japan	3	0.00%
	yahoo canada	2	0.00%
	google austria	2	0.00%
	google italy	2	0.00%
	yahoo taiwan	2	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%
7. for	google	764	0.81%
	yahoo	98	0.10%
	google uk	41	0.04%
	google canada	27	0.03%
	google australia	18	0.02%
	google france	13	0.01%
	msn	12	0.01%
	aol netfind	9	0.01%
	google germany	9	0.01%
	yahoo singapore	5	0.01%
	google italy	4	0.00%
	yahoo taiwan	3	0.00%
	google austria	2	0.00%
	google japan	2	0.00%

	yahoo australia &nz	1	0.00%
	yahoo germany	1	0.00%
	netscape	1	0.00%
8. water	google	577	0.61%
	google uk	115	0.12%
	yahoo	82	0.09%
	google canada	20	0.02%
	msn	18	0.02%
	google australia	10	0.01%
	google germany	8	0.01%
	google italy	4	0.00%
	google france	3	0.00%
	cnet search.com	2	0.00%
	all the web	1	0.00%
	mamma	1	0.00%
	google japan	1	0.00%
	yahoo canada	1	0.00%
	yahoo japan	1	0.00%
	@nifty	1	0.00%
	altavista	1	0.00%
9. the	google	545	0.58%
	google uk	58	0.06%
	yahoo	56	0.06%
	google canada	33	0.03%
	google australia	21	0.02%
	google france	18	0.02%
	google germany	9	0.01%
	google italy	6	0.01%
	aol netfind	6	0.01%
	msn	4	0.00%
	mamma	4	0.00%
	google japan	3	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%
10. health	google	439	0.46%
	yahoo	101	0.11%
	google canada	31	0.03%
	google uk	27	0.03%

	google australia	9	0.01%
	google france	8	0.01%
	google italy	7	0.01%
	aol netfind	4	0.00%
	google germany	3	0.00%
	msn	1	0.00%
	netscape	1	0.00%
	yahoo argentina	1	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
11. to	google	429	0.45%
	yahoo	49	0.05%
	google canada	27	0.03%
	google uk	25	0.03%
	google australia	18	0.02%
	msn	12	0.01%
	aol netfind	10	0.01%
	google france	9	0.01%
	cnet search.com	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google italy	2	0.00%
	google austria	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	yahoo taiwan	1	0.00%
	mamma	1	0.00%
12. nanotechnology	google	374	0.40%
	google uk	124	0.13%
	yahoo	35	0.04%
	google canada	10	0.01%
	google australia	8	0.01%
	google japan	6	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	msn	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%

13. on	google	366	0.39%	
	yahoo	84	0.09%	
	google canada	26	0.03%	
	google uk	22	0.02%	
	google australia	17	0.02%	
	msn	7	0.01%	
	google germany	4	0.00%	
	yahoo spain	3	0.00%	
	google italy	3	0.00%	
	altavista	2	0.00%	
	google france	2	0.00%	
	yandex	2	0.00%	
	aol netfind	2	0.00%	
	google japan	1	0.00%	
	yahoo india	1	0.00%	
	mamma	1	0.00%	
14. fellowship	google	499	0.53%	
	yahoo	23	0.02%	
	google canada	4	0.00%	
	google france	3	0.00%	
	msn	1	0.00%	
	google australia	1	0.00%	
	google uk	1	0.00%	
	aol netfind	1	0.00%	
	google italy	1	0.00%	
	google germany	1	0.00%	
15. grants	google	452	0.48%	
	yahoo	57	0.06%	
	google uk	5	0.01%	
	msn	4	0.00%	
	aol netfind	4	0.00%	
	google france	2	0.00%	
	google germany	2	0.00%	
	yahoo spain	1	0.00%	
	google canada	1	0.00%	
	google australia	1	0.00%	
	netscape	1	0.00%	
	yahoo canada	1	0.00%	
	16. sbir	google	483	0.51%
		yahoo	18	0.02%
google canada		7	0.01%	
google australia		2	0.00%	

	google uk	2	0.00%
	yahoo uk &ireland	2	0.00%
	msn	1	0.00%
	yahoo france	1	0.00%
17. grant	google	431	0.46%
	yahoo	45	0.05%
	msn	5	0.01%
	google uk	4	0.00%
	altavista	3	0.00%
	google canada	2	0.00%
	google germany	2	0.00%
	google australia	2	0.00%
	aol netfind	1	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
18. 2008	google	396	0.42%
	yahoo	34	0.04%
	google uk	8	0.01%
	google canada	7	0.01%
	google germany	5	0.01%
	google italy	4	0.00%
	msn	4	0.00%
	google france	3	0.00%
	aol netfind	2	0.00%
	google australia	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
19. filetype:pdf	google	436	0.46%
	google france	4	0.00%
	google italy	2	0.00%
	google germany	2	0.00%
	google japan	2	0.00%
	google canada	1	0.00%
	google austria	1	0.00%
20. inc	google	250	0.26%
	yahoo	111	0.12%
	msn	41	0.04%
	google canada	14	0.01%
	aol netfind	3	0.00%
	google italy	3	0.00%
	altavista	3	0.00%
	google japan	2	0.00%

google germany	2	0.00%
yahoo taiwan	2	0.00%
yahoo japan	2	0.00%
google uk	2	0.00%
yahoo mexico	1	0.00%
google france	1	0.00%
google australia	1	0.00%
yahoo france	1	0.00%
yahoo korea	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

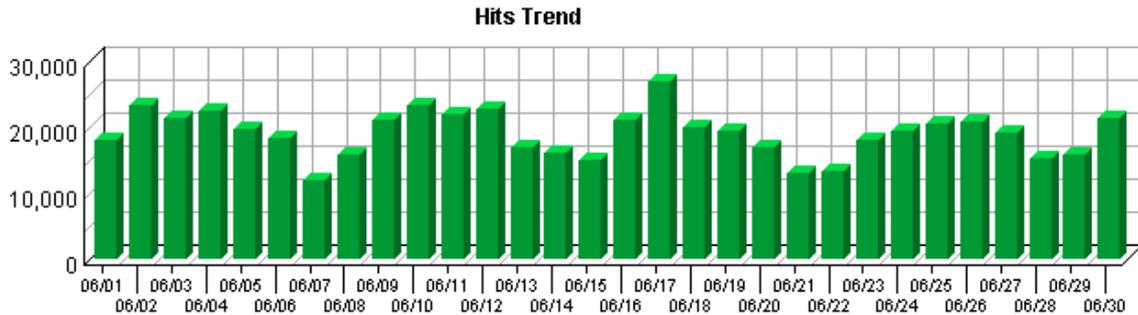
Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

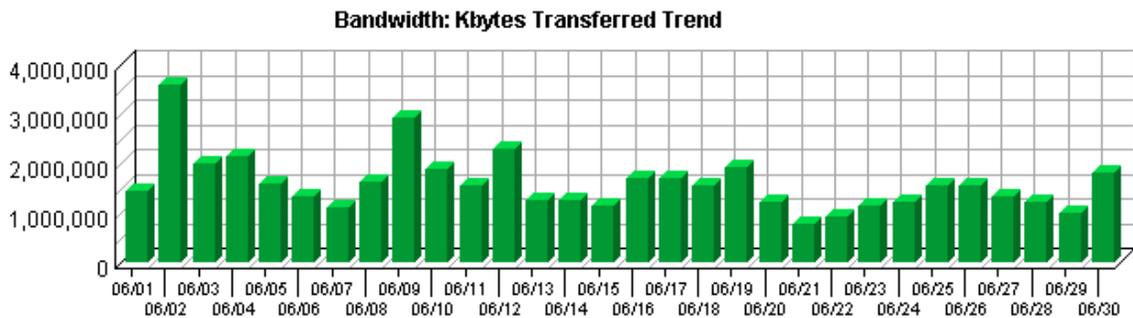
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	570,104
Average Hits per Day	19,003
Home Page Hits	18,817

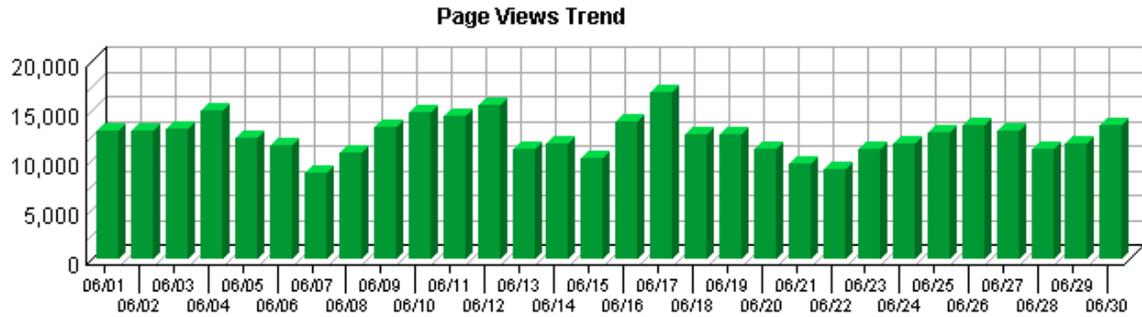


Technical Statistics

Total Hits	658,206	100%
Successful Hits	570,104	86.61%
Failed Hits	88,102	13.39%
Cached Hits	75,533	11.48%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
06/01	12,914	3.47%
06/02	12,937	3.47%
06/03	13,143	3.53%
06/04	14,965	4.02%
06/05	12,137	3.26%
06/06	11,567	3.11%
06/07	8,710	2.34%
06/08	10,724	2.88%
06/09	13,277	3.57%
06/10	14,876	3.99%
06/11	14,400	3.87%
06/12	15,597	4.19%
06/13	11,178	3.00%
06/14	11,722	3.15%
06/15	10,231	2.75%
06/16	13,890	3.73%
06/17	16,879	4.53%
06/18	12,552	3.37%
06/19	12,674	3.40%
06/20	11,113	2.98%
06/21	9,587	2.57%
06/22	9,123	2.45%
06/23	11,093	2.98%
06/24	11,732	3.15%
06/25	12,686	3.41%

