

Envirosense Monthly Statistics

Web Log Analysis Monthly Report October 2008

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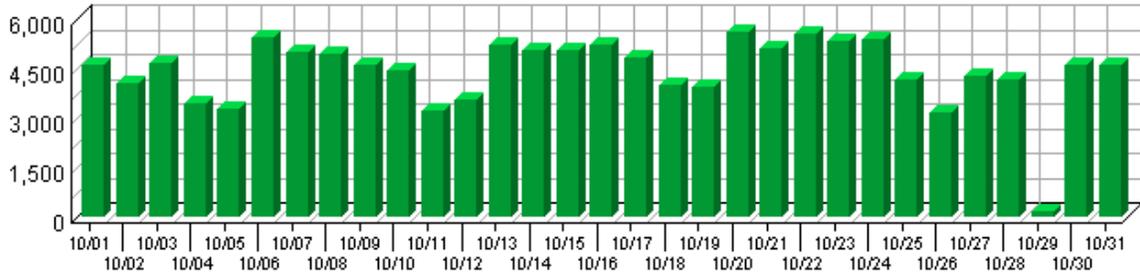
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

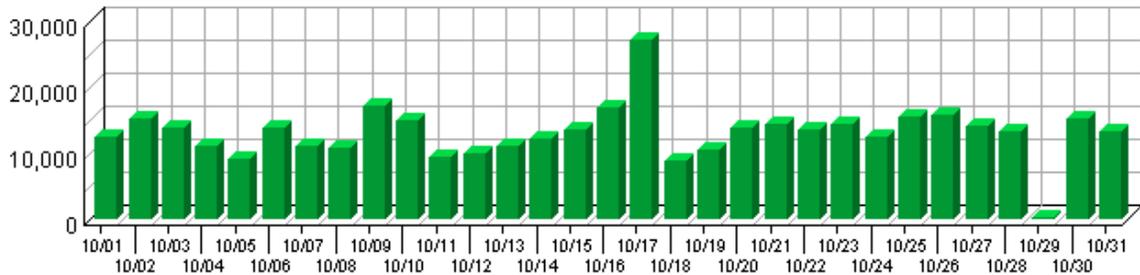
Visits Trend



Visit Summary

Visits	136,727
Average per Day	4,410
Average Visit Length	00:21:37
Median Visit Length	00:05:07
International Visits	7.53%
Visits of Unknown Origin	23.85%
Visits from Your Country: United States (US)	68.63%

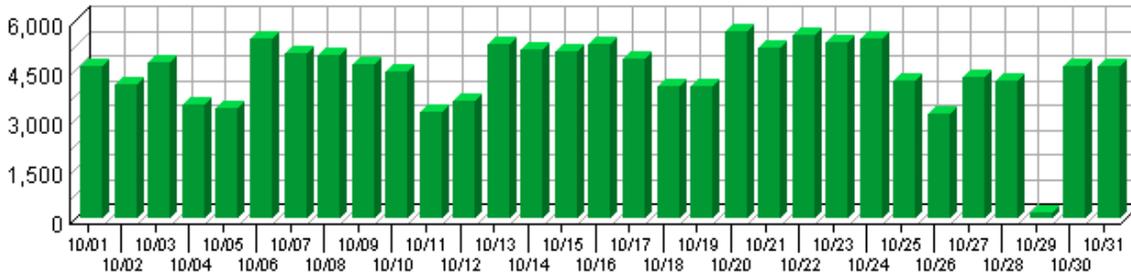
Page Views Trend



Page View Summary

Page Views	406,967
Average per Day	13,127
Average Page Views per Visit	2.98

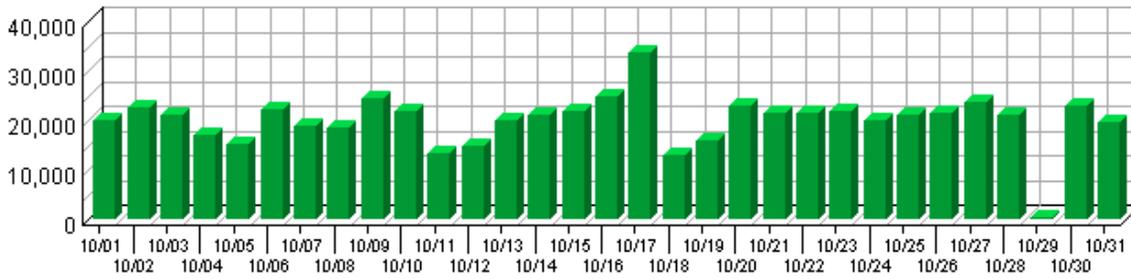
Visitors Trend



Visitor Summary

Unique Visitors	60,769
Visitors Who Visited Once	53,264
Visitors Who Visited More Than Once	7,505
Average Visits per Visitor	2.25

Hits Trend

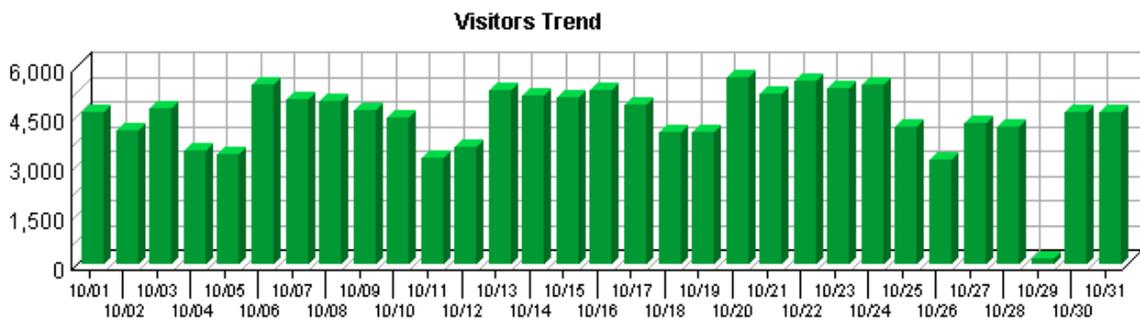
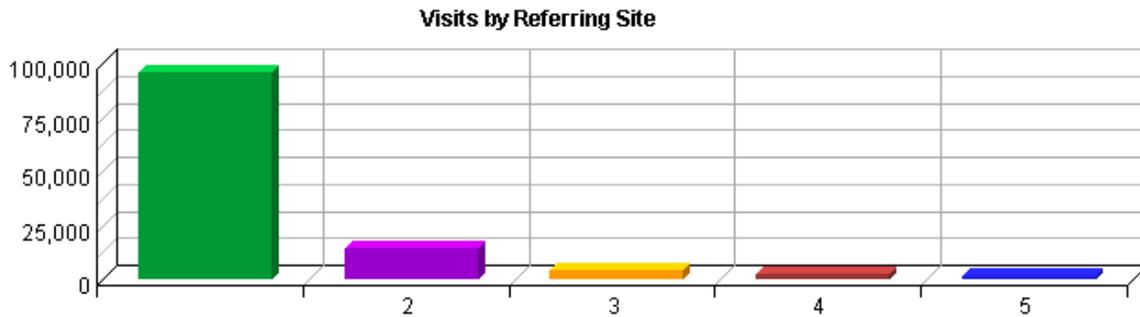


Hit Summary

Successful Hits for Entire Site	619,223
Average Hits per Day	19,974
Home Page Hits	15,171

Marketing Dashboard

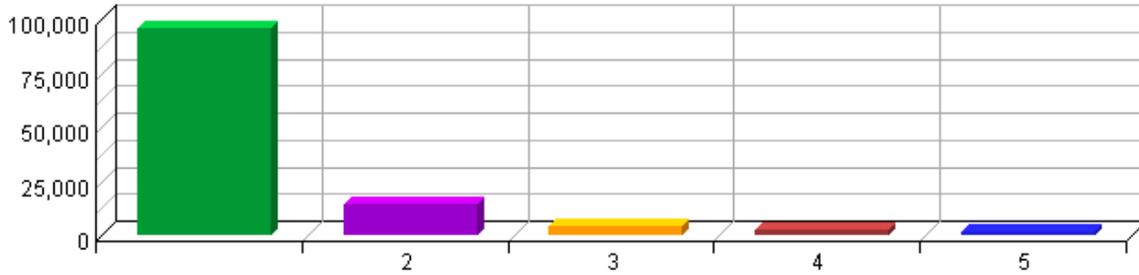
This dashboard summarizes important information related to online marketing activity.



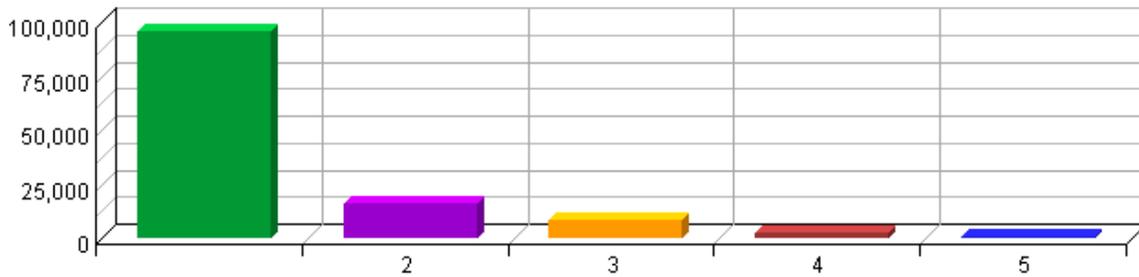
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

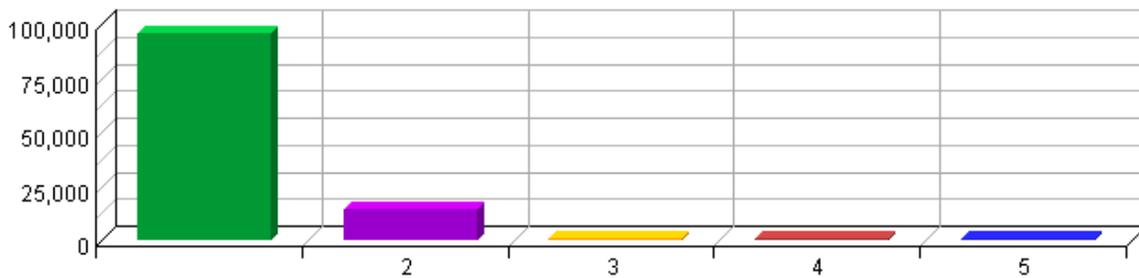
Visits by Referring Site



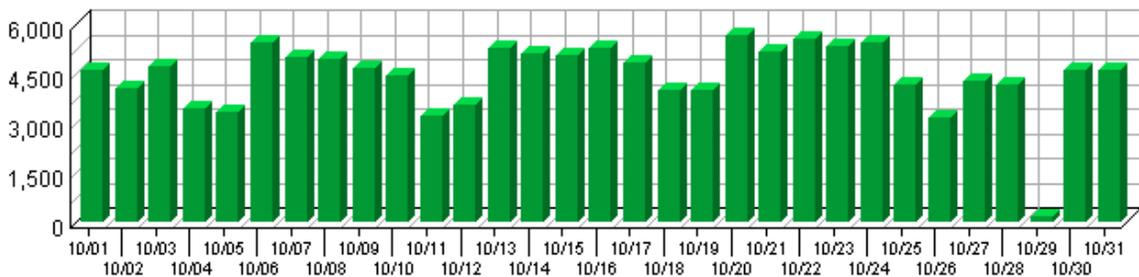
Visits by Referring Domain



Visits by Referring Page

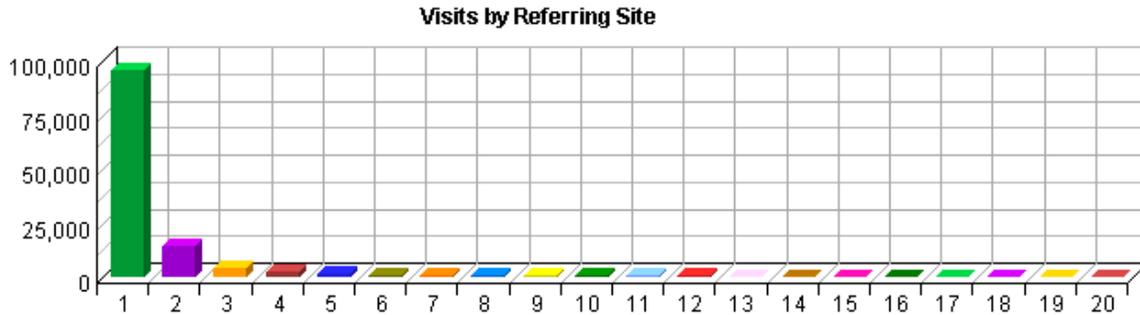


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	96,136	70.31%
2.	http://www.google.com/	14,738	10.78%
3.	http://es.epa.gov/	3,887	2.84%
4.	http://www.epa.gov/	2,414	1.77%
5.	http://search.yahoo.com/	1,777	1.30%
6.	http://images.google.com/	1,049	0.77%
7.	http://www.google.co.in/	975	0.71%
8.	http://www.google.co.uk/	637	0.47%
9.	http://www.google.ca/	608	0.44%
10.	http://www07.grants.gov/	577	0.42%
11.	http://cfpub.epa.gov/	559	0.41%
12.	http://nlquery.epa.gov/	439	0.32%
13.	http://search.msn.com/	385	0.28%
14.	http://search.live.com/	353	0.26%
15.	http://www.google.com.au/	265	0.19%
16.	http://www.grants.gov/	249	0.18%
17.	http://earth2.epa.gov/	223	0.16%
18.	http://yosemite.epa.gov/	221	0.16%
19.	http://www.google.cn/	207	0.15%
20.	http://www.google.fr/	180	0.13%
	Subtotal	125,879	92.07%
	Other	10,848	7.93%
	Total	136,727	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

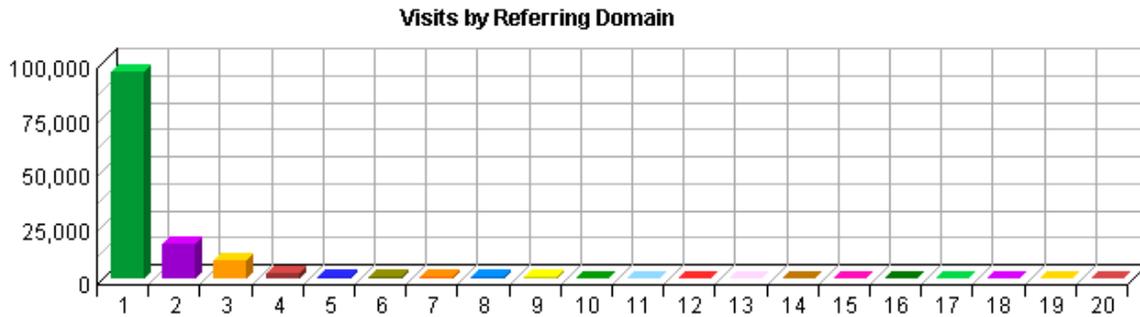
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	96,136	70.31%
2.	google.com	15,998	11.70%
3.	epa.gov	8,089	5.92%
4.	yahoo.com	2,228	1.63%
5.	google.co.in	1,090	0.80%
6.	grants.gov	826	0.60%
7.	google.co.uk	804	0.59%
8.	google.ca	681	0.50%
9.	live.com	424	0.31%
10.	msn.com	388	0.28%
11.	google.com.au	304	0.22%
12.	google.cn	235	0.17%
13.	google.fr	202	0.15%
14.	google.de	198	0.14%
15.	ask.com	197	0.14%
16.	aol.com	187	0.14%
17.	business.gov	173	0.13%
18.	google.it	163	0.12%
19.	usasearch.gov	154	0.11%
20.	google.es	147	0.11%
	Subtotal	128,624	94.07%
	Other	8,103	5.93%
	Total	136,727	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

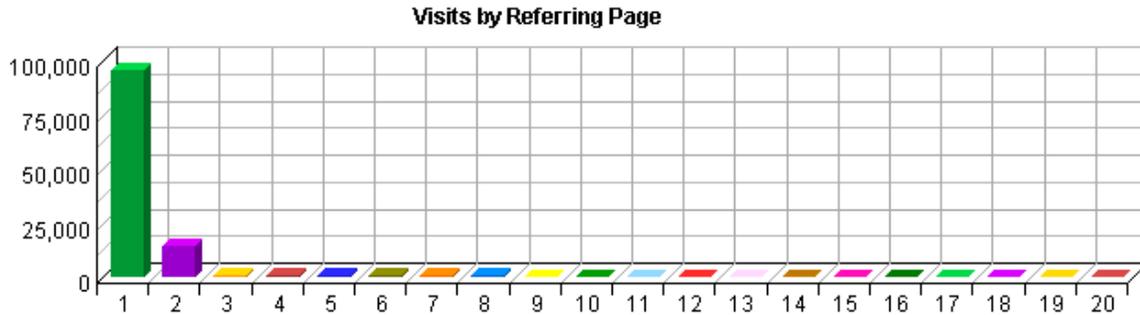
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	96,136	70.31%
2.	http://www.google.com/search	14,397	10.53%
3.	http://search.yahoo.com/ search	1,268	0.93%
4.	http://images.google.com/ imgres	1,048	0.77%
5.	http://www.google.co.in/ search	965	0.71%
6.	http://www.google.co.uk/ search	629	0.46%
7.	http://www.google.ca/search	604	0.44%
8.	http://nlquery.epa.gov/ epasearch/epasearch	439	0.32%
9.	http://www.epa.gov/careers/ stuopp.html	393	0.29%
10.	http://es.epa.gov/	380	0.28%
11.	http://es.epa.gov/ncer/	376	0.28%
12.	http://search.msn.com/results. aspx	367	0.27%
13.	http://search.live.com/ results.aspx	345	0.25%
14.	http://www.google.com.au/ search	263	0.19%
15.	http://www.epa.gov/epahome/ scitech.htm	249	0.18%
16.	http://es.epa.gov/search.html	217	0.16%
17.	http://www.google.cn/search	207	0.15%
18.	http://www.epa.gov/ord/htm/ jobs_ord.htm	179	0.13%
19.	http://www.google.fr/search	178	0.13%
20.	http://www.ask.com/web	175	0.13%
	Subtotal	118,815	86.90%
	Other	17,912	13.10%
	Total	136,727	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

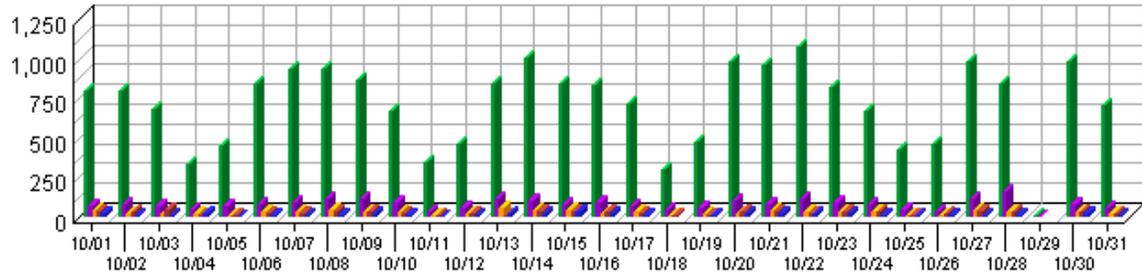
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

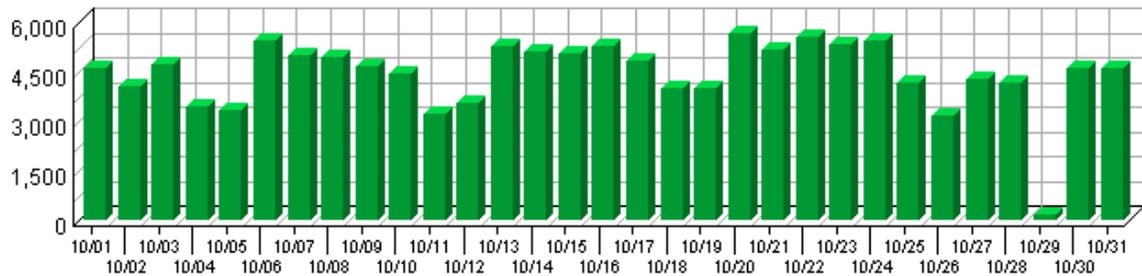
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

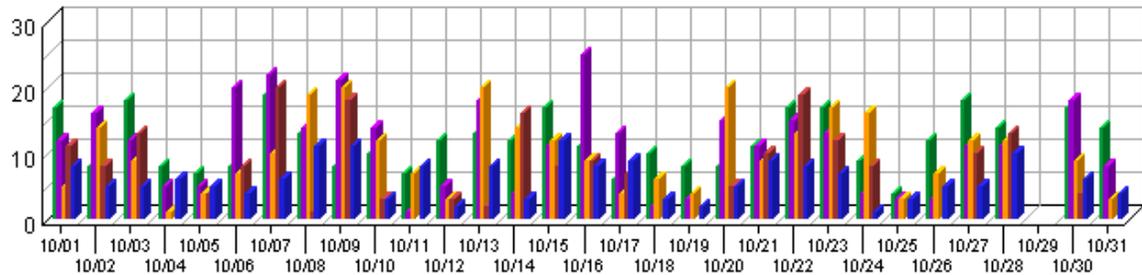
Activity by Search Engine



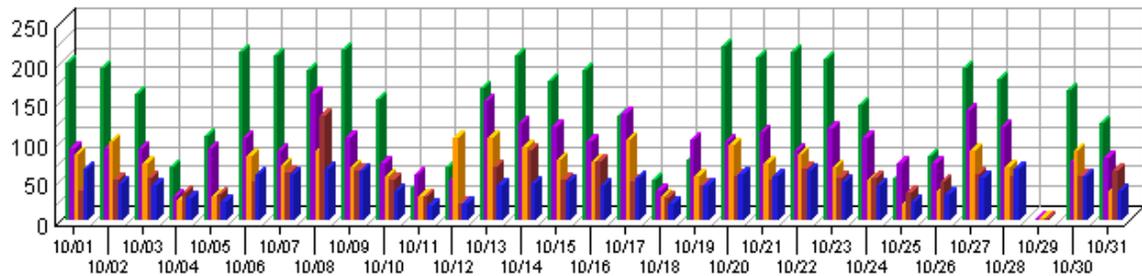
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

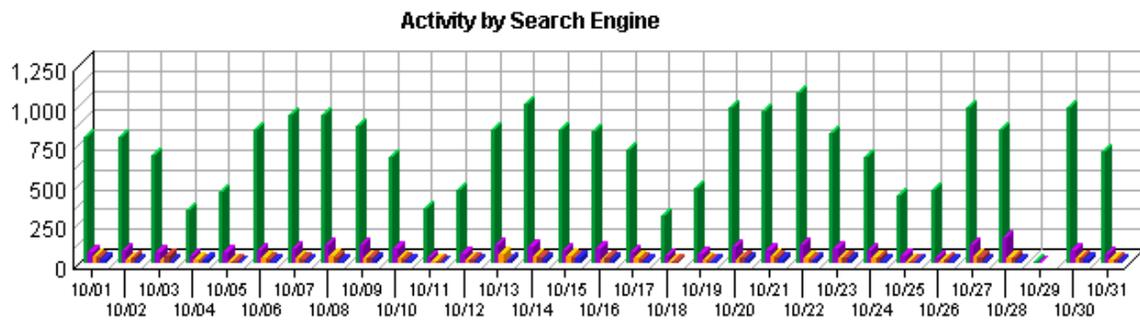


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	22,092	77.63%
2.	yahoo	2,413	8.48%
3.	google uk	934	3.28%
4.	google canada	797	2.80%
5.	msn	464	1.63%
6.	google australia	395	1.39%
7.	google france	224	0.79%
8.	google germany	220	0.77%
9.	google italy	188	0.66%
10.	aol netfind	161	0.57%
11.	yahoo spain	99	0.35%
12.	google japan	88	0.31%
13.	yahoo japan	53	0.19%
14.	altavista	53	0.19%
15.	yahoo taiwan	45	0.16%
16.	yahoo india	38	0.13%
17.	yahoo canada	33	0.12%
18.	google austria	26	0.09%
19.	yahoo singapore	16	0.06%
20.	yandex	16	0.06%
	Subtotal	28,355	99.63%
	Total	28,459	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star fellowship	339	1.19%
	epa star	323	1.13%
	epa sbir	207	0.73%
	nanotechnology future .ppt	206	0.72%
	epa	103	0.36%
	forms	102	0.36%
	particulate matter	69	0.24%
	microbial problems in different ready to eat foods pdf	64	0.22%
	clostridium pasteurianum photofermentation growth monod model	63	0.22%
	environmental protection agency	62	0.22%
	epa nanotechnology	61	0.21%
	epa oeca	58	0.20%
	lidar bathymetry filetype:pdf	57	0.20%
	remote sensing pdf	56	0.20%
	environmental research	54	0.19%
	epa grants	52	0.18%
	vermicomposting ppt	52	0.18%
	ncer	52	0.18%
	epa fellowship	49	0.17%
	epa funding	48	0.17%
2. yahoo	epa	158	0.56%
	graduate fellowships	46	0.16%
	ozonation	37	0.13%
	indirect chromium reduction by bacteria	16	0.06%
	ncerqa	15	0.05%
	fellowships	14	0.05%
	epa star fellowship	10	0.04%
	p3	10	0.04%
	science research topics	9	0.03%
	environmental research	9	0.03%
	binks manufacturing company	8	0.03%
	epa sbir model budget	7	0.02%
	epa star graduate fellowship	7	0.02%
	national center for environmental research	6	0.02%
	epa p3	6	0.02%
	nanotechnology	6	0.02%
	epa oeca	6	0.02%
kleer flo company	6	0.02%	

	recrea environmental	6	0.02%
	star grants	5	0.02%
3. google uk	forms	59	0.21%
	health	16	0.06%
	define:primary employment	15	0.05%
	climate change	10	0.04%
	edc chemistry structure	9	0.03%
	water quality hydrology ppt	8	0.03%
	mnc powerpoint for kids	6	0.02%
	change	6	0.02%
	risk assessment example	4	0.01%
	define: primary employment	4	0.01%
	basic nanotechnology	3	0.01%
	epa.gov	3	0.01%
	nanomaterials	3	0.01%
	fish decision making tool	3	0.01%
	methane car	3	0.01%
	nanotechnology environmental	3	0.01%
	water researcher	3	0.01%
	nanotechnology standard	3	0.01%
	epa compliance	2	0.01%
	nanometer comparison	2	0.01%
4. google canada	forms	12	0.04%
	anachemia solvents	9	0.03%
	united states environmental assessment center	8	0.03%
	purge stream	7	0.02%
	climate change	6	0.02%
	health	5	0.02%
	maternal infant research on environmental chemicals canada	4	0.01%
	tse results	4	0.01%
	future environmental issues	4	0.01%
	health continuum	4	0.01%
	nanomaterials in the environment filetype:ppt	4	0.01%
	zenon environmental burlington	3	0.01%
	health care continuum	3	0.01%
	lisle–metrix	3	0.01%
	massachusetts environmental technology funding	3	0.01%
	epa star fellowship	3	0.01%
	conversion coating	3	0.01%
	r831533	2	0.01%
	epa science forum 2002 meeting the challenges	2	0.01%
	nanotechnology and the environment	2	0.01%

