

## Envirosense Monthly Statistics

Web Log Analysis Monthly Report September 2007

Report Range:09/01/2007 00:00:00 – 09/30/2007 23:59:59



This report was generated by WebTrends(R) Monday November 26, 2007 – 11:31:16  
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

*(c) 1996–2004 NetIQ Corporation. All rights reserved.*

# Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Ads Served Dashboard.....	5
Ad Views.....	7
Ad Clicks.....	9
Ads Served Click Through Rate.....	11
Referrers Dashboard.....	13
Activity by Referring Site.....	15
Activity by Referring Domain.....	17
Activity by Referring Page.....	19
Search Engines Dashboard.....	21
Activity by Search Engine.....	23
Activity by Search Phrase.....	45
Activity by Search Keyword.....	49
Visitors Dashboard.....	59
Top Visitors.....	63
New vs. Return Visits.....	67
Visitors by Number of Visits.....	69
Visitors Trend.....	71
Visits Trend.....	75
Top Organizations.....	77
Top Authenticated Usernames.....	79
Top Domain Names.....	81
Top-Level Domain Types.....	83
Geography Dashboard.....	85
Top Regions.....	87

# Table of Contents

Top Countries.....	89
Top States and Provinces.....	91
Top Cities.....	93
Pages Dashboard.....	95
Top Pages.....	97
Top Content Groups.....	101
Top Directories.....	103
Files Dashboard.....	105
Most Downloaded Files.....	107
Most Accessed File Types.....	109
Most Uploaded Files.....	111
Navigation Dashboard.....	113
Top Entry Pages.....	115
Top Entry Files.....	119
Top Exit Pages.....	121
Single Access Pages.....	125
Top Paths Through Site.....	129
Technical Dashboard.....	133
Page Views Trend.....	135
Hits Trend.....	137
Bandwidth: Kbytes Transferred Trend.....	139
Average Time to Serve Pages.....	141
Errors Dashboard.....	143
Client Errors.....	145
File Not Found Errors.....	147
Server Errors.....	149

# Table of Contents

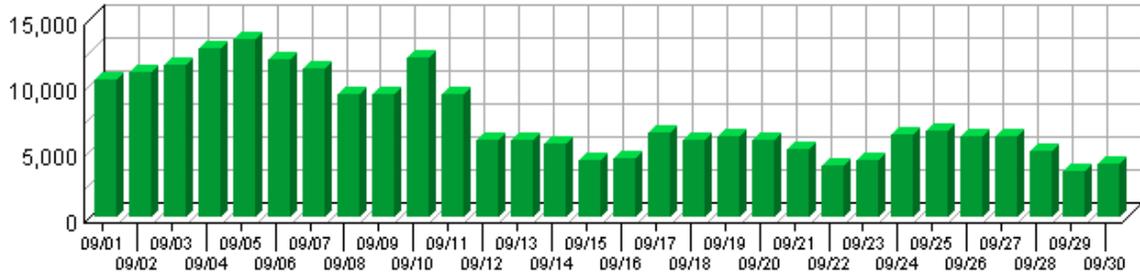
Activity Dashboard.....	151
Visits by Number of Pages Viewed.....	153
Visits by Day of the Week.....	155
Hits by Day of the Week.....	157
Visits by Hour of the Day.....	159
Hits by Hour of the Day.....	161
Visit Duration by Visits.....	163
Visit Duration by Page Views.....	165
Browsers and Platforms Dashboard.....	167
Top Browsers.....	169
Top Browsers by Version.....	171
Top Spiders.....	183
Top Platforms.....	185
Glossary.....	187



# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

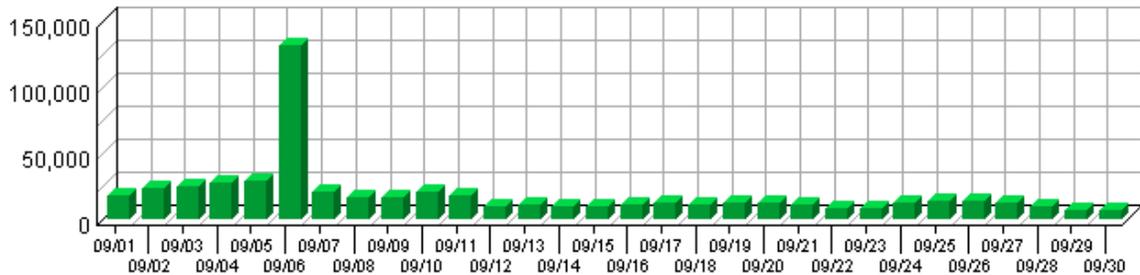
### Visits Trend



### Visit Summary

Visits	223,390
Average per Day	7,446
Average Visit Length	00:17:17
Median Visit Length	00:05:09
International Visits	4.40%
Visits of Unknown Origin	61.97%
Visits from Your Country: United States (US)	33.63%

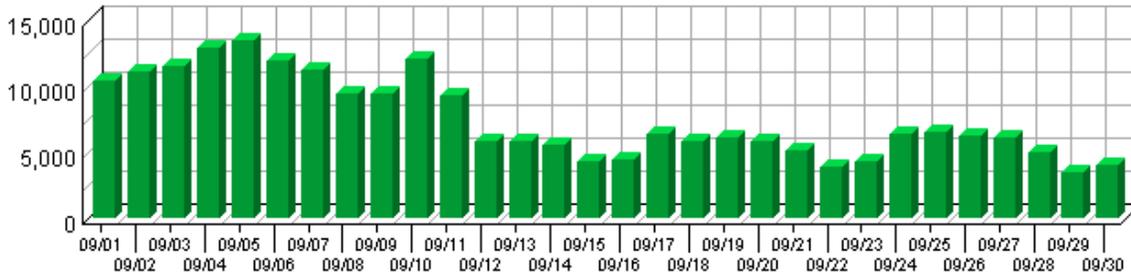
### Page Views Trend



### Page View Summary

Page Views	551,146
Average per Day	18,371
Average Page Views per Visit	2.47

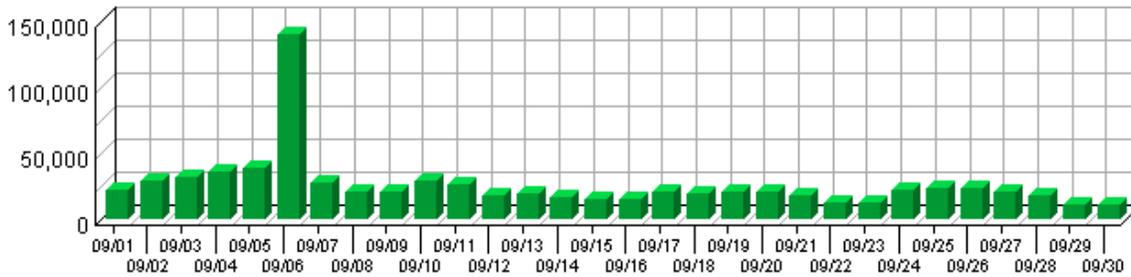
### Visitors Trend



### Visitor Summary

Unique Visitors	91,205
Visitors Who Visited Once	80,462
Visitors Who Visited More Than Once	10,743
Average Visits per Visitor	2.45

### Hits Trend

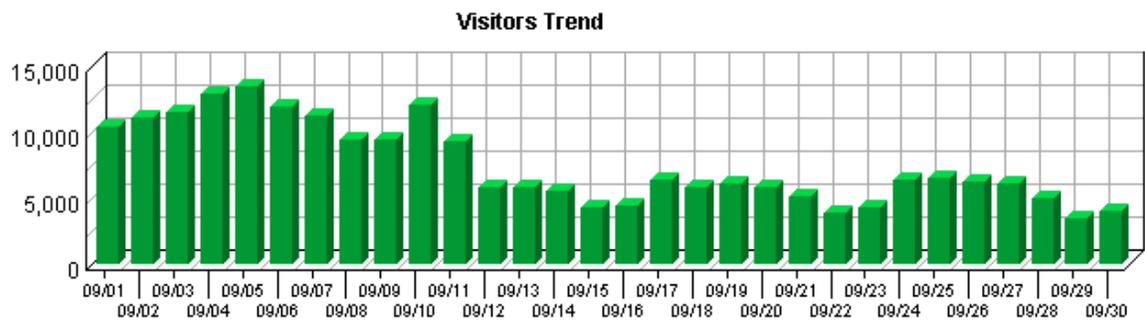
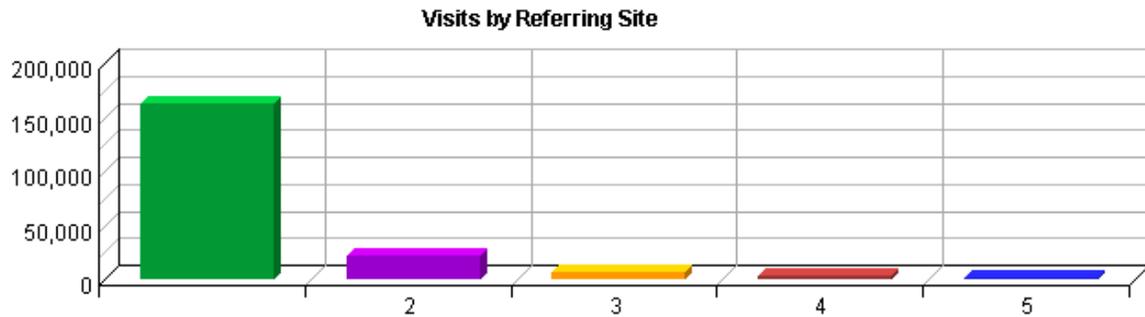


### Hit Summary

Successful Hits for Entire Site	764,592
Average Hits per Day	25,486
Home Page Hits	9,361

# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.





# Ads Served Dashboard

This displays key graphs and tables that provide an overview of the Ads Served chapter. Click on the title of a graph or table to navigate to the corresponding page.



# Ad Views

This report shows how often specific ads were viewed by visitors.

**No data for this section in the log data analyzed.**

## Ad Views – Help Card

 **Ad Title** – Name of the ad being analyzed.

**Ad View Visits** – Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph. Contrast this page with the Ad Views page.

**Ad Views** – Number of times the specified ad was displayed on a page viewed by a visitor.

**%** – Percentage of visitors who saw the specified ad.

 Use this information to sell ad space and bill clients.



# Ad Clicks

This report shows how often specific ads were viewed by visitors.

**No data for this section in the log data analyzed.**

## Ad Clicks – Help Card

**? Ad Title** – Name of the ad being analyzed.

**Ad Click Visits** – Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Ad Clicks** – Number of times the ad was clicked on by a visitor.

**%** – Percentage of times the specified ad was clicked on compared with all ads that were clicked on.

**💡** You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click-through rate during a marketing campaign.



# Ads Served Click Through Rate

This report shows you the effectiveness of the ads on your web site.

**No data for this section in the log data analyzed.**

## Ads Served Click Through Rate – Help Card

**?** **Ad Title** – Name of the ad being analyzed.

**Ad Clicks** – Number of times the ad was clicked on by a visitor.

**Ad Views** – Number of times the specified ad was displayed on a page viewed by a visitor.

**Click Thru Rate** – Percentage of ads that were clicked on.

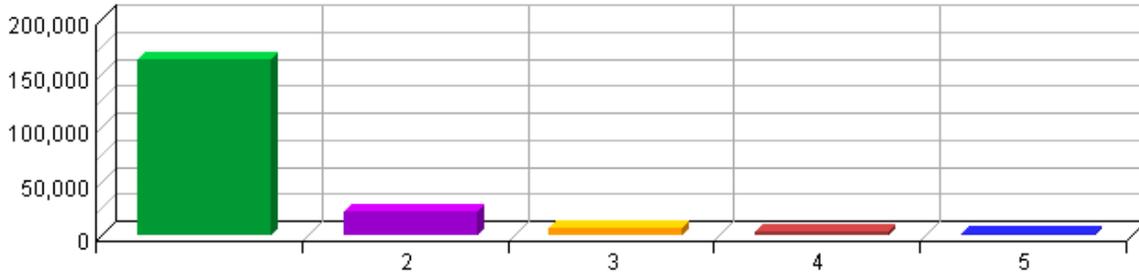
**?** This report shows you the effectiveness of the ads on your web site.



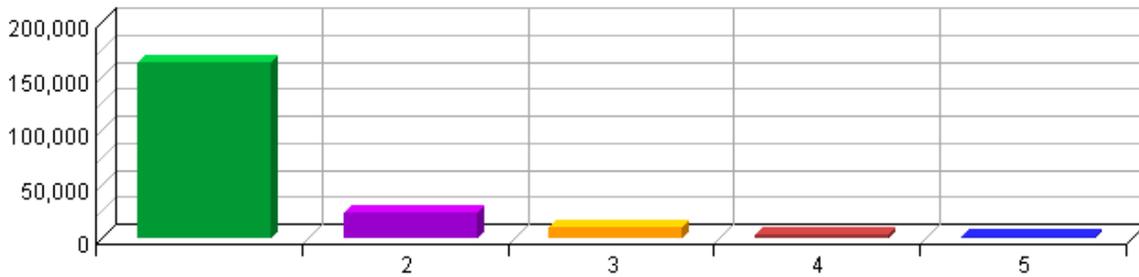
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

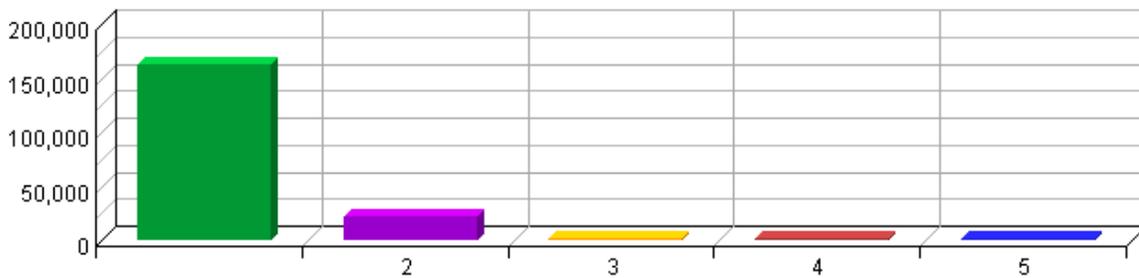
### Visits by Referring Site



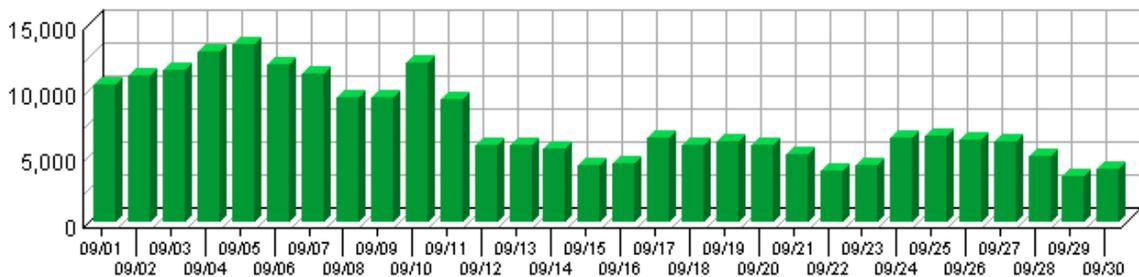
### Visits by Referring Domain



### Visits by Referring Page



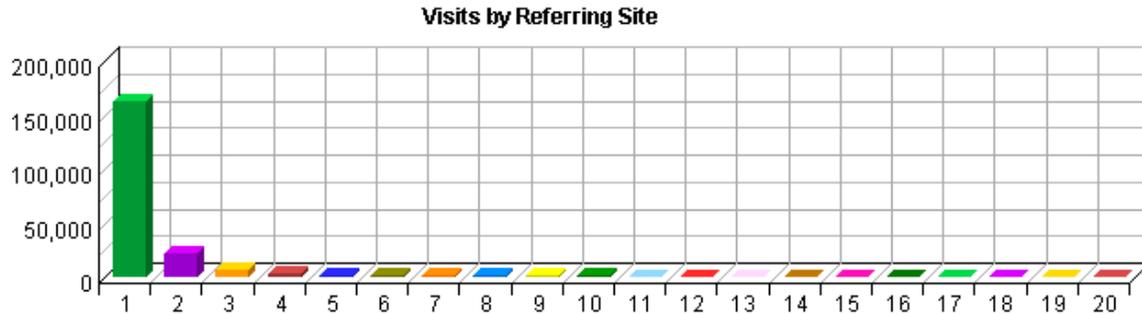
### Visitors Trend





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	162,805	72.88%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	22,356	10.01%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	7,037	3.15%
4.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	3,245	1.45%
5.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	2,011	0.90%
6.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	1,612	0.72%
7.	<a href="http://www.grants.gov/">http://www.grants.gov/</a>	1,119	0.50%
8.	<a href="http://www.google.ca/">http://www.google.ca/</a>	969	0.43%
9.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	933	0.42%
10.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	876	0.39%
11.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	788	0.35%
12.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	608	0.27%
13.	<a href="http://www.ask.com/">http://www.ask.com/</a>	577	0.26%
14.	<a href="http://search.msn.com/">http://search.msn.com/</a>	509	0.23%
15.	<a href="http://search.live.com/">http://search.live.com/</a>	423	0.19%
16.	<a href="http://www.who.edu/">http://www.who.edu/</a>	420	0.19%
17.	<a href="http://images.google.com/">http://images.google.com/</a>	419	0.19%
18.	<a href="http://www.google.com.mx/">http://www.google.com.mx/</a>	404	0.18%
19.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	387	0.17%
20.	<a href="http://intranet.epa.gov/">http://intranet.epa.gov/</a>	372	0.17%
	<b>Subtotal</b>	<b>207,870</b>	<b>93.05%</b>
	<b>Other</b>	<b>15,520</b>	<b>6.95%</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

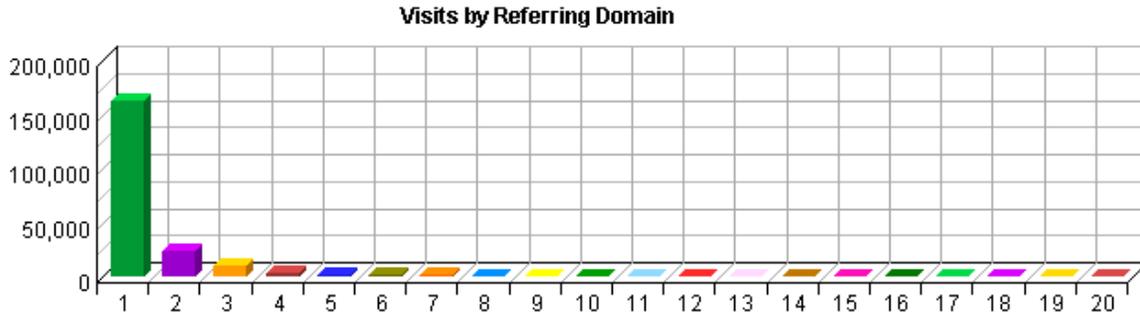
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	<b>Domain</b>	<b>Visits</b>	<b>%</b>
1.	No Referrer	162,805	72.88%
2.	google.com	23,111	10.35%
3.	epa.gov	10,965	4.91%
4.	yahoo.com	3,951	1.77%
5.	grants.gov	2,052	0.92%
6.	google.co.in	1,700	0.76%
7.	google.ca	1,003	0.45%
8.	google.co.uk	844	0.38%
9.	google.com.au	624	0.28%
10.	ask.com	621	0.28%
11.	live.com	559	0.25%
12.	msn.com	559	0.25%
13.	google.com.mx	444	0.20%
14.	whoi.edu	420	0.19%
15.	aol.com	401	0.18%
16.	google.com.pe	348	0.16%
17.	google.com.co	346	0.15%
18.	google.es	342	0.15%
19.	google.com.my	284	0.13%
20.	google.cn	273	0.12%
	<b>Subtotal</b>	<b>211,652</b>	<b>94.75%</b>
	<b>Other</b>	<b>11,738</b>	<b>5.25%</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

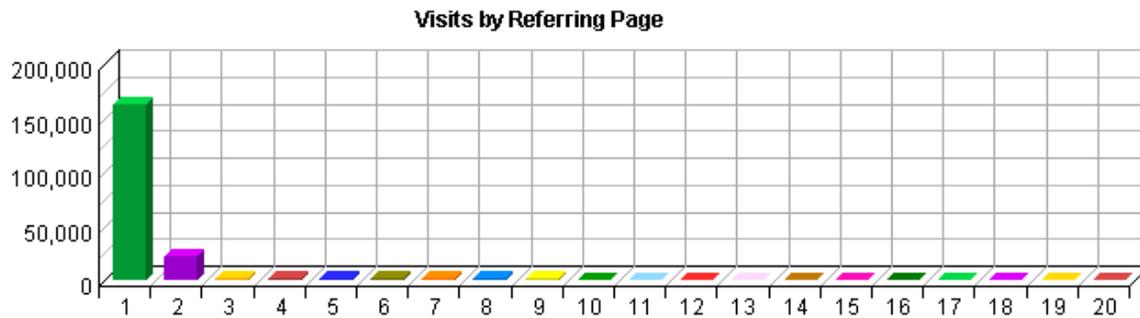
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



## Activity by Referring Page

	Page	Visits	%
1.	No Referrer	162,805	72.88%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	21,885	9.80%
3.	<a href="http://search.yahoo.com/ search">http://search.yahoo.com/ search</a>	2,189	0.98%
4.	<a href="http://www.google.co.in/ search">http://www.google.co.in/ search</a>	1,610	0.72%
5.	<a href="http://www.grants.gov/search/ search.do">http://www.grants.gov/search/ search.do</a>	1,047	0.47%
6.	<a href="http://es.epa.gov/vendors/">http://es.epa.gov/vendors/</a>	1,019	0.46%
7.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	966	0.43%
8.	<a href="http://www07.grants.gov/ search/search.do">http://www07.grants.gov/ search/search.do</a>	888	0.40%
9.	<a href="http://nlquery.epa.gov/ epasearch/epasearch">http://nlquery.epa.gov/ epasearch/epasearch</a>	860	0.38%
10.	<a href="http://www.google.co.uk/ search">http://www.google.co.uk/ search</a>	777	0.35%
11.	<a href="http://www.google.com.au/ search">http://www.google.com.au/ search</a>	607	0.27%
12.	<a href="http://www.ask.com/web">http://www.ask.com/web</a>	577	0.26%
13.	<a href="http://search.msn.com/results. aspx">http://search.msn.com/results. aspx</a>	451	0.20%
14.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	420	0.19%
15.	<a href="http://images.google.com/ imgres">http://images.google.com/ imgres</a>	415	0.19%
16.	<a href="http://www.google.com.mx/ search">http://www.google.com.mx/ search</a>	399	0.18%
17.	<a href="http://search.live.com/ results.aspx">http://search.live.com/ results.aspx</a>	374	0.17%
18.	<a href="http://www.who.edu/redtide/">http://www.who.edu/redtide/</a>	373	0.17%
19.	<a href="http://www.google.com.co/ search">http://www.google.com.co/ search</a>	325	0.15%
20.	<a href="http://www.google.com.pe/ search">http://www.google.com.pe/ search</a>	321	0.14%
	<b>Subtotal</b>	<b>198,308</b>	<b>88.77%</b>
	<b>Other</b>	<b>25,082</b>	<b>11.23%</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

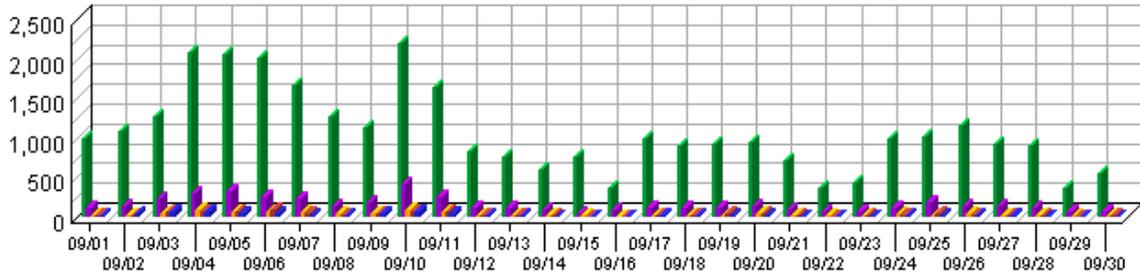
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

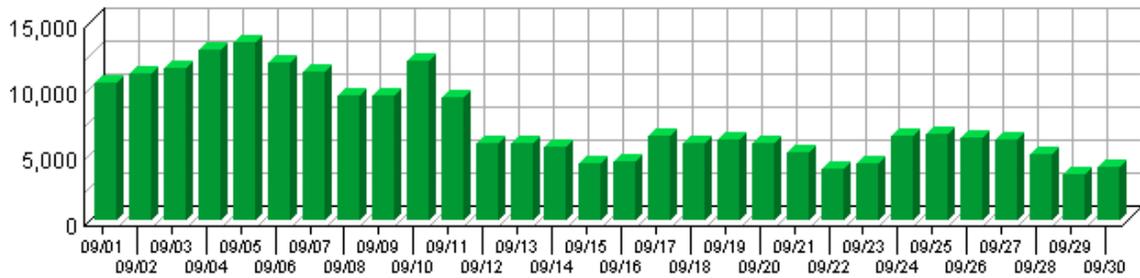
# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