06/26	13,460	3.61%
06/27	12,871	3.46%
06/28	11,086	2.98%
06/29	11,720	3.15%
06/30	13,553	3.64%
Total	372,397	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

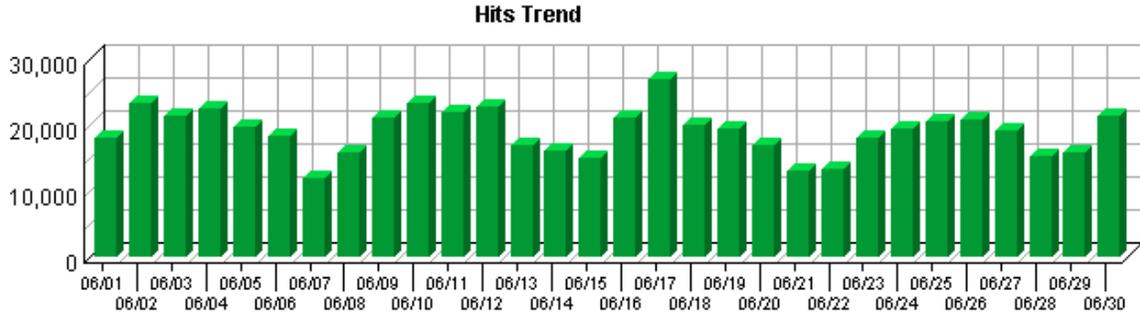
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
06/01	18,093	3.17%
06/02	23,455	4.11%
06/03	21,406	3.75%
06/04	22,555	3.96%
06/05	19,756	3.47%
06/06	18,260	3.20%
06/07	12,079	2.12%
06/08	15,952	2.80%
06/09	21,205	3.72%
06/10	23,196	4.07%
06/11	21,875	3.84%
06/12	22,898	4.02%
06/13	17,036	2.99%
06/14	16,148	2.83%
06/15	14,920	2.62%
06/16	21,110	3.70%
06/17	26,946	4.73%
06/18	19,995	3.51%
06/19	19,427	3.41%
06/20	16,890	2.96%
06/21	13,062	2.29%
06/22	13,324	2.34%
06/23	18,167	3.19%
06/24	19,508	3.42%
06/25	20,429	3.58%

06/26	20,794	3.65%
06/27	19,169	3.36%
06/28	15,220	2.67%
06/29	15,716	2.76%
06/30	21,513	3.77%
Total	570,104	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

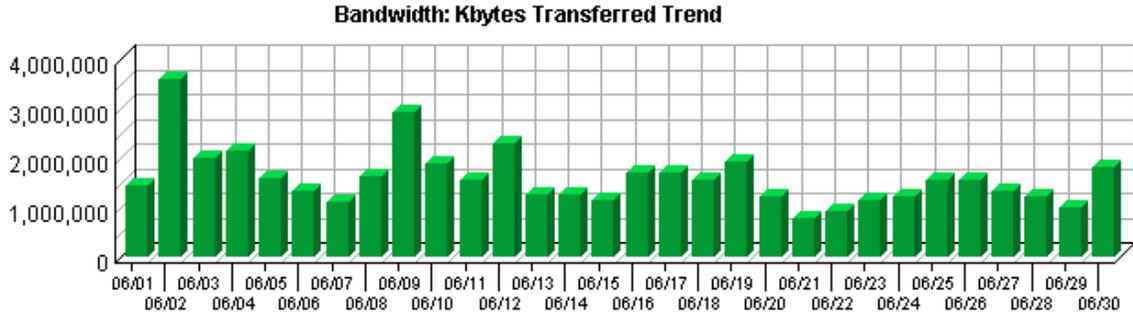
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
06/01	1,459,146	3.05%
06/02	3,585,967	7.50%
06/03	2,000,718	4.18%
06/04	2,152,380	4.50%
06/05	1,579,003	3.30%
06/06	1,316,293	2.75%
06/07	1,124,283	2.35%
06/08	1,630,320	3.41%
06/09	2,908,525	6.08%
06/10	1,887,521	3.95%
06/11	1,549,050	3.24%
06/12	2,289,632	4.79%
06/13	1,249,306	2.61%
06/14	1,260,211	2.63%
06/15	1,142,904	2.39%
06/16	1,697,437	3.55%
06/17	1,694,745	3.54%
06/18	1,547,421	3.23%
06/19	1,942,684	4.06%
06/20	1,221,327	2.55%
06/21	763,175	1.60%
06/22	943,847	1.97%
06/23	1,134,820	2.37%
06/24	1,226,968	2.56%
06/25	1,571,545	3.28%

06/26	1,559,397	3.26%
06/27	1,348,843	2.82%
06/28	1,217,787	2.55%
06/29	1,006,725	2.10%
06/30	1,828,838	3.82%
Total	47,840,804	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

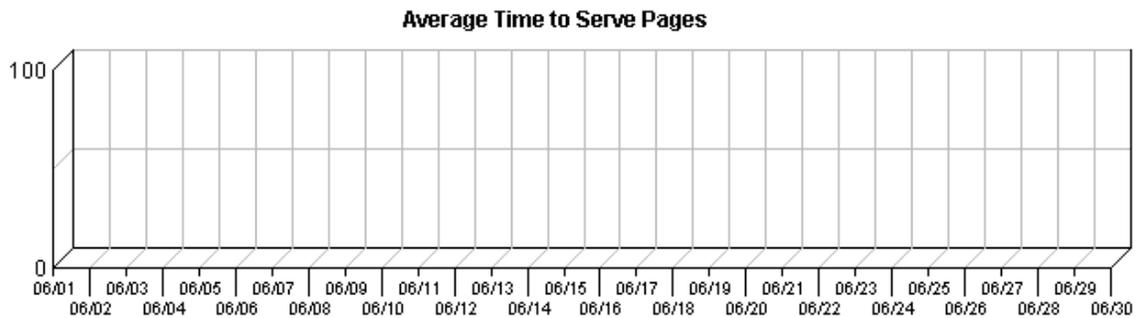
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
06/01	0	12,914	0
06/02	0	12,937	0
06/03	0	13,143	0
06/04	0	14,965	0
06/05	0	12,137	0
06/06	0	11,567	0
06/07	0	8,710	0
06/08	0	10,724	0
06/09	0	13,277	0
06/10	0	14,876	0
06/11	0	14,400	0
06/12	0	15,597	0
06/13	0	11,178	0
06/14	0	11,722	0
06/15	0	10,231	0
06/16	0	13,890	0
06/17	0	16,879	0
06/18	0	12,552	0
06/19	0	12,674	0
06/20	0	11,113	0
06/21	0	9,587	0
06/22	0	9,123	0
06/23	0	11,093	0
06/24	0	11,732	0
06/25	0	12,686	0

06/26	0	13,460	0
06/27	0	12,871	0
06/28	0	11,086	0
06/29	0	11,720	0
06/30	0	13,553	0
Total	0	372,397	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

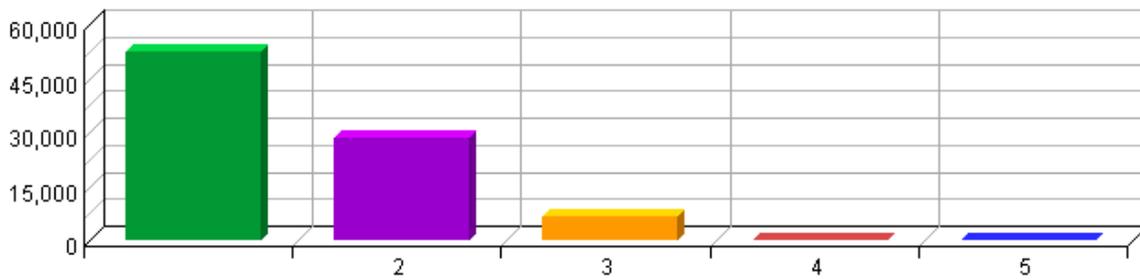
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