5.	msn	epa	31	0.11%
		membrane lipids ppt	10	0.04%
		epa.gov	7	0.02%
		star grant	5	0.02%
		fellowships	4	0.01%
		epa star	4	0.01%
		m. brandon jones, epa, washington, dc	4	0.01%
		3500 davisville road, hatboro, pa	3	0.01%
		arsenic removal systems	3	0.01%
		http://es.epa.gov/ncer/nano/questions/index.html	3	0.01%
		nanotechnology	3	0.01%
		small business innovation research	3	0.01%
		consolidated plastics	3	0.01%
		indiana waste exchange	3	0.01%
		bio-recovery systems	2	0.01%
		center for environmental research	2	0.01%
		phosphorus recovery sewage 2008	2	0.01%
		ncer, epa	2	0.01%
		epa compliance	2	0.01%
		epa heavy metals	2	0.01%
6.	google	knowledge of potential environmental damage to hair	48	0.17%
	australia	forms	8	0.03%
		health	4	0.01%
		define:primary employment	4	0.01%
		edc size of offspring or eggs	4	0.01%
		change	3	0.01%
		osha, hexavalent chromium, dose-response	3	0.01%
		ncer epa	3	0.01%
		western washington university sustainability	2	0.01%
		sustainable designs	2	0.01%
		risk assessment and hazard identification	2	0.01%
		define:funding agreement	2	0.01%
		epa ncer	2	0.01%
		uses of natural fiber composites	2	0.01%
		climate change	2	0.01%
		climate of marshes	2	0.01%
		endocrine disruption, neurodevelopment	2	0.01%
		cardiovascular disease continuum of events	2	0.01%
		effects of pesticides on children	2	0.01%
		ecological impacts of climate change	2	0.01%
7.	google	california davis	5	0.02%
		biomarkers and powerpoint presentation	2	0.01%

france	national mall washington	2	0.01%
	precious puberty presentation powerpoint microsoft	2	0.01%
	global change	2	0.01%
	enervac corporation	2	0.01%
	pauli	2	0.01%
	p. payment drinking water risk	2	0.01%
	www.epa.gov	2	0.01%
	pollution control conferences in france 2008	2	0.01%
	notebooks	2	0.01%
	nano publications	2	0.01%
	epa nanotechnologies	1	0.00%
	grafting phb	1	0.00%
	surfactant properties of macromolecules filetype:ppt	1	0.00%
	molecule	1	0.00%
	research summary fall 2007	1	0.00%
	exposÃ© ppt pollution fÃ©cale	1	0.00%
	memtec america product	1	0.00%
	epa nano	1	0.00%
8.	chemistry filetype:ppt	11	0.04%
google	morton powder coatings	2	0.01%
germany	filtration with nanofibers	2	0.01%
	national mall	2	0.01%
	epa office	2	0.01%
	duke university map	2	0.01%
	quantitative structureâ€“activity relationship models for prediction of estrogen receptor binding affinity of structurally diverse chemicals	2	0.01%
	natural history museum map	2	0.01%
	gis trans	2	0.01%
	climate change	2	0.01%
	nanofiber filtration	2	0.01%
	"formation of ethanol from carbon monoxide via new microbial catalyst",biomass	2	0.01%
	biomonitoring equivalents (bes) hays et al. 2007	2	0.01%
	global change	2	0.01%
	sbirs cleaning	1	0.00%
	paul mcmurdie stanford university	1	0.00%
	mcconnell university southern california	1	0.00%
	qsar estrogen yeast	1	0.00%
	adsorptionâ€“desorption hysteresis heavy metals	1	0.00%
	mcneil scott frederick	1	0.00%
9.	chemical volatility pdf	9	0.03%
google	mazzali systems	4	0.01%
italy			

	cafimar	2	0.01%
	research grant	2	0.01%
	innovations water monitoring	2	0.01%
	solar power energy project student mirror	2	0.01%
	biomarkers of effect	2	0.01%
	mazzali system	2	0.01%
	mercury biomarkers ppt	2	0.01%
	memtec america corporation	2	0.01%
	ballast water treatment	2	0.01%
	recycling paint sludge	2	0.01%
	surface discharge lamp	2	0.01%
	global change	2	0.01%
	raasm usa inc	2	0.01%
	matyjaszewski atp polymerization pdf	1	0.00%
	research fellowships	1	0.00%
	dale vitt	1	0.00%
	portable gc–ms	1	0.00%
	estrogen effect power point	1	0.00%
10. aol netfind	www.epa.gov	5	0.02%
	environmental protection agency	4	0.01%
	epa.gov	4	0.01%
	epa	3	0.01%
	lakeview engineered products	2	0.01%
	national science foundation sbir	2	0.01%
	how does the atmospheric stressor temperature affect humans?	2	0.01%
	mall map	2	0.01%
	is humidity an atmospheric stressor?	2	0.01%
	epa international environmental nanotechnology	2	0.01%
	epa/gov	1	0.00%
	hold harmless agreement	1	0.00%
	children's neurological behavior disorders	1	0.00%
	st philip's college san antonio organic chem	1	0.00%
	cum laude gpa woodbury university	1	0.00%
	health	1	0.00%
	dave macarus	1	0.00%
	selig chemicals	1	0.00%
	global pump company	1	0.00%
	corporate involvement in government performance standards	1	0.00%
11. yahoo spain	candid	14	0.05%
	awards	6	0.02%
	booklets	6	0.02%
	effects of climate change	5	0.02%

	expo	4	0.01%
	sweet tomatoes pictures	4	0.01%
	particulate matter pollution	3	0.01%
	particulate matter	3	0.01%
	volatile symptoms	3	0.01%
	feasibility	3	0.01%
	garden design	2	0.01%
	candlewood–suites	2	0.01%
	candlewood suites	2	0.01%
	winter	2	0.01%
	davis california	2	0.01%
	staybridge suites	2	0.01%
	hand fellowships	2	0.01%
	mercury and fish	2	0.01%
	cement ferro	2	0.01%
	organophosphorous and effects on systems	1	0.00%
12.	nanoparticle, skin	2	0.01%
google	membrex	2	0.01%
japan	hyde products,inc.	2	0.01%
	eet–corp contact	2	0.01%
	memcor backwash	2	0.01%
	ï½ ï½%ï½”ï½ ï½%ï½”ï½%ï½...ï½’ã€€ï½...ï½(ï½...ï½fi½”ï½’ï½?ï½,,ï½...	1	0.00%
	omi oil	1	0.00%
	nanotube length presentation ppt	1	0.00%
	university of california berkerey matthew potts	1	0.00%
	ambar oil	1	0.00%
	crowne plaza hotel arlington	1	0.00%
	estuarine environment	1	0.00%
	nitrogen–chemistry pdf	1	0.00%
	environmental policy market efficiency disclosure	1	0.00%
	marginal effect in logistic regression in sas	1	0.00%
	john dolph	1	0.00%
	length nanotube composit presentation ppt	1	0.00%
	microchip electrophoresis powerpoint	1	0.00%
	apo ferritin afm height image	1	0.00%
	usepa logo pdf	1	0.00%
13.	elf atochem north america inc.	3	0.01%
yahoo	elf atochem america	2	0.01%
japan	ballast water treatment system	2	0.01%
	chemtech ct–1	2	0.01%
	emulsion pcr streptavidin	2	0.01%
	biodiversity human health	2	0.01%

	k-tube	2	0.01%
	john dolph	2	0.01%
	cetco	2	0.01%
	c57bl/6 mice igg1	2	0.01%
	klear flo	2	0.01%
	atochem north america inc,	2	0.01%
	kaya brodie stochastic	1	0.00%
	in-situ remediation using iron	1	0.00%
	hansu technical service	1	0.00%
	costarelli	1	0.00%
	continental equip corp	1	0.00%
	seh dhet	1	0.00%
	analytical	1	0.00%
	cyp2c kidney	1	0.00%
14.	oeca domain:epa.gov	2	0.01%
altavista	safety rules stack nox co2 european	2	0.01%
	epa office of enforcement	2	0.01%
	tcpp	2	0.01%
	novamax technologies	2	0.01%
	national center for environmental assessment epa	2	0.01%
	sds elimination hplc	1	0.00%
	chicago nano october 2008 international conference applications implications	1	0.00%
	sweep test pdf	1	0.00%
	corrosion magnesium chromate solutions	1	0.00%
	factors that affect the particulate matter concentrations	1	0.00%
	william douthitt, national geographic	1	0.00%
	cellulose nanocrystal	1	0.00%
	worldwide nanotechnology funding	1	0.00%
	reduce paper school domain:epa.gov	1	0.00%
	krystal klear filtration	1	0.00%
	innovation in small business pdf	1	0.00%
	sterilox	1	0.00%
	green manufacturing	1	0.00%
	the open parasitology journal index impact	1	0.00%
15.	pci ozone	6	0.02%
yahoo	acyclovir environment risk hazard classification	2	0.01%
taiwan	epa compliance	2	0.01%
	zander filter	2	0.01%
	stuart nemser	2	0.01%
	glutathione transferase	2	0.01%
	modsonic	2	0.01%
	future option co., ltd.	2	0.01%

	exposure to environmental tobacco smoke and cognitive abilities among	1	0.00%
	endocrine disruptingã€€powerpoint	1	0.00%
	tiger–vac international inc.,	1	0.00%
	improving information for managing an uncertain future climate	1	0.00%
	children studies tables	1	0.00%
	087832203	1	0.00%
	desmi pump	1	0.00%
	jay r.smith mfg. co.	1	0.00%
	r833339	1	0.00%
	industrial polution, eosinophilia	1	0.00%
	duriron–company–inc	1	0.00%
	monteiro–riviere	1	0.00%
16.	consequences of human activities	4	0.01%
yahoo	basic information about nanotechnology	2	0.01%
india	recovery of silver from photographic waste	1	0.00%
	climate change water quality reviews	1	0.00%
	pall corporation telephone number	1	0.00%
	future environmental problems	1	0.00%
	methods of reducing waste	1	0.00%
	impact of developmental projects on health and environment	1	0.00%
	winzip icons	1	0.00%
	environmental tropospheric pollution	1	0.00%
	enhanced data models in emerging systems	1	0.00%
	insulin mimic	1	0.00%
	phthalazine chemistry review article	1	0.00%
	hydroclave	1	0.00%
	phthalazine chemistry review	1	0.00%
	email @epa.gov	1	0.00%
	epa drinking water	1	0.00%
	projects on arsenic compounds in nanotechnology	1	0.00%
	hydroclave vendors	1	0.00%
	project topics from economics	1	0.00%
17.	environmental research	3	0.01%
yahoo	energy research grant funding	2	0.01%
canada	funding for small business in environmental monitoring	2	0.01%
	p3	2	0.01%
	national epa directors	2	0.01%
	wynn's climate system	1	0.00%
	centers for autistic children in detroit	1	0.00%
	binks manufacturing company	1	0.00%
	ftir spectrum phbv polyhydroxybutyrate	1	0.00%
	human land use effect on aquatic ecosystem	1	0.00%

	greco brothers inc.	1	0.00%
	memtec america	1	0.00%
	terra kleen	1	0.00%
	3l filters ltd	1	0.00%
	international compost ltd	1	0.00%
	biomass vs. productivity	1	0.00%
	health effects of particulate matter	1	0.00%
	murphy ltd	1	0.00%
	childrens growth disorders	1	0.00%
	ftir spectrum biopol	1	0.00%
18.	washington dc map national mall	2	0.01%
google	epa 2009	2	0.01%
austria	the effect of musical training on music processing	2	0.01%
	progress 10 changes	2	0.01%
	delta c13 o18 isotope in groundwater	1	0.00%
	mountain ecosystem services, climate change	1	0.00%
	discskimmer blaser	1	0.00%
	roco	1	0.00%
	phone number 800-879-6000	1	0.00%
	announcement of conferences	1	0.00%
	collaborative network science	1	0.00%
	filter spectrometer	1	0.00%
	powerpoint presentation usa	1	0.00%
	sex role reversal ppt	1	0.00%
	lancy international	1	0.00%
	multi scale modelling of aquatic ecosystem	1	0.00%
	environmental uncertainty assessment	1	0.00%
	nanomaterials: safe or unsafe?	1	0.00%
	s.p. mcgrath, z.g. shen and f.j. zhao: heavy metal uptake and chemical changes in the rhizosphere of	1	0.00%
	organophosphate	1	0.00%
19.	ballast water treatment system	2	0.01%
yahoo	research studies, children's environment	1	0.00%
singapore	why is your purpose for enrolling in environmental science	1	0.00%
	3l filters	1	0.00%
	bilge and ballast system	1	0.00%
	particulate model of matter	1	0.00%
	endocrine marine test	1	0.00%
	price mwir camera	1	0.00%
	scrubber system in semiconductor	1	0.00%
	predict inhalation exposure	1	0.00%
	das ppt	1	0.00%

	research questions (children)	1	0.00%
	autism in children	1	0.00%
	aqua magnetics international inc	1	0.00%
	environmental competitions for 2009	1	0.00%
20.	hormann a440	3	0.01%
yandex	toxicity of nio nanoparticles	2	0.01%
	particulate matter	2	0.01%
	biocontrol lithium in the rhizosphere pine.....pseudomonas	1	0.00%
	environmental problem	1	0.00%
	chimenie	1	0.00%
	fluitek	1	0.00%
	double layer on nanomaterials	1	0.00%
	kleentek	1	0.00%
	raman shift dwcnt	1	0.00%
	dwcnt	1	0.00%
	oil mop, inc	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,875	13.62%
	of	2,169	7.62%
	environmental	1,570	5.52%
	star	1,229	4.32%
	in	1,226	4.31%
	research	1,032	3.63%
	for	1,009	3.55%
	the	877	3.08%
	nanotechnology	804	2.83%
	ppt	757	2.66%
	fellowship	747	2.62%
	to	576	2.02%
	health	558	1.96%
	sbir	550	1.93%
	on	533	1.87%
	water	524	1.84%
	grants	482	1.69%
grant	394	1.38%	
2008	376	1.32%	
change	357	1.25%	
2. yahoo	epa	423	1.49%
	environmental	206	0.72%

	of	201	0.71%
	research	168	0.59%
	in	145	0.51%
	inc	111	0.39%
	the	102	0.36%
	for	86	0.30%
	fellowships	85	0.30%
	company	70	0.25%
	health	69	0.24%
	graduate	63	0.22%
	water	56	0.20%
	children	55	0.19%
	nanotechnology	49	0.17%
	to	48	0.17%
	on	45	0.16%
	center	45	0.16%
	star	45	0.16%
	grants	43	0.15%
3. google uk	of	113	0.40%
	in	70	0.25%
	forms	59	0.21%
	environmental	56	0.20%
	the	49	0.17%
	for	47	0.17%
	health	44	0.15%
	to	42	0.15%
	research	41	0.14%
	change	39	0.14%
	water	35	0.12%
	on	32	0.11%
	risk	31	0.11%
	epa	29	0.10%
	powerpoint	28	0.10%
	climate	28	0.10%
	nanotechnology	27	0.09%
	how	26	0.09%
	ppt	24	0.08%
	children	22	0.08%
4. google canada	of	93	0.33%
	environmental	70	0.25%
	epa	56	0.20%
	in	51	0.18%

	the	46	0.16%
	health	42	0.15%
	research	39	0.14%
	for	39	0.14%
	on	32	0.11%
	to	30	0.11%
	environment	26	0.09%
	climate	22	0.08%
	change	20	0.07%
	ecosystem	17	0.06%
	water	17	0.06%
	how	16	0.06%
	children	15	0.05%
	effects	14	0.05%
	assessment	14	0.05%
	human	14	0.05%
5. msn	epa	110	0.39%
	of	37	0.13%
	research	32	0.11%
	environmental	30	0.11%
	in	27	0.09%
	for	24	0.08%
	star	19	0.07%
	water	18	0.06%
	health	17	0.06%
	on	13	0.05%
	systems	13	0.05%
	grant	12	0.04%
	nanotechnology	11	0.04%
	ppt	10	0.04%
	to	10	0.04%
	lipids	10	0.04%
	membrane	10	0.04%
	air	8	0.03%
	fellowships	8	0.03%
	grants	8	0.03%
6. google australia	of	131	0.46%
	to	63	0.22%
	environmental	63	0.22%
	potential	54	0.19%
	knowledge	49	0.17%
	hair	48	0.17%

	damage	48	0.17%
	change	31	0.11%
	the	24	0.08%
	climate	21	0.07%
	for	19	0.07%
	in	19	0.07%
	health	18	0.06%
	epa	16	0.06%
	on	14	0.05%
	ecosystem	13	0.05%
	air	11	0.04%
	research	10	0.04%
	powerpoint	10	0.04%
	environment	10	0.04%
7. google france	of	28	0.10%
	ppt	18	0.06%
	the	13	0.05%
	epa	11	0.04%
	in	11	0.04%
	water	9	0.03%
	powerpoint	7	0.02%
	filetype:ppt	7	0.02%
	environmental	7	0.02%
	nanoparticles	6	0.02%
	national	6	0.02%
	california	5	0.02%
	2008	5	0.02%
	presentation	5	0.02%
	risk	5	0.02%
	assessment	5	0.02%
	mall	5	0.02%
	pdf	5	0.02%
	for	5	0.02%
	to	5	0.02%
8. google germany	of	24	0.08%
	epa	16	0.06%
	in	14	0.05%
	the	13	0.05%
	filetype:ppt	13	0.05%
	chemistry	11	0.04%
	water	10	0.04%
	change	9	0.03%

	for	8	0.03%
	research	7	0.02%
	filtration	7	0.02%
	climate	6	0.02%
	powerpoint	6	0.02%
	map	6	0.02%
	ppt	6	0.02%
	university	5	0.02%
	new	5	0.02%
	global	5	0.02%
	natural	4	0.01%
	ecosystem	4	0.01%
9. google italy	pdf	14	0.05%
	mazzali	11	0.04%
	ppt	10	0.04%
	of	10	0.04%
	chemical	9	0.03%
	volatility	9	0.03%
	systems	9	0.03%
	epa	9	0.03%
	biomarkers	7	0.02%
	water	7	0.02%
	research	6	0.02%
	in	6	0.02%
	project	5	0.02%
	nanoparticles	5	0.02%
	effect	5	0.02%
	filetype:ppt	4	0.01%
	health	4	0.01%
	the	4	0.01%
	power	4	0.01%
	mercury	4	0.01%
10. aol netfind	epa	16	0.06%
	in	15	0.05%
	the	14	0.05%
	environmental	12	0.04%
	of	10	0.04%
	to	9	0.03%
	for	8	0.03%
	protection	8	0.03%
	is	7	0.02%
	agency	6	0.02%

	children	6	0.02%
	research	6	0.02%
	national	6	0.02%
	on	6	0.02%
	www.epa.gov	5	0.02%
	water	5	0.02%
	mall	5	0.02%
	how	5	0.02%
	atmospheric	5	0.02%
	map	4	0.01%
11. yahoo spain	candid	15	0.05%
	matter	8	0.03%
	particulate	6	0.02%
	awards	6	0.02%
	of	6	0.02%
	effects	6	0.02%
	booklets	6	0.02%
	change	5	0.02%
	climate	5	0.02%
	tomatoes	4	0.01%
	sweet	4	0.01%
	expo	4	0.01%
	suites	4	0.01%
	pictures	4	0.01%
	epa	3	0.01%
	symptoms	3	0.01%
	feasibility	3	0.01%
	mercury	3	0.01%
	volatile	3	0.01%
	fish	3	0.01%
12. google japan	ppt	7	0.02%
	of	7	0.02%
	environmental	7	0.02%
	nanotube	5	0.02%
	conference	4	0.01%
	presentation	4	0.01%
	hyde	3	0.01%
	john	3	0.01%
	epa	3	0.01%
	length	3	0.01%
	university	3	0.01%
	health	2	0.01%

	elsevier	2	0.01%
	products,inc.	2	0.01%
	skin	2	0.01%
	height	2	0.01%
	effect	2	0.01%
	nanoparticle,	2	0.01%
	top	2	0.01%
	filetype:pdf	2	0.01%
13. yahoo japan	atochem	8	0.03%
	america	7	0.02%
	elf	6	0.02%
	inc.	5	0.02%
	north	5	0.02%
	human	3	0.01%
	system	3	0.01%
	ct-1	2	0.01%
	asthma	2	0.01%
	k-tube	2	0.01%
	mice	2	0.01%
	dolph	2	0.01%
	pcr	2	0.01%
	cetco	2	0.01%
	biodiversity	2	0.01%
	emulsion	2	0.01%
	c57bl/6	2	0.01%
	john	2	0.01%
	kleer	2	0.01%
	inc,	2	0.01%
14. altavista	of	5	0.02%
	epa	5	0.02%
	domain:epa.gov	4	0.01%
	center	3	0.01%
	water	3	0.01%
	environmental	3	0.01%
	research	3	0.01%
	in	3	0.01%
	national	3	0.01%
	assessment	3	0.01%
	safety	2	0.01%
	oeca	2	0.01%
	co2	2	0.01%
	stack	2	0.01%

	enforcement	2	0.01%
	drinking	2	0.01%
	tcpp	2	0.01%
	powerpoint	2	0.01%
	the	2	0.01%
	technologies	2	0.01%
15. yahoo taiwan	pci	6	0.02%
	ozone	6	0.02%
	filter	3	0.01%
	future	3	0.01%
	children	3	0.01%
	option	2	0.01%
	co.,	2	0.01%
	acyclovir	2	0.01%
	hazard	2	0.01%
	weight	2	0.01%
	classification	2	0.01%
	glutathione	2	0.01%
	environment	2	0.01%
	transferase	2	0.01%
	nemser	2	0.01%
	stuart	2	0.01%
	risk	2	0.01%
	ltd.	2	0.01%
	modsonic	2	0.01%
	epa	2	0.01%
16. yahoo india	of	14	0.05%
	activities	6	0.02%
	consequences	6	0.02%
	human	6	0.02%
	on	5	0.02%
	nanotechnology	4	0.01%
	environmental	3	0.01%
	in	3	0.01%
	information	2	0.01%
	waste	2	0.01%
	chemistry	2	0.01%
	phthalazine	2	0.01%
	health	2	0.01%
	effects	2	0.01%
	environment	2	0.01%
	hydroclave	2	0.01%

	pollution	2	0.01%
	tropospheric	2	0.01%
	from	2	0.01%
	review	2	0.01%
17. yahoo canada	research	5	0.02%
	environmental	5	0.02%
	funding	4	0.01%
	for	3	0.01%
	ltd	3	0.01%
	in	3	0.01%
	grant	3	0.01%
	monitoring	3	0.01%
	disorders	2	0.01%
	epa	2	0.01%
	energy	2	0.01%
	directors	2	0.01%
	national	2	0.01%
	ftir	2	0.01%
	p3	2	0.01%
	business	2	0.01%
	spectrum	2	0.01%
	of	2	0.01%
	small	2	0.01%
	manufacturing	1	0.00%
18. google austria	of	5	0.02%
	training	3	0.01%
	changes	3	0.01%
	the	3	0.01%
	national	2	0.01%
	map	2	0.01%
	epa	2	0.01%
	in	2	0.01%
	dc	2	0.01%
	on	2	0.01%
	musical	2	0.01%
	effect	2	0.01%
	10	2	0.01%
	music	2	0.01%
	washington	2	0.01%
	progress	2	0.01%
	mall	2	0.01%
	processing	2	0.01%

	ecosystem	2	0.01%
	2009	2	0.01%
19. yahoo singapore	system	4	0.01%
	ballast	3	0.01%
	in	3	0.01%
	treatment	2	0.01%
	for	2	0.01%
	environmental	2	0.01%
	water	2	0.01%
	research	2	0.01%
	purpose	1	0.00%
	model	1	0.00%
	endocrine	1	0.00%
	matter	1	0.00%
	marine	1	0.00%
	test	1	0.00%
	children	1	0.00%
	bilge	1	0.00%
	inc	1	0.00%
	scrubber	1	0.00%
	why	1	0.00%
	camera	1	0.00%
20. yandex	a440	3	0.01%
	hormann	3	0.01%
	matter	2	0.01%
	particulate	2	0.01%
	dwcnt	2	0.01%
	toxicity	2	0.01%
	nio	2	0.01%
	nanoparticles	2	0.01%
	of	2	0.01%
	mop,	1	0.00%
	on	1	0.00%
	rhizosphere	1	0.00%
	environmental	1	0.00%
	shift	1	0.00%
	layer	1	0.00%
	biocontrol	1	0.00%
	raman	1	0.00%
	double	1	0.00%
	pine.....pseudomonas	1	0.00%
	nanomaterials	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



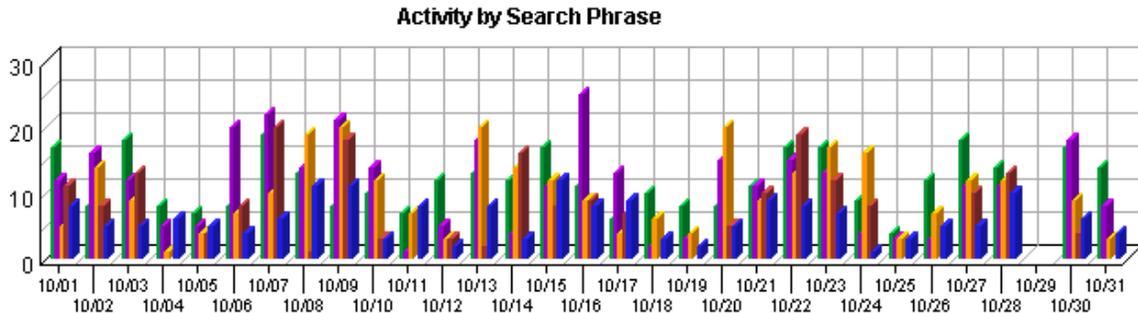
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star fellowship	353	1.24%
2.	epa star	335	1.18%
3.	epa	301	1.06%
4.	epa sbir	212	0.75%
5.	forms	182	0.64%
6.	particulate matter	78	0.27%
7.	environmental protection agency	69	0.24%
8.	epa nanotechnology	68	0.24%
9.	epa oeca	66	0.23%
10.	environmental research	66	0.23%
11.	microbial problems in different ready to eat foods pdf	64	0.23%
12.	clostridium pasteurianum photofermentation growth monod model	63	0.22%
13.	ncer	58	0.20%
14.	remote sensing pdf	57	0.20%
15.	epa grants	55	0.19%
16.	oeca	54	0.19%
17.	epa fellowship	54	0.19%
18.	graduate fellowships	52	0.18%
19.	epa.gov	51	0.18%

20.	health	51	0.18%
	Subtotal	2,289	8.05%
	Total	28,438	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star fellowship	google	339	1.19%
	yahoo	10	0.04%
	google canada	3	0.01%
	google uk	1	0.00%
2. epa star	google	323	1.14%
	msn	4	0.01%
	yahoo	3	0.01%
	google canada	2	0.01%
	google uk	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	158	0.56%
	google	103	0.36%
	msn	31	0.11%
	aol netfind	3	0.01%
	all the web	2	0.01%
	sapo	2	0.01%
	google canada	1	0.00%
	yahoo italy	1	0.00%
4. epa sbir	google	207	0.73%
	yahoo	4	0.01%
	msn	1	0.00%
5. forms	google	102	0.36%
	google uk	59	0.21%
	google canada	12	0.04%
	google australia	8	0.03%
	aol netfind	1	0.00%
6. particulate matter	google	69	0.24%
	yahoo spain	3	0.01%

	yandex	2	0.01%
	yahoo	2	0.01%
	msn	2	0.01%
7. environmental protection agency	google	62	0.22%
	aol netfind	4	0.01%
	lycos	2	0.01%
	msn	1	0.00%
8. epa nanotechnology	google	61	0.21%
	google uk	2	0.01%
	yahoo	2	0.01%
	google italy	1	0.00%
	google japan	1	0.00%
	ninemsn	1	0.00%
9. epa oeca	google	58	0.20%
	yahoo	6	0.02%
	google canada	2	0.01%
10. environmental research	google	54	0.19%
	yahoo	9	0.03%
	yahoo canada	3	0.01%
11. microbial problems in different ready to eat foods pdf	google	64	0.23%
12. clostridium pasteurianum photofermentation growth monod model	google	63	0.22%
13. ncer	google	52	0.18%
	yahoo	5	0.02%
	google canada	1	0.00%
14. remote sensing pdf	google	56	0.20%
	google uk	1	0.00%
15. epa grants	google	52	0.18%
	yahoo	2	0.01%
	msn	1	0.00%
16. oeca	google	48	0.17%
	msn	2	0.01%
	yahoo	2	0.01%
	google canada	2	0.01%
17. epa fellowship	google	49	0.17%
	yahoo	4	0.01%
	google canada	1	0.00%
18. graduate fellowships	yahoo	46	0.16%

19. epa.gov	google	6	0.02%
	google	35	0.12%
	msn	7	0.02%
	aol netfind	4	0.01%
	google uk	3	0.01%
	google canada	1	0.00%
	compuserve	1	0.00%
20. health	google	25	0.09%
	google uk	16	0.06%
	google canada	5	0.02%
	google australia	4	0.01%
	aol netfind	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



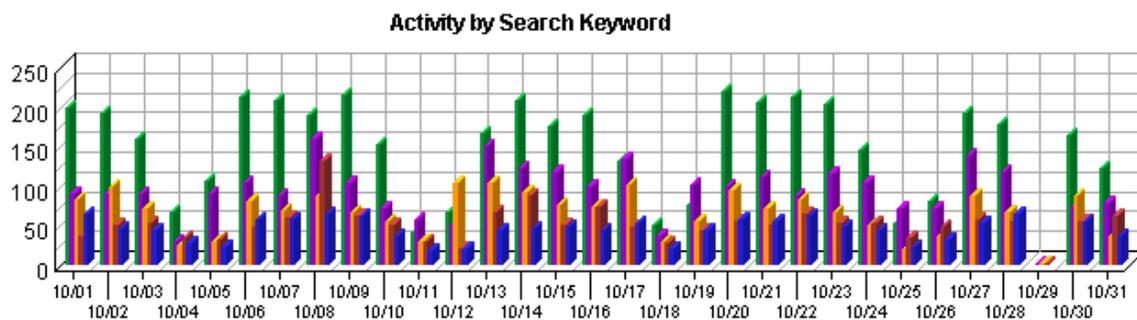
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,591	4.27%
2.	of	2,862	2.66%
3.	environmental	2,052	1.91%
4.	in	1,609	1.50%
5.	research	1,360	1.26%
6.	star	1,321	1.23%
7.	for	1,257	1.17%
8.	the	1,159	1.08%
9.	nanotechnology	929	0.86%
10.	ppt	854	0.79%
11.	fellowship	801	0.75%
12.	to	793	0.74%
13.	health	772	0.72%
14.	water	702	0.65%
15.	on	695	0.65%
16.	sbir	610	0.57%
17.	grants	554	0.52%
18.	change	485	0.45%
19.	grant	457	0.43%
20.	environment	445	0.41%
	Subtotal	24,308	22.61%
	Total	107,512	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,875	3.60%
	yahoo	423	0.39%
	msn	110	0.10%
	google canada	56	0.05%
	google uk	29	0.03%
	aol netfind	16	0.01%
	google australia	16	0.01%
	google germany	16	0.01%
	google france	11	0.01%
	google italy	9	0.01%
	altavista	5	0.00%
	all the web	4	0.00%
	google japan	3	0.00%
	yahoo spain	3	0.00%
	netscape	2	0.00%
	sapo	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo canada	2	0.00%
	google austria	2	0.00%
	yahoo italy	1	0.00%
2. of	google	2,169	2.02%
	yahoo	201	0.19%
	google australia	131	0.12%
	google uk	113	0.11%
	google canada	93	0.09%
	msn	37	0.03%
	google france	28	0.03%
	google germany	24	0.02%
	yahoo india	14	0.01%
	aol netfind	10	0.01%
	google italy	10	0.01%
	google japan	7	0.01%
	yahoo spain	6	0.01%
	google austria	5	0.00%
	altavista	5	0.00%
	yahoo canada	2	0.00%
	yandex	2	0.00%
	searchalot	1	0.00%

	yahoo australia &nz	1	0.00%
	yahoo japan	1	0.00%
3. environmental	google	1,570	1.46%
	yahoo	206	0.19%
	google canada	70	0.07%
	google australia	63	0.06%
	google uk	56	0.05%
	msn	30	0.03%
	aol netfind	12	0.01%
	google japan	7	0.01%
	google france	7	0.01%
	yahoo canada	5	0.00%
	netscape	4	0.00%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo india	3	0.00%
	lycos	2	0.00%
	yahoo singapore	2	0.00%
	yahoo spain	2	0.00%
	google italy	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo japan	1	0.00%
4. in	google	1,226	1.14%
	yahoo	145	0.13%
	google uk	70	0.07%
	google canada	51	0.05%
	msn	27	0.03%
	google australia	19	0.02%
	aol netfind	15	0.01%
	google germany	14	0.01%
	google france	11	0.01%
	google italy	6	0.01%
	yahoo uk &ireland	4	0.00%
	yahoo singapore	3	0.00%
	yahoo india	3	0.00%
	yahoo canada	3	0.00%
	altavista	3	0.00%
	google japan	2	0.00%
	google austria	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	yandex	1	0.00%

5. research	google	1,032	0.96%
	yahoo	168	0.16%
	google uk	41	0.04%
	google canada	39	0.04%
	msn	32	0.03%
	google australia	10	0.01%
	google germany	7	0.01%
	google italy	6	0.01%
	aol netfind	6	0.01%
	yahoo canada	5	0.00%
	google france	4	0.00%
	altavista	3	0.00%
	yahoo singapore	2	0.00%
	yahoo australia &nz	2	0.00%
	google japan	2	0.00%
	yahoo spain	1	0.00%
	6. star	google	1,229
yahoo		45	0.04%
msn		19	0.02%
google canada		10	0.01%
google uk		10	0.01%
google australia		3	0.00%
google germany		2	0.00%
yahoo canada		1	0.00%
google france		1	0.00%
netscape		1	0.00%
7. for	google	1,009	0.94%
	yahoo	86	0.08%
	google uk	47	0.04%
	google canada	39	0.04%
	msn	24	0.02%
	google australia	19	0.02%
	google germany	8	0.01%
	aol netfind	8	0.01%
	google france	5	0.00%
	yahoo canada	3	0.00%
	yahoo singapore	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%
	yahoo taiwan	1	0.00%
	hotbot	1	0.00%
	netscape	1	0.00%

8. the	google	877	0.82%
	yahoo	102	0.09%
	google uk	49	0.05%
	google canada	46	0.04%
	google australia	24	0.02%
	aol netfind	14	0.01%
	google germany	13	0.01%
	google france	13	0.01%
	msn	8	0.01%
	google italy	4	0.00%
	google austria	3	0.00%
	altavista	2	0.00%
	cnet search.com	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	yahoo india	1	0.00%
9. nanotechnology	google	804	0.75%
	yahoo	49	0.05%
	google uk	27	0.03%
	google canada	12	0.01%
	msn	11	0.01%
	google australia	7	0.01%
	yahoo india	4	0.00%
	google italy	3	0.00%
	aol netfind	3	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	google france	2	0.00%
	altavista	1	0.00%
	ninemsn	1	0.00%
	10. ppt	google	757
google uk		24	0.02%
google france		18	0.02%
msn		10	0.01%
google italy		10	0.01%
google japan		7	0.01%
yahoo		6	0.01%
google germany		6	0.01%
google canada		6	0.01%
google australia		5	0.00%
aol netfind		2	0.00%
google austria		1	0.00%