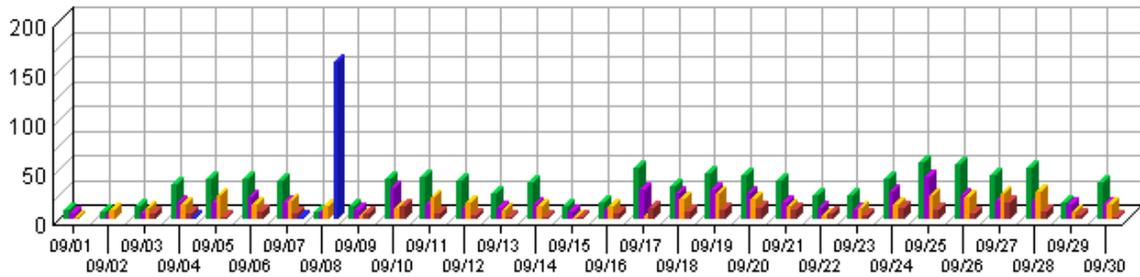
### Activity by Search Engine



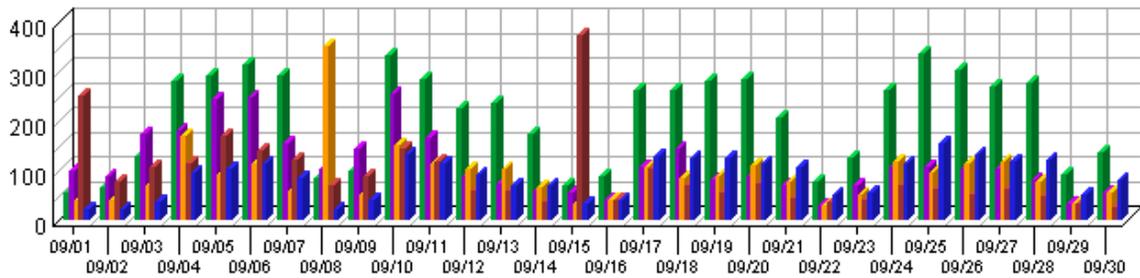
### Visitors Trend



### Activity by Search Phrase



### Activity by Search Keyword



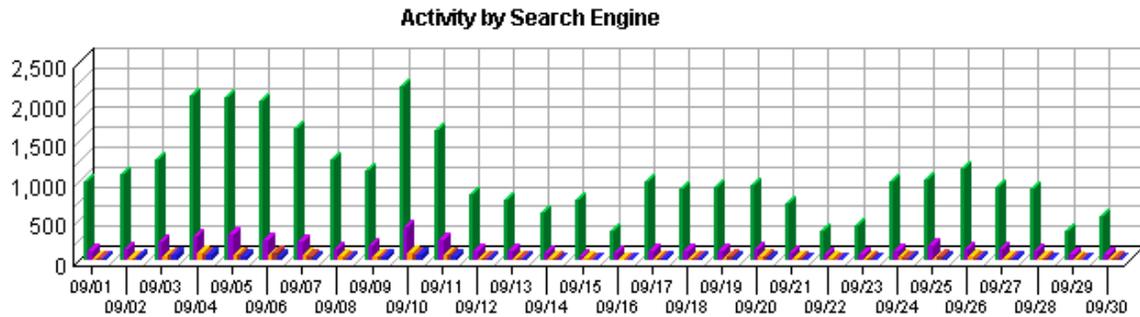


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



**Activity by Search Engine**

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	31,988	76.35%
2.	yahoo	4,617	11.02%
3.	google canada	1,127	2.69%
4.	google uk	962	2.30%
5.	google australia	713	1.70%
6.	msn	633	1.51%
7.	aol netfind	308	0.74%
8.	google germany	275	0.66%
9.	google italy	260	0.62%
10.	google france	242	0.58%
11.	yahoo spain	127	0.30%
12.	google japan	110	0.26%
13.	altavista	97	0.23%
14.	yahoo japan	76	0.18%
15.	yahoo taiwan	61	0.15%
16.	yahoo uk &ireland	38	0.09%
17.	netscape	36	0.09%
18.	yahoo singapore	32	0.08%
19.	google austria	31	0.07%
20.	all the web	29	0.07%
	<b>Subtotal</b>	<b>41,762</b>	<b>99.68%</b>
	<b>Total</b>	<b>41,898</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	944	2.25%
	epa star fellowship	476	1.14%
	engineering material filetype:ppt	368	0.88%
	ecology system in power point	306	0.73%
	landscape concept design pdf	248	0.59%
	epa star grant	170	0.41%
	environmental nanotechnology	160	0.38%
	environmental nanotechnology pdf	159	0.38%
	epa sbir	112	0.27%
	cell structure in power point	107	0.26%
	ncer	103	0.25%
	animal cell structure in power point	93	0.22%
	nanotechnology pdf	91	0.22%
	iso 14000	90	0.21%
	epa grants	87	0.21%
	environmental protection agency	80	0.19%
	epa p3	76	0.18%
	epa gro	72	0.17%
	watershed filetype:ppt	67	0.16%
	environmental research	66	0.16%
2. yahoo	epa	297	0.71%
	neuron mos transistor basic operation	118	0.28%
	common spiders in illinois	70	0.17%
	joint warfar publication pdf	45	0.11%
	nanostuctured gis air modeling gas sensors	32	0.08%
	epa star	31	0.07%
	nanotechnology	27	0.06%
	fellowships	25	0.06%
	epa star fellowship	24	0.06%
	consolidated plastics company inc	22	0.05%
	ncer	18	0.04%
	combustion of solids	17	0.04%
	epa sbir	16	0.04%
	printing industry	15	0.04%
	graduate fellowships	14	0.03%
	questionnaires posed to people in the tie and dye industry	14	0.03%
	consolidated plastics company	14	0.03%
used cars	13	0.03%	

	e.p.a	13	0.03%
	consolidated plastics	12	0.03%
3. google canada	alkaline batteries	5	0.01%
	environmental protection agency	4	0.01%
	epa star	4	0.01%
	confidence intervals	4	0.01%
	pesticides	4	0.01%
	nasource technology	3	0.01%
	cryptosporidium removal usepa	3	0.01%
	what "ecosystem services" are provided by air, water, soil and biota.	3	0.01%
	united states environmental assessment center	3	0.01%
	dangerous household products	3	0.01%
	natural cleaning products	3	0.01%
	how does oceanography relate to ecology	3	0.01%
	development of environmental health indicators. linkage methods for environment and health analysis	3	0.01%
	purge stream	3	0.01%
	environmental management principles	3	0.01%
	epa sector notebooks	3	0.01%
	usepa esso cold lake	3	0.01%
	pauli	3	0.01%
	formaldehyde in textiles 1960	3	0.01%
	envirosense	3	0.01%
4. google uk	health	17	0.04%
	what are the bodies natural defences to inhaled micro-organism	8	0.02%
	download sage	7	0.02%
	household items containing acid	6	0.01%
	how funding affects the services provided	3	0.01%
	russian boys	3	0.01%
	nanotechnology simplified	3	0.01%
	environmental protection agency	3	0.01%
	epa nano	3	0.01%
	environmental health	3	0.01%
	pollution film download	3	0.01%
	ion exchange cyanide	2	0.00%
	home made cleaning products	2	0.00%
	multiple chemical exposure model	2	0.00%
	natural history museum map	2	0.00%
	pm aerosol papers pdf	2	0.00%
	peter may	2	0.00%
	epa.gov	2	0.00%

	silver halide recovery	2	0.00%
	agency	2	0.00%
5. google	ultrafiltration	7	0.02%
australia	decline of infectious diseases	7	0.02%
	natural cleaning products	6	0.01%
	climate change	5	0.01%
	parker pen case study	4	0.01%
	petroleum refining	4	0.01%
	preventing pollution	4	0.01%
	alkaline batteries	4	0.01%
	change	4	0.01%
	cleaning agent	3	0.01%
	natural cleaning	3	0.01%
	ways to prevent pollution	3	0.01%
	dye based solar .ppt	3	0.01%
	us epa	3	0.01%
	effects of mining on ecosystems	2	0.00%
	ethylene oxide sterilization	2	0.00%
	cryptosporidiosis	2	0.00%
	preventing pollution??	2	0.00%
	novamax technologies	2	0.00%
	journal article abstracts for an application of biotechnology relevant to environment	2	0.00%
6. msn	epa	55	0.13%
	epa star fellowship	6	0.01%
	star program	6	0.01%
	consolidated plastics company	5	0.01%
	ppcps	5	0.01%
	p3	4	0.01%
	chemical manufacturers association	4	0.01%
	star report	3	0.01%
	nanotechnology	3	0.01%
	www.actionagainsthma.com	3	0.01%
	particulate matter	3	0.01%
	nfesc	3	0.01%
	http://www.epa.gov/)	2	0.00%
	basic function of coal grate stoker boiler	2	0.00%
	search epa violations	2	0.00%
	environmental protection agency grants for pollution control	2	0.00%
	what should municipal owned wastewater treatment plants be doing about homeland security	2	0.00%
	what is nanotechnology pdf	2	0.00%

	research results	2	0.00%
	recycle office paper	2	0.00%
7. aol netfind	epa office	4	0.01%
	preventing pollution	3	0.01%
	health	3	0.01%
	epa	3	0.01%
	m249 welding	2	0.00%
	at	2	0.00%
	autism and air pollution	2	0.00%
	epa on cryptosporidiosis	2	0.00%
	environmental protection agency	2	0.00%
	two page article on environmental health	2	0.00%
	star program	2	0.00%
	fluorescent light disposal	2	0.00%
	psi technology boulder co	2	0.00%
	ecomat inc.'s biological	2	0.00%
	older parents giving birth to autistic children	2	0.00%
	dodie arnold	2	0.00%
	epa compliance	2	0.00%
	william hogsett ann lake	1	0.00%
	can you clean gold jewelry with vinegar	1	0.00%
	natural cleaning supplies	1	0.00%
8. google	scge .ppt	2	0.00%
germany	electronics industry cleaning aqueous	2	0.00%
	sage executable	2	0.00%
	es.epa.gov/techinfo/facts/safe-fs.html	2	0.00%
	metal finishing guidebook	2	0.00%
	microcosm laser annapolis junction	2	0.00%
	us epa	2	0.00%
	disperse blue 79	2	0.00%
	material cost savings	2	0.00%
	magnetic thickness gauges and standards	2	0.00%
	angiogenesis mri powerpoint	2	0.00%
	kratovo	2	0.00%
	oeca	2	0.00%
	rt-pcr ppt	2	0.00%
	krista dobo	2	0.00%
	nanotoxicology oberdorster 2006	2	0.00%
	burning leaf	2	0.00%
	climate change	2	0.00%
	solutions for environmental pollution	1	0.00%
	enjo usa	1	0.00%

9. google italy	vs2dh filetype:pdf	15	0.04%
	vs2dt filetype:pdf	14	0.03%
	suture .ppt	5	0.01%
	russian boys	3	0.01%
	research grant	3	0.01%
	cafimar	3	0.01%
	dbe stripper	3	0.01%
	printed circuit board alternative	2	0.00%
	susceptibility markers biomonitoring	2	0.00%
	in vitro cell	2	0.00%
	epa us children's environmental health excellence awards ceremony 2007	2	0.00%
	enviroment protection agency method	2	0.00%
	recycling hydrogen and sulfur by microwave chemical processing	2	0.00%
	ultrafiltration	2	0.00%
	particulate matter	2	0.00%
	ultrasonic cavitation cleaning theory	2	0.00%
	estimating exposure to dioxin like compounds epa	2	0.00%
	manual nitrogen control u.s. environmental protection agency	2	0.00%
	power point presentation on nanomaterials by chemical route	2	0.00%
	toxicity of cobalt in plants	2	0.00%
10. google france	nfesc	5	0.01%
	coloring filetype:pdf	4	0.01%
	market forecast interconnect filetype:pdf	4	0.01%
	mothers and newborns study	3	0.01%
	niton xl 309	3	0.01%
	latiseal	2	0.00%
	us epa dde	2	0.00%
	continuous cultures power point	2	0.00%
	hydrochloric acid regeneration	2	0.00%
	wastewater reuse recharge groundwater	2	0.00%
	sulfide precipitation heavy metals	2	0.00%
	ord epa watershed scale indicators	2	0.00%
	ac rochester division	2	0.00%
	bioplastic filetype:ppt	2	0.00%
	power point t-rflp	2	0.00%
	real time pcr applied biosystem ppt	2	0.00%
	rodia chlordecone	2	0.00%
	nanoparticle ppt	2	0.00%
	recycling wastewater carwash	2	0.00%
	1515 massachusetts ave. nw. 20005	2	0.00%
candid	18	0.04%	

11. yahoo spain	student assistant	10	0.02%
	garden design	6	0.01%
	people planet prosperity	6	0.01%
	siberian tiger	6	0.01%
	p3	5	0.01%
	candid pictures	4	0.01%
	cardiovascular disease	4	0.01%
	umbc	4	0.01%
	particulate matter	3	0.01%
	assistant	3	0.01%
	epa	3	0.01%
	design garden	2	0.00%
	multimeter	2	0.00%
	biohazard decontamination	2	0.00%
	bio diesel truck	2	0.00%
	winter photo backgrounds	2	0.00%
	climate change diagram	2	0.00%
	acid mine drainage	2	0.00%
	diesel truck	2	0.00%
12. google japan	u.s. epa	4	0.01%
	bapedal	3	0.01%
	system zero	2	0.00%
	epa star program	2	0.00%
	epa's science to achieve results (star) program	2	0.00%
	us epa	2	0.00%
	quorum-sensing ppt	1	0.00%
	thermoelectric power generation maximum	1	0.00%
	arkema rilsan pdf nano	1	0.00%
	epa biodegradation	1	0.00%
	sand-packed column	1	0.00%
	cu nanoparticle citrate	1	0.00%
	moa pharmaceuticals	1	0.00%
	single cell gel electrophoresis	1	0.00%
	the effect of fatty acid composition on the acrylation kinetics of epoxidized triacylglycerols	1	0.00%
	nexttemp medicalindicators	1	0.00%
	male measurement guide genital	1	0.00%
	hydrogen peroxide silver disinfect?	1	0.00%
	sanjay correa	1	0.00%
cio2 oxidation decontamination	1	0.00%	
13. altavista	candid	6	0.01%
	bioplastic ppt	4	0.01%



	refrigeration capillary tube length	2	0.00%
	ethical,benefit–cost analysis, environmental policy	2	0.00%
	nanotechnology	2	0.00%
	copper pyrophosphate reuse	2	0.00%
	small businesses innovation development act	2	0.00%
	copper pyrophosphate recovery	2	0.00%
	p3	2	0.00%
	cyanide and plating and plastic	1	0.00%
	sparkler filters inc	1	0.00%
	hadden citizenâ€™s right know 1989	1	0.00%
	copper pyrophosphate recovery from electroplating	1	0.00%
	diagram, reverse osmosis	1	0.00%
	grilon	1	0.00%
	pyrol	1	0.00%
	solvent recovery	1	0.00%
	desalination systems, inc.	1	0.00%
	enviro metalworking fluid	1	0.00%
	short bed ion exchange	1	0.00%
16. yahoo uk &ireland	leather company pilot project turns scraps into fertilizer and recovers tanning chemicals	2	0.00%
	dechlorination	2	0.00%
	dimethylformamide risks	1	0.00%
	nanoparticle basic information	1	0.00%
	usf filtration	1	0.00%
	cauliflower mosaic virus powerpoint	1	0.00%
	design planet competition	1	0.00%
	high tools	1	0.00%
	smokeschool	1	0.00%
	wy children develop differently	1	0.00%
	caustic solution ultrasonics	1	0.00%
	building site managers books	1	0.00%
	carterpillar service technology group	1	0.00%
	nox emmissions from heat pumps	1	0.00%
	neuronal migration disorder in children	1	0.00%
	user guide to sage	1	0.00%
	terpene	1	0.00%
	filterkleen	1	0.00%
	nanotechnology research projects	1	0.00%
	comet assay drinking water pipes	1	0.00%
17. netscape	brown grease biodiesel	2	0.00%
	ncer	2	0.00%
	eric klotz, ut dwr	2	0.00%

	environmental protection agency 2003 awards	2	0.00%
	environmental research	1	0.00%
	ogyris ants pheromones	1	0.00%
	petroleum refineries	1	0.00%
	epa biomonitoring event	1	0.00%
	propagation of spartina alterniflora	1	0.00%
	weinberg dairy chelsea michigan	1	0.00%
	sia and epidemiology	1	0.00%
	can you fire acrylic paints on glass	1	0.00%
	epa	1	0.00%
	sanfrancisco state university pheromones research	1	0.00%
	photos of illinois wastewater facilities	1	0.00%
	household cleaners that are safe to use in water treatment systems	1	0.00%
	solid state cooling generators	1	0.00%
	ocean recycle program	1	0.00%
	cleaner substitutes	1	0.00%
	rcra video	1	0.00%
18. yahoo singapore	funding agency for environmental researches	5	0.01%
	detecting microorganisms	2	0.00%
	allied signal	2	0.00%
	funding agencies for environmental research projects	2	0.00%
	pollution prevention 3m	2	0.00%
	hexavalent chromium in plating process	2	0.00%
	hexavalent chromium in plating	1	0.00%
	list of hazardous printing press chemicals	1	0.00%
	atmi scrubber	1	0.00%
	mercury real-time environmental monitoring	1	0.00%
	molecular weight of salicylaldehyde	1	0.00%
	chemical manufacturers association	1	0.00%
	alternative refrigerants evaluation programme	1	0.00%
	non-volatile residue	1	0.00%
	hepatotoxicity,epa	1	0.00%
	chevron's save money and reduce toxics	1	0.00%
	case studies for just in time systems or karban	1	0.00%
	petroleum industry	1	0.00%
	atlantic ultraviolet corporation	1	0.00%
	riet	1	0.00%
19. google austria	epa measurement and monitoring technologies for the 21st century	2	0.00%
	small business innovation research program		
	ethiopia watershed management	1	0.00%
	mechanisms of allergy	1	0.00%
	fdms 8500	1	0.00%

	nanoparticles intranasal olfactory	1	0.00%
	gema volstatic	1	0.00%
	sustainable cooling	1	0.00%
	environmental statistics conference 2008	1	0.00%
	master environment scholarship	1	0.00%
	epa n2o abatement	1	0.00%
	agroconsulting sabater	1	0.00%
	wirkprinzipien action	1	0.00%
	parts cleaning bath	1	0.00%
	vrbina krsko	1	0.00%
	feasibility analysis waste	1	0.00%
	climatology mixing height	1	0.00%
	funding and grants for environmental protection	1	0.00%
	chlorophyllin research grant	1	0.00%
	oil mop	1	0.00%
	mixing height climatology	1	0.00%
20. all the web	self confidence .pdf .ppt	4	0.01%
	epa	3	0.01%
	current event enviromental science	2	0.00%
	coleomegilla maculata	2	0.00%
	hamilton dc aoec annual conference 2007	2	0.00%
	nanofe	1	0.00%
	dynasolve m-35	1	0.00%
	developing markets and consumer electronics and inexpensive	1	0.00%
	boron	1	0.00%
	avenic acids chemistry	1	0.00%
	cerevisiae ires	1	0.00%
	manufacturing process operation of freon 22	1	0.00%
	environmental impact of sand casting foundry in term material pollution and energy	1	0.00%
	toluene paint primer toxic	1	0.00%
	chemical manufacturers association	1	0.00%
	nanoiron	1	0.00%
	illinois revised statutes	1	0.00%
	the us screen printing institute	1	0.00%
	zander ecosep	1	0.00%
	chemical oxidation	1	0.00%

### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	5,066	12.09%
	of	2,427	5.79%
	star	2,413	5.76%
	environmental	2,260	5.39%
	in	2,038	4.86%
	de	1,406	3.36%
	for	1,226	2.93%
	research	1,118	2.67%
	nanotechnology	997	2.38%
	the	954	2.28%
	fellowship	944	2.25%
	pdf	903	2.16%
	to	801	1.91%
	water	768	1.83%
	health	664	1.58%
	power	635	1.52%
	point	618	1.48%
	waste	600	1.43%
	cleaning	592	1.41%
	on	554	1.32%
2. yahoo	epa	781	1.86%
	of	443	1.06%
	in	394	0.94%
	environmental	227	0.54%
	for	213	0.51%
	research	199	0.47%
	the	184	0.44%
	water	172	0.41%
	to	129	0.31%
	operation	121	0.29%
	basic	120	0.29%
	transistor	118	0.28%
	neuron	118	0.28%
	mos	118	0.28%
	illinois	113	0.27%
	star	109	0.26%
	nanotechnology	105	0.25%
	pollution	104	0.25%
	fellowships	103	0.25%

	inc	101	0.24%
3. google canada	of	104	0.25%
	environmental	80	0.19%
	epa	79	0.19%
	in	69	0.16%
	to	65	0.16%
	for	56	0.13%
	products	50	0.12%
	household	46	0.11%
	cleaning	43	0.10%
	the	38	0.09%
	water	37	0.09%
	toxic	33	0.08%
	natural	33	0.08%
	health	32	0.08%
	how	31	0.07%
	research	28	0.07%
	on	26	0.06%
	environment	22	0.05%
	cleaner	22	0.05%
	safe	21	0.05%
4. google uk	of	109	0.26%
	in	92	0.22%
	the	62	0.15%
	to	47	0.11%
	for	46	0.11%
	environmental	46	0.11%
	health	43	0.10%
	on	41	0.10%
	what	33	0.08%
	household	32	0.08%
	how	30	0.07%
	cleaning	27	0.06%
	natural	25	0.06%
	is	25	0.06%
	research	25	0.06%
	epa	24	0.06%
	pollution	24	0.06%
	powerpoint	23	0.05%
	products	22	0.05%
	risk	21	0.05%
5. google australia	of	103	0.25%

in	49	0.12%
to	36	0.09%
for	34	0.08%
cleaning	33	0.08%
pollution	31	0.07%
the	28	0.07%
change	26	0.06%
water	26	0.06%
industry	26	0.06%
on	24	0.06%
environmental	24	0.06%
environment	20	0.05%
products	18	0.04%
ecosystem	18	0.04%
natural	18	0.04%
is	18	0.04%
how	18	0.04%
climate	17	0.04%
household	16	0.04%

6. msn	epa	127	0.30%
	of	51	0.12%
	environmental	46	0.11%
	in	42	0.10%
	for	25	0.06%
	star	20	0.05%
	to	20	0.05%
	research	19	0.05%
	water	17	0.04%
	project	15	0.04%
	waste	13	0.03%
	nanotechnology	12	0.03%
	disposal	12	0.03%
	program	12	0.03%
	on	11	0.03%
	recycling	11	0.03%
	the	10	0.02%
paper	10	0.02%	
de	9	0.02%	
recycle	9	0.02%	

7. aol netfind	of	39	0.09%
	epa	33	0.08%
	the	22	0.05%

	in	21	0.05%
	for	17	0.04%
	environmental	16	0.04%
	to	15	0.04%
	health	13	0.03%
	pollution	12	0.03%
	water	10	0.02%
	on	10	0.02%
	research	9	0.02%
	children	8	0.02%
	protection	8	0.02%
	natural	8	0.02%
	household	7	0.02%
	agency	7	0.02%
	is	7	0.02%
	how	7	0.02%
	star	6	0.01%
8. google germany	epa	17	0.04%
	in	12	0.03%
	environmental	11	0.03%
	ppt	10	0.02%
	of	9	0.02%
	health	8	0.02%
	powerpoint	7	0.02%
	cost	7	0.02%
	research	7	0.02%
	for	6	0.01%
	the	6	0.01%
	2007	5	0.01%
	chemical	5	0.01%
	cleaning	5	0.01%
	us	5	0.01%
	industry	5	0.01%
	protection	4	0.01%
	cancer	4	0.01%
	endocrine	4	0.01%
	studies	3	0.01%
9. google italy	filetype:pdf	29	0.07%
	of	18	0.04%
	vs2dh	15	0.04%
	epa	14	0.03%
	vs2dt	14	0.03%

	environmental	13	0.03%
	in	12	0.03%
	chemical	11	0.03%
	ppt	10	0.02%
	.ppt	8	0.02%
	protection	8	0.02%
	for	8	0.02%
	agency	8	0.02%
	by	6	0.01%
	water	6	0.01%
	2007	6	0.01%
	research	6	0.01%
	matter	6	0.01%
	waste	5	0.01%
	ultrafiltration	5	0.01%
10. google france	of	19	0.05%
	ppt	17	0.04%
	environmental	10	0.02%
	epa	10	0.02%
	filetype:pdf	8	0.02%
	in	8	0.02%
	health	7	0.02%
	filetype:ppt	7	0.02%
	study	6	0.01%
	the	5	0.01%
	2008	5	0.01%
	on	5	0.01%
	market	5	0.01%
	powerpoint	5	0.01%
	power	5	0.01%
	nfesc	5	0.01%
	metals	4	0.01%
	research	4	0.01%
	2007	4	0.01%
	point	4	0.01%
11. yahoo spain	candid	22	0.05%
	assistant	13	0.03%
	de	12	0.03%
	student	10	0.02%
	design	8	0.02%
	garden	8	0.02%
	planet	6	0.01%

	p3	6	0.01%
	siberian	6	0.01%
	prosperity	6	0.01%
	tiger	6	0.01%
	people	6	0.01%
	proceso	5	0.01%
	diesel	4	0.01%
	truck	4	0.01%
	pictures	4	0.01%
	environmental	4	0.01%
	epa	4	0.01%
	agua	4	0.01%
	umbc	4	0.01%
12. google japan	epa	14	0.03%
	ppt	8	0.02%
	of	6	0.01%
	program	4	0.01%
	for	4	0.01%
	the	4	0.01%
	u.s.	4	0.01%
	star	3	0.01%
	to	3	0.01%
	nano	3	0.01%
	silver	3	0.01%
	bapedal	3	0.01%
	risk	2	0.00%
	research	2	0.00%
	measurement	2	0.00%
	environmental	2	0.00%
	transformation	2	0.00%
	site:epa.gov	2	0.00%
	results	2	0.00%
	gel	2	0.00%
13. altavista	for	8	0.02%
	epa	8	0.02%
	research	7	0.02%
	nanotechnology	6	0.01%
	pollution	6	0.01%
	candid	6	0.01%
	on	6	0.01%
	environmental	4	0.01%
	bioplastic	4	0.01%

	science	4	0.01%
	ppt	4	0.01%
	national	3	0.01%
	de	3	0.01%
	control	3	0.01%
	in	3	0.01%
	water	3	0.01%
	turbine	2	0.00%
	boiling	2	0.00%
	materials	2	0.00%
	crew	2	0.00%
14. yahoo japan	environmental	6	0.01%
	national	5	0.01%
	research	5	0.01%
	いんげん	4	0.01%
	corporation	4	0.01%
	materials	3	0.01%
	dynaloy	3	0.01%
	grilon	3	0.01%
	center	3	0.01%
	competition	2	0.00%
	for	2	0.00%
	aeropower	2	0.00%
	company	2	0.00%
	act	2	0.00%
	resin	2	0.00%
	controls	2	0.00%
	policy	2	0.00%
	triazine	2	0.00%
	technologies	2	0.00%
	pall	2	0.00%
15. yahoo taiwan	recovery	9	0.02%
	acid	5	0.01%
	copper	5	0.01%
	chromic	5	0.01%
	pyrophosphate	5	0.01%
	capillary	4	0.01%
	tube	4	0.01%
	refrigeration	3	0.01%
	dtdmac	3	0.01%
	of	3	0.01%
	innovation	2	0.00%

	act	2	0.00%
	businesses	2	0.00%
	refrigerant	2	0.00%
	analysis,	2	0.00%
	policy	2	0.00%
	development	2	0.00%
	length	2	0.00%
	corporation	2	0.00%
	small	2	0.00%
16. yahoo uk &ireland	water	2	0.00%
	dechlorination	2	0.00%
	recovers	2	0.00%
	pilot	2	0.00%
	alkaline	2	0.00%
	epa	2	0.00%
	into	2	0.00%
	chemicals	2	0.00%
	children	2	0.00%
	scraps	2	0.00%
	fertilizer	2	0.00%
	company	2	0.00%
	turns	2	0.00%
	project	2	0.00%
	technology	2	0.00%
	leather	2	0.00%
	tanning	2	0.00%
	nanotechnology	2	0.00%
	powerpoint	2	0.00%
	solvent	1	0.00%
17. netscape	environmental	4	0.01%
	awards	3	0.01%
	protection	3	0.01%
	agency	3	0.01%
	household	2	0.00%
	pheromones	2	0.00%
	epa	2	0.00%
	grease	2	0.00%
	research	2	0.00%
	health	2	0.00%
	funding	2	0.00%
	2003	2	0.00%
	brown	2	0.00%

	cleaners	2	0.00%
	state	2	0.00%
	of	2	0.00%
	ncer	2	0.00%
	eric	2	0.00%
	biodiesel	2	0.00%
	ut	2	0.00%
18. yahoo singapore	for	8	0.02%
	environmental	8	0.02%
	funding	7	0.02%
	agency	5	0.01%
	researches	5	0.01%
	in	4	0.01%
	of	4	0.01%
	hexavalent	3	0.01%
	chromium	3	0.01%
	plating	3	0.01%
	projects	2	0.00%
	research	2	0.00%
	detecting	2	0.00%
	signal	2	0.00%
	agencies	2	0.00%
	allied	2	0.00%
	pollution	2	0.00%
	3m	2	0.00%
	prevention	2	0.00%
	microorganisms	2	0.00%
19. google austria	epa	3	0.01%
	environmental	3	0.01%
	research	3	0.01%
	the	3	0.01%
	for	3	0.01%
	monitoring	2	0.00%
	century	2	0.00%
	small	2	0.00%
	21st	2	0.00%
	of	2	0.00%
	program	2	0.00%
	protection	2	0.00%
	business	2	0.00%
	speciated	2	0.00%
	measurement	2	0.00%

	innovation	2	0.00%
	climatology	2	0.00%
	height	2	0.00%
	mixing	2	0.00%
	technologies	2	0.00%
20. all the web	self	4	0.01%
	.pdf	4	0.01%
	.ppt	4	0.01%
	confidence	4	0.01%
	epa	3	0.01%
	aoec	2	0.00%
	hamilton	2	0.00%
	conference	2	0.00%
	of	2	0.00%
	chemical	2	0.00%
	maculata	2	0.00%
	annual	2	0.00%
	event	2	0.00%
	dc	2	0.00%
	enviromental	2	0.00%
	science	2	0.00%
	coleomegilla	2	0.00%
	2007	2	0.00%
	current	2	0.00%
	energy	1	0.00%

#### Activity by Search Engine – Help Card

##### ? **Top Search Engines Table**

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

##### **Top Search Engines with Search Phrases Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

**Top Search Engines with Keywords Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



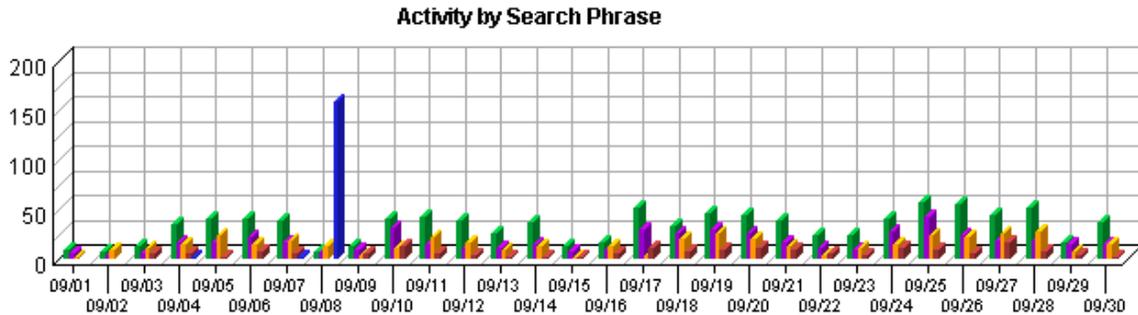
—  
This information can give you an idea how your meta tags are performing with each search engine.