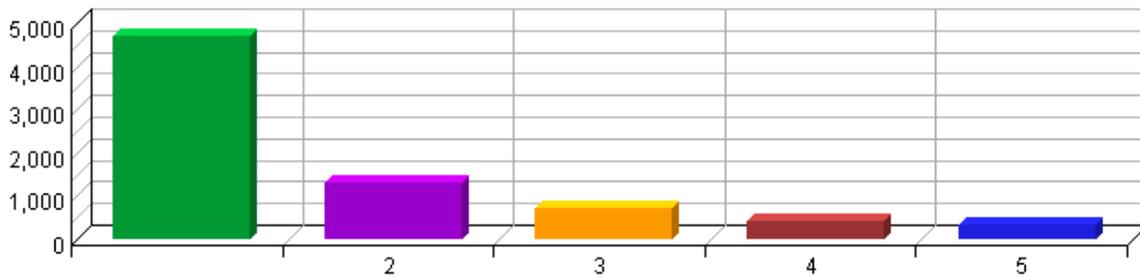
Technical Statistics

Total Hits	658,206	100%
Successful Hits	570,104	86.61%
Failed Hits	88,102	13.39%
Cached Hits	75,533	11.48%

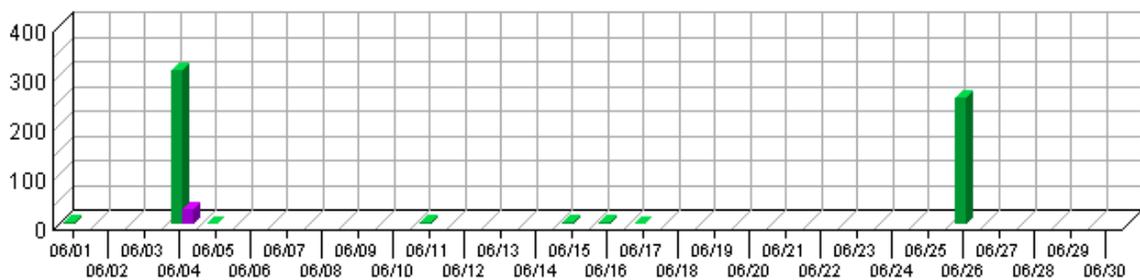
Client Errors



File Not Found Errors

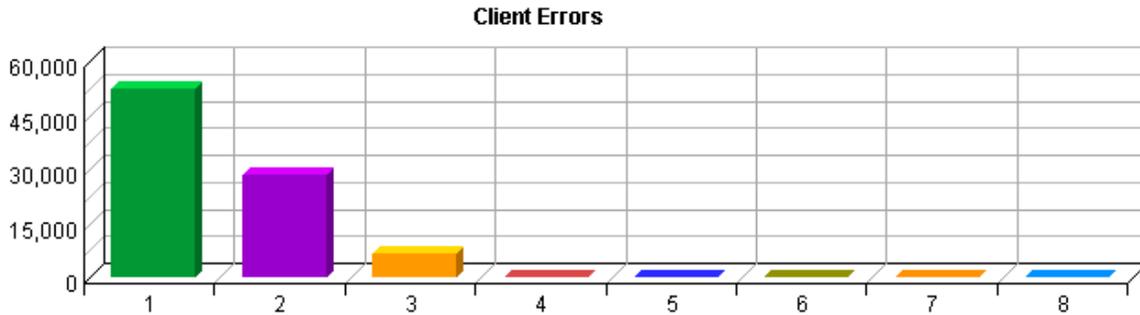


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	52,170	59.63%
2.	403 Forbidden	28,265	32.31%
3.	405 Method Not Allowed	6,653	7.60%
4.	400 Bad Request	195	0.22%
5.	000 Incomplete / Undefined	186	0.21%
6.	408 Request Timeout	13	0.01%
7.	401 Unauthorized	7	0.01%
8.	412 Precondition Failed	1	0.00%
	Total	87,490	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

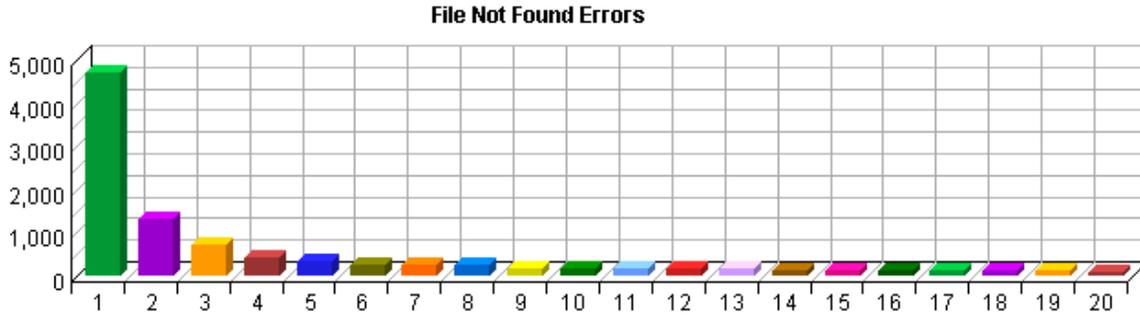
% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/	4,701	9.01%
2.	/ncer/Scripts/ AC_RunActiveContent.js (no referrer)	1,332	2.55%
3.	/techinfo/facts/safe-fs.html (no referrer)	741	1.42%
4.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/pregnancy.htm	439	0.84%
5.	/ncer/rfa/2008/2008_star_gwgg.html (no referrer)	326	0.62%
6.	/ssds/ssds.html (no referrer)	267	0.51%
7.	/issds/ (no referrer)	258	0.49%
8.	/ncer/publications/topical/ ecoass.html http://es.epa.gov/ncer/publications/topical/ecoass.html	249	0.48%
9.	/techinfo/facts/safe-fs.html http://www.charityguide.org/volunteer/fifteen/natural-cleaning-products.htm	172	0.33%
10.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/index.html	170	0.33%
11.	/cgi-bin/ (no referrer)	164	0.31%
12.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/ conference.html http://es.epa.gov/ncer/fellow/forum/conference.html	163	0.31%

13.	/cooperative/international/ (no referrer)	159	0.30%
14.	/ncer/p3/ designs_sustain_rfp_2005.html (no referrer)	140	0.27%
15.	/fellow/forum/conference/08/ may19/ncer/fellow/forum/ conference.html http://es.epa.gov/fellow/ forum/conference/08/may19/ncer/ fellow/forum/conference.html	138	0.26%
16.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/ research/nano_tox.html	122	0.23%
17.	/cooperative/ (no referrer)	109	0.21%
18.	/MSOffice/cltreq.asp?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	108	0.21%
19.	/_vti_bin/owssvr.dll?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0 (no referrer)	107	0.21%
20.	/techinfo/facts/leafburn.html (no referrer)	102	0.20%
	Subtotal	9,967	19.10%
	Other	42,203	80.90%
	Total	52,170	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

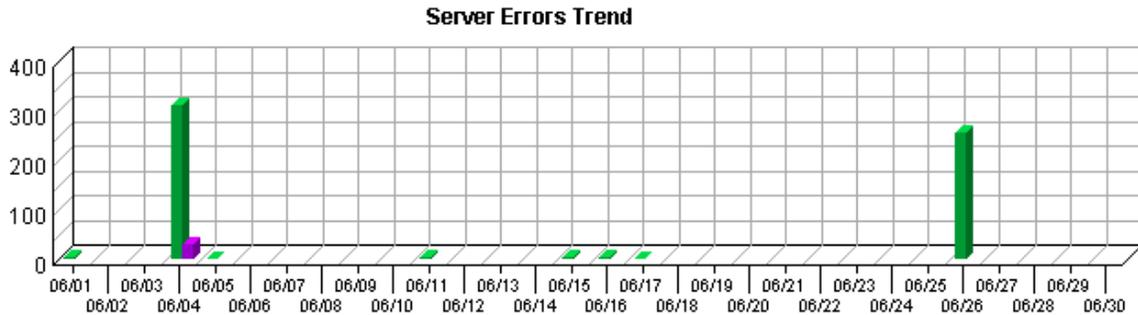
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	582	95.10%
2.	501 Not Implemented	30	4.90%
	Total	612	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

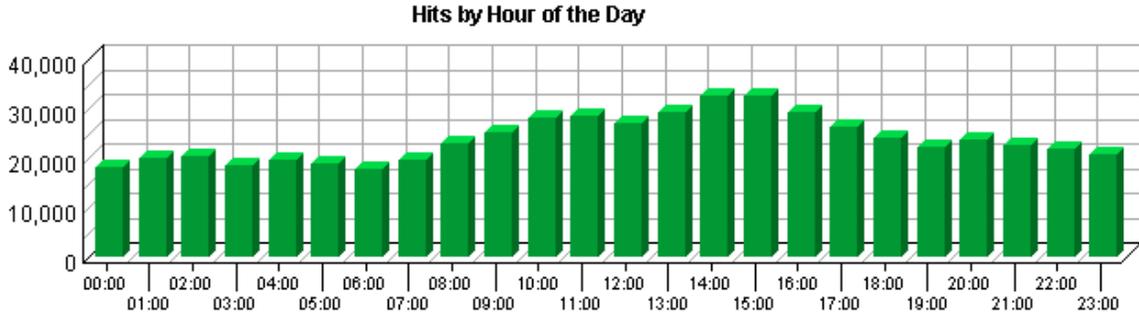
% – Percentage of failed hits that were of the specified type.