	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
11. fellowship	google	747	0.69%
	yahoo	39	0.04%
	google canada	6	0.01%
	msn	3	0.00%
	google france	2	0.00%
	google uk	2	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
12. to	google	576	0.54%
	google australia	63	0.06%
	yahoo	48	0.04%
	google uk	42	0.04%
	google canada	30	0.03%
	msn	10	0.01%
	aol netfind	9	0.01%
	google france	5	0.00%
	google italy	3	0.00%
	all the web	2	0.00%
	google germany	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
13. health	google	558	0.52%
	yahoo	69	0.06%
	google uk	44	0.04%
	google canada	42	0.04%
	google australia	18	0.02%
	msn	17	0.02%
	google france	5	0.00%
	google italy	4	0.00%
	google germany	4	0.00%
	aol netfind	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	2	0.00%
	google japan	2	0.00%
	cnet search.com	1	0.00%
	yahoo canada	1	0.00%
	yahoo australia &nz	1	0.00%
14. water	google	524	0.49%

	yahoo	56	0.05%
	google uk	35	0.03%
	msn	18	0.02%
	google canada	17	0.02%
	google germany	10	0.01%
	google france	9	0.01%
	google italy	7	0.01%
	google australia	7	0.01%
	aol netfind	5	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo india	2	0.00%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo spain	1	0.00%
15. on	google	533	0.50%
	yahoo	45	0.04%
	google uk	32	0.03%
	google canada	32	0.03%
	google australia	14	0.01%
	msn	13	0.01%
	aol netfind	6	0.01%
	yahoo india	5	0.00%
	google italy	3	0.00%
	google france	3	0.00%
	google austria	2	0.00%
	google germany	2	0.00%
	yandex	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
16. sbir	google	550	0.51%
	yahoo	42	0.04%
	msn	6	0.01%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google japan	1	0.00%
	google france	1	0.00%
	google australia	1	0.00%

	google italy	1	0.00%
	google uk	1	0.00%
17. grants	google	482	0.45%
	yahoo	43	0.04%
	msn	8	0.01%
	google uk	8	0.01%
	google canada	8	0.01%
	aol netfind	4	0.00%
	google germany	1	0.00%
18. change	google	357	0.33%
	google uk	39	0.04%
	google australia	31	0.03%
	google canada	20	0.02%
	google germany	9	0.01%
	yahoo	8	0.01%
	yahoo spain	5	0.00%
	google france	4	0.00%
	msn	4	0.00%
	google italy	3	0.00%
	aol netfind	2	0.00%
	yahoo canada	1	0.00%
	google austria	1	0.00%
	yahoo india	1	0.00%
19. grant	google	394	0.37%
	yahoo	24	0.02%
	msn	12	0.01%
	google canada	8	0.01%
	google uk	5	0.00%
	google australia	3	0.00%
	google italy	3	0.00%
	yahoo canada	3	0.00%
	aol netfind	2	0.00%
	google france	2	0.00%
	altavista	1	0.00%
20. environment	google	342	0.32%
	yahoo	28	0.03%
	google canada	26	0.02%
	google uk	22	0.02%
	google australia	10	0.01%
	google france	5	0.00%
	google germany	2	0.00%
	aol netfind	2	0.00%

yahoo india	2	0.00%
yahoo taiwan	2	0.00%
yahoo singapore	1	0.00%
msn	1	0.00%
google japan	1	0.00%
google italy	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

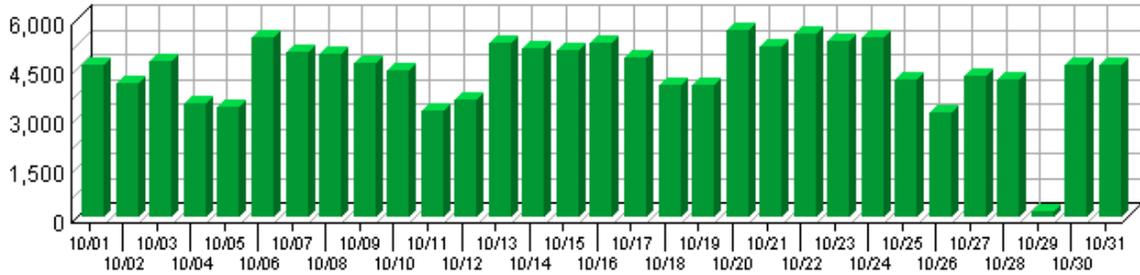
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💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

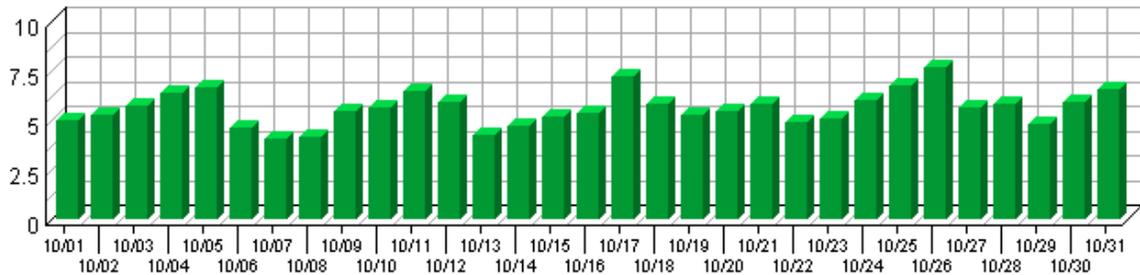
Visitors Trend



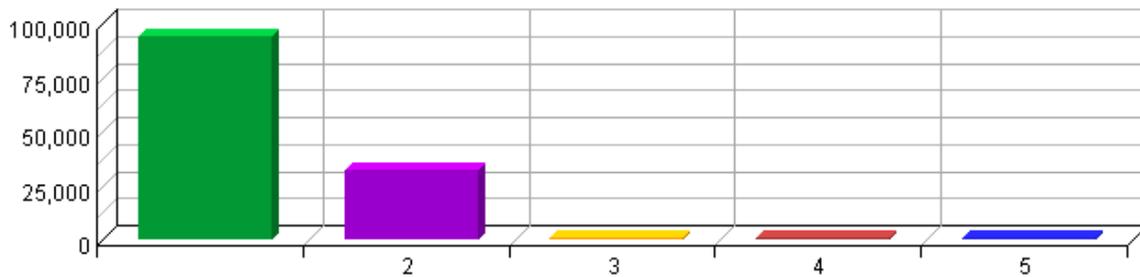
Visit Summary

Visits	136,727
Average per Day	4,410
Average Visit Length	00:21:37
Median Visit Length	00:05:07
International Visits	7.53%
Visits of Unknown Origin	23.85%
Visits from Your Country: United States (US)	68.63%

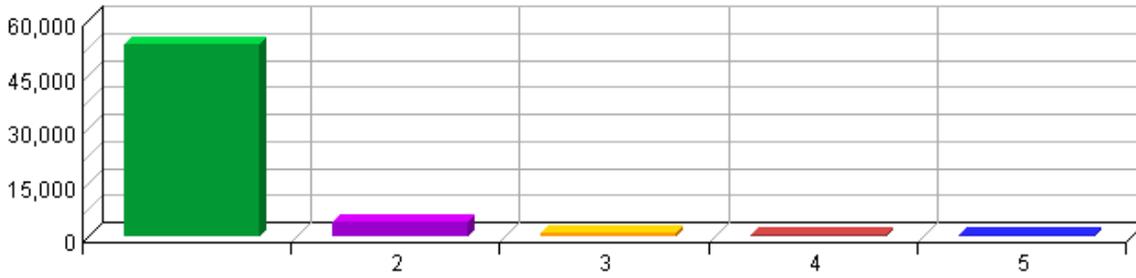
Average Length of Visit Trend



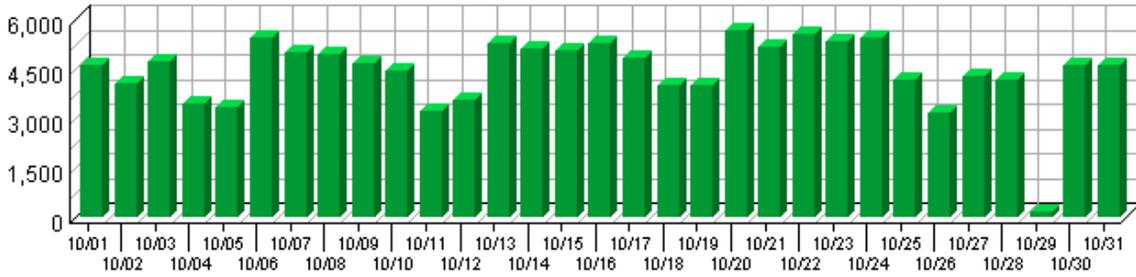
Top Countries by Visits



Visitors by Number of Visits



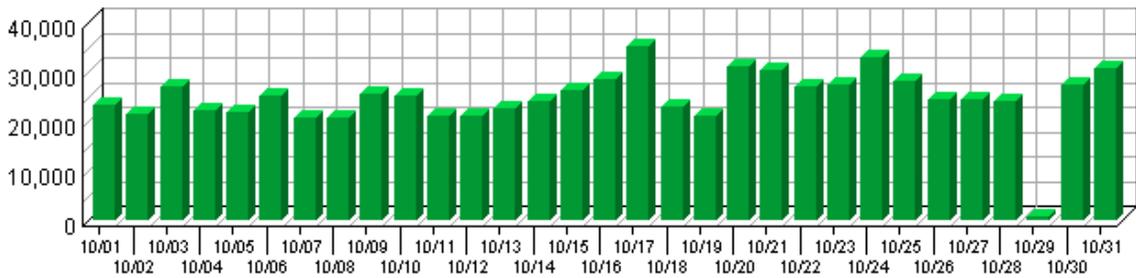
Visitors Trend



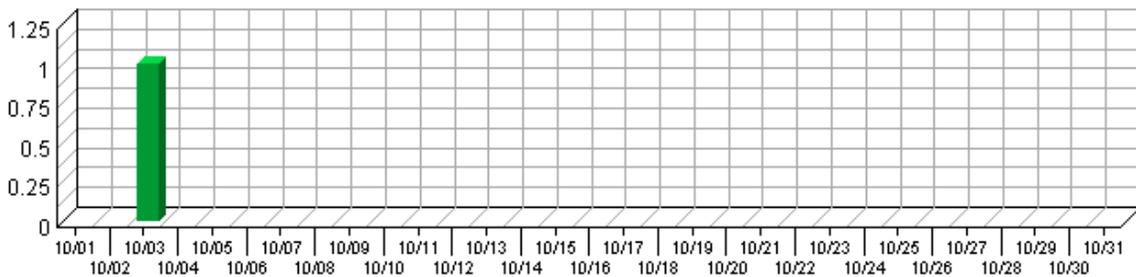
Visitor Summary

Unique Visitors	60,769
Visitors Who Visited Once	53,264
Visitors Who Visited More Than Once	7,505
Average Visits per Visitor	2.25

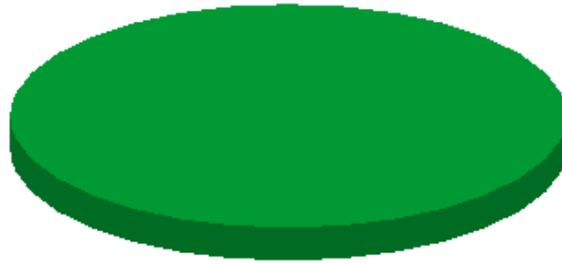
Visitor Minutes Trend



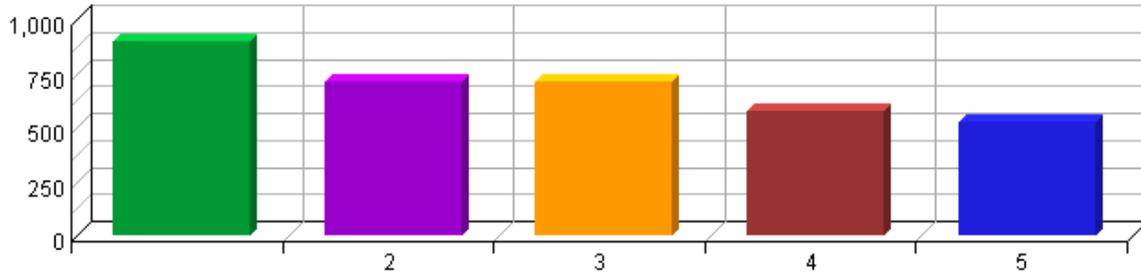
First Time Visitors Trend



New vs. Return Visits

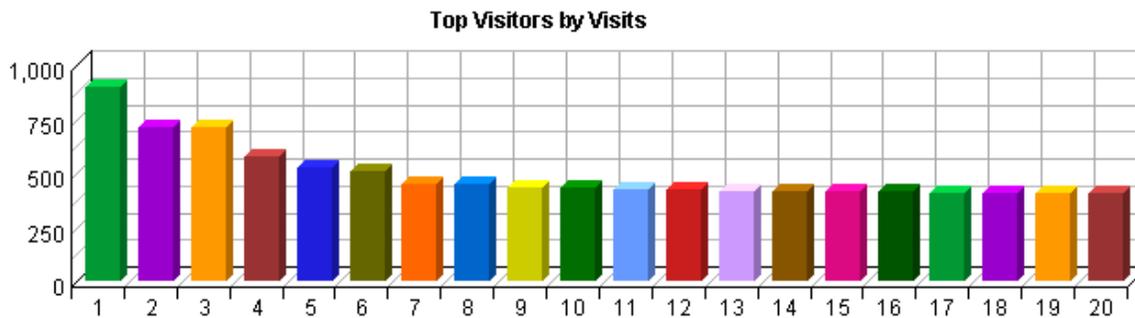
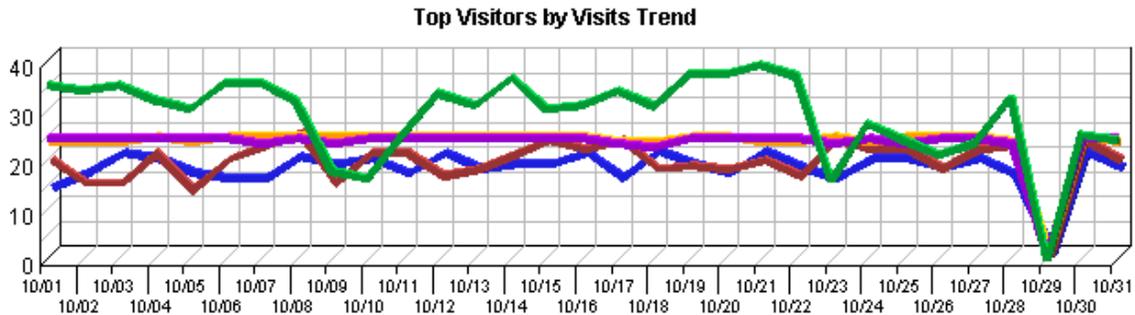


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	124.217.229.63_–	895	0.65%	1,109
2.	61.135.168.39_Baiduspider+(+http://www.baidu.com/search/spider.htm)	713	0.52%	713
3.	220.181.32.22_Baiduspider+(+http://www.baidu.com/search/spider.htm)	710	0.52%	710
4.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	573	0.42%	1,302
5.	65.214.44.28_–	527	0.39%	1,755
6.	ip-78-137-163-133.dedi.digiweb.ie_–	509	0.37%	1,282
7.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	451	0.33%	1,004
8.	msnbot-65-55-105-238.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	448	0.33%	1,818

9.	msnbot-65-55-105-237.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	436	0.32%	1,798
10.	msnbot-65-55-105-231.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	435	0.32%	1,855
11.	msnbot-65-55-105-239.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	426	0.31%	1,813
12.	msnbot-65-55-105-232.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	420	0.31%	1,802
13.	msnbot-65-55-105-235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	417	0.30%	1,839
14.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1 Gecko/ 20070308 Minefield/3.0a1)	416	0.30%	761
15.	msnbot-65-55-105-230.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	416	0.30%	1,800
16.	msnbot-65-55-105-240.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	414	0.30%	1,837
17.	msnbot-65-55-105-244.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	411	0.30%	1,794
18.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	409	0.30%	3,166
19.	msnbot-65-55-105-236.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	408	0.30%	1,668
20.	msnbot-65-55-105-241.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	407	0.30%	1,751
	Subtotal	9,841	7.20%	31,577
	Other	126,912	92.80%	588,196
	Total	136,753	100.00%	619,773

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

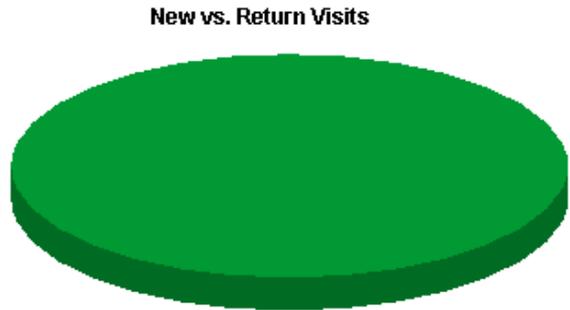


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	136,744	99.99%
2. Users Without Cookies	8	0.01%
3. New Users	1	0.00%
Total	136,753	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

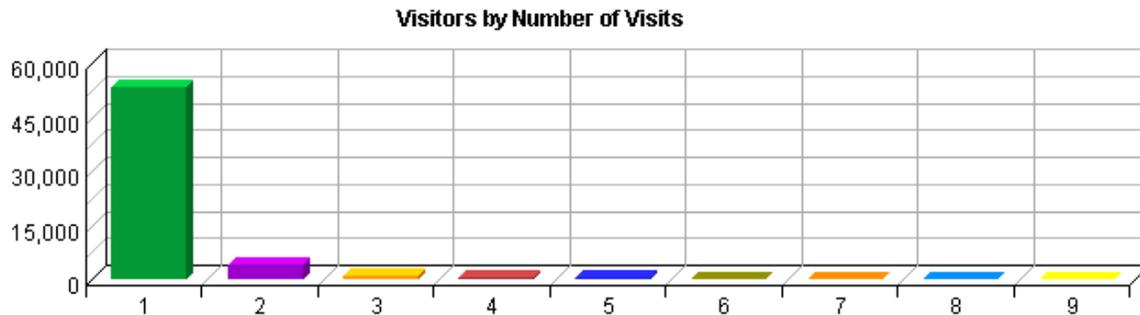
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	53,264	87.65%
2 visits	4,072	6.70%
3 visits	1,090	1.79%
4 visits	535	0.88%
5 visits	261	0.43%
6 visits	231	0.38%
7 visits	189	0.31%
8 visits	152	0.25%
9 visits	95	0.16%
Subtotal	59,889	98.55%
Other	880	1.45%
Total	60,769	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

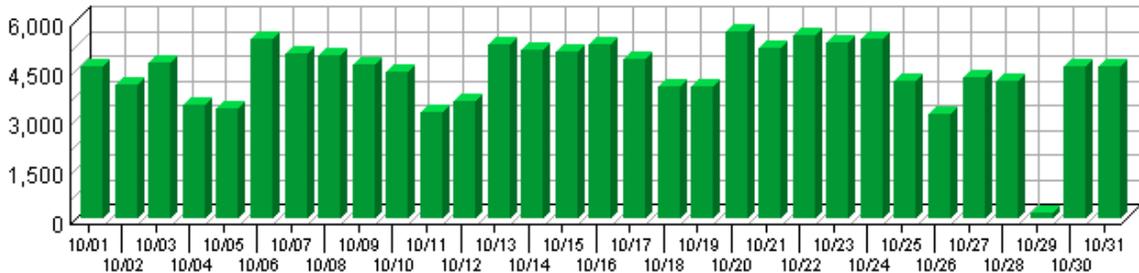
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



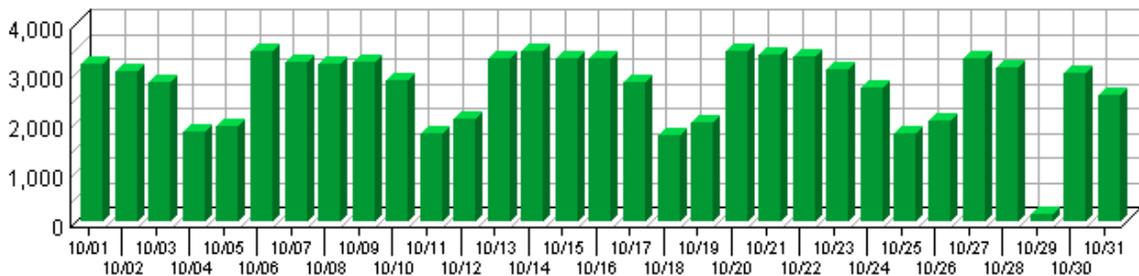
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

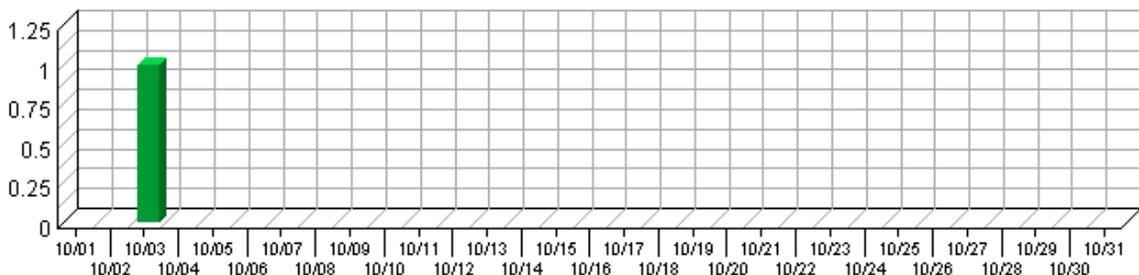
Visitors Trend



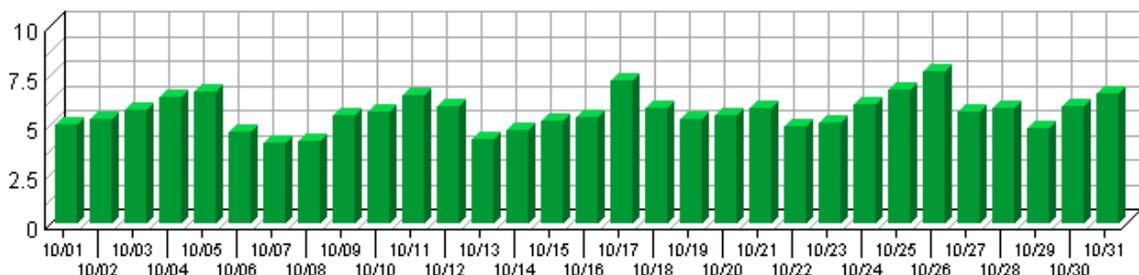
Unique Visitors Trend



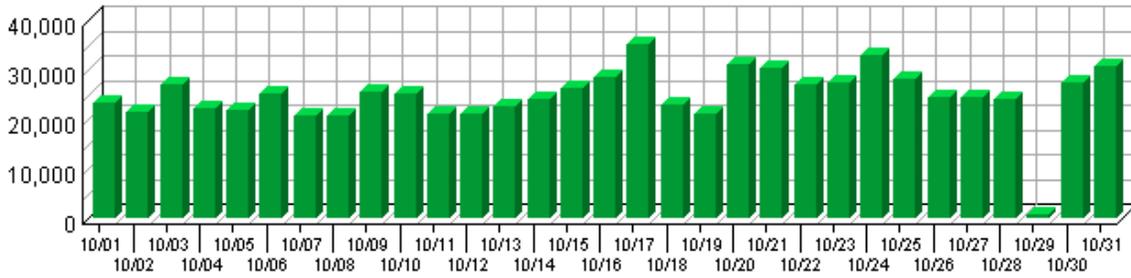
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
10/01	4,617	3,179	0	00:05:02	23,278.15
10/02	4,067	3,028	0	00:05:17	21,530.23
10/03	4,704	2,799	1	00:05:46	27,139.10
10/04	3,463	1,800	0	00:06:22	22,071.97
10/05	3,307	1,928	0	00:06:39	22,022.88
10/06	5,467	3,437	0	00:04:36	25,177.80
10/07	5,015	3,236	0	00:04:06	20,619.10
10/08	4,943	3,196	0	00:04:13	20,902.00
10/09	4,652	3,232	0	00:05:30	25,657.92
10/10	4,447	2,861	0	00:05:40	25,261.63
10/11	3,230	1,770	0	00:06:31	21,076.90
10/12	3,562	2,072	0	00:05:57	21,225.93
10/13	5,256	3,299	0	00:04:18	22,674.22
10/14	5,084	3,430	0	00:04:46	24,248.00
10/15	5,074	3,292	0	00:05:10	26,252.98
10/16	5,260	3,290	0	00:05:24	28,482.35
10/17	4,834	2,812	0	00:07:16	35,131.70
10/18	3,978	1,734	0	00:05:48	23,108.53
10/19	3,975	1,992	0	00:05:17	21,054.93
10/20	5,647	3,450	0	00:05:29	31,048.30
10/21	5,194	3,385	0	00:05:50	30,321.48
10/22	5,555	3,325	0	00:04:53	27,163.00
10/23	5,328	3,087	0	00:05:07	27,344.82
10/24	5,425	2,714	0	00:06:03	32,857.68
10/25	4,156	1,774	0	00:06:44	28,031.25
10/26	3,163	2,030	0	00:07:41	24,340.20
10/27	4,300	3,303	0	00:05:40	24,379.72
10/28	4,164	3,115	0	00:05:48	24,163.52
10/29	160	155	0	00:04:52	780.85
10/30	4,600	2,992	0	00:05:58	27,489.73

10/31	4,631	2,538	0	00:06:35	30,555.90
Average	4,427	2,717	0	N/A	24,690.09
Total	137,258	84,255	1	N/A	765,392.78

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

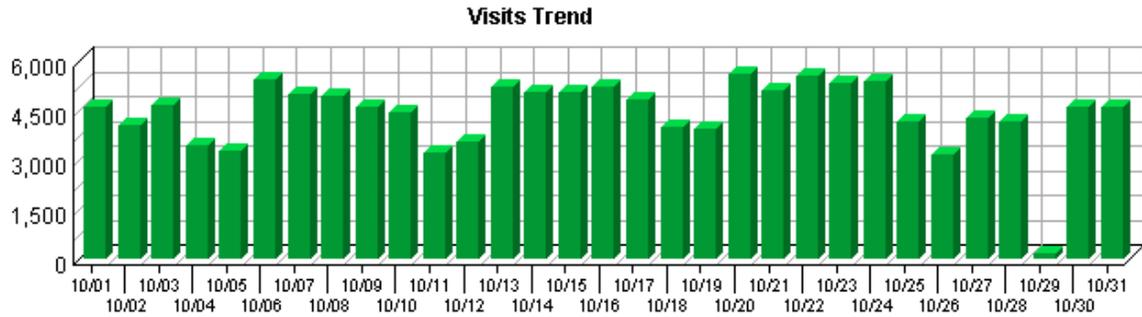
Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	4,603	3.37%
10/02	4,057	2.97%
10/03	4,686	3.43%
10/04	3,450	2.52%
10/05	3,289	2.41%
10/06	5,450	3.99%
10/07	5,002	3.66%
10/08	4,936	3.61%
10/09	4,634	3.39%
10/10	4,430	3.24%
10/11	3,216	2.35%
10/12	3,550	2.60%
10/13	5,242	3.83%
10/14	5,072	3.71%
10/15	5,057	3.70%
10/16	5,246	3.84%
10/17	4,820	3.53%
10/18	3,973	2.91%
10/19	3,957	2.89%
10/20	5,633	4.12%
10/21	5,093	3.72%
10/22	5,541	4.05%
10/23	5,312	3.89%
10/24	5,408	3.96%
10/25	4,139	3.03%

10/26	3,139	2.30%
10/27	4,288	3.14%
10/28	4,145	3.03%
10/29	160	0.12%
10/30	4,588	3.36%
10/31	4,611	3.37%
Total	136,727	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

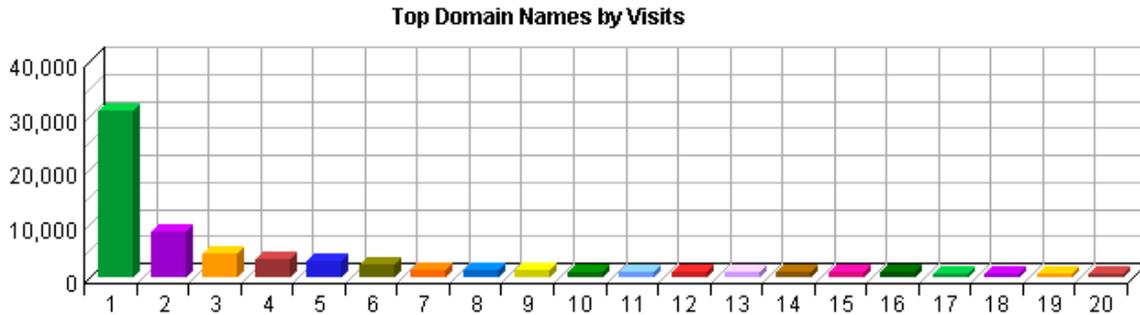
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	30,939	22.63%	40,058
2.	msn.com	8,335	6.10%	32,709
3.	comcast.net	4,395	3.21%	16,189
4.	yahoo.net	3,523	2.58%	95,685
5.	rr.com	2,911	2.13%	9,268
6.	verizon.net	2,380	1.74%	7,284
7.	cox.net	1,493	1.09%	4,848
8.	sbcglobal.net	1,365	1.00%	4,290
9.	ask.com	1,207	0.88%	5,195
10.	fti.net	1,004	0.73%	3,750
11.	65.214.44.28	976	0.71%	2,753
12.	dedi.digiweb.ie	924	0.68%	2,040
13.	epa.gov	908	0.66%	2,612
14.	124.217.229.63	896	0.66%	1,111
15.	qwest.net	892	0.65%	2,599
16.	bellsouth.net	866	0.63%	2,871
17.	61.135.168.39	713	0.52%	713
18.	220.181.32.22	710	0.52%	710
19.	aol.com	706	0.52%	933
20.	charter.com	682	0.50%	2,761
	Subtotal	65,825	48.14%	238,379
	Other	70,902	51.86%	380,844
	Total	136,727	100.00%	619,223

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

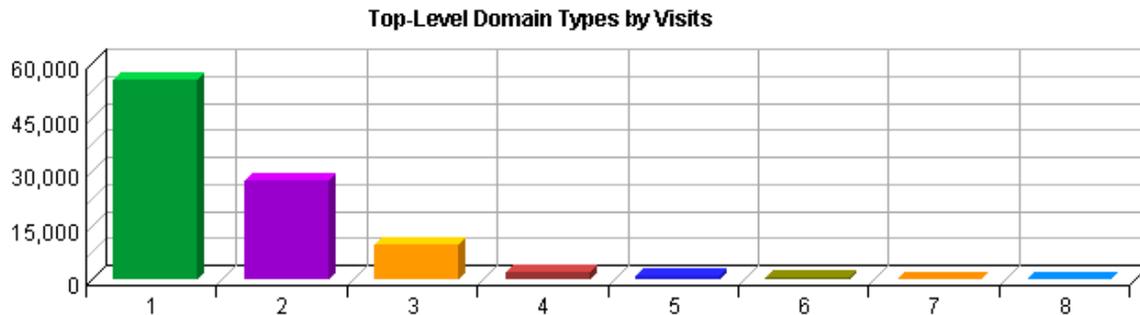
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	55,529	57.49%	158,496
2.	Network	27,290	28.25%	194,204
3.	Education	9,804	10.15%	43,061
4.	Government	2,242	2.32%	6,596
5.	Organization	1,181	1.22%	28,333
6.	Military	463	0.48%	1,156
7.	ARPANET	71	0.07%	313
8.	International	10	0.01%	24
	Total	96,590	100.00%	432,183

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



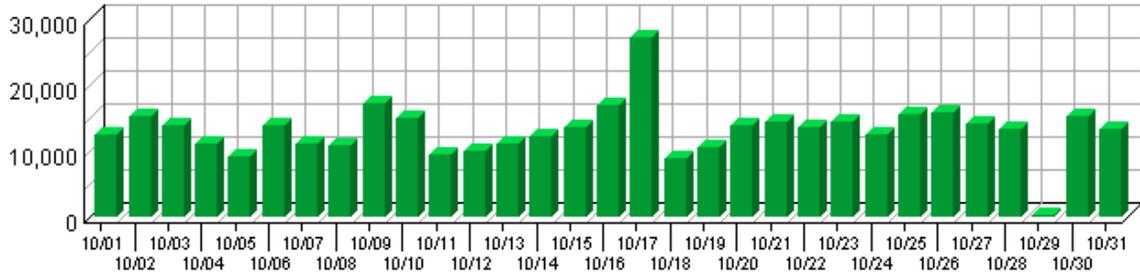
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