# Activity by Search Phrase

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	981	2.34%
2.	epa star fellowship	508	1.21%
3.	epa	435	1.04%
4.	epa star grant	175	0.42%
5.	environmental nanotechnology	161	0.38%
6.	epa sbir	129	0.31%
7.	ncer	127	0.30%
8.	iso 14000	94	0.22%
9.	environmental protection agency	93	0.22%
10.	epa grants	93	0.22%
11.	nanotechnology pdf	91	0.22%
12.	epa p3	80	0.19%
13.	environmental research	80	0.19%
14.	nanotechnology	75	0.18%
15.	epa gro	75	0.18%
16.	common spiders in illinois	70	0.17%
17.	research grants	66	0.16%
18.	epa fellowship	61	0.15%
19.	natural cleaning products	61	0.15%
20.	star fellowship	60	0.14%
	<b>Subtotal</b>	<b>3,515</b>	<b>8.40%</b>

**Total****41,865****100.00%****Activity by Search Phrase with Engines Detail**

<b>Phrases</b>	<b>Engines</b>	<b>Referrals</b>	<b>%</b>	
1. epa star	google	944	2.25%	
	yahoo	31	0.07%	
	google canada	4	0.01%	
	msn	2	0.00%	
2. epa star fellowship	google	476	1.14%	
	yahoo	24	0.06%	
	msn	6	0.01%	
	google canada	2	0.00%	
3. epa	yahoo	297	0.71%	
	google	65	0.16%	
	msn	55	0.13%	
	altavista	3	0.01%	
	yahoo spain	3	0.01%	
	yahoo argentina	3	0.01%	
	aol netfind	3	0.01%	
	all the web	3	0.01%	
	yahoo japan	1	0.00%	
	yahoo uk & ireland	1	0.00%	
	netscape	1	0.00%	
	4. epa star grant	google	170	0.41%
		yahoo	4	0.01%
google france		1	0.00%	
5. environmental nanotechnology	google	160	0.38%	
	yahoo	1	0.00%	
6. epa sbir	google	112	0.27%	
	yahoo	16	0.04%	
	aol netfind	1	0.00%	
7. ncer	google	103	0.25%	
	yahoo	18	0.04%	
	msn	2	0.00%	
	netscape	2	0.00%	
	google italy	1	0.00%	
	google canada	1	0.00%	
8. iso 14000	google	90	0.21%	
	msn	2	0.00%	
	aol netfind	1	0.00%	
	google uk	1	0.00%	

9. environmental protection agency	google	80	0.19%
	google canada	4	0.01%
	google uk	3	0.01%
	aol netfind	2	0.00%
	yahoo	2	0.00%
	msn	2	0.00%
10. epa grants	google	87	0.21%
	yahoo	6	0.01%
11. nanotechnology pdf	google	91	0.22%
12. epa p3	google	76	0.18%
	yahoo	4	0.01%
13. environmental research	google	66	0.16%
	yahoo	8	0.02%
	yahoo japan	2	0.00%
	altavista	2	0.00%
	netscape	1	0.00%
	google australia	1	0.00%
	14. nanotechnology	google	40
14. nanotechnology	yahoo	27	0.06%
	msn	3	0.01%
	yahoo taiwan	2	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	google canada	1	0.00%
	15. epa gro	google	72
yahoo		3	0.01%
16. common spiders in illinois	yahoo	70	0.17%
17. research grants	google	60	0.14%
	yahoo	5	0.01%
	google germany	1	0.00%
18. epa fellowship	google	57	0.14%
	yahoo	3	0.01%
	google germany	1	0.00%
19. natural cleaning products	google	52	0.12%
	google australia	6	0.01%
	google canada	3	0.01%
20. star fellowship	google	60	0.14%

## Activity by Search Phrase – Help Card

### ? Top Search Phrases Table

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

### Top Search Phrases with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



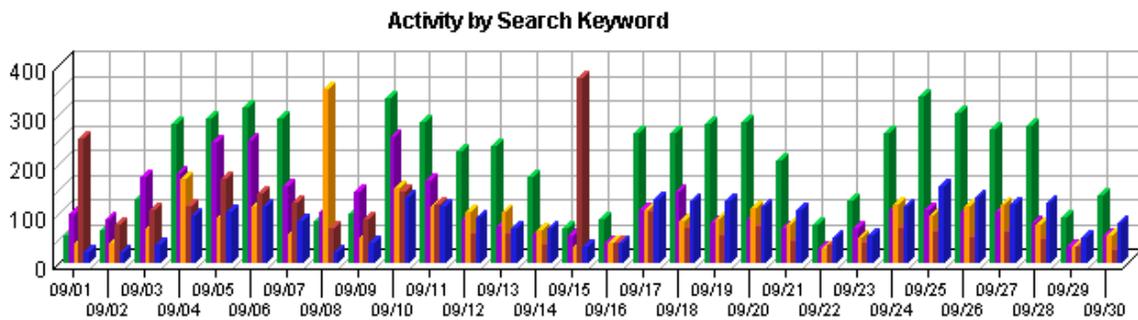
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

# Activity by Search Keyword

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	6,208	3.99%
2.	of	3,368	2.16%
3.	environmental	2,771	1.78%
4.	in	2,759	1.77%
5.	star	2,578	1.66%
6.	for	1,670	1.07%
7.	de	1,477	0.95%
8.	research	1,454	0.93%
9.	the	1,327	0.85%
10.	nanotechnology	1,188	0.76%
11.	to	1,130	0.73%
12.	water	1,074	0.69%
13.	fellowship	1,027	0.66%
14.	pdf	994	0.64%
15.	health	839	0.54%
16.	on	778	0.50%
17.	waste	762	0.49%
18.	cleaning	741	0.48%
19.	pollution	679	0.44%
20.	power	662	0.43%
	<b>Subtotal</b>	<b>33,486</b>	<b>21.51%</b>
	<b>Total</b>	<b>155,649</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	5,066	3.25%
	yahoo	781	0.50%
	msn	127	0.08%
	google canada	79	0.05%
	aol netfind	33	0.02%
	google uk	24	0.02%
	google germany	17	0.01%
	google australia	15	0.01%
	google italy	14	0.01%
	google japan	14	0.01%
	google france	10	0.01%
	altavista	8	0.01%
	yahoo spain	4	0.00%
	yahoo argentina	3	0.00%
	all the web	3	0.00%
	google austria	3	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	1	0.00%
2. of	google	2,427	1.56%
	yahoo	443	0.28%
	google uk	109	0.07%
	google canada	104	0.07%
	google australia	103	0.07%
	msn	51	0.03%
	aol netfind	39	0.03%
	google france	19	0.01%
	google italy	18	0.01%
	google germany	9	0.01%
	yahoo india	6	0.00%
	google japan	6	0.00%
	yahoo canada	5	0.00%
	yahoo singapore	4	0.00%
	yahoo taiwan	3	0.00%
	mamma	3	0.00%
	yahoo spain	3	0.00%
	cnet search.com	2	0.00%

	netscape	2	0.00%
	altavista	2	0.00%
3. environmental	google	2,260	1.45%
	yahoo	227	0.15%
	google canada	80	0.05%
	google uk	46	0.03%
	msn	46	0.03%
	google australia	24	0.02%
	aol netfind	16	0.01%
	google italy	13	0.01%
	google germany	11	0.01%
	google france	10	0.01%
	yahoo singapore	8	0.01%
	yahoo japan	6	0.00%
	yahoo spain	4	0.00%
	netscape	4	0.00%
	altavista	4	0.00%
	mamma	3	0.00%
	google austria	3	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
	all the web	1	0.00%
4. in	google	2,038	1.31%
	yahoo	394	0.25%
	google uk	92	0.06%
	google canada	69	0.04%
	google australia	49	0.03%
	msn	42	0.03%
	aol netfind	21	0.01%
	google italy	12	0.01%
	google germany	12	0.01%
	google france	8	0.01%
	yahoo india	5	0.00%
	yahoo singapore	4	0.00%
	altavista	3	0.00%
	yahoo spain	2	0.00%
	yahoo canada	2	0.00%
	hotbot	1	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	all the web	1	0.00%

5. star	google	2,413	1.55%
	yahoo	109	0.07%
	msn	20	0.01%
	google canada	19	0.01%
	aol netfind	6	0.00%
	google japan	3	0.00%
	google uk	2	0.00%
	altavista	2	0.00%
	google germany	2	0.00%
	google france	1	0.00%
	google italy	1	0.00%

6. for	google	1,226	0.79%
	yahoo	213	0.14%
	google canada	56	0.04%
	google uk	46	0.03%
	google australia	34	0.02%
	msn	25	0.02%
	aol netfind	17	0.01%
	yahoo singapore	8	0.01%
	altavista	8	0.01%
	google italy	8	0.01%
	google germany	6	0.00%
	google japan	4	0.00%
	yahoo india	4	0.00%
	google france	3	0.00%
	google austria	3	0.00%
	yahoo japan	2	0.00%
	yahoo canada	1	0.00%
	compuserve	1	0.00%
	yahoo taiwan	1	0.00%
	cnet search.com	1	0.00%

7. de	google	1,406	0.90%
	yahoo	29	0.02%
	yahoo spain	12	0.01%
	msn	9	0.01%
	google uk	6	0.00%
	google canada	3	0.00%
	altavista	3	0.00%
	yahoo argentina	2	0.00%
	vivisimo	2	0.00%
	aol netfind	2	0.00%
	yahoo mexico	1	0.00%

	google germany	1	0.00%
	yahoo us (spanish)	1	0.00%
8. research	google	1,118	0.72%
	yahoo	199	0.13%
	google canada	28	0.02%
	google uk	25	0.02%
	msn	19	0.01%
	google australia	12	0.01%
	aol netfind	9	0.01%
	google germany	7	0.00%
	altavista	7	0.00%
	google italy	6	0.00%
	yahoo japan	5	0.00%
	google france	4	0.00%
	google austria	3	0.00%
	yahoo canada	3	0.00%
	yahoo india	2	0.00%
	netscape	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	1	0.00%
9. the	google	954	0.61%
	yahoo	184	0.12%
	google uk	62	0.04%
	google canada	38	0.02%
	google australia	28	0.02%
	aol netfind	22	0.01%
	msn	10	0.01%
	google germany	6	0.00%
	google france	5	0.00%
	google japan	4	0.00%
	google austria	3	0.00%
	yahoo spain	3	0.00%
	google italy	2	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	all the web	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%
	yahoo uk &ireland	1	0.00%
10. nanotechnology	google	997	0.64%
	yahoo	105	0.07%

	google canada	19	0.01%
	google uk	18	0.01%
	google australia	13	0.01%
	msn	12	0.01%
	altavista	6	0.00%
	google italy	4	0.00%
	google germany	3	0.00%
	google france	3	0.00%
	aol netfind	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo japan	1	0.00%
	yahoo india	1	0.00%
11. to	google	801	0.51%
	yahoo	129	0.08%
	google canada	65	0.04%
	google uk	47	0.03%
	google australia	36	0.02%
	msn	20	0.01%
	aol netfind	15	0.01%
	google japan	3	0.00%
	yahoo mexico	2	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	google italy	2	0.00%
	netscape	1	0.00%
	compuserve	1	0.00%
	yahoo spain	1	0.00%
	yahoo uk &ireland	1	0.00%
	cnet search.com	1	0.00%
	ninemsn	1	0.00%
12. water	google	768	0.49%
	yahoo	172	0.11%
	google canada	37	0.02%
	google australia	26	0.02%
	google uk	20	0.01%
	msn	17	0.01%
	aol netfind	10	0.01%
	google italy	6	0.00%
	altavista	3	0.00%
	google france	3	0.00%
	yahoo uk &ireland	2	0.00%

	google germany	2	0.00%
	google japan	2	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
	vivisimo	1	0.00%
	cnet search.com	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%
13. fellowship	google	944	0.61%
	yahoo	59	0.04%
	msn	8	0.01%
	google canada	5	0.00%
	google uk	4	0.00%
	google japan	2	0.00%
	google germany	2	0.00%
	google france	2	0.00%
	aol netfind	1	0.00%
14. pdf	google	903	0.58%
	yahoo	68	0.04%
	google canada	4	0.00%
	msn	4	0.00%
	google uk	3	0.00%
	google australia	2	0.00%
	google japan	2	0.00%
	google germany	2	0.00%
	google france	2	0.00%
	altavista	2	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%
15. health	google	664	0.43%
	google uk	43	0.03%
	yahoo	40	0.03%
	google canada	32	0.02%
	google australia	14	0.01%
	aol netfind	13	0.01%
	google germany	8	0.01%
	msn	8	0.01%
	google france	7	0.00%
	google italy	5	0.00%
	netscape	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%

16. on	google	554	0.36%
	yahoo	88	0.06%
	google uk	41	0.03%
	google canada	26	0.02%
	google australia	24	0.02%
	msn	11	0.01%
	aol netfind	10	0.01%
	altavista	6	0.00%
	google france	5	0.00%
	yahoo india	4	0.00%
	google italy	3	0.00%
	google germany	2	0.00%
	google japan	1	0.00%
	terralycos	1	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
	17. waste	google	600
yahoo		87	0.06%
google canada		16	0.01%
google australia		16	0.01%
msn		13	0.01%
google uk		10	0.01%
aol netfind		5	0.00%
google italy		5	0.00%
google france		4	0.00%
yahoo canada		1	0.00%
yahoo taiwan		1	0.00%
mamma		1	0.00%
yahoo japan		1	0.00%
google austria		1	0.00%
altavista		1	0.00%
18. cleaning	google	592	0.38%
	google canada	43	0.03%
	google australia	33	0.02%
	google uk	27	0.02%
	yahoo	25	0.02%
	google germany	5	0.00%
	msn	5	0.00%
	aol netfind	4	0.00%
	google italy	3	0.00%
	google france	3	0.00%
	google austria	1	0.00%

19. pollution	google	466	0.30%
	yahoo	104	0.07%
	google australia	31	0.02%
	google uk	24	0.02%
	aol netfind	12	0.01%
	google canada	8	0.01%
	msn	8	0.01%
	yahoo india	7	0.00%
	altavista	6	0.00%
	yahoo spain	2	0.00%
	google france	2	0.00%
	yahoo singapore	2	0.00%
	google japan	1	0.00%
	ninemsn	1	0.00%
	google austria	1	0.00%
	google italy	1	0.00%
	vivisimo	1	0.00%
google germany	1	0.00%	
all the web	1	0.00%	
20. power	google	635	0.41%
	yahoo	9	0.01%
	google france	5	0.00%
	msn	4	0.00%
	google italy	3	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	altavista	1	0.00%
	google australia	1	0.00%
	google japan	1	0.00%
	yahoo canada	1	0.00%

#### Activity by Search Keyword – Help Card

##### ? **Top Search Keywords Table**

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search

engine and keyword.

### **Top Search Keywords Table with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.

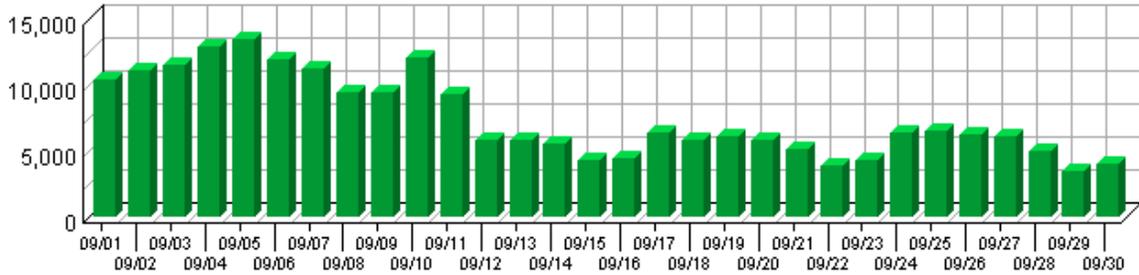


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

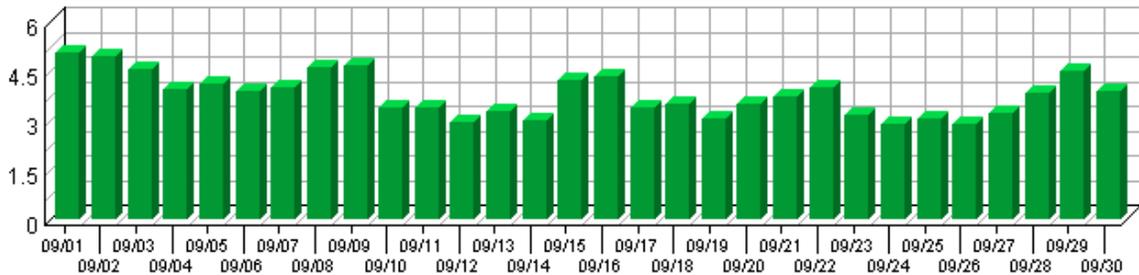
**Visitors Trend**



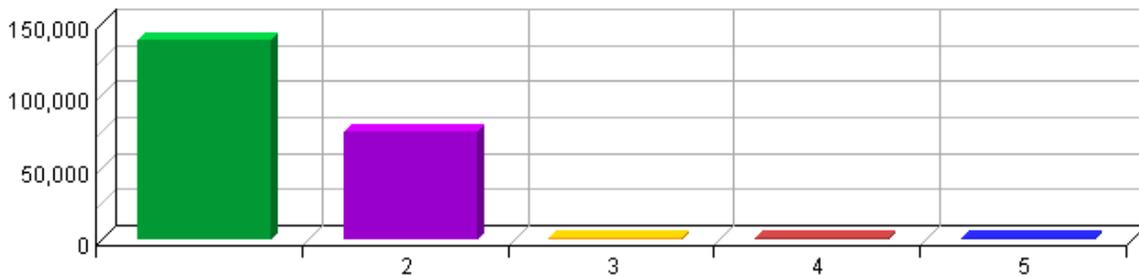
**Visit Summary**

Visits	223,390
Average per Day	7,446
Average Visit Length	00:17:17
Median Visit Length	00:05:09
International Visits	4.40%
Visits of Unknown Origin	61.97%
Visits from Your Country: United States (US)	33.63%

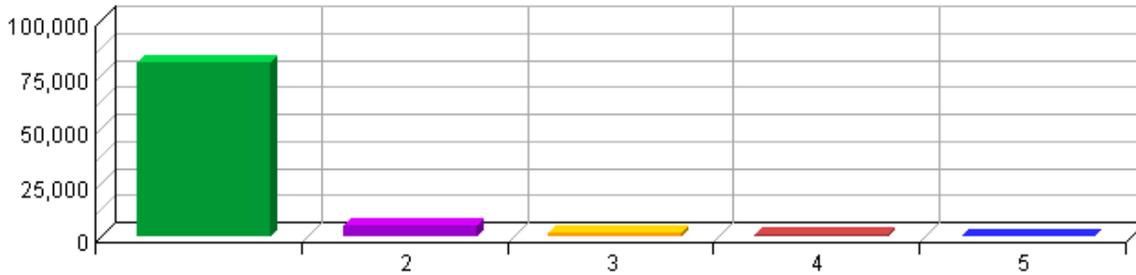
**Average Length of Visit Trend**



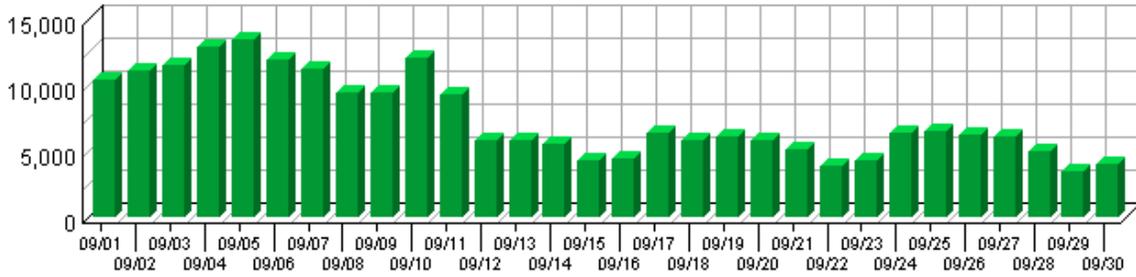
**Top Countries by Visits**



**Visitors by Number of Visits**



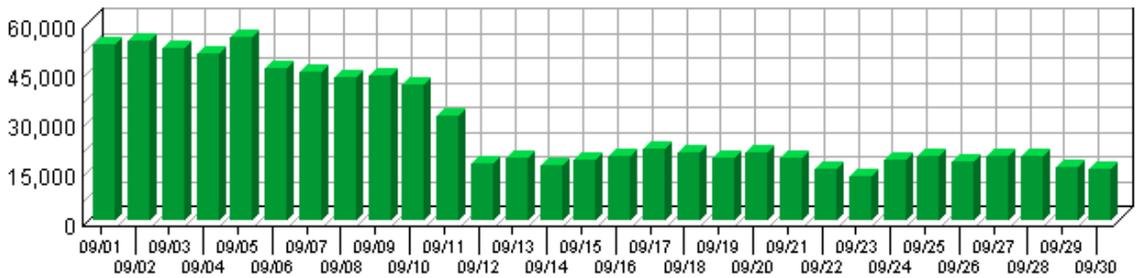
**Visitors Trend**



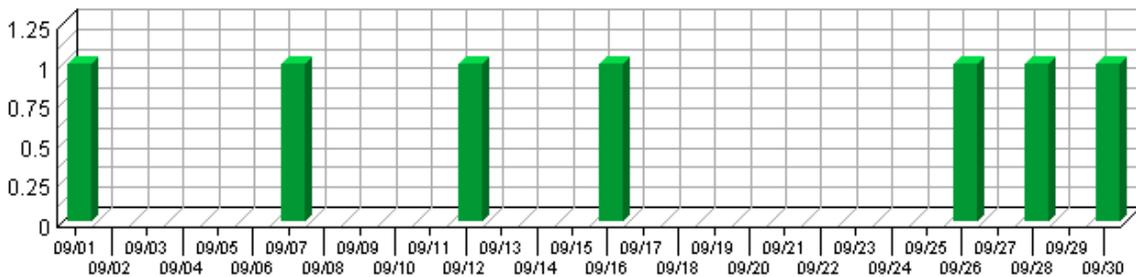
**Visitor Summary**

Unique Visitors	91,205
Visitors Who Visited Once	80,462
Visitors Who Visited More Than Once	10,743
Average Visits per Visitor	2.45

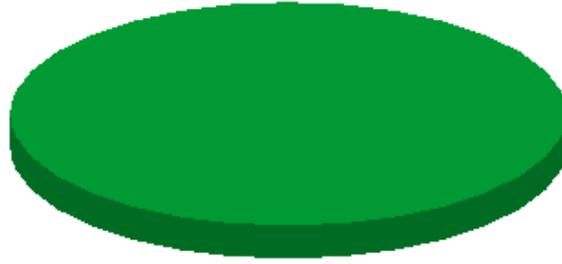
**Visitor Minutes Trend**



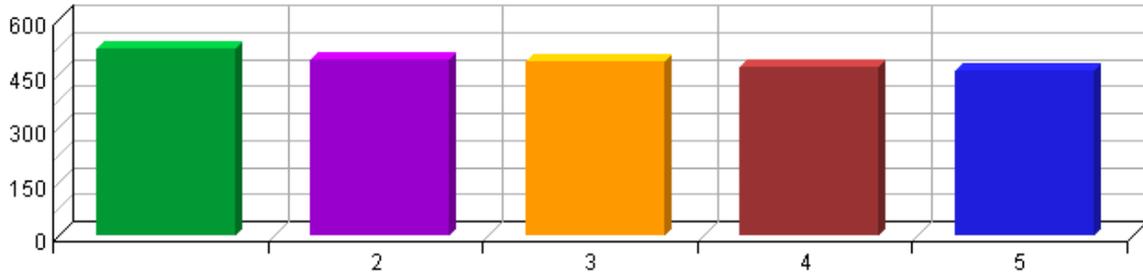
**First Time Visitors Trend**



**New vs. Return Visits**



**Top Visitors by Visits**

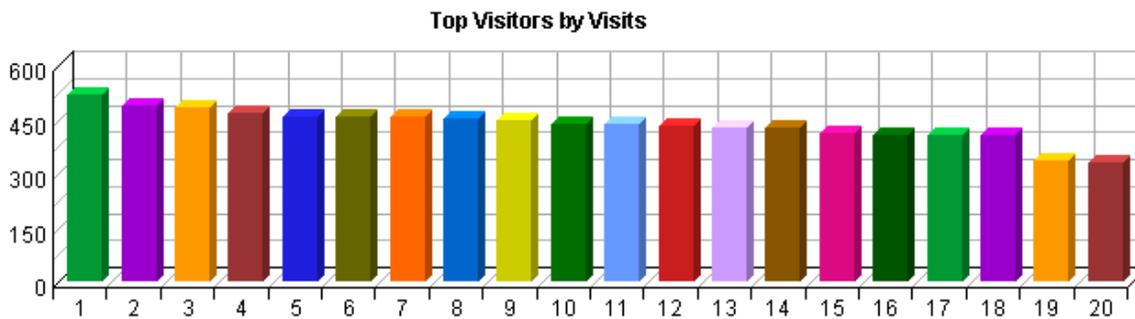
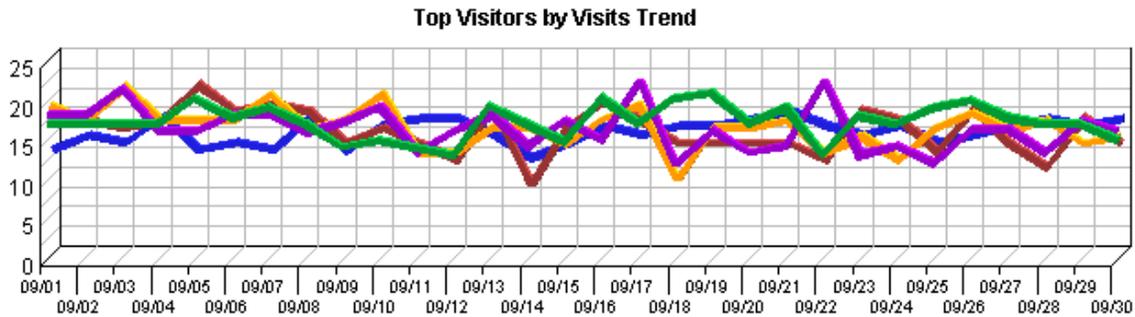




# Top Visitors

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	193.95.154.69_–	517	0.23%	1,416
2.	65.214.39.180_Mozilla/5.0 ( X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	486	0.22%	1,827
3.	65.214.39.180_–	484	0.22%	2,100
4.	193.95.154.69_Mozilla/5.0 ( X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	468	0.21%	1,227
5.	207.46.98.148_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	460	0.21%	2,773
6.	207.46.98.149_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	460	0.21%	3,058
7.	livebot-207-46-98-147.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	459	0.21%	2,881
8.	65.55.210.93_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	451	0.20%	5,037

9.	65.55.210.96_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	448	0.20%	5,481
10.	livebot-65-55-210-91.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	439	0.20%	5,838
11.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	438	0.20%	5,332
12.	148.170.69.19_Mozilla/4.0 ( compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	434	0.19%	1,350
13.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	428	0.19%	4,785
14.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	426	0.19%	5,532
15.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	412	0.18%	4,126
16.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	408	0.18%	5,002
17.	lt100002.inktomisearch. com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	407	0.18%	555
18.	65.54.165.47_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	405	0.18%	1,632
19.	206.80.1.253_–	337	0.15%	491
20.	122.152.128.48_Baiduspider+(+ http://www.baidu.com/search/ spider_jp.html)	330	0.15%	330
	<b>Subtotal</b>	<b>8,697</b>	<b>3.89%</b>	<b>60,773</b>
	<b>Other</b>	<b>214,841</b>	<b>96.11%</b>	<b>704,668</b>
	<b>Total</b>	<b>223,538</b>	<b>100.00%</b>	<b>765,441</b>

### Top Visitors – Help Card

**? Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.



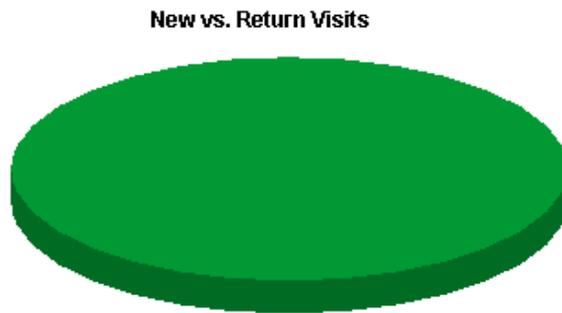
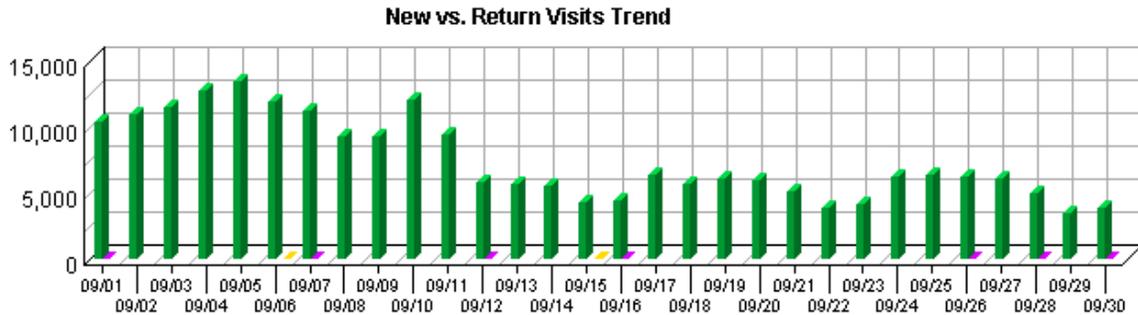
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.



# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



**New vs. Return Visits**

Visitor Type	Visits	%
1. Returning Visitors	223,529	100.00%
2. New Visitors	7	0.00%
3. Users Without Cookies	2	0.00%
<b>Total</b>	<b>223,538</b>	<b>100.00%</b>

**New vs. Return Visits – Help Card**

**? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

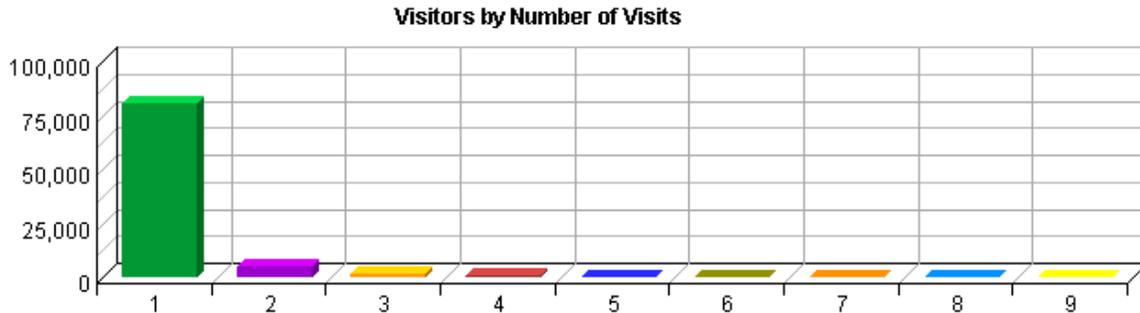
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



**Visitors by Number of Visits**

Number of Visits	Unique Visitors	%
1 visit	80,462	88.22%
2 visits	5,499	6.03%
3 visits	1,555	1.70%
4 visits	678	0.74%
5 visits	346	0.38%
6 visits	261	0.29%
7 visits	161	0.18%
8 visits	127	0.14%
9 visits	106	0.12%
<b>Subtotal</b>	<b>89,195</b>	<b>97.80%</b>
<b>Other</b>	<b>2,010</b>	<b>2.20%</b>
<b>Total</b>	<b>91,205</b>	<b>100.00%</b>

## Visitors by Number of Visits – Help Card

**? Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

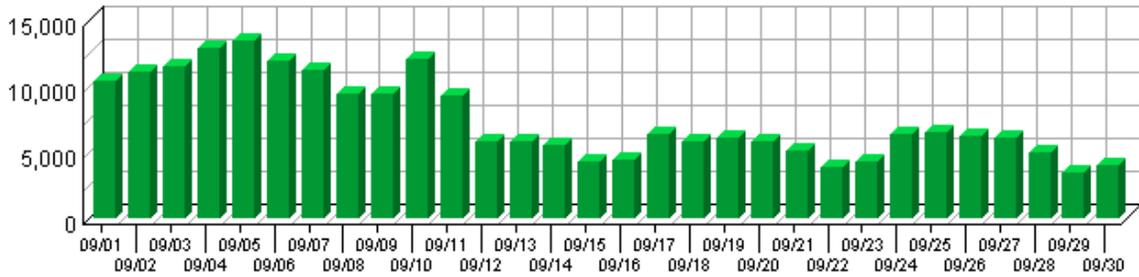
**💡** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



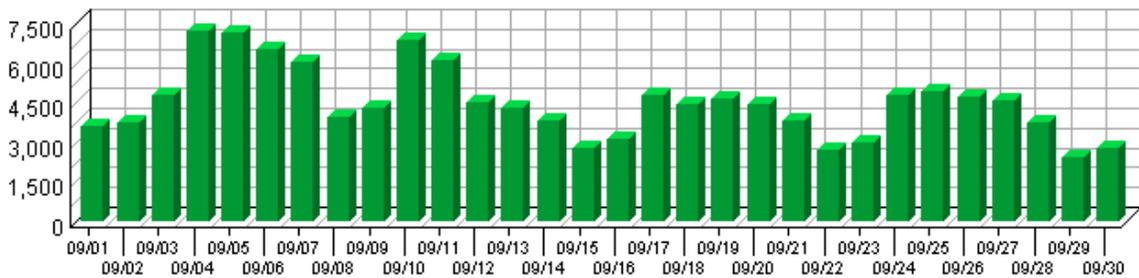
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

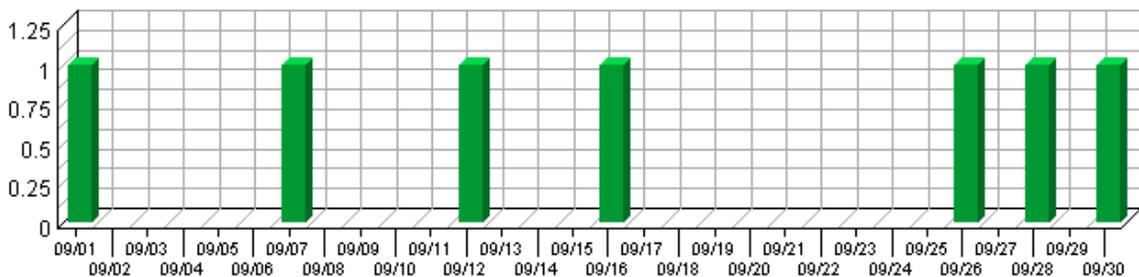
**Visitors Trend**



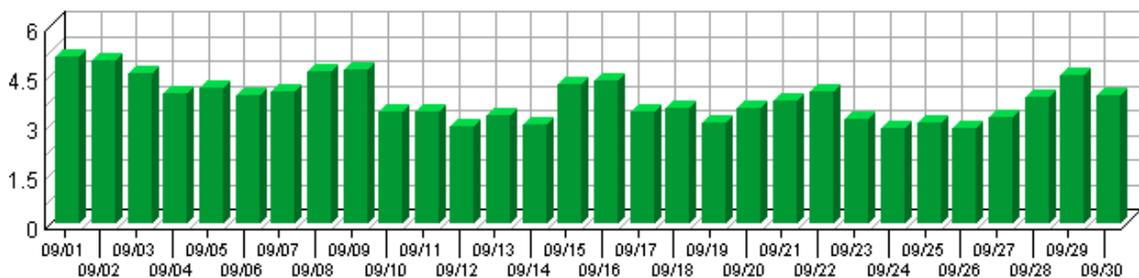
**Unique Visitors Trend**



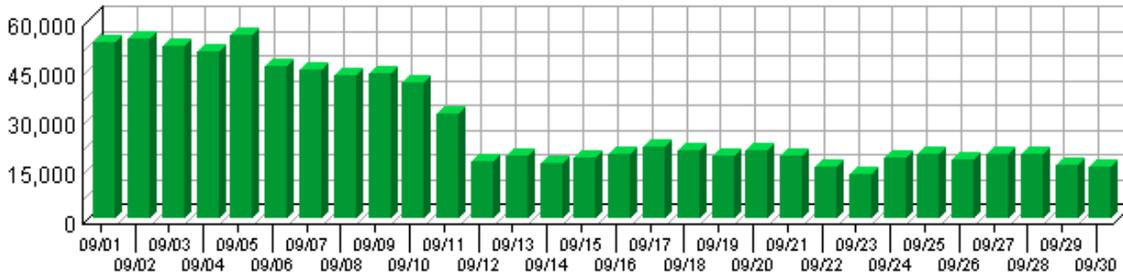
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
09/01	10,456	3,638	1	00:05:04	53,129.37
09/02	11,050	3,760	0	00:04:56	54,644.17
09/03	11,506	4,815	0	00:04:32	52,183.55
09/04	12,868	7,214	0	00:03:56	50,738.97
09/05	13,482	7,120	0	00:04:08	55,775.83
09/06	11,919	6,526	0	00:03:53	46,369.98
09/07	11,302	6,015	1	00:03:59	45,136.28
09/08	9,378	3,942	0	00:04:36	43,161.08
09/09	9,399	4,309	0	00:04:40	44,012.43
09/10	12,047	6,880	0	00:03:25	41,215.07
09/11	9,332	6,088	0	00:03:24	31,865.73
09/12	5,851	4,493	1	00:02:58	17,411.23
09/13	5,789	4,331	0	00:03:16	18,912.98
09/14	5,585	3,840	0	00:03:00	16,833.03
09/15	4,308	2,799	0	00:04:14	18,308.12
09/16	4,495	3,091	1	00:04:22	19,641.28
09/17	6,417	4,804	0	00:03:24	21,855.60
09/18	5,794	4,440	0	00:03:30	20,343.30
09/19	6,102	4,633	0	00:03:04	18,777.42
09/20	5,898	4,444	0	00:03:30	20,650.78
09/21	5,149	3,813	0	00:03:42	19,091.93
09/22	3,904	2,694	0	00:03:59	15,568.07
09/23	4,254	2,985	0	00:03:09	13,445.80
09/24	6,321	4,826	0	00:02:53	18,264.33
09/25	6,477	4,959	0	00:03:02	19,700.63
09/26	6,182	4,694	1	00:02:55	18,055.12
09/27	6,104	4,592	0	00:03:13	19,711.02
09/28	5,010	3,757	1	00:03:50	19,225.32
09/29	3,532	2,453	0	00:04:30	15,944.68
09/30	3,977	2,787	1	00:03:54	15,516.78

<b>Average</b>	<b>7,462</b>	<b>4,491</b>	<b>0</b>	<b>N/A</b>	<b>28,849.66</b>
<b>Total</b>	<b>223,888</b>	<b>134,742</b>	<b>7</b>	<b>N/A</b>	<b>865,489.90</b>

### Visitors Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—

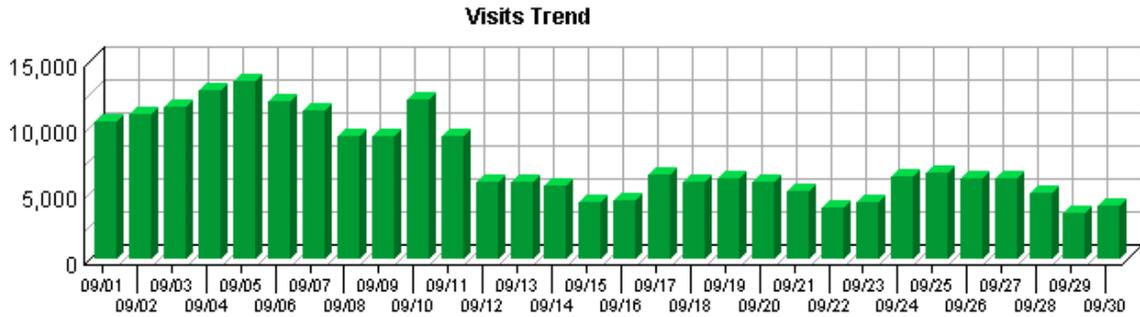
**💡** Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.



# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
09/01	10,431	4.67%
09/02	11,025	4.94%
09/03	11,479	5.14%
09/04	12,834	5.75%
09/05	13,441	6.02%
09/06	11,883	5.32%
09/07	11,274	5.05%
09/08	9,351	4.19%
09/09	9,369	4.19%
09/10	12,022	5.38%
09/11	9,309	4.17%
09/12	5,841	2.61%
09/13	5,784	2.59%
09/14	5,575	2.50%
09/15	4,300	1.92%
09/16	4,482	2.01%
09/17	6,407	2.87%
09/18	5,784	2.59%
09/19	6,094	2.73%
09/20	5,888	2.64%
09/21	5,139	2.30%
09/22	3,898	1.74%
09/23	4,248	1.90%
09/24	6,314	2.83%
09/25	6,468	2.90%

09/26	6,169	2.76%
09/27	6,092	2.73%
09/28	4,998	2.24%
09/29	3,523	1.58%
09/30	3,968	1.78%
<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

### Visits Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

## Top Organizations – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Organization** – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Unknown** – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

**Visits** – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Percentage of the total activity that was from this organization.



--

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

# Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

## Top Authenticated Usernames – Help Card

 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

**Hits** – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

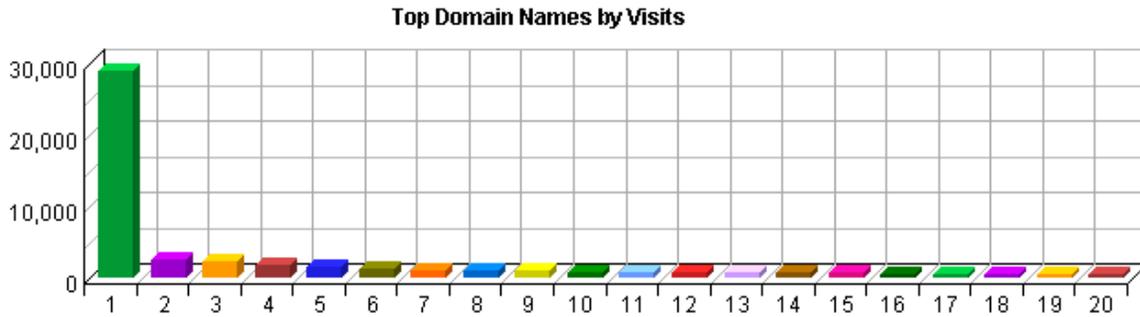
 You may use this information for your marketing efforts, such as special promotions or newsletters.



# Top Domain Names

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



## Top Domain Names

	Domain Name	Visits	%	Hits
1.	<a href="#">yahoo.net</a>	29,078	13.02%	37,595
2.	<a href="#">rr.com</a>	2,589	1.16%	6,845
3.	<a href="#">comcast.net</a>	2,231	1.00%	6,005
4.	<a href="#">verizon.net</a>	1,822	0.82%	4,406
5.	<a href="#">aol.com</a>	1,470	0.66%	1,898
6.	<a href="#">live.com</a>	1,163	0.52%	9,175
7.	<a href="#">cox.net</a>	1,078	0.48%	2,855
8.	193.95.154.69	983	0.44%	2,639
9.	65.214.39.180	968	0.43%	3,918
10.	<a href="#">charter.com</a>	869	0.39%	2,708
11.	<a href="#">sbcglobal.net</a>	793	0.35%	2,113
12.	<a href="#">bellsouth.net</a>	758	0.34%	2,131
13.	<a href="#">phx.gbl</a>	754	0.34%	2,920
14.	<a href="#">qwest.net</a>	709	0.32%	1,739
15.	<a href="#">inktomisearch.com</a>	645	0.29%	1,042
16.	206.80.1.253	592	0.27%	918
17.	<a href="#">optonline.net</a>	527	0.24%	1,246
18.	<a href="#">pacbell.net</a>	487	0.22%	1,289
19.	207.46.98.148	460	0.21%	2,773
20.	207.46.98.149	460	0.21%	3,049
	<b>Subtotal</b>	<b>48,436</b>	<b>21.68%</b>	<b>97,264</b>
	<b>Other</b>	<b>174,954</b>	<b>78.32%</b>	<b>667,328</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>	<b>764,592</b>

## Top Domain Names – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Hits** – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

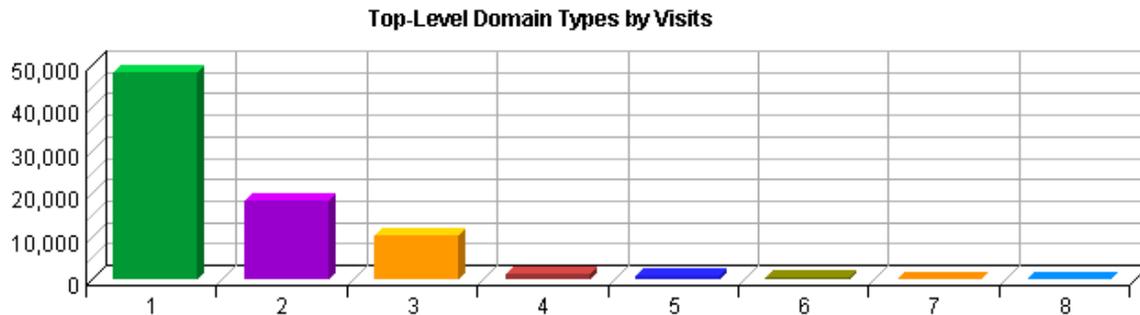
**Visits** – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total activity that was from this domain name or IP address.

**💡** Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.



## Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	48,439	60.98%	100,540
2.	Commercial	18,218	22.93%	175,656
3.	Education	10,324	13.00%	45,550
4.	Government	1,210	1.52%	5,035
5.	Organization	855	1.08%	6,154
6.	Military	349	0.44%	988
7.	ARPANET	29	0.04%	75
8.	International	11	0.01%	21
	<b>Total</b>	<b>79,435</b>	<b>100.00%</b>	<b>334,019</b>

### Top-Level Domain Types – Help Card

**? Top-Level Domain** – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

**Hits** – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

**Visits** – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



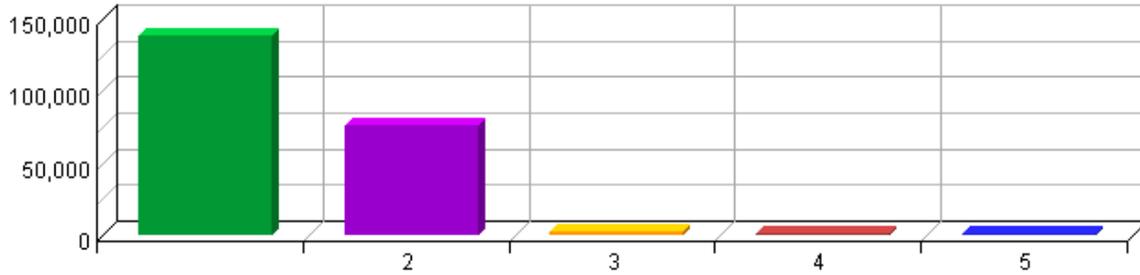
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

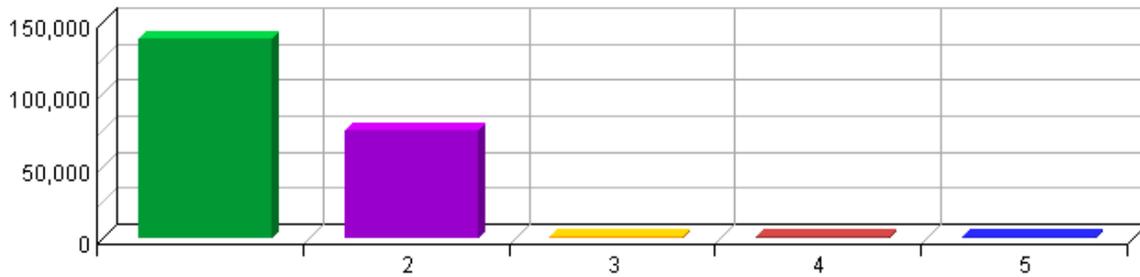
# Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

**Top Regions by Visits**



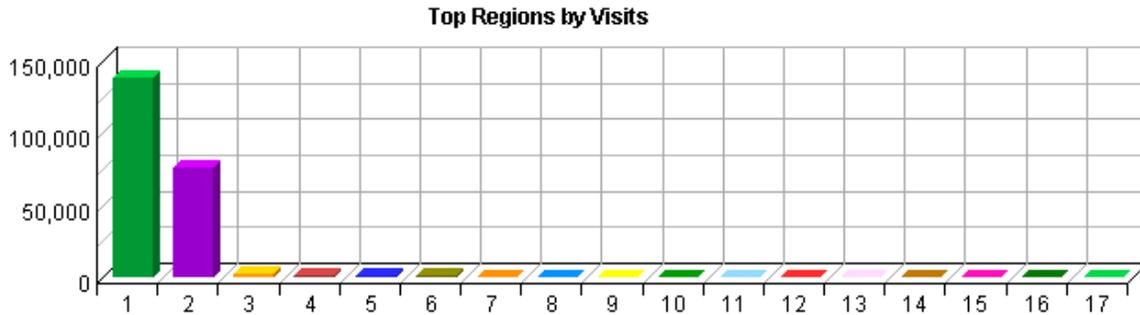
**Top Countries by Visits**





# Top Regions

This report identifies the top geographic regions of the visitors to your site.



## Top Regions

	<b>Geographic Regions</b>	<b>Visits</b>	<b>%</b>
1.	Region Unspecified	138,424	61.97%
2.	North America	76,683	34.33%
3.	Asia	2,969	1.33%
4.	Western Europe	1,875	0.84%
5.	South America	1,120	0.50%
6.	Australia	674	0.30%
7.	Eastern Europe	532	0.24%
8.	Northern Europe	290	0.13%
9.	Middle East	279	0.12%
10.	Southern Africa	155	0.07%
11.	Pacific Islands	149	0.07%
12.	Caribbean Islands	102	0.05%
13.	Central America	49	0.02%
14.	Western Africa	32	0.01%
15.	Northern Africa	30	0.01%
16.	Eastern Africa	26	0.01%
17.	Region Not Known	1	0.00%
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

### Top Regions – Help Card

**? Geographic Regions** – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

**Total** – The total visits.

**Visits** – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

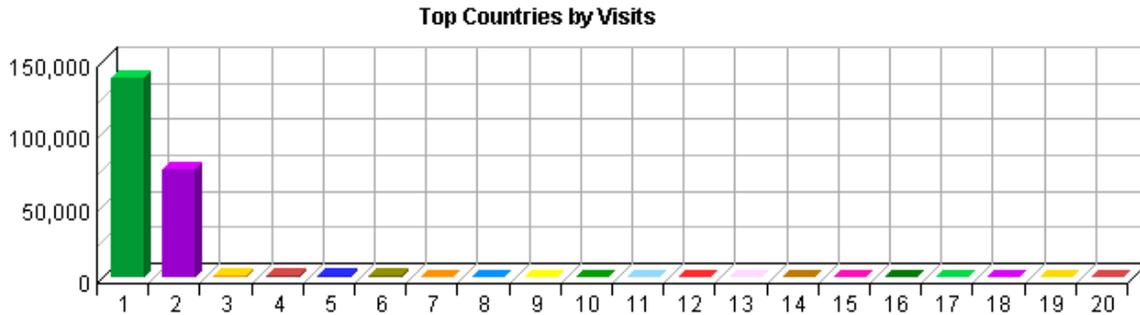
**%** – Percentage of total visits that were from this geographic region.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top Countries

This report identifies the top countries of the visitors to your site.



## Top Countries

	Countries	Visits	%
1.	Unknown Origin	138,424	61.97%
2.	United States (US)	75,130	33.63%
3.	Canada (CA)	900	0.40%
4.	India (IN)	803	0.36%
5.	Australia (AU)	674	0.30%
6.	Mexico (MX)	653	0.29%
7.	Germany (DE)	535	0.24%
8.	Japan (JP)	493	0.22%
9.	United Kingdom (UK)	396	0.18%
10.	Brazil (BR)	388	0.17%
11.	Malaysia (MY)	369	0.17%
12.	Singapore (SG)	357	0.16%
13.	Colombia (CO)	231	0.10%
14.	Thailand (TH)	222	0.10%
15.	Argentina (AR)	211	0.09%
16.	Netherlands (NL)	190	0.09%
17.	Italy (IT)	185	0.08%
18.	Peru (PE)	175	0.08%
19.	China (CN)	158	0.07%
20.	South Africa (ZA)	141	0.06%
	<b>Subtotal</b>	<b>220,635</b>	<b>98.77%</b>
	<b>Other</b>	<b>2,755</b>	<b>1.23%</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

## Top Countries – Help Card

**?** **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

**Total** – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

**Visits** – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from the specified country.

**Unknown Origin** – The country associated with the visitor's domain name could not be determined.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

## Top States and Provinces – Help Card

**?** **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

**Visits** – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this state or province.

**💡** This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.



# Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

**No data for this section in the log data analyzed.**

## Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

**Total** – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

**Visits** – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this city.

 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

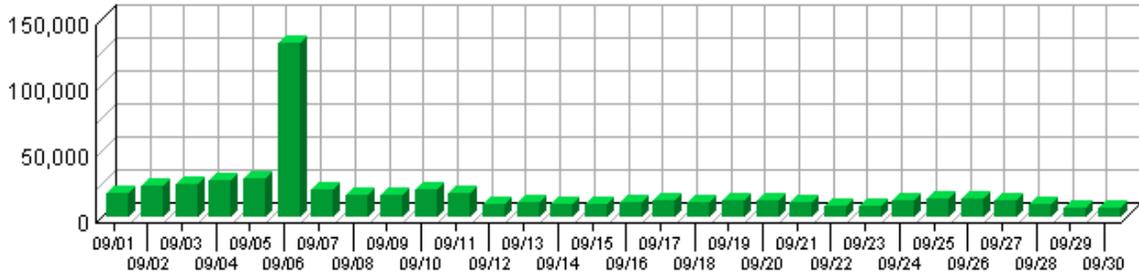
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.



# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

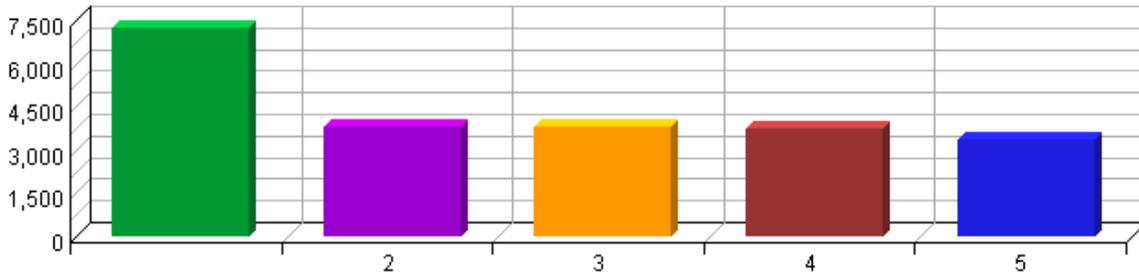
**Page Views Trend**



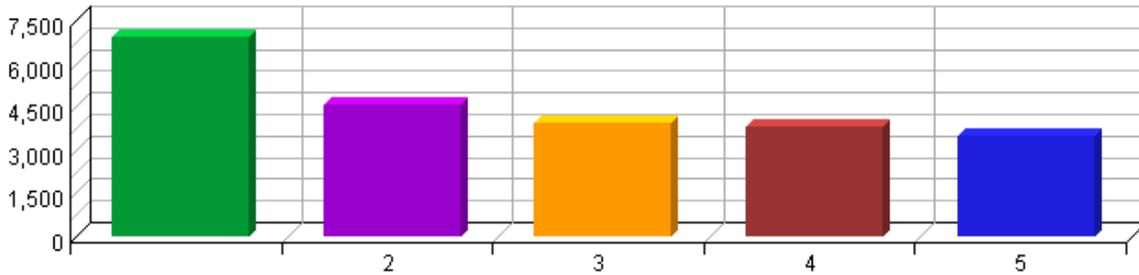
**Page View Summary**

Page Views	551,146
Average per Day	18,371
Average Page Views per Visit	2.47

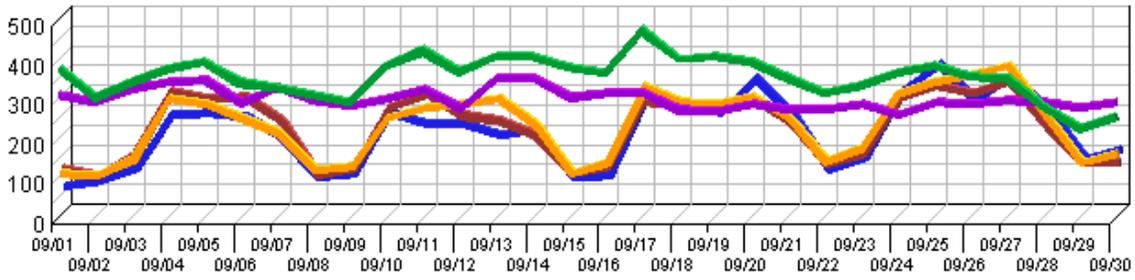
**Top Entry Pages**



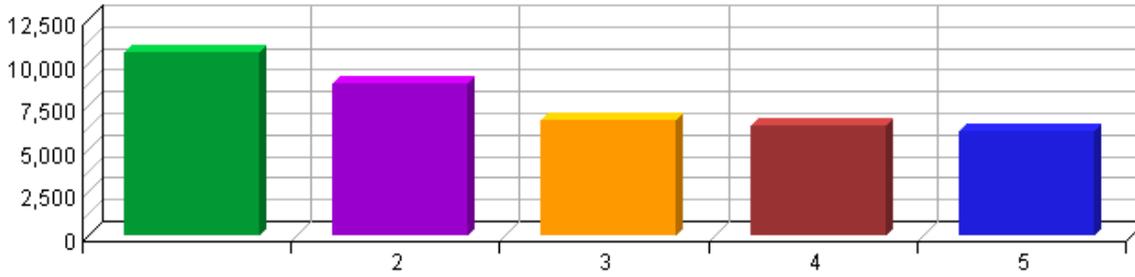
**Top Exit Pages**



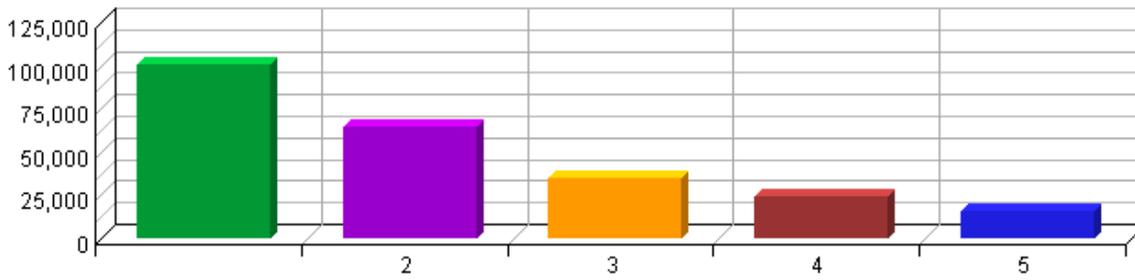
**Top Pages by Visits Trend**



**Top Pages by Visits**

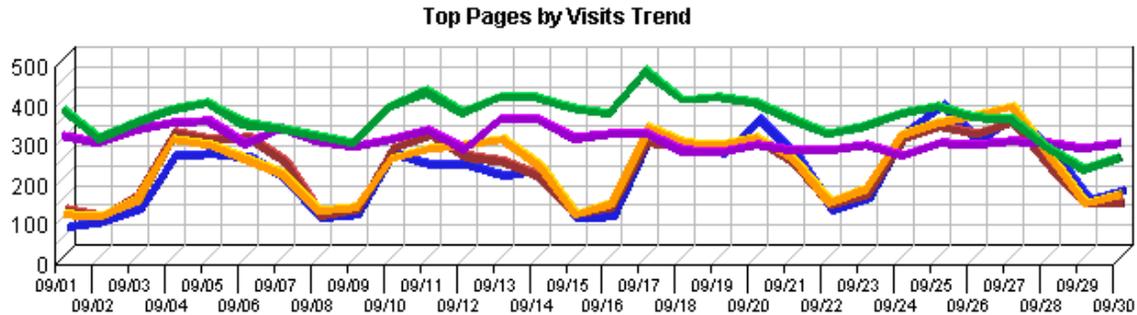


**Top Directories by Visits**



# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http:// es.epa.gov/ compliance/</a>	<b>10,601</b>	<b>2.24%</b>	19,799	00:02:24	0
2.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	<b>8,813</b>	<b>1.86%</b>	14,137	00:04:53	0
3.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	<b>6,706</b>	<b>1.42%</b>	10,438	00:01:22	0
4.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	<b>6,404</b>	<b>1.35%</b>	7,474	00:01:46	0
5.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	<b>6,030</b>	<b>1.28%</b>	6,723	00:03:56	0
6.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	<b>5,269</b>	<b>1.11%</b>	6,277	00:01:07	0
7.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	<b>4,917</b>	<b>1.04%</b>	9,361	00:12:54	0
8.		<b>4,776</b>	<b>1.01%</b>	5,180	00:03:31	0