—

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

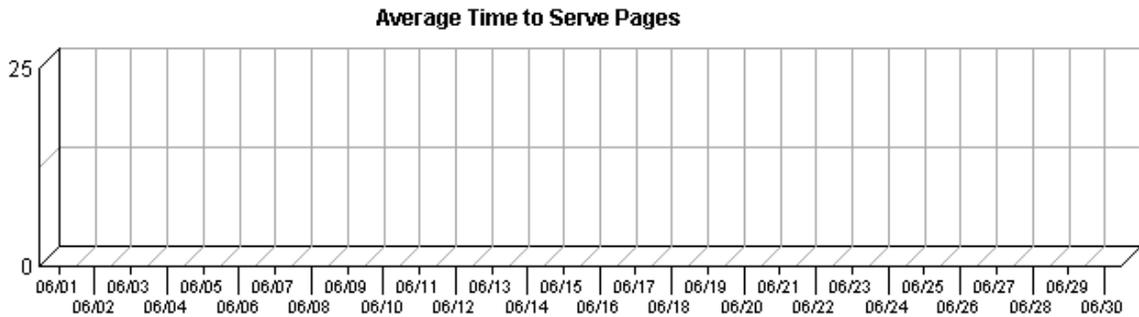


Most Active Summary

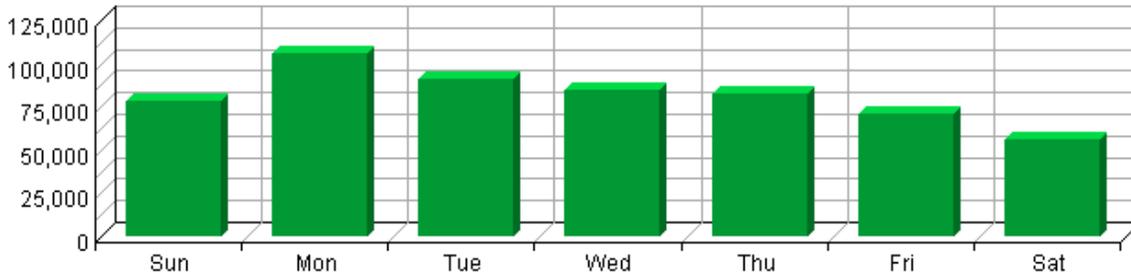
Most Active Date	June 17, 2008
Number of Hits on Most Active Date	26,946
Most Active Day of the Week	Mon
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary

Total Hits Weekdays	435,590
Total Visits Weekdays	93,543
Average Number of Visits per day on Weekdays	4,454
Average Number of Hits per day on Weekdays	20,742



Hits by Day of the Week



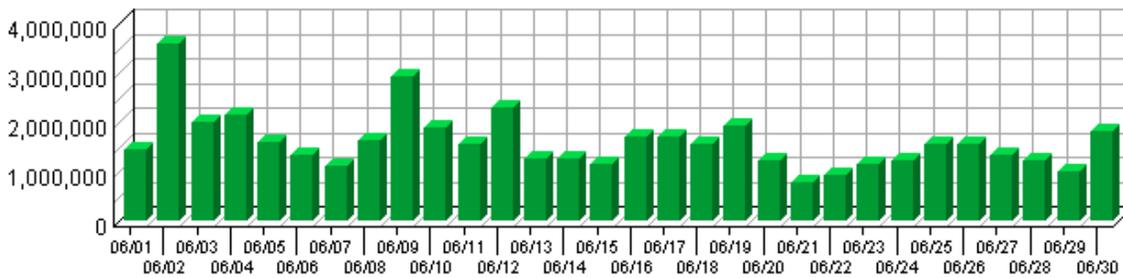
Least Active Summary

Least Active Date	June 07, 2008
Number of Hits on Least Active Date	12,079
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

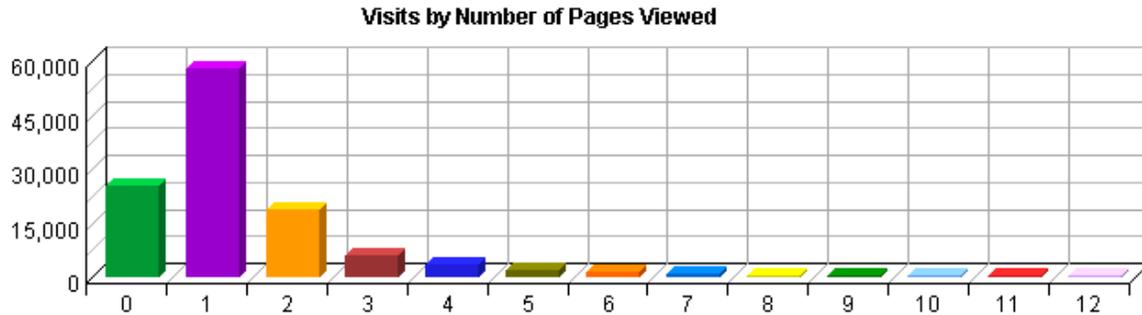
Total Hits Weekend	134,514
Total Visits Weekend	26,941
Average Number of V isits per Weekend	5,388
Average Number of H its per Weekend	26,902

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	25,338	21.04%
1	57,817	48.02%
2	18,828	15.64%
3	6,023	5.00%
4	3,629	3.01%
5	1,899	1.58%
6	1,492	1.24%
7	784	0.65%
8	695	0.58%
9	502	0.42%
10	384	0.32%
11	257	0.21%
12	267	0.22%
Subtotal	117,915	97.93%
Other	2,493	2.07%
Total	120,408	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

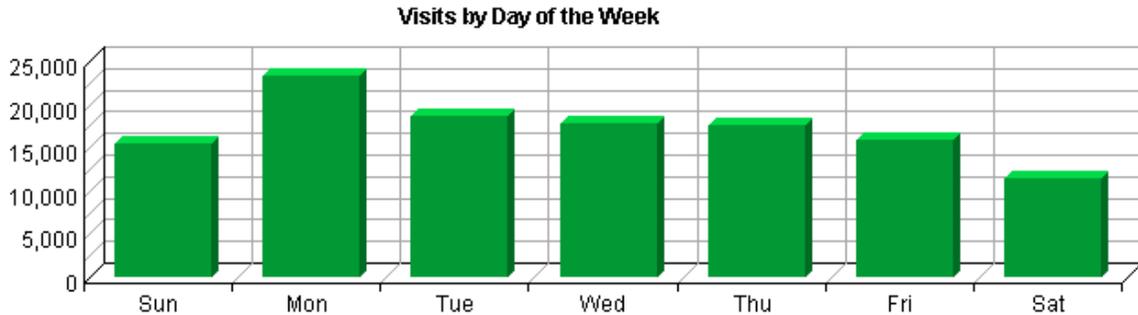
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	15,457	12.83%
Mon	23,398	19.42%
Tue	18,749	15.56%
Wed	17,801	14.77%
Thu	17,616	14.62%
Fri	15,979	13.26%
Sat	11,484	9.53%
Total Weekend	26,941	22.36%
Total Weekdays	93,543	77.64%
Total	120,484	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

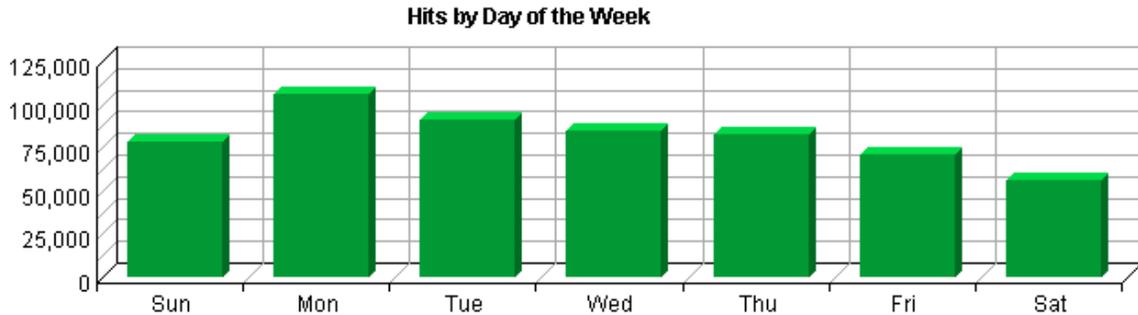
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	78,005	13.68%
Mon	105,450	18.50%
Tue	91,056	15.97%
Wed	84,854	14.88%
Thu	82,875	14.54%
Fri	71,355	12.52%
Sat	56,509	9.91%
Total Weekend	134,514	23.59%
Total Weekdays	435,590	76.41%
Total	570,104	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