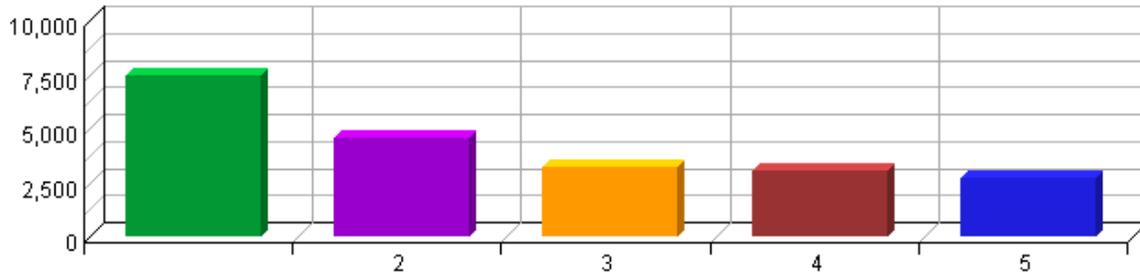
Page Views Trend



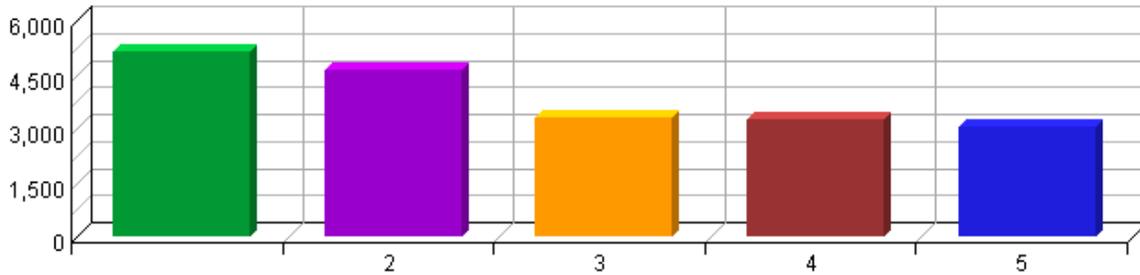
Page View Summary

Page Views	406,967
Average per Day	13,127
Average Page Views per Visit	2.98

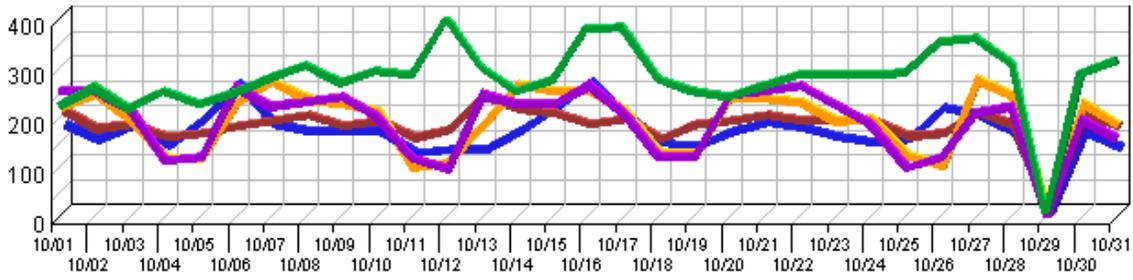
Top Entry Pages



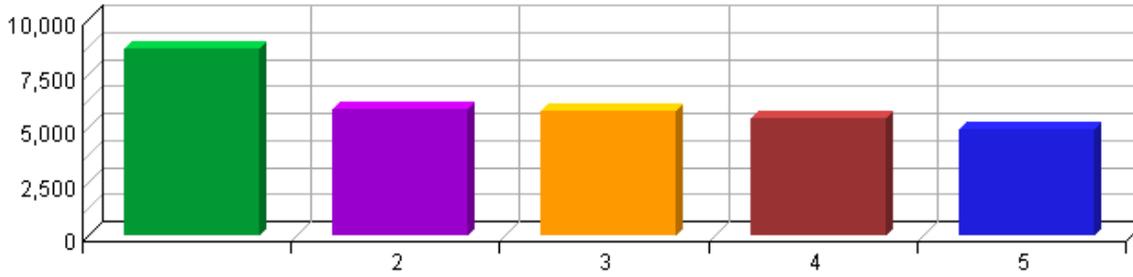
Top Exit Pages



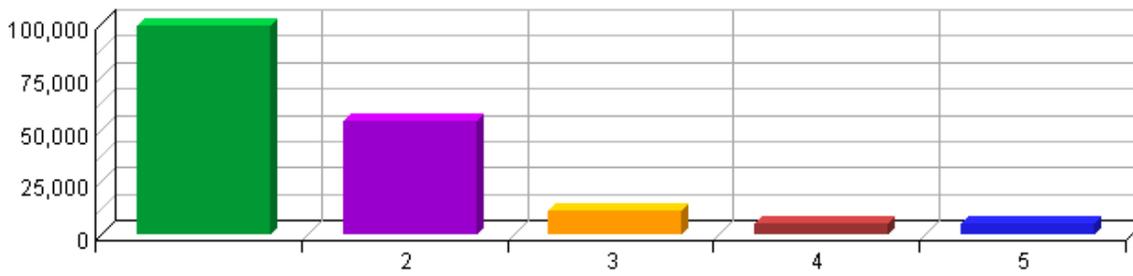
Top Pages by Visits Trend



Top Pages by Visits

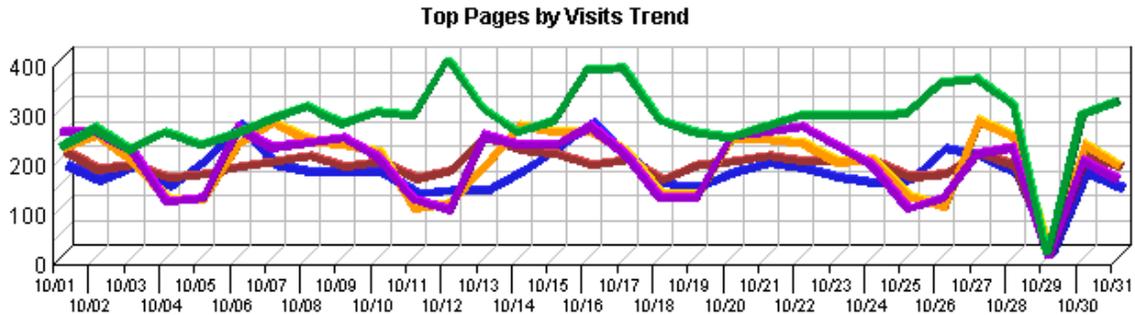


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http:// es.epa.gov/ robots. txt	8,679	2.44%	14,136	00:04:04	0
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	5,826	1.64%	6,742	00:02:21	0
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	5,785	1.63%	8,819	00:01:42	0
4.	Enviro\$en\$e US EPA http:// es.epa.gov/	5,452	1.54%	15,171	00:06:30	0
5.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	4,955	1.40%	8,585	00:04:06	0
6.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	4,359	1.23%	5,471	00:01:42	0
7.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	3,094	0.87%	3,425	00:03:28	0
8.	Small Business Innovation Research NCER ORD US EPA	3,028	0.85%	4,125	00:02:43	0

9.	http:// es.epa.gov/ ncer/ sbir/ P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	2,988	0.84%	3,949	00:01:48	0
10.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Undergraduates http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,629	0.74%	2,858	00:03:47	0
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	1,913	0.54%	2,148	00:01:51	0
12.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	1,817	0.51%	2,238	00:02:21	0
13.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	1,579	0.44%	2,206	00:02:57	0
14.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,400	0.39%	1,648	00:15:53	0
15.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,345	0.38%	1,889	00:02:06	0
16.	http:// es.epa.gov/ ncerqa/	1,254	0.35%	1,463	00:00:43	0
17.	Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthropogenic CO₂ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gsc02.html	1,135	0.32%	1,277	00:03:58	0
18.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light of Climate Change http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	1,104	0.31%	1,259	00:02:59	0
19.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_cgi	1,055	0.30%	5,642	00:01:44	0
20.	Basic Information P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/ fact_sheet.html	1,024	0.29%	1,106	00:01:55	0
	Subtotal	60,421	17.02%	94,157	00:03:25	
	Other	294,561	82.98%	312,810	00:02:11	
	Total	354,982	100.00%	406,967	00:02:26	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

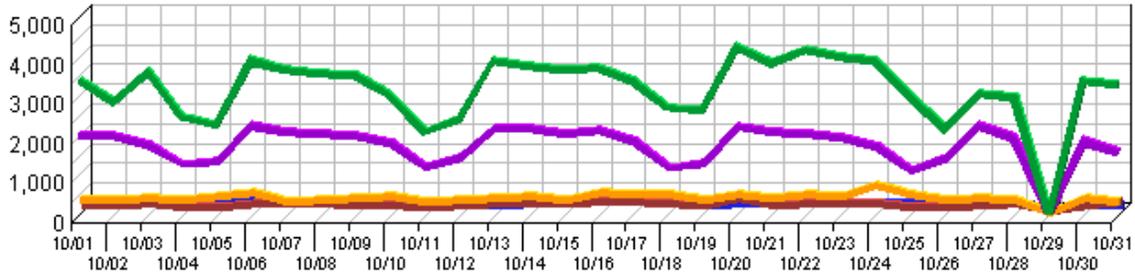
—

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

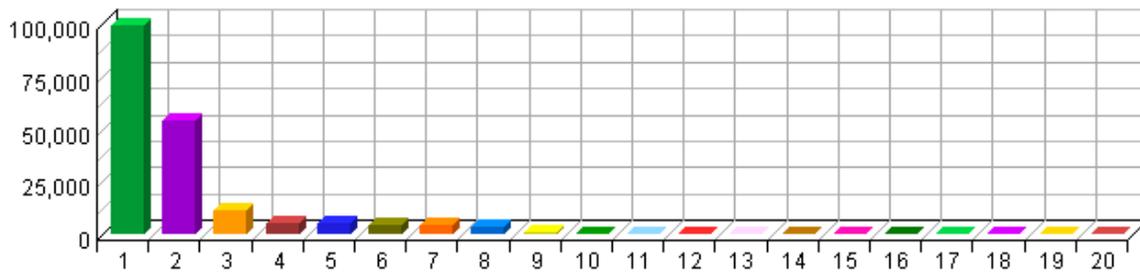
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	98,853	52.24%	417,077	62,344,455
2.	http://es.epa.gov/	53,533	28.29%	79,905	182,289
3.	http://es.epa.gov/oeca	11,565	6.11%	27,739	0
4.	http://es.epa.gov/vendors	5,004	2.64%	21,885	62,221
5.	http://es.epa.gov/compliance	4,955	2.62%	8,585	87,720
6.	http://es.epa.gov/ncerqa_abstracts	4,604	2.43%	14,766	0
7.	http://es.epa.gov/ncerqa	4,567	2.41%	12,349	0
8.	http://es.epa.gov/vendinfo	3,691	1.95%	19,412	10,219
9.	http://es.epa.gov/search97cgi	1,145	0.61%	6,106	111,777
10.	http://es.epa.gov/cgi-bin	417	0.22%	494	494
11.	http://es.epa.gov/nppr	142	0.08%	159	0
12.	http://es.epa.gov/stats	137	0.07%	9,745	1,226,497
13.	http://es.epa.gov/oceft	109	0.06%	109	0
14.	http://es.epa.gov/elp	99	0.05%	101	0
15.	http://es.epa.gov/aipp	59	0.03%	60	0
16.	http://es.epa.gov/comply	54	0.03%	56	0
17.	http://es.epa.gov/envirosense	48	0.03%	54	0

18.	http://es.epa.gov/ncerqa.sbir	41	0.02%	41	0
19.	http://es.epa.gov/p3	39	0.02%	64	224
20.	http://es.epa.gov/ncer_pubs	35	0.02%	143	20,723
	Subtotal	189,097	99.93%	618,850	64,046,616
	Other	137	0.07%	227	4,251
	Total	189,234	100.00%	619,077	64,050,866

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

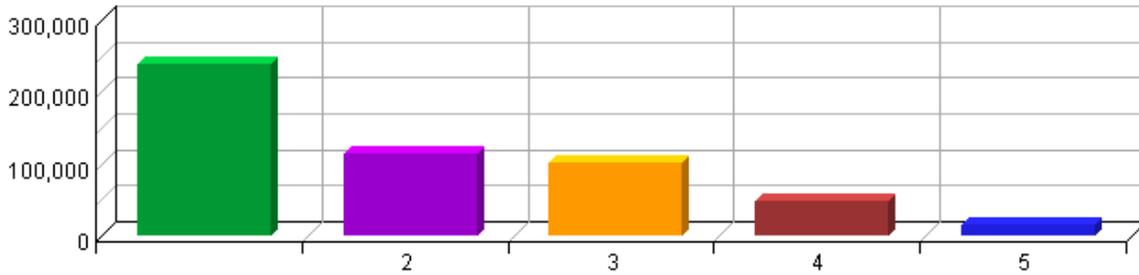
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

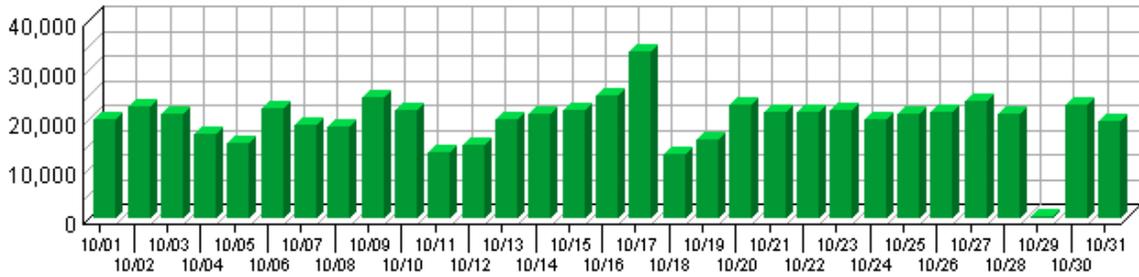
Hit Summary

Successful Hits for Entire Site	619,223
Average Hits per Day	19,974
Home Page Hits	15,171

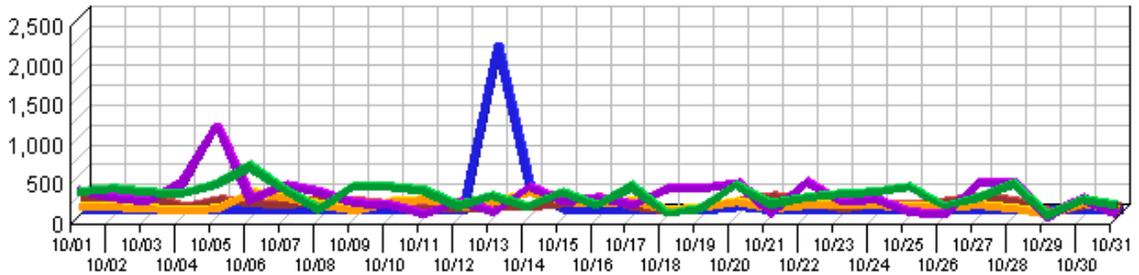
Most Accessed File Types by Files



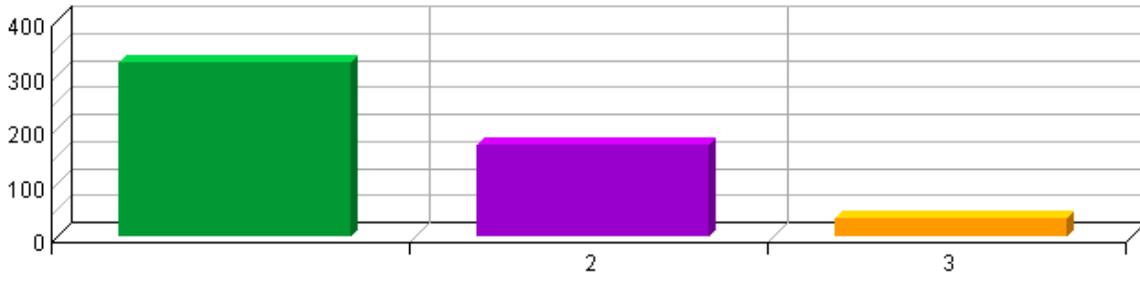
Hits Trend



Most Downloaded Files Trend



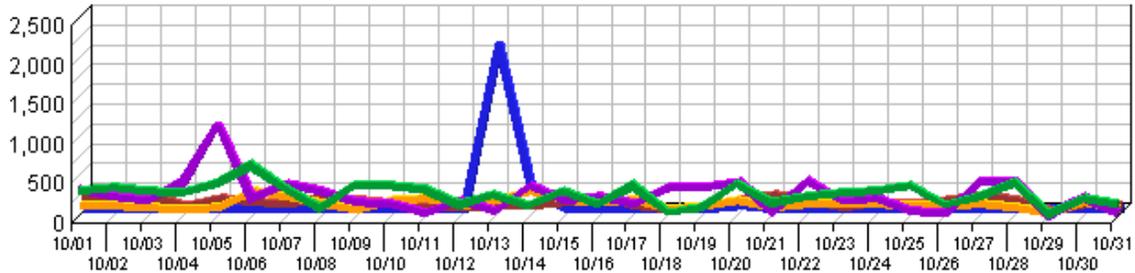
Most Uploaded Files



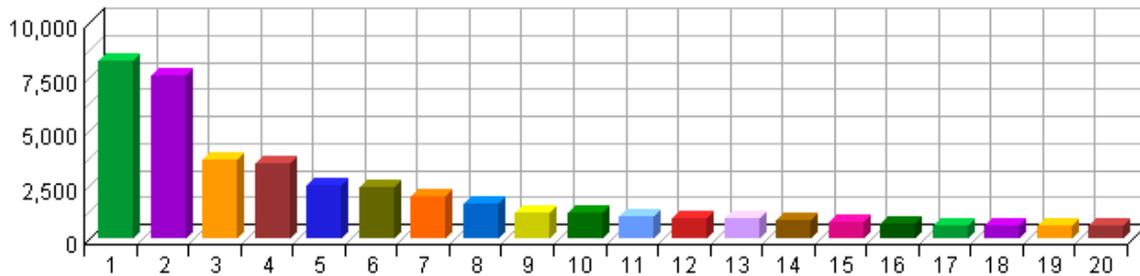
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf	8,261	6.51%	262
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf	7,514	5.92%	479
3.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	3,616	2.85%	302
4.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	3,459	2.72%	364
5.	http://es.epa.gov/ncer/publications/workshop/pdf/EE-0497-02. pdf	2,471	1.95%	210
6.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,374	1.87%	149
7.	http://es.epa.gov/ncer/publications/workshop/nano_proceed. pdf	1,923	1.51%	234
8.	http://es.epa.gov/ncer/p3/success/michigan.pdf	1,599	1.26%	105
9.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,194	0.94%	94
10.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka Overview – September 8,	1,186	0.93%	43

	2003. pdf			
11.	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf	1,017	0.80%	80
12.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	938	0.74%	61
13.	http://es.epa.gov/ncer/fellow/gro/gro_newsletter_issue1_08.pdf	918	0.72%	73
14.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	842	0.66%	86
15.	http://es.epa.gov/ncer/biodiversity/pubs/tre_vol8_306.pdf	747	0.59%	172
16.	http://es.epa.gov/ncer/childrenscenters/presentations/10_10_07/07childrenworkshop.pdf	665	0.52%	36
17.	http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf	629	0.50%	66
18.	http://es.epa.gov/ncer/publications/research_results_synthesis/ceh_report_508.pdf	622	0.49%	447
19.	http://es.epa.gov/ncer/publications/handouts/conference_flyer2008.pdf	610	0.48%	127
20.	http://es.epa.gov/ncer/cbra/presentations/11_18_07/proceedings.pdf	604	0.48%	53
	Subtotal	41,189	32.44%	3,443
	Other	85,766	67.56%	54,232
	Total	126,955	100.00%	57,675

Most Downloaded Files – Help Card

 **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

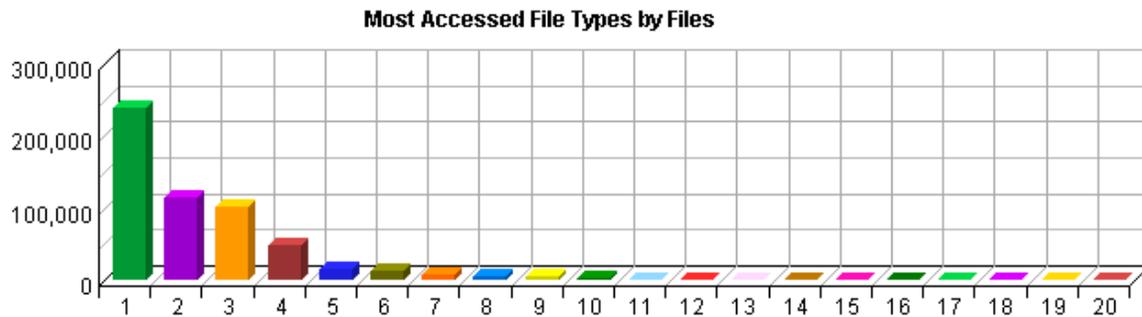
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	240,138	43.39%	6,578,086
2.	pdf	114,567	20.70%	25,632,303
3.	htm	102,371	18.50%	1,804,628
4.	ico	48,162	8.70%	66,125
5.	txt	14,023	2.53%	45,834
6.	js	12,933	2.34%	119,463
7.	ppt	6,834	1.23%	19,949,203
8.	pl	4,004	0.72%	410
9.	css	3,935	0.71%	7,624
10.	swf	3,483	0.63%	126,583
11.	doc	918	0.17%	90,571
12.	scc	401	0.07%	198
13.	flv	253	0.05%	6,157,585
14.	xml	219	0.04%	1,591
15.	wpd	168	0.03%	2,652
16.	bin	133	0.02%	0
17.	wma	133	0.02%	41,020
18.	map	120	0.02%	15
19.	wmv	82	0.01%	3,242,766
20.	ht	67	0.01%	0
	Subtotal	552,944	99.90%	63,866,648
	Other	528	0.10%	182,731
	Total	553,472	100.00%	64,049,379

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

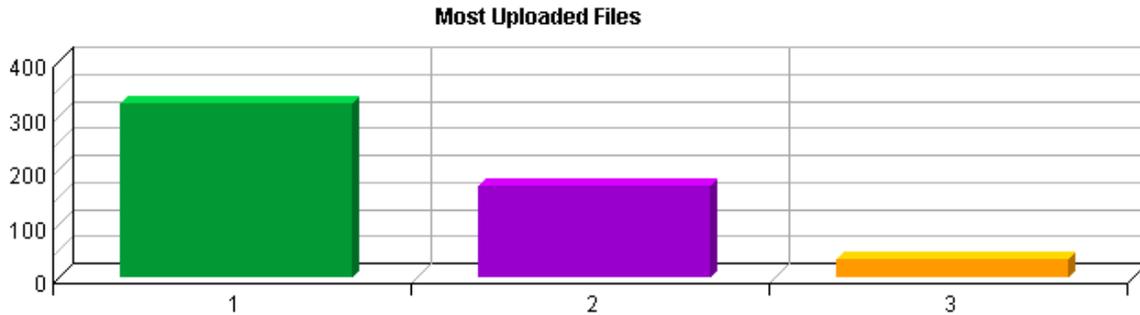
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov//search97cgi/s97_cgi/	296	323	61.41%
2.	http://es.epa.gov/search97cgi/s97_cgi/	94	168	31.94%
3.	http://es.epa.gov/cgi-bin/eows.pl	34	35	6.65%
	Total	424	526	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

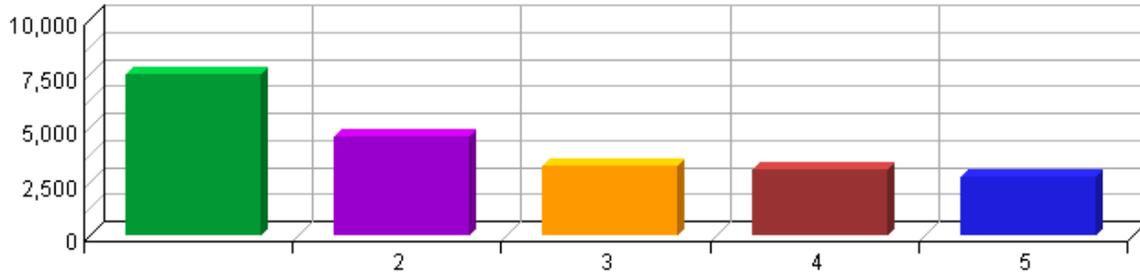
% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

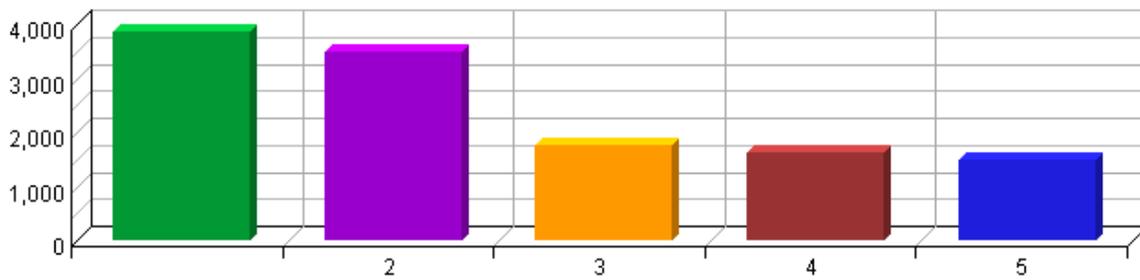
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

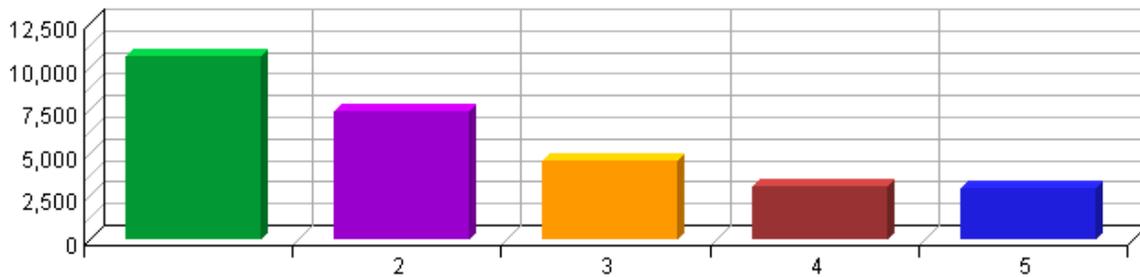
Top Entry Pages



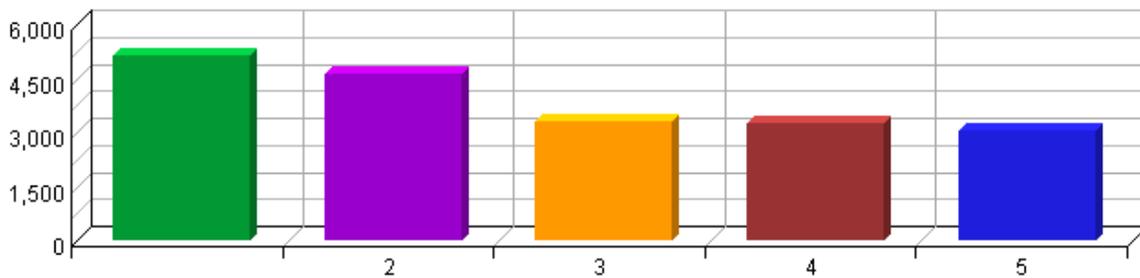
Single Access Pages



Top Entry Files



Top Exit Pages

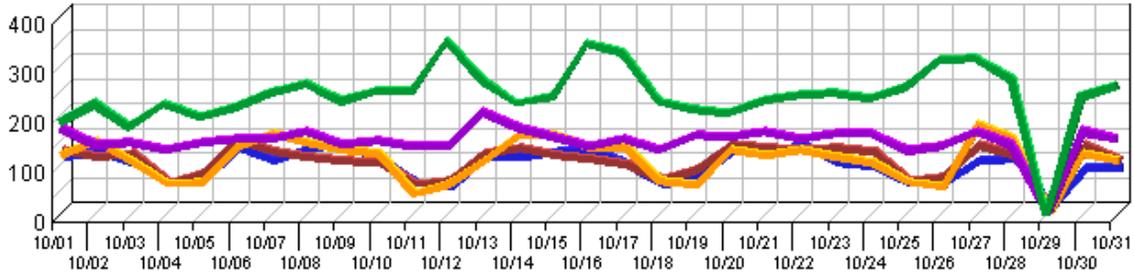


Top Entry Pages

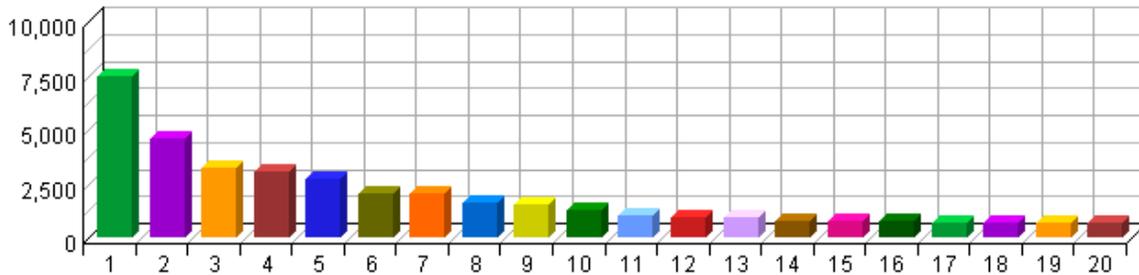
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	7,466	7.01%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	4,550	4.27%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,248	3.05%
4.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	3,068	2.88%
5.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,742	2.57%
6.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	2,037	1.91%
7.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,998	1.88%

8.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Undergraduates http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html	1,599	1.50%
9.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,490	1.40%
10.	Environmental Comments http://es.epa.gov/comments.html	1,249	1.17%
11.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,015	0.95%
12.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97.cgi	904	0.85%
13.	EPA–Compliance and Enforcement http://es.epa.gov/compliance/	893	0.84%
14.	Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthropogenic CO₂ http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html	803	0.75%
15.	http://es.epa.gov/ncerqa/	782	0.73%
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	747	0.70%
17.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light of Climate Change http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	705	0.66%
18.	http://es.epa.gov/ncerqa/sbir/	690	0.65%
19.	Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	679	0.64%
20.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	661	0.62%
	Subtotal	37,326	35.04%
	Other	69,213	64.96%
	Total	106,539	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

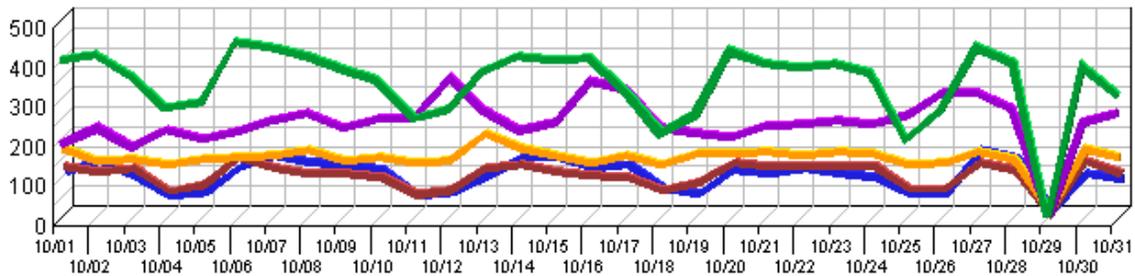
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