	<b>P3 Award   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_p3.html">http://es.epa.gov/ncer/rfa/2008/2008_p3.html</a>					
9.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	<b>3,504</b>	<b>0.74%</b>	5,636	00:00:58	0
10.	<a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http://es.epa.gov/techinfo/facts/safe-fs.html</a>	<b>3,452</b>	<b>0.73%</b>	3,542	00:06:21	0
11.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html</a>	<b>3,285</b>	<b>0.69%</b>	3,543	00:03:29	0
12.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	<b>2,845</b>	<b>0.60%</b>	3,954	00:03:09	0
13.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	<b>2,779</b>	<b>0.59%</b>	3,942	00:01:49	0
14.	<b>Fall 2008 GRO Fellowships For Undergraduate Environmental Study   Funding Opport</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html">http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html</a>	<b>2,588</b>	<b>0.55%</b>	2,805	00:03:35	0
15.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http://es.epa.gov/search97cgi/s97.cgi</a>	<b>2,279</b>	<b>0.48%</b>	10,206	00:02:14	0
16.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	<b>1,922</b>	<b>0.41%</b>	2,168	00:01:36	0
17.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	<b>1,901</b>	<b>0.40%</b>	2,435	00:01:45	0
18.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	<b>1,834</b>	<b>0.39%</b>	1,964	00:04:40	0
19.	<a href="http://es.epa.gov/ncerqa/">http://es.epa.gov/ncerqa/</a>	<b>1,566</b>	<b>0.33%</b>	1,853	00:00:18	0
20.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	<b>1,403</b>	<b>0.30%</b>	1,954	00:01:31	0
	<b>Subtotal</b>	<b>82,874</b>	<b>17.53%</b>	<b>123,391</b>	<b>00:03:14</b>	
	<b>Other</b>	<b>389,933</b>	<b>82.47%</b>	<b>427,755</b>	<b>00:02:00</b>	
	<b>Total</b>	<b>472,807</b>	<b>100.00%</b>	<b>551,146</b>	<b>00:02:15</b>	

## Top Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

## Top Content Groups – Help Card

**? Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

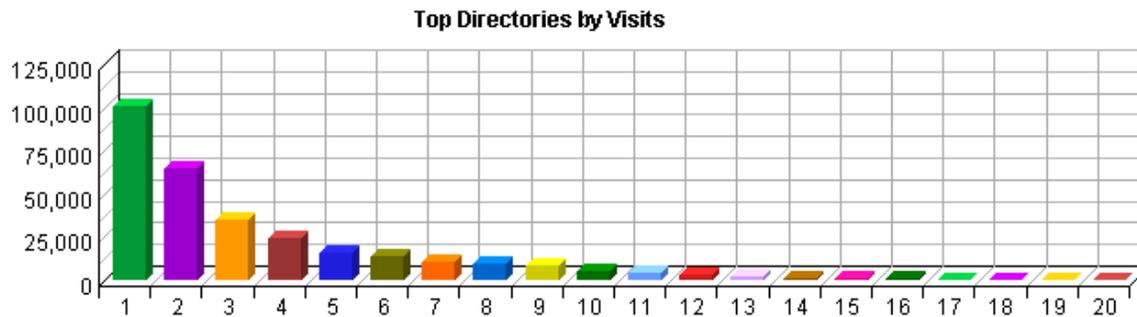
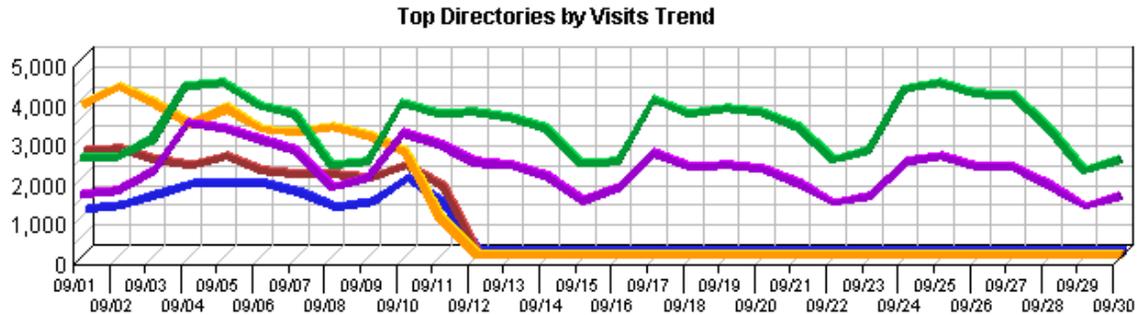
**%** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**💡** The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.



# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://es.epa.gov/ncer">http://es.epa.gov/ncer</a>	100,167	33.24%	358,895	45,198,083
2.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	64,939	21.55%	81,345	155,868
3.	<a href="http://es.epa.gov/p2pubs">http://es.epa.gov/p2pubs</a>	34,937	11.59%	93,575	117,640
4.	<a href="http://es.epa.gov/techpubs">http://es.epa.gov/techpubs</a>	24,132	8.01%	63,502	39,139
5.	<a href="http://es.epa.gov/techinfo">http://es.epa.gov/techinfo</a>	15,859	5.26%	23,619	396,453
6.	<a href="http://es.epa.gov/oeca">http://es.epa.gov/oeca</a>	14,238	4.72%	38,156	0
7.	<a href="http://es.epa.gov/compliance">http://es.epa.gov/compliance</a>	10,601	3.52%	19,800	248,835
8.	<a href="http://es.epa.gov/vendinfo">http://es.epa.gov/vendinfo</a>	9,174	3.04%	15,206	7,624
9.	<a href="http://es.epa.gov/vendors">http://es.epa.gov/vendors</a>	8,949	2.97%	23,060	72,048
10.	<a href="http://es.epa.gov/cooperative">http://es.epa.gov/cooperative</a>	4,918	1.63%	9,095	91,197
11.	<a href="http://es.epa.gov/ncerqa">http://es.epa.gov/ncerqa</a>	4,708	1.56%	7,736	0
12.	<a href="http://es.epa.gov/search97cgi">http://es.epa.gov/search97cgi</a>	2,897	0.96%	11,730	166,426
13.	<a href="http://es.epa.gov/ncerqa_abstracts">http://es.epa.gov/ncerqa_abstracts</a>	2,498	0.83%	13,258	0
14.	<a href="http://es.epa.gov/envirosense">http://es.epa.gov/envirosense</a>	906	0.30%	1,677	0
15.	<a href="http://es.epa.gov/cgi-bin">http://es.epa.gov/cgi-bin</a>	858	0.28%	1,112	10,667
16.	<a href="http://es.epa.gov/ssds">http://es.epa.gov/ssds</a>	593	0.20%	1,080	14,345
17.	<a href="http://es.epa.gov/issds">http://es.epa.gov/issds</a>	262	0.09%	489	1,451

18.	<a href="http://es.epa.gov/nppr">http://es.epa.gov/nppr</a>	127	0.04%	188	0
19.	<a href="http://es.epa.gov/comply">http://es.epa.gov/comply</a>	103	0.03%	124	0
20.	<a href="http://es.epa.gov/elp">http://es.epa.gov/elp</a>	94	0.03%	113	0
	<b>Subtotal</b>	<b>300,960</b>	<b>99.88%</b>	<b>763,760</b>	<b>46,519,768</b>
	<b>Other</b>	<b>376</b>	<b>0.12%</b>	<b>630</b>	<b>9,631</b>
	<b>Total</b>	<b>301,336</b>	<b>100.00%</b>	<b>764,390</b>	<b>46,529,398</b>

### Top Directories – Help Card

**? Path to Directory** – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

**%** – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

**💡** This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

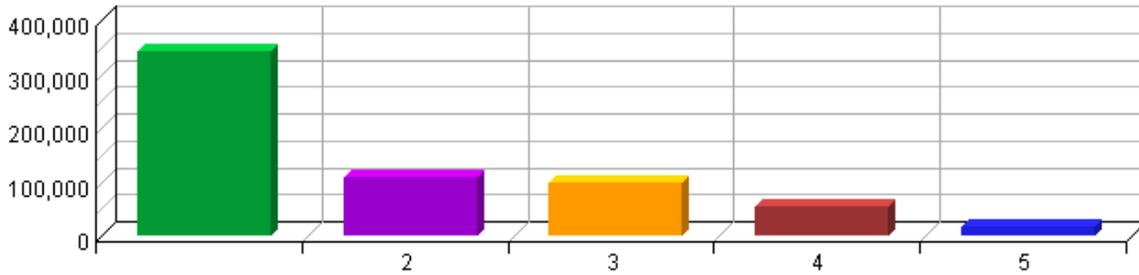
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

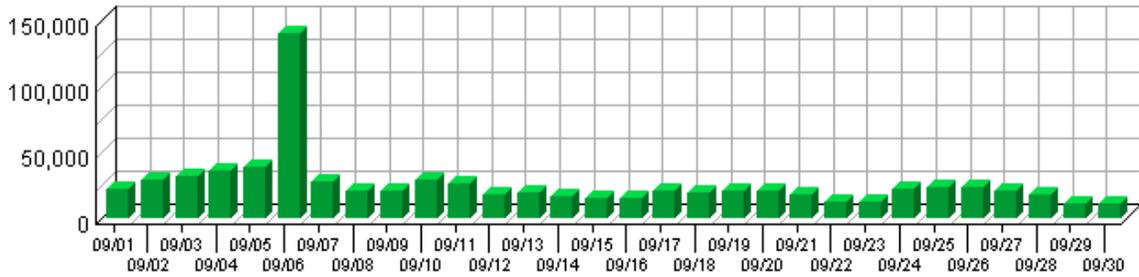
## Hit Summary

Successful Hits for Entire Site	764,592
Average Hits per Day	25,486
Home Page Hits	9,361

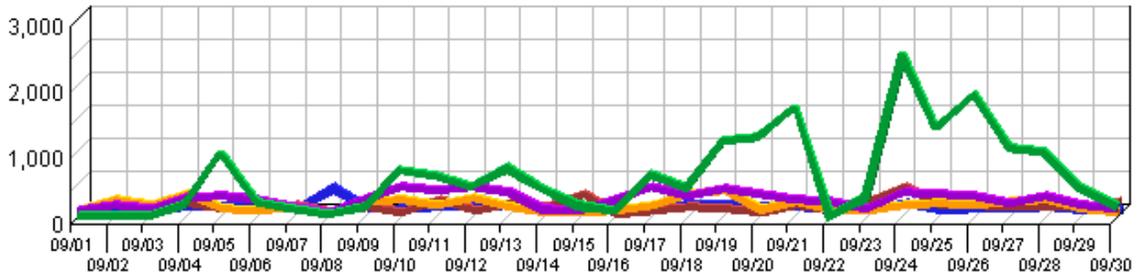
## Most Accessed File Types by Files



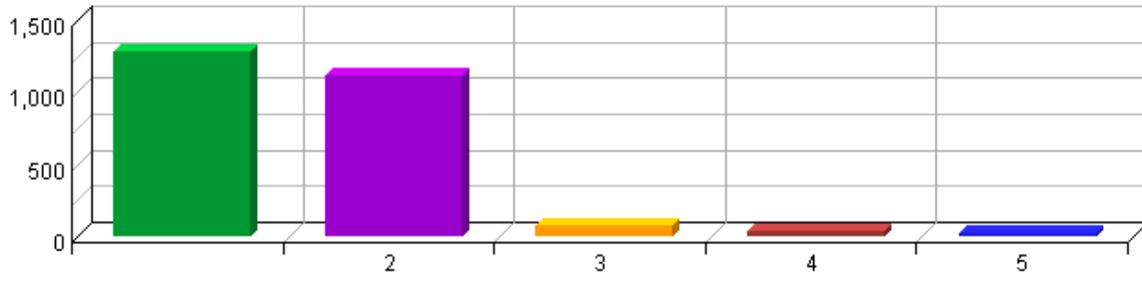
## Hits Trend



## Most Downloaded Files Trend



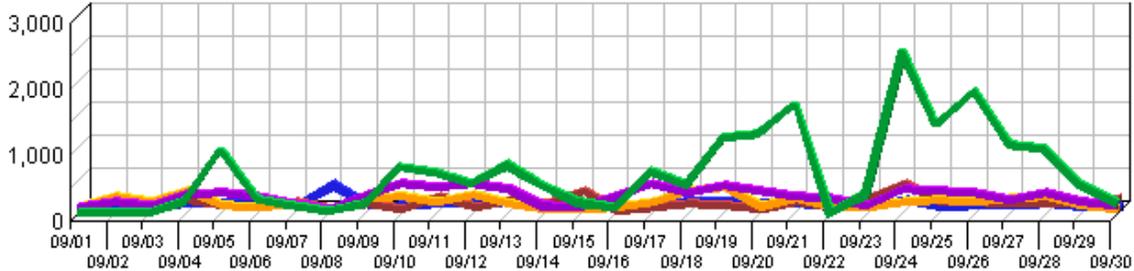
**Most Uploaded Files**



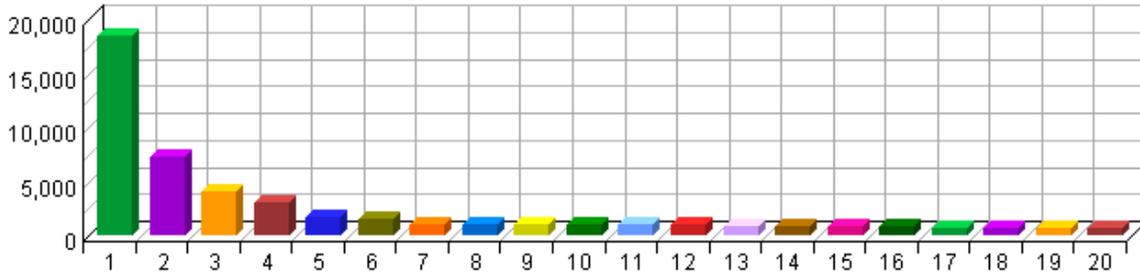
# Most Downloaded Files

This report identifies the most popular files downloaded from your site.

**Most Downloaded Files Trend**



**Most Downloaded Files**



**Most Downloaded Files**

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf">http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf</a>	18,404	15.57%	370
2.	<a href="http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf">http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf</a>	7,322	6.19%	487
3.	<a href="http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf">http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf</a>	4,083	3.45%	277
4.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf</a>	3,032	2.57%	169
5.	<a href="http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf">http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf</a>	1,654	1.40%	194
6.	<a href="http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf">http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf</a>	1,592	1.35%	152
7.	<a href="http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf">http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf</a>	1,092	0.92%	101
8.	<a href="http://es.epa.gov/ncer/p3/success/michigan.pdf">http://es.epa.gov/ncer/p3/success/michigan.pdf</a>	1,070	0.91%	94
9.	<a href="http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf">http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf</a>	1,061	0.90%	131
10.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf">http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf</a>	1,016	0.86%	781

11.	<a href="http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf">http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf</a>	990	0.84%	55
12.	<a href="http://es.epa.gov/ncer/science/tse/sos.pdf">http://es.epa.gov/ncer/science/tse/sos.pdf</a>	975	0.82%	95
13.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf</a>	817	0.69%	122
14.	<a href="http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf">http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf</a>	808	0.68%	620
15.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf">http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf</a>	806	0.68%	638
16.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf</a>	788	0.67%	77
17.	<a href="http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf">http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf</a>	740	0.63%	111
18.	<a href="http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf">http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf</a>	676	0.57%	487
19.	<a href="http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf">http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf</a>	673	0.57%	439
20.	<a href="http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf">http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf</a>	650	0.55%	37
	<b>Subtotal</b>	<b>48,249</b>	<b>40.82%</b>	<b>5,437</b>
	<b>Other</b>	<b>69,957</b>	<b>59.18%</b>	<b>38,248</b>
	<b>Total</b>	<b>118,206</b>	<b>100.00%</b>	<b>43,685</b>

### Most Downloaded Files – Help Card

**? Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

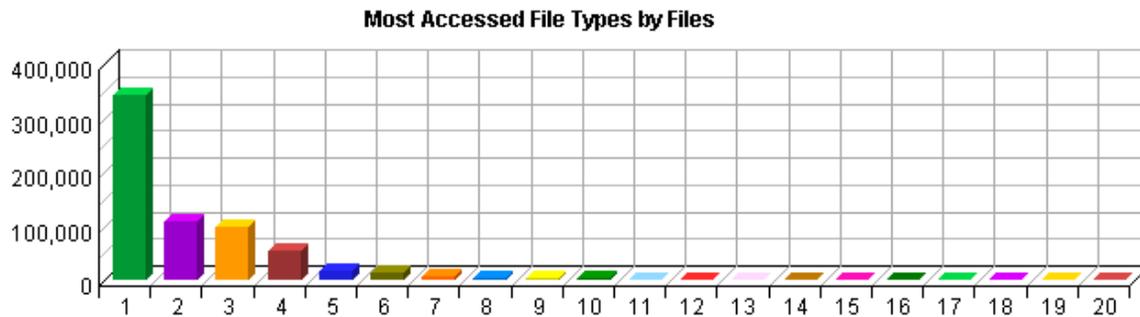
**%** – Percentage of times the specified file was downloaded compared to all downloaded files.



This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

# Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	<b>File Type</b>	<b>Files</b>	<b>%</b>	<b>Kbytes Transferred</b>
1.	html	343,866	52.57%	6,684,792
2.	pdf	109,496	16.74%	18,802,823
3.	htm	97,656	14.93%	1,282,004
4.	ico	54,237	8.29%	74,469
5.	css	16,308	2.49%	40,904
6.	txt	14,158	2.16%	4,613
7.	ppt	5,363	0.82%	11,261,596
8.	swf	4,047	0.62%	147,042
9.	pl	3,997	0.61%	9,853
10.	js	2,304	0.35%	60,975
11.	doc	594	0.09%	67,006
12.	old	318	0.05%	572
13.	xml	282	0.04%	2,180
14.	scc	261	0.04%	85
15.	wmv	159	0.02%	4,106,703
16.	wpd	133	0.02%	1,462
17.	bin	128	0.02%	1,163
18.	flv	117	0.02%	3,606,701
19.	map	103	0.02%	11
20.	ht	73	0.01%	0
	<b>Subtotal</b>	<b>653,600</b>	<b>99.92%</b>	<b>46,154,945</b>
	<b>Other</b>	<b>540</b>	<b>0.08%</b>	<b>361,379</b>
	<b>Total</b>	<b>654,140</b>	<b>100.00%</b>	<b>46,516,324</b>

## Most Accessed File Types – Help Card

**?** **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

**Files** – Number of files of the specified type accessed by visitors to your site.

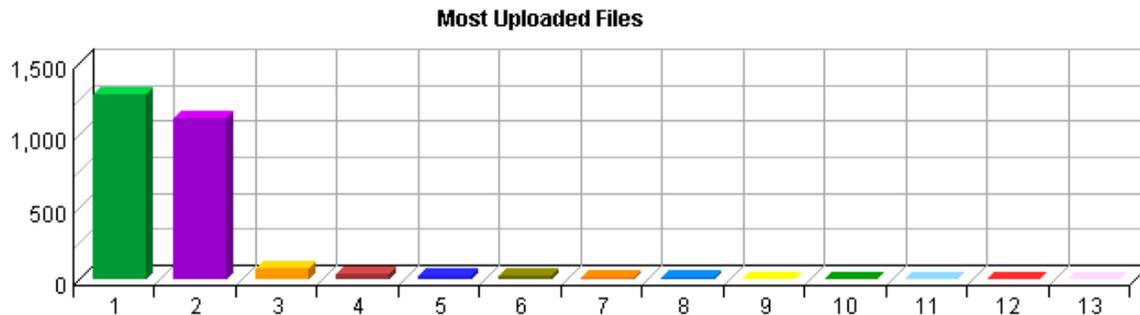
**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

**%** – Percentage of all kilobytes of data transferred for the specified file type.

**💡** This report provides general statistics for the type of data that visitors access on your site.

# Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



**Most Uploaded Files**

	Uploaded Files	Visits	Uploads	%
1.	<a href="http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov//search97cgi/s97_cgi/</a>	1,056	1,289	49.33%
2.	<a href="http://es.epa.gov/search97cgi/s97_cgi/">http://es.epa.gov/search97cgi/s97_cgi/</a>	601	1,124	43.02%
3.	<a href="http://es.epa.gov/http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov/http://es.epa.gov//search97cgi/s97_cgi/</a>	32	79	3.02%
4.	<a href="http://es.epa.gov/cgi-bin/eows.pl">http://es.epa.gov/cgi-bin/eows.pl</a>	19	35	1.34%
5.	<a href="http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/">http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/</a>	23	26	1.00%
6.	<a href="http://es.epa.gov/search97cgi/s97r_cgi/">http://es.epa.gov/search97cgi/s97r_cgi/</a>	12	21	0.80%
7.	<a href="http://es.epa.gov/http://es.epa.gov/cgi-bin/eows.pl">http://es.epa.gov/http://es.epa.gov/cgi-bin/eows.pl</a>	7	13	0.50%
8.	<a href="http://es.epa.gov/cgi-bin/issds/issds-assisted.pl">http://es.epa.gov/cgi-bin/issds/issds-assisted.pl</a>	5	13	0.50%
9.	<a href="http://es.epa.gov/cgi-bin/ncerqamail.pl">http://es.epa.gov/cgi-bin/ncerqamail.pl</a>	5	5	0.19%
10.	<a href="http://es.epa.gov/cgi-bin/comments.pl">http://es.epa.gov/cgi-bin/comments.pl</a>	2	3	0.11%
11.	<a href="http://es.epa.gov/cgi-bin/biomail.cgi">http://es.epa.gov/cgi-bin/biomail.cgi</a>	3	3	0.11%
12.	<a href="http://es.epa.gov/cgi-bin/issds/guided.pl">http://es.epa.gov/cgi-bin/issds/guided.pl</a>	1	1	0.04%
13.	<a href="http://es.epa.gov/cgi-bin/issds/inel-sage/">http://es.epa.gov/cgi-bin/issds/inel-sage/</a>	1	1	0.04%
	<b>Total</b>	<b>1,767</b>	<b>2,613</b>	<b>100.00%</b>

## Most Uploaded Files – Help Card

**? Files** – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a

series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

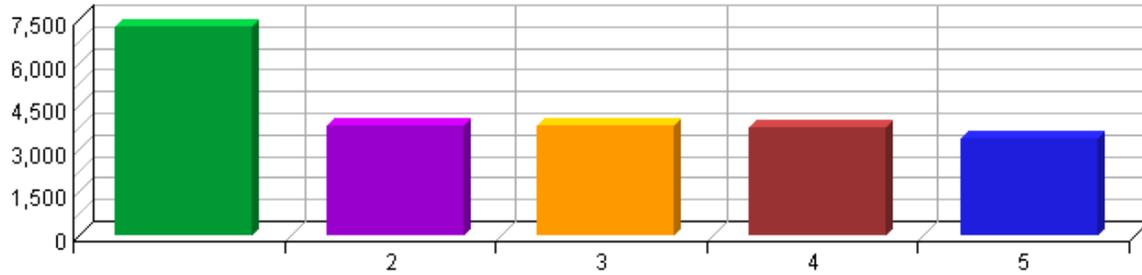


You may want to run virus scans on uploaded files.

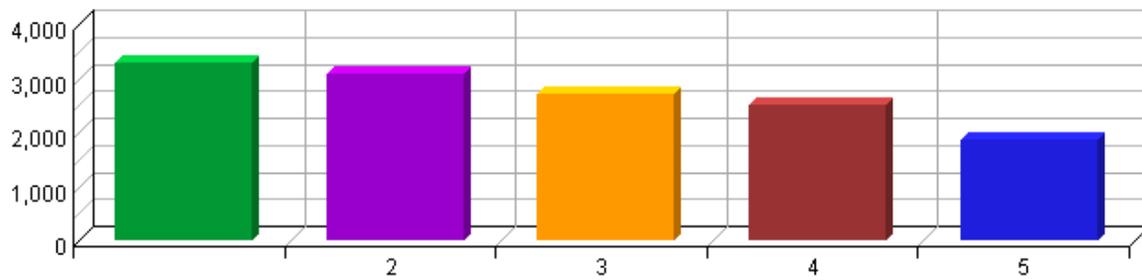
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

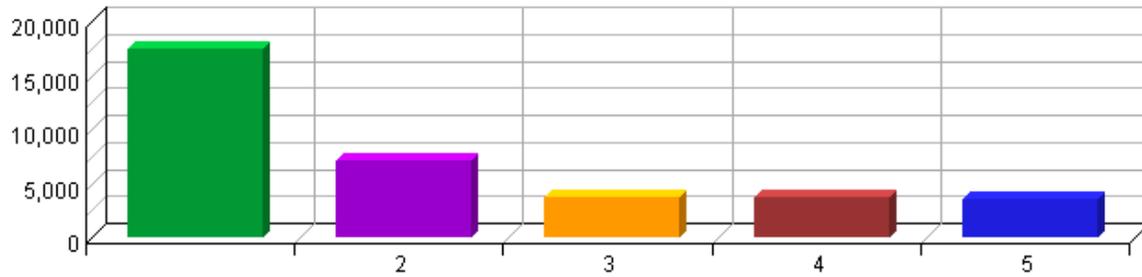
**Top Entry Pages**



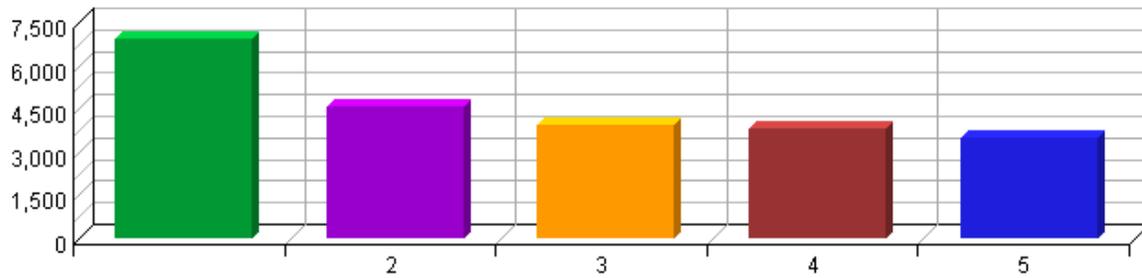
**Single Access Pages**



**Top Entry Files**



**Top Exit Pages**



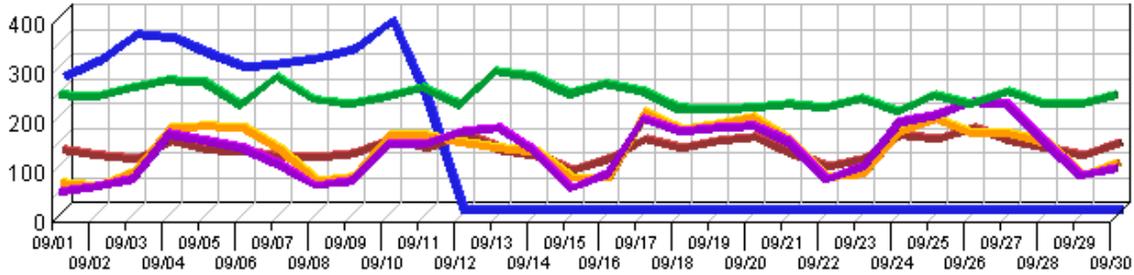


# Top Entry Pages

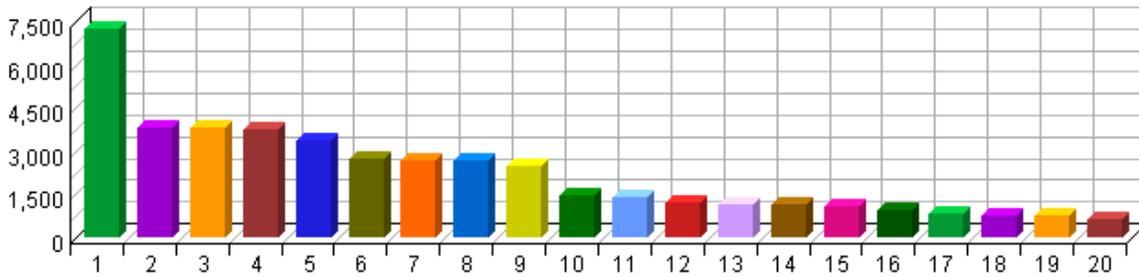
The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	7,222	3.87%
2.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	3,845	2.06%
3.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	3,800	2.04%
4.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	3,752	2.01%
5.	<a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http:// es.epa.gov/ techinfo/ facts/ safe-fs.html</a>	3,389	1.82%
6.	<b>EPA-Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http:// es.epa.gov/ compliance/</a>	2,741	1.47%
7.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	2,681	1.44%
8.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for</b>	2,654	1.42%

	<b>Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>		
9.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	2,509	1.35%
10.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html</a>	1,474	0.79%
11.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	1,418	0.76%
12.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http:// es.epa.gov/ ncer/ events/</a>	1,176	0.63%
13.	<a href="http://es.epa.gov/ncerqa/">http:// es.epa.gov/ ncerqa/</a>	1,149	0.62%
14.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http:// es.epa.gov/ search97cgi/ s97_ cgi</a>	1,141	0.61%
15.	<a href="http://es.epa.gov/search97cgi/s97.cgi/">http:// es.epa.gov/ / search97cgi/ s97_ cgi/</a>	1,057	0.57%
16.	<b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http:// es.epa.gov/ comments. html</a>	924	0.50%
17.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http:// es.epa.gov/ ncer/ nano/</a>	820	0.44%
18.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>	792	0.42%
19.	<a href="http://es.epa.gov/oeca/sector/">http:// es.epa.gov/ oeca/ sector/</a>	743	0.40%
20.	<a href="http://es.epa.gov/cooperative/other/andean/gaseoweb.html">http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html</a>	611	0.33%
	<b>Subtotal</b>	<b>43,898</b>	<b>23.55%</b>
	<b>Other</b>	<b>142,480</b>	<b>76.45%</b>
	<b>Total</b>	<b>186,378</b>	<b>100.00%</b>

### Top Entry Pages – Help Card

**? Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the entry page compared with other entry pages.



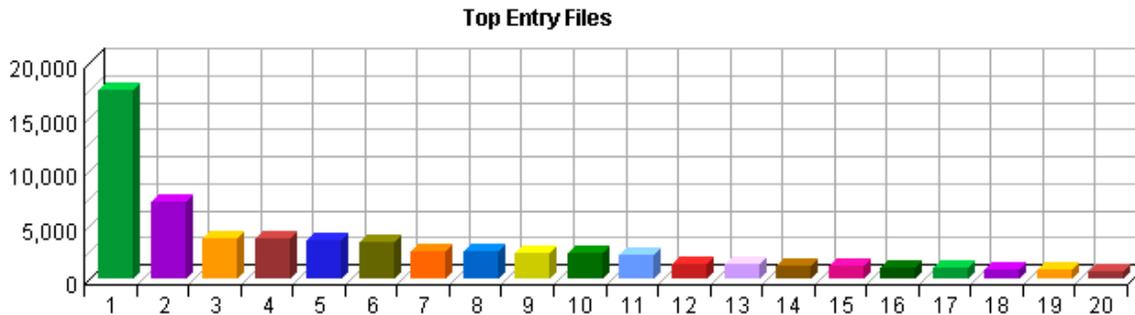
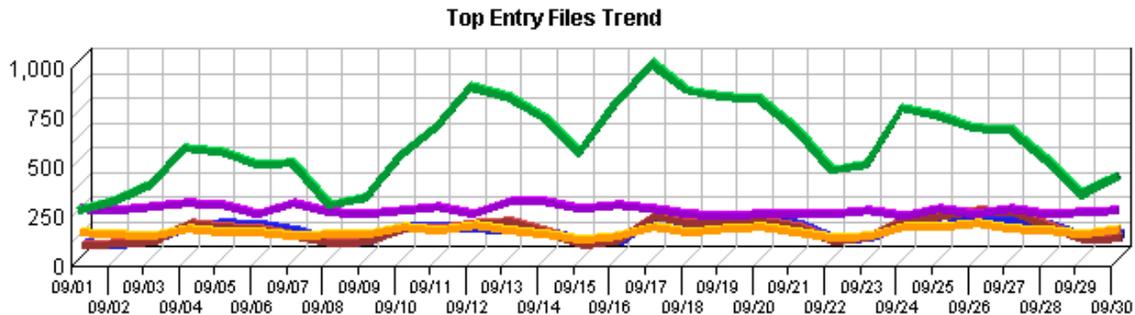
—  
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



# Top Entry Files

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.