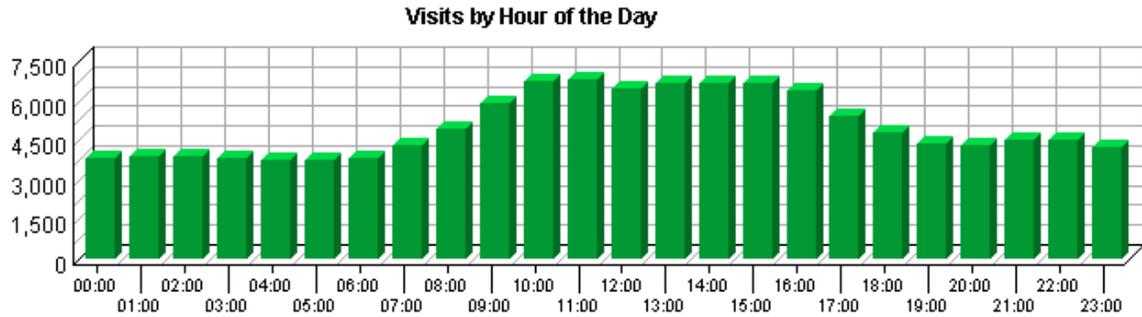
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	3,785	3.14%
01:00	3,896	3.23%
02:00	3,874	3.22%
03:00	3,849	3.19%
04:00	3,739	3.10%
05:00	3,763	3.12%
06:00	3,805	3.16%
07:00	4,288	3.56%
08:00	4,953	4.11%
09:00	5,929	4.92%
10:00	6,750	5.60%
11:00	6,774	5.62%
12:00	6,455	5.36%
13:00	6,658	5.53%
14:00	6,686	5.55%
15:00	6,694	5.56%
16:00	6,362	5.28%
17:00	5,438	4.51%
18:00	4,766	3.96%
19:00	4,409	3.66%
20:00	4,338	3.60%
21:00	4,501	3.74%
22:00	4,534	3.76%
23:00	4,238	3.52%
Total Visits during Work Hours (8:00am–5:00pm)	57,261	47.53%

Total Visits during After Hours (5:01pm–7:59am)	63,223	52.47%
Total	120,484	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

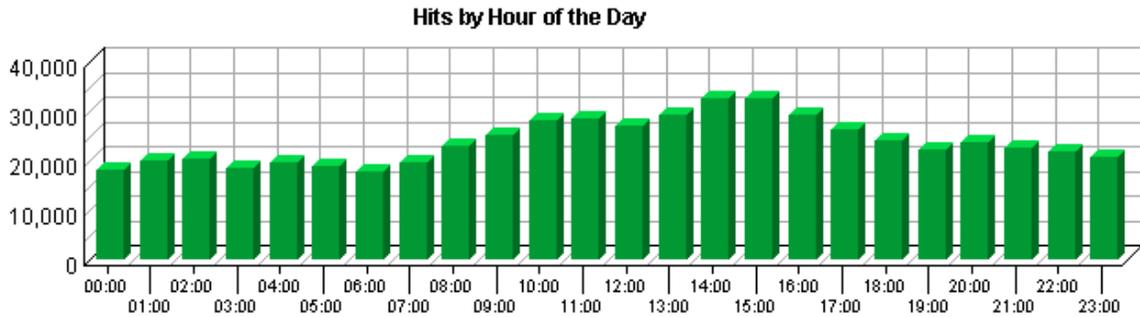
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	18,228	3.20%
01:00	19,873	3.49%
02:00	20,543	3.60%
03:00	18,359	3.22%
04:00	19,445	3.41%
05:00	18,907	3.32%
06:00	17,859	3.13%
07:00	19,490	3.42%
08:00	22,788	4.00%
09:00	25,012	4.39%
10:00	28,331	4.97%
11:00	28,630	5.02%
12:00	27,119	4.76%
13:00	29,209	5.12%
14:00	32,735	5.74%
15:00	32,767	5.75%
16:00	29,417	5.16%
17:00	26,362	4.62%
18:00	23,943	4.20%
19:00	22,114	3.88%
20:00	23,828	4.18%
21:00	22,597	3.96%
22:00	21,981	3.86%
23:00	20,567	3.61%

Total Hits during Work Hours (8:00am–5:00pm)	256,008	44.91%
Total Hits during After Hours (5:01pm–7:59am)	314,096	55.09%
Total	570,104	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	101,296	84.13%
1-2	2,290	1.90%
2-3	1,366	1.13%
3-4	975	0.81%
4-5	790	0.66%
5-6	697	0.58%
6-7	588	0.49%
7-8	572	0.48%
8-9	460	0.38%
9-10	448	0.37%
10-11	415	0.34%
11-12	446	0.37%
12-13	330	0.27%
13-14	338	0.28%
14-15	347	0.29%
15-16	343	0.28%
16-17	319	0.26%
17-18	324	0.27%
18-19	345	0.29%
19-20	309	0.26%
Subtotal	112,998	93.85%
Other	7,410	6.15%
Total	120,408	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

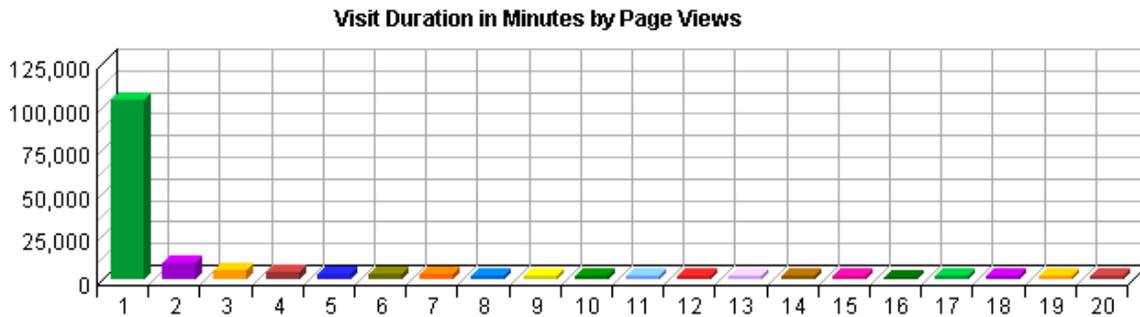
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	103,884	27.98%
1-2	9,388	2.53%
2-3	5,341	1.44%
3-4	4,073	1.10%
4-5	3,133	0.84%
5-6	3,186	0.86%
6-7	2,750	0.74%
7-8	2,558	0.69%
8-9	2,315	0.62%
9-10	2,484	0.67%
10-11	2,064	0.56%
11-12	2,519	0.68%
12-13	1,805	0.49%
13-14	2,068	0.56%
14-15	1,943	0.52%
15-16	1,548	0.42%
16-17	2,433	0.66%
17-18	2,018	0.54%
18-19	1,792	0.48%
19-20	1,899	0.51%
Subtotal	159,201	42.88%
Other	212,091	57.12%
Total	371,292	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

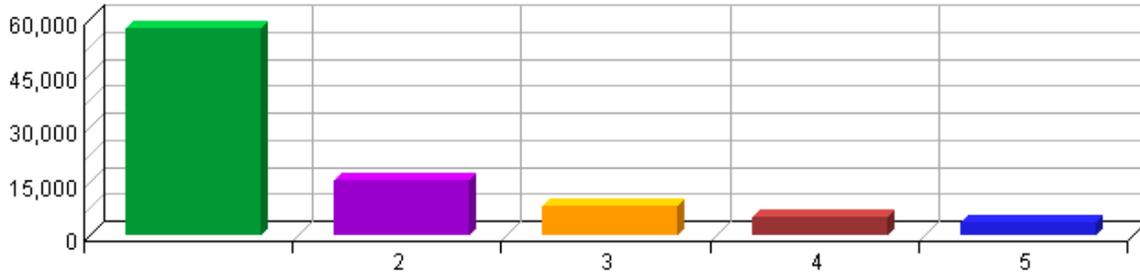
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

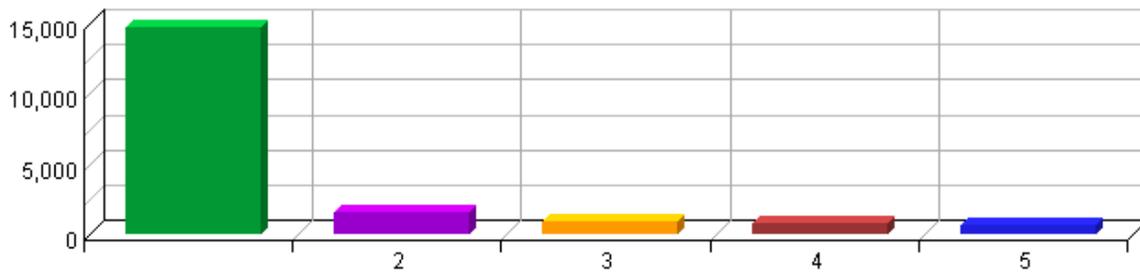
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