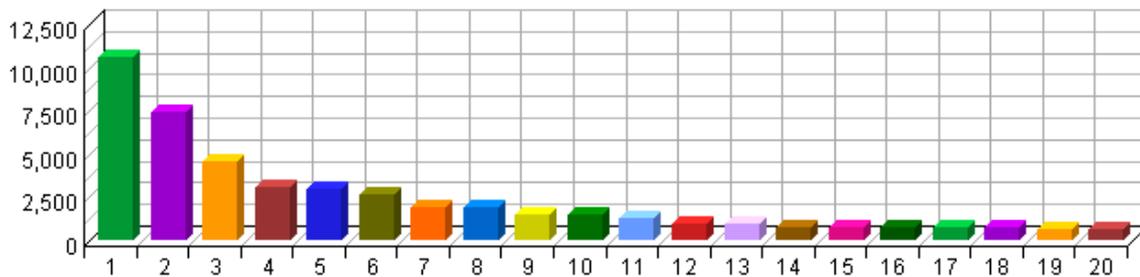
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	10,611	7.76%
2.	http://es.epa.gov/robots.txt	7,423	5.43%
3.	http://es.epa.gov/	4,523	3.31%
4.	http://es.epa.gov/ncer/fellow/	3,035	2.22%
5.	http://es.epa.gov/ncer/	2,925	2.14%
6.	http://es.epa.gov/ncer/rfa/	2,683	1.96%
7.	http://es.epa.gov/ncer/rfa/2009/2009_p3.html	1,924	1.41%
8.	http://es.epa.gov/ncer/p3/	1,902	1.39%
9.	http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html	1,513	1.11%
10.	http://es.epa.gov/ncer/sbir/	1,467	1.07%
11.	http://es.epa.gov/comments.html	1,245	0.91%
12.	http://es.epa.gov/ncer/events/	996	0.73%
13.	http://es.epa.gov/search97cgi/s97.cgi	901	0.66%
14.	http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html	772	0.56%
15.	http://es.epa.gov/ncerqa/	771	0.56%

16.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	745	0.54%
17.	http://es.epa.gov/ncer/grants/	727	0.53%
18.	http://es.epa.gov/compliance/	710	0.52%
19.	http://es.epa.gov/ncerqa/sbir/	684	0.50%
20.	http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	677	0.50%
	Subtotal	46,234	33.81%
	Other	90,493	66.19%
	Total	136,727	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

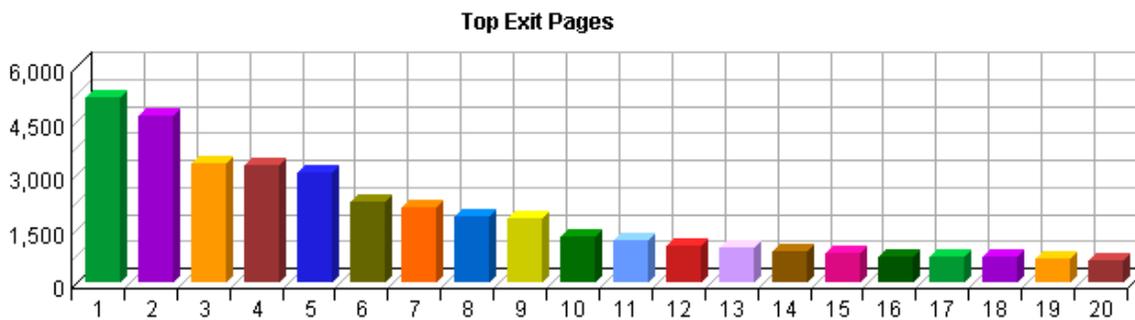
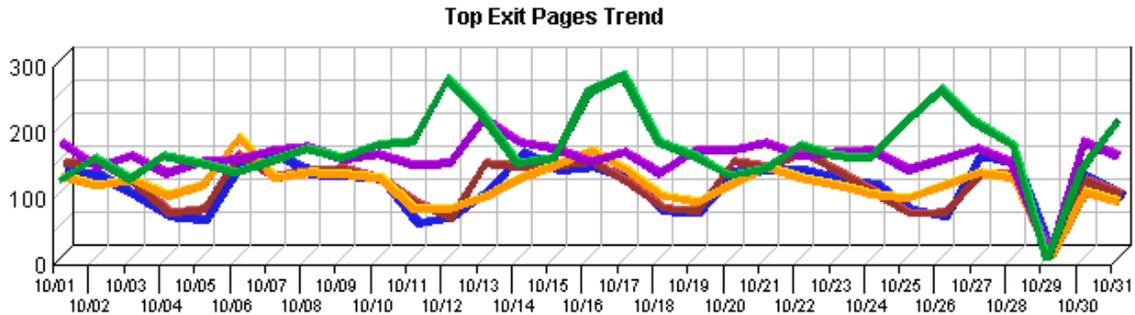
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	5,147	4.83%
2.	EnviroSen\$e US EPA http:// es.epa.gov/	4,612	4.33%
3.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	3,285	3.08%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,236	3.04%
5.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,041	2.85%
6.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	2,255	2.12%
7.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,110	1.98%
8.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,839	1.73%
9.	2009 Academic Year EPA Greater	1,799	1.69%

Research Opportunities (GRO)**Fellowships for Undergraduate**

http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html

10.	Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,249	1.17%
11.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,145	1.07%
12.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,036	0.97%
13.	SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97.cgi	956	0.90%
14.	Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html	881	0.83%
15.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	796	0.75%
16.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	707	0.66%
17.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	698	0.66%
18.	http://es.epa.gov/oeca/sector/	693	0.65%
19.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	647	0.61%
20.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	630	0.59%
	Subtotal	36,762	34.50%
	Other	69,792	65.50%
	Total	106,554	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

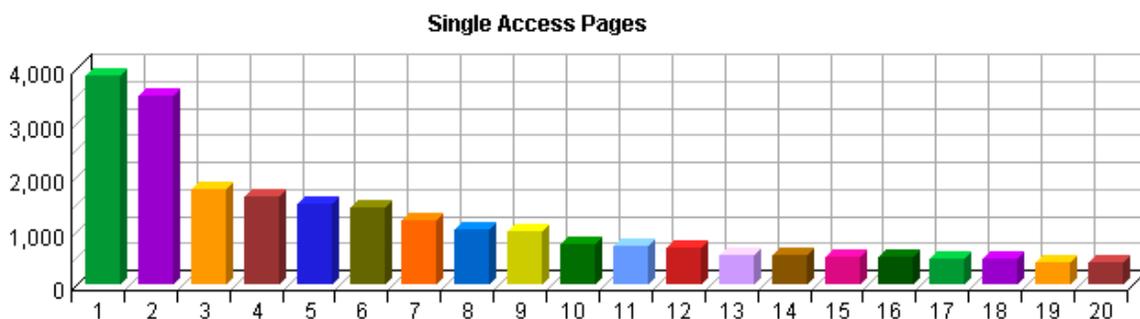
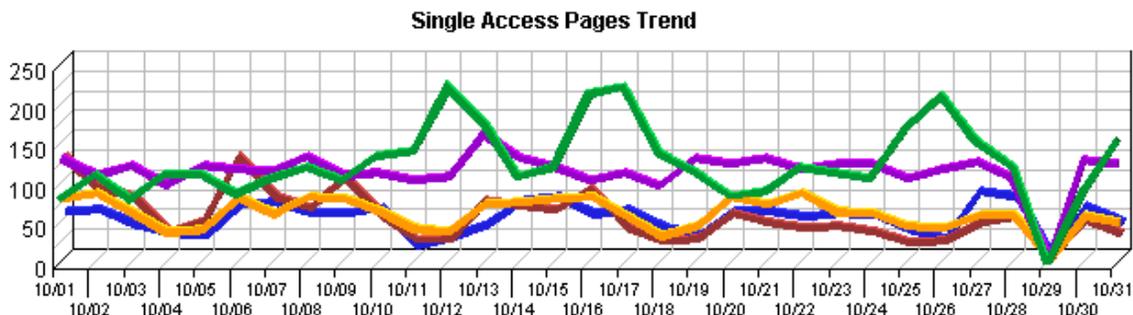
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ robots. txt	3,864	5.53%
2.	Enviro\$en\$e US EPA http:// es.epa.gov/	3,504	5.02%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,766	2.53%
4.	6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	1,618	2.32%
5.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,483	2.12%
6.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,426	2.04%
7.	2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde http:// es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	1,203	1.72%
8.	Enviro\$en\$e Comments http:// es.epa.gov/ comments. html	1,013	1.45%

9.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	978	1.40%
10.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	729	1.04%
11.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	708	1.01%
12.	Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gsc02.html	662	0.95%
13.	http:// es.epa.gov/ oeca/ sector/	549	0.79%
14.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	528	0.76%
15.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	502	0.72%
16.	SEARCH'97 Information Server – Default Template http:// es.epa.gov/ search97cgi/ s97_ cgi	495	0.71%
17.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	486	0.70%
18.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	473	0.68%
19.	Forecasting Ecosystem Services from Wetland Condition Analyses 2008 Grant Arch http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	413	0.59%
20.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	403	0.58%
	Subtotal	22,803	32.64%
	Other	47,056	67.36%
	Total	69,859	100.00%

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		4,665	4.38%
	1. http://es.epa.gov/robots.txt	4,157	3.90%
	1. Enviro\$en\$e US EPA http://es.epa.gov/	1,935	1.82%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,863	1.75%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	1,693	1.59%
	1. 6th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2009/2009_p3.html	1,634	1.53%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,268	1.19%
	1. 2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Undergraduates http://es.epa.gov/ncer/rfa/2009/2009_gro_undergrad.html	1,226	1.15%
	1. Enviro\$en\$e Comments http://es.epa.gov/comments.html	1,141	1.07%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	875	0.82%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	875	0.82%
	1. SEARCH'97 Information Server – Default Template http://es.epa.gov/search97cgi/s97.cgi	785	0.74%
	1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	708	0.66%

1. Integrated Design, Modeling, and Monitoring of Geologic Sequestration of Anthrop http://es.epa.gov/ncer/rfa/2008/2008_star_gsc02.html	588	0.55%
1. http://es.epa.gov/oeca/sector/	559	0.52%
1. EPA–Compliance and Enforcement http://es.epa.gov/compliance/	557	0.52%
1. Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	535	0.50%
1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	504	0.47%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	444	0.42%
1. Forecasting Ecosystem Services from Wetland Condition Analyses 2008 Grant Arch http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	428	0.40%
1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

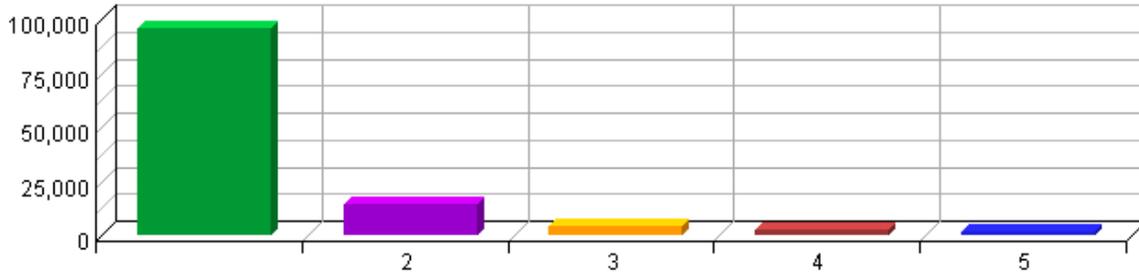


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

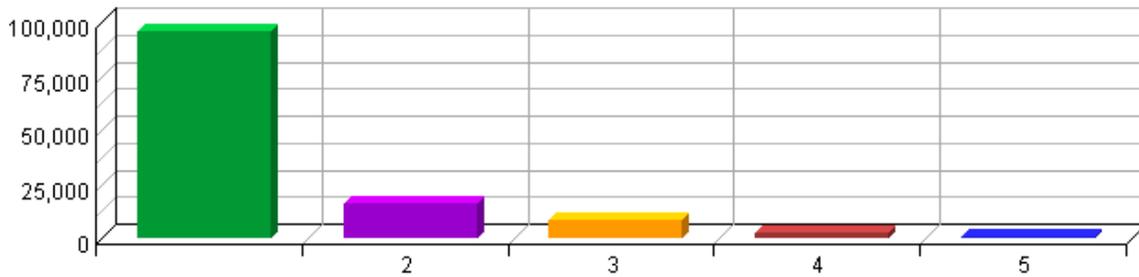
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

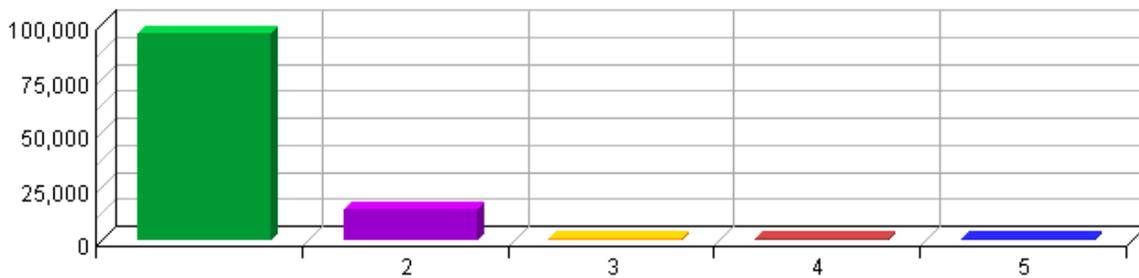
Visits by Referring Site



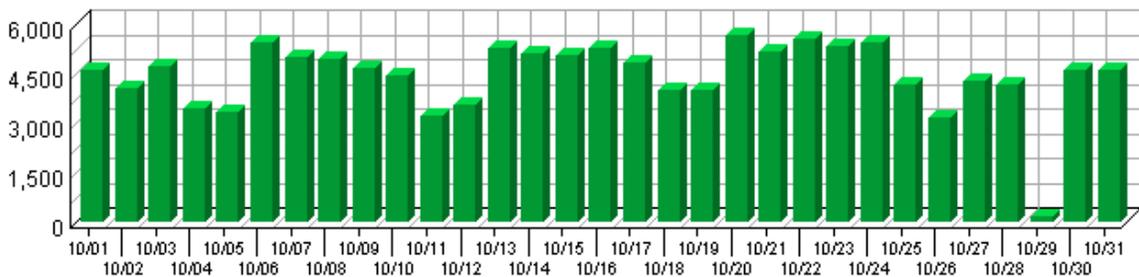
Visits by Referring Domain



Visits by Referring Page

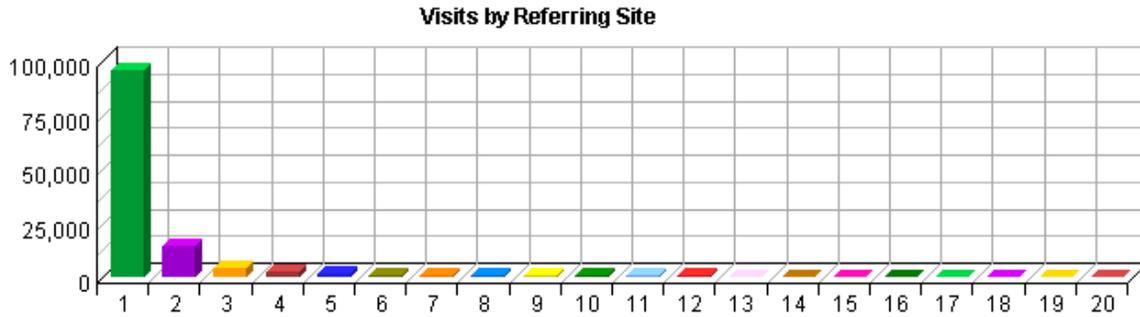


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	96,136	70.31%
2.	http://www.google.com/	14,738	10.78%
3.	http://es.epa.gov/	3,887	2.84%
4.	http://www.epa.gov/	2,414	1.77%
5.	http://search.yahoo.com/	1,777	1.30%
6.	http://images.google.com/	1,049	0.77%
7.	http://www.google.co.in/	975	0.71%
8.	http://www.google.co.uk/	637	0.47%
9.	http://www.google.ca/	608	0.44%
10.	http://www07.grants.gov/	577	0.42%
11.	http://cfpub.epa.gov/	559	0.41%
12.	http://nlquery.epa.gov/	439	0.32%
13.	http://search.msn.com/	385	0.28%
14.	http://search.live.com/	353	0.26%
15.	http://www.google.com.au/	265	0.19%
16.	http://www.grants.gov/	249	0.18%
17.	http://earth2.epa.gov/	223	0.16%
18.	http://yosemite.epa.gov/	221	0.16%
19.	http://www.google.cn/	207	0.15%
20.	http://www.google.fr/	180	0.13%
	Subtotal	125,879	92.07%
	Other	10,848	7.93%
	Total	136,727	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

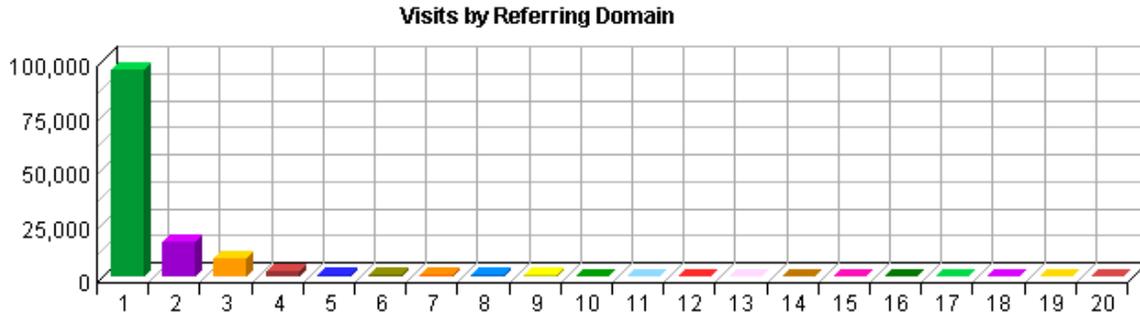
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	96,136	70.31%
2.	google.com	15,998	11.70%
3.	epa.gov	8,089	5.92%
4.	yahoo.com	2,228	1.63%
5.	google.co.in	1,090	0.80%
6.	grants.gov	826	0.60%
7.	google.co.uk	804	0.59%
8.	google.ca	681	0.50%
9.	live.com	424	0.31%
10.	msn.com	388	0.28%
11.	google.com.au	304	0.22%
12.	google.cn	235	0.17%
13.	google.fr	202	0.15%
14.	google.de	198	0.14%
15.	ask.com	197	0.14%
16.	aol.com	187	0.14%
17.	business.gov	173	0.13%
18.	google.it	163	0.12%
19.	usasearch.gov	154	0.11%
20.	google.es	147	0.11%
	Subtotal	128,624	94.07%
	Other	8,103	5.93%
	Total	136,727	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

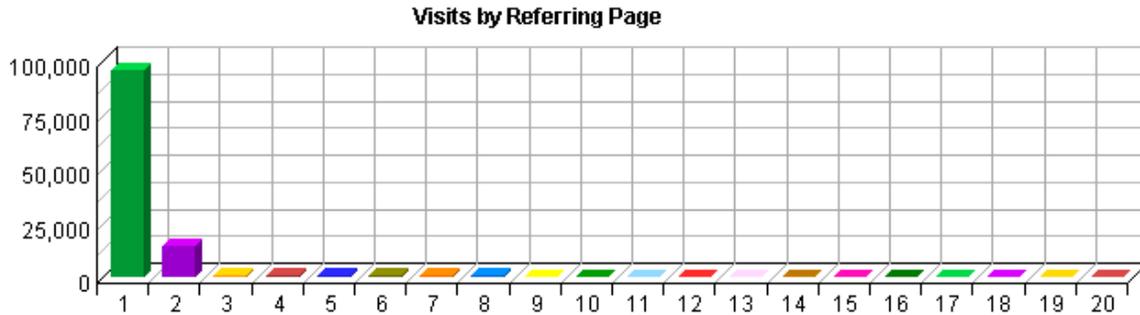
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	96,136	70.31%
2.	http://www.google.com/search	14,397	10.53%
3.	http://search.yahoo.com/ search	1,268	0.93%
4.	http://images.google.com/ imgres	1,048	0.77%
5.	http://www.google.co.in/ search	965	0.71%
6.	http://www.google.co.uk/ search	629	0.46%
7.	http://www.google.ca/search	604	0.44%
8.	http://nlquery.epa.gov/ epasearch/epasearch	439	0.32%
9.	http://www.epa.gov/careers/ stuopp.html	393	0.29%
10.	http://es.epa.gov/	380	0.28%
11.	http://es.epa.gov/ncer/	376	0.28%
12.	http://search.msn.com/results. aspx	367	0.27%
13.	http://search.live.com/ results.aspx	345	0.25%
14.	http://www.google.com.au/ search	263	0.19%
15.	http://www.epa.gov/epahome/ scitech.htm	249	0.18%
16.	http://es.epa.gov/search.html	217	0.16%
17.	http://www.google.cn/search	207	0.15%
18.	http://www.epa.gov/ord/htm/ jobs_ord.htm	179	0.13%
19.	http://www.google.fr/search	178	0.13%
20.	http://www.ask.com/web	175	0.13%
	Subtotal	118,815	86.90%
	Other	17,912	13.10%
	Total	136,727	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

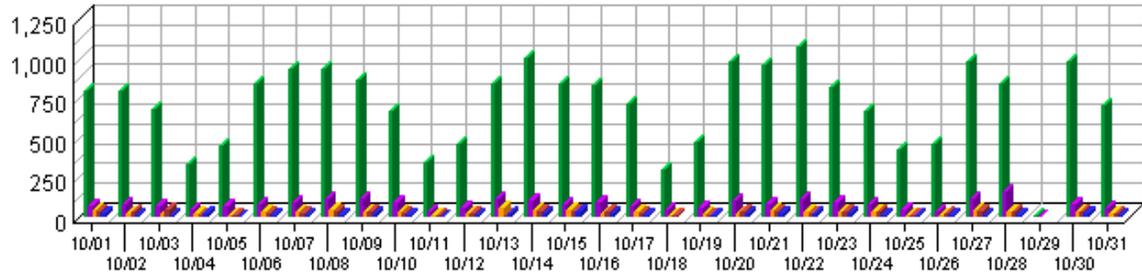
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

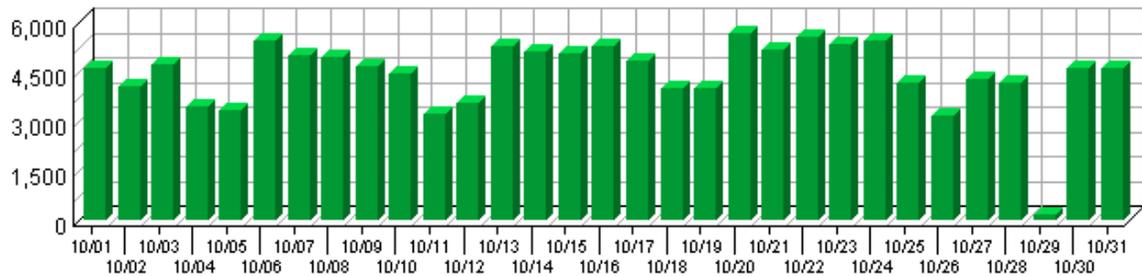
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

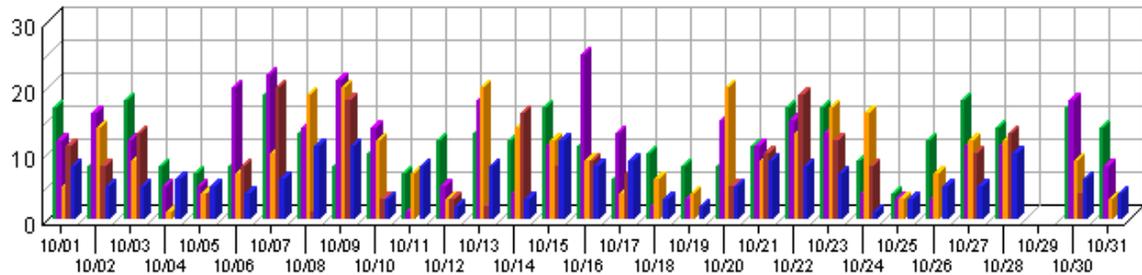
Activity by Search Engine



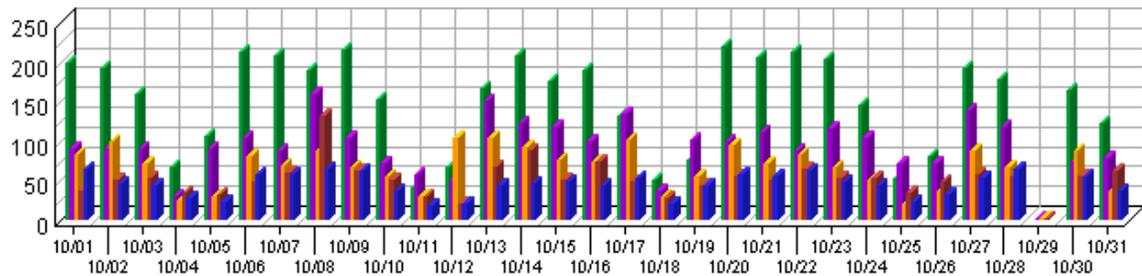
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

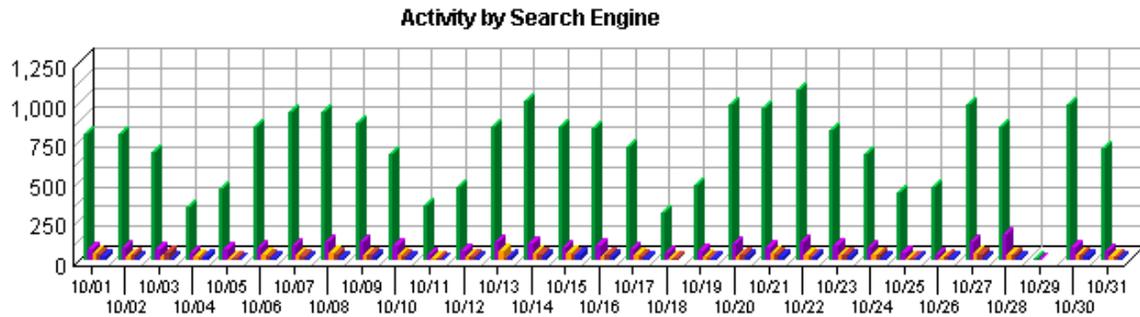


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	22,092	77.63%
2.	yahoo	2,413	8.48%
3.	google uk	934	3.28%
4.	google canada	797	2.80%
5.	msn	464	1.63%
6.	google australia	395	1.39%
7.	google france	224	0.79%
8.	google germany	220	0.77%
9.	google italy	188	0.66%
10.	aol netfind	161	0.57%
11.	yahoo spain	99	0.35%
12.	google japan	88	0.31%
13.	yahoo japan	53	0.19%
14.	altavista	53	0.19%
15.	yahoo taiwan	45	0.16%
16.	yahoo india	38	0.13%
17.	yahoo canada	33	0.12%
18.	google austria	26	0.09%
19.	yahoo singapore	16	0.06%
20.	yandex	16	0.06%
	Subtotal	28,355	99.63%
	Total	28,459	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star fellowship	339	1.19%
	epa star	323	1.13%
	epa sbir	207	0.73%
	nanotechnology future .ppt	206	0.72%
	epa	103	0.36%
	forms	102	0.36%
	particulate matter	69	0.24%
	microbial problems in different ready to eat foods pdf	64	0.22%
	clostridium pasteurianum photofermentation growth monod model	63	0.22%
	environmental protection agency	62	0.22%
	epa nanotechnology	61	0.21%
	epa oeca	58	0.20%
	lidar bathymetry filetype:pdf	57	0.20%
	remote sensing pdf	56	0.20%
	environmental research	54	0.19%
	epa grants	52	0.18%
	vermicomposting ppt	52	0.18%
	ncer	52	0.18%
	epa fellowship	49	0.17%
	epa funding	48	0.17%
2. yahoo	epa	158	0.56%
	graduate fellowships	46	0.16%
	ozonation	37	0.13%
	indirect chromium reduction by bacteria	16	0.06%
	ncerqa	15	0.05%
	fellowships	14	0.05%
	epa star fellowship	10	0.04%
	p3	10	0.04%
	science research topics	9	0.03%
	environmental research	9	0.03%
	binks manufacturing company	8	0.03%
	epa sbir model budget	7	0.02%
	epa star graduate fellowship	7	0.02%
	national center for environmental research	6	0.02%
	epa p3	6	0.02%
	nanotechnology	6	0.02%
	epa oeca	6	0.02%
kleer flo company	6	0.02%	

	recrea environmental	6	0.02%
	star grants	5	0.02%
3. google uk	forms	59	0.21%
	health	16	0.06%
	define:primary employment	15	0.05%
	climate change	10	0.04%
	edc chemistry structure	9	0.03%
	water quality hydrology ppt	8	0.03%
	mnc powerpoint for kids	6	0.02%
	change	6	0.02%
	risk assessment example	4	0.01%
	define: primary employment	4	0.01%
	basic nanotechnology	3	0.01%
	epa.gov	3	0.01%
	nanomaterials	3	0.01%
	fish decision making tool	3	0.01%
	methane car	3	0.01%
	nanotechnology environmental	3	0.01%
	water researcher	3	0.01%
	nanotechnology standard	3	0.01%
	epa compliance	2	0.01%
	nanometer comparison	2	0.01%
4. google canada	forms	12	0.04%
	anachemia solvents	9	0.03%
	united states environmental assessment center	8	0.03%
	purge stream	7	0.02%
	climate change	6	0.02%
	health	5	0.02%
	maternal infant research on environmental chemicals canada	4	0.01%
	tse results	4	0.01%
	future environmental issues	4	0.01%
	health continuum	4	0.01%
	nanomaterials in the environment filetype:ppt	4	0.01%
	zenon environmental burlington	3	0.01%
	health care continuum	3	0.01%
	lisle–metrix	3	0.01%
	massachusetts environmental technology funding	3	0.01%
	epa star fellowship	3	0.01%
	conversion coating	3	0.01%
	r831533	2	0.01%
	epa science forum 2002 meeting the challenges	2	0.01%
	nanotechnology and the environment	2	0.01%