Top Entry Files

	Files	Visits	%
1.	<a href="http://es.epa.gov/favicon.ico">http://es.epa.gov/favicon.ico</a>	17,489	7.83%
2.	<a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	7,189	3.22%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	3,723	1.67%
4.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	3,718	1.66%
5.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	3,482	1.56%
6.	<a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http://es.epa.gov/techinfo/facts/safe-fs.html</a>	3,356	1.50%
7.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	2,596	1.16%
8.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	2,539	1.14%
9.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	2,435	1.09%
10.	<a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	2,348	1.05%
11.	<a href="http://es.epa.gov/ncer/styles/epafiles_epastyles.css">http://es.epa.gov/ncer/styles/epafiles_epastyles.css</a>	2,168	0.97%
12.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,438	0.64%

13.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	1,317	0.59%
14.	<a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	1,148	0.51%
15.	<a href="http://es.epa.gov/ncerqa/">http://es.epa.gov/ncerqa/</a>	1,139	0.51%
16.	<a href="http://es.epa.gov/search97cgi/s97_cgi">http://es.epa.gov/search97cgi/s97_cgi</a>	1,087	0.49%
17.	<a href="http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov//search97cgi/s97_cgi/</a>	1,056	0.47%
18.	<a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>	917	0.41%
19.	<a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	765	0.34%
20.	<a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	755	0.34%
	<b>Subtotal</b>	<b>60,665</b>	<b>27.16%</b>
	<b>Other</b>	<b>162,725</b>	<b>72.84%</b>
	<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

### Top Entry Files – Help Card

 **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

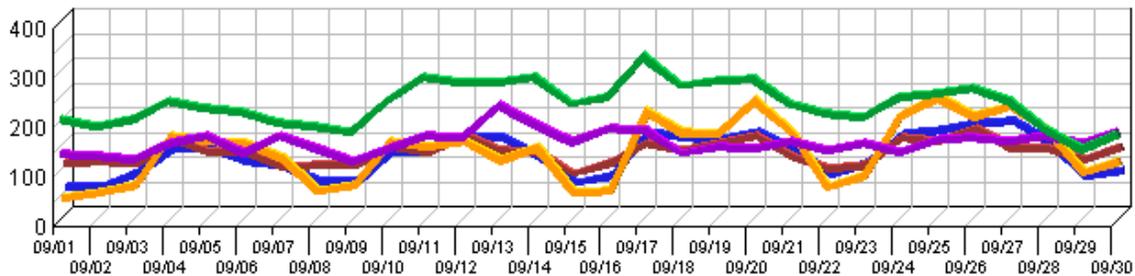
 Consider what catches the attention of visitors most quickly and effectively.

# Top Exit Pages

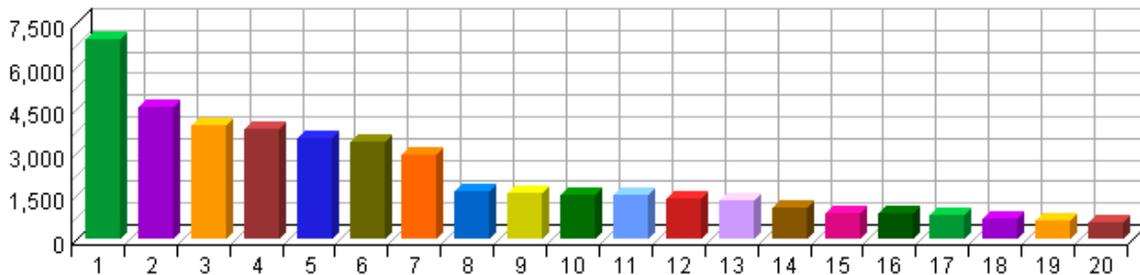
The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http:// es.epa.gov/ compliance/</a>	6,947	3.72%
2.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	4,580	2.46%
3.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	3,951	2.12%
4.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	3,783	2.03%
5.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	3,519	1.89%
6.	<a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http:// es.epa.gov/ techinfo/ facts/ safe–fs.html</a>	3,374	1.81%
7.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	2,915	1.56%
8.		1,648	0.88%

	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http:// es.epa.gov/ ncer/ rfa/ forms/</a>		
9.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	1,617	0.87%
10.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	1,554	0.83%
11.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	1,529	0.82%
12.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html</a>	1,405	0.75%
13.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97_cgi">http:// es.epa.gov/ search97cgi/ s97_cgi</a>	1,348	0.72%
14.	<a href="http://es.epa.gov/search97cgi/s97_cgi/">http:// es.epa.gov/ / search97cgi/ s97_cgi/</a>	1,057	0.57%
15.	<b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http:// es.epa.gov/ comments. html</a>	902	0.48%
16.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http:// es.epa.gov/ ncer/ events/</a>	897	0.48%
17.	<a href="http://es.epa.gov/oeca/sector/">http:// es.epa.gov/ oeca/ sector/</a>	827	0.44%
18.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http:// es.epa.gov/ ncer/ grants/</a>	688	0.37%
19.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http:// es.epa.gov/ ncer/ nano/</a>	637	0.34%
20.	<b>P2 Products and Services – Search Page</b> <a href="http://es.epa.gov/vendors/">http:// es.epa.gov/ vendors/</a>	577	0.31%
	<b>Subtotal</b>	<b>43,755</b>	<b>23.46%</b>
	<b>Other</b>	<b>142,777</b>	<b>76.54%</b>
	<b>Total</b>	<b>186,532</b>	<b>100.00%</b>

### Top Exit Pages – Help Card

**?** **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was the exit page compared with other exit pages.

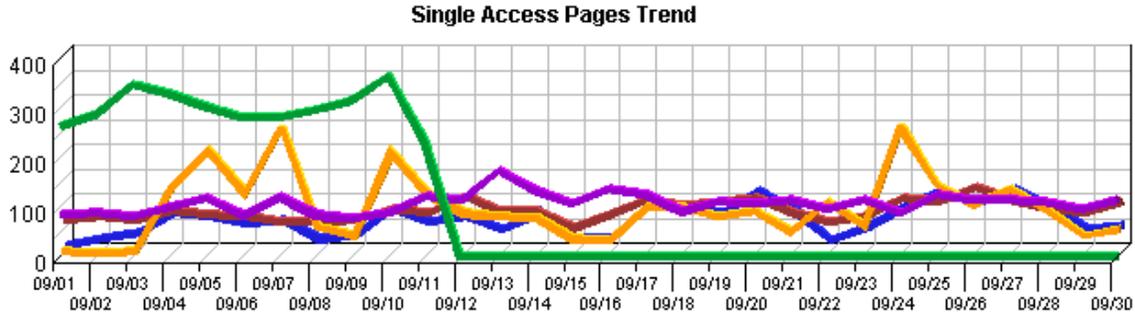


You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	<a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http:// es.epa.gov/ techinfo/ facts/ safe-fs.html</a>	3,273	2.51%
2.	<a href="http://es.epa.gov/robots.txt">http:// es.epa.gov/ robots. txt</a>	3,089	2.37%
3.	<b>P3 Award   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_p3.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html</a>	2,721	2.08%
4.	<b>Enviro\$en\$e   US EPA</b> <a href="http://es.epa.gov/">http:// es.epa.gov/</a>	2,492	1.91%
5.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html</a>	1,862	1.43%
6.	<b>National Center for Environmental Research (NCER)  ORD US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	1,558	1.19%
7.	<b>Fall 2008 GRO Fellowships For Undergraduate Environmental Study   Funding Opport</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html</a>	1,519	1.16%

8.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	1,355	1.04%
9.	<b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html</a>	1,162	0.89%
10.	<b>2008 GRO Fellowships For Graduate Environmental Study   Funding Opportunities  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html</a>	1,085	0.83%
11.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	1,037	0.79%
12.	<b>EPA–Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http:// es.epa.gov/ compliance/</a>	986	0.76%
13.	<a href="http://es.epa.gov/search97cgi/s97.cgi/">http:// es.epa.gov/ / search97cgi/ s97.cgi/</a>	944	0.72%
14.	<b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http:// es.epa.gov/ comments. html</a>	842	0.64%
15.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	693	0.53%
16.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	681	0.52%
17.	<a href="http://es.epa.gov/oeca/sector/">http:// es.epa.gov/ oeca/ sector/</a>	628	0.48%
18.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http:// es.epa.gov/ ncer/ events/</a>	541	0.41%
19.	<a href="http://es.epa.gov/cooperative/other/andean/gaseoweb.html">http:// es.epa.gov/ cooperative/ other/ andean/ gaseoweb. html</a>	504	0.39%
20.	<b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http:// es.epa.gov/ search97cgi/ s97.cgi</a>	491	0.38%
	<b>Subtotal</b>	<b>27,463</b>	<b>21.03%</b>
	<b>Other</b>	<b>103,111</b>	<b>78.97%</b>
	<b>Total</b>	<b>130,574</b>	<b>100.00%</b>

### Single Access Pages – Help Card

**? Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.



—  
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?



# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,980	2.13%
	1. <a href="http://es.epa.gov/robots.txt">http://es.epa.gov/robots.txt</a>	3,331	1.79%
	1. <a href="http://es.epa.gov/techinfo/facts/safe-fs.html">http://es.epa.gov/techinfo/facts/safe-fs.html</a>	3,100	1.66%
	1. <b>EnviroSenSe   US EPA</b> <a href="http://es.epa.gov/">http://es.epa.gov/</a>	2,208	1.18%
	1. <b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	1,956	1.05%
	1. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	1,555	0.83%
	1. <b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	1,215	0.65%
	1. <b>Ecology and Oceanography of Harmful Algal Blooms   2008 Grant Archives   Archive</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html">http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</a>	1,199	0.64%
	1. <b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	1,154	0.62%
	1. <b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	1,095	0.59%
	1. <b>EPA-Compliance and Enforcement</b> <a href="http://es.epa.gov/compliance/">http://es.epa.gov/compliance/</a>	1,057	0.57%
	1. <a href="http://es.epa.gov//search97cgi/s97_cgi/">http://es.epa.gov//search97cgi/s97_cgi/</a>	942	0.51%
	1. <b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	918	0.49%
	1. <b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>		

2. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	884	0.47%
1. <b>SEARCH'97 Information Server – Default Template</b> <a href="http://es.epa.gov/search97cgi/s97.cgi">http://es.epa.gov/search97cgi/s97.cgi</a>	858	0.46%
1. <b>Enviro\$en\$e Comments</b> <a href="http://es.epa.gov/comments.html">http://es.epa.gov/comments.html</a>	685	0.37%
1. <a href="http://es.epa.gov/oeca/sector/">http://es.epa.gov/oeca/sector/</a>	629	0.34%
1. <b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	535	0.29%
1. <a href="http://es.epa.gov/cooperative/other/andean/gaseoweb.html">http://es.epa.gov/cooperative/other/andean/gaseoweb.html</a>	527	0.28%
1. <b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	471	0.25%
1. <b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>		

### Top Paths Through Site – Help Card

**? Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

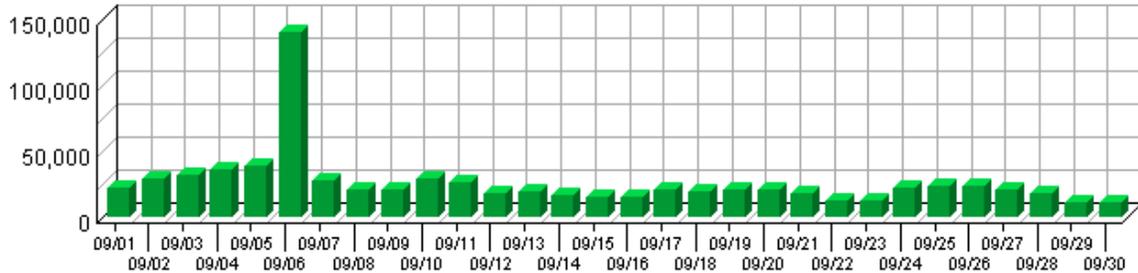




# Technical Dashboard

This dashboard summarizes important information related to online technical activity.

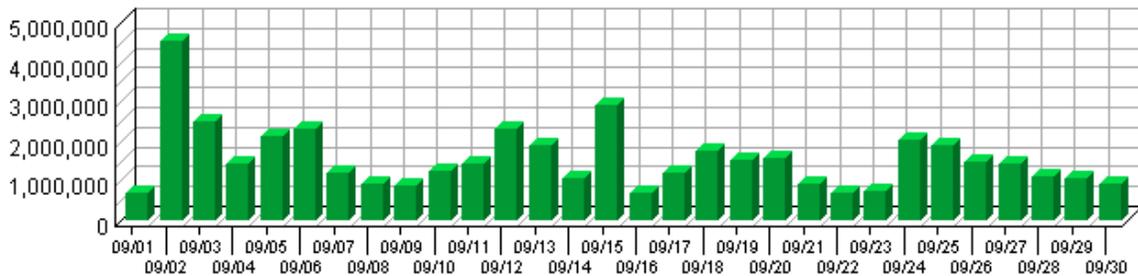
**Hits Trend**



**Hit Summary**

Successful Hits for Entire Site	764,592
Average Hits per Day	25,486
Home Page Hits	9,361

**Bandwidth: Kbytes Transferred Trend**



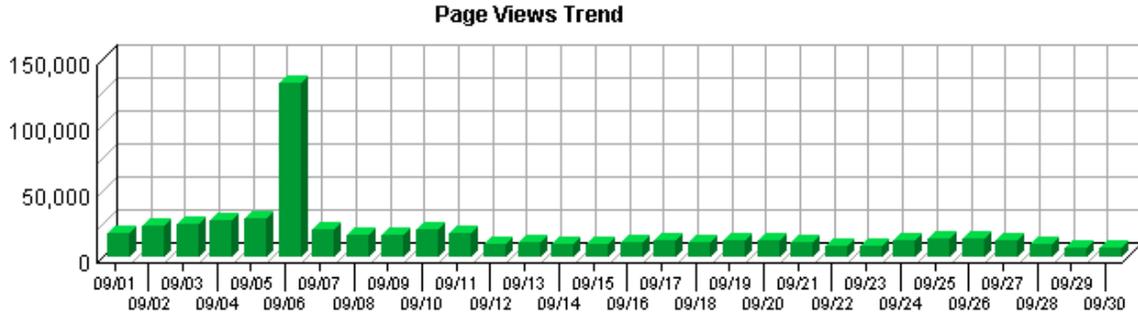
**Technical Statistics**

Total Hits	964,840	100%
Successful Hits	764,592	79.25%
Failed Hits	200,248	20.75%
Cached Hits	107,839	11.18%



# Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



**Page Views Trend**

Time Interval	Page Views	%
09/01	17,788	3.23%
09/02	23,771	4.31%
09/03	24,545	4.45%
09/04	27,572	5.00%
09/05	28,724	5.21%
09/06	131,576	23.87%
09/07	20,281	3.68%
09/08	16,810	3.05%
09/09	16,148	2.93%
09/10	20,984	3.81%
09/11	18,448	3.35%
09/12	10,171	1.85%
09/13	10,987	1.99%
09/14	10,227	1.86%
09/15	9,810	1.78%
09/16	10,456	1.90%
09/17	12,980	2.36%
09/18	11,595	2.10%
09/19	12,085	2.19%
09/20	12,762	2.32%
09/21	11,213	2.03%
09/22	8,659	1.57%
09/23	7,740	1.40%
09/24	11,999	2.18%
09/25	13,567	2.46%

09/26	13,726	2.49%
09/27	12,251	2.22%
09/28	10,039	1.82%
09/29	6,990	1.27%
09/30	7,242	1.31%
<b>Total</b>	<b>551,146</b>	<b>100.00%</b>

### Page Views Trend – Help Card

**? Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Page View** – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

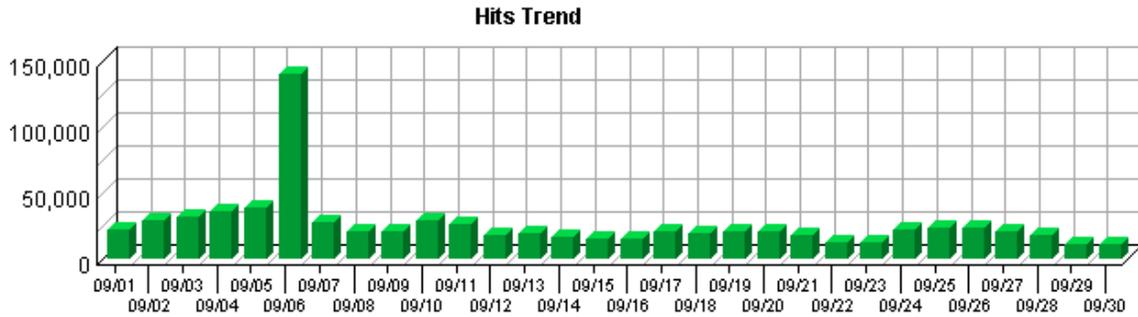
**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of total page views that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
09/01	21,620	2.83%
09/02	29,166	3.81%
09/03	31,262	4.09%
09/04	36,544	4.78%
09/05	39,064	5.11%
09/06	140,038	18.32%
09/07	27,863	3.64%
09/08	21,508	2.81%
09/09	21,310	2.79%
09/10	29,415	3.85%
09/11	26,841	3.51%
09/12	18,311	2.39%
09/13	19,404	2.54%
09/14	16,218	2.12%
09/15	14,624	1.91%
09/16	14,689	1.92%
09/17	21,465	2.81%
09/18	19,710	2.58%
09/19	21,376	2.80%
09/20	21,427	2.80%
09/21	18,483	2.42%
09/22	12,397	1.62%
09/23	12,301	1.61%
09/24	22,226	2.91%
09/25	23,418	3.06%

09/26	23,471	3.07%
09/27	20,542	2.69%
09/28	17,730	2.32%
09/29	11,069	1.45%
09/30	11,100	1.45%
<b>Total</b>	<b>764,592</b>	<b>100.00%</b>

### Hits Trend – Help Card

**? Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

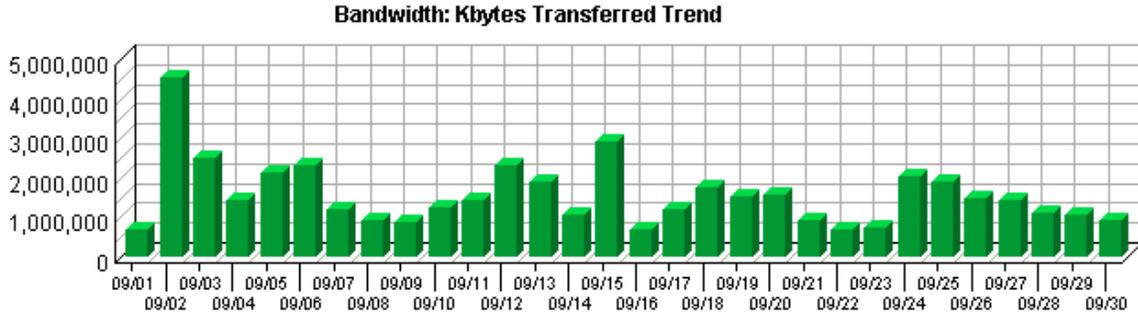
**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of hits that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



**Bandwidth: Kbytes Transferred Trend**

Time Interval	Kbytes Transferred	%
09/01	702,757	1.51%
09/02	4,551,909	9.78%
09/03	2,491,778	5.35%
09/04	1,414,062	3.04%
09/05	2,112,849	4.54%
09/06	2,295,139	4.93%
09/07	1,224,920	2.63%
09/08	930,643	2.00%
09/09	901,179	1.94%
09/10	1,234,369	2.65%
09/11	1,422,767	3.06%
09/12	2,320,705	4.99%
09/13	1,885,174	4.05%
09/14	1,047,552	2.25%
09/15	2,903,632	6.24%
09/16	707,263	1.52%
09/17	1,208,912	2.60%
09/18	1,750,406	3.76%
09/19	1,525,848	3.28%
09/20	1,576,741	3.39%
09/21	936,423	2.01%
09/22	681,247	1.46%
09/23	743,949	1.60%
09/24	2,059,108	4.43%
09/25	1,893,614	4.07%

09/26	1,502,239	3.23%
09/27	1,415,593	3.04%
09/28	1,099,754	2.36%
09/29	1,072,338	2.30%
09/30	920,076	1.98%
<b>Total</b>	<b>46,532,929</b>	<b>100.00%</b>

### Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

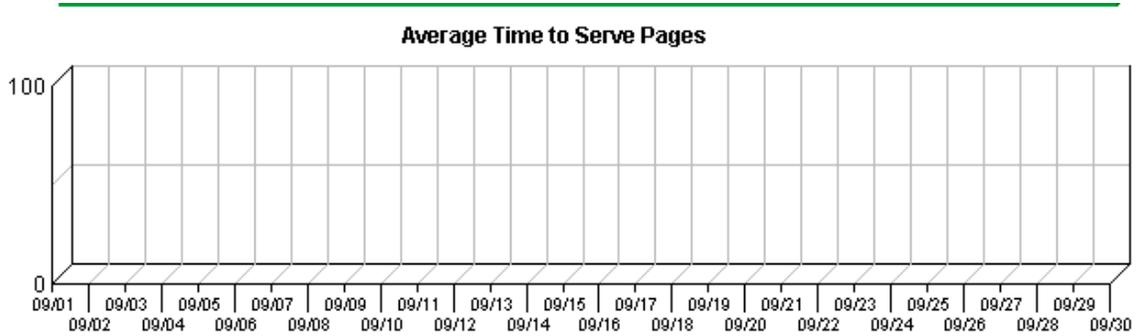
**%** – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

**Note:** Not all web servers log the information necessary to create this report.



**Average Time to Serve Pages**

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
09/01	0	17,788	0
09/02	0	23,771	0
09/03	0	24,545	0
09/04	0	27,572	0
09/05	0	28,724	0
09/06	0	131,576	0
09/07	0	20,281	0
09/08	0	16,810	0
09/09	0	16,148	0
09/10	0	20,984	0
09/11	0	18,448	0
09/12	0	10,171	0
09/13	0	10,987	0
09/14	0	10,227	0
09/15	0	9,810	0
09/16	0	10,456	0
09/17	0	12,980	0
09/18	0	11,595	0
09/19	0	12,085	0
09/20	0	12,762	0
09/21	0	11,213	0
09/22	0	8,659	0
09/23	0	7,740	0
09/24	0	11,999	0
09/25	0	13,567	0

09/26	0	13,726	0
09/27	0	12,251	0
09/28	0	10,039	0
09/29	0	6,990	0
09/30	0	7,242	0
<b>Total</b>	<b>0</b>	<b>551,146</b>	<b>0.0</b>

### Average Time to Serve Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Total Time to Serve** – The total amount of time the server spent serving documents during the specified time interval.

**Pages Served** – Number of pages served to visitors during the specified time interval.

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

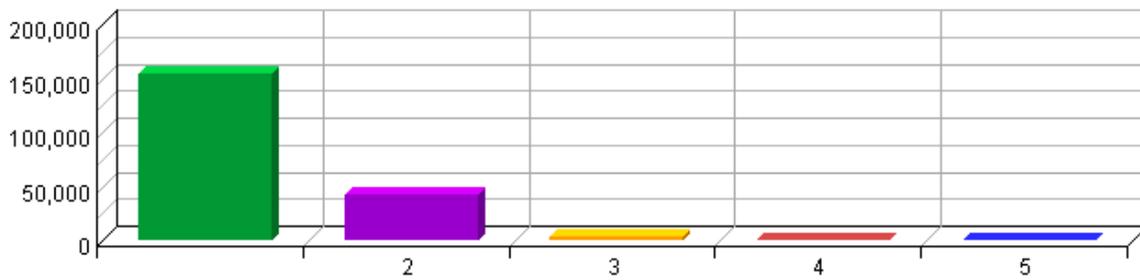
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

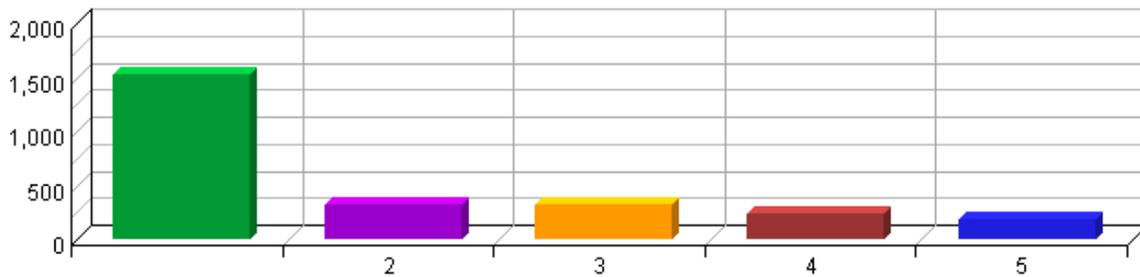
## Technical Statistics

Total Hits	964,840	100%
Successful Hits	764,592	79.25%
Failed Hits	200,248	20.75%
Cached Hits	107,839	11.18%

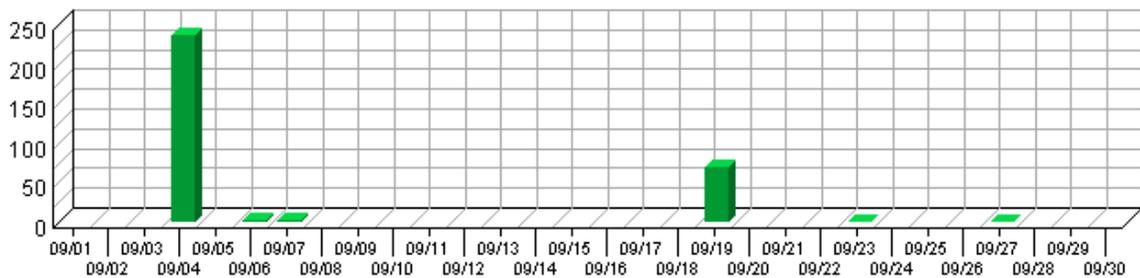
## Client Errors



## File Not Found Errors



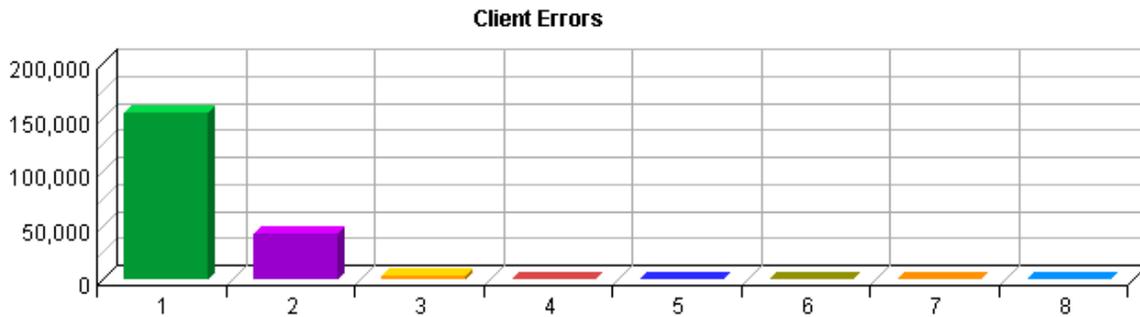
## Server Errors Trend





# Client Errors

This report identifies the error codes from the browsers accessing your server.