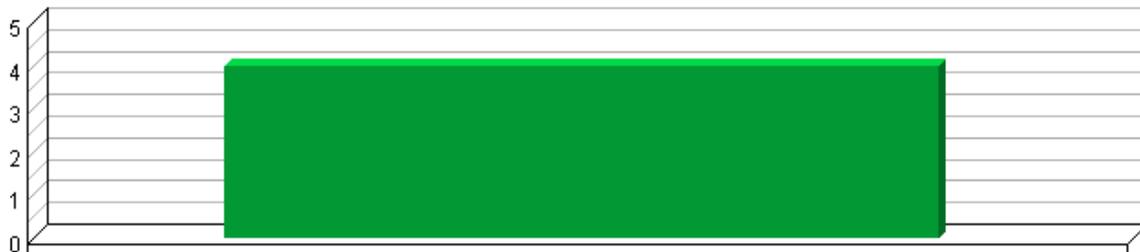
Top Browsers by Visits



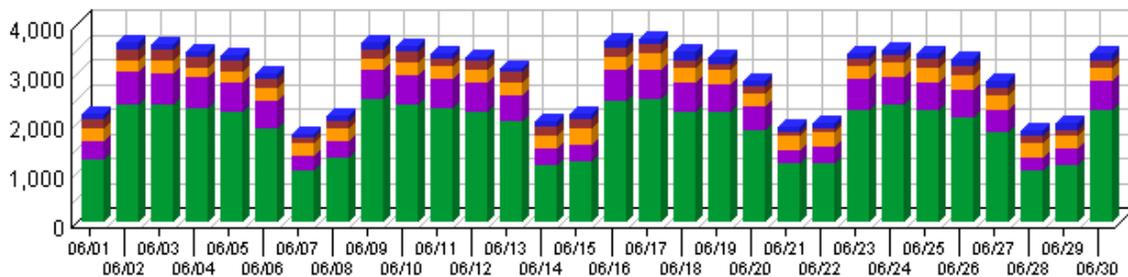
Top Spiders by Visits



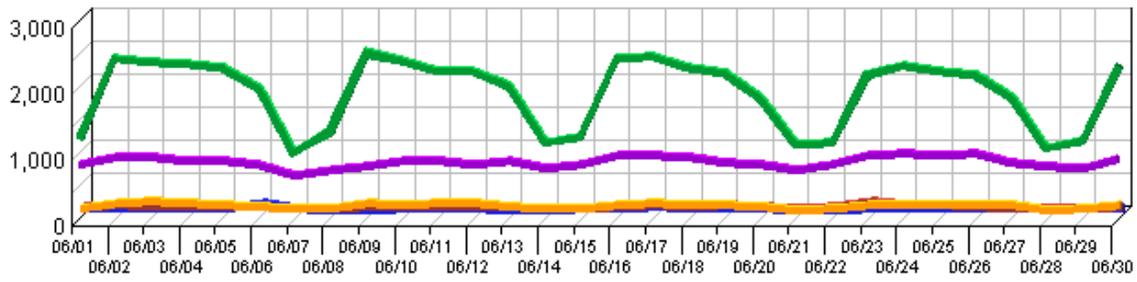
Top WAP Browsers by Visits



Top Browsers by Visits Trend

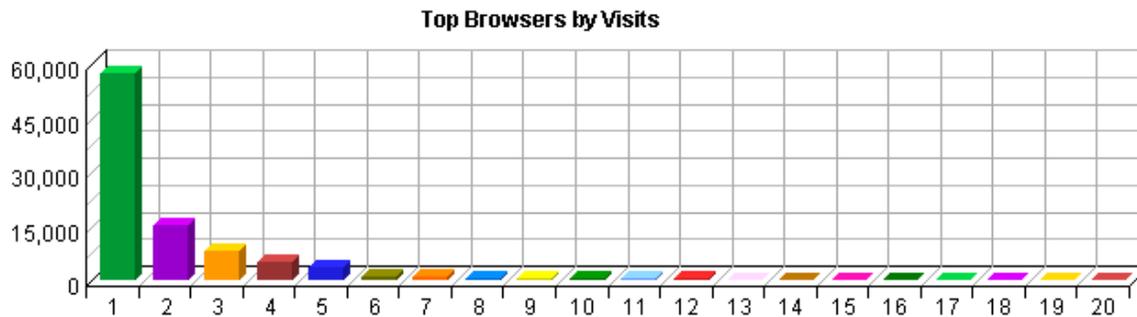
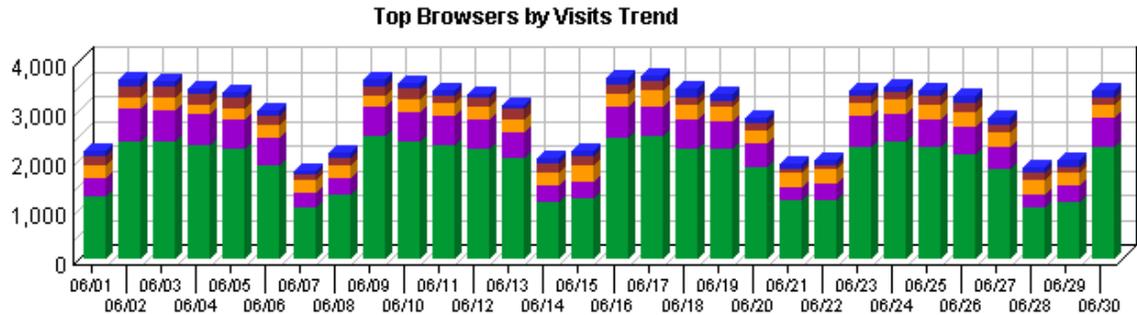


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	57,258	58.63%	186,897
2.	Mozilla	15,085	15.45%	59,177
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	8,005	8.20%	55,946
4.	Other Netscape Compatible	5,207	5.33%	27,713
5.	Others	3,463	3.55%	7,621
6.	Opera	1,063	1.09%	2,051
7.	ColdFusion	994	1.02%	3,031
8.	Netscape	707	0.72%	2,447
9.	Jakarta Commons-HttpClient/3.0.1	363	0.37%	5,177
10.	UCmore	362	0.37%	362
11.	Safari	342	0.35%	863
12.	Java/1.5.0_06	288	0.29%	596
13.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	219	0.22%	650
14.	Konqueror	218	0.22%	3,799
15.	NLESE USEPA	204	0.21%	5,537
16.	psbot/0.1 (http://www.picsearch.com/bot.html)	176	0.18%	412
17.	ia_archiver-web.archive.org	148	0.15%	148

18.	PEAR HTTP_Request class (http://pear.php.net/)	144	0.15%	284
19.	libwww-perl/5.800	106	0.11%	168
20.	Jakarta HTTP Client/1.0	97	0.10%	129
	Subtotal	94,449	96.72%	363,008
	Other	3,204	3.28%	42,609
	Total	97,653	100.00%	405,617

Top Browsers – Help Card

 **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

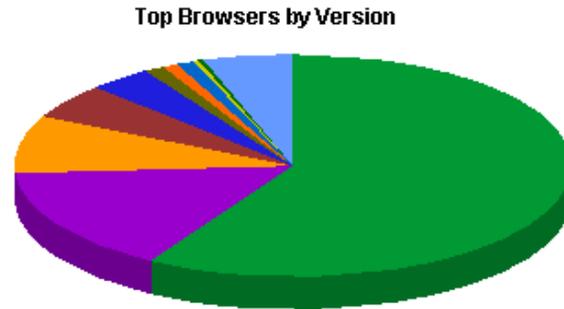
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	31,154	31.90%	98,092
		7.0	21,592	22.11%	82,103
		7.0.5730.11	945	0.97%	1,129
		6.0.2900.2180	649	0.66%	846
		7.0.5730.13	591	0.61%	681
		5.0	582	0.60%	1,228
		5.5	437	0.45%	741
		7.0.6000.16681	306	0.31%	333
		7.0.6001.18000	268	0.27%	293
		7.0.6000.16643	177	0.18%	187
		5.01	114	0.12%	287
		mutant	71	0.07%	95
		6.0.2900.2149	42	0.04%	62
		7.0b	41	0.04%	62
		4.0	38	0.04%	90
		5.00	38	0.04%	300
		Version Unknown	34	0.03%	37
		6.0.2800.1106	30	0.03%	31
		5.17	27	0.03%	52
		4.01	18	0.02%	23
		8.0.6001.17184	12	0.01%	16
		5.14	12	0.01%	22
		8.0	11	0.01%	60
		2.0d	11	0.01%	17
3.02	11	0.01%	17		
6.0.2900.5512	8	0.01%	8		

5.23	7	0.01%	9
1.	6	0.01%	21
7.0a1	6	0.01%	7
2.0	5	0.01%	18
6.0-	4	0.00%	5
5.22	3	0.00%	9
6.0b	3	0.00%	10
999.1	2	0.00%	3
7.0.6000.16575	1	0.00%	1
7.0.6000.16386	1	0.00%	1
7.0.6001.16549	1	0.00%	1
Other	0	0.00%	0

2.	Mozilla	20080404	8,630	8.84%	34,747
		Version Unknown	1,445	1.48%	4,492
		20070308	945	0.97%	2,243
		2008052906	845	0.87%	4,647
		20071127	237	0.24%	856
		20070515	194	0.20%	1,844
		20080109	155	0.16%	404
		20070725	153	0.16%	492
		20080201	145	0.15%	547
		20070508	128	0.13%	506
		20061010	121	0.12%	1,330
		20061206	119	0.12%	274
		2008061004	111	0.11%	375
		20071025	91	0.09%	378
		20080311	86	0.09%	299
		20070309	79	0.08%	400
		20070914	76	0.08%	215
		20050915	73	0.07%	427
		2008051206	72	0.07%	357
		20070713	44	0.05%	206
		20041107	43	0.04%	103
		20060508	40	0.04%	182
			40	0.04%	73
		20070219	38	0.04%	170
		20051111	35	0.04%	86
		20061204	35	0.04%	183
		20080219	32	0.03%	270
		20050319	29	0.03%	34
		20060909	29	0.03%	77
		20080418	27	0.03%	54