5.	msn	epa	31	0.11%
		membrane lipids ppt	10	0.04%
		epa.gov	7	0.02%
		star grant	5	0.02%
		fellowships	4	0.01%
		epa star	4	0.01%
		m. brandon jones, epa, washington, dc	4	0.01%
		3500 davisville road, hatboro, pa	3	0.01%
		arsenic removal systems	3	0.01%
		http://es.epa.gov/ncer/nano/questions/index.html	3	0.01%
		nanotechnology	3	0.01%
		small business innovation research	3	0.01%
		consolidated plastics	3	0.01%
		indiana waste exchange	3	0.01%
		bio-recovery systems	2	0.01%
		center for environmental research	2	0.01%
		phosphorus recovery sewage 2008	2	0.01%
		ncer, epa	2	0.01%
		epa compliance	2	0.01%
		epa heavy metals	2	0.01%
6.	google	knowledge of potential environmental damage to hair	48	0.17%
	australia	forms	8	0.03%
		health	4	0.01%
		define:primary employment	4	0.01%
		edc size of offspring or eggs	4	0.01%
		change	3	0.01%
		osha, hexavalent chromium, dose-response	3	0.01%
		ncer epa	3	0.01%
		western washington university sustainability	2	0.01%
		sustainable designs	2	0.01%
		risk assessment and hazard identification	2	0.01%
		define:funding agreement	2	0.01%
		epa ncer	2	0.01%
		uses of natural fiber composites	2	0.01%
		climate change	2	0.01%
		climate of marshes	2	0.01%
		endocrine disruption, neurodevelopment	2	0.01%
		cardiovascular disease continuum of events	2	0.01%
		effects of pesticides on children	2	0.01%
		ecological impacts of climate change	2	0.01%
7.	google	california davis	5	0.02%
		biomarkers and powerpoint presentation	2	0.01%

france	national mall washington	2	0.01%
	precious puberty presentation powerpoint microsoft	2	0.01%
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	p. payment drinking water risk	2	0.01%
	www.epa.gov	2	0.01%
	pollution control conferences in france 2008	2	0.01%
	notebooks	2	0.01%
	nano publications	2	0.01%
	epa nanotechnologies	1	0.00%
	grafting phb	1	0.00%
	surfactant properties of macromolecules filetype:ppt	1	0.00%
	molecule	1	0.00%
	research summary fall 2007	1	0.00%
	exposÃ© ppt pollution fÃ©cale	1	0.00%
	memtec america product	1	0.00%
	epa nano	1	0.00%
8.	chemistry filetype:ppt	11	0.04%
google	morton powder coatings	2	0.01%
germany	filtration with nanofibers	2	0.01%
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	epa office	2	0.01%
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	quantitative structureâ€“activity relationship models for prediction of estrogen receptor binding affinity of structurally diverse chemicals	2	0.01%
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9.	chemical volatility pdf	9	0.03%
google	mazzali systems	4	0.01%
italy			

	cafimar	2	0.01%
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	research fellowships	1	0.00%
	dale vitt	1	0.00%
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	estrogen effect power point	1	0.00%
10. aol netfind	www.epa.gov	5	0.02%
	environmental protection agency	4	0.01%
	epa.gov	4	0.01%
	epa	3	0.01%
	lakeview engineered products	2	0.01%
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	epa/gov	1	0.00%
	hold harmless agreement	1	0.00%
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	cum laude gpa woodbury university	1	0.00%
	health	1	0.00%
	dave macarus	1	0.00%
	selig chemicals	1	0.00%
	global pump company	1	0.00%
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11. yahoo spain	candid	14	0.05%
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	booklets	6	0.02%
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japan	hyde products,inc.	2	0.01%
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	memcor backwash	2	0.01%
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	analytical	1	0.00%
	cyp2c kidney	1	0.00%
14.	oeca domain:epa.gov	2	0.01%
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taiwan	epa compliance	2	0.01%
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16.	consequences of human activities	4	0.01%
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india	recovery of silver from photographic waste	1	0.00%
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	email @epa.gov	1	0.00%
	epa drinking water	1	0.00%
	projects on arsenic compounds in nanotechnology	1	0.00%
	hydroclave vendors	1	0.00%
	project topics from economics	1	0.00%
17.	environmental research	3	0.01%
yahoo	energy research grant funding	2	0.01%
canada	funding for small business in environmental monitoring	2	0.01%
	p3	2	0.01%
	national epa directors	2	0.01%
	wynn's climate system	1	0.00%
	centers for autistic children in detroit	1	0.00%
	binks manufacturing company	1	0.00%
	ftir spectrum phbv polyhydroxybutyrate	1	0.00%
	human land use effect on aquatic ecosystem	1	0.00%

	greco brothers inc.	1	0.00%
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	terra kleen	1	0.00%
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	health effects of particulate matter	1	0.00%
	murphy ltd	1	0.00%
	childrens growth disorders	1	0.00%
	ftir spectrum biopol	1	0.00%
18.	washington dc map national mall	2	0.01%
google	epa 2009	2	0.01%
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	delta c13 o18 isotope in groundwater	1	0.00%
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	lancy international	1	0.00%
	multi scale modelling of aquatic ecosystem	1	0.00%
	environmental uncertainty assessment	1	0.00%
	nanomaterials: safe or unsafe?	1	0.00%
	s.p. mcgrath, z.g. shen and f.j. zhao: heavy metal uptake and chemical changes in the rhizosphere of	1	0.00%
	organophosphate	1	0.00%
19.	ballast water treatment system	2	0.01%
yahoo	research studies, children's environment	1	0.00%
singapore	why is your purpose for enrolling in environmental science	1	0.00%
	3l filters	1	0.00%
	bilge and ballast system	1	0.00%
	particulate model of matter	1	0.00%
	endocrine marine test	1	0.00%
	price mwir camera	1	0.00%
	scrubber system in semiconductor	1	0.00%
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	das ppt	1	0.00%

	research questions (children)	1	0.00%
	autism in children	1	0.00%
	aqua magnetics international inc	1	0.00%
	environmental competitions for 2009	1	0.00%
20.	hormann a440	3	0.01%
yandex	toxicity of nio nanoparticles	2	0.01%
	particulate matter	2	0.01%
	biocontrol lithium in the rhizosphere pine.....pseudomonas	1	0.00%
	environmental problem	1	0.00%
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	fluitek	1	0.00%
	double layer on nanomaterials	1	0.00%
	kleentek	1	0.00%
	raman shift dwcnt	1	0.00%
	dwcnt	1	0.00%
	oil mop, inc	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,875	13.62%
	of	2,169	7.62%
	environmental	1,570	5.52%
	star	1,229	4.32%
	in	1,226	4.31%
	research	1,032	3.63%
	for	1,009	3.55%
	the	877	3.08%
	nanotechnology	804	2.83%
	ppt	757	2.66%
	fellowship	747	2.62%
	to	576	2.02%
	health	558	1.96%
	sbir	550	1.93%
	on	533	1.87%
	water	524	1.84%
	grants	482	1.69%
grant	394	1.38%	
2008	376	1.32%	
change	357	1.25%	
2. yahoo	epa	423	1.49%
	environmental	206	0.72%

	of	201	0.71%
	research	168	0.59%
	in	145	0.51%
	inc	111	0.39%
	the	102	0.36%
	for	86	0.30%
	fellowships	85	0.30%
	company	70	0.25%
	health	69	0.24%
	graduate	63	0.22%
	water	56	0.20%
	children	55	0.19%
	nanotechnology	49	0.17%
	to	48	0.17%
	on	45	0.16%
	center	45	0.16%
	star	45	0.16%
	grants	43	0.15%
3. google uk	of	113	0.40%
	in	70	0.25%
	forms	59	0.21%
	environmental	56	0.20%
	the	49	0.17%
	for	47	0.17%
	health	44	0.15%
	to	42	0.15%
	research	41	0.14%
	change	39	0.14%
	water	35	0.12%
	on	32	0.11%
	risk	31	0.11%
	epa	29	0.10%
	powerpoint	28	0.10%
	climate	28	0.10%
	nanotechnology	27	0.09%
	how	26	0.09%
	ppt	24	0.08%
	children	22	0.08%
4. google canada	of	93	0.33%
	environmental	70	0.25%
	epa	56	0.20%
	in	51	0.18%

	the	46	0.16%
	health	42	0.15%
	research	39	0.14%
	for	39	0.14%
	on	32	0.11%
	to	30	0.11%
	environment	26	0.09%
	climate	22	0.08%
	change	20	0.07%
	ecosystem	17	0.06%
	water	17	0.06%
	how	16	0.06%
	children	15	0.05%
	effects	14	0.05%
	assessment	14	0.05%
	human	14	0.05%
5. msn	epa	110	0.39%
	of	37	0.13%
	research	32	0.11%
	environmental	30	0.11%
	in	27	0.09%
	for	24	0.08%
	star	19	0.07%
	water	18	0.06%
	health	17	0.06%
	on	13	0.05%
	systems	13	0.05%
	grant	12	0.04%
	nanotechnology	11	0.04%
	ppt	10	0.04%
	to	10	0.04%
	lipids	10	0.04%
	membrane	10	0.04%
	air	8	0.03%
	fellowships	8	0.03%
	grants	8	0.03%
6. google australia	of	131	0.46%
	to	63	0.22%
	environmental	63	0.22%
	potential	54	0.19%
	knowledge	49	0.17%
	hair	48	0.17%

	damage	48	0.17%
	change	31	0.11%
	the	24	0.08%
	climate	21	0.07%
	for	19	0.07%
	in	19	0.07%
	health	18	0.06%
	epa	16	0.06%
	on	14	0.05%
	ecosystem	13	0.05%
	air	11	0.04%
	research	10	0.04%
	powerpoint	10	0.04%
	environment	10	0.04%
7. google france	of	28	0.10%
	ppt	18	0.06%
	the	13	0.05%
	epa	11	0.04%
	in	11	0.04%
	water	9	0.03%
	powerpoint	7	0.02%
	filetype:ppt	7	0.02%
	environmental	7	0.02%
	nanoparticles	6	0.02%
	national	6	0.02%
	california	5	0.02%
	2008	5	0.02%
	presentation	5	0.02%
	risk	5	0.02%
	assessment	5	0.02%
	mall	5	0.02%
	pdf	5	0.02%
	for	5	0.02%
	to	5	0.02%
8. google germany	of	24	0.08%
	epa	16	0.06%
	in	14	0.05%
	the	13	0.05%
	filetype:ppt	13	0.05%
	chemistry	11	0.04%
	water	10	0.04%
	change	9	0.03%

	for	8	0.03%
	research	7	0.02%
	filtration	7	0.02%
	climate	6	0.02%
	powerpoint	6	0.02%
	map	6	0.02%
	ppt	6	0.02%
	university	5	0.02%
	new	5	0.02%
	global	5	0.02%
	natural	4	0.01%
	ecosystem	4	0.01%
9. google italy	pdf	14	0.05%
	mazzali	11	0.04%
	ppt	10	0.04%
	of	10	0.04%
	chemical	9	0.03%
	volatility	9	0.03%
	systems	9	0.03%
	epa	9	0.03%
	biomarkers	7	0.02%
	water	7	0.02%
	research	6	0.02%
	in	6	0.02%
	project	5	0.02%
	nanoparticles	5	0.02%
	effect	5	0.02%
	filetype:ppt	4	0.01%
	health	4	0.01%
	the	4	0.01%
	power	4	0.01%
	mercury	4	0.01%
10. aol netfind	epa	16	0.06%
	in	15	0.05%
	the	14	0.05%
	environmental	12	0.04%
	of	10	0.04%
	to	9	0.03%
	for	8	0.03%
	protection	8	0.03%
	is	7	0.02%
	agency	6	0.02%

	children	6	0.02%
	research	6	0.02%
	national	6	0.02%
	on	6	0.02%
	www.epa.gov	5	0.02%
	water	5	0.02%
	mall	5	0.02%
	how	5	0.02%
	atmospheric	5	0.02%
	map	4	0.01%
11. yahoo spain	candid	15	0.05%
	matter	8	0.03%
	particulate	6	0.02%
	awards	6	0.02%
	of	6	0.02%
	effects	6	0.02%
	booklets	6	0.02%
	change	5	0.02%
	climate	5	0.02%
	tomatoes	4	0.01%
	sweet	4	0.01%
	expo	4	0.01%
	suites	4	0.01%
	pictures	4	0.01%
	epa	3	0.01%
	symptoms	3	0.01%
	feasibility	3	0.01%
	mercury	3	0.01%
	volatile	3	0.01%
	fish	3	0.01%
12. google japan	ppt	7	0.02%
	of	7	0.02%
	environmental	7	0.02%
	nanotube	5	0.02%
	conference	4	0.01%
	presentation	4	0.01%
	hyde	3	0.01%
	john	3	0.01%
	epa	3	0.01%
	length	3	0.01%
	university	3	0.01%
	health	2	0.01%

	elsevier	2	0.01%
	products,inc.	2	0.01%
	skin	2	0.01%
	height	2	0.01%
	effect	2	0.01%
	nanoparticle,	2	0.01%
	top	2	0.01%
	filetype:pdf	2	0.01%
13. yahoo japan	atochem	8	0.03%
	america	7	0.02%
	elf	6	0.02%
	inc.	5	0.02%
	north	5	0.02%
	human	3	0.01%
	system	3	0.01%
	ct-1	2	0.01%
	asthma	2	0.01%
	k-tube	2	0.01%
	mice	2	0.01%
	dolph	2	0.01%
	pcr	2	0.01%
	cetco	2	0.01%
	biodiversity	2	0.01%
	emulsion	2	0.01%
	c57bl/6	2	0.01%
	john	2	0.01%
	kleer	2	0.01%
	inc,	2	0.01%
14. altavista	of	5	0.02%
	epa	5	0.02%
	domain:epa.gov	4	0.01%
	center	3	0.01%
	water	3	0.01%
	environmental	3	0.01%
	research	3	0.01%
	in	3	0.01%
	national	3	0.01%
	assessment	3	0.01%
	safety	2	0.01%
	oeca	2	0.01%
	co2	2	0.01%
	stack	2	0.01%

	enforcement	2	0.01%
	drinking	2	0.01%
	tcpp	2	0.01%
	powerpoint	2	0.01%
	the	2	0.01%
	technologies	2	0.01%
15. yahoo taiwan	pci	6	0.02%
	ozone	6	0.02%
	filter	3	0.01%
	future	3	0.01%
	children	3	0.01%
	option	2	0.01%
	co.,	2	0.01%
	acyclovir	2	0.01%
	hazard	2	0.01%
	weight	2	0.01%
	classification	2	0.01%
	glutathione	2	0.01%
	environment	2	0.01%
	transferase	2	0.01%
	nemser	2	0.01%
	stuart	2	0.01%
	risk	2	0.01%
	ltd.	2	0.01%
	modsonic	2	0.01%
	epa	2	0.01%
16. yahoo india	of	14	0.05%
	activities	6	0.02%
	consequences	6	0.02%
	human	6	0.02%
	on	5	0.02%
	nanotechnology	4	0.01%
	environmental	3	0.01%
	in	3	0.01%
	information	2	0.01%
	waste	2	0.01%
	chemistry	2	0.01%
	phthalazine	2	0.01%
	health	2	0.01%
	effects	2	0.01%
	environment	2	0.01%
	hydroclave	2	0.01%

	pollution	2	0.01%
	tropospheric	2	0.01%
	from	2	0.01%
	review	2	0.01%
17. yahoo canada	research	5	0.02%
	environmental	5	0.02%
	funding	4	0.01%
	for	3	0.01%
	ltd	3	0.01%
	in	3	0.01%
	grant	3	0.01%
	monitoring	3	0.01%
	disorders	2	0.01%
	epa	2	0.01%
	energy	2	0.01%
	directors	2	0.01%
	national	2	0.01%
	ftir	2	0.01%
	p3	2	0.01%
	business	2	0.01%
	spectrum	2	0.01%
	of	2	0.01%
	small	2	0.01%
	manufacturing	1	0.00%
18. google austria	of	5	0.02%
	training	3	0.01%
	changes	3	0.01%
	the	3	0.01%
	national	2	0.01%
	map	2	0.01%
	epa	2	0.01%
	in	2	0.01%
	dc	2	0.01%
	on	2	0.01%
	musical	2	0.01%
	effect	2	0.01%
	10	2	0.01%
	music	2	0.01%
	washington	2	0.01%
	progress	2	0.01%
	mall	2	0.01%
	processing	2	0.01%

	ecosystem	2	0.01%
	2009	2	0.01%
19. yahoo singapore	system	4	0.01%
	ballast	3	0.01%
	in	3	0.01%
	treatment	2	0.01%
	for	2	0.01%
	environmental	2	0.01%
	water	2	0.01%
	research	2	0.01%
	purpose	1	0.00%
	model	1	0.00%
	endocrine	1	0.00%
	matter	1	0.00%
	marine	1	0.00%
	test	1	0.00%
	children	1	0.00%
	bilge	1	0.00%
	inc	1	0.00%
	scrubber	1	0.00%
	why	1	0.00%
	camera	1	0.00%
20. yandex	a440	3	0.01%
	hormann	3	0.01%
	matter	2	0.01%
	particulate	2	0.01%
	dwcnt	2	0.01%
	toxicity	2	0.01%
	nio	2	0.01%
	nanoparticles	2	0.01%
	of	2	0.01%
	mop,	1	0.00%
	on	1	0.00%
	rhizosphere	1	0.00%
	environmental	1	0.00%
	shift	1	0.00%
	layer	1	0.00%
	biocontrol	1	0.00%
	raman	1	0.00%
	double	1	0.00%
	pine.....pseudomonas	1	0.00%
	nanomaterials	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



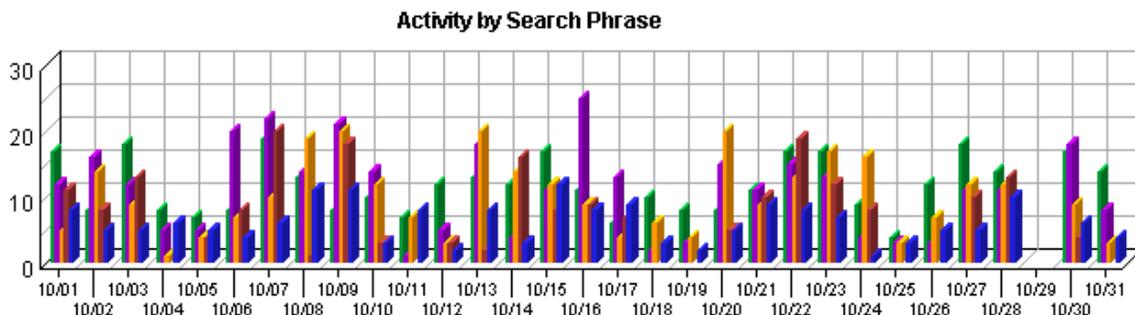
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star fellowship	353	1.24%
2.	epa star	335	1.18%
3.	epa	301	1.06%
4.	epa sbir	212	0.75%
5.	forms	182	0.64%
6.	particulate matter	78	0.27%
7.	environmental protection agency	69	0.24%
8.	epa nanotechnology	68	0.24%
9.	epa oeca	66	0.23%
10.	environmental research	66	0.23%
11.	microbial problems in different ready to eat foods pdf	64	0.23%
12.	clostridium pasteurianum photofermentation growth monod model	63	0.22%
13.	ncer	58	0.20%
14.	remote sensing pdf	57	0.20%
15.	epa grants	55	0.19%
16.	oeca	54	0.19%
17.	epa fellowship	54	0.19%
18.	graduate fellowships	52	0.18%
19.	epa.gov	51	0.18%

20.	health	51	0.18%
	Subtotal	2,289	8.05%
	Total	28,438	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star fellowship	google	339	1.19%
	yahoo	10	0.04%
	google canada	3	0.01%
	google uk	1	0.00%
2. epa star	google	323	1.14%
	msn	4	0.01%
	yahoo	3	0.01%
	google canada	2	0.01%
	google uk	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	158	0.56%
	google	103	0.36%
	msn	31	0.11%
	aol netfind	3	0.01%
	all the web	2	0.01%
	sapo	2	0.01%
	google canada	1	0.00%
	yahoo italy	1	0.00%
4. epa sbir	google	207	0.73%
	yahoo	4	0.01%
	msn	1	0.00%
5. forms	google	102	0.36%
	google uk	59	0.21%
	google canada	12	0.04%
	google australia	8	0.03%
	aol netfind	1	0.00%
6. particulate matter	google	69	0.24%
	yahoo spain	3	0.01%

	yandex	2	0.01%
	yahoo	2	0.01%
	msn	2	0.01%
7. environmental protection agency	google	62	0.22%
	aol netfind	4	0.01%
	lycos	2	0.01%
	msn	1	0.00%
8. epa nanotechnology	google	61	0.21%
	google uk	2	0.01%
	yahoo	2	0.01%
	google italy	1	0.00%
	google japan	1	0.00%
	ninemsn	1	0.00%
9. epa oeca	google	58	0.20%
	yahoo	6	0.02%
	google canada	2	0.01%
10. environmental research	google	54	0.19%
	yahoo	9	0.03%
	yahoo canada	3	0.01%
11. microbial problems in different ready to eat foods pdf	google	64	0.23%
12. clostridium pasteurianum photofermentation growth monod model	google	63	0.22%
13. ncer	google	52	0.18%
	yahoo	5	0.02%
	google canada	1	0.00%
14. remote sensing pdf	google	56	0.20%
	google uk	1	0.00%
15. epa grants	google	52	0.18%
	yahoo	2	0.01%
	msn	1	0.00%
16. oeca	google	48	0.17%
	msn	2	0.01%
	yahoo	2	0.01%
	google canada	2	0.01%
17. epa fellowship	google	49	0.17%
	yahoo	4	0.01%
	google canada	1	0.00%
18. graduate fellowships	yahoo	46	0.16%

	google	6	0.02%
19. epa.gov	google	35	0.12%
	msn	7	0.02%
	aol netfind	4	0.01%
	google uk	3	0.01%
	google canada	1	0.00%
	compuserve	1	0.00%
20. health	google	25	0.09%
	google uk	16	0.06%
	google canada	5	0.02%
	google australia	4	0.01%
	aol netfind	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



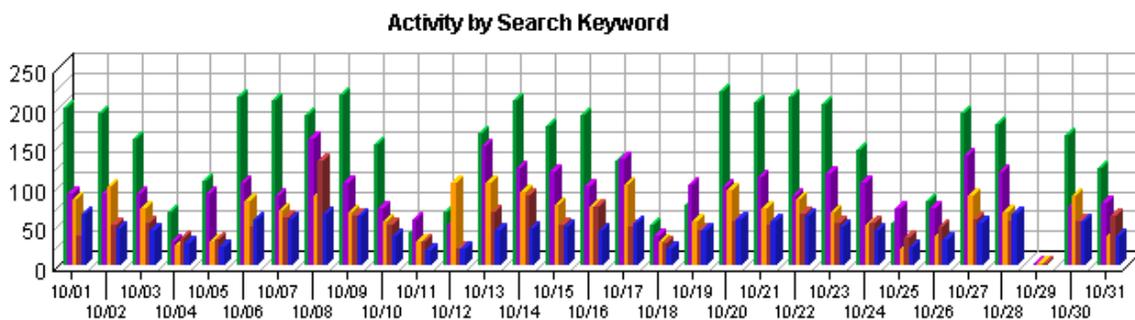
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,591	4.27%
2.	of	2,862	2.66%
3.	environmental	2,052	1.91%
4.	in	1,609	1.50%
5.	research	1,360	1.26%
6.	star	1,321	1.23%
7.	for	1,257	1.17%
8.	the	1,159	1.08%
9.	nanotechnology	929	0.86%
10.	ppt	854	0.79%
11.	fellowship	801	0.75%
12.	to	793	0.74%
13.	health	772	0.72%
14.	water	702	0.65%
15.	on	695	0.65%
16.	sbir	610	0.57%
17.	grants	554	0.52%
18.	change	485	0.45%
19.	grant	457	0.43%
20.	environment	445	0.41%
	Subtotal	24,308	22.61%
	Total	107,512	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,875	3.60%
	yahoo	423	0.39%
	msn	110	0.10%
	google canada	56	0.05%
	google uk	29	0.03%
	aol netfind	16	0.01%
	google australia	16	0.01%
	google germany	16	0.01%
	google france	11	0.01%
	google italy	9	0.01%
	altavista	5	0.00%
	all the web	4	0.00%
	google japan	3	0.00%
	yahoo spain	3	0.00%
	netscape	2	0.00%
	sapo	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo canada	2	0.00%
	google austria	2	0.00%
	yahoo italy	1	0.00%
2. of	google	2,169	2.02%
	yahoo	201	0.19%
	google australia	131	0.12%
	google uk	113	0.11%
	google canada	93	0.09%
	msn	37	0.03%
	google france	28	0.03%
	google germany	24	0.02%
	yahoo india	14	0.01%
	aol netfind	10	0.01%
	google italy	10	0.01%
	google japan	7	0.01%
	yahoo spain	6	0.01%
	google austria	5	0.00%
	altavista	5	0.00%
	yahoo canada	2	0.00%
	yandex	2	0.00%
	searchalot	1	0.00%

	yahoo australia &nz	1	0.00%
	yahoo japan	1	0.00%
3. environmental	google	1,570	1.46%
	yahoo	206	0.19%
	google canada	70	0.07%
	google australia	63	0.06%
	google uk	56	0.05%
	msn	30	0.03%
	aol netfind	12	0.01%
	google japan	7	0.01%
	google france	7	0.01%
	yahoo canada	5	0.00%
	netscape	4	0.00%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo india	3	0.00%
	lycos	2	0.00%
	yahoo singapore	2	0.00%
	yahoo spain	2	0.00%
	google italy	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo japan	1	0.00%
4. in	google	1,226	1.14%
	yahoo	145	0.13%
	google uk	70	0.07%
	google canada	51	0.05%
	msn	27	0.03%
	google australia	19	0.02%
	aol netfind	15	0.01%
	google germany	14	0.01%
	google france	11	0.01%
	google italy	6	0.01%
	yahoo uk &ireland	4	0.00%
	yahoo singapore	3	0.00%
	yahoo india	3	0.00%
	yahoo canada	3	0.00%
	altavista	3	0.00%
	google japan	2	0.00%
	google austria	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	yandex	1	0.00%

5. research	google	1,032	0.96%
	yahoo	168	0.16%
	google uk	41	0.04%
	google canada	39	0.04%
	msn	32	0.03%
	google australia	10	0.01%
	google germany	7	0.01%
	google italy	6	0.01%
	aol netfind	6	0.01%
	yahoo canada	5	0.00%
	google france	4	0.00%
	altavista	3	0.00%
	yahoo singapore	2	0.00%
	yahoo australia &nz	2	0.00%
	google japan	2	0.00%
	yahoo spain	1	0.00%
	6. star	google	1,229
yahoo		45	0.04%
msn		19	0.02%
google canada		10	0.01%
google uk		10	0.01%
google australia		3	0.00%
google germany		2	0.00%
yahoo canada		1	0.00%
google france		1	0.00%
netscape		1	0.00%
7. for	google	1,009	0.94%
	yahoo	86	0.08%
	google uk	47	0.04%
	google canada	39	0.04%
	msn	24	0.02%
	google australia	19	0.02%
	google germany	8	0.01%
	aol netfind	8	0.01%
	google france	5	0.00%
	yahoo canada	3	0.00%
	yahoo singapore	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%
	yahoo taiwan	1	0.00%
	hotbot	1	0.00%
	netscape	1	0.00%

8. the	google	877	0.82%
	yahoo	102	0.09%
	google uk	49	0.05%
	google canada	46	0.04%
	google australia	24	0.02%
	aol netfind	14	0.01%
	google germany	13	0.01%
	google france	13	0.01%
	msn	8	0.01%
	google italy	4	0.00%
	google austria	3	0.00%
	altavista	2	0.00%
	cnet search.com	1	0.00%
	yandex	1	0.00%
	google japan	1	0.00%
	yahoo india	1	0.00%
9. nanotechnology	google	804	0.75%
	yahoo	49	0.05%
	google uk	27	0.03%
	google canada	12	0.01%
	msn	11	0.01%
	google australia	7	0.01%
	yahoo india	4	0.00%
	google italy	3	0.00%
	aol netfind	3	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	google france	2	0.00%
	altavista	1	0.00%
	ninemsn	1	0.00%
	10. ppt	google	757
google uk		24	0.02%
google france		18	0.02%
msn		10	0.01%
google italy		10	0.01%
google japan		7	0.01%
yahoo		6	0.01%
google germany		6	0.01%
google canada		6	0.01%
google australia		5	0.00%
aol netfind		2	0.00%
google austria		1	0.00%

	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
11. fellowship	google	747	0.69%
	yahoo	39	0.04%
	google canada	6	0.01%
	msn	3	0.00%
	google france	2	0.00%
	google uk	2	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
12. to	google	576	0.54%
	google australia	63	0.06%
	yahoo	48	0.04%
	google uk	42	0.04%
	google canada	30	0.03%
	msn	10	0.01%
	aol netfind	9	0.01%
	google france	5	0.00%
	google italy	3	0.00%
	all the web	2	0.00%
	google germany	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
13. health	google	558	0.52%
	yahoo	69	0.06%
	google uk	44	0.04%
	google canada	42	0.04%
	google australia	18	0.02%
	msn	17	0.02%
	google france	5	0.00%
	google italy	4	0.00%
	google germany	4	0.00%
	aol netfind	2	0.00%
	yahoo india	2	0.00%
	yahoo japan	2	0.00%
	google japan	2	0.00%
	cnet search.com	1	0.00%
	yahoo canada	1	0.00%
	yahoo australia &nz	1	0.00%
14. water	google	524	0.49%

	yahoo	56	0.05%
	google uk	35	0.03%
	msn	18	0.02%
	google canada	17	0.02%
	google germany	10	0.01%
	google france	9	0.01%
	google italy	7	0.01%
	google australia	7	0.01%
	aol netfind	5	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo india	2	0.00%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo spain	1	0.00%
15. on	google	533	0.50%
	yahoo	45	0.04%
	google uk	32	0.03%
	google canada	32	0.03%
	google australia	14	0.01%
	msn	13	0.01%
	aol netfind	6	0.01%
	yahoo india	5	0.00%
	google italy	3	0.00%
	google france	3	0.00%
	google austria	2	0.00%
	google germany	2	0.00%
	yandex	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
16. sbir	google	550	0.51%
	yahoo	42	0.04%
	msn	6	0.01%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google japan	1	0.00%
	google france	1	0.00%
	google australia	1	0.00%

	google italy	1	0.00%
	google uk	1	0.00%
17. grants	google	482	0.45%
	yahoo	43	0.04%
	msn	8	0.01%
	google uk	8	0.01%
	google canada	8	0.01%
	aol netfind	4	0.00%
	google germany	1	0.00%
18. change	google	357	0.33%
	google uk	39	0.04%
	google australia	31	0.03%
	google canada	20	0.02%
	google germany	9	0.01%
	yahoo	8	0.01%
	yahoo spain	5	0.00%
	google france	4	0.00%
	msn	4	0.00%
	google italy	3	0.00%
	aol netfind	2	0.00%
	yahoo canada	1	0.00%
	google austria	1	0.00%
	yahoo india	1	0.00%
19. grant	google	394	0.37%
	yahoo	24	0.02%
	msn	12	0.01%
	google canada	8	0.01%
	google uk	5	0.00%
	google australia	3	0.00%
	google italy	3	0.00%
	yahoo canada	3	0.00%
	aol netfind	2	0.00%
	google france	2	0.00%
	altavista	1	0.00%
20. environment	google	342	0.32%
	yahoo	28	0.03%
	google canada	26	0.02%
	google uk	22	0.02%
	google australia	10	0.01%
	google france	5	0.00%
	google germany	2	0.00%
	aol netfind	2	0.00%

yahoo india	2	0.00%
yahoo taiwan	2	0.00%
yahoo singapore	1	0.00%
msn	1	0.00%
google japan	1	0.00%
google italy	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

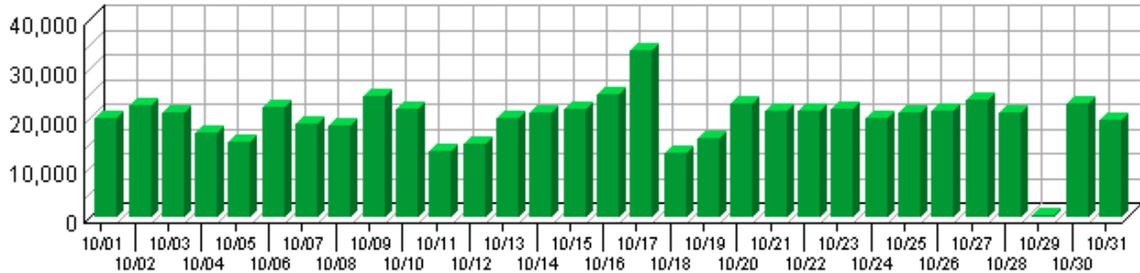
—

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

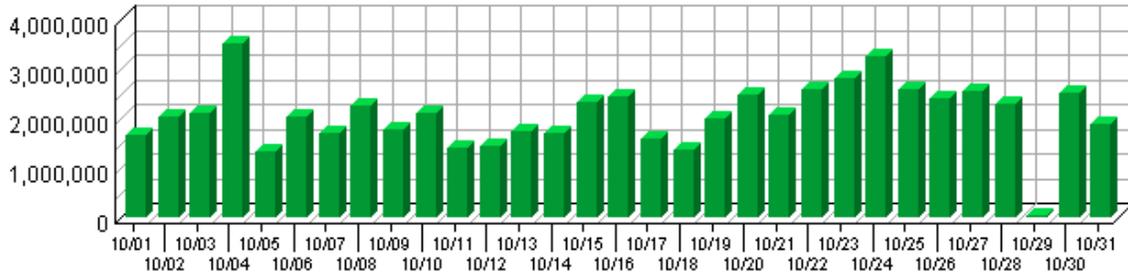
Hits Trend



Hit Summary

Successful Hits for Entire Site	619,223
Average Hits per Day	19,974
Home Page Hits	15,171