**Client Errors**

	<b>HTTP Status Codes</b>	<b>Hits</b>	<b>%</b>
1.	404 Not Found	153,499	76.77%
2.	403 Forbidden	43,109	21.56%
3.	405 Method Not Allowed	2,997	1.50%
4.	400 Bad Request	119	0.06%
5.	000 Incomplete / Undefined	105	0.05%
6.	401 Unauthorized	49	0.02%
7.	408 Request Time-out	44	0.02%
8.	413 Request Entity Too Large	14	0.01%
	<b>Total</b>	<b>199,936</b>	<b>100.00%</b>

## Client Errors – Help Card

**? Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

**Hits** – Number of failed hits that returned this status code.

**HTTP Status Codes** – The status code for the specific error that occurred.

**%** – Percentage of total failed hits that returned this status code.

—

**💡** Use this page to determine what maintenance is necessary.



# File Not Found Errors

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



**File Not Found Errors**

	<b>Files Not Found and Referring URL</b>	<b>Hits</b>	<b>%</b>
1.	<b>/techinfo/facts/safe-fs.html</b> (no referrer)	1,522	0.99%
2.	<b>/MSOffice/cltreq.asp?UL=1&amp;ACT=4&amp;BUILD=6551&amp;STRMVER=4&amp;CAPREQ=0</b> (no referrer)	321	0.21%
3.	<b>/_vti_bin/owssvr.dll?UL=1&amp;ACT=4&amp;BUILD=6551&amp;STRMVER=4&amp;CAPREQ=0</b> (no referrer)	321	0.21%
4.	<b>/cooperative/international/</b> (no referrer)	239	0.16%
5.	<b>/ncer/events/calendar/2007/styles/epafiles_epastyles.css</b> <a href="http://es.epa.gov/ncer/events/calendar/2007/sep05/agenda.html">http://es.epa.gov/ncer/events/calendar/2007/sep05/agenda.html</a>	190	0.12%
6.	<b>/ncer/events/calendar/2007/styles/epafiles_epastyles.css</b> (no referrer)	146	0.10%
7.	<b>/ncer/nano/research/white/</b> <a href="http://es.epa.gov/ncer/nano/research/nano_tox.html">http://es.epa.gov/ncer/nano/research/nano_tox.html</a>	146	0.10%
8.	<b>/ncer/events/calendar/2007/styles/epafiles_epastyles.css</b> <a href="http://es.epa.gov/ncer/events/calendar/2007/sep24/logistics.html">http://es.epa.gov/ncer/events/calendar/2007/sep24/logistics.html</a>	141	0.09%
9.	<b>/_vti_inf.html</b> (no referrer)	126	0.08%
10.		90	0.06%

	<b>/news.html</b> (no referrer)		
11.	<b>/search97/doc/user/08_is.htm</b> (no referrer)	83	0.05%
12.	<b>/partners/iso/iso.html</b> (no referrer)	82	0.05%
13.	<b>/new/contacts/newsltrs/ shopping.html</b> (no referrer)	82	0.05%
14.	<b>/ncer_list/elists/</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	81	0.05%
15.	<b>/ncer/events/calendar/2007/</b> <b>styles/epafiles_epastyles.css</b> <a href="http://es.epa.gov/ncer/events/calendar/2007/nov14/agenda.html">http://es.epa.gov/ncer/events/calendar/2007/nov14/agenda.html</a>	79	0.05%
16.	<b>/ncer/rfa/2008/epa-content.css</b> (no referrer)	74	0.05%
17.	<b>/techinfo/facts/ca-htm/ htmfact2.html</b> (no referrer)	73	0.05%
18.	<b>/ep3/ep3.html</b> (no referrer)	71	0.05%
19.	<b>/ncer/rfa97/endocrine.html</b> (no referrer)	71	0.05%
20.	<b>/MSOffice/cltreq.asp?UL=1&amp;ACT=</b> <b>4&amp;BUILD=6254&amp;STRMVER=4&amp;CAPREQ=</b> <b>0</b> (no referrer)	68	0.04%
	<b>Subtotal</b>	<b>4,006</b>	<b>2.61%</b>
	<b>Other</b>	<b>149,493</b>	<b>97.39%</b>
	<b>Total</b>	<b>153,499</b>	<b>100.00%</b>

#### File Not Found Errors – Help Card

 **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

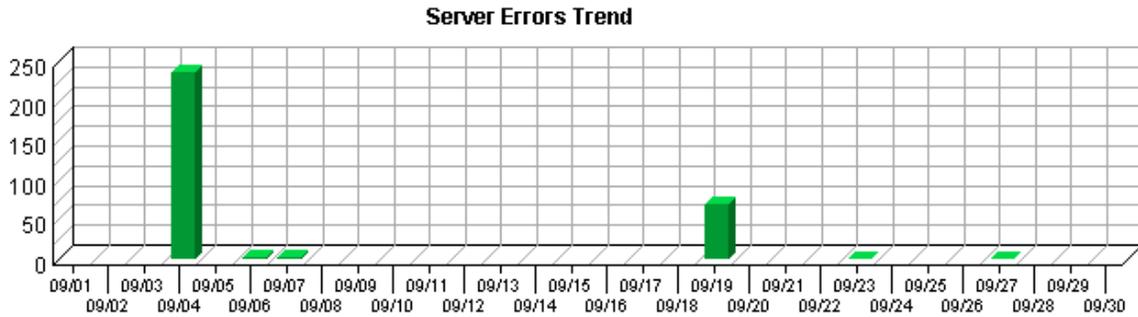
**Files** – This column lists the file that could not be found and the URL of the referrer (if known).

**%** – Percentage of the total 404 and 410 errors that were for this file.

 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

# Server Errors

This report lists the errors which occurred on the server.



## Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	312	100.00%
	<b>Total</b>	<b>312</b>	<b>100.00%</b>

### Server Errors – Help Card

**? Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**HTTP Status Codes** – The status code for the specific error that occurred.

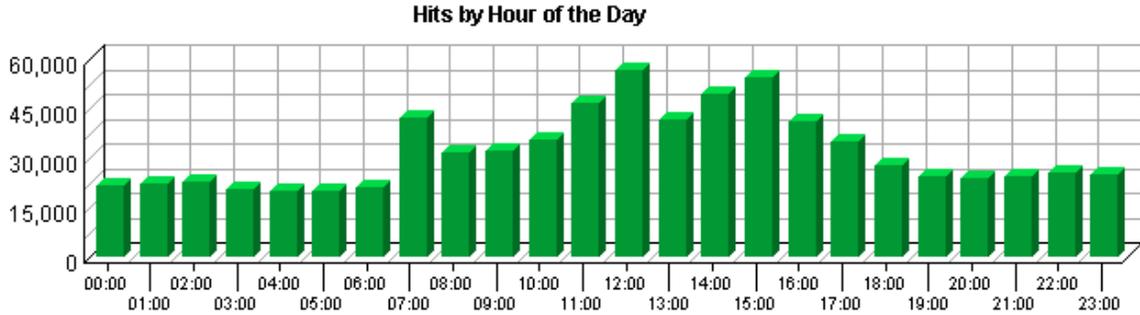
**%** – Percentage of failed hits that were of the specified type.

**💡** Use this page to determine what maintenance is necessary.



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

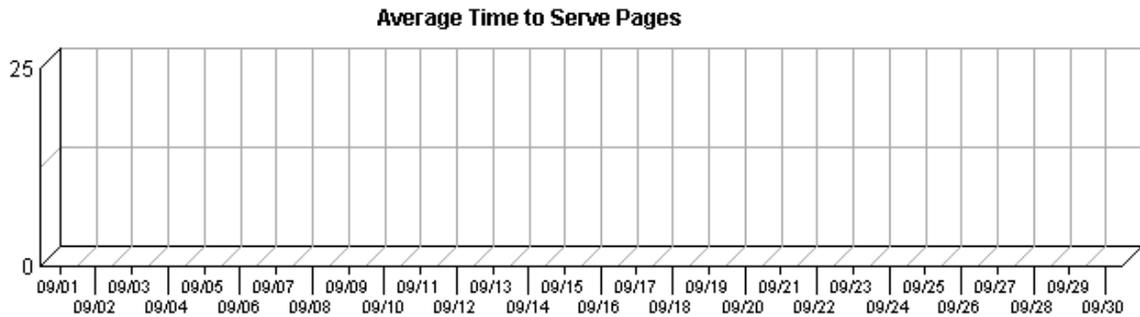


## Most Active Summary

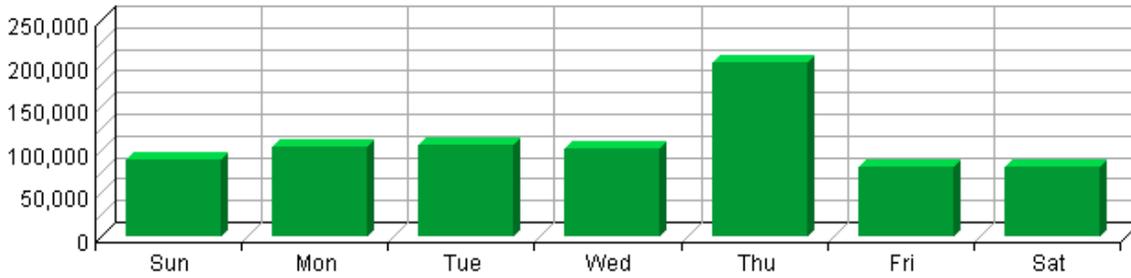
Most Active Date	September 06, 2007
Number of Hits on Most Active Date	140,038
Most Active Day of the Week	Thu
Most Active Hour of the Day	12:00–12:59

## Activity on Weekdays Summary

Total Hits Weekdays	594,808
Total Visits Weekdays	158,795
Average Number of <b>Visits</b> per day on Weekdays	7,939
Average Number of <b>Hits</b> per day on Weekdays	29,740



**Hits by Day of the Week**



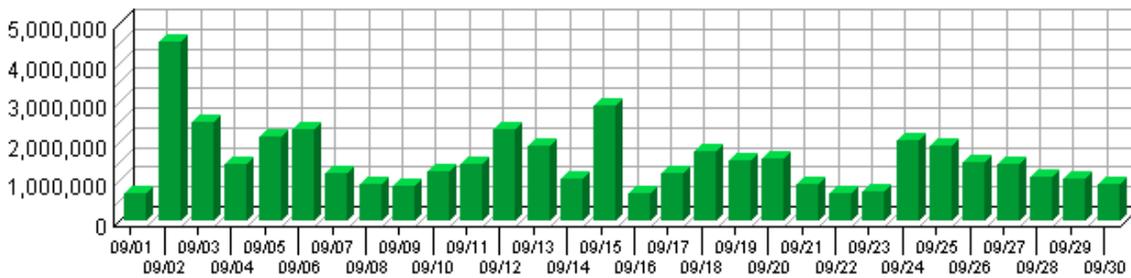
**Least Active Summary**

Least Active Date	September 29, 2007
Number of Hits on Least Active Date	11,069
Least Active Day of the Week	Fri
Least Active Hour of the Day	05:00–05:59

**Activity on Weekends Summary**

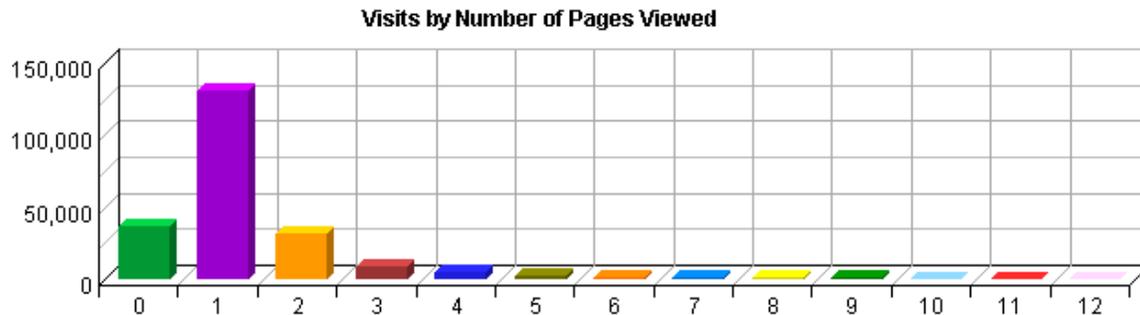
Total Hits Weekend	169,784
Total Visits Weekend	64,595
Average Number of <b>Visits</b> per Weekend	12,919
Average Number of <b>Hits</b> per Weekend	33,956

**Bandwidth: Kbytes Transferred Trend**



# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



**Visits by Number of Pages Viewed**

Number of Pages Viewed	Visits	%
0	37,006	16.55%
1	130,574	58.41%
2	31,339	14.02%
3	9,231	4.13%
4	4,535	2.03%
5	2,628	1.18%
6	1,672	0.75%
7	1,092	0.49%
8	921	0.41%
9	657	0.29%
10	518	0.23%
11	388	0.17%
12	299	0.13%
<b>Subtotal</b>	<b>220,860</b>	<b>98.80%</b>
<b>Other</b>	<b>2,678</b>	<b>1.20%</b>
<b>Total</b>	<b>223,538</b>	<b>100.00%</b>

## Visits by Number of Pages Viewed – Help Card

**? Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

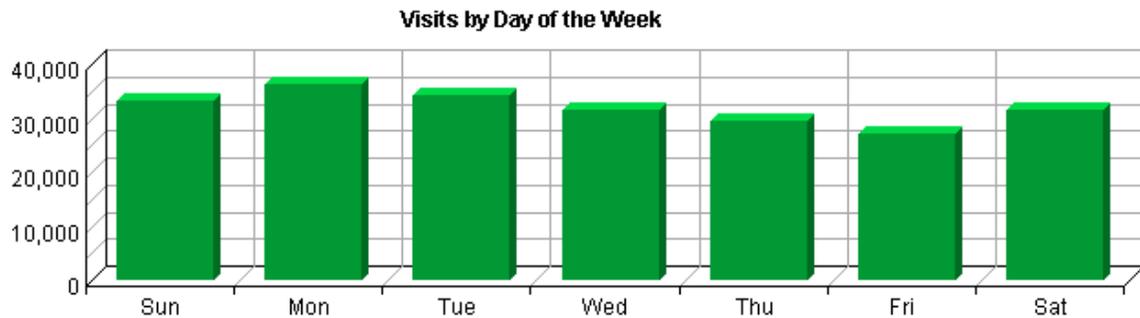
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	33,092	14.81%
Mon	36,222	16.21%
Tue	34,395	15.40%
Wed	31,545	14.12%
Thu	29,647	13.27%
Fri	26,986	12.08%
Sat	31,503	14.10%
<b>Total Weekend</b>	<b>64,595</b>	<b>28.92%</b>
<b>Total Weekdays</b>	<b>158,795</b>	<b>71.08%</b>
<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

## Visits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

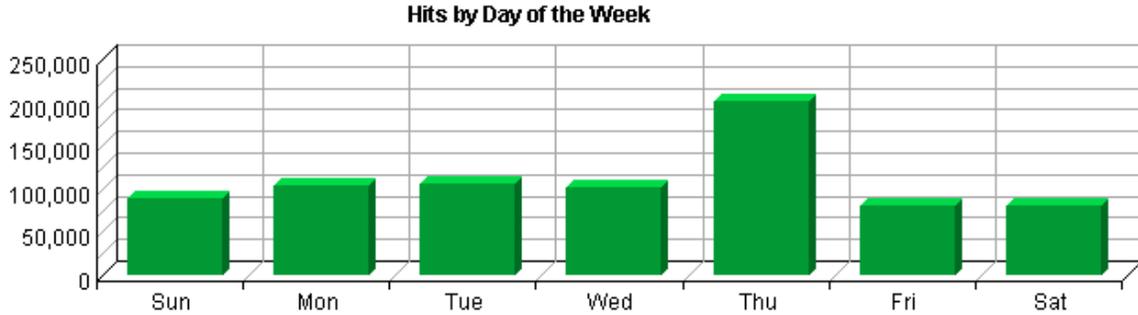
**%** – Percentage of total visits that occurred on the specified day of the week.

**💡** Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	88,566	11.58%
Mon	104,368	13.65%
Tue	106,513	13.93%
Wed	102,222	13.37%
Thu	201,411	26.34%
Fri	80,294	10.50%
Sat	81,218	10.62%
<b>Total Weekend</b>	<b>169,784</b>	<b>22.21%</b>
<b>Total Weekdays</b>	<b>594,808</b>	<b>77.79%</b>
<b>Total</b>	<b>764,592</b>	<b>100.00%</b>

## Hits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

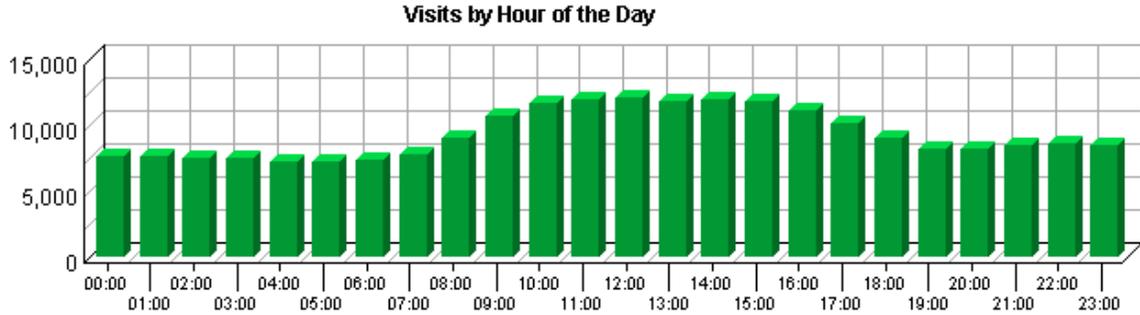
**%** – Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	7,692	3.44%
01:00	7,631	3.42%
02:00	7,530	3.37%
03:00	7,455	3.34%
04:00	7,284	3.26%
05:00	7,274	3.26%
06:00	7,320	3.28%
07:00	7,754	3.47%
08:00	9,088	4.07%
09:00	10,680	4.78%
10:00	11,699	5.24%
11:00	12,001	5.37%
12:00	12,073	5.40%
13:00	11,849	5.30%
14:00	12,001	5.37%
15:00	11,868	5.31%
16:00	11,135	4.98%
17:00	10,073	4.51%
18:00	9,084	4.07%
19:00	8,241	3.69%
20:00	8,141	3.64%
21:00	8,408	3.76%
22:00	8,620	3.86%
23:00	8,489	3.80%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>102,394</b>	<b>45.84%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>120,996</b>	<b>54.16%</b>
<b>Total</b>	<b>223,390</b>	<b>100.00%</b>

**Summary of Visits by Hour of the Day**

<b>Most Active Hour of the Day</b>	12:00–12:59
<b>Least Active Hour of the Day</b>	05:00–05:59

**Visits by Hour of the Day – Help Card**

**? Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits.

**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

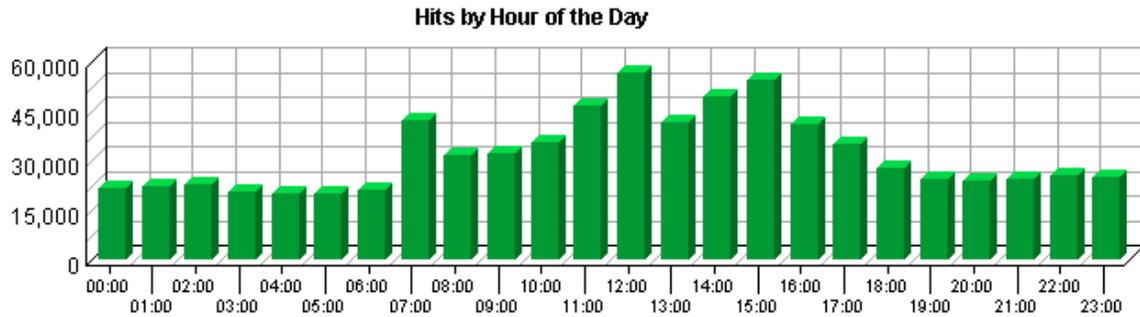
**%** – Percentage of visits to your site that occurred during the specified hour.

—

**💡** This information can be used to determine which hour of the day is best for system maintenance.

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



**Hits by Hour of the Day**

Hour	Hits	%
00:00	21,723	2.84%
01:00	22,247	2.91%
02:00	22,633	2.96%
03:00	20,308	2.66%
04:00	20,145	2.63%
05:00	19,821	2.59%
06:00	21,275	2.78%
07:00	42,092	5.51%
08:00	31,668	4.14%
09:00	32,052	4.19%
10:00	35,280	4.61%
11:00	46,860	6.13%
12:00	56,522	7.39%
13:00	41,644	5.45%
14:00	49,172	6.43%
15:00	54,347	7.11%
16:00	40,914	5.35%
17:00	34,977	4.57%
18:00	27,693	3.62%
19:00	24,348	3.18%
20:00	23,959	3.13%
21:00	24,188	3.16%
22:00	25,531	3.34%
23:00	25,193	3.29%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>388,459</b>	<b>50.81%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>376,133</b>	<b>49.19%</b>
<b>Total</b>	<b>764,592</b>	<b>100.00%</b>

### Summary of Hits by Hour of the Day

<b>Most Active Hour of the Day</b>	12:00–12:59
<b>Least Active Hour of the Day</b>	05:00–05:59

### Hits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

**%** – Percentage of hits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.

# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	189,927	84.96%
1-2	3,629	1.62%
2-3	2,342	1.05%
3-4	1,699	0.76%
4-5	1,386	0.62%
5-6	1,215	0.54%
6-7	1,057	0.47%
7-8	969	0.43%
8-9	921	0.41%
9-10	908	0.41%
10-11	852	0.38%
11-12	726	0.32%
12-13	783	0.35%
13-14	698	0.31%
14-15	731	0.33%
15-16	681	0.30%
16-17	650	0.29%
17-18	653	0.29%
18-19	716	0.32%
19-20	739	0.33%
<b>Subtotal</b>	<b>211,282</b>	<b>94.52%</b>
<b>Other</b>	<b>12,256</b>	<b>5.48%</b>
<b>Total</b>	<b>223,538</b>	<b>100.00%</b>

## Visit Duration by Visits – Help Card

**? Visit Duration (minutes)** – The number of minutes your web site was viewed.

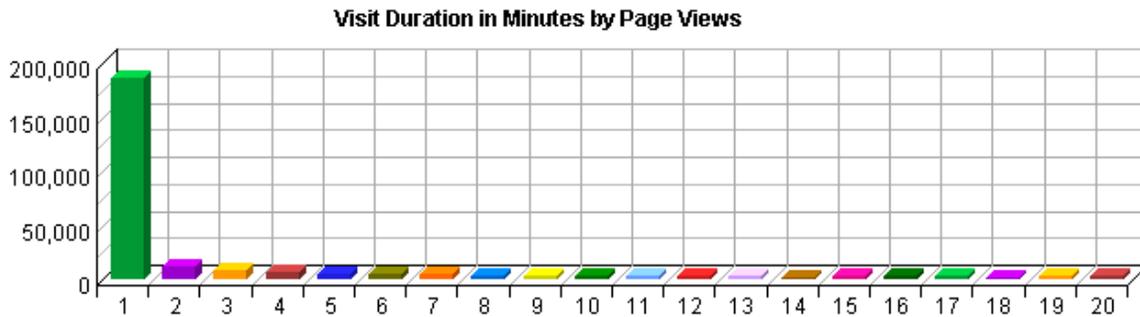
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views**

Visit Duration in Minutes	Views	%
0-1	187,233	33.92%
1-2	12,164	2.20%
2-3	8,887	1.61%
3-4	6,450	1.17%
4-5	5,678	1.03%
5-6	4,673	0.85%
6-7	5,889	1.07%
7-8	4,021	0.73%
8-9	3,731	0.68%
9-10	3,761	0.68%
10-11	3,403	0.62%
11-12	2,789	0.51%
12-13	3,001	0.54%
13-14	2,512	0.46%
14-15	2,897	0.52%
15-16	2,953	0.53%
16-17	3,301	0.60%
17-18	2,332	0.42%
18-19	3,455	0.63%
19-20	3,004	0.54%
<b>Subtotal</b>	<b>272,134</b>	<b>49.30%</b>
<b>Other</b>	<b>279,844</b>	<b>50.70%</b>
<b>Total</b>	<b>551,978</b>	<b>100.00%</b>

## Visit Duration by Page Views – Help Card

**?** **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visit Duration (minutes)** – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

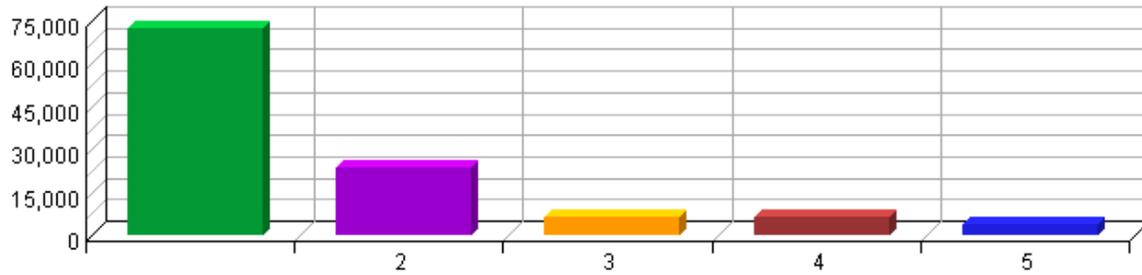
**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

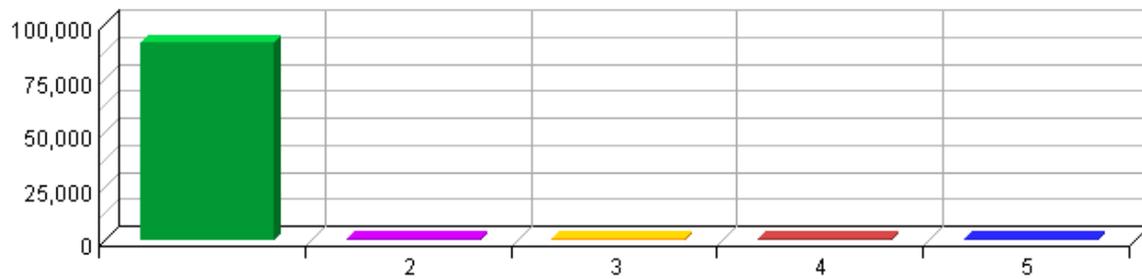
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