20071008	27	0.03%	93
20050716	23	0.02%	100
2008061015	22	0.02%	55
20040913	22	0.02%	55
20050511	22	0.02%	52
20070815	21	0.02%	49
20060728	20	0.02%	54
2008050509	17	0.02%	56
20080530	17	0.02%	86
20041122	16	0.02%	25
20060426	16	0.02%	50
20041002	16	0.02%	28
20060111	15	0.02%	50
20031016	14	0.01%	22
20071115	14	0.01%	50
20060612	14	0.01%	34
20080416	14	0.01%	38
20050224	14	0.01%	18
20060414	13	0.01%	29
20080313	13	0.01%	49
20061201	12	0.01%	48
20060918	12	0.01%	16
20050920	12	0.01%	12
20050717	11	0.01%	22
2008060309	11	0.01%	52
20021126	11	0.01%	19
20031007	10	0.01%	16
20040614	10	0.01%	28
20021001	10	0.01%	16
2008051202	10	0.01%	31
20060319	9	0.01%	12
20060308	9	0.01%	24
20011011	9	0.01%	17
20051102	9	0.01%	12
20050317	9	0.01%	14
20060214	9	0.01%	19
20040707	8	0.01%	26
20020923	8	0.01%	25
20021016	8	0.01%	12
20020910	8	0.01%	9
20040218	8	0.01%	8
20080409	8	0.01%	19

2008032620	8	0.01%	14
20050207	8	0.01%	19
20050919	7	0.01%	52
20020924	7	0.01%	11
2008053008	7	0.01%	51
20080512	7	0.01%	14
20041103	7	0.01%	9
20040206	6	0.01%	8
20060206	6	0.01%	11
20040416	6	0.01%	14
20030504	6	0.01%	11
20010124	6	0.01%	7
20050414	6	0.01%	10
2008030714	6	0.01%	149
20080410	6	0.01%	14
20070625	6	0.01%	171
20070611	5	0.01%	22
20080207	5	0.01%	14
20050922	5	0.01%	5
20060821	5	0.01%	9
20061025	5	0.01%	21
20060118	5	0.01%	10
20050418	5	0.01%	6
2008022910	5	0.01%	5
20040626	5	0.01%	11
2008042803	4	0.00%	12
20080514	4	0.00%	12
20011128	4	0.00%	5
20030516	4	0.00%	4
20060601	4	0.00%	10
20021207	4	0.00%	11
20070216	4	0.00%	36
20060425	4	0.00%	9
20041220	4	0.00%	9
20080325	4	0.00%	28
20060124	4	0.00%	9
20040225	4	0.00%	4
20040924	4	0.00%	6
2008061017	4	0.00%	8
20071128	4	0.00%	47
20051019	4	0.00%	9
20080206	4	0.00%	10

20040803	4	0.00%	12
20050711	3	0.00%	11
20050222	3	0.00%	4
20070718	3	0.00%	4
20071010	3	0.00%	8
20071204	3	0.00%	6
20070417	3	0.00%	5
20070601	3	0.00%	3
20020502	3	0.00%	4
20050225	3	0.00%	4
20070226	3	0.00%	5
20071030	3	0.00%	8
20071206	3	0.00%	4
20030704	3	0.00%	4
20041109	3	0.00%	3
20040815	3	0.00%	3
20080208	3	0.00%	7
20060207	2	0.00%	2
20070312	2	0.00%	6
20060526	2	0.00%	4
20071015	2	0.00%	4
20070505	2	0.00%	2
20040301	2	0.00%	9
2008043010	2	0.00%	10
20071126	2	0.00%	3
2007110703	2	0.00%	5
20040910	2	0.00%	2
20080424	2	0.00%	10
20080419	2	0.00%	9
20071201	2	0.00%	6
20041108	2	0.00%	3
20031002	2	0.00%	2
20041217	2	0.00%	4
20061023	2	0.00%	4
2008052912	2	0.00%	3
20040115	2	0.00%	2
20040406	2	0.00%	2
20070310	2	0.00%	4
20070222	2	0.00%	2
20080612	2	0.00%	6
2007110904	2	0.00%	24
20050728	2	0.00%	2

20060602	2	0.00%	2
20041215	2	0.00%	5
20050512	2	0.00%	3
2008041514	2	0.00%	6
2008060909	2	0.00%	3
20080401	2	0.00%	2
20060911	2	0.00%	3
20041001	1	0.00%	1
20031021	1	0.00%	95
20060803	1	0.00%	2
20070822	1	0.00%	3
20060910	1	0.00%	1
2008062005	1	0.00%	3
20060613	1	0.00%	6
20040817	1	0.00%	4
20070102	1	0.00%	4
20080429	1	0.00%	2
20040207	1	0.00%	6
20050524	1	0.00%	2
20060120	1	0.00%	1
20051002	1	0.00%	1
20030917	1	0.00%	1
20080330	1	0.00%	3
20050925	1	0.00%	1
20030826	1	0.00%	1
20070410	1	0.00%	4
20070118	1	0.00%	1
20020909	1	0.00%	1
20080623	1	0.00%	3
20070208	1	0.00%	3
20041020	1	0.00%	2
20070719	1	0.00%	5
2007121120	1	0.00%	1
20080129	1	0.00%	1
20080608	1	0.00%	1
20080522	1	0.00%	2
2008062113	1	0.00%	3
20050318	1	0.00%	2
20020326	1	0.00%	1
20041007	1	0.00%	6
20051107	1	0.00%	2
20070604	1	0.00%	1

		DEBIAN-1.8.0.1-5	1	0.00%	1
		20060418	1	0.00%	1
		Other	56	0.06%	0
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	8,005	8.20%	55,946
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	5,207	5.33%	27,713
		Other	0	0.00%	0
5.	Others	Version Unknown	3,463	3.55%	7,621
		Other	0	0.00%	0
6.	Opera	9.0	632	0.65%	1,098
		9.27	83	0.08%	215
		9.50	52	0.05%	124
		9.00	30	0.03%	54
		8.01	30	0.03%	54
		9.26	22	0.02%	70
		9.23	19	0.02%	82
		8.00	17	0.02%	40
		9.24	15	0.02%	24
		7.54	15	0.02%	31
		9.25	14	0.01%	36
		7.11	14	0.01%	29
		7.0	12	0.01%	12
		7.02	11	0.01%	15
		9.01	11	0.01%	18
		9.21	11	0.01%	21
		8.0	8	0.01%	21
		6.0	8	0.01%	13
		8.50	8	0.01%	9
		9.20	7	0.01%	14
		7.60	7	0.01%	10
		9.10	6	0.01%	11
		9.22	5	0.01%	6
		9.02	4	0.00%	9
		8.54	4	0.00%	8
		7.50	3	0.00%	4
		8.5	3	0.00%	3
		7.54U1	2	0.00%	3
		6.01	2	0.00%	2
		6.05	2	0.00%	2
		7.51	1	0.00%	1
		ING	1	0.00%	2
		5.0	1	0.00%	1

	8.65	1	0.00%	4	
	7.20	1	0.00%	2	
	8.60	1	0.00%	3	
	Other	0	0.00%	0	
7.	ColdFusion	Version Unknown	994	1.02%	3,031
	Other	0	0.00%	0	
8.	Netscape	4.5	238	0.24%	1,090
	Version Unknown	99	0.10%	534	
	4.08	58	0.06%	104	
	7.2	54	0.06%	179	
	4.61	49	0.05%	52	
	6.2.1	29	0.03%	46	
	7.1	24	0.02%	70	
	7	18	0.02%	54	
	4.05	16	0.02%	68	
	8.0.4	11	0.01%	16	
	8.1.3	10	0.01%	28	
	4.7	9	0.01%	9	
	8.0	8	0.01%	15	
	4.76	7	0.01%	12	
	0.6	6	0.01%	8	
	4.75	6	0.01%	15	
	7.02	6	0.01%	14	
	8.0.1	5	0.01%	13	
	4.0	5	0.01%	9	
	7.0	5	0.01%	7	
	6.2	5	0.01%	10	
	4.79	5	0.01%	10	
	0.91	4	0.00%	5	
	Nutch-0.9	4	0.00%	14	
	4.8	4	0.00%	9	
	2.02	3	0.00%	7	
	8.1	3	0.00%	7	
	6.0	3	0.00%	4	
	8.1.2	3	0.00%	27	
	3.0	2	0.00%	2	
	Connect	2	0.00%	2	
	4.06	2	0.00%	2	
	4.7C-SGI	1	0.00%	1	
	3.01-C-SYMPA	1	0.00%	1	
	4.77	1	0.00%	2	
	6.2.2	1	0.00%	1	