Bandwidth: Kbytes Transferred Trend

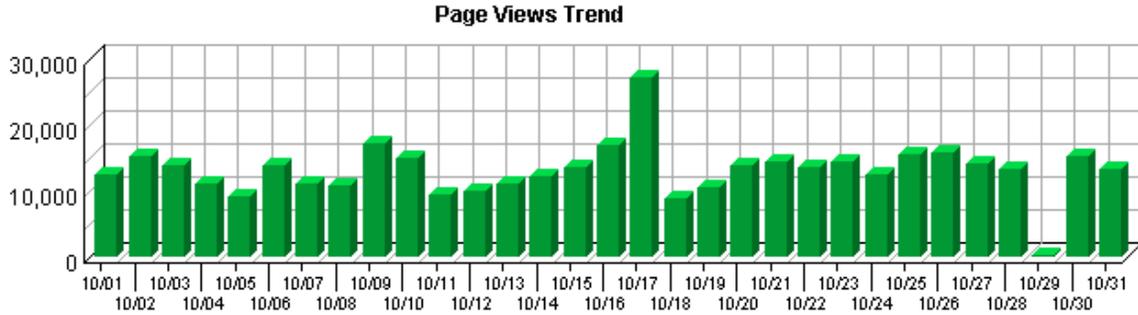


Technical Statistics

Total Hits	742,902	100%
Successful Hits	619,223	83.35%
Failed Hits	123,679	16.65%
Cached Hits	65,225	8.78%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
10/01	12,536	3.08%
10/02	15,259	3.75%
10/03	13,984	3.44%
10/04	11,176	2.75%
10/05	9,229	2.27%
10/06	13,925	3.42%
10/07	11,166	2.74%
10/08	10,765	2.65%
10/09	17,290	4.25%
10/10	15,113	3.71%
10/11	9,352	2.30%
10/12	9,973	2.45%
10/13	11,040	2.71%
10/14	12,257	3.01%
10/15	13,672	3.36%
10/16	16,828	4.13%
10/17	27,182	6.68%
10/18	8,889	2.18%
10/19	10,650	2.62%
10/20	14,010	3.44%
10/21	14,346	3.53%
10/22	13,748	3.38%
10/23	14,346	3.53%
10/24	12,632	3.10%
10/25	15,571	3.83%

10/26	15,846	3.89%
10/27	14,028	3.45%
10/28	13,222	3.25%
10/29	341	0.08%
10/30	15,221	3.74%
10/31	13,370	3.29%
Total	406,967	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

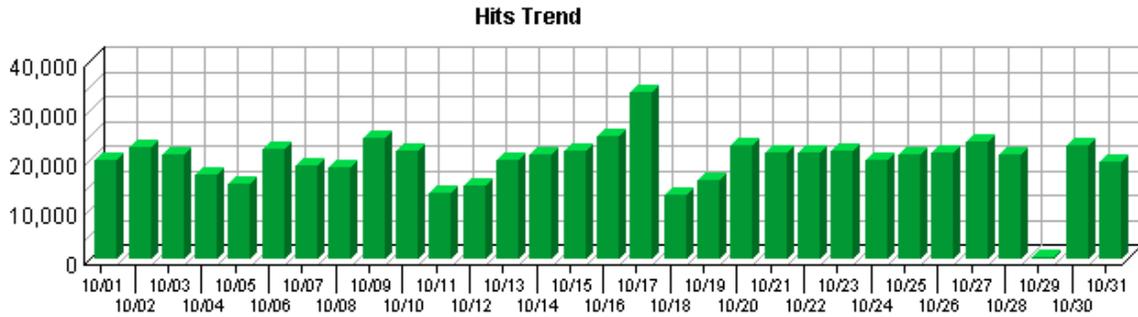
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
10/01	19,914	3.22%
10/02	22,572	3.65%
10/03	21,047	3.40%
10/04	17,131	2.77%
10/05	15,101	2.44%
10/06	22,367	3.61%
10/07	18,797	3.04%
10/08	18,577	3.00%
10/09	24,260	3.92%
10/10	21,969	3.55%
10/11	13,248	2.14%
10/12	14,856	2.40%
10/13	19,906	3.21%
10/14	20,932	3.38%
10/15	21,939	3.54%
10/16	24,892	4.02%
10/17	33,679	5.44%
10/18	13,001	2.10%
10/19	15,930	2.57%
10/20	23,097	3.73%
10/21	21,447	3.46%
10/22	21,620	3.49%
10/23	21,715	3.51%
10/24	20,107	3.25%
10/25	21,217	3.43%

10/26	21,568	3.48%
10/27	23,847	3.85%
10/28	21,133	3.41%
10/29	551	0.09%
10/30	23,063	3.72%
10/31	19,740	3.19%
Total	619,223	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

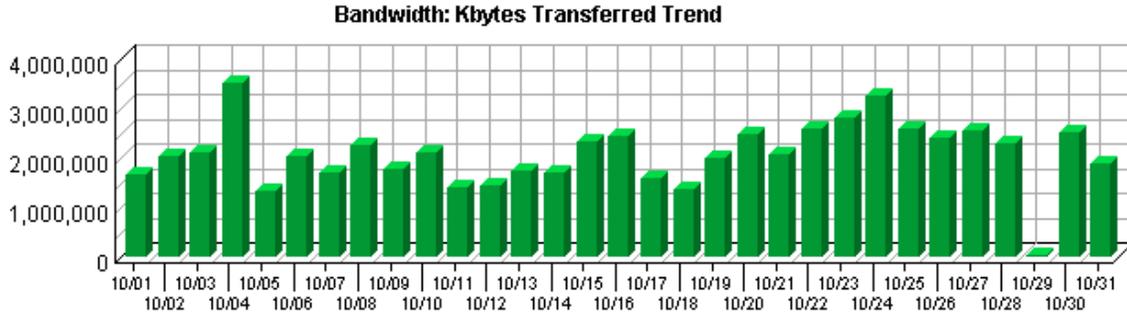
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
10/01	1,671,449	2.61%
10/02	2,035,482	3.18%
10/03	2,094,198	3.27%
10/04	3,517,965	5.49%
10/05	1,322,081	2.06%
10/06	2,028,835	3.17%
10/07	1,718,706	2.68%
10/08	2,250,509	3.51%
10/09	1,764,376	2.75%
10/10	2,117,955	3.31%
10/11	1,405,965	2.19%
10/12	1,438,936	2.25%
10/13	1,732,835	2.71%
10/14	1,710,729	2.67%
10/15	2,321,150	3.62%
10/16	2,448,600	3.82%
10/17	1,603,570	2.50%
10/18	1,371,790	2.14%
10/19	2,003,388	3.13%
10/20	2,478,493	3.87%
10/21	2,062,162	3.22%
10/22	2,581,242	4.03%
10/23	2,829,248	4.42%
10/24	3,261,756	5.09%
10/25	2,575,373	4.02%

10/26	2,397,065	3.74%
10/27	2,544,713	3.97%
10/28	2,308,616	3.60%
10/29	34,181	0.05%
10/30	2,525,765	3.94%
10/31	1,898,861	2.96%
Total	64,055,983	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

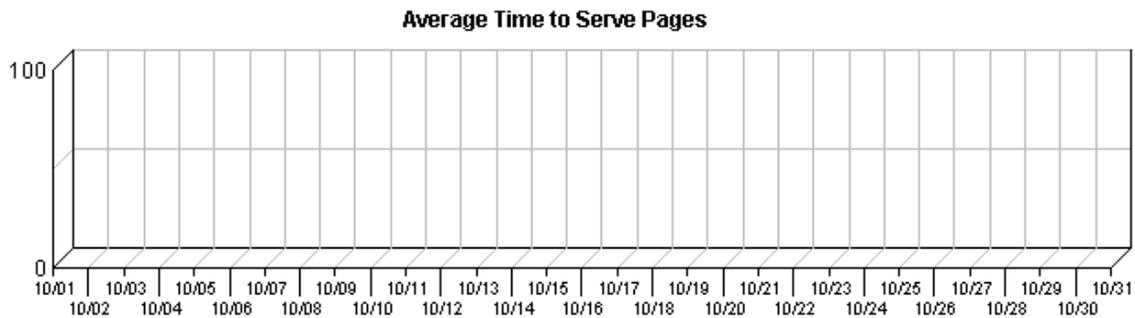
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
10/01	0	12,536	0
10/02	0	15,259	0
10/03	0	13,984	0
10/04	0	11,176	0
10/05	0	9,229	0
10/06	0	13,925	0
10/07	0	11,166	0
10/08	0	10,765	0
10/09	0	17,290	0
10/10	0	15,113	0
10/11	0	9,352	0
10/12	0	9,973	0
10/13	0	11,040	0
10/14	0	12,257	0
10/15	0	13,672	0
10/16	0	16,828	0
10/17	0	27,182	0
10/18	0	8,889	0
10/19	0	10,650	0
10/20	0	14,010	0
10/21	0	14,346	0
10/22	0	13,748	0
10/23	0	14,346	0
10/24	0	12,632	0
10/25	0	15,571	0

10/26	0	15,846	0
10/27	0	14,028	0
10/28	0	13,222	0
10/29	0	341	0
10/30	0	15,221	0
10/31	0	13,370	0
Total	0	406,967	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

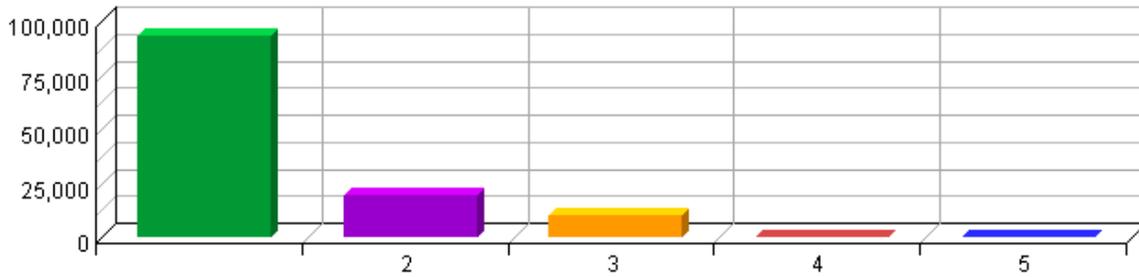
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

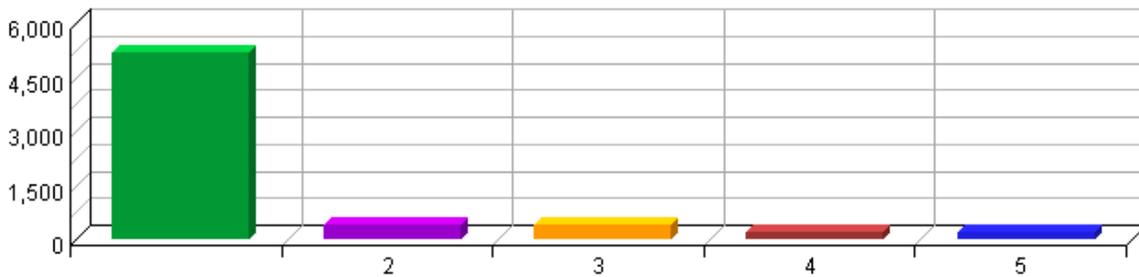
Technical Statistics

Total Hits	742,902	100%
Successful Hits	619,223	83.35%
Failed Hits	123,679	16.65%
Cached Hits	65,225	8.78%

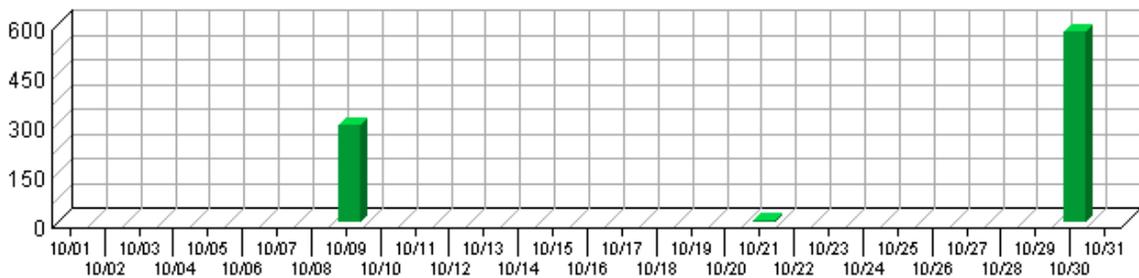
Client Errors



File Not Found Errors

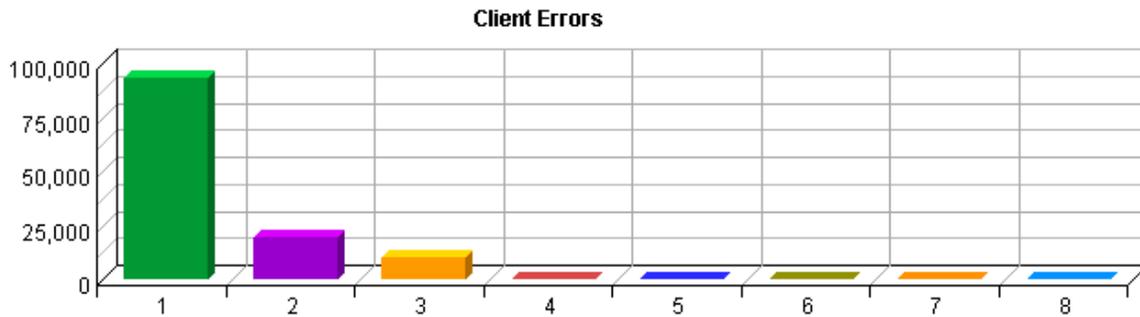


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	93,009	75.74%
2.	403 Forbidden	19,102	15.55%
3.	405 Method Not Allowed	10,052	8.19%
4.	000 Incomplete / Undefined	340	0.28%
5.	400 Bad Request	182	0.15%
6.	401 Unauthorized Access	105	0.09%
7.	408 Request Timeout	11	0.01%
8.	412 Precondition Failed	6	0.00%
	Total	122,807	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/	5,164	5.55%
2.	/techinfo/facts/safe-fs.html (no referrer)	429	0.46%
3.	/techinfo/facts/safe-fs.html http://www.bygpub.com/natural/pregnancy.htm	385	0.41%
4.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html (no referrer)	197	0.21%
5.	/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html (no referrer)	195	0.21%
6.	/index.php (no referrer)	159	0.17%
7.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/index.html	148	0.16%
8.	/ssds/ssds.html (no referrer)	141	0.15%
9.	/issds/ (no referrer)	140	0.15%
10.	/cgi-bin/index.php (no referrer)	137	0.15%
11.	/_vti_inf.html (no referrer)	137	0.15%
12.	/search97cgi/index.php	136	0.15%

	(no referrer)		
13.	/ncer/Scripts/ AC_RunActiveContent.js (no referrer)	130	0.14%
14.	/scripts/index.php (no referrer)	129	0.14%
15.	/cooperative/international/ (no referrer)	124	0.13%
16.	/techinfo/facts/leafburn.html (no referrer)	122	0.13%
17.	/cooperative/ (no referrer)	121	0.13%
18.	/techinfo/facts/safe-fs.html http://www.charityguide.org/volunteer/fifteen/natural-cleaning-products.htm	116	0.12%
19.	/ncer/p3/designs_sustain_rfp.html (no referrer)	113	0.12%
20.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	107	0.12%
	Subtotal	8,330	8.96%
	Other	84,679	91.04%
	Total	93,009	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

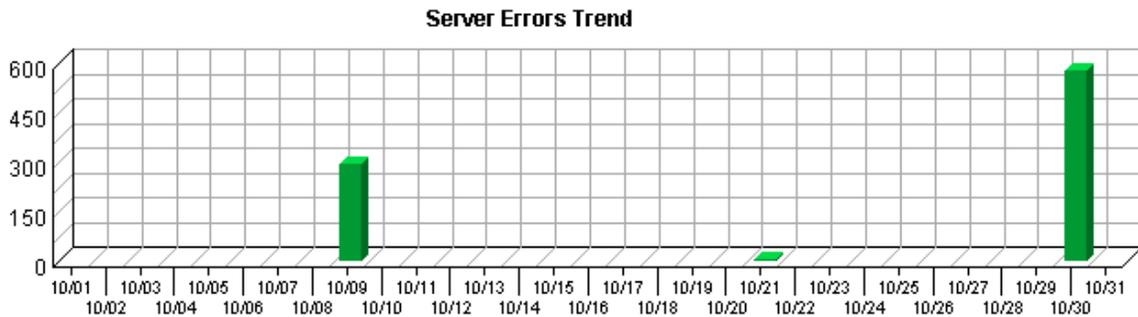
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	872	100.00%
	Total	872	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

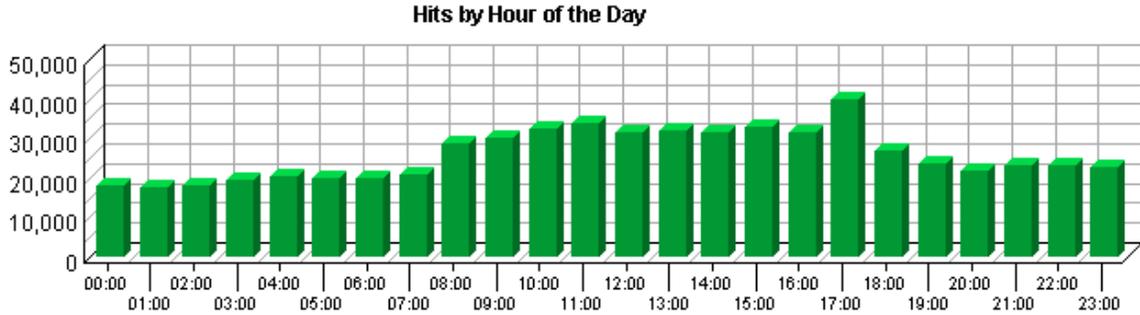
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

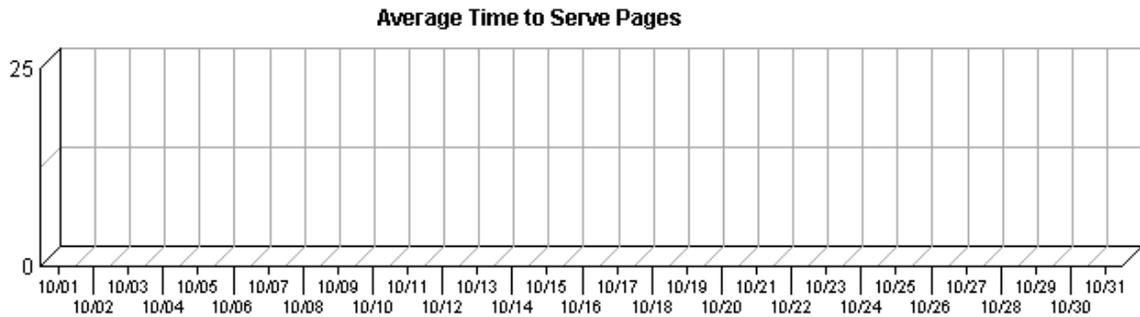


Most Active Summary

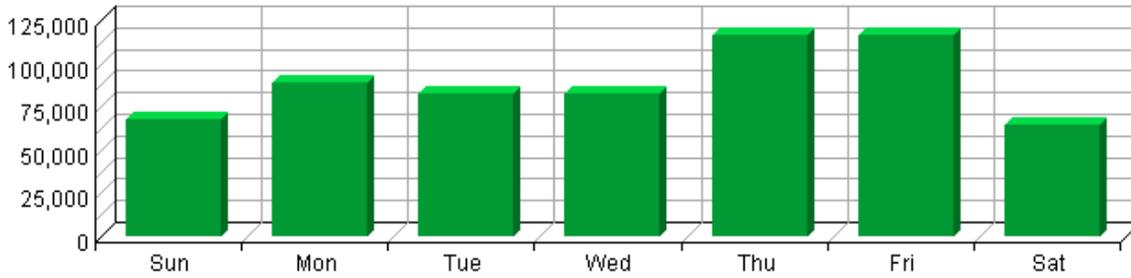
Most Active Date	October 17, 2008
Number of Hits on Most Active Date	33,679
Most Active Day of the Week	Fri
Most Active Hour of the Day	17:00–17:59

Activity on Weekdays Summary

Total Hits Weekdays	487,171
Total Visits Weekdays	108,014
Average Number of Visits per day on Weekdays	4,696
Average Number of Hits per day on Weekdays	21,181



Hits by Day of the Week



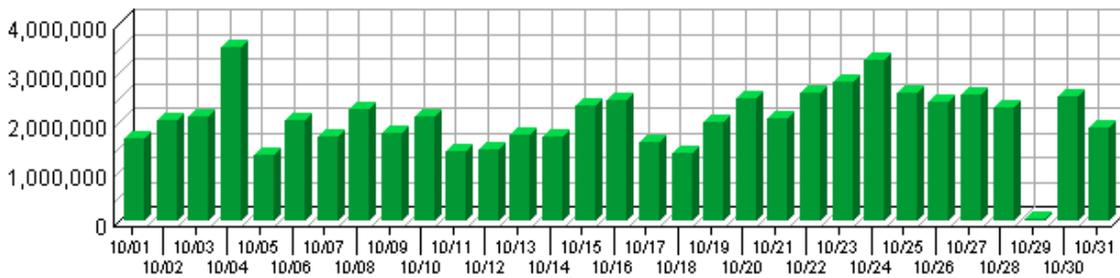
Least Active Summary

Least Active Date	October 29, 2008
Number of Hits on Least Active Date	551
Least Active Day of the Week	Sat
Least Active Hour of the Day	01:00–01:59

Activity on Weekends Summary

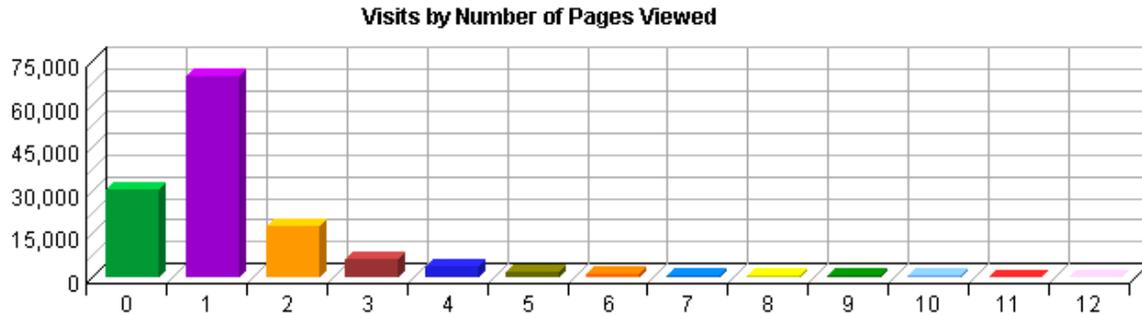
Total Hits Weekend	132,052
Total Visits Weekend	28,713
Average Number of Visits per Weekend	7,178
Average Number of Hits per Weekend	33,013

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	30,199	22.08%
1	69,859	51.08%
2	18,008	13.17%
3	6,632	4.85%
4	3,520	2.57%
5	1,980	1.45%
6	1,437	1.05%
7	842	0.62%
8	673	0.49%
9	542	0.40%
10	353	0.26%
11	244	0.18%
12	196	0.14%
Subtotal	134,485	98.34%
Other	2,268	1.66%
Total	136,753	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

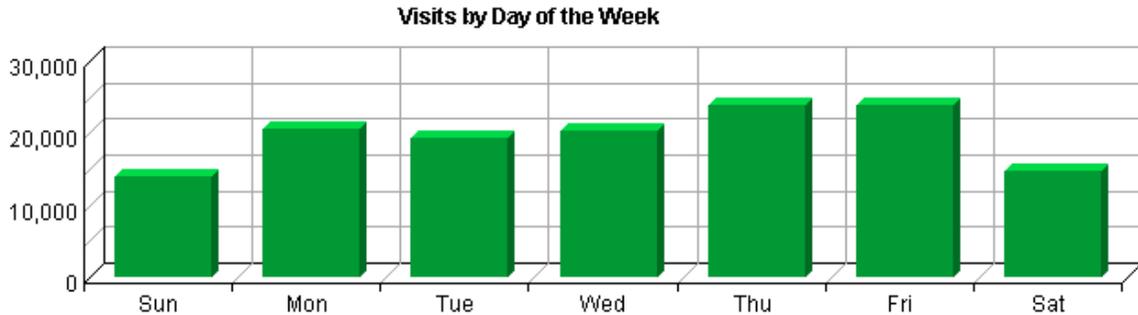
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	13,935	10.19%
Mon	20,613	15.08%
Tue	19,312	14.12%
Wed	20,297	14.84%
Thu	23,837	17.43%
Fri	23,955	17.52%
Sat	14,778	10.81%
Total Weekend	28,713	21.00%
Total Weekdays	108,014	79.00%
Total	136,727	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

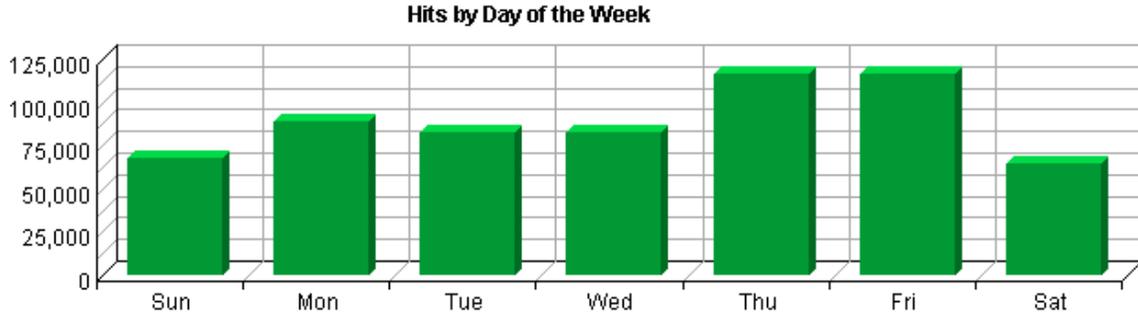
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	67,455	10.89%
Mon	89,217	14.41%
Tue	82,309	13.29%
Wed	82,601	13.34%
Thu	116,502	18.81%
Fri	116,542	18.82%
Sat	64,597	10.43%
Total Weekend	132,052	21.33%
Total Weekdays	487,171	78.67%
Total	619,223	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

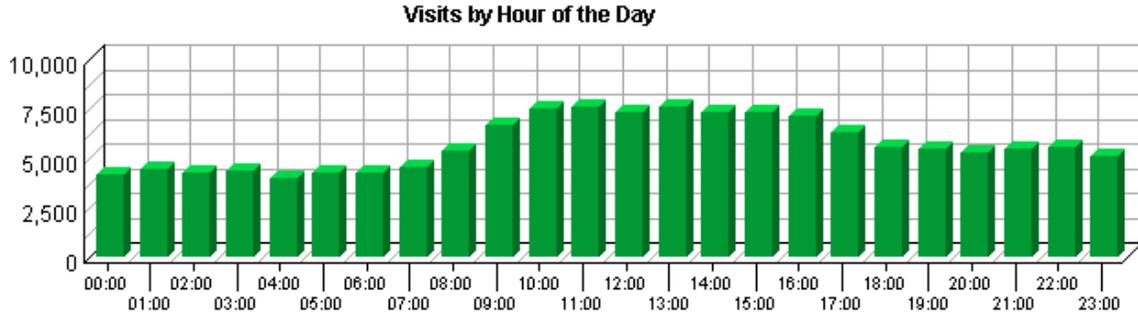
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,191	3.07%
01:00	4,434	3.24%
02:00	4,285	3.13%
03:00	4,346	3.18%
04:00	4,021	2.94%
05:00	4,281	3.13%
06:00	4,286	3.13%
07:00	4,571	3.34%
08:00	5,414	3.96%
09:00	6,686	4.89%
10:00	7,475	5.47%
11:00	7,601	5.56%
12:00	7,269	5.32%
13:00	7,568	5.54%
14:00	7,280	5.32%
15:00	7,277	5.32%
16:00	7,118	5.21%
17:00	6,290	4.60%
18:00	5,597	4.09%
19:00	5,446	3.98%
20:00	5,249	3.84%
21:00	5,451	3.99%
22:00	5,510	4.03%
23:00	5,081	3.72%
Total Visits during Work Hours (8:00am–5:00pm)	63,688	46.58%

Total Visits during After Hours (5:01pm–7:59am)	73,039	53.42%
Total	136,727	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

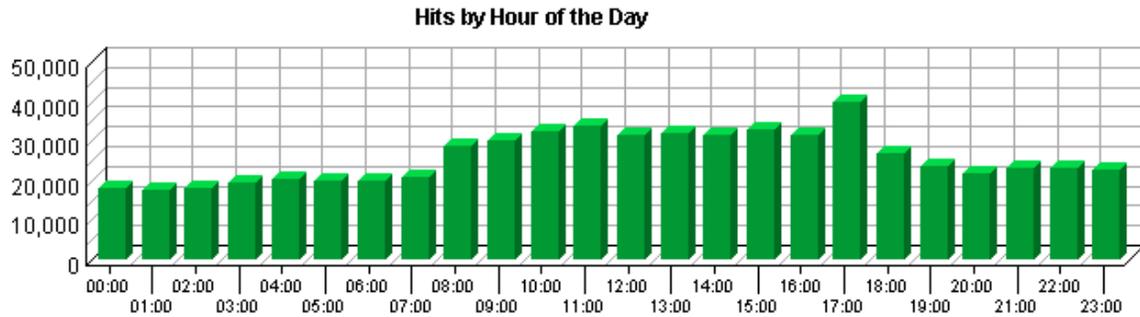
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	17,881	2.89%
01:00	17,406	2.81%
02:00	17,970	2.90%
03:00	19,600	3.17%
04:00	20,509	3.31%
05:00	19,914	3.22%
06:00	19,961	3.22%
07:00	21,055	3.40%
08:00	28,782	4.65%
09:00	29,872	4.82%
10:00	32,255	5.21%
11:00	33,674	5.44%
12:00	31,683	5.12%
13:00	32,157	5.19%
14:00	31,330	5.06%
15:00	32,646	5.27%
16:00	31,581	5.10%
17:00	40,002	6.46%
18:00	26,641	4.30%
19:00	23,523	3.80%
20:00	21,799	3.52%
21:00	22,987	3.71%
22:00	23,291	3.76%
23:00	22,704	3.67%

Total Hits during Work Hours (8:00am–5:00pm)	283,980	45.86%
Total Hits during After Hours (5:01pm–7:59am)	335,243	54.14%
Total	619,223	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	17:00–17:59
Least Active Hour of the Day	01:00–01:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	113,317	82.86%
1-2	2,603	1.90%
2-3	1,648	1.21%
3-4	1,223	0.89%
4-5	1,000	0.73%
5-6	802	0.59%
6-7	803	0.59%
7-8	679	0.50%
8-9	610	0.45%
9-10	581	0.42%
10-11	548	0.40%
11-12	549	0.40%
12-13	516	0.38%
13-14	475	0.35%
14-15	474	0.35%
15-16	446	0.33%
16-17	460	0.34%
17-18	432	0.32%
18-19	425	0.31%
19-20	372	0.27%
Subtotal	127,963	93.57%
Other	8,790	6.43%
Total	136,753	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