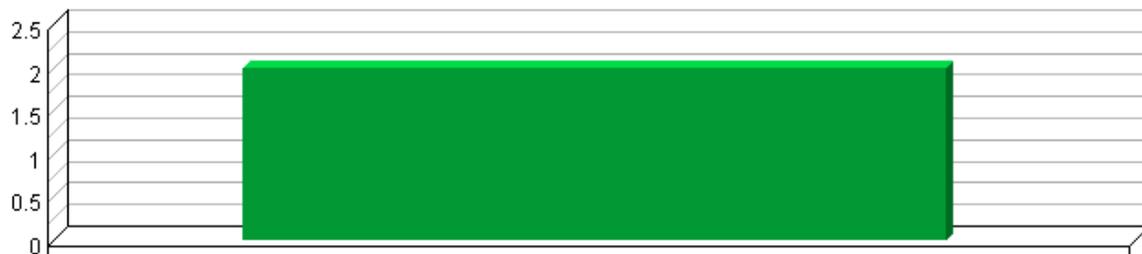
**Top Browsers by Visits**



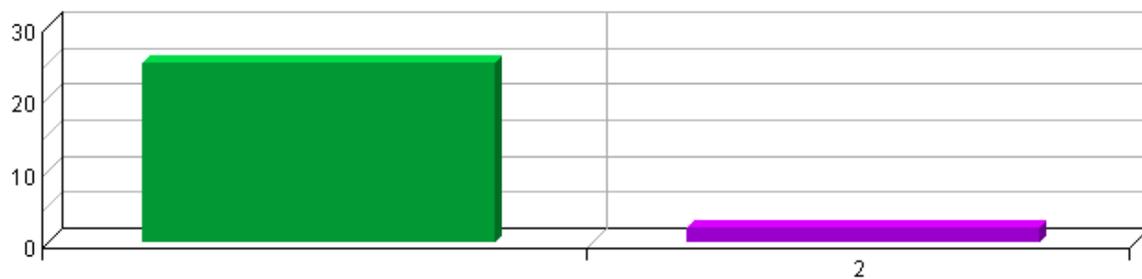
**Top Spiders by Visits**



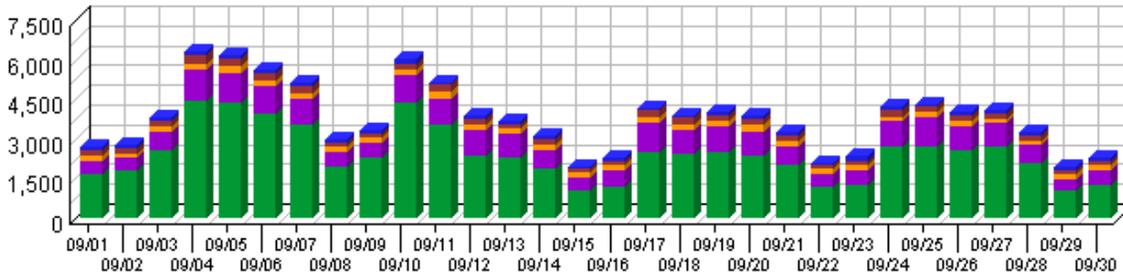
**Top WAP Devices by Visits**



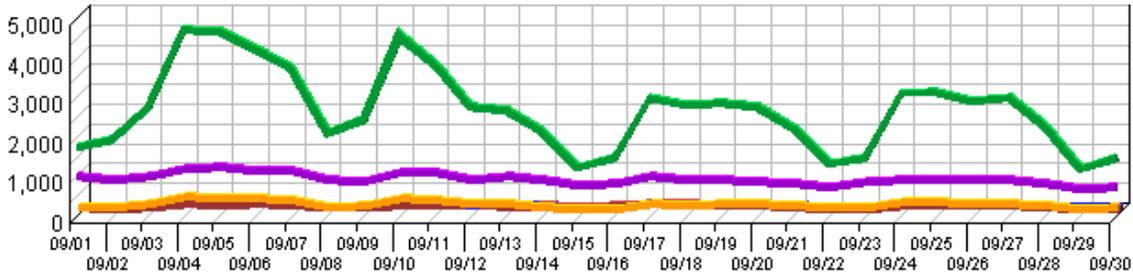
**Top WAP Browsers by Visits**



**Top Browsers by Visits Trend**



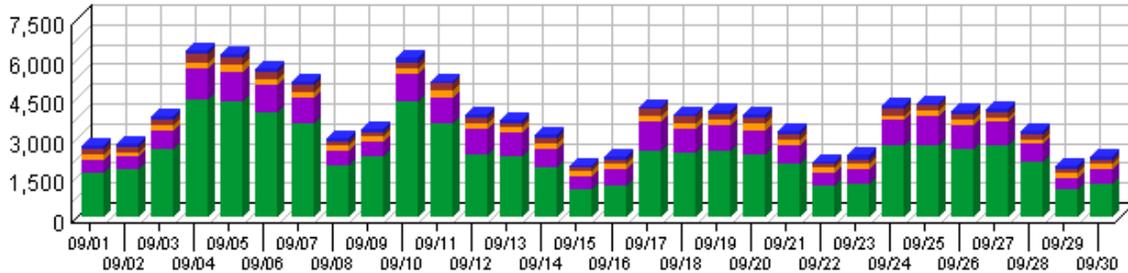
**Top Platforms by Visits Trend**



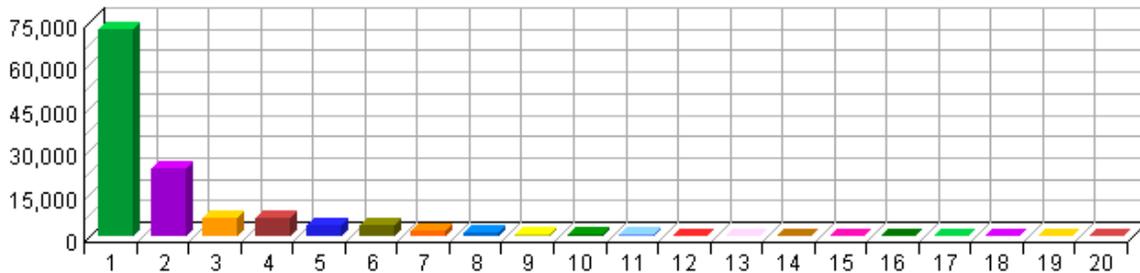
# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

**Top Browsers by Visits Trend**



**Top Browsers by Visits**



**Top Browsers**

	<b>Browser</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	72,590	57.04%	226,370
2.	Mozilla	23,716	18.63%	78,064
3.	msnbot/1.0 ( http://search.msn.com/msnbot.htm)	6,346	4.99%	54,471
4.	Other Netscape Compatible	6,187	4.86%	37,403
5.	Others	4,033	3.17%	8,031
6.	Safari	3,659	2.88%	10,413
7.	Opera	1,856	1.46%	2,805
8.	psbot/0.1 ( http://www.picsearch.com/bot.html)	1,280	1.01%	7,795
9.	Netscape	835	0.66%	2,489
10.	ColdFusion	793	0.62%	2,422
11.	UCmore	538	0.42%	538
12.	msnbot-media/1.0 ( http://search.msn.com/msnbot.htm)	292	0.23%	1,535
13.	PEAR HTTP_Request class ( http://pear.php.net/ )	262	0.21%	448
14.	Konqueror	240	0.19%	2,710
15.	Factbot 1.09	237	0.19%	363
16.	libwww-perl/5.800	218	0.17%	382
17.	NLESE USEPA	184	0.14%	10,666

18.	voyager/1.0	<b>180</b>	<b>0.14%</b>	2,420
19.	ia_archiver-web.archive.org	<b>163</b>	<b>0.13%</b>	163
20.	CFNetwork/129.21	<b>134</b>	<b>0.11%</b>	148
	<b>Subtotal</b>	<b>123,743</b>	<b>97.23%</b>	<b>449,636</b>
	<b>Other</b>	<b>3,523</b>	<b>2.77%</b>	<b>29,969</b>
	<b>Total</b>	<b>127,266</b>	<b>100.00%</b>	<b>479,605</b>

### Top Browsers – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

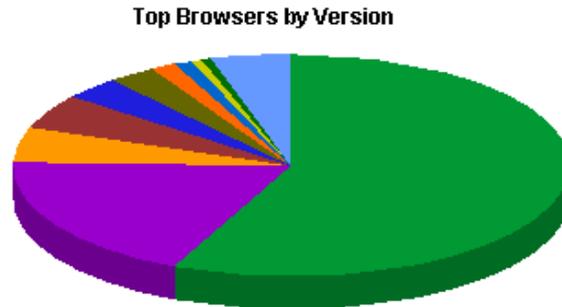
**%** – Percentage of total for the sort column (hits or visits) by those using the specified browser.

**💡** Browser data can help you determine how to configure your site for optimal viewing.

**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

# Top Browsers by Version

This report lists the browser versions most common among your visitors.



**Top Browsers by Version**

	<b>Browser</b>	<b>Version</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	6.0	45,230	35.54%	137,529
		7.0	23,194	18.22%	80,626
		7.0.5730.11	1,288	1.01%	1,466
		6.0.2900.2180	779	0.61%	962
		5.0	572	0.45%	2,021
		5.5	409	0.32%	807
		7.0.6000.16512	271	0.21%	296
		5.01	252	0.20%	436
		5.17	78	0.06%	214
		5.00	68	0.05%	1,217
		6.0.2800.1106	59	0.05%	59
		5.23	57	0.04%	105
		5.14	55	0.04%	90
		Version Unknown	53	0.04%	66
		7.0b	37	0.03%	68
		6.1	33	0.03%	130
		4.0	26	0.02%	33
		6.0b	24	0.02%	74
		3.02	18	0.01%	19
		4.01	17	0.01%	23
6.0.2900.2149	10	0.01%	10		
2.0d	9	0.01%	14		
1.	8	0.01%	16		
5.22	8	0.01%	16		
5.13	6	0.00%	8		

4.5	6	0.00%	19
6.0.2600.0000	5	0.00%	5
5.16	4	0.00%	9
7.0.5700.6	3	0.00%	3
2.0	3	0.00%	6
6.0-	2	0.00%	5
7.0a1	1	0.00%	2
6.01	1	0.00%	10
5.0b1	1	0.00%	1
7.0.6000.16473	1	0.00%	1
5.21	1	0.00%	3
3.0	1	0.00%	1
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

2.	Mozilla	20070725	11,263	8.85%	37,642
		20070914	5,538	4.35%	18,783
		20070308	1,207	0.95%	3,474
		20070508	794	0.62%	2,720
		20070515	573	0.45%	1,685
		20050915	421	0.33%	1,411
		20070309	349	0.27%	1,225
		Version Unknown	343	0.27%	910
		20061010	323	0.25%	863
		20070713	310	0.24%	883
		20061204	249	0.20%	770
		20060909	156	0.12%	391
		20050716	137	0.11%	459
		20061206	129	0.10%	359
		20041107	113	0.09%	349
		20061201	107	0.08%	287
		20050511	102	0.08%	292
		20070219	96	0.08%	304
		20060728	82	0.06%	300
		20051111	66	0.05%	190
		20060508	63	0.05%	207
		20070815	51	0.04%	147
		20060111	49	0.04%	161
		20060414	46	0.04%	125
		20060426	46	0.04%	159
		20070809	43	0.03%	180
		20050414	43	0.03%	146
		20070728	42	0.03%	101

2007030919	36	0.03%	69
20050919	28	0.02%	160
20070509	27	0.02%	82
20061025	26	0.02%	96
20070312	26	0.02%	75
20070718	23	0.02%	77
20050319	23	0.02%	24
20070731	20	0.02%	37
20060601	20	0.02%	43
20060911	18	0.01%	48
20040913	17	0.01%	24
20050225	15	0.01%	45
20060308	15	0.01%	41
20040910	15	0.01%	61
20050224	14	0.01%	20
	14	0.01%	21
20041001	14	0.01%	74
20070802	13	0.01%	36
20061023	13	0.01%	32
20050317	13	0.01%	36
20050711	12	0.01%	36
20070216	12	0.01%	35
20041220	12	0.01%	15
20070723	10	0.01%	14
20070719	10	0.01%	27
20060821	10	0.01%	15
20040803	10	0.01%	27
20051107	9	0.01%	489
20060613	9	0.01%	41
20050717	9	0.01%	35
20041217	9	0.01%	14
20020924	9	0.01%	11
20060124	8	0.01%	16
20021126	8	0.01%	11
20041108	8	0.01%	13
20070803	7	0.01%	17
20021207	7	0.01%	10
20040113	7	0.01%	175
20031007	7	0.01%	18
20021112	7	0.01%	7
20060719	7	0.01%	263
20050728	7	0.01%	20

20030922	6	0.00%	13
20060313	6	0.00%	12
20011128	6	0.00%	10
20030422	6	0.00%	6
20070720	6	0.00%	39
20070223	6	0.00%	14
20061208	6	0.00%	14
20070228	6	0.00%	11
20060319	5	0.00%	9
20050321	5	0.00%	7
20050512	5	0.00%	5
25250101	5	0.00%	7
20041002	5	0.00%	10
20040206	5	0.00%	6
20031016	5	0.00%	6
20070531	5	0.00%	9
20041020	4	0.00%	6
20040614	4	0.00%	4
20041215	4	0.00%	7
20060802	4	0.00%	15
20070222	4	0.00%	7
20060214	4	0.00%	7
20061230	4	0.00%	10
20060120	4	0.00%	51
20021216	4	0.00%	27
20030225	4	0.00%	8
20040707	4	0.00%	9
20051002	4	0.00%	4
20061221	4	0.00%	66
20070310	4	0.00%	7
20050302	4	0.00%	6
20040416	4	0.00%	5
20060918	3	0.00%	8
20061219	3	0.00%	4
20060328	3	0.00%	7
20070611	3	0.00%	6
20070801	3	0.00%	9
20070220	3	0.00%	11
20040613	3	0.00%	6
20070324	3	0.00%	24
20060602	3	0.00%	8
20070322	3	0.00%	4

20030917	3	0.00%	7
20051019	3	0.00%	5
20070530	3	0.00%	5
20010124	3	0.00%	3
20060504	3	0.00%	3
20050222	3	0.00%	6
20060505	3	0.00%	5
20050207	2	0.00%	2
20060920	2	0.00%	2
20070717	2	0.00%	3
20021104	2	0.00%	4
20070827	2	0.00%	8
20060729	2	0.00%	3
20070313	2	0.00%	3
20040619	2	0.00%	2
20070710	2	0.00%	4
20041122	2	0.00%	3
20050226	2	0.00%	17
20070417	2	0.00%	2
20061024	2	0.00%	4
20070226	2	0.00%	4
20050726	2	0.00%	18
20070916	2	0.00%	2
20050922	2	0.00%	4
20070730	2	0.00%	2
20070629	2	0.00%	6
20040616	2	0.00%	4
20021001	2	0.00%	2
20051010	2	0.00%	3
20030517	2	0.00%	4
20060612	2	0.00%	2
20050925	2	0.00%	2
20060731	2	0.00%	5
20061223	2	0.00%	4
20070327	2	0.00%	2
20040514	2	0.00%	12
20060722	2	0.00%	62
20070605	2	0.00%	5
20060425	2	0.00%	9
20070111	2	0.00%	12
20021130	2	0.00%	8
20061001	2	0.00%	17

20060410	2	0.00%	9
20070302	2	0.00%	5
20070606	2	0.00%	23
20061011	2	0.00%	2
20070918	2	0.00%	4
20040623	2	0.00%	8
20060501	2	0.00%	4
20070403	2	0.00%	5
20020502	2	0.00%	3
20070102	1	0.00%	2
20040207	1	0.00%	2
20020903	1	0.00%	1
20070727	1	0.00%	30
20070913	1	0.00%	1
20061030	1	0.00%	1
20070126	1	0.00%	1
20050513	1	0.00%	1
20061109	1	0.00%	1
20050127	1	0.00%	1
20070814	1	0.00%	1
20040906	1	0.00%	1
20061211	1	0.00%	2
20050223	1	0.00%	13
20050920	1	0.00%	2
20061215	1	0.00%	3
20070829	1	0.00%	2
20070622	1	0.00%	4
20010611	1	0.00%	3
20060614	1	0.00%	3
20030826	1	0.00%	3
20060706	1	0.00%	6
20051102	1	0.00%	1
20061228	1	0.00%	4
20070822	1	0.00%	2
20020826	1	0.00%	1
20070906	1	0.00%	3
20070109	1	0.00%	1
20061003	1	0.00%	1
20020326	1	0.00%	1
20070826	1	0.00%	11
20050524	1	0.00%	3
20060326	1	0.00%	4

		20070812	1	0.00%	5
		20040630	1	0.00%	1
		20070405	1	0.00%	3
		20061117	1	0.00%	3
		<b>Other</b>	<b>63</b>	<b>0.05%</b>	<b>0</b>
3.	msnbot/1.0 ( http://search.msn.com/msnbot.htm)	Version Unknown	<b>6,346</b>	<b>4.99%</b>	54,471
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
4.	Other Netscape Compatible	Version Unknown	<b>6,187</b>	<b>4.86%</b>	37,403
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5.	Others	Version Unknown	<b>4,033</b>	<b>3.17%</b>	8,031
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6.	Safari	419.3	<b>2,924</b>	<b>2.30%</b>	7,839
		312.6	<b>391</b>	<b>0.31%</b>	907
		YY/ADOBE	<b>52</b>	<b>0.04%</b>	63
		419.3_ADOBE	<b>39</b>	<b>0.03%</b>	876
		85.8.1	<b>29</b>	<b>0.02%</b>	91
		312	<b>29</b>	<b>0.02%</b>	63
		417.9.2	<b>29</b>	<b>0.02%</b>	70
		YY	<b>27</b>	<b>0.02%</b>	81
		417.8	<b>17</b>	<b>0.01%</b>	34
		412.5	<b>14</b>	<b>0.01%</b>	28
		412	<b>12</b>	<b>0.01%</b>	24
		312.6_ADOBE	<b>11</b>	<b>0.01%</b>	126
		412.2	<b>11</b>	<b>0.01%</b>	23
		125.9	<b>10</b>	<b>0.01%</b>	32
		416.12	<b>10</b>	<b>0.01%</b>	17
		417.9.3	<b>7</b>	<b>0.01%</b>	12
		125.12	<b>6</b>	<b>0.00%</b>	16
		413	<b>5</b>	<b>0.00%</b>	5
		312.3	<b>5</b>	<b>0.00%</b>	12
		420	<b>5</b>	<b>0.00%</b>	11
		312.5	<b>5</b>	<b>0.00%</b>	13
		100.1	<b>3</b>	<b>0.00%</b>	9
		125.8	<b>3</b>	<b>0.00%</b>	13
		125.1	<b>2</b>	<b>0.00%</b>	4
		85.8	<b>2</b>	<b>0.00%</b>	3
		Version Unknown	<b>2</b>	<b>0.00%</b>	5
		416.13	<b>2</b>	<b>0.00%</b>	2
		125.8_ADOBE	<b>1</b>	<b>0.00%</b>	4

7. Opera

417.9.2_ADOBE	1	0.00%	24
85.5	1	0.00%	2
125.7	1	0.00%	1
312.3.3	1	0.00%	1
412_ADOBE	1	0.00%	1
51	1	0.00%	1
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
9.0	<b>1,305</b>	<b>1.03%</b>	1,660
9.23	<b>152</b>	<b>0.12%</b>	409
9.22	<b>62</b>	<b>0.05%</b>	140
9.21	<b>58</b>	<b>0.05%</b>	97
9.20	<b>45</b>	<b>0.04%</b>	93
9.10	<b>44</b>	<b>0.03%</b>	85
9.00	<b>32</b>	<b>0.03%</b>	57
7.54	<b>18</b>	<b>0.01%</b>	30
9.02	<b>17</b>	<b>0.01%</b>	40
9.01	<b>17</b>	<b>0.01%</b>	33
8.54	<b>11</b>	<b>0.01%</b>	15
7.11	<b>10</b>	<b>0.01%</b>	14
8.00	<b>9</b>	<b>0.01%</b>	12
8.01	<b>8</b>	<b>0.01%</b>	13
8.50	<b>8</b>	<b>0.01%</b>	11
7.02	<b>7</b>	<b>0.01%</b>	8
7.0	<b>5</b>	<b>0.00%</b>	5
7.23	<b>5</b>	<b>0.00%</b>	5
6.06	<b>5</b>	<b>0.00%</b>	5
8.5	<b>5</b>	<b>0.00%</b>	9
8.02	<b>4</b>	<b>0.00%</b>	6
8.0	<b>3</b>	<b>0.00%</b>	3
6.04	<b>3</b>	<b>0.00%</b>	3
7.51	<b>3</b>	<b>0.00%</b>	7
6.03	<b>2</b>	<b>0.00%</b>	2
5.02	<b>2</b>	<b>0.00%</b>	9
9.50	<b>2</b>	<b>0.00%</b>	7
ING	<b>2</b>	<b>0.00%</b>	3
8.52	<b>2</b>	<b>0.00%</b>	5
7.60	<b>2</b>	<b>0.00%</b>	2
6.0	<b>1</b>	<b>0.00%</b>	1
7.50	<b>1</b>	<b>0.00%</b>	1
8.51	<b>1</b>	<b>0.00%</b>	6
7.54U1	<b>1</b>	<b>0.00%</b>	1
7.53	<b>1</b>	<b>0.00%</b>	1

	5.0	1	0.00%	1	
	8.53	1	0.00%	1	
	7.52	1	0.00%	5	
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
8.	psbot/0.1 ( http://www.picsearch.com/bot.html)	<b>Version</b>	<b>1,280</b>	<b>1.01%</b>	<b>7,795</b>
		<b>Unknown</b>			
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
9.	Netscape	7.2	236	0.19%	644
		4.5	122	0.10%	380
		4.0	104	0.08%	177
		7.1	72	0.06%	238
		8.1.3	57	0.04%	352
		4.08	43	0.03%	105
		4.76	26	0.02%	38
		8.1.2	22	0.02%	167
		8.1	20	0.02%	87
		4.05	17	0.01%	69
		7.02	16	0.01%	43
		7.0	12	0.01%	38
		7.01	8	0.01%	24
		8.0.4	7	0.01%	13
		8.0.1	6	0.00%	7
		4.75	5	0.00%	17
		3.01	5	0.00%	6
		4.79	5	0.00%	6
		6.2.1	5	0.00%	9
		8.0.3.3	5	0.00%	12
		0.91	4	0.00%	4
		4.61	4	0.00%	4
		8.0.2	3	0.00%	4
		6.2	3	0.00%	6
		4.x	3	0.00%	3
		4.8	3	0.00%	5
		3.0	3	0.00%	6
		8.0	3	0.00%	3
		6.2.2	2	0.00%	2
		6.0	2	0.00%	2
		0.6	2	0.00%	2
		Version	2	0.00%	3
		Unknown			
		8.0.3.4	2	0.00%	2
		3.01-C-SYMPA	1	0.00%	1

		4.7	1	0.00%	6
		4.7C-SGI	1	0.00%	1
		4.06	1	0.00%	1
		0.97	1	0.00%	1
		4.78	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
10.	ColdFusion	Version Unknown	793	0.62%	2,422
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
11.	UCmore	Version Unknown	538	0.42%	538
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
12.	msnbot-media/1.0 ( http://search.msn.com/msnbot.htm)	Version Unknown	292	0.23%	1,535
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
13.	PEAR HTTP_Request class ( http://pear.php.net/ )	Version Unknown	262	0.21%	448
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
14.	Konqueror	3.2	114	0.09%	2,571
		3.5	29	0.02%	42
		3.0-RC1	11	0.01%	11
		3.0-RC6	9	0.01%	9
		3.0	9	0.01%	9
		3.0-RC4	8	0.01%	8
		3.1-RC1	7	0.01%	7
		3.1-RC5	7	0.01%	7
		3.1-RC2	7	0.01%	7
		3.0-RC2	6	0.00%	6
		3.0-RC3	6	0.00%	6
		3.1-RC4	6	0.00%	6
		3.1	6	0.00%	6
		3.1-RC6	5	0.00%	5
		3.0-RC5	5	0.00%	5
		3.1-RC3	3	0.00%	3
		3	1	0.00%	1
		3.4	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
15.	Factbot 1.09	Version Unknown	237	0.19%	363
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
16.	libwww-perl/5.800	Version Unknown	218	0.17%	382
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

17.	NLESE USEPA	Version	184	0.14%	10,666
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
18.	voyager/1.0	Version	180	0.14%	2,420
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
19.	ia_archiver-web.archive.org	Version	163	0.13%	163
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20.	CFNetwork/129.21	Version	134	0.11%	148
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
<b>Subtotal</b>			<b>123,743</b>	<b>97.23%</b>	<b>449,636</b>
<b>Other</b>			<b>3,523</b>	<b>2.77%</b>	<b>29,969</b>
<b>Total</b>			<b>127,266</b>	<b>100.00%</b>	<b>479,605</b>

### Top Browsers by Version – Help Card

**?** **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

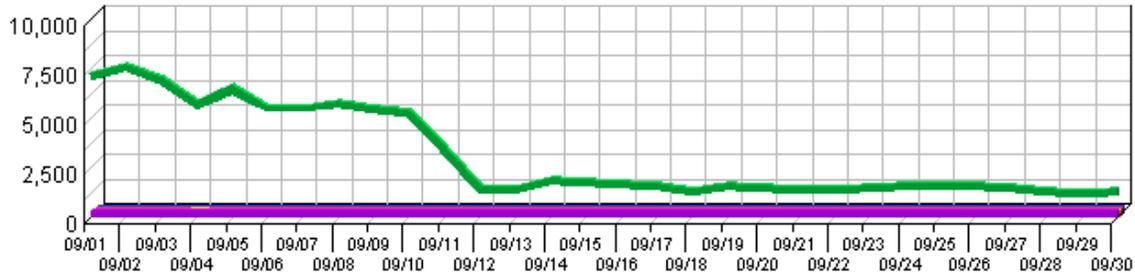
**💡** This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.



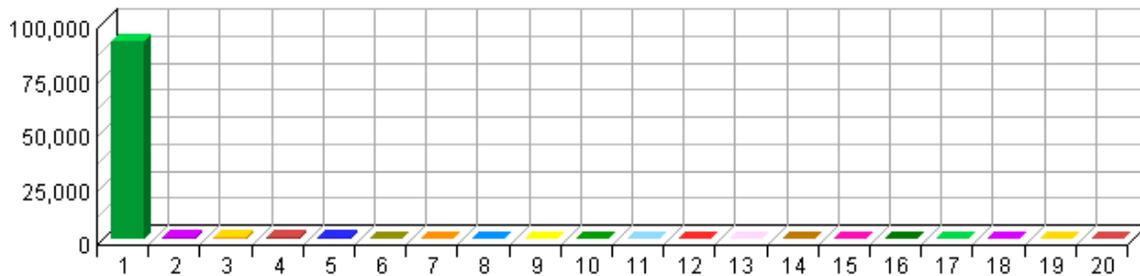
# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

**Top Spiders by Visits Trend**



**Top Spiders by Visits**



**Top Spiders**

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	91,161	94.84%	117,476
2. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	634	0.66%	1,772
3. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	616	0.64%	712
4. Yeti	585	0.61%	1,230
5. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	456	0.47%	1,503
6. Baiduspider ( http:	385	0.40%	391
7. Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	282	0.29%	467
8. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	211	0.22%	33,948
9. Gigabot	176	0.18%	225
10. psuistanobot	135	0.14%	400
11. Speedy Spider (http:	129	0.13%	514
12. Mozilla/5.0 (compatible; Exabot/3.0;	99	0.10%	144

	http://www.exabot.com/go/robot)			
13.	FAST Enterprise Crawler 6	98	0.10%	2,050
14.	Mozilla/5.0 (compatible; Synoobot/0.9; http://www.synoo.com/search/bot.html)	75	0.08%	156
15.	Lycos_Spider_(modspider)	69	0.07%	84
16.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	60	0.06%	660
17.	CazoodleBot	51	0.05%	106
18.	Gaisbot	48	0.05%	62
19.	disco	45	0.05%	854
20.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/; )	41	0.04%	70
	<b>Subtotal</b>	<b>95,356</b>	<b>99.20%</b>	<b>162,824</b>
	<b>Other</b>	<b>768</b>	<b>0.80%</b>	<b>122,163</b>
	<b>Total</b>	<b>96,124</b>	<b>100.00%</b>	<b>284,987</b>

#### Top Spiders – Help Card

**? Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

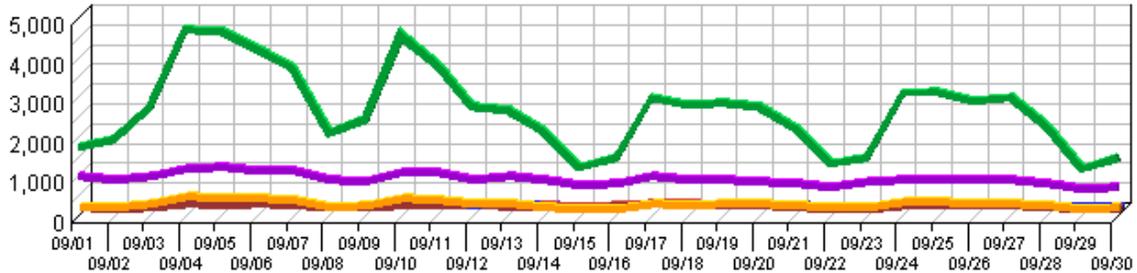
**%** – Percentage of total spider visits or hits by the specified spider.

**💡** This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

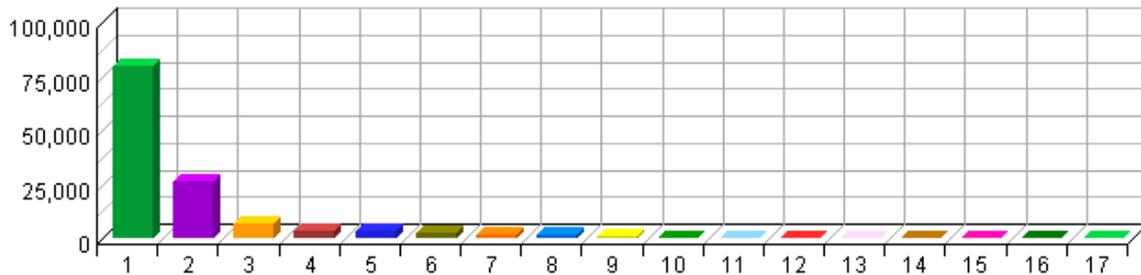
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	<b>Platform</b>	<b>Visits</b>	<b>%</b>	<b>Views</b>
1.	Windows XP	79,957	62.83%	257,750
2.	Others	26,537	20.85%	157,004
3.	Windows 2000	6,537	5.14%	20,346
4.	Macintosh PowerPC	3,695	2.90%	10,749
5.	Macintosh	3,098	2.43%	8,751
6.	Windows NT	2,780	2.18%	7,718
7.	Linux	1,821	1.43%	4,843
8.	Windows 98	1,512	1.19%	6,232
9.	Windows 2003	535	0.42%	2,187
10.	Windows ME	258	0.20%	529
11.	Windows 95	225	0.18%	362
12.	Windows Win32s	129	0.10%	379
13.	FreeBSD	117	0.09%	2,575
14.	SunOS	56	0.04%	170
15.	Windows 3.x	6	0.00%	7
16.	OS/2	2	0.00%	2
17.	NetBSD	1	0.00%	1

**Total**

**127,266**

**100.00%**

**479,605**

### Top Platforms – Help Card

**? Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of hits or visits by those using the specified platform.

**💡** This information is useful when determining what content to include on your web site.

# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

**404 = Failed:** Not Found  
**405 = Failed:** Method Not Allowed  
**406 = Failed:** Not Acceptable  
**407 = Failed:** Proxy Authentication Required  
**408 = Failed:** Request Time-out  
**409 = Failed:** Conflict  
**410 = Failed:** Gone  
**411 = Failed:** Length Required  
**412 = Failed:** Precondition Failed  
**413 = Failed:** Request Entity Too Large  
**414 = Failed:** Request-URI Too Large  
**415 = Failed:** Unsupported Media Type  
**416 = Failed:** Requested range not satisfiable  
**417 = Failed:** Expectation Failed  
**500 = Failed:** Internal Server Error  
**501 = Failed:** Not Implemented  
**502 = Failed:** Bad Gateway  
**503 = Failed:** Service Unavailable  
**504 = Failed:** Gateway Time-out  
**505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.