		Other	0	0.00%	0
9.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	363	0.37%	5,177
		Other	0	0.00%	0
10.	UCmore	Version Unknown	362	0.37%	362
		Other	0	0.00%	0
11.	Safari	419.3	114	0.12%	283
		YY/ADOBE	74	0.08%	81
		312.6	53	0.05%	138
		YY	43	0.04%	202
		312.6_ADOBE	6	0.01%	29
		412	5	0.01%	12
		85.8.1	4	0.00%	11
		413	3	0.00%	3
		417.9.2	3	0.00%	7
		419.3_ADOBE	3	0.00%	15
		312.3	3	0.00%	11
		312.3.1	3	0.00%	3
		312	3	0.00%	5
		312.5	3	0.00%	8
		417.8	2	0.00%	7
		417.9.3	2	0.00%	3
		125.12	2	0.00%	8
		523.12	2	0.00%	9
		100.1	2	0.00%	4
		51	2	0.00%	2
		523.10	1	0.00%	2
		85	1	0.00%	2
		312.5_ADOBE	1	0.00%	6
		312.6,GZIP(GFE)	1	0.00%	1
		Version Unknown	1	0.00%	4
		412.2	1	0.00%	1
		74	1	0.00%	1
		85.8	1	0.00%	2
		85.5	1	0.00%	1
		522	1	0.00%	2
		Other	0	0.00%	0
12.	Java/1.5.0_06	Version Unknown	288	0.29%	596
		Other	0	0.00%	0
13.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	219	0.22%	650
		Other	0	0.00%	0
14.	Konqueror	3.2	138	0.14%	3,664
		3.5	56	0.06%	106

		3.1	5	0.01%	5
		3.1-RC5	4	0.00%	4
		2.2.2	4	0.00%	9
		3.1-RC2	2	0.00%	2
		3.0-RC4	2	0.00%	2
		3.4	2	0.00%	2
		3.0-RC2	2	0.00%	2
		3.0-RC6	1	0.00%	1
		3.0-RC3	1	0.00%	1
		3.1-RC4	1	0.00%	1
		Other	0	0.00%	0
15.	NLESE USEPA	Version Unknown	204	0.21%	5,537
		Other	0	0.00%	0
16.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	176	0.18%	412
		Other	0	0.00%	0
17.	ia_archiver-web.archive.org	Version Unknown	148	0.15%	148
		Other	0	0.00%	0
18.	PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	144	0.15%	284
		Other	0	0.00%	0
19.	libwww-perl/5.800	Version Unknown	106	0.11%	168
		Other	0	0.00%	0
20.	Jakarta HTTP Client/1.0	Version Unknown	97	0.10%	129
		Other	0	0.00%	0
	Subtotal		94,449	96.72%	363,008
	Other		3,204	3.28%	42,609
	Total		97,653	100.00%	405,617

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

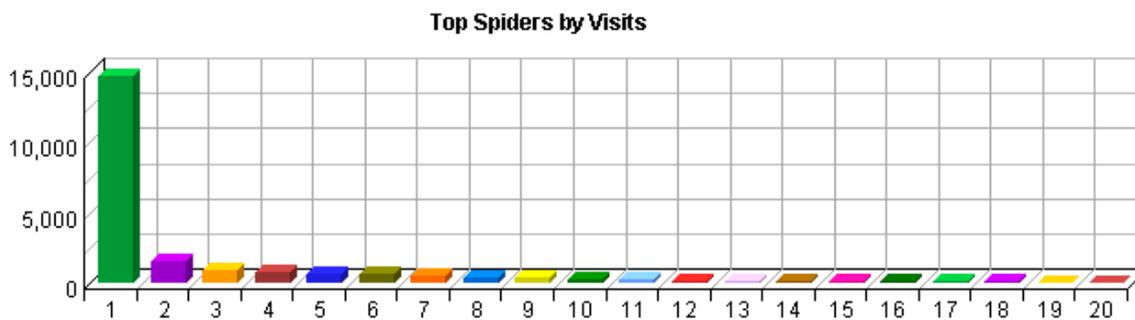
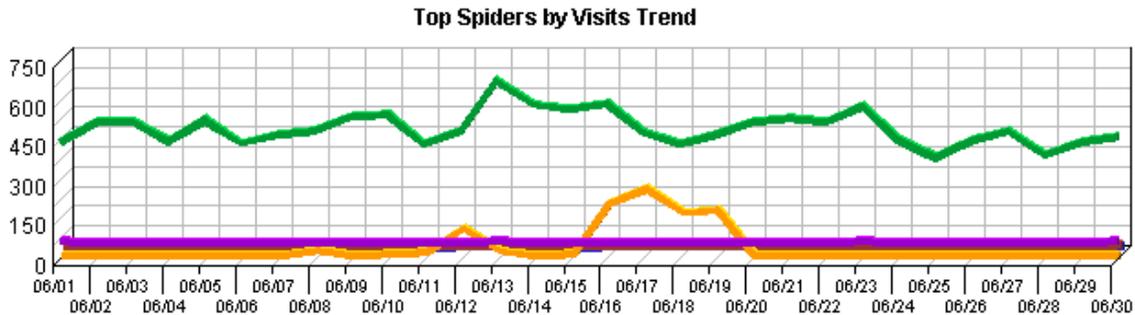
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	14,768	64.68%	84,965
2. Baiduspider (http:	1,617	7.08%	1,630
3. MSNBOT_Mobile MSMOBOT Mozilla	933	4.09%	2,729
4. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	838	3.67%	2,164
5. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	687	3.01%	709
6. Yeti	594	2.60%	885
7. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	586	2.57%	1,406
8. Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	355	1.55%	1,038
9. NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	349	1.53%	1,731
10. Gigabot	265	1.16%	5,237
11. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	244	1.07%	43,655

12.	WebAlta Crawler	153	0.67%	1,149
13.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	144	0.63%	9,604
14.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	143	0.63%	366
15.	Speedy Spider (http:	100	0.44%	306
16.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	93	0.41%	315
17.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html) One-time, weeklong image crawl	89	0.39%	947
18.	YPARD Crawler	78	0.34%	88
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	59	0.26%	1,424
20.	Grub	45	0.20%	92
	Subtotal	22,140	96.97%	160,440
	Other	691	3.03%	4,047
	Total	22,831	100.00%	164,487

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

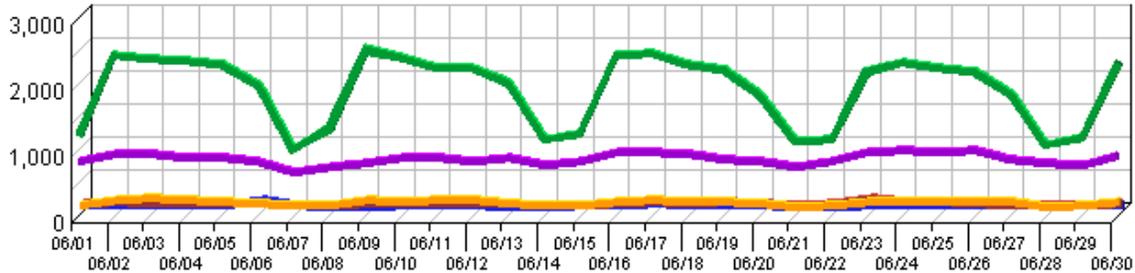
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

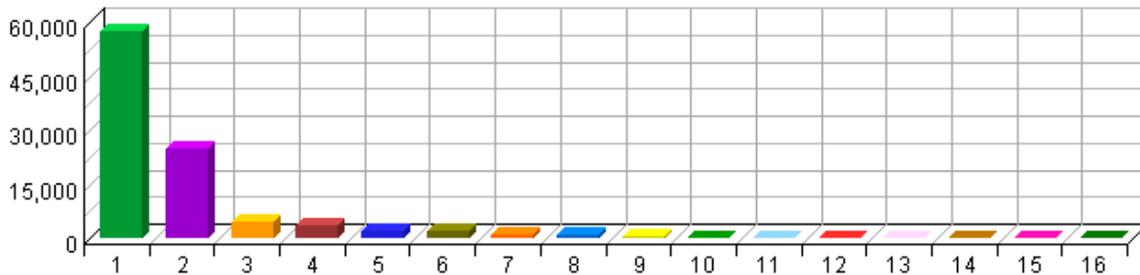
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	57,469	58.85%	202,910
2.	Others	25,037	25.64%	139,264
3.	Windows 2000	4,521	4.63%	15,616
4.	Windows NT	3,471	3.55%	11,675
5.	Linux	1,849	1.89%	6,307
6.	Macintosh	1,820	1.86%	5,277
7.	Macintosh PowerPC	1,254	1.28%	3,802
8.	Windows 98	929	0.95%	4,028
9.	Windows 2003	465	0.48%	1,447
10.	Windows Win32s	228	0.23%	450
11.	Windows 95	212	0.22%	391
12.	FreeBSD	147	0.15%	3,767
13.	Windows ME	134	0.14%	488
14.	SunOS	73	0.07%	121
15.	Windows 3.x	41	0.04%	10,071
16.	OS/2	3	0.00%	3
	Total	97,653	100.00%	405,617

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

—
💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non–Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.