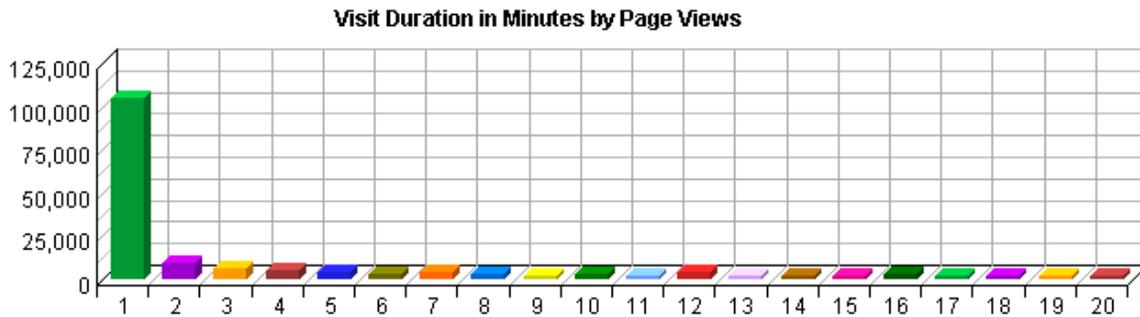
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	104,845	25.74%
1-2	9,324	2.29%
2-3	6,296	1.55%
3-4	4,814	1.18%
4-5	4,153	1.02%
5-6	3,216	0.79%
6-7	4,077	1.00%
7-8	2,885	0.71%
8-9	2,619	0.64%
9-10	3,033	0.74%
10-11	2,367	0.58%
11-12	4,739	1.16%
12-13	2,222	0.55%
13-14	1,886	0.46%
14-15	1,919	0.47%
15-16	3,463	0.85%
16-17	1,817	0.45%
17-18	1,925	0.47%
18-19	1,823	0.45%
19-20	1,778	0.44%
Subtotal	169,201	41.53%
Other	238,180	58.47%
Total	407,381	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

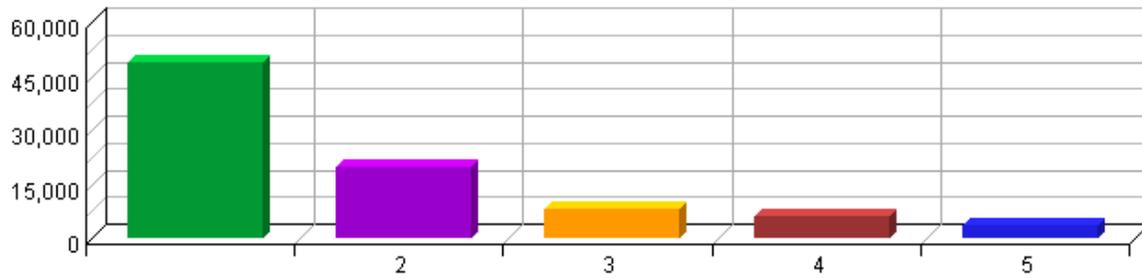
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

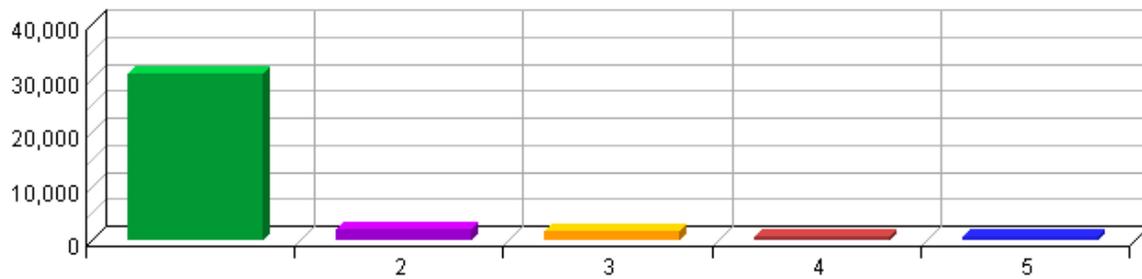
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

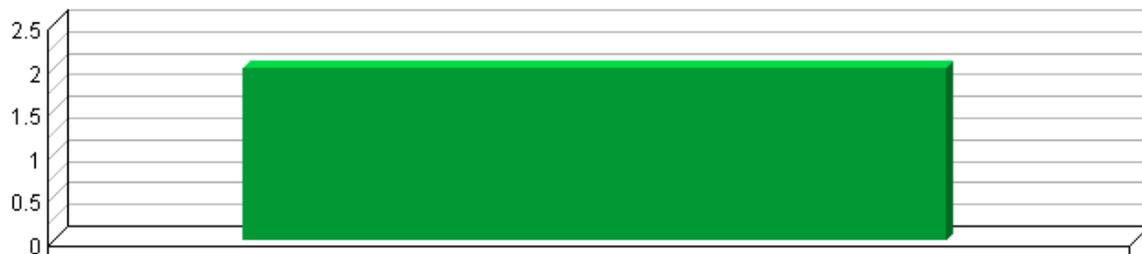
Top Browsers by Visits



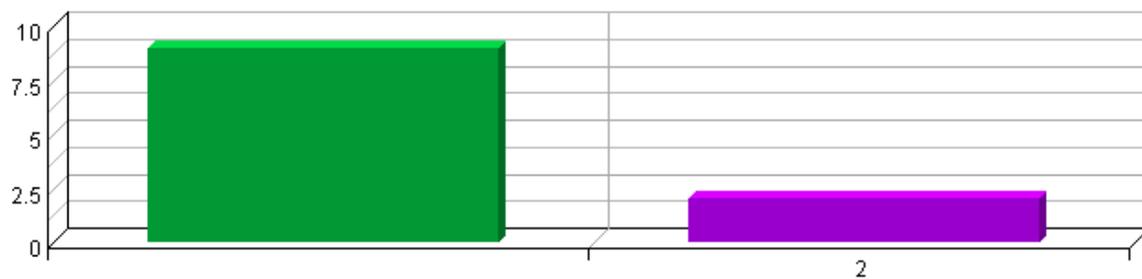
Top Spiders by Visits



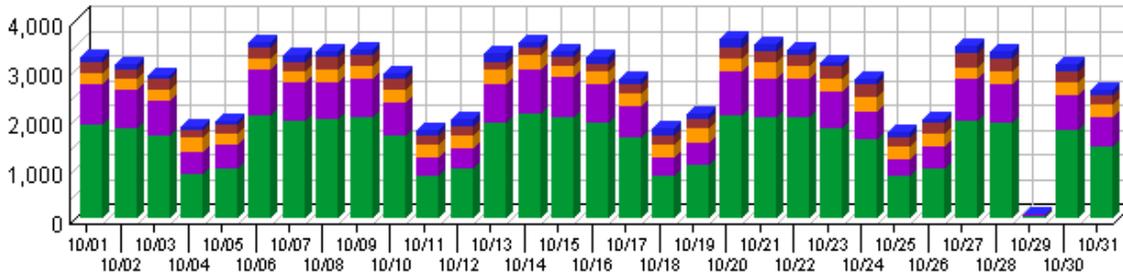
Top WAP Devices by Visits



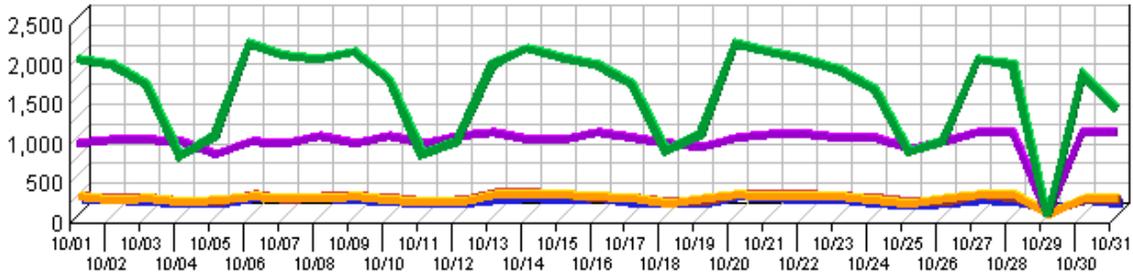
Top WAP Browsers by Visits



Top Browsers by Visits Trend

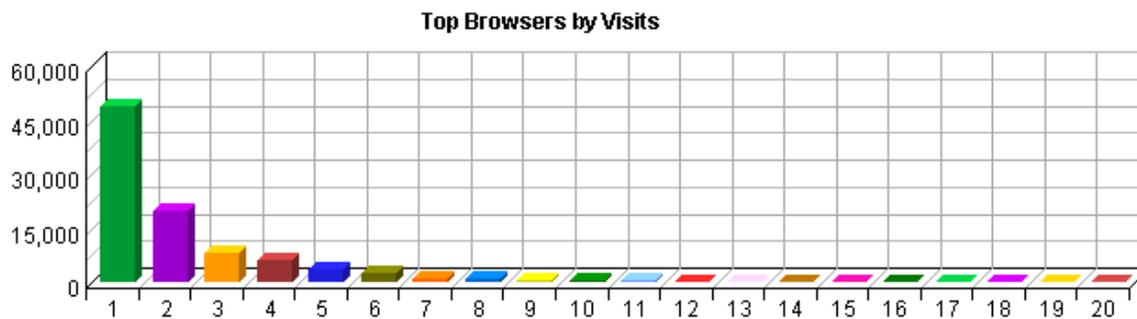
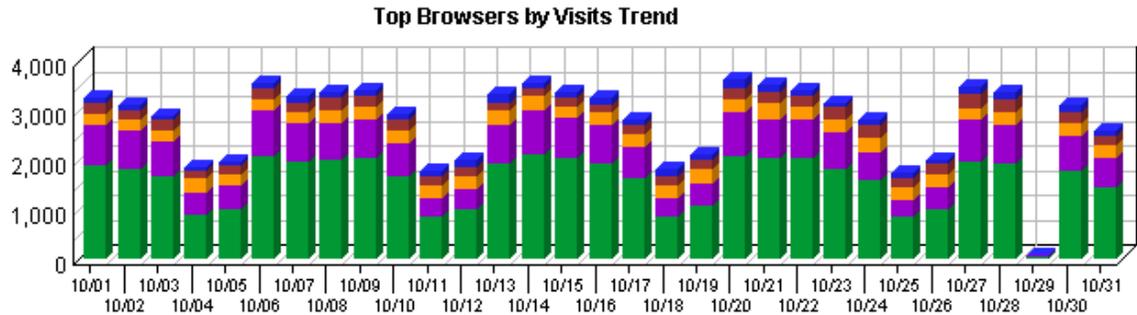


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	49,051	50.92%	184,001
2.	Mozilla	19,935	20.69%	83,391
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	7,942	8.24%	36,798
4.	Other Netscape Compatible	6,008	6.24%	33,855
5.	Others	3,573	3.71%	7,151
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	2,384	2.47%	4,646
7.	ColdFusion	949	0.99%	3,953
8.	Opera	879	0.91%	1,533
9.	Netscape	615	0.64%	2,276
10.	Safari	362	0.38%	1,110
11.	NLESE USEPA	267	0.28%	13,534
12.	UCmore	211	0.22%	211
13.	Jakarta Commons-HttpClient/3.0.1	184	0.19%	8,551
14.	libwww-perl/5.808	180	0.19%	397
15.	libwww-perl/5.812	163	0.17%	421
16.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	140	0.15%	150

17.	ia_archiver-web.archive.org	127	0.13%	128
18.	psbot/0.1 (http://www.picsearch.com/bot.html)	110	0.11%	510
19.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	104	0.11%	4,601
20.	check_http/1.89 (nagios-plugins 1.4.3)	91	0.09%	8,402
	Subtotal	93,275	96.82%	395,619
	Other	3,059	3.18%	28,920
	Total	96,334	100.00%	424,539

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

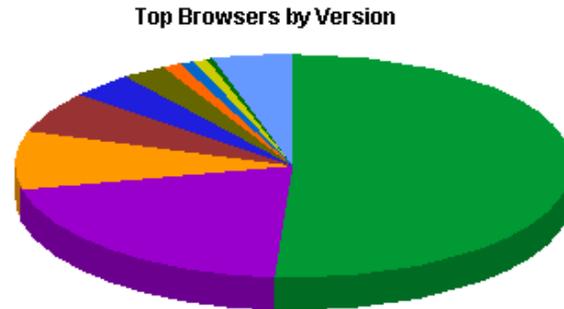
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	24,765	25.71%	98,749
		6.0	18,888	19.61%	75,327
		7.0.5730.11	1,025	1.06%	1,147
		7.0.6001.18000	816	0.85%	877
		7.0.5730.13	805	0.84%	928
		5.0	447	0.46%	732
		6.0.2900.2180	423	0.44%	516
		or	334	0.35%	986
		7.0.6000.16711	263	0.27%	318
		8.0.6001.18241	227	0.24%	327
		8.0	223	0.23%	823
		5.5	211	0.22%	495
		7.0.6000.16757	163	0.17%	172
		5.01	72	0.07%	229
		6.0.2900.5512	69	0.07%	74
		7.0b	65	0.07%	97
		5.00	44	0.05%	1,744
		3.02	36	0.04%	145
		5.17	33	0.03%	62
		4.01	23	0.02%	40
		5.14	22	0.02%	27
Version Unknown	21	0.02%	32		
	6.0.2800.1106	13	0.01%	14	
	7.0a1	9	0.01%	21	
	4.0	8	0.01%	30	

6.0-	7	0.01%	12
2.0d	6	0.01%	16
6.0.3790.3959	5	0.01%	5
2.0	4	0.00%	6
6.1	3	0.00%	6
999.1	3	0.00%	9
5.23	3	0.00%	5
6.0b	3	0.00%	10
7.0.6000.16386	3	0.00%	3
1.	2	0.00%	10
7	2	0.00%	2
5.21	1	0.00%	1
7.0.6000.16681	1	0.00%	1
5.22	1	0.00%	1
7.0.6000.16609	1	0.00%	1
7.0.6000.16512	1	0.00%	1
Other	0	0.00%	0
2008092417	8,159	8.47%	40,160
Version Unknown	2,857	2.97%	8,444
20080829	2,262	2.35%	9,428
2008092414	1,153	1.20%	4,070
2008070208	1,011	1.05%	4,949
20070308	921	0.96%	1,843
20080702	550	0.57%	2,464
2008052906	233	0.24%	1,118
20080404	213	0.22%	873
20071127	207	0.21%	1,057
2008070206	180	0.19%	664
2008091620	177	0.18%	910
20070725	107	0.11%	594
20080201	101	0.10%	370
20070515	97	0.10%	308
20061010	86	0.09%	480
2008092510	78	0.08%	289
20070508	73	0.08%	266
20080311	70	0.07%	250
20070309	70	0.07%	227
20080109	65	0.07%	162
20050915	63	0.07%	174
20061204	60	0.06%	228
2008061004	49	0.05%	164

2. Mozilla

20071025	45	0.05%	276
20070914	42	0.04%	143
20080623	35	0.04%	145
20051111	35	0.04%	199
20080915	31	0.03%	202
	29	0.03%	110
20071008	29	0.03%	145
20050511	28	0.03%	104
2008091618	28	0.03%	98
20060909	28	0.03%	72
20041107	24	0.02%	51
20060508	21	0.02%	52
20070713	19	0.02%	72
20070815	18	0.02%	105
20060426	17	0.02%	38
20080219	17	0.02%	74
20060111	16	0.02%	69
20070219	16	0.02%	49
20050716	16	0.02%	78
2008092416	13	0.01%	42
20031016	11	0.01%	31
20060308	10	0.01%	20
20060728	10	0.01%	21
20040913	10	0.01%	18
20071115	8	0.01%	26
2008022910	8	0.01%	14
20021016	8	0.01%	23
20070312	8	0.01%	27
20040225	8	0.01%	8
20050319	8	0.01%	9
2008032620	7	0.01%	23
2008071618	7	0.01%	37
20061201	7	0.01%	28
20071206	7	0.01%	18
20081007	7	0.01%	19
20050414	7	0.01%	59
20050717	7	0.01%	9
20050225	6	0.01%	20
2008090514	6	0.01%	54
2008092318	6	0.01%	15
20050919	6	0.01%	14
20050317	6	0.01%	22

20061206	6	0.01%	17
2008052912	5	0.01%	10
20041103	5	0.01%	10
2008091816	5	0.01%	18
20041002	5	0.01%	19
20040803	5	0.01%	8
20061025	5	0.01%	19
2008072820	5	0.01%	21
20080703	5	0.01%	11
20041122	5	0.01%	45
20080206	5	0.01%	10
2008080100	5	0.01%	19
20060918	4	0.00%	9
20080922	4	0.00%	9
20050920	4	0.00%	5
20040218	4	0.00%	4
20050418	4	0.00%	15
2008070400	4	0.00%	12
20080715	4	0.00%	11
20020910	4	0.00%	19
2008051206	4	0.00%	21
20021126	4	0.00%	6
20040614	4	0.00%	8
20060214	4	0.00%	4
2008091700	4	0.00%	16
2008092418	4	0.00%	12
20080510	4	0.00%	16
20060414	4	0.00%	51
20080921	4	0.00%	9
20051019	4	0.00%	4
20080129	4	0.00%	10
20060601	3	0.00%	11
20021001	3	0.00%	8
20041220	3	0.00%	9
2008032619	3	0.00%	7
20080829065003	3	0.00%	11
20070509	3	0.00%	4
2008091817	3	0.00%	8
20050222	3	0.00%	11
20040626	3	0.00%	3
20080418	3	0.00%	7
20041215	3	0.00%	5

20031007	3	0.00%	3
20060911	3	0.00%	5
20050224	3	0.00%	4
20071126	3	0.00%	7
20051102	3	0.00%	3
20071030	3	0.00%	5
20020502	3	0.00%	3
20040707	3	0.00%	8
2008071719	3	0.00%	3
20080325	3	0.00%	7
20030306	3	0.00%	3
20080923	2	0.00%	7
20060425	2	0.00%	15
20080520	2	0.00%	7
20040910	2	0.00%	4
2008053008	2	0.00%	5
2008030714	2	0.00%	24
20060719	2	0.00%	8
20011011	2	0.00%	2
20080826	2	0.00%	6
2008062220	2	0.00%	6
20080313	2	0.00%	3
20070718	2	0.00%	15
20021207	2	0.00%	2
20070809	2	0.00%	5
20021112	2	0.00%	2
20080924	2	0.00%	9
20080914	2	0.00%	5
2007121120	2	0.00%	8
2008072310	2	0.00%	28
20080716	2	0.00%	3
20051107	2	0.00%	3
20020923	2	0.00%	2
20070216	2	0.00%	11
20071015	2	0.00%	4
20040623	2	0.00%	4
20011128	2	0.00%	6
20061023	2	0.00%	3
20041001	2	0.00%	5
20060612	2	0.00%	2
20071128	2	0.00%	11
20070111	2	0.00%	2

20080612	2	0.00%	3
20060830	2	0.00%	4
20080827	2	0.00%	4
20021021	2	0.00%	6
20040616	2	0.00%	17
20040206	2	0.00%	9
20060130	2	0.00%	4
20020523	2	0.00%	11
20041108	2	0.00%	7
20060710	2	0.00%	3
20080416	2	0.00%	3
20070310	2	0.00%	4
20010124	2	0.00%	2
2008043010	2	0.00%	4
20060803	2	0.00%	4
20050207	2	0.00%	3
20050721	2	0.00%	2
2008071018	1	0.00%	7
2008092720	1	0.00%	1
20071017	1	0.00%	1
2008041515	1	0.00%	4
2008101315	1	0.00%	3
20070406	1	0.00%	29
2008061712	1	0.00%	1
2008041102	1	0.00%	2
20040416	1	0.00%	1
20060912	1	0.00%	3
2008100716	1	0.00%	3
2008100922	1	0.00%	2
20060326	1	0.00%	1
20080304	1	0.00%	1
20070329	1	0.00%	1
2008092515	1	0.00%	4
20060206	1	0.00%	1
20080512	1	0.00%	2
2008092903	1	0.00%	1
20071119	1	0.00%	1
20051010	1	0.00%	2
20080324	1	0.00%	2
20050929	1	0.00%	1
20080208	1	0.00%	24
20070821	1	0.00%	1

		20081003	1	0.00%	4
		20060707	1	0.00%	2
		70061023	1	0.00%	2
		20030428	1	0.00%	3
		20070710	1	0.00%	2
		20071213	1	0.00%	5
		20030504	1	0.00%	1
		20071204	1	0.00%	20
		Other	86	0.09%	0
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	7,942	8.24%	36,798
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	6,008	6.24%	33,855
		Other	0	0.00%	0
5.	Others	Version Unknown	3,573	3.71%	7,151
		Other	0	0.00%	0
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	2,384	2.47%	4,646
		Other	0	0.00%	0
7.	ColdFusion	Version Unknown	949	0.99%	3,953
		Other	0	0.00%	0
8.	Opera	9.0	386	0.40%	448
		9.52	59	0.06%	129
		8.01	51	0.05%	108
		9.60	41	0.04%	75
		9.51	38	0.04%	89
		9.00	37	0.04%	73
		9.50	29	0.03%	87
		8.00	27	0.03%	68
		7.54	21	0.02%	45
		7.0	20	0.02%	33
		7.11	19	0.02%	43
		9.24	14	0.01%	29
		7.60	14	0.01%	41
		9.25	13	0.01%	34
		9.27	13	0.01%	25
		9.26	11	0.01%	15
		9.01	11	0.01%	31
		9.61	11	0.01%	27
		6.0	10	0.01%	24

7.02	9	0.01%	13
9.02	8	0.01%	11
6.01	6	0.01%	14
9.20	6	0.01%	25
8.50	5	0.01%	11
9.21	5	0.01%	7
8.51	4	0.00%	5
9.22	3	0.00%	9
8.0	2	0.00%	2
9.23	2	0.00%	7
8.52	1	0.00%	1
8.54	1	0.00%	2
8.60	1	0.00%	1
7.23	1	0.00%	1
Other	0	0.00%	0

9.	Netscape	4.5	189	0.20%	885
		Version Unknown	97	0.10%	492
		4.08	47	0.05%	93
		7.2	45	0.05%	149
		4.61	44	0.05%	55
		7	18	0.02%	54
		8.0.4	17	0.02%	34
		4.05	16	0.02%	68
		7.1	15	0.02%	124
		4.79	14	0.01%	37
		0.6	12	0.01%	26
		4.0	10	0.01%	11
		8.1.3	9	0.01%	59
		6.2.1	9	0.01%	19
		4.76	9	0.01%	19
		4.75	8	0.01%	13
		3.0	8	0.01%	16
		6.2	6	0.01%	12
		8.0.1	6	0.01%	11
		0.91	5	0.01%	7
		8.0	5	0.01%	10
		4.7	4	0.00%	19
		v6	4	0.00%	8
		7.02	4	0.00%	8
		7.0	3	0.00%	15
		8.1.2	3	0.00%	10

		4.8	2	0.00%	2
		Nutch-0.9	2	0.00%	16
		4.x	1	0.00%	1
		4.06	1	0.00%	1
		4.78	1	0.00%	1
		Connect	1	0.00%	1
		Other	0	0.00%	0
10.	Safari	YY/ADOBE	85	0.09%	94
		419.3	81	0.08%	247
		312.6	69	0.07%	227
		YY	57	0.06%	269
		5525.20.1	28	0.03%	31
		312.6_ADOBE	8	0.01%	68
		417.9.2	7	0.01%	23
		312	3	0.00%	9
		312.3	3	0.00%	16
		419.3_ADOBE	2	0.00%	82
		412	2	0.00%	4
		51	2	0.00%	2
		125.9	1	0.00%	2
		525.20	1	0.00%	2
		412.2.2	1	0.00%	2
		85.5	1	0.00%	1
		5525.20	1	0.00%	1
		416.12	1	0.00%	6
		412.2	1	0.00%	6
		417.8	1	0.00%	6
		125.1	1	0.00%	2
		100	1	0.00%	1
		100.1	1	0.00%	1
		5526.11.2	1	0.00%	1
		417.9.3	1	0.00%	2
		521.24	1	0.00%	2
		412.5	1	0.00%	3
		Other	0	0.00%	0
11.	NLESE USEPA	Version Unknown	267	0.28%	13,534
		Other	0	0.00%	0
12.	UCmore	Version Unknown	211	0.22%	211
		Other	0	0.00%	0
13.	Jakarta Commons-HttpClient/3.0.1	Version	184	0.19%	8,551

		Unknown			
		Other	0	0.00%	0
14.	libwww-perl/5.808	Version	180	0.19%	397
		Unknown			
		Other	0	0.00%	0
15.	libwww-perl/5.812	Version	163	0.17%	421
		Unknown			
		Other	0	0.00%	0
16.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	Version	140	0.15%	150
		Unknown			
		Other	0	0.00%	0
17.	ia_archiver-web.archive.org	Version	127	0.13%	128
		Unknown			
		Other	0	0.00%	0
18.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version	110	0.11%	510
		Unknown			
		Other	0	0.00%	0
19.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	Version	104	0.11%	4,601
		Unknown			
		Other	0	0.00%	0
20.	check_http/1.89 (nagios-plugins 1.4.3)	Version	91	0.09%	8,402
		Unknown			
		Other	0	0.00%	0
	Subtotal		93,275	96.82%	395,619
	Other		3,059	3.18%	28,920
	Total		96,334	100.00%	424,539

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



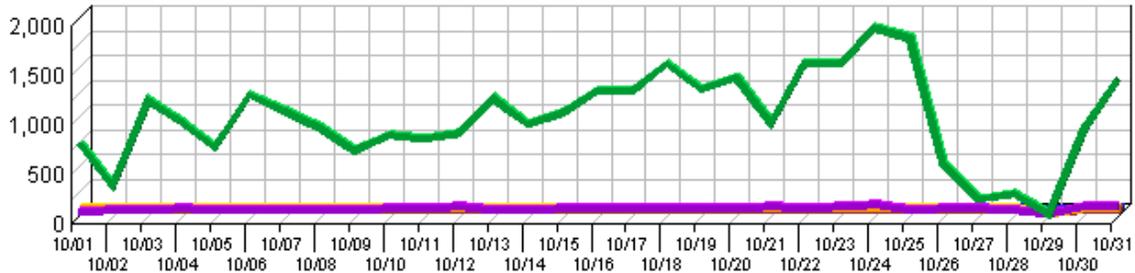
This information can help you decide which technology to implement on your site. You can

determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

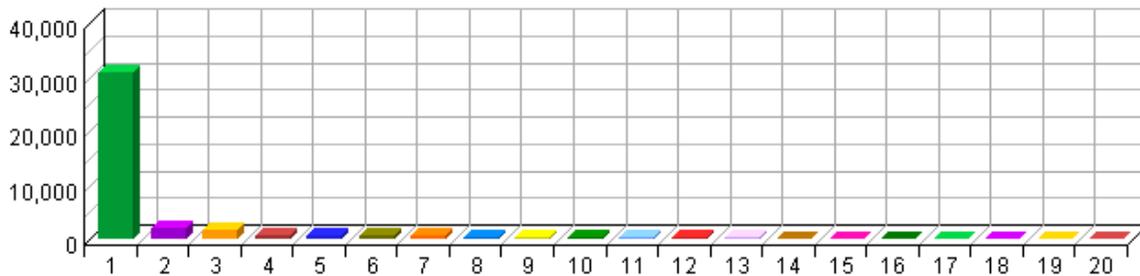
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	30,964	76.66%	40,873
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,880	4.65%	81,859
3.	Baiduspider (http:	1,567	3.88%	1,586
4.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	760	1.88%	1,861
5.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	741	1.83%	759
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	574	1.42%	1,303
7.	Yeti	512	1.27%	728
8.	Googlebot	303	0.75%	338
9.	Mozilla/5.0 (Twiceler-0.9 http://www.cuil.com/twiceler/robot.html)	233	0.58%	4,167
10.	Slurp	222	0.55%	770
11.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	221	0.55%	1,142

12.	Speedy Spider (http:	212	0.52%	686
13.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	196	0.49%	11,282
14.	Gaisbot	169	0.42%	2,491
15.	Mozilla/5.0 (compatible; heritrix/1.14.1 http://crawler.archive.org)	148	0.37%	23,165
16.	Gigabot	136	0.34%	4,299
17.	FAST Enterprise Crawler 6	124	0.31%	129
18.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	110	0.27%	2,742
19.	ia_archiver (http:	88	0.22%	277
20.	MSR-ISRCCrawler	80	0.20%	953
	Subtotal	39,240	97.15%	181,410
	Other	1,153	2.85%	13,274
	Total	40,393	100.00%	194,684

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

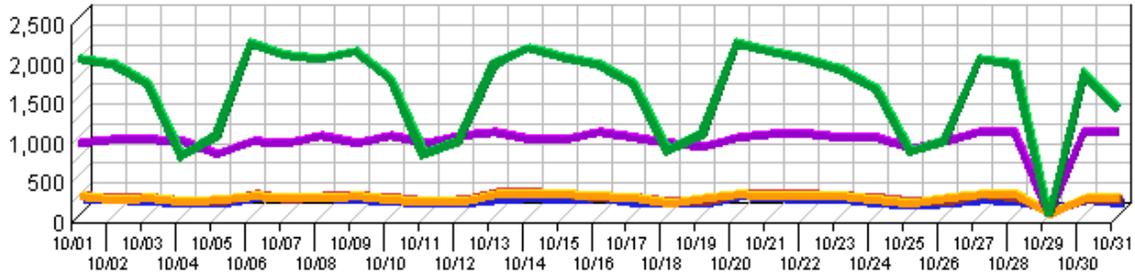
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

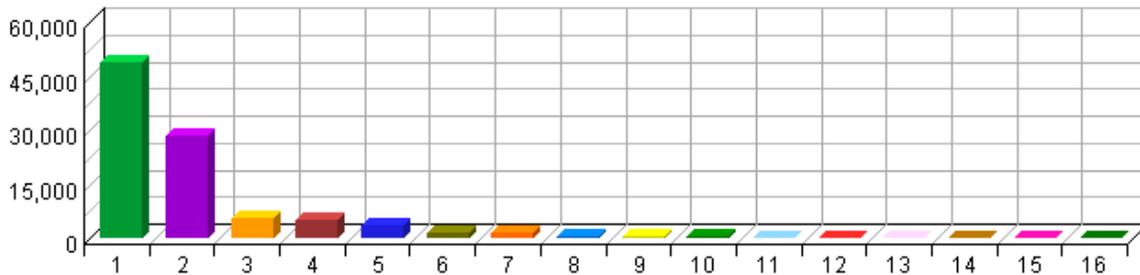
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	48,926	50.79%	201,102
2.	Others	28,522	29.61%	145,644
3.	Windows NT	5,544	5.75%	21,785
4.	Windows 2000	5,044	5.24%	21,470
5.	Macintosh	3,340	3.47%	10,549
6.	Linux	1,490	1.55%	3,436
7.	Macintosh PowerPC	1,408	1.46%	4,572
8.	Windows 2003	677	0.70%	2,573
9.	Windows 98	656	0.68%	3,941
10.	Windows Win32s	361	0.37%	1,445
11.	Windows 95	167	0.17%	423
12.	Windows ME	111	0.12%	230
13.	SunOS	53	0.06%	107
14.	Windows 3.x	27	0.03%	7,242
15.	FreeBSD	7	0.01%	11
16.	NetBSD	1	0.00%	9
	Total	96,334	100.00%	424,539

